IF AN **ANTHROPOLOGIST** was hired to solve this problem, what ideas would she come up with?

IF A **PHILOSOPHER** was hired to solve this problem, what ideas would he come up with?

IF A **COMEDIAN** was hired to solve this problem, what ideas would she come up with?

IF A **PRODUCER** was hired to solve this problem, what ideas would he come up with?

IF AN **ARCHITECT** was hired to solve this problem, what ideas would she come up with?

IF A **FISHERMAN** was hired to solve this problem, what ideas would he come up with?
1. If a Commentator was hired to solve this problem, what ideas would she come up with?

Challenge: The solution must be able to be opened with a fingernail.

Challenge: The solution must be used as a lamp.

Challenge: The solution must be frozen.
The solution must be able to balance.

The solution must be able to be done by a father and son.

The solution should be used as a lightning rod.

The solution must be transparent.

Why is a rollercoaster cheaper than a grid?

Why is a stick softer than a teddy bear?
WHY IS A HORSESHOE LARGER THAN A CITY?

WHY IS A VASE UGLIER THAN A DUMP?

WHY IS A SCRUBBING BRUSH MORE EXPENSIVE THAN A ROCKET?

WHY IS A CAN OPENER MORE ATTRACTIVE THAN A TV?

WHY IS A SHARE BETTER THAN A FINE?

WHY IS A BLENDER BIGGER THAN ONE SCHOOL?
APPLY THE PRINCIPLE OF A WATER BOILER IN THE SOLUTION

APPLY THE PRINCIPLE OF MAKING ELEMENTS OF THE SOLUTION BRIGHTER

APPLY THE PRINCIPLE OF A TENNIS BALL IN THE SOLUTION

APPLY THE PRINCIPLE OF LIMITED MOVEMENT IN THE SOLUTION

APPLY THE PRINCIPLE OF A PENTHOUSE IN THE SOLUTION

APPLY THE PRINCIPLE OF MAKING SNOW CLEANER IN THE SOLUTION