

## Best Paper Award for Track 10 International Innovation and Technology Management

This is to certify that

**Rana, M. & Moeslund, T. B.**

has been awarded the best paper in Track 10 at the **49<sup>th</sup> EIBA Annual Conference** held in Lisbon,  
December 15-17, 2023

for the paper entitled

**“AI-enabled value creation in International Business: Crossing the  
boundary of bounded rationality”**

*Nuno joel gaspar fernandes Crespo.*

**Nuno Fernandes Crespo**  
EIBA President & EIBA2023 Conference Chair

