If a Mayor was hired to solve this problem, what ideas would he come up with?

If a Glazier was hired to solve this problem, what ideas would she come up with?

If a Doctor was hired to solve this problem, what ideas would he come up with?

If a Shoemaker was hired to solve this problem, what ideas would she come up with?

If a Bus Driver was hired to solve this problem, what ideas would he come up with?

If a Golfer was hired to solve this problem, what ideas would she come up with?
If a Mafia Boss was hired to solve this problem, what ideas would she come up with?

Challenge: The solution should be used by a smoke diver.

The solution must be put together with tape.

The solution must be able to be shared.

The solution must be edible.
CHALLENGE

THE SOLUTION SHOULD BE USED BY A LUMBER JACK

CHALLENGE

THE SOLUTION MUST BE PUT TOGETHER WITH VELCRO

CHALLENGE

THE SOLUTION MUST BE ABLE TO BE BRAIDED

CHALLENGE

THE SOLUTION MUST BE STRIPPED

UP-SIDE-DOWN

WHY IS A TABLE LEG THE OPPOSITE OF A FIRST-AID KIT?

UP-SIDE-DOWN

WHY IS A HURDLE CHEAPER THAN A ROADBLOCK?
WHY IS A TOOTHBRUSH MORE DANGEROUS THAN A HAMMER?

WHY IS A NECKLACE SHARPER THAN A ICE SKATE?

WHY IS AN APPETIZER SHARPER THAN A BROKEN GLASS?

WHY IS AN Imitation MORE COSTLY THAN AN ORIGINAL?

WHY IS A SLEEPER’S FASTER THAN A STOCK BROKER?

WHY IS A CHEESE ROUGHER THAN A SANDER?
PLAYING CARD
PRINCIPLE
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APPLY THE PRINCIPLE OF A SWIMMING POOL IN THE SOLUTION

APPLY THE PRINCIPLE OF SINGLE USE IN SOLVING

APPLY THE PRINCIPLE OF A STEAM ENGINE IN THE SOLUTION

APPLY THE PRINCIPLE OF ROUNDABOUTS IN THE SOLUTION

APPLY THE PRINCIPLE OF A TORPEDO IN THE SOLUTION

APPLY THE PRINCIPLE OF FAIR TRADE IN THE MOST IMPORTANT ELEMENT IN THE SOLUTION
APPLY THE PRINCIPLE THAT THE MOST IMPORTANT ELEMENT IN THE SOLUTION MUST HELP THE HOMELESS

APPLY THE PRINCIPLE OF SEEING THE PROCESS IN REVERSE ORDER IN THE SOLUTION