FINAL PROGRAMME – (correct as of 1 June see http://conference.ispim.org/wp-content/uploads/sites/2/programme.pdf for any changes since then)

SUNDAY, 8 JUNE

1345 - 1815 ISPIM JUNIOR RESEARCHER LAB

The ISPIM PhD Student Community provides activities and networking for junior researchers from around the world. All junior researchers are invited to attend this Lab and must sign-up well in advance. Full details can be found here http://ispim.org/wp-content/uploads/Researcher_Lab_Dublin_programme.pdf

Venue: Achill/Blaskett Hall Level 2 - Chartered Accountants House - 47-49 Pearse Street, Dublin

1830 - 2000 WELCOME RECEPTION & REGISTRATION

1845 - 1915 Facilitator & moderator briefing
Final instructions and Q&A session for all session facilitators and round table moderators.

1930 – 1945 Welcome to Dublin
Michael Sands – Deputy Director International Relations, Office of Economy & International Relations, Dublin City Council

Dress Code: Casual

ISPIM Innovation Management Dissertation Award 2015

Our community relies on the current crop of PhD researchers to develop the insights, theories and tools to shape the future of innovation management thinking and action. The ISPIM Innovation Management Dissertation Award, sponsored by John Wiley & Sons and Innovation Leaders will reward this endeavour. Authors of the best three PhD dissertations that are completed in 2014 will be able to attend the ISPIM 2015 Conference in Budapest for free. Additionally, the winner will receive a prize of EUR 4000, and the runners-up EUR 2000 each, courtesy of Innovation Leaders, John Wiley and Sons and ISPIM.

Do you know someone who is eligible?

**MONDAY MORNING, 9 JUNE**

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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>0700 - 0730</td>
<td>ISPIM RUNNERS</td>
<td>Keen runners can start the day with fresh minds and lots of energy on a friendly, guided run around the city's tourist attractions. Start and finish in front of Chartered Accountants House. Please tell Sabrina Schneider <a href="mailto:schneider@ispim.org">schneider@ispim.org</a> that you're coming by May 15th. Small group, limited places, book early.</td>
</tr>
</tbody>
</table>
| 0900 - 1030 | OPENING SESSION (Main Hall Level -1)       | 0900 – 0910 Conference Welcome: Iain Bitran – Executive Director, ISPIM & Martin Curley – Director, Intel Labs Europe  
0910 – 0930 Opening Address: Jaspar Roos – Chief Inspiration Officer & Founder, Future Ideas EU  
Humor as Business Medicine  
0930 – 1000 Knut Holt Memorial Address: Oliver Gassmann – Director, Institute of Technology Management, Uni. of St. Gallen  
Connecting the dots of innovation for sustainable success in economy and society  
1000 – 1030 Keynote Address: Martin Curley – Director, Intel Labs Europe  
Winning with Open Innovation 2.0 |
| 1030 – 1100 | COFFEE BREAK (Level 1 and Level 2)         |  |
| 1100 - 1230 | HOT TOPIC DISCUSSION CIRCLES (Level -1, Level 1 & Level 2) | Discussion circles on innovation "hot topics" for groups of around 10 per circle. Sessions last for 45 minutes and will be repeated once. Delegates are required to change circles half-way through the session. Seating is on a first-come-first-served basis. Thinking of leading a circle? Please contact conference@ispim.org with your hot topic title in the form of a question and a short paragraph describing it. [Confirmed circles & further details](#) |
| 1100 - 1230 | DEEP DIVE SESSION (Aran Room - Level 1)    | Shared Interest Session on Systemic Value Modeling  
Led by Ecole Polytechnique Fédérale De Lausanne & Lappeenranta University Of Technology [Full details](#) |
| 1100 - 1230 | DEEP DIVE SESSION (Board Room - Level 4)   | Getting Your Paper published: A gamble or a skill?  
Led by Eelko Huizingh, Huizingh Academic Development & University of Groningen [Full details](#) |
<p>| 1230 – 1330 | LUNCH (Level 1 and Trinity City Hotel, Pearse Street) |  |</p>
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<th>Session 1.1: Sustainable Business Models</th>
<th>Session 1.2: WORKSHOP</th>
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<th>Session 1.6: Innovation for Sustainable and Inclusive Growth</th>
<th>Session 1.7: Living Labs 1 (SIG)</th>
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<tr>
<td>Facilitator: Sabrina Schneider</td>
<td>IT Capability Maturity</td>
<td>Facilitator: Caroline Schreier</td>
<td>Pia Hurmelinna-Laukkanen: Performance</td>
<td>Facilitator: Antero Kutvonen</td>
<td>Facilitator: Seppo Lemenen</td>
<td>6 presentations of 4 mins &amp; 11 mins feedback per presenter</td>
</tr>
<tr>
<td>Invitation: Hybrid Business Models for</td>
<td>Framework: Letizia Mortara</td>
<td>Challenges of integrating an</td>
<td>effects of absorptive capacity advantage - Generating</td>
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<tr>
<td>Sustainability: A Business Model Design</td>
<td>Master class</td>
<td>evaluation-model for success within social entrepreneurship</td>
<td>radical innovation</td>
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<td>for Sustainable Business Models in</td>
<td>New Frontiers in Open</td>
<td>Technological Discontinuities and</td>
<td>Absorptive Capacity</td>
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<td>Value Networks</td>
<td>Innovation</td>
<td>Entrance Firms as Institutional</td>
<td>Increase</td>
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<tr>
<td>Samuli Patala: Analysing Barriers to</td>
<td>Nicole Peffermann</td>
<td>Entrepreneurs and</td>
<td>Heidi Olander: Facets of Appropriability - Knowledge</td>
<td>Mathias Beck: Input Additivity and Innovation Output</td>
<td>Astrid Tarkus: Context-Based Co-Creation of Mobile Applications</td>
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<tr>
<td>Sustainable Business Model Innovations:</td>
<td>Innovation communication: New</td>
<td>types of innovation:</td>
<td>Protection - Mechanisms Served</td>
<td>Effects of R&amp;D Subsidies</td>
<td>Living Lab Approach For Developing Massmarket IoT Products And Services</td>
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<tr>
<td>Innovation Systems Approach</td>
<td>insights from theory and practice</td>
<td>Russia and Kazakhstan</td>
<td>Different Purposes</td>
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</table>

**Session 1.2: WORKSHOP**

**Invited Author Session**

- Wim Vanhaverbeke: New Frontiers in Open Innovation
- Nicole Peffermann: Innovation communication: New insights from theory and practice
- Full Details

**Session 1.3: Entrepreneurship**

- Caroline Schreier: Challenges of integrating an evaluation model for success within social entrepreneurship
- Christian Sandström: Technological Discontinuities and Entrance Firms as Institutional Entrepreneurs
- Anna Trifilova: Women entrepreneurs and types of innovation: Russia and Kazakhstan
- Madeleine van der Steeg, Bettina von Stamm: Women Entrepreneurs: Success Triggers, Dilemmas and Readiness for the Future

**Session 1.4: Business Model Innovation**

- Pia Hurmelinna-Laukkanen: Performance effects of absorptive capacity advantage - Generating radical innovation
- Tero Peltola: Perceived Absorptive Capacity Increase
- Heidi Olander: Facets of Appropriability - Knowledge Protection - Mechanisms Served Different Purposes
- Margaret Hartnett: Code Bar - Unlocking Access to University-Generated Computer Games IP

**Session 1.5: Transferring Knowledge for Innovation 1 (SIG)**

- Petteri Alinkula: Gaming for Good: a Game Changer for Corporate Sustainability
- Charline Boyer, Laurent Schiltz: Innovation in the Implementation of a Sustainable Regional Policy
- Mathias Beck: Input Additivity and Innovation Output Effects of R&D Subsidies
- Oliver Som: Same Same But Different - Specific Barriers to Non-Technical Innovation

**Session 1.6: Innovation for Sustainable and Inclusive Growth**

- Astrid Tarkus: Context-Based Co-Creation of Mobile Applications in Living Labs
- Karel Vandenbroucke: Living Lab Approach For Developing Massmarket IoT Products And Services
- Piotr Krawczyk: Towards Matchmaking Capability within European Network of Living Labs
- Sara Logghe: An exploration of user motivations for participation in Living Labs

**Session 1.7: Living Labs 1 (SIG)**

- Astrid Tarkus: Context-Based Co-Creation of Mobile Applications in Living Labs
- Karel Vandenbroucke: Living Lab Approach For Developing Massmarket IoT Products And Services
- Piotr Krawczyk: Towards Matchmaking Capability within European Network of Living Labs
- Sara Logghe: An exploration of user motivations for participation in Living Labs

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**Venue:** Chartered Accountants House

**47-49 Pearse Street, Dublin 2**

**ACADEMIC RESEARCH DEVELOPMENT SESSION 1**

**INNOVATION INSIGHTS 1**

- Facility: Fiona McKeon, BIZWorld Ireland
- Caroline Rudzinski – Future Affairs, Volkswagen Group: Doing Research in India on Urban Mobility
- Wolfgang Gruel – Business Innovation Manager, Daimler Mobility: Reinventing Urban Mobility
- Fabian Schlage – Head of Idea & Innovation Management, Nokia: The New Innovation Paradigm

**30 minutes facilitated discussion**

- Coffee Connections Corner (Level -1): ISPIM Americas Innovation Forum, Montreal (5-8 October 2014)
- with Iain Bitran, Geneviève Tanguay, Christophe Deutsch, Joanne Hyland
**MONDAY AFTERNOON & EVENING, 9 JUNE**

### 1530 – 1700 SCIENTIFIC & PRACTITIONER SESSIONS (15 mins per presenter & 30 minutes facilitated discussion)

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<tr>
<th>Red Hall Level -1</th>
<th>Gold Hall Level -1</th>
<th>Green Hall Level -1</th>
<th>Blasket Hall Level 2</th>
<th>Achill Hall Level 2</th>
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<tbody>
<tr>
<td><strong>Session 2.1:</strong> Managing IT Capabilities for Innovation and value</td>
<td><strong>Session 2.2:</strong> OI &amp; Collaboration SIG: International &amp; Online</td>
<td><strong>Session 2.3:</strong> OI &amp; Collaboration SIG: Platforms &amp; Approaches</td>
<td><strong>Session 2.4:</strong> Workshop</td>
<td><strong>Session 2.5:</strong> Transferring Knowledge for Innovation 2 (SIG)</td>
<td><strong>Session 2.6:</strong> Innovation for Sustainable and Inclusive Growth 2</td>
<td><strong>Session 2.7:</strong> Living Labs 2 (SIG)</td>
<td><strong>INNOVATION INSIGHTS 2</strong></td>
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**ACADEMIC RESEARCH DEVELOPMENT SESSION 2**

**6 presentations of 4 mins & 11 mins feedback per presenter**

**Venue:** Chartered Accountants House

47-49 Pearse Street, Dublin 2

**DEVELOPMENT SESSION 2**

The “How” of Innovation

Facilitator: Desai Narasimhalu, Institute of Innovation & Entrepreneurship, Singapore Management University


Olivier Leclerc – Director, Innovation & Intrapreneurship, Bell Labs, Alcatel-Lucent: Empowering Intrapreneurs as Catalysts of Corporate Cultural Change

Simon Minderhoud - Senior Innovation Consultant, Philips Innovation Services: Accelerating Innovation, what to have in place

### 1700 - 1800 PLENARY SESSION ON OPEN INNOVATION 2.0 (Main Hall Level -1) Moderated by Martin Curley - Director, Intel Labs Europe

**Visnja Istrat** – Rapporteur, OISPG Group

**The Open Innovation Strategy and Policy Group (OISPG)**

**Bror Salminen** – Advisor to the DG, DG Information Society and Media, European Commission

**Open Innovation 2.0**

### 1800 END OF SESSIONS – DAY ONE

**1930 – 2300 CONFERENCE GALA DINNER**

Delegates are invited to the Conference Gala Dinner in the Round Room at Mansion House, which was built in 1821 for the visit of King George IV. Later, the First Dail Eireann was held there and it was in this room that the Anglo-Irish Treaty of 1921 was ratified. Dinner is accompanied by live music, including the much-anticipated third outing of ISPIM Rocks!

**Awards:** Knut Holt Award for Best Conference Paper; Alex Golman Award for Best Student Paper; ISPIM PhD Dissertation Award; ISPIM Scientific Panel Award plus Technological Implications Award by Nokia; That’s Interesting Award by Aalto University School of Business.

**Dress Code:** Smart Casual (i.e. ties not required). Please make your own way there and don’t forget to bring your badge.

**Venue:** The Round Room at Mansion House, Dawson Street, Dublin 2

www.mansionhouse.ie/round-room.aspx
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<tbody>
<tr>
<td>Martin Kamprath: &quot;How to Paint the Canvas?:&quot; The Business Model Environment Template</td>
<td>Carsten Gelhard, Sebastian Kortmann, Jens Leker: A Contemporary View on Market Orientation and Customer Co-Creation</td>
<td>John Meewella: Openness: Managing the Transformation in Internet-Based SMEs</td>
<td>Sally Jeanrenaud – Senior Research Fellow, University of Exeter</td>
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<td>Full details</td>
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<td>Urs Daellenbach: Building Relationships and Stimulating Learning in Open Innovation</td>
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<tr>
<th>Board Room Level 4</th>
<th>Session 3.4: Teaching Innovation (SIG) Invited Speaker Session</th>
<th>Session 3.5: Transferring Knowledge for Innovation 3 (SIG)</th>
<th>Session 3.6: Sustainability-driven Innovations</th>
<th>Session 3.7: WORKSHOP</th>
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<tbody>
<tr>
<td>Facilitator: Jens Leker &amp; Sebastian Eidam</td>
<td>Reflections on the Diversity and Potential of the Emerging Living Labs Movement</td>
<td>Led by ENoLL - European Network of Living Labs</td>
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<tr>
<td>Brian Donnellan: Systematic analysis of digitally enabled services for Sustainable Connected Cities</td>
<td>Jim Kenneally, Colin Ashurst: Boosting IT Capability Innovation by Defining IT Artefacts as Patterns</td>
<td>Marija Radic: Product Service Systems: Which Revenue Model fits best?</td>
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<tr>
<td>Petrter Ailnikula - Director, Accessibility, Eco and Social Solutions, Nokia: Do Good Innovations Do Good for the Business?</td>
<td>Natcha Thawesaengkultahi, Chupun Gowani: The Critical Success Factors involving Collaborative Service Innovation</td>
<td>Seidali Kurtmollaiev: A recipe of successful service innovation: who is the chef?</td>
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<tr>
<td>Kate Gransden – Open Innovation Manager, GlaxoSmithKline: Driving Innovation through Applying Consumer Insight to Open Innovation</td>
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1030 – 1100 COFFEE BREAK (Level -1 and Level 1 and Level 2)  
Coffee Connections Corner (Level -1): Horizon 2020 Calls and Consortia 1  
with Bruno Woeran, Uros Sikimic, Steffen Conn
### 1100 – 1230 SCIENTIFIC & PRACTITIONER SESSIONS (15 mins per presenter & 30 minutes facilitated discussion)

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<tr>
<td><strong>Session 4.1: Business Models 2 (SIG)</strong></td>
<td><strong>Session 4.2: OI &amp; Collaboration (SIG): Technology Co-operation</strong></td>
<td><strong>Session 4.3: OI &amp; Collaboration (SIG): Intermediaries &amp; Information</strong></td>
<td><strong>Session 4.4: Coaching Innovation (SIG) Invited Speaker Session</strong></td>
<td><strong>Session 4.5: Transferring Knowledge for Innovation 4 (SIG)</strong></td>
<td><strong>Session 4.6: Creativity IN Innovation 1</strong></td>
<td><strong>Session 4.7: WORKSHOP</strong></td>
<td><strong>INNOVATION DEVELOPMENT SESSION 4</strong></td>
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#### 1100 – 1230 LUNCH (Level 1 and Trinity City Hotel, Pearse Street)
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<tr>
<th>Session 5.1: Business model change and innovation (SIG)</th>
<th>Session 5.2: OI &amp; Collaboration (SIG): Collaboration</th>
<th>Session 5.3: OI &amp; Collaboration (SIG)</th>
<th>Session 5.4: Strategic Innovation Training, Teaching &amp; Coaching 1 (SIG)</th>
<th>Session 5.5: Strategic Foresight, Strategic Agility &amp; Future Orientation 1 (SIG)</th>
<th>Session 5.6: Creativity in Innovation 2</th>
<th>Session 5.7: Innovation Management</th>
<th>ACADEMIC RESEARCH DEVELOPMENT SESSION 5</th>
<th>INNOVATION INSIGHTS 5</th>
</tr>
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<tbody>
<tr>
<td>Facilitator: Dirk Schneckenberg</td>
<td>Facilitator: Anna Ohrwall Ronnback</td>
<td>Facilitator: Daria Podmietina</td>
<td>Facilitator: Anna Trifilova</td>
<td>Facilitator: Christoph Köller</td>
<td>Facilitator: Ramon Vullings</td>
<td>Facilitator: Jeff Hovis</td>
<td>Changing the Game</td>
<td>Facilitator: Kevin McFarthing, Innovation Fixer</td>
</tr>
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</table>

Session 5.1: Business model change and innovation (SIG)
Facilitator: Dirk Schneckenberg
- Patrick Spith, Sabrina Schneider: Business Model Innovation: Entrepreneurial Management of Dynamic Capabilities
- Karoline Bader: Towards service-based business models in product-centric firms: A capability approach

Session 5.2: OI & Collaboration (SIG): Collaboration
Facilitator: Anna Ohrwall Ronnback
- Marcelo Castilho: Relationship Between Collaboration and Innovativeness: A Case Study
- Patrycja Kilmas: Cooperation and Organizational Innovativeness within Innovation Networks

Session 5.3: OI & Collaboration (SIG)
Facilitator: Daria Podmietina
- Sunwoo Moon: Eco-innovation through inter-organizational collaboration in the manufacturing industry
- Leona Fitzmaurice: A New Academic Institute to Promote Innovation and Entrepreneurship

Session 5.4: Strategic Innovation Training, Teaching & Coaching 1 (SIG)
Facilitator: Anna Trifilova
- Irina Fiegenbaum: Towards open innovation measurement system - a literature review
- Shigemi Yoneyama, Kazuma Edamura: Technological autarky and product development performance: implications for open innovation

Session 5.5: Strategic Foresight, Strategic Agility & Future Orientation 1 (SIG)
Facilitator: Christoph Köller
- Teemu Santonen: How to make brainstorming and idea screening learning more effective
- Rune Bystad: Does Knowledge Always Benefit the Innovative Performance of Employees?

Session 5.6: Creativity in Innovation 2
Facilitator: Ramon Vullings
- Gijs van Wulffen: Customer Frictions Generate Great New Concepts
- Marine Agogué: Rethinking ideation: a cognitive approach of innovation lock-ins

Session 5.7: Innovation Management
Facilitator: Jeff Hovis
- Mikhail Johnson: Innovation Teams: Before Innovation Work is Begun
- Tymen Jissink: Corporate Foresight: Antecedents and Contribution to Innovation Performance

ACADEMIC RESEARCH DEVELOPMENT SESSION 5
- Changing the Game
  Facilitator: Kevin McFarthing, Innovation Fixer
- Bettina Maisch - Innovation Manager, Siemens Corporate Technology China: Sustainable growth at Siemens China through value-driven technology development

INNOVATION INSIGHTS 5
- Klaus Griesar - Head of Science Relations, Merck Chemicals: Paradigm shifts in (sustainable) value creation - Implications for innovation management
- Dimitra Chasanidou: Introducing Open Service Innovation Platforms: A Case Study
TUESDAY AFTERNOON & EVENING, 10 JUNE

1930 FOR 2000

1700 – 1800 PLENARY SESSION ON OPEN INNOVATION (Main Hall Level -1) Moderated by Wim Vanhaverbeke – Professor of Strategy and Innovation, Hasselt University

Ronan Stephan – Group Chief Innovation Officer, Alstom

Open Innovation as an Enabler to address the Systemic Challenges for Smart Territories

Stephane Durand – Head of Innovation, Moy Park

Open innovation in the poultry industry at Moy Park and how to make it work

1815 END OF SESSIONS – DAY TWO

1930 FOR 2000 – 2300 CONFERENCE SOCIAL EVENING

Delegates are invited to a relaxing evening at The Old Jameson Distillery, which was founded in 1780 and was Ireland’s most famous distillery for nearly 200 years, until its closure in 1971, when distilling of Jameson Irish Whiskey was transferred to the Midleton Distillery. For many years the Bow Street Distillery lay abandoned, but today, once again, it is a hub of activity, welcoming visitors from all over the world. A good, wholesome Irish buffet dinner will be followed by live Irish music and dancing.

Dress Code: Casual. Please make your own way there and don’t forget to bring your badge.
### 0900 – 1030 SCIENTIFIC & PRACTITIONER SESSIONS

15 mins per presenter & 30 minutes facilitated discussion

|---------------------------------|---------------------------------------------------------------|----------------------------------------------------|-------------------------------------------------|-------------------------------------------------|-------------------------------------------------|-----------------------------------|---------------------------------|----------------------------------|

### Authors

**Vinit Parida, David Rönneberg Sjödin:** Open operation: A customer perspective on integrated product-service solutions

**Angelika Riedl:** Technology Potential Analysis in Service Companies

**Erik Lindhult:** Complexity approach to joint value discovery in service innovation management

**Yujin Jeong:** Technology-Based New Service Idea Generation for 5G Mobile Communication

**Argyro Almpanopoulou:** Service Integration in Ecosystems: Empirical Study in Scalable B2B Services.
### Complexity Management of Framework of New Service

**Intelligent Products in the**

The Importance of Incubation to Innovation

Paul Glynn

Learning and Teaching to Innovate

Fiona McKeon

- **appropriate appropriation of service**
- **Development Practices**
- **B2C-Offerings**
- **appropriability - Value**

Julius Golovatchev: Learning Behavior

Saara Pekkarinen: OI: How to train innovator behavior

### Scientific & Practitioner Sessions

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<th>Duration</th>
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<td>Service Innovation 2</td>
<td>15 mins per presenter &amp; 30 minutes facilitated discussion</td>
<td>Red Hall Level -1</td>
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<tr>
<td>Session 8.2</td>
<td>OI &amp; Collaboration (SIG): Capabilities &amp; Competencies</td>
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<td>Session 8.3</td>
<td>OI &amp; Collaboration (SIG): Stimulating Innovation</td>
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<td>Green Hall Level -1</td>
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<td>Session 8.4</td>
<td>Innovation in SMEs</td>
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<td>Blackskett Hall Level 2</td>
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<td>Session 8.5</td>
<td>Strategic Foresight, Strategic Agility &amp; Future Orientation 4 (SIG)</td>
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<tr>
<td>Session 8.6</td>
<td>Early-stage Innovation 2 (SIG)</td>
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<td>Session 8.7</td>
<td>Measuring Innovation</td>
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<td>Session 8.8</td>
<td>Public Innovation and Innovation Systems</td>
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<td>Session 8.9</td>
<td>WORKSHOP</td>
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### Teaching and Coaching Open Innovation: Joint ISPI SIGS & OI-Net Session - Full details

Led by Anna Trifilova & Wim Vanhaverbeke

Alberto Di Minin - Understanding OI: what do we know about it so far?

Fabian Schlage: Practicing OI: where are we going to?

Antero Kutvonen: OI-Net: Developing Open Innovation Education Based on Industrial Needs

Alexander Brem: Teaching & Coaching OI: How to train openness?

### 1230 – 1330 LUNCH (Level 1 ONLY – no lunch at Trinity City Hotel)

1330 – 1500 INNOVATION IN IRELAND (Main Hall Level -1)

Moderated by Peter Robbins – Centre Manager and Programme Director of EDEN Centre for Entrepreneurship & Design Innovation

Fiona McKeon – CEO, BIZWorld Ireland

**Learning and Teaching to Innovate – Why the Education Question cannot be ignored**

Paul Glynn – CEO, Davra Networks

**The Importance of Incubation to Innovation**

Kieran Daly – COO & Co-Founder, Health Beacon

**Digital Health Innovation in Ireland - lots done, more to do**

### 1500 – 1800 INNOVATION TOURS - SHOWCASING INNOVATION IN IRELAND

<table>
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<tr>
<th>Tour 1 to</th>
<th>Intel Labs Europe &amp; Innovation Value Institute</th>
<th>Led by Jim Kenneally</th>
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<td>Tour 2 to</td>
<td>EDEN - University Centre for Entrepreneurship Design &amp; Innovation</td>
<td>Led by Peter Robbins</td>
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<tr>
<td>Tour 3 to</td>
<td>The Science Gallery</td>
<td>Led by Ian Brunswick</td>
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<tr>
<td>Tour 4 to</td>
<td>NCI Business Incubation Centre</td>
<td>Led by Paul Glynn</td>
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### 1500 – 1630 WORKSHOP

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<th>Tour 4 to</th>
<th>NCI Business Incubation Centre</th>
<th>Led by Paul Glynn</th>
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<tbody>
<tr>
<td></td>
<td>OI-Net: Open Innovation Teaching Practice Market Square</td>
<td>Full details</td>
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### CLOSE OF CONFERENCE