



AALBORG UNIVERSITY  
DENMARK

# Authenticities in Heritage Tourism Nuuk Colonial Harbour

Heritage and Change in the Arctic  
Nuuk, 11-14 October 2013

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Robert C. Thomsen

CIRCLA, Aalborg University



# ”Authenticity pervades modern life”

The essential online guide for creating the authentic irish pub experience



**PUB GALLERIES**

WHY IRISH PUBS? | PLANNING YOUR PUB | **PUB GALLERIES** | KEEPING THE CRAIC?

## Pub Galleries

Here are pictures of various pubs around the world. Click on the image for a larger view. The enlarged pictures have a description of the pub and its location. Come back often, we will be adding pictures of new pubs and renovations.

**Come see an Authentic Irish Pub being Built.**



B.D. Riley's, in Austin, Texas is an example of the Irish Pub Concept in full swing. Come see the photographs of what it takes to build an Authentic Irish Pub.

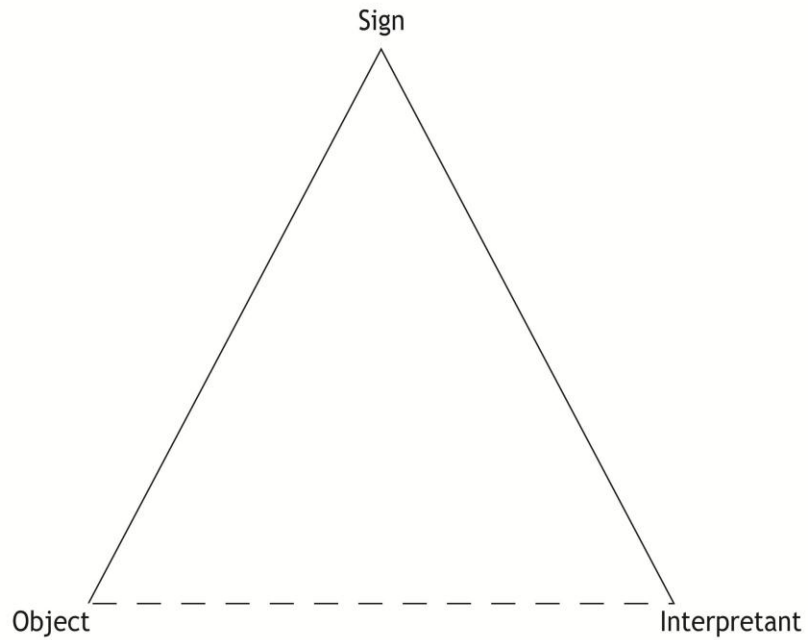
[Click here](#) to see Step-by-step pictures of process.



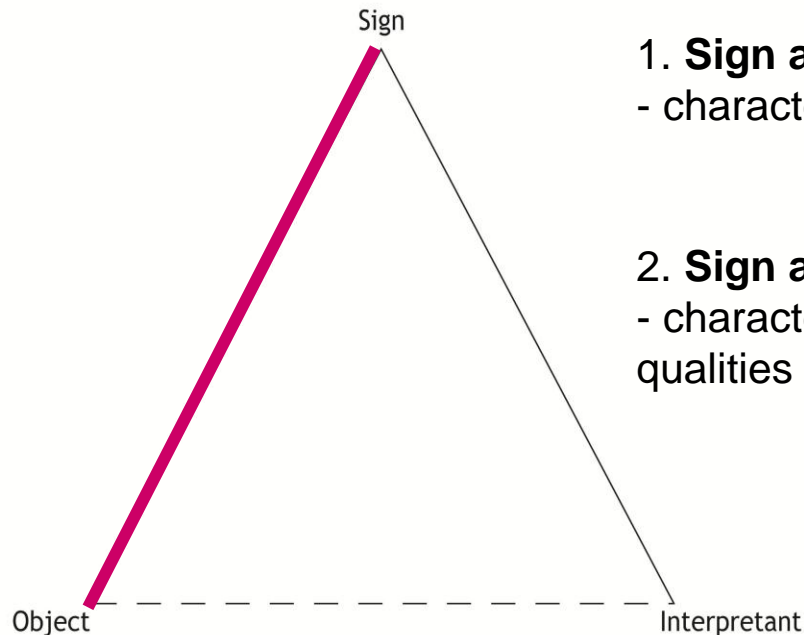
(Source: [www.irishpubconcept.com/](http://www.irishpubconcept.com/))



# Peirce's representation triad



# Peirce's representation triad



## 1. Sign as an *index*

- characterized by actual/real connection to the object  
E.g.: smoke is an index of fire

## 2. Sign as an *icon*

- characterized by resembling the object, sharing qualities with it.

E.g.:



## 3. Sign as a *symbol*

- characterized by an interpretational / conventional relation to the object.

E.g.:



Fire hazard!



# Typology of authenticities, based on Peirce

- ***Indexical authenticity***

“factual and spatio-temporal link”

Grayson and Martinec (2004):  
‘Consumer Perceptions of  
Iconicity and Indexicality’

- ***Iconic authenticity***

resemblance, similarity

- ***Symbolic authenticity***

social and cultural conventions



# Colonial Harbour, Nuuk





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# Hans Egede's House (1728)





# Colonial Harbour, Nuuk

Greenland National Museum and *Radiofjeldet* (1970s)



# Nuuk Center (NC; 2012)



# 'Mother of the Sea'

(Christian Rosing, 2007)

