

Teaching portfolio

1. Teaching CV: A list of any lecturing and supervision tasks, including specification of academic fields, scope, level (bachelor, master, continuing education, PhD) as well as any external examiner tasks.

Teaching:

I have been teaching on a number of programs on business administration since 2012. Since 2018 I have also been teaching business related courses to engineering students. Courses that I have taught over the years include:

- Customer Value and Marketing Strategy (MSc, 5 ECTS)
- International Entrepreneurship (MSc, 5 ECTS)
- Internationalization of Diverse Organizational Forms (MSc., 5 ECTS)
- Research Methods (MSc. 10 ECTS)
- Contemporary Issues in International Business (MSc. 5 ECTS)
- Export Marketing (MSc, 5 ECTS)
- Non-Equity Modes of Internationalization (MSc, 5 ECTS)
- Market, Resources, and Entrepreneurship (MSc. 5 ECTS)
- Marketing and Market Analysis (BSc, 10 ECTS)

Supervision:

I have been supervising various projects on mostly master's level, including semester projects and master theses in the areas of international business, marketing and entrepreneurship.

2. Study administration: A list of any study administration tasks, e.g. study board membership, head of studies or semester or course coordinator, accreditation, etc.

Program Coordinator, BSc. Economics and Business Administration (2022 -)
Member of Department Council (2020-)
Program Coordinator, MSc. International Business (2020-2022)
Member of the study board (2019-2020)
Program Coordinator, MSc. International Marketing (2018-2020)

3. University pedagogy qualifications: A list of any completed courses in university pedagogy, PBL courses, workshops, academic development projects, collegial guidance and supervision, etc.

University Pedagogy for Assistant Professors (2016-2018)
Basic course with focus on problem-based learning (2013)

4. Other qualifications: Conference attendance, editorials, presentations, etc. relating to education, 'University Teaching Day', etc.

Type your answer here...

5. Teaching activity development and teaching materials: A list of any contributions to the development of new modules, teaching materials, study programmes, e-learning, collaboration with external business partners, etc.

Over the year I have been involved in the development of a number of courses and educational programs, including:

- MSc. International Business program
- MSc. Marketing and Sales program
- Research Methodology in International Business (MSc, 10 ECTS)
- Non-equity modes of Internationalization (MSc, 5 ECTS)
- Customer Value and Marketing Strategy course (MSc, 5 ECTS)
- E-Business (MSc, 7,5 ECTS)
- Export Marketing (MSc, 5 ECTS)

6. Teaching awards you may have received or been nominated for.

Type your answer here...

7. Personal reflections and initiatives: Here you may state any personal deliberations as regards teaching and supervision, any wishes and plans for further pedagogic development, plans for following up on feedback/evaluations from students, etc.

Type your answer here...

8. Any other information or comments.

Type your answer here...