Project Details:

Contract number: 270965
Acronym: LIFE 2.0

Full Name: Geographical positioning services to support independent living and social interaction of elderly people

Program: ICT Policy Support Programme
Call: CIP-ICT-PSP-2009-4
Funding scheme: Pilot Type B - CIP-Pilot actions
Duration: 36 months

Strategic Objective:
4.1 Open Innovation for future Internet-enabled services in "Smart" Cities

Coordinator Details:

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Partners in LIFE 2.0:

Aalborg Universitet
Aalborg Kommune
i2cat Foundation
Telecom Italia
Ideaal
Joensuun kaupunki
Alcatel-Lucent
Fondazione Housing Sociale

Net Technologies

www.life2project.eu
The Life 2.0 project aims at generating innovative services to support elderly people’s independent living. The services will use location technologies and social networking to enhance elderly people’s access to information about what happens in their neighborhood.

Three main activity areas will be implemented during the project lifetime:

- Mutual Help application will map all the other seniors that have something to offer - a help with garden, small repair, cooking, piano lessons or whatever they may need.

- Local events and Activities application will inform what is happening in the neighborhood. Elderly will be able to propose joint events and activities for culture, sport, physical activities, entertainment, etc — to reduce their social isolation, keep them healthy and active.

- Market Place application will be local on-line market—to allow for on-line shopping of daily food, ordering ready meals, promote local restaurants with special offers, supermarkets.

Pilot activities:

- The LIFE 2.0 pilot has strong user centric focus and offers a wide range of individual activities that will allow for customised e-Inclusion for the elderly people in their daily life.

- To prove wide applicability in Europe, the pilot will be evaluated with target end-user groups — elderly, relatives, friends, social caregivers, associations of elderly, addressing thus the diverse requirements of these groups.

- The pilot services will be tested in real-life conditions in 4 European countries (Denmark, Finland, Spain, Italy) with 80 elderly, for a period of 12 months.

LIFE 2.0 in short:

To achieve its objectives, LIFE 2.0 project mobilises an expert consortium of 12 partners, built on public-private partnership and presenting the whole chain for deploying the pilot services.

Three end-user organisations, representing the public community and the end-users:
- Aalborg Municipality (DK)
- Agora (SP)
- Fondazione Housing Sociale (IT)

Three technology providing SME’s:
- FUNDACIO PRIVADA i2CAT (SP)
- Net Technologies Bulgaria EOOD (BUL)
- Ideaal (DK)

Two major industrial players with long successful history in equipment production and system integration:
- ALCATEL-LUCENT ESPANA S.A. (SP)
- TELECOM ITALIA S.p.A (IT)

Four academic organisations:
- AALBORG UNIVERSITET (DK)
- JOENSUUN KAUPUNKI (FI)
- POLITECNICO DI MILANO (IT)
- UNIVERSITAT POMPEU FABRA (SP)

For more information, please visit:

www.life2project.eu