SUNDAY, 8 JUNE

1345 - 1815 ISPIM JUNIOR RESEARCHER LAB

The ISPIM PhD Student Community provides activities and networking for junior researchers from around the world. All junior researchers are invited to attend this Lab and must sign-up well in advance. Full details can be found here [http://ispim.org/wp-content/uploads/Researcher_Lab_Dublin_programme.pdf](http://ispim.org/wp-content/uploads/Researcher_Lab_Dublin_programme.pdf)

Venue: Achill/Blasket Hall Level 2 - Chartered Accountants House - 47-49 Pearse Street, Dublin

1830 - 2000 WELCOME RECEPTION & REGISTRATION

1845 - 1915 Facilitator & moderator briefing

Final instructions and Q&A session for all session facilitators and round table moderators.


1930 – 1945 Welcome to Dublin

Michael Sands – Deputy Director International Relations, Office of Economy & International Relations, Dublin City Council

Dress Code: Casual

ISPIM Innovation Management Dissertation Award 2015

Our community relies on the current crop of PhD researchers to develop the insights, theories and tools to shape the future of innovation management thinking and action. The ISPIM Innovation Management Dissertation Award, sponsored by John Wiley & Sons and Innovation Leaders will reward this endeavour. Authors of the best three PhD dissertations that are completed in 2014 will be able to attend the ISPIM 2015 Conference in Budapest for free. Additionally, the winner will receive a prize of EUR 4000, and the runners-up EUR 2000 each, courtesy of Innovation Leaders, John Wiley and Sons and ISPIM.

Do you know someone who is eligible?

**MONDAY MORNING, 9 JUNE**

**0700 - 0730 ISPIM RUNNERS**
Keen runners can start the day with fresh minds and lots of energy on a friendly, guided run around the city’s tourist attractions. Start and finish in front of Chartered Accountants House. Please tell Sabrina Schneider schneider@ispim.org that you’re coming by May 15th. Small group, limited places, book early.

**from 0815 DELEGATE REGISTRATION**

**0800 - 0830 THE NEWCOMERS BREAKFAST (Level 1)**
Your first time at ISPIM? Start the first morning with a new set of friends to make you feel at home right away! We will open the registration desk 15 minutes before the Newcomers Irish Welcome Session starts for attendees of this session. More details – http://conference.ispim.org/wp-content/uploads/sites/2/ISPIM_2014_Newcomer.pdf - Sign-up https://www.surveymonkey.com/s/DGN8BN7

**0900 - 1030 OPENING SESSION (Main Hall Level -1)**
- **0900 – 0910 Conference Welcome:** Iain Bitran – Executive Director, ISPIM & Martin Curley – Director, Intel Labs Europe
- **0910 – 0930 Opening Address:** Jaspar Roos – Chief Inspiration Officer & Founder, Future Ideas EU Humor as Business Medicine
- **0930 – 1000 Knut Holt Memorial Address:** Oliver Gassmann – Director, Institute of Technology Management, Uni. of St. Gallen Connecting the dots of innovation for sustainable success in economy and society
- **1000 – 1030 Keynote Address:** Martin Curley – Director, Intel Labs Europe Winning with Open Innovation 2.0

**1030 – 1100 COFFEE BREAK (Level 1 and Level 2)**

**1100 - 1230 HOT TOPIC DISCUSSION CIRCLES (Level -1, Level 1 & Level 2)**
Discussion circles on innovation "hot topics" for groups of around 10 per circle. Sessions last for 45 minutes and will be repeated once. Delegates are required to change circles half-way through the session. Seating is on a first-come-first-served basis. Thinking of leading a circle? Please contact conference@ispim.org with your hot topic title in the form of a question and a short paragraph describing it. Confirmed circles & further details

**1100 - 1230 DEEP DIVE SESSION (Aran Room - Level 1)**
Shared Interest Session on Systemic Value Modeling
Led by Ecole Polytechnique Fédérale De Lausanne & Lappeenranta University Of Technology Full details

**1100 - 1230 DEEP DIVE SESSION (Board Room - Level 4)**
Getting Your Paper published: A gamble or a skill?
Led by Eelko Huizingh, Huizingh Academic Development & University of Groningen Full details

**HOT TOPIC DISCUSSION CIRCLES 1 to 30**

**1230 – 1330 LUNCH (Level 1 and Trinity City Hotel, Pearse Street)**
### Session 1.1: Sustainable Business Models

**Facilitator:** Sabrina Schneider

**IT Capability Maturity Framework:** Letizia Mortara

**Invited Author Session**

- Rüdiger Hahn, Patrick Spieth: Hybrid Business Models for Sustainability: A Business Model Design Approach

- Henning Breuer: Normative Innovation for Sustainable Business Models in Value Networks

- Samuli Patala: Analysing Barriers to Sustainable Business Model Innovations: Innovation Systems Approach

- Melina Maunula: Towards Sustainable Business Models: Wood Industry in South-East Finland

**Full Details**

### Session 1.2: Workshop

- **Facilitator:** Alexander Brem

- **Innovation Communication:** New insights from theory and practice

- **Full Details**

### Session 1.3: Entrepreneurship

- **Facilitator:** Heidi Olander

- **Panel:**
  - Madeleine van der Steege, Bettina von Stamm: Women Entrepreneurs: Success Triggers, Dilemmas and ‘Readiness for the Future’
  - Anna Trifilova: Women entrepreneurs and types of innovation: Russia and Kazakhstan
  - Caroline Schreiber: Challenges of integrating an evaluation-model for success within social entrepreneurship

- **Full Details**

### Session 1.4: Transferring Knowledge for Innovation 1 (SIG)

- **Facilitator:** Tero Peltola

- **Panel:**
  - Pia Hurmelinna-Laukkonen: Performance effects of absorptive capacity advantage - Generating radical innovation
  - Tero Peltola: Perceived Reasons to Hinder Absorptive Capacity Increase
  - Heidi Olander: Facets of Appropriability - Knowledge Protection Mechanisms Serving Different Purposes

- **Full Details**

### Session 1.5: Innovation for Sustainable and Inclusive Growth

- **Facilitator:** Antero Schiltz

- **Panel:**
  - Petteri Alinikula: Gaming for Good: a Game Changer for Corporate Sustainability
  - Charline Beck: Input Additionality and Innovation Output Effects of R&D Subsidies
  - Oliver Som: Same Same but Different - Specific Barriers to Non-Technical Innovation

- **Full Details**

### Session 1.6: Living Labs 1 (SIG)

- **Facilitator:** Astrid Tarkus

- **Panel:**
  - Chie Sato: New education of graduates for industrial and social innovation
  - Sarah Langer: Understanding the Innovation Output of Social Innovators
  - Jan Seidel: Exploring mindsets towards renewable energy in different academic disciplines

- **Full Details**

### Session 1.7: Inclusive Growth

- **Facilitator:** Pia Hurmelinna

- **Panel:**
  - Astrid Tarkus: Context-Based Co-Creation of Mobile Applications in Living Labs
  - Karel Vandenbroucke: Living Lab Approach For Developing Massmarket IoT Products And Services
  - Piotr Krawczyk: Towards Matchmaking Capability within European Network of Living Labs

- **Full Details**

### ACADEMIC RESEARCH DEVELOPMENT SESSION 1

- **Board Room Level 4

### INNOVATION INSIGHTS 1

- **Facilitator:** Fiona McKeon

- **Panel:**
  - Caroline Rudzinski – Future Affairs, Volkswagen Group: Doing Research in India on Urban Mobility
  - Wolfgang Gruel – Business Innovation Manager, Daimler Mobility: Reinventing Urban Mobility
  - Fabian Schlage – Head of Idea & Innovation Management, Nokia: The New Innovation Paradigm

- **Full Details**
MONDAY AFTERNOON & EVENING, 9 JUNE

1530 – 1700 SCIENTIFIC & PRACTITIONER SESSIONS (15 mins per presenter & 30 minutes facilitated discussion)

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<tr>
<th>Red Hall Level 1</th>
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<tbody>
<tr>
<td><strong>Session 2.1:</strong> Managing IT Capabilities for Innovation and value</td>
<td><strong>Session 2.2:</strong> OI &amp; Collaboration SIG: International &amp; Online</td>
<td><strong>Session 2.3:</strong> OI &amp; Collaboration SIG: Platforms &amp; Approaches</td>
<td><strong>Session 2.4:</strong> Early-stage Innovation Special Interest Group Workshop</td>
<td><strong>Session 2.5:</strong> Transferring Knowledge for Innovation 2.0 (SIG)</td>
<td><strong>Session 2.6:</strong> Innovation for Sustainable and Inclusive Growth 2</td>
<td><strong>Session 2.7:</strong> Living Labs 2 (SIG)</td>
<td><strong>ACADEMIC RESEARCH DEVELOPMENT SESSION 2</strong></td>
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<tr>
<td>Lynne Bennington: Role of IT, Collaborative and Market-linking Capabilities on SME Performance</td>
<td>Britta Muller: Managing international innovation: how to govern globally dispersed innovation teams?</td>
<td>Daria Podmetina: Open Innovation Clusters Composition and Cooperation Portfolios in Russia</td>
<td>Anne-Marie Grandmann: NPD knowledge transfers via standards and patents? A case study</td>
<td>Benedikt Schnellbaecher: Knowledge seeking and offering in the innovation process</td>
<td>Gerd Schuster: Beyond the Knowledge Production Function: Ownership Issues and Innovation Impediments</td>
<td>Bastiaan Bacarne: The role of urban living labs in a smart city</td>
<td>Konstantin Vishnevskiy: Roadmapping for Emerging Technologies – Applying Nanotechnology for Water Treatment</td>
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<td>Marc Pallot: Exploring an Online Serendipity Service for Open Innovation</td>
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<td>Martin Rhiel: Knowledge intensive business services firms in a non-metropolitan area</td>
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<td>Joana Lapedzka: Application of hybrid foresight model</td>
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1700 - 1800 PLENARY SESSION ON OPEN INNOVATION 2.0 (Main Hall Level -1) Moderated by Martin Curley - Director, Intel Labs Europe

Visnja Istrat – Rapporteur, OISPG Group  
The Open Innovation Strategy and Policy Group (OISPG)

Bror Salminen – Advisor to the DG, DG Information Society and Media, European Commission  
Open Innovation 2.0

1800 END OF SESSIONS – DAY ONE

1930 – 2300 CONFERENCE GALA DINNER

Delegates are invited to the Conference Gala Dinner in the Round Room at Mansion House, which was built in 1821 for the visit of King George IV. Later, the First Dail Eireann was held there and it was in this room that the Anglo-Irish Treaty of 1921 was ratified. Dinner is accompanied by live music, including the much-anticipated third outing of ISPIM Rocks!

Awards: Knut Holt Award for Best Conference Paper; Alex Golman Award for Best Student Paper; ISPIM PhD Dissertation Award; ISPIM Scientific Panel Award plus Technological Implications Award by Nokia; That’s Interesting Award by Aalto University School of Business.

Dress Code: Smart Casual (i.e. ties not required). Please make your own way there and don’t forget to bring your badge.

Venue: The Round Room at Mansion House, Dawson Street, Dublin 2

www.mansionhouse.ie/round-room.aspx
### 0900 – 1030 SCIENTIFIC & PRACTITIONER SESSIONS

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<tr>
<td><strong>Session 3.1:</strong> Business Models 1 (SIG)</td>
<td><strong>Session 3.2:</strong> OI &amp; Collaboration (SIG): Customers</td>
<td><strong>Session 3.3:</strong> OI &amp; Collaboration (SIG): Transformation &amp; Composition</td>
<td><strong>Session 3.4:</strong> Teaching Innovation (SIG) Invited Speaker Session</td>
<td><strong>Session 3.5:</strong> Transferring Knowledge for Innovation 3 (SIG)</td>
<td><strong>Session 3.6:</strong> Sustainability-driven Innovations</td>
<td><strong>Session 3.7:</strong> WORKSHOP</td>
<td><strong>Session 3.8:</strong> 6 presentations of 4 mins &amp; 11 mins feedback per presenter</td>
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<tr>
<td>Maria Antikainen: How to co-create local food products and services with consumers?</td>
<td>Carsten Gelhard, Sebastian Kortmann, Jens Leker: A Contemporary View on Market Orientation and Customer Co-Creation</td>
<td>Anne-Laure Mention: Knowledge sourcing from customers in new financial service development</td>
<td>Urs Daellenbach: Building Relationships and Stimulating Learning in Open Innovation</td>
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<td><strong>Into the Mind of the Consumer</strong></td>
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<td>Chih-Cheng Lin: Transformation of Manufacturing Firms to Servitisation Firms</td>
<td>Hsin-Hui Chou: Co-evolution of technology, interfirm networks and firm capabilities</td>
<td>John Meewella: Openness: Managing the Transformation in Internet-Based SMEs</td>
<td>Simon Minderhoud: Bringing Open Innovation to the Next level</td>
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<td><strong>Facilitator: Heather Moore, The Shape of Things</strong></td>
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<td>Joe Tidd – Professor SPRU</td>
<td>Claus Foss – Professor Aalborg University</td>
<td>Sally Jeannenaud – Senior Research Fellow, University of Exeter</td>
<td>Marine Agogué – Mines Paris Tech</td>
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<td>Hilmar Klink - Manager Consumer Innovation, Evonik Industries: How Evonik ethnography-based consumer exploration leads to B2B-driven innovation</td>
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<td>Vesa Salminen: Synergy Management in Sustainable Business Transition by Hybrid Innovation</td>
<td>Sam Garrett-Jones: Stretch Goals in Eco-innovation and Student Engagement with Business Sustainability</td>
<td>Stephan von Delft: On the role of customer orientation in sustainability-driven innovations</td>
<td>Bettina von Stamm: Embracing sustainability-driven innovation, insights from SusIN Lab</td>
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<td>Kate Grandsen – Open Innovation Manager, GlaxoSmithKline: Driving Innovation through Applying Consumer Insight to Open Innovation</td>
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<td><strong>Reflections on the Diversity and Potential of the Emerging Living Labs Movement</strong></td>
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<td><strong>Led by ENoLL - European Network of Living Labs</strong></td>
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### 1100 – 1230 SCIENTIFIC & PRACTITIONER SESSIONS (15 mins per presenter & 30 minutes facilitated discussion)

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<tr>
<td>Session 4.1: Business Models 2 (SIG)</td>
<td>Session 4.2: Oil &amp; Collaboration (SIG): Technology Co-operation</td>
<td>Session 4.3: Oil &amp; Collaboration (SIG): Intermediaries &amp; Information</td>
<td>Session 4.4: Coaching Innovation (SIG) Invited Speaker Session</td>
<td>Session 4.5: Transferring Knowledge for Innovation 4 (SIG)</td>
<td>Session 4.6: Creativity IN Innovation 1</td>
<td>Session 4.7: Workshop</td>
<td>6 presentations of 4 mins &amp; 11 mins feedback per presenter</td>
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#### Facilitators:
- Dirk Schneckenberg
- Paavo Ritala
- Bettina von Stamm
- Allen Alexander
- Mark Vandael
- Urs Daellenbach & Kyriaki Papageorgiou

#### Presenters:
- Romy Hilbig: Business Models of Internationally Operating German Educational Services
- M. Cristina Longo: Business models for long-run survival of fast-growing technology-based start-ups
- Christina Melanie Bidmon: The Three Roles of Business Models for Socio-Technical Transitions
- Iban Lizarralde: Socially Responsible Regions: Localism Business Models to enhance eco-innovation
- Juha Hinkkanen: The Will to Win - Antecedent to Successful Innovation Cooperation
- Angelo Natalicchio: Exploiting radical licensed technologies: Moderating effects of scientists and alliances
- Nicole vom Stein: Technological distance in academic collaborations - evidence from battery research
- Christina Weber: Co-evolution of Goals and Partnerships in Collaborative Innovation Processes
- Davide Chiaroni: The Role of Knowledge Brokers in Open Innovation
- Irina Saur-Amaral: The Importance of Innovation Intermediaries in Service Industry
- Thomas Tandrup: Information dissemination and external collaborations in radical NPD projects
- Karl Joachim Breunig: Open Service Innovation or Service Innovation in the Open?
- Luca Sacchi - Head of Product Planning and Strategic Innovation, Piaggio Group
- Mikael Johnsson - Blekinge Institute of Technology & Munktell Science Park
- Bastian Bansemir - Strategy, Innovation & Cooperation, BMW Group
- Tomislav Buljubalić - Innovation & Technology Manager, Siemens Convergence Creators
- Uros Skismic: Learning through Technology Out-Licensing Internationally: Does Out-Licensing improve Product Commercialization?
- Yung-Chi Shen: The Performance Drivers of Successful University Technology Transfer
- Killian McCarthy: Differences Between High and Low Tech Product Innovation Management
- Néstor Rodríguez Miranda: Trends in commercial exploitation of knowledge and technology
- Ramon Vullings EACI Invited Speaker - Cross Industry Innovation
- Hans-Juergen August: Creativity Traits and Innovation Beliefs: Implications for Companies and Universities
- Roman Teplov: What is known about TRIZ in Innovation Management?
- Rolandas Straždas: Increasing Efficiency in Collective Creativity
- Kati Järvi: Where Does Creativity Come From?
- Hiromi Saito: Effect of collaborative research with academia-focused on pharmaceutical industry
- Katja Tschimmel: Design Thinking applied in the conception of Innovation Strategies
- Asghar Afshar Jahanshahi, Stephen X. Zhang, Alexander Brem: Perceived Environmental Uncertainty and Firm Innovativeness
- Jeeun Kim: Patent-based forecast of technology convergence
- Taryn Mead: Biologically-Inspired Management Innovations

### INNOVATION DEVELOPMENT SESSION 4

#### Purple Hall Level 1

#### Facilitators:
- Joanne Hyland, Innovation Group & Jeff Hovis, Product Genesis
- Louise Quigley – Director, Strategic Innovation
- Thorbjørn Machholm – Group Director, New Business & Business Support, Grundfos
- Calvin Smith – Principal Manager, Global Innovation & Marketing, EMC Corporation
- Brendan Butler – Director of Engineering and Innovation, EMC Ireland

#### Insights
- Migration of Strategic Innovation
- Metamorphosis of New Business Creation

### 1230 – 1330 LUNCH (Level 1 and Trinity City Hotel, Pearse Street)
TUESDAY AFTERNOON, 10 JUNE

1330 – 1500 SCIENTIFIC & PRACTITIONER SESSIONS (15 mins per presenter & 30 minutes facilitated discussion)

Red Hall Level -1 | Gold Hall Level -1 | Green Hall Level -1 | Blakskett Hall Level 2 | Achill Hall Level 2 | Aran Room Level 1 | Gola Room Level 1 | ACADEMIC RESEARCH DEVELOPMENT SESSION 5 | INNOVATION INSIGHTS 5
---|---|---|---|---|---|---|---|---
Session 5.1: Business model change and innovation (SIG) | Session 5.2:OI & Collaboration (SIG): Collaboration | Session 5.3: OI & Collaboration (SIG) | Session 5.4: Strategic Innovation Training, Teaching & Coaching 1 (SIG) | Session 5.5: Strategic Foresight, Strategic Agility & Future Orientation 1 (SIG) | Session 5.6: Creativity in Innovation 2 | Session 5.7: Innovation Management | 6 presentations of 4 mins & 11 mins feedback per presenter | Changing the Game
Facilitator: Dirk Schnackenberg | Facilitator: Anna Ohrwall Ronnback | Facilitator: Daria Podmenina | Facilitator: Anna Trifilova | Facilitator: Christoph Köller | Facilitator: Ramon Vullings | Facilitator: Jeff Hovis | Changing the Game
Facilitator: Kevin McFarthing, Innovation Fixer
Patrick Spieth, Sabrina Schneider: Business Model Innovation: Entrepreneurial Management of Dynamic Capabilities
Karoline Bader: Towards service-based business models in product-centric firms: A capability approach
Hannele Lampela, Kylliik Taipale-Erävala: Growth through SME
Christiana Mueller: Business model change concepts - a literature review
Patrick Spieth, Sabrina Schneider: Business Model Innovation: Entrepreneurial Management of Dynamic Capabilities
Karoline Bader: Towards service-based business models in product-centric firms: A capability approach
Hannele Lampela, Kylliik Taipale-Erävala: Growth through SME
Christiana Mueller: Business model change concepts - a literature review

1500 – 1530 COFFEE BREAK (Level -1 and Level 1 and Level 2)
Coffee Connections Corner (Level -1): ISPIM Asia-Pacific Innovation Forum, Singapore (7-10 December 2014)
with Iain Bitran, Desai Narasimhalu, Byoung Soo Kim, Urs Daellenbach
Tuesday afternoon & evening, 10 June

Facilitator: Antecedents of Effectual-oriented business model innovation in traditional industries

Sebastian Heil: Business platforms and service-oriented business model innovation in traditional industries

Jochen Schmidt: Investigating Organizational Antecedents of Effectual Corporate Entrepreneurship


Oscar Smulders: Business model innovation as a prerequisite for social innovation

Open Innovation in the poultry industry at Moy Park and how to make it work

How Creativity Can Help us to be More Sustainable As Human Beings

Led by Paolo Sbuttoni

Full details

1700 – 1800 PLENARY SESSION ON OPEN INNOVATION (Main Hall Level -1)

Moderated by Wim Vanhaverbeke – Professor of Strategy and Innovation, Hasselt University

Ronan Stephan – Group Chief Innovation Officer, Alstom

Open Innovation as an Enabler to address the Systemic Challenges for Smart Territories

Jim Trueman – Principal Industrial Fellow, University of Cambridge

Open Innovation In Food And Health: Observations From OI Forums In Contrasting Business Sectors

Stephane Durand – Head of Innovation, Moy Park

Open innovation in the poultry industry at Moy Park and how to make it work

1815 END OF SESSIONS – DAY TWO

1930 FOR 2000 – 2300 CONFERENCE SOCIAL EVENING

Delegates are invited to a relaxing evening at The Old Jameson Distillery, which was founded in 1780 and was Ireland’s most famous distillery for nearly 200 years, until its closure in 1971, when distilling of Jameson Irish Whiskey was transferred to the Midleton Distillery. For many years the Bow Street Distillery lay abandoned, but today, once again, it is a hub of activity, welcoming visitors from all over the world. A good, wholesome Irish buffet dinner will be followed by live Irish music and dancing.

Dress Code: Casual. Please make your own way there and don’t forget to bring your badge.
|---------------------------------|---------------------------------------------------------------|--------------------------------------------------------|-------------------------------------------------|-------------------------------------------------|-------------------------------------------------|-------------------------------------------------|-------------------------------------------------|-------------------------------------------------|
100 – 1230 SCIENTIFIC & PRACTITIONER SESSIONS (15 mins per presenter & 30 minutes facilitated discussion)

**Red Hall Level -1**
- **Session 8.1:** Service Innovation 2
  - Facilitator: Seidali Kurtmollaiev
  - Topics: Identifying Capabilities for Service Innovation, Implementing Open Innovation Strategies, and Managing Innovation Processes

**Gold Hall Level -1**
- **Session 8.2:** Oil & Collaboration (SIG): Capabilities & Competencies
  - Facilitator: Inna Fiegenbaum
  - Topics: The Influence of Innovation on Growth in Establishing SMEs, Theoretical Models for Networking Foresight, and Learning Innovation Typology: The Influence of Technical Reflectiveness

**Green Hall Level -1**
- **Session 8.3:** Oil & Collaboration (SIG): Stimulating Innovation
  - Facilitator: Marina Dubic
  - Topics: The Influence of Innovation on Growth in Establishing SMEs, Theoretical Models for Networking Foresight, and Learning Innovation Typology: The Influence of Technical Reflectiveness

**Blaskett Hall Level 2**
- **Session 8.4:** Innovation in SMEs
  - Facilitator: Lynne Bennington
  - Topics: The Influence of Innovation on Growth in Establishing SMEs, Theoretical Models for Networking Foresight, and Learning Innovation Typology: The Influence of Technical Reflectiveness

**Achill Hall Level 2**
- **Session 8.5:** Strategic Foresight, Strategic Agility & Future Orientation 4 (SIG)
  - Facilitator: Scott Erickson
  - Topics: The Influence of Innovation on Growth in Establishing SMEs, Theoretical Models for Networking Foresight, and Learning Innovation Typology: The Influence of Technical Reflectiveness

**Aran Room Level 1**
- **Session 8.6:** Early-stage Innovation 2 (SIG)
  - Facilitator: Paul Ellwood
  - Topics: The Influence of Innovation on Growth in Establishing SMEs, Theoretical Models for Networking Foresight, and Learning Innovation Typology: The Influence of Technical Reflectiveness

**Gola Room Level 1**
- **Session 8.7:** Measuring Innovation
  - Facilitator: Joanne Hyland
  - Topics: The Influence of Innovation on Growth in Establishing SMEs, Theoretical Models for Networking Foresight, and Learning Innovation Typology: The Influence of Technical Reflectiveness

**Board Room Level 4**
- **Session 8.8:** Public Innovation and Innovation Systems
  - Facilitator: Byoung Soo Kim
  - Topics: The Influence of Innovation on Growth in Establishing SMEs, Theoretical Models for Networking Foresight, and Learning Innovation Typology: The Influence of Technical Reflectiveness

**Purple Hall Level -1**
- **Session 8.9:** WORKSHOP

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1230 – 1300 LUNCH (Level 1 ONLY – no lunch at Trinity City Hotel)

1330 - 1500 INNOVATION IN IRELAND (Main Hall Level -1)

**Moderated by Peter Robbins – Centre Manager and Programme Director of EDEN Centre for Entrepreneurship & Design Innovation**

**Fiona McKeon** – CEO, BIZWorld Ireland

**Learning and Teaching to Innovate – Why the Education Question cannot be ignored**

**Paul Glynn** – CEO, Davra Networks

**The Importance of Incubation to Innovation**

**Kieran Daly** – COO & Co-Founder, Health Beacon

**Digital Health Innovation in Ireland - lots done, more to do**

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1500 – 1800 INNOVATION TOURS - SHOWCASING INNOVATION IN IRELAND

**Tour 1 to Intel Labs Europe & Innovation Value Institute**
- Led by Jim Kenneally

**Tour 2 to EDEN - University Centre for Entrepreneurship Design & Innovation**
- Led by Peter Robbins

**Tour 3 to The Science Gallery**
- Led by Ian Brunswick

**Tour 4 to NCI Business Incubation Centre**
- Led by Paul Glynn

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**CLOSE OF CONFERENCE**

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**1500 – 1630 WORKSHOP**

**Blaskett & Achill Halls Level 2**

**OI-Net: Open Innovation Teaching Practice Market Square - Full details**

Led by Anna Trifilova & Wim Vanhaverbeke

Alberto Di Minin - Understanding JG: what do we know about it so far?

Fabian Schlage: Practicing OI: where are we going to?

Antero Kutvonen: OI-Net: Developing Open Innovation Education Based on Industrial Needs

Alexander Brem: Teaching & Coaching OI: How to train openness?