A social, environmental and economic sustainable city
casesights from the Aalborg Foodscapes Project
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Abstract: Can a municipal public food strategy move beyond organic food procurement and through shortening of supply chains boost local food economy and strengthen a city based food identity taking advantage of gastronomic narratives? The presentation presented a municipal public food strategy, which was launched in Copenhagen in 2013, and the experiences gained through the implementation of the organic food procurement. The presentation focused on the presentation of the guiding question: How can a municipal public food strategy move beyond organic food procurement and through shortening of supply chains boost local food economy and strengthen a city based food identity taking advantage of gastronomic narratives?

The guiding question
• How can a municipal public food strategy move beyond organic food procurement and through shortening of supply chains boost local food economy and strengthen a city based food identity taking advantage of gastronomic narratives?

Public food is now the organic locomotive

Public Organic Procurement Policy
The rationale of POPP's
• Status quo: 2670 organic farms = 178 000 hectares
• 60% Eco Procurement = 25 000 extra hectares

Why organic
• Soil.
• Water.
• Air and climate change
• Biodiversity

Governance at 3 levels

Procurement interface
the POPP hotspot

Public Organic Procurement Policy (POPP)
Procurement – Labelling – Training - Monitoring
The Eco Modernization
revalorising foodservice

How to move forward beyond organic foods
the knowledge triangle taken to work

In conclusion
• Create a vision for short chain local food in welfare gastronomy
• Develop narratives and images about local foods
• Pick the foods that makes sense – not all foods
• Create relations across governmental levels to create critical mass
• Secure workforce development, training etc
• Create alliances with local producers
• Move from public food to public engagement in food
• Take advantage of the eating cities agenda

Views of the civil servants
Netværk for Bæredygtig Erhvervsudvikling Nordjylland

“It’s all about the sustainable production and the translation into “going green governance” in Region Nordjylland. The idea transcends industries, both public and private. Also the workplaces in Nordjylland...

..It is a huge gamble with multi-faceted outcome concerning pedagogies, health and that whole palette. ... Could you imagine that kind of corporation around procurement?
YES!!! That is exactly what we want!”

Quote: Line M. Nielsen, Project manager 26/11 - 2016

Thanks for your attention

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