

juhani PALLASMAA

*Embodiment, Memory and Imagination:
towards a neuroscience of architecture*

UTZON (x) Lecture Series / spring 2014
14:30 / 28 February / Utzon Center / Obel Auditorium

Juhani Pallasmaa is former professor of architecture at the Helsinki University of Technology and a former director of the Museum of Finnish Architecture. Since 2009 Pallasmaa is member of the Pritzker Price Jury. Among Pallasmaa's many books on architectural theory is *'The Eyes of the Skin – Architecture and the Senses'*, a book that has become a classic of architectural theory and is required reading on courses in schools of architecture around the world. The lecture presents Pallasmaa's recent work. It is sponsored by Readania's research centre: 'Strategisk Byforskning'.



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