



**AALBORG UNIVERSITY**  
DENMARK

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## **Differences in company projects**

*a way of inspiring educational design for employability*

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# Differences in company projects

- a way of inspiring educational design for employability

Jette E. Holgaard & Anette Kolmos

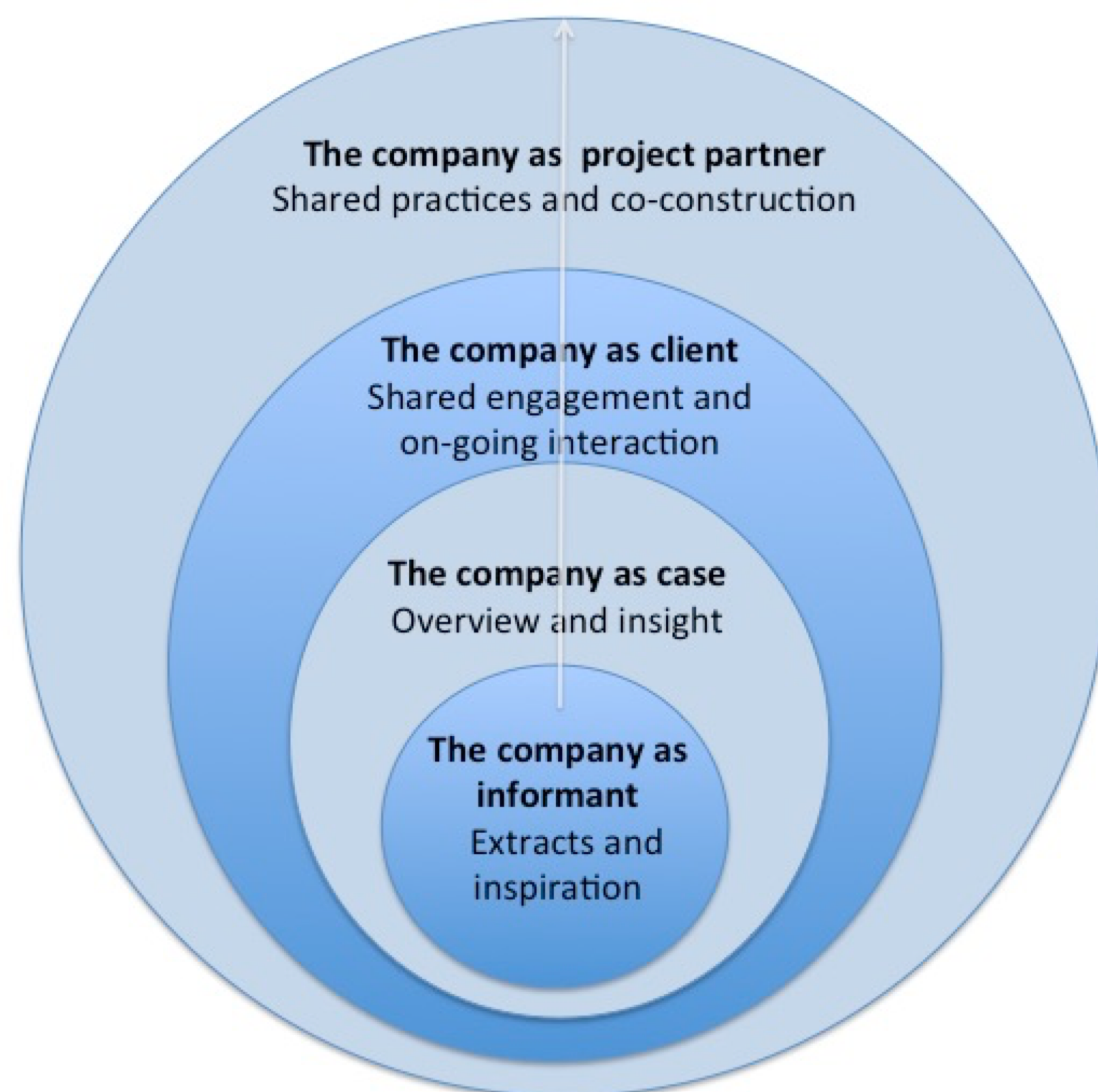
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AALBORG CENTER FOR PROBLEM BASED LEARNING IN ENGINEERING SCIENCE AND SUSTAINABILITY  
UNDER THE AUSPICES OF UNESCO

*What types of collaboration can be identified between companies and universities for student projects and what impact will various types of collaboration have for curriculum design?*

To answer this question, a qualitative study was set up with the problem based learning environment at Aalborg University as case.

As the patterns of diversity emerged, it became clear that the different types of collaboration were not mutually exclusive; rather they could be seen as building blocks in progression from projects where the company was merely acting as an informant to projects where students worked closely together with the company in a community of practice.



Company role	Informant	Case	Client	Partner
Student role	Visiting	Studying	Providing consultancy	Entering a community of practice
Types of documentation	Project report, including a reflection on data collection	Project report, including reflection on the case-study Oral presentation of analysis for company	Project report Oral presentation of solution Process-report	Project report Seminars Process-reports Diaries