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Network	Focus
Délice	Gastronomy, gastro tourism
Milan Food Pact	Developing sustainable food systems and
	promoting healthy diets
UNESCO Creative Cities	Gastronomy as part of the creative arts such as
	Crafts & Folk Art, Design, Film, Literature, Music
	and Media Arts
Eating cities	Social Dialogue for a more Sustainable Food
	Supply Chains
CPH food summit	Food waste, food safety, urban strategies,
	gastronomy

Cool or right?

"There seems to be a lot of foodies out there that wanna do the **awesome things**. What <u>we</u> want to do are the right things"

Ida Bigum, Municipal UF strategist, CPH





UFS's are partly driven by the Generation Foodle

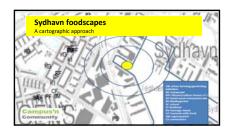
- People who want to go behind
 the scenes
 More than eating at fancy
 restaurants
 Seeing unique processing
 Exploring the terroir
 Buying at markets
 Go "hunting and harvesting"
 Eat with the locals

- Cook with the locals
 "Edu tourists"
 Introduction to new foods and cooking styles
 Tours of unique food processing methods
- Tasting something new for the very first time
 Farm-to-Table Experiences
 Chef Tables at Restaurants

And by city driven food economy governance

- · Consumerism thinking
- Food systems thinking
- A new localism
- •Out of the box thinking Partnership building
- Alliance creation

Components of urban food governance in Aalborg







Conflicting views

- "Sometimes we as seniors feel it is <u>challenging</u> to have kids running around all the time", Hanne senior activist
- "Suddenly they think that you want to do it all the time and then you risk committing yourself too much". Martha, senior

 "When you bring the kids there to show them
- an oregano plant, you need to use <u>at least an</u> <u>hour to find it yourself.</u>" **Lars, teacher**
- Gardening has low priority compared to other school tasks, Kim, Janitor

Green green image of the city

- •Green strategies like Aquaponics, UA, UG and green walls play an important role in identity creation of cities
- •The social and connecting role should not be underestimated
- •Neither should the operational issues
- •Greeening is driven both by citizens and by public

Take home & conclusion

- administrative units dealing with food strategies there is a need for closer cooperation.

 Need for participatory and citizen driven approaches.

 Innovation efforts in city based food strategie tend to create a whole eco system of projects.

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