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 9220 Aalborg Ø Denmark Email: ds@business.aau.dk Phone: 2910 3732 Web:
<https://vbn.aau.dk/da/persons/114445> Dmitrij Slepnirov holds an MSc from the
 London School of Economics and a PhD from Aalborg University, Denmark. Prior
 to starting his academic career, he held a position at the Confederation of
 Industries, fulfilling an analytical role as an economist and later as the Deputy
 Director of the Economics and Finance department. His current research work
 and publications focus on: •Innovation strategy and management •Product design
 and design thinking •Global operations networks •Value chains and upgrading of
 Chinese firms •Offshoring and outsourcing •Servitization and service operations
 Among companies that he worked with in his research are both Danish industrial
 flagship companies (such as LEGO Group, Vestas, Grundfos) and numerous
 SMEs. However, his engagement with companies has not been limited to
 Denmark only. His international experience includes teaching and research
 programs in close collaboration with industry in the UK, Denmark, Sweden,
 Lithuania, Japan, S. Korea and China. As part of an international team at the
 Sino-Danish Center of the Chinese Academy of Science in Beijing (中国科学院大
 学), since 2015 he has been appointed as Director of Master's Program in
 Innovation Management and researching various aspects of innovation and
 operations strategy in Chinese firms. In 2014, Dmitrij was granted funding by the
 National Science Foundation of China (NSFC, 国家自然科学基金委员会, the
 certification file number is 国科金外资助字第(71350110519)) to research
 operations and innovation capabilities of Chinese firms. His research activities
 have resulted in a number of international journal publications, several book
 chapters and case studies. One of the cases, 'Lego Group: An Outsourcing
 Journey', written together with his colleagues from Copenhagen Business
 School, became one of the twenty best-selling cases on Ivey Publishing cases
 data base for several consecutive periods since 2011 and is now available on
 Harvard Business Review cases data base: <http://hbr.org/product/lego-group-an-outsourcing-journey/an/910M94-PDF-ENG> In 2021, the case received Ivey
 Classics Award for its continued popularity among educators globally. As part of
 his academic activities Dmitrij also acts as a reviewer for international journals
 and conferences in the field of innovation, international business, and supply
 chain management. Dmitrij has an extensive teaching and supervision
 experience at undergraduate, graduate and executive MBA programs in Denmark
 and abroad. In 2015 he has been appointed as Director of Master's Program in
 Innovation Management at the Sino-Danish Center of the Chinese Academy of
 Science in Beijing. He has received several teaching awards, including: •'Teacher
 of the Year 2011' at the Global Business Engineering Program, Aalborg
 University, Denmark • 'Teacher of the Year 2013' at the Sino-Danish College,
 Chinese Academy of Science, Beijing, China • 'Teacher of the Year 2016' at the
 Global Business Engineering Program, Aalborg University, Denmark
 (<https://www.business.aau.dk/News/news+article/dimitrij-slepnirov-receives-teacher-of-the-year-award-.cid291070>) • 'Teacher of the Year 2017' at the Sino-
 Danish College, Chinese Academy of Science, Beijing, China. • 'Teacher of the
 Year 2021' at the Global Business Engineering Program, Aalborg University,
 Denmark His current teaching portfolio includes the following courses in China
 and Denmark: •Innovation management •Product design and development
 •Design thinking •Operations strategy •Global innovation •Service operations On
 the basis of these courses, Dmitrij has also developed a set of seminars and
 guest lectures for practitioners and EMBA students. Detailed descriptions and
 syllabus of this and other courses and seminars are available upon request.
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Publikationer

Unlocking Digital Servitization: A Conceptualization of Value Co-Creation Capabilities

Struwe, S. & Slepnirov, D., maj 2023, I: Journal of Business Research. 160, 13 s., 113825.

From transaction to co-creation in Geely's acquisition of Volvo Cars: impact on innovation output and market performance

Konda, P., Slepnirov, D. & Jin, J., 2023, I: Asian Journal of Technology Innovation. 31, 3, s. 556-580 25 s.

Emergence of a competing institutional logic: The case of decentralized digital currency Bitcoin
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Conflict by Design and Why Institutions Matter in Service Design: A Case of a German Creative Agency in China
Struwe, S. & Slepnirov, D., 2021, I: Journal of Business Research. 130, s. 124-136 13 s.

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Schulzmann, D., Wang, D. & Slepnirov, D., 15 dec. 2018, s. 1-37. 37 s.

Technology transmission across national innovation systems: The role of Danish suppliers in upgrading the wind energy industry in China
Haakonsson, S. J. & Slepnirov, D., 1 jul. 2018, I: European Journal of Development Research. 30, 3, s. 462-480 19 s.

Technology Transmission Across National Innovation Systems: The Role of Danish Suppliers in Upgrading the Wind Energy Industry in China
Haakonsson, S. J. & Slepnirov, D., 2017. 35 s.

The impact of distance on headquarters' network management capabilities
Mykhaylenko, A., Wæhrens, B. V. & Slepnirov, D., 2017, I: Journal of Manufacturing Technology Management. 28, 3, s. 371-393 23 s.

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Schulzmann, D. & Slepnirov, D., 2016.

Hidden Costs and Challenges of Servitization: Cases of Danish and Chinese Manufacturing Firms
Yang, Y. & Slepnirov, D., 2016. 14 s.

Management of the learning curve: A case of overseas production capacity expansion
Pedersen, P-C. & Slepnirov, D., 2016, I: International Journal of Operations and Production Management. 36, 1, s. 42-60 18 s.

Accessing offshoring advantages: What and how to offshore
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Impact of distance on the network management capability of the home base firm
Mykhaylenko, A., Wæhrens, B. V. & Slepnirov, D., 2015. 10 s.

Offshoring practices of Danish and Swedish SMEs: effects on operations configuration
Wæhrens, B. V., Slepnirov, D. & Johansen, J., 2015, I: Production Planning & Control. 26, 9, s. 693-705 12 s.

Dynamic Roles and Locations of Manufacturing: Imperatives of Alignment and Coordination with Innovation
Slepnirov, D., Wæhrens, B. V. & Johansen, J., 2014, I: Journal of Manufacturing Technology Management. 25, 2, s. 198-217 19 s.

Industrial dynamics beyond the lead firms: Evidence from the wind energy industry in China
Haakonsson, S. J. & Slepnirov, D., 2013. 10 s.

Nearshoring Practices: An Exploratory Study of Scandinavian Manufacturers and Lithuanian Vendor Firms
Slepnirov, D., Brazinskas, S. & Wæhrens, B. V., 2013, I: Baltic Journal of Management. 8, 1, s. 5-26 21 s.

Offshoring practices of Danish and Swedish SMEs: Effects on operations configuration
Wæhrens, B. V., Slepnirov, D. & Johansen, J., 2013. 10 s.

Fremtiden for dansk produktion ligger i et brud med traditionerne
Johansen, J., Wæhrens, B. V. & Slepnirov, D., okt. 2012, I: Svejsning. 39, 5, s. 4-8 3 s.

Production, Innovation and Service Networks: Complex Interplay, Evolution and Coordination
Slepnirov, D., Wæhrens, B. V. & Johansen, J., 2012, I: International Journal of Product Development. 17, 3/4, s. 189-203 14 s.

From Traditional Manufacturing towards Virtual Servi-Manufacturing: Gabriel's Journey
Wæhrens, B. V. & Slepnirov, D., 2011, I: Emerging Markets Case Studies Collection. 1, 1

Global Operations at Aalborg Industries: Context, Configuration and Capabilities
Wæhrens, B. V. & Slepnirov, D., 2011, I: Emerging Markets Case Studies Collection. 1, 1, s. 1-13 13 s.

Managing dynamic global sourcing relationships through knowledge governance
Jørgensen, C., Slepnirov, D. & Wæhrens, B. V., 2011. 14 s.

Teaching Note for the Gabriel Case
Slepnirov, D. & Wæhrens, B. V., 2011, 4 s. Emerald Group Publishing.

Teaching note for the Aalborg Industries case
Wæhrens, B. V. & Slepnirov, D., 2011, 3 s. Emerald Group Publishing.

Global Operations Networks in Motion: Managing Configurations and Capabilities
Slepnirov, D., Wæhrens, B. V. & Jørgensen, C., 2010, I: Operations Management Research. 3, 3-4, s. 107-116 9 s.

Lego Group: An Outsourcing Journey
Larsen, M. M., Pedersen, T. & Slepnirov, D., 2010, 16 s. Ontario : Ivey Publishing.

Offshore Outsourcing of Production: An Exploratory Study of Process and Effects in Danish Companies
Slepnirov, D. & Wæhrens, B. V., 2008, I: Strategic Outsourcing: An International Journal. 1, 1, s. 64-76

The Role of Evolving Task Interdependencies in the Offshoring Process
Slepnirov, D. & Sørensen, B. V., 2007. 13 s.

Projekter

Masteruddannelse indenfor Innovation Management - SDC
Slepnirov, D. & Simonsen, M. K.
23/08/2011 → ...

Aktiviteter

Journal of Global Operations and Strategic Sourcing (Tidsskrift)
Dmitrij Slepnirov (Anmelder)
2010 → ...

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Peer reviewer/fagfællebedømmer af manuskripter › Forskning

PAU PhD Network (Ekstern organisation)

Dmitrij Slepnirov (Medlem)

5 sep. 2006 → 1 jan. 2010

Aktivitet: Medlemskab › Medlemskab af udvalg, kommission, råd, nævn, forening, organisation eller lignende

Journal of Zhejiang University (Tidsskrift)

Dmitrij Slepnirov (Anmelder)

2012 → ...

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Peer reviewer/fagfællebedømmer af manuskripter › Forskning

Journal of International Management (Tidsskrift)

Dmitrij Slepnirov (Anmelder)

2012 → ...

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Peer reviewer/fagfællebedømmer af manuskripter › Forskning

International Journal of Production Economics (Tidsskrift)

Dmitrij Slepnirov (Anmelder)

2014 → ...

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Peer reviewer/fagfællebedømmer af manuskripter › Forskning

International Journal of Operations and Production Management (Tidsskrift)

Dmitrij Slepnirov (Anmelder)

2010

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Peer reviewer/fagfællebedømmer af manuskripter › Forskning

Baltic Journal of Management (Tidsskrift)

Dmitrij Slepnirov (Anmelder)

2012 → ...

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Peer reviewer/fagfællebedømmer af manuskripter › Forskning