
### SUNDAY, 8 JUNE

#### ISPIM JUNIOR RESEARCHER LAB

The ISPIM PhD Student Community provides activities and networking for junior researchers from around the world. All junior researchers are invited to attend this Lab and must sign-up well in advance. Full details can be found here [http://ispim.org/wp-content/uploads/Researcher_Lab_Dublin_programme.pdf](http://ispim.org/wp-content/uploads/Researcher_Lab_Dublin_programme.pdf)

**Venue:** Achill/Blasket Hall Level 2 - Chartered Accountants House - 47-49 Pearse Street, Dublin

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>1345 -</td>
<td>ISPIM JUNIOR RESEARCHER LAB</td>
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<tr>
<td>1815</td>
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<tr>
<td>1830</td>
<td>WELCOME RECEPTION &amp; REGISTRATION</td>
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<tr>
<td>1845</td>
<td>Facilitator &amp; moderator briefing</td>
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<td>Final instructions and Q&amp;A session for all session facilitators and round table moderators.</td>
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<tr>
<td>1930</td>
<td>Welcome to Dublin</td>
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<td>Michael Sands – Deputy Director International Relations, Office of Economy &amp; International Relations, Dublin City Council</td>
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**Dress Code:** Casual

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**ISPIM Innovation Management Dissertation Award 2015**

Our community relies on the current crop of PhD researchers to develop the insights, theories and tools to shape the future of innovation management thinking and action. The ISPIM Innovation Management Dissertation Award, sponsored by [John Wiley & Sons](https://www.wiley.com/) and [Innovation Leaders](http://www.innovationleaders.com/), will reward this endeavour. Authors of the best three PhD dissertations that are completed in 2014 will be able to attend the ISPIM 2015 Conference in Budapest for free. Additionally, the winner will receive a prize of EUR 4000, and the runners-up EUR 2000 each, courtesy of [Innovation Leaders](http://www.innovationleaders.com/), [John Wiley and Sons](https://www.wiley.com/) and [ISPIM](http://www.ispim.org/).

**Do you know someone who is eligible?**

**MONDAY MORNING, 9 JUNE**

**0700 - 0730 ISPIM RUNNERS**
Keen runners can start the day with fresh minds and lots of energy on a friendly, guided run around the city’s tourist attractions. Start and finish in front of Chartered Accountants House. Please tell Sabrina Schneider schneider@ispim.org that you’re coming by May 15th. Small group, limited places, book early.

**from 0815 DELEGATE REGISTRATION**

**0800 - 0830 THE NEWCOMERS BREAKFAST (Level 1)**

**0900 - 1030 OPENING SESSION (Main Hall Level -1)**
- **0900 – 0910 Conference Welcome:** Iain Bitran – Executive Director, ISPIM & Martin Curley – Director, Intel Labs Europe
- **0910 – 0930 Opening Address:** Jaspar Roos – Chief Inspiration Officer & Founder, Future Ideas EU *Humor as Business Medicine*
- **0930 – 1000 Knut Holt Memorial Address:** Oliver Gassmann – Director, Institute of Technology Management, Uni. of St. Gallen *Connecting the dots of innovation for sustainable success in economy and society*
- **1000 – 1030 Keynote Address:** Martin Curley – Director, Intel Labs Europe *Winning with Open Innovation 2.0*

**1030 – 1100 COFFEE BREAK (Level 1 and Level 2)**

**1100 – 1230 HOT TOPIC DISCUSSION CIRCLES (Level -1, Level 1 & Level 2)**
Discussion circles on innovation "hot topics” for groups of around 10 per circle. Sessions last for 45 minutes and will be repeated once. Delegates are required to change circles half-way through the session. Seating is on a first-come-first-served basis. Thinking of leading a circle? Please contact conference@ispim.org with your hot topic title in the form of a question and a short paragraph describing it. [Confirmed circles & further details](#)

- **1230 – 1330 LUNCH (Level 1 and Trinity City Hotel, Pearse Street)**

**1100 - 1230 DEEP DIVE SESSION (Aran Room - Level 1)**
*Shared Interest Session on Systemic Value Modeling*
Led by Ecole Polytechnique Fédérale De Lausanne & Lappeenranta University Of Technology [Full details](#)

**1100 - 1230 DEEP DIVE SESSION (Board Room - Level 4)**
*Getting Your Paper published: A gamble or a skill?*
Led by Eelko Huizingh, Huizingh Academic Development & University of Groningen [Full details](#)

**HOT TOPIC DISCUSSION CIRCLES 1 to 30**

**1230 – 1330 LUNCH (Level 1 and Trinity City Hotel, Pearse Street)**
**Session 1.1: Sustainable Business Models**

**Session 1.2: Workshop**

**Session 1.3: Collaboration & Open Innovation (SIG)**

**Session 1.4: Entrepreneurship**

**Session 1.5: Transferring Knowledge for Innovation 1 (SIG)**

**Session 1.6: Innovation for Sustainable and Inclusive Growth**

**Session 1.7: Living Labs 1 (SIG)**

**ACADEMIC RESEARCH DEVELOPMENT SESSION 1**

**INNOVATION INSIGHTS 1**

**Venue:** Chartered Accountants House
47-49 Pearse Street, Dublin 2

**1330 – 1500 SCIENTIFIC & PRACTITIONER SESSIONS** (15 mins per presenter & 30 minutes facilitated discussion)

- **Red Hall Level -1**
  - **Session 1.1:** Sustainable Business Models
    - Facilitator: Sabrina Schneider
  - **Session 1.2:** Workshop
    - IT Capability Maturity Framework: Master class
    - Invited Author Session
    - Full details
  - **Session 1.3:** Collaboration & Open Innovation (SIG)
    - Facilitator: Alexander Bren
    - Nicole Pfeffermann: Innovation communication: New insights from theory and practice
    - Full Details
  - **Session 1.4:** Entrepreneurship
    - Caroline Schreiber: Challenges of integrating an evaluation model for success within social entrepreneurship
    - Christian Sandström: Technological Discontinuities and Entrant Firms as Institutional Entrepreneurs
    - Anna Trifilova: Women entrepreneurs and types of innovation: Russia and Kazakhstan
    - Madeleine van der Steege, Bettina von Stamm: Women Entrepreneurs: Success Triggers, Dilemmas and ‘Readiness for the Future’
  - **Session 1.5:** Transferring Knowledge for Innovation 1 (SIG)
    - Facilitator: Allen Alexander
    - Pia Hurmelinna-Laukkonen: Performance effects of absorptive capacity advantage - Generating radical innovation
    - Tero Peltola: Perceived Absorptive Capacity Increase
    - Heidi Olander: Facets of Appropriability - Knowledge Protection Mechanisms Serving Different Purposes
    - Margaret Harntnett: Code Bar - Unlocking Access to University-Generated Computer Games IP
  - **Session 1.6:** Innovation for Sustainable and Inclusive Growth
    - Facilitator: Antero Kutvonen
    - Petteri Alinikula: Gaming for Good: a Game Changer for Corporate Sustainability
    - Charline Boyer, Laurent Schlitz: Innovation in the Implementation of a Sustainable Regional Policy
    - Mathias Beck: Input Additionality and Innovation Output Effects of R&D Subsidies
    - Oliver Som: Same Same But Different - Specific Barriers to Non-Technical Innovation
    - Marko Seppänen, Jarkko Pellikka: Sources of Innovation and Financial Performance in Process-Technology Firms
  - **Session 1.7:** Living Labs 1 (SIG)
    - Facilitator: Seppo Leminen
    - Astrid Tarkus: Context-Based Co-Creation of Mobile Applications in Living Labs
    - Karel Vandenbroucke: Living Lab Approach For Developing Massmarket IoT Products And Services
    - Piotr Krawczyk: Towards Matchmaking Capability within European Network of Living Labs
    - Sara Logghe: An exploration of user motivations for participation in Living Labs
    - Annabel Georges: Ethnographic observation within Living Labs: A comparative case study analysis

- **Gold Hall Level -1**
  - **Session 1.2:** Invited Author Session
  - **Session 1.3:** Collaboration & Open Innovation (SIG)
  - **Session 1.4:** Entrepreneurship
  - **Session 1.5:** Transferring Knowledge for Innovation 1 (SIG)
  - **Session 1.6:** Innovation for Sustainable and Inclusive Growth
  - **Session 1.7:** Living Labs 1 (SIG)

- **Green Hall Level -1**
  - **Session 1.2:** Invited Author Session
  - **Session 1.3:** Collaboration & Open Innovation (SIG)
  - **Session 1.4:** Entrepreneurship
  - **Session 1.5:** Transferring Knowledge for Innovation 1 (SIG)
  - **Session 1.6:** Innovation for Sustainable and Inclusive Growth
  - **Session 1.7:** Living Labs 1 (SIG)

- **Blaskell Hall Level 2**
  - **Session 1.2:** Invited Author Session
  - **Session 1.3:** Collaboration & Open Innovation (SIG)
  - **Session 1.4:** Entrepreneurship
  - **Session 1.5:** Transferring Knowledge for Innovation 1 (SIG)
  - **Session 1.6:** Innovation for Sustainable and Inclusive Growth
  - **Session 1.7:** Living Labs 1 (SIG)

- **Achill Hall Level 2**
  - **Session 1.2:** Invited Author Session
  - **Session 1.3:** Collaboration & Open Innovation (SIG)
  - **Session 1.4:** Entrepreneurship
  - **Session 1.5:** Transferring Knowledge for Innovation 1 (SIG)
  - **Session 1.6:** Innovation for Sustainable and Inclusive Growth
  - **Session 1.7:** Living Labs 1 (SIG)

- **Aran Room Level 1**
  - **Session 1.2:** Invited Author Session
  - **Session 1.3:** Collaboration & Open Innovation (SIG)
  - **Session 1.4:** Entrepreneurship
  - **Session 1.5:** Transferring Knowledge for Innovation 1 (SIG)
  - **Session 1.6:** Innovation for Sustainable and Inclusive Growth
  - **Session 1.7:** Living Labs 1 (SIG)

- **Gola Room Level 1**
  - **Session 1.2:** Invited Author Session
  - **Session 1.3:** Collaboration & Open Innovation (SIG)
  - **Session 1.4:** Entrepreneurship
  - **Session 1.5:** Transferring Knowledge for Innovation 1 (SIG)
  - **Session 1.6:** Innovation for Sustainable and Inclusive Growth
  - **Session 1.7:** Living Labs 1 (SIG)

- **Board Room Level 4**
  - **Session 1.2:** Invited Author Session
  - **Session 1.3:** Collaboration & Open Innovation (SIG)
  - **Session 1.4:** Entrepreneurship
  - **Session 1.5:** Transferring Knowledge for Innovation 1 (SIG)
  - **Session 1.6:** Innovation for Sustainable and Inclusive Growth
  - **Session 1.7:** Living Labs 1 (SIG)

- **Purple Hall Level -1**
  - **Session 1.2:** Invited Author Session
  - **Session 1.3:** Collaboration & Open Innovation (SIG)
  - **Session 1.4:** Entrepreneurship
  - **Session 1.5:** Transferring Knowledge for Innovation 1 (SIG)
  - **Session 1.6:** Innovation for Sustainable and Inclusive Growth
  - **Session 1.7:** Living Labs 1 (SIG)

**1500 – 1530 COFFEE BREAK (Level -1 and Level 1 and Level 2)**

**Coffee Connections Corner (Level -1): ISPIIM Americas Innovation Forum, Montreal (5-8 October 2014)**

with Iain Bitran, Geneviève Tanguay, Christophe Deutsch, Joanne Hyland
### Session 2.1: Managing IT Capabilities for Innovation and value

**Facilitator:** David Treflitt

**Session 2.2: OI & Collaboration SIG: International & Online**
- Andrea Hanbuth: Global Mindset in international virtual research teams – Success factor?
- Markus Euri: Virtual Breeding Environments in the ICT Industry: Opportunities and Barriers

**Session 2.3: OI & Collaboration SIG: Platforms & Approaches**
- Fabian Sludge: Managing Innovation Platform: Nokia Solutions and Networks Experience
- Sebastian Eidam: Open Innovation Approaches in the Chemical B2B Industry

**Early-stage Innovation Special Interest Group Workshop**
- Daniel Ehs: Attracting Participants in Open Innovation Communities: Revealing Joining Preferences
- Daria Podmetina: Open Innovation Clusters Composition and Cooperation Portfolios in Russia

**Session 2.4: WORKSHOP**
- Led by Ceri Williams & John Egan - Medical Technologies Innovation and Knowledge Centre, Leeds. And Paul Ellwood, University of Liverpool Management School

**Session 2.5: Transferring Knowledge for Innovation 2 (SIG)**
- Roberto Sbragia: Reverse Transfer of Technological Knowledge in Brazilian Multinationals
- Seyyedesmael Mousavi: Knowledge Capabilities for Sustainable Innovation: a Systematic Review

**Session 2.6: Innovation for Sustainable and Inclusive Growth 2**
- Juris Schwarzlose: Ambidextrous Teams in Innovation Management

**Session 2.7: Living Labs 2 (SIG)**
- Seppo Lśniinen: The Multiplicity of Research on Innovation through Living Labs
- Sarie Robijt: Barriers present in Living Labs: lessons learned.

**Full Details**
- Benedikt Schnellbaecher: Knowledge seeking and offering in the innovation process
- Anne-Marie Großmann: NPD knowledge transfer via standards and patents? A case study
- Gerd Schuster: Beyond the Knowledge Production Function: Ownership Issues and Innovation Impediments
- Martin Rhihsart: Knowledge intensive business services firms in a non-metropolitan area

### Plenary Session on Open Innovation 2.0 (Main Hall Level -1)

**Moderated by Martin Curley - Director, Intel Labs Europe**

**Visnja Istrat** – Rapporteur, OISP Group

**The Open Innovation Strategy and Policy Group (OISP Group)**

**Bror Salminen** – Advisor to the DG, DG Information Society and Media, European Commission

**Open Innovation 2.0**

### Awards

- Knut Holt Award for Best Conference Paper: Alex Golman Award for Best Student Paper: ISPIM PhD Dissertation Award: ISPIM Scientific Panel Award plus Technological Implications Award by Nokia; That’s Interesting Award by Aalto University School of Business.

### Venue

Chartered Accountants House
47-49 Pearse Street, Dublin 2

**www.mansionhouse.ie/round-room.aspx**
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**ACADEMIC RESEARCH DEVELOPMENT SESSION 3**

**Board Room Level 4**

<table>
<thead>
<tr>
<th>Session 3.8: Teaching Innovation 1 (SIG)</th>
<th>Session 3.9: Teaching Innovation 2 (SIG)</th>
<th>Session 3.10: Teaching Innovation 3 (SIG)</th>
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</thead>
<tbody>
<tr>
<td>Karl Täuscher: Understanding the Basic Functioning of Business Models: A Graphical Approach</td>
<td>Maria Antikainen: How to co-create local food products and services with consumers?</td>
<td>Chih-Cheng Lin: Transformation of Manufacturing Firms to Servitisation Firms</td>
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<tr>
<td>Martin Kamprath: &quot;How to Paint the Canvas?: The Business Model Environment Template</td>
<td>Anne-Laure Mention: Knowledge sourcing from customers in new financial service development</td>
<td>John Meewella: Openness: Managing the Transformation in Internet-Based SMEs</td>
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**INNOVATION INSIGHTS 3**

**Purple Hall Level 1**

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### 1100 – 1230 SCIENTIFIC & PRACTITIONER SESSIONS (15 mins per presenter & 30 minutes facilitated discussion)

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<tr>
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<th>Green Hall Level 1</th>
<th>Blaskett Hall Level 2</th>
<th>Achill Hall Level 2</th>
<th>Aran Room Level 1</th>
<th>Gola Room Level 1</th>
<th>Board Room Level 4</th>
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<tbody>
<tr>
<td><strong>Session 4.1: Business Models 2 (SIG)</strong> Facilitator: Dirk Schneckenberg</td>
<td><strong>Session 4.2: Oil &amp; Collaboration (SIG): Technology Cooperation</strong> Facilitator: Paavo Ritala Mention</td>
<td><strong>Session 4.3: Oil &amp; Collaboration (SIG): Intermediaries &amp; Information</strong> Facilitator: Anne-Laure Stamm</td>
<td><strong>Session 4.4: Coaching Innovation (SIG) Invited Speaker Session</strong> Facilitator: Bettina von Stamm</td>
<td><strong>Session 4.5: Transferring Knowledge for Innovation 4 (SIG)</strong> Facilitator: Allen Alexander</td>
<td><strong>Session 4.6: Creativity IN Innovation 1</strong> Facilitator: Mark Vandal</td>
<td><strong>Session 4.7: Gamification &amp; Gaming in Innovation Management</strong> Facilitator: Urs Daellenbach &amp; Kyriaki Papageorgiou</td>
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<tr>
<td><strong>Compatibility</strong> David Ciarlone: The Role of Knowledge Brokers in Open Innovation</td>
<td><strong>Compatibility</strong> Irina Saur-Amaral: The Importance of Innovation Intermediaries in Service Industry</td>
<td><strong>Compatibility</strong> Thomas Tandrup: Information Dissemination and External Collaborations in Radical NPD Projects</td>
<td><strong>Compatibility</strong> Luca Sacchi - Head of Product Planning and Strategic Innovation, Piaggio Group</td>
<td><strong>Compatibility</strong> Uros Siskovic: Learning through Technology Out-Licensing Internationally: Does Out-Licensing Improve Product Commercialization?</td>
<td><strong>Compatibility</strong> Ramon Vullings EACI Invited Speaker - Cross Industry Innovation</td>
<td><strong>Compatibility</strong> Killian McCarthy: Differences Between High and Low Tech Product Innovation Management</td>
<td><strong>Compatibility</strong> Néstor Rodríguez Miranda: Trends in Commercial Exploitation of Knowledge and Technology</td>
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<td><strong>Compatibility</strong> Juha Hinkkanen: The Will to Win - Antecedent to Successful Innovation Cooperation</td>
<td><strong>Compatibility</strong> Angela Natalicchio: Exploiting Radical Licensed Technologies: Moderating Effects of Scientists and Alliances</td>
<td><strong>Compatibility</strong> Nicole vom Stein: Technological Distance in Academic Collaborations - Evidence from Battery Research</td>
<td><strong>Compatibility</strong> David Chiarloni: The Importance of Innovation Intermediaries in Service Industry</td>
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### 1230 – 1330 LUNCH (Level 1 and Trinity City Hotel, Pearse Street)
## 1330 – 1500 SCIENTIFIC & PRACTITIONER SESSIONS (15 mins per presenter & 30 minutes facilitated discussion)

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<thead>
<tr>
<th>Session 5.1: Business model change and innovation (SIG)</th>
<th>Session 5.2: OI Collaborations</th>
<th>Session 5.3: OI Collaborations (SIG)</th>
<th>Session 5.4: Strategic Innovation Training, Teaching &amp; Coaching 1 (SIG)</th>
<th>Session 5.5: Strategic Foresight, Strategic Agility &amp; Future Orientation 1 (SIG)</th>
<th>Session 5.6: Creativity</th>
<th>Session 5.7: Innovation Management</th>
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</thead>
<tbody>
<tr>
<td>Facilitator: Dirk Schneckenberg</td>
<td>Facilitator: Anna Ohrwall Ronnback</td>
<td>Facilitator: Daria Podmetina</td>
<td>Teemu Santonen: How to make brainstorming and idea screening learning more effective</td>
<td>Ojerdje Pinter: Making use of Competitive Foresight Lessons learnt from Industrial Practice</td>
<td>Facilitator: Ramon Vullings</td>
<td>Facilitator: Jeff Hovis</td>
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### INNOVATION INSIGHTS SESSION 5

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<tr>
<th>ACADEMIC RESEARCH DEVELOPMENT SESSION 5</th>
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<tr>
<td>Changing the Game</td>
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<td>Facilitator: Kevin McFarthing, Innovation Fixer</td>
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<tr>
<td>Bettina Maisch - Innovation Manager, Siemens Corporate Technology China: Sustainable growth at Siemens China through value-driven technology development</td>
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#### 1500 – 1530 COFFEE BREAK (Level -1 and Level 1 and Level 2)

Coffee Connections Corner (Level-1): ISPIM Asia-Pacific Innovation Forum, Singapore (7-10 December 2014) with Iain Bitran, Desai Narasimhalu, Byoung Soo Kim, Urs Daellenbach
### 1530 – 1700 SCIENTIFIC & PRACTITIONER SESSIONS (15 mins per presenter & 30 minutes facilitated discussion)

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<th>Board Room Level 4</th>
<th>INNOVATION INSIGHTS 6</th>
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<tbody>
<tr>
<td><strong>Session 6.1: Business Model Innovation and Corporate Entrepreneurship</strong>&lt;br&gt;Facilitator: Patrick Spieth</td>
<td><strong>Session 6.2: OI &amp; Collaboration (SIG): Systems</strong>&lt;br&gt;Facilitator: Kati Järvi</td>
<td><strong>Session 6.3: OI &amp; Collaboration (SIG)</strong>&lt;br&gt;Facilitator: Martin Rhiart</td>
<td><strong>Session 6.4: Innovation Training, Teaching &amp; Coaching 2 (SIG)</strong>&lt;br&gt;Facilitator: Pascal Echardour</td>
<td><strong>Session 6.5: Strategic Foresight, Strategic Agility &amp; Future Orientation 2 (SIG)</strong>&lt;br&gt;Facilitator: Teemu Santonen</td>
<td><strong>Session 6.6: WORKSHOP</strong>&lt;br&gt;Facilitator: Simon Minderhoud</td>
<td><strong>Session 6.7: Innovation Methods</strong>&lt;br&gt;Facilitator: Dirk Schneckenberg &amp; Karoline Bader</td>
<td><strong>6 presentations of 4 mins &amp; 11 mins feedback per presenter</strong></td>
<td><strong>Workshop ISPM Seeks Solutions</strong>&lt;br&gt;<strong>Led by</strong>&lt;br&gt;Christoph Deusch – En Mode Solutions&lt;br&gt;<strong>Problems addressed:</strong>&lt;br&gt;What innovative data-sharing business models would you propose to promote proliferation of smart city services?&lt;br&gt;What tools and approaches facilitate collaboration across communities? How can we foster the ability of staff members to recognize and exploit market opportunities for new technologies?&lt;br&gt;<strong>Full Details</strong></td>
</tr>
<tr>
<td><strong>Sebastian Hein:</strong> Business platforms and service-oriented business model innovation in traditional industries</td>
<td><strong>Jonas Van Lancker:</strong> The Organizational Innovation System: Innovation rationale and framework for analysis</td>
<td><strong>Stephan Buse:</strong> Global Innovation Management Strategies of German Hidden Champions</td>
<td><strong>Christina Grundström:</strong> Effect of Inbound OI on Performance in Manufacturing SMEs</td>
<td><strong>Katie Hyslop:</strong> Collaborating for the Future: Open innovation in the oil industry</td>
<td><strong>Veronica Bluggermann:</strong> Framing complex problems in cities: a design approach</td>
<td><strong>Arne Stjernholm:</strong> Madsen: Strategic reframing as 'feedforward' to experimentation and exploration</td>
<td><strong>How Creativity Can Help us to be More Sustainable As Human Beings</strong>&lt;br&gt;<strong>Led by</strong>&lt;br&gt;Paolo Sbuttoni&lt;br&gt;<strong>Full details</strong></td>
<td><strong>Sebastian Kunert:</strong> Time, Staff and Motivation in Innovation Projects: New Empirical Insights</td>
</tr>
<tr>
<td><strong>Jochen Schmidt:</strong> Investigating Organizational Antecedents of Effective Corporate Entrepreneurship</td>
<td><strong>Ekaterina Albats:</strong> Building a National Innovation System - supporting mechanisms in Russia</td>
<td><strong>Tõnis Mets:</strong> How to research the entrepreneurial (open) innovation process?</td>
<td><strong>Tómas Mietz:</strong> How to solve corporate innovation challenges through innovation camps?</td>
<td><strong>Bettina Maisch:</strong> Ideas to implement User-driven Innovation in China</td>
<td><strong>Michael Riedl:</strong> Strategic Planning Tool for Local Sustainable Mobility</td>
<td><strong>Heather Moore:</strong> Ethnographies of Practice, Visioning, and Foresight</td>
<td><strong>Linda Bergset:</strong> Financing innovation in sustainable start-ups</td>
<td><strong>Laurent Scaringella:</strong> Spin-off models: Theoretical convergence</td>
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<tr>
<td><strong>Vivek K Velamuri:</strong> Pivots in Startups: Factors Influencing Business Model Innovation in Startups</td>
<td><strong>Ruslan Rakhmatullin:</strong> The Quadruple Innovation Helix for sustainable and inclusive growth</td>
<td><strong>Martin Rhiart:</strong> Business model innovation as a prerequisite for social innovation</td>
<td><strong>Dana Mietz:</strong> How to solve corporate innovation challenges through innovation camps?</td>
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### 1700 – 1800 PLENARY SESSION ON OPEN INNOVATION (Main Hall Level 1-1)<br>Moderated by Wim Vanhaverbeke – Professor of Strategy and Innovation, Hasselt University

**Ronan Stephan** – Group Chief Innovation Officer, Alstom<br>**Open Innovation as an Enabler to address the Systemic Challenges for Smart Territories**

**Stephane Durand** – Head of Innovation, Moy Park<br>**Open innovation in the poultry industry at Moy Park and how to make it work**

### 1815 END OF SESSIONS – DAY TWO

1930 FOR 2000 – 2300 CONFERENCE SOCIAL EVENING

Delegates are invited to a relaxing evening at The Old Jameson Distillery, which was founded in 1780 and was Ireland’s most famous distillery for nearly 200 years, until its closure in 1971, when distilling of Jameson Irish Whiskey was transferred to the Midleton Distillery. For many years the Bow Street Distillery lay abandoned, but today, once again, it is a hub of activity, welcoming visitors from all over the world. A good, wholesome Irish buffet dinner will be followed by live Irish music and dancing.

**Dress Code:** Casual. Please make your own way there and don’t forget to bring your badge.

Venue: The Old Jameson Distillery, Bow St, Smithfield Village, Dublin

[www.jamesonwhiskey.com](http://www.jamesonwhiskey.com)
|---------------------------------|---------------------------------------------------------------|----------------------------------------------------------|------------------------------------------------|------------------------------------------------|------------------------------------------------|------------------------------------------------|------------------------------------------------|------------------------------------------------|

**Venue:** Chartered Accountants House

**Address:** 47-49 Pearse Street, Dublin 2
### 1100 – 1230 SCIENTIFIC & PRACTITIONER SESSIONS (15 mins per presenter & 30 minutes facilitated discussion)

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<td><strong>Session 8.2: OI &amp; Collaboration (SIG): Capabilities &amp; Competencies</strong></td>
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<td><strong>Session 8.4: Innovation in SMEs</strong></td>
<td><strong>Session 8.5: Strategic Foresight, Strategic Agility &amp; Future Orientation 4 (SIG)</strong></td>
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<td><strong>Session 8.7: Measuring Innovation</strong></td>
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#### Sebastian Kortmann: Service Firms and Their Idiosyncratic Learning Behavior

#### Tor Helge Aas: Toward a Framework of New Service Development Practices

#### Saara Pekkarinen: Modularity and innovation appropriability - Value appropriation of service innovations

#### Isabella Grahs: Servitization - Logics for Utilities: A Systematic Approach to Develop B2C-Offerings

#### Julius Golovatchev: Complexity Management of Intelligent Products in the Energy & Utility

#### Colin C.J. Cheng: Identifying Capabilities for Open Innovation Activities

#### Verena Neden: R&D Employees’ Intention to Exchange Knowledge within Open Innovation Projects

#### Justyna Dabrowska: Identification of Competences for Open Innovation

#### David Rosell: Implementation of Open Innovation Strategies - a Buyer-Supplier Perspective

#### Fang-Mei Tseng: Why doesn’t co-creation with well-known bloggers increase new service performance?

#### Dan Swan: Creative interoperability: Mapping knowledge networks between groups

#### Majbritt Eivald, Ann H Clarke: Integration of innovation contest ideas into traditional business innovation processes

#### Hangzi Zhu: Innovative behavior types and their influence on individual crowd-sourcing performances

#### Miriam Heitz: Global Open Innovation and Crowdsourcing at Deutsche Bank

#### Anna Ohrwall Rosmbak: The influence of innovation on growth in established SMEs

#### Nance Frawley: R&D tax incentives as a policy tool for small business

#### Murk Peutz: Enabling inclusive growth in SMEs by Workplace Innovation

#### Reinhard Altenburger: Sustainable Product and Service Innovation: Evidence from Austrian SMEs

#### Hell Aramo-Immonen: Innovation diffusion in SME networks - sustainability via green ICT

#### Bjorn Sautter: Strategic guidance in clusters for business success in future markets

#### Tobias Heger: A Theoretical Model for Networked Foresight

#### Alexandra Kiz: Learning about Ambidextrous Innovation through Sport: an Analogous Dynamic System

#### Karina Jensen: Leading Global Innovation through Collaborative Strategy-making

#### Konstantin Wellner: Determinants of User Innovator Behavior in the Silver Market

#### Thorstun Lambertus, Matthias Keckl: Crossing the Valley of Death - Fraunhofer Fosters High-tech Entrepreneurship

#### Jimmi Normann Kristiansen: Reviewing Radical Innovation Typology: Remediing Innovation Type Confusion

#### Fiona Schweitzer: The Role of Technical Readiness and Narrative Transportation in Ideation

#### Helena Karlsson: Quality in innovation management auditing

#### Arash Hajikhani: Social Network Services as a High Potential Indicator for Measuring Innovation


#### Bruno Weoran: Innovation Policies and SME Funding Throughput - Lack or Loss?

#### Anton Kiz: Public sector innovation champions serving multiple masters from multiple levels

#### Artur Ochojski: Innovative solutions to management of local public services and infrastructure

#### Wisdom Kanda: Boosting eco-innovation: The role of public support organizations

### 1230 – 1300 LUNCH (Level 1 ONLY - no lunch at Trinity City Hotel)

### 1330 - 1500 INNOVATION IN IRELAND (Main Hall Level -1)

**Fiona McKeon** – CEO, BIZWorld Ireland

**Learning and Teaching to Innovate – Why the Education Question cannot be ignored**

**Paul Glynn** – CEO, Davra Networks

**The Importance of Incubation to Innovation**

**Kieran Daly** – COO & Co-Founder, Health Beacon

**Digital Health Innovation in Ireland - lots done, more to do**

### 1500 – 1800 INNOVATION TOURS - SHOWCASING INNOVATION IN IRELAND

#### Tour 1 to Intel Labs Europe & Innovation Value Institute

Led by Jim Kenneally

#### Tour 2 to EDEN - University Centre for Entrepreneurship Design & Innovation

Led by Peter Robbins

#### Tour 3 to The Science Gallery

Led by Ian Brunswick

#### Tour 4 to NCI Business Incubation Centre

Led by Paul Glynn

### 1500 – 1630 WORKSHOP

#### Blaskett & Achill Halls Level 2

**OI-Net: Open Innovation Teaching Practice Market Square - Full details**

**Led by Anna Trifilova & Wim Vanhaverbeke**

**Alberto Di Minin:** understanding OI: what do we know about it so far?

**Fabian Schlage:** Practicing OI: where are we going to?

**Antero Kutvonen:** OI-Net: Developing Open Innovation Education Based on Industrial Needs

**Alexander Brem:** Teaching & Coaching OI: How to train openness?

### CLOSE OF CONFERENCE