

From: [David Schulzmann](#)
To: [Mohammad Bakhtiar Rana](#)
Subject: Invitation to participate in Panel at AIB-UKI
Date: 07 March 2022 13:02:43
Attachments: [image001.png](#)

Dear Rana,

My colleagues (Marina Papanastassiou and David Yoon) and I would like to invite you as a panellist to participate on our panel at the upcoming AIB-UKI conference April 8-9.

The theme of the panel is “Transformational Impact of Digital Platforms Ecosystems on Global Value Chains accelerated by COVID-19” and is associated with a grant development project funded under the Leeds University Business School Challenge Fund initiative:

<https://business.leeds.ac.uk/departments-international-business/dir-record/research-projects/1922/transformational-impact-of-digital-platforms-ecosystems-on-global-value-chains-accelerated-by-covid-19>).

The panel is planned to be organised as a discussion derived from the theme of the panel with 5-6 experts. Therefore, there is no need for abstracts, but instead the panel will focus on the following four guiding questions:

1) How has the Covid-19 pandemic has accelerated the digitalisation of GVCs, 2) what kind of opportunities provide new digital concepts, like Metaverse, to transform our understanding of GVCs and to bridge the gap between emerging and developed economies, 3) what are major ethical concerns of Metaverse when considering the digital transformation of GVCs, and 4) how can governments support the implementation and regulation of new digital technologies in the transformation of GVCs?

The session is planned to be recorded as the contributions will be used in the project and combined with a similar panel which we will organise in Leeds. Since the session is funded by our Challenge Fund project budget, we intend to sponsor a night in the hotel for you (up to 120GBP). Would this be interesting to you?

I very much look forward to hearing from you soon .

Best wishes,
David

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