Co-creation of knowledge

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Universities are increasingly looking for ways to engage students actively in the process of learning and knowledge production in research. We have initiated a research project, which will explore new ways of collaborating with students in the entire research process. We will additionally include students in creating future teaching material and engage them in workshops/classes organized for the upcoming semesters. The co-creation of knowledge and learning hub takes point of departure in an Innovation Camp (realised in March 2017) where 8th semester, Master students from the Tourism program conducted fieldwork in Cuba in order to get a real life experience and solve a hands-on challenge from a transnational tourism operator. Along with this task, we are studying the processes of learning seeking to map and define how the students collaborate (or not), co-produce (or not) with “others” to generate knowledge.  In this whole process the students forms an active role. They are asked to engage in discussions and talks to constantly create awareness of their own competencies and learning process.  We use different tools in this research process: informal talks with students, exchanging ideas and notes, individual and group interviews with students, participant observation. To co-create the learning environment we include students in this process as student assistants to be able to co-produce and create innovative teaching material integrating their resources. Eventually we will use students as student lecturers for future classes/lectures.