Reviewing Radical Innovation Typology

Remedying Innovation Type Confusion

Kristiansen, Jimmi Normann; Gertsen, Frank

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SUNDAY, 8 JUNE

1345 - 1815 ISPIM JUNIOR RESEARCHER LAB

The ISPIM PhD Student Community provides activities and networking for junior researchers from around the world. All junior researchers are invited to attend this Lab and must sign-up well in advance. Full details can be found here: http://ispim.org/wp-content/uploads/Researcher_Lab_Dublin_programme.pdf

Venue: Achill/Blaskett Hall Level 2 - Chartered Accountants House - 47-49 Pearse Street, Dublin

1830 - 2000 WELCOME RECEPTION & REGISTRATION

1845 - 1915 Facilitator & moderator briefing

Final instructions and Q&A session for all session facilitators and round table moderators.


1930 – 1945 Welcome to Dublin

Michael Sands – Deputy Director International Relations, Office of Economy & International Relations, Dublin City Council

Dress Code: Casual
### Monday Morning, 9 June

**Venue:** Chartered Accountants House  
47-49 Pearse Street, Dublin 2

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<thead>
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<th>Time</th>
<th>Event</th>
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| 0700 - 0730 | **ISPIM Runners**  
Keen runners can start the day with fresh minds and lots of energy on a friendly, guided run around the city's tourist attractions. Start and finish in front of Chartered Accountants House. Please tell Sabrina Schneider schneider@ispim.org that you’re coming by May 15th. Small group, limited places, book early. |

**0815 DELEGATE REGISTRATION**

<table>
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<th>Time</th>
<th>Event</th>
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| 0800 - 0830 | **THE NEWCOMERS BREAKFAST (Level 1)**  

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<th>Time</th>
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| 0900 - 0930 | **OPENING SESSION (Main Hall Level -1)**  
0900 – 0910 | Conference Welcome: Iain Bitran – Executive Director, ISPIM & Martin Curley – Director, Intel Labs Europe  
0910 – 0930 | Opening Address: Jaspar Roos – Chief Inspiration Officer & Founder, Future Ideas EU *Humor as Business Medicine*  
0930 – 1000 | Knut Holt Memorial Address: Oliver Gassmann – Director, Institute of Technology Management, Uni. of St. Gallen *Connecting the dots of innovation for sustainable success in economy and society*  
1000 – 1030 | Keynote Address: Martin Curley – Director, Intel Labs Europe *Winning with Open Innovation 2.0* |

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<th>Event</th>
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| 1030 – 1100 | **COFFEE BREAK (Level 1 and Level 2)**  
**DEEP DIVE SESSION (Aran Room - Level 1)**  
Shared Interest Session on Systemic Value Modeling  
Led by Ecole Polytechnique Federale De Lausanne & Lappeenranta University Of Technology [Full details](#)  
**DEEP DIVE SESSION (Board Room - Level 4)**  
Getting Your Paper published: A gamble or a skill?  
Led by Eelko Huizingh, Huizingh Academic Development & University of Groningen [Full details](#) |

**HOT TOPIC DISCUSSION CIRCLES 1 to 30**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1230 – 1330</td>
<td><strong>LUNCH (Level 1 and Trinity City Hotel, Pearse Street)</strong></td>
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</table>
### 1530 – 1700 SCIENTIFIC & PRACTITIONER SESSIONS (15 mins per presenter & 30 minutes facilitated discussion)

<table>
<thead>
<tr>
<th>Red Hall Level -1</th>
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<th>Aran Room Level 1</th>
<th>Gola Room Level 1</th>
<th>Board Room Level 4</th>
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</thead>
<tbody>
<tr>
<td><strong>Session 2.1: Managing IT Capabilities for Innovation and value</strong>&lt;br&gt;Facilitator: David Trevitt</td>
<td><strong>Session 2.2: OI &amp; Collaboration SIG: International &amp; Online</strong>&lt;br&gt;Facilitator: Pia Hurnemelina-Laukkanen</td>
<td><strong>Session 2.3: OI &amp; Collaboration SIG: Platforms &amp; Approaches</strong>&lt;br&gt;Facilitator: Wim Vanhaverbeke</td>
<td><strong>Session 2.4: WORKSHOP</strong>&lt;br&gt;Early-stage Innovation Special Interest Group Workshop&lt;br&gt;Facilitator: Rob Dew</td>
<td><strong>Session 2.5: Transferring Knowledge for Innovation 2 (SIG)</strong>&lt;br&gt;Facilitator: Stephan von Delft</td>
<td><strong>Session 2.6: Innovation for Sustainable and Inclusive Growth 2</strong>&lt;br&gt;Facilitator: Seppo Leminen: The Multiplicity of Research through Living Labs&lt;br&gt;Facilitator: Sarie Lemin: The role of urban living labs in a smart city</td>
<td><strong>Session 2.7: Living Labs 2 (SIG)</strong>&lt;br&gt;Facilitator: Dimitri Schuurman</td>
<td><strong>ACADEMIC RESEARCH DEVELOPMENT SESSION 2</strong>&lt;br&gt;The “How” of Innovation&lt;br&gt;Facilitator: Desai Narasimhalu, Institute of Innovation &amp; Entrepreneurship, Singapore Management University&lt;br&gt;Milan Lakhani - Senior Strategist &amp; Manager, Business Innovation, Incubation &amp; New Business Development, Konica Minolta: Client-centric Innovation Management&lt;br&gt;Oliver Leclerc - Director, Innovation &amp; Intrapreneurship, Bell Labs, Alcatel-Lucent: Empowering Intrapreneurs as Catalysts of Corporate Cultural Change&lt;br&gt;Simon Minderhoud - Senior Innovation Consultant, Philips Innovation Services: Accelerating Innovation, what to have in place</td>
</tr>
</tbody>
</table>

- **Jim Kenneally: Accelerating Electronic Medical Record Adoption & Innovation with Targeted IT Capabilities**
- **Silja Eckartz: How IT Chain Collaboration Enables Dutch Government Realizing Dutch Opportunities and Experiences**
- **Lynne Bennington: Role of IT, Collaborative and Market-linking Capabilities on SME Performance**
- **Marc Pallot: Exploring an Online Serendipity Service for Open Innovation**
- **Andrea Hanbhuth: Global Mindset in international virtual research teams – Success factor?**
- **Markus Eurich: Virtual Breeding Environments in the ICT Industry: Opportunities and Barriers**
- **Britta Müller: Managing international innovation: how to govern globally dispersed innovation teams?**
- **Daria Podmetina: Open Innovation Clusters Composition and Cooperation Portfolios in Russia**
- **Fabian Schäge: Managing Innovation Platform: Nokia Solutions and Networks Experience**
- **Sebastian Eidam: Open Innovation Approaches in the Chemical B2B Industry**
- **Daniel Ehs: Attracting Participants in Open Innovation Communities: Revealing Joining Preferences**
- **Roberto Sbragia: Reverse Transfer of Technological Knowledge in Brazilian Multinationals**
- **Seyyedemsaal Mousavi: Knowledge Capabilities for Sustainable Innovation: a Systematic Review**
- **Benedikt Schnellbacher: Knowledge seeking and offering in the innovation process**
- **Anne-Marie Großmann: NDP knowledge transfer via standards and patents? A case study**
- **Roberto Sbragia: Reverse Transfer of Technological Knowledge in Brazilian Multinationals**
- **Julia Schwarzlose: Ambidextrous Teams in Innovation Management**
- **Abayomi Baiyere: Disrupted Disruptions. Lessons from Potential Innovative Organizations that barely disrupted.**
- **Frank Liljehagen: Holistic Design of Emergent Networked Enterprises**
- **Gerd Schuster: Beyond the Knowledge Production Function: Ownership Issues and Innovation Impediments**
- **Martin Rhiisart: Knowledge intensive business services firms in a non-metropolitan area**
- **Sarie Lemin: The role of urban living labs in a smart city**
- **Lynn Coorevits: Hypothesis Driven Innovation: Lean, Live and Validate.**
- **Rens Brankaert: Identifying different living labs – development of a typology framework**
- **Bill Russell: How incumbent firms sense and respond to disruptive innovation signals**

### 1700 - 1800 PLENARY SESSION ON OPEN INNOVATION 2.0 (Main Hall Level -1)

**Visnja Istrat – Rapporteur, OISPG Group**

*The Open Innovation Strategy and Policy Group (OISPG)*

**Bror Salminen – Advisor to the DG, DG Information Society and Media, European Commission**

*Open Innovation 2.0*

### 1800 END OF SESSIONS – DAY ONE

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**1930 – 2300 CONFERENCE GALA DINNER**

Delegates are invited to the Conference Gala Dinner in the Round Room at Mansion House, which was built in 1821 for the visit of King George IV. Later, the first Dail Eireann was held there and it was in this room that the Anglo-Irish Treaty of 1921 was ratified. Dinner is accompanied by live music, including the much-anticipated third outing of ISPIM Rocks!

**Awards:** Knut Holt Award for Best Conference Paper; Alex Golman Award for Best Student Paper; ISPIM PhD Dissertation Award; ISPIM Scientific Panel Award plus Technological Implications Award by Nokia; That’s Interesting Award by Aalto University School of Business.

**Dress Code:** Smart Casual (i.e. ties not required). Please make your own way there and don’t forget to bring your badge.

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**Venue:**

The Round Room at Mansion House, Dawson Street, Dublin 2

http://www.mansionhouse.ie/round-room.aspx
**Facilitator:**

**0900 TUESDAY**

**Map:** An Understanding the Basic Functioning of Business Environment Template to Paint the Canvas?

**Session 3.1:**
Arash Golnam: Value Models: A Graphical Approach

**Session 3.2:**
Karl Tauscher: Understanding the Basic Functioning of Business Models: A Graphical Approach

**Session 3.3:**
Maria Antikainen: How to co-create local food products and services with consumers?

**Session 3.4:**
Carsten Gelhard, Sebastian Kortmann, Jens Leker: A Contemporary View on Market Orientation and Customer Co-Creation - Anne-Laure Mention: Knowledge sourcing from customers in new financial services development

**Session 3.5:**
Joe Tidd – Professor SPRU

**Session 3.6:**
Thomas Mathews: A Configurational View on Ambidexterity: Understanding Ambidexterity and Innovation

**Session 3.7:**
Vesa Salminen: Synergy Management in Sustainable Business Transition by Hybrid Innovation

**Coffee Connections Corner (Level -1):**
Horizon 2020 Calls and Consortia

**1030 – 1100 COFFEE BREAK (Level -1 and Level 1 and Level 2)**

Coffee Connections Corner (Level -1): Horizon 2020 Calls and Consortia

with Bruno Woeran, Uros Sikimic, Steffen Conn
### 1100 – 1230 SCIENTIFIC & PRACTITIONER SESSIONS (15 mins per presenter & 30 minutes facilitated discussion)

<table>
<thead>
<tr>
<th>Red Hall Level -1</th>
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<tbody>
<tr>
<td><strong>Session 4.1: Business Models 2 (SIG)</strong></td>
<td><strong>Session 4.2: OI &amp; Collaboration (SIG): Technology Co-operation</strong></td>
<td><strong>Session 4.3: OI &amp; Collaboration (SIG): Intermediaries &amp; Information</strong></td>
<td><strong>Session 4.4: Coaching Innovation (SIG) Invited Speaker Session</strong></td>
<td><strong>Session 4.5: Transferring Knowledge for Innovation 4 (SIG)</strong></td>
<td><strong>Session 4.6: Creativity in Innovation 1</strong></td>
<td><strong>Session 4.7: WORKSHOP</strong></td>
<td><strong>6 presentations of 4 mins &amp; 11 mins feedback per presenter</strong></td>
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### 1230 – 1330 LUNCH (Level 1 and Trinity City Hotel, Pearse Street)
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<thead>
<tr>
<th>Time</th>
<th>Session Description</th>
<th>Facilitator(s)</th>
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<tbody>
<tr>
<td>1330 – 1500</td>
<td>SCIENTIFIC &amp; PRACTITIONER SESSIONS (15 mins per presenter &amp; 30 minutes facilitated discussion)</td>
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<tr>
<td>Red Hall Level 1</td>
<td>Session 5.1: Business model change and innovation (SIG)</td>
<td>Facilitator: Dirk Schneckenberg</td>
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<tr>
<td>Gold Hall Level 1</td>
<td>Session 5.2: Oil &amp; Collaboration (SIG): Collaboration</td>
<td>Facilitator: Anna Ohrwall Ronstøvken</td>
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<tr>
<td>Green Hall Level 1</td>
<td>Session 5.3: Oil &amp; Collaboration (SIG)</td>
<td>Facilitator: Daria Podmètina</td>
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<td>Blackett Hall Level 2</td>
<td>Session 5.4: Strategic Innovation Training, Teaching &amp; Coaching 1 (SIG)</td>
<td>Facilitator: Anna Trifóvá</td>
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<tr>
<td>Achill Hall Level 2</td>
<td>Session 5.5: Strategic Foresight, Strategic Agility &amp; Future Orientation 1 (SIG)</td>
<td>Facilitator: Christoph Köller</td>
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<tr>
<td>Aran Room Level 1</td>
<td>Session 5.6: Creativity IN Innovation 2</td>
<td>Facilitator: Ramon Vullings</td>
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<tr>
<td>Gola Room Level 1</td>
<td>Session 5.7: Innovation Management</td>
<td>Facilitator: Jeff Hovis</td>
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<tr>
<td>Board Room Level 4</td>
<td>ACADEMIC RESEARCH DEVELOPMENT SESSION 5</td>
<td>Facilitator: Davide Chiaroni</td>
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<tr>
<td>Purple Hall Level 5</td>
<td>INNOVATION INSIGHTS 6 presentations of 4 mins &amp; 11 mins feedback per presenter</td>
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<tr>
<td>1500 – 1530</td>
<td>COFFEE BREAK (Level -1 and Level 1 and Level 2)</td>
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<tr>
<td>Coffee Connections Corner (Level -1): ISPIM Asia-Pacific Innovation Forum, Singapore (7-10 December 2014)</td>
<td>with Iain Bitran, Desai Narasimhalu, Byoung Soo Kim, Urs Daellenbach</td>
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1300 – 1700 SCIENTIFIC & PRACTITIONER SESSIONS (15 mins per presenter & 30 minutes facilitated discussion)

**Red Hall Level -1**
- **Session 6.1: Business Model Innovation and Corporate Entrepreneurship**
  - Facilitator: Patrick Spieth
  - Sebastian Heil: Business platforms and service-oriented business model innovation in traditional industries
  - Jochen Schmidt: Investigating Antecedents of Effective Corporate Entrepreneurship
  - Oscar Smulders: Business model innovation as a prerequisite for social innovation

**Gold Hall Level -1**
- **Session 6.2: OI & Collaboration (SIG): Systems**
  - Facilitator: Kati Järvi
  - Jonas Van Lancker: The Organizational Innovation System: Innovation rationale and framework for analysis
  - Stephan Buse: Global Innovation Management Strategies of German Hidden Champions
  - Ekaterina Albats: Building a National Innovation System - supporting mechanisms in Russia
  - Ruslan Rakhmatullin: The Quadruple Innovation Helix for sustainable and inclusive growth

**Green Hall Level -1**
- **Session 6.3: OI & Collaboration (SIG)**
  - Facilitator: Martin Rihsart
  - Agnieszka Radziwodz: Designing Collaborative Manufacturing Solutions for SMEs: A Case Study
  - Christina Grundström: Effect of Inbound OI on Performance in Manufacturing SMEs
  - Katie Hyslop: Collaborating for the Future: Open innovation in the oil industry
  - Tönis Mets: How to research the entrepreneurial (open) innovation process?

**Blaskett Hall Level 2**
- **Session 6.4: Innovation Training, Teaching & Coaching 2 (SIG)**
  - Facilitator: Pascal Echardour
  - Veronica Blugermann: Framing complex problems in cities: a design approach
  - Pia Storvang, Sønæ Løwe Nielsen: DesignUNi: University Entrepreneurship Education through Design Thinking
  - Bettina Maisch: Ideas to implementation Through User-driven Innovation in China
  - Dana Mietzner: How to solve corporate innovation challenges through innovation camps?

**Achill Hall Level 2**
- **Session 6.5: Strategic Foresight, Strategic Agility & Future Orientation 2 (SIG)**
  - Facilitator: Teemu Santonen
  - Arne Stjernholm: Madsen: Strategic reframing as 'feedforward' to experimentation and exploration
  - Shin Juneseuk: Strategic foresight to recognize innovation technologies at inflection points
  - Peter Robbins: Innovation Processes - Stage-Gate or Strait-Jacket?

**Aran Room Level 1**
- **Session 6.6: WORKSHOP**
  - Facilitator: Simon Minderhoud
  - How Creativity Can Help us to be More Sustainable As Human Beings
  - Led by Paolo Sbuttoni

**Gola Room Level 1**
- **Session 6.7: Innovation Methods**
  - Facilitator: Dirk Schneckenberg & Karoline Bader
  - How Creativity Can Help us to be More Sustainable As Human Beings
  - Led by Paolo Sbuttoni

**Board Room Level 4**
- **ACADEMIC RESEARCH DEVELOPMENT SESSION 6**
  - 6 presentations of 4 mins & 11 mins feedback per presenter

**INNOVATION INSIGHTS 6**
- **Workshop**
  - ISPIM Seeks Solutions
  - Facilitator: Dr. Zoom L. Smith
  - Led by Christohe Deutsch – Ex Mode Solutions
  - Problems addressed:
    - What innovative data-sharing business models would you propose to promote proliferation of smart city services?
    - What tools and approaches facilitate collaboration across communities?
    - How can we foster the ability of staff members to recognize and exploit market opportunities for new technologies?
  - Full Details

1700 – 1800 PLENARY SESSION ON OPEN INNOVATION (Main Hall Level -1)
Moderated by Wim Vanhaverbeke – Professor of Strategy and Innovation, Hasselt University

**Ronan Stephan**
- Group Chief Innovation Officer, Alstom
  - Open Innovation as an Enabler to address the Systemic Challenges for Smart Territories

**Stephane Durand**
- Head of Innovation, Møy Park
  - Open innovation in the poultry industry at Møy Park and how to make it work

1930 FOR 2000 – 2300 CONFERENCE SOCIAL EVENING
Delegates are invited to a relaxing evening at The Old Jameson Distillery, which was founded in 1780 and was Ireland’s most famous distillery for nearly 200 years, until its closure in 1971, when distilling of Jameson Irish Whiskey was transferred to the Midleton Distillery. For many years the Bow Street Distillery lay abandoned, but today, once again, it is a hub of activity, welcoming visitors from all over the world. A good, wholesome Irish buffet dinner will be followed by live Irish music and dancing.

**Dress Code**: Casual. Please make your own way there and don’t forget to bring your boots.
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</tbody>
</table>

**WEDNESDAY MORNING, 11 JUNE**

<table>
<thead>
<tr>
<th>1100 – 1230 SCIENTIFIC &amp; PRACTITIONER SESSIONS (15 mins per presenter &amp; 30 minutes facilitated discussion)</th>
<th>1230 – 1330 LUNCH (Level 1 ONLY – no lunch at Trinity City Hotel)</th>
<th>1330 - 1500 INNOVATION IN IRELAND (Main Hall Level -1)</th>
<th>1500 – 1800 INNOVATION TOURS - SHOWCASING INNOVATION IN IRELAND</th>
<th>1500 – 1630 WORKSHOP</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sebastian Kortmann:</strong> Service Firms and Their Idiosyncratic Learning Behavior</td>
<td><strong>Tor Helge Aas:</strong> Toward a Framework of New Service Development Practices</td>
<td><strong>Saara Pekkarinen:</strong> Modularity and innovation appropriability - Value appropriation of service innovations</td>
<td><strong>Isabella Grahsl:</strong> Servitization Logics for Utilities: A Systematic Approach to Develop B2C-Offerings</td>
<td><strong>Julius Golovatchev:</strong> Complexity Management of Intelligent Products in the Energy &amp; Utility</td>
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<tr>
<td><strong>Fiona McKeon</strong> – CEO, BIZWorld Ireland</td>
<td><strong>Learning and Teaching to Innovate – Why the Education Question cannot be ignored</strong></td>
<td><strong>Paul Glynn</strong> – CEO, Davra Networks</td>
<td><strong>The Importance of Incubation to Innovation</strong></td>
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**1230 – 1330 WORKSHOP** | 

**1500 – 1630 WORKSHOP** | 

**CLOSE OF CONFERENCE** | 

Venue: Chartered Accountants House 47-49 Pearse Street, Dublin 2