



6th

European Innovation Summit

A Mandate for Innovation in Europe

17 - 20 November 2014

European Parliament, Brussels

MONDAY 17 NOVEMBER 2014

15:00 - 19:00

JIIP Annual Symposium

Organiser:
Joint Institute for Innovation Policy (JIIP)

Venue:
Microsoft Innovation Center

Major Innovations, a European Perspective

Speakers:

Robbert Fisher, Managing Director, Joint Institute for Innovation Policy
Jos Leijten, Advisor, Joint Institute for Innovation Policy
Torsti Loikkanen, Principal Scientist, VTT
Michael Ploder, Senior researcher & Head research group, Joanneum Research
Bruno Smets, Director Public Private Innovation Partnerships, Philips Lighting
Frans Van Der Zee, Principal Consultant, TNO

17:00 - 19:00

6th EIS Seminar

Organiser:
K4I Forum in cooperation with the Nordic Council of Ministers

Venue:
European Parliament JAN 6Q1

Methods of Knowledge Transfer towards Innovation - Design, Culture, Welfare and Entrepreneurship

Co-hosts:

Henna Virkkunen, Member of the K4I Forum Governing Board, MEP
Monika Mörtberg Backlund, Senior Adviser, Education & Research, Nordic Council of Ministers

Speakers:

Halina Gottlieb, PhD, Knowledge Triangle Coordinator, Interactive Institute Swedish ICT, Sweden
Reidar K Lie, Professor and Head of Department of Philosophy, University of Bergen, Norway
Anders Warell, Associate Professor, the School of Industrial Design, Lund University, Sweden
Andre Liem, Associate Professor, the Department of Product Design, Norwegian University of Science and Technology, Norway
Bent Egberg Mikkelsen, Professor, Aalborg University, Denmark
Niclas Östlund, Innovation and Business Advisor, Innovation Financing at SLU Holding AB, Uppsala, Sweden
Peter Göranson, General Secretary, NORDTEK
Magnus K Jonsson, The Ministry of Enterprise, Energy and Communications, Division for Research, Innovation and Industry Development, Sweden
Kasper Hallenborg, Associate Professor and Head of Department at the Maersk Mc-Kinney Moller Institute at the University of Southern Denmark

19:00 - 21:00

Summit Opening Ceremony

Organiser:
K4I Forum

Venue:
European Parliament Members' Restaurant

Summit Opening Ceremony: A Mandate for Innovation in Europe

Co-hosts:

Lambert van Nistelrooij, Chair of the K4I Forum Governing Board, MEP
Prof. Jerzy Buzek, Vice Chair of the K4I Forum Governing Board, MEP, ITRE Committee Chair, former President of the European Parliament

Moderator:

Roland Strauss, Managing Director, Knowledge4Innovation

Speakers:

Friedhelm Schmider, President, Knowledge4Innovation
Carlos Moedas, Commissioner for Research, Science and Innovation, European Commission
Corina Crețu, Commissioner for Regional Policy, European Commission
Phil Hogan, Commissioner for Agriculture & Rural Development, European Commission
Christoph Keese, Executive Vice President, Axel Springer SE
Gernot Klotz, Vice-President K4I, Executive Director Research and Innovation, CEFIC

TUESDAY 18 NOVEMBER 2014

08:00 - 09:30

Breakfast Debate

Organiser:
K4I Forum in cooperation with CEFIC

Venue:
European Parliament Members' Salon

Advanced Manufacturing for a new European Industrial Renaissance

Host: Christian Ehler, MEP

Speakers:

Antti Peltomäki, Deputy Director-General of the Enterprise and Industry Directorate-General, EC
Gernot Klotz, Executive Director, Cefic
Rudolf Strohmeier, Deputy Director General, DG Research and Innovation, European Commission

08:00 - 09:30

Breakfast Debate

Organiser:
K4I Forum in cooperation with COST

Venue:
European Parliament Members' Salon

Bottom-up vs Top-down Innovation:

How much Funnelling and Prescription can Ingenuity Endure?

Host: Victor Negrescu, MEP, Member of the K4I Forum Governing Board

Speakers:

Kurt Vandenberghe, European Commission, Director for Climate Action and Resource Efficiency, DG Research and Innovation
Yves de Weerd, Vito Research Institute, Belgian Delegate in the Governing Board of the Joint Programming Initiative Urban Europe
Bert de Colvenaer, Executive Director Fuel Cell and Hydrogen Joint Undertaking
Dr Ángeles Rodríguez-Peña, President of the COST Association
Dimitri Corpakis, Head of Unit, Directorate for the Innovation Union and the European Research Area, European Commission
Dr Monica Dietl, Director of the COST Association

08:00 - 09:30

Breakfast debate

Organiser:
K4I Forum in cooperation with Facebook

Venue:
European Parliament Members' Salon

Economic Impact of Social Media

Host:

Michael Theurer, MEP, Member of the K4I Forum Governing Board

Speakers:

Erika Mann, Managing Director, Facebook Brussels
Zoran Stančić, Deputy Director-General, DG Connect, European Commission
Linda Griffin, Global Head of Public Affairs, King Digital Entertainment

09:30 - 11:00

Conference Session

Organiser:
K4I Forum

Venue:
European Parliament ASP 1G3

Framework Conditions and Obstacles to Innovation in Europe

Host:

Neena Gill, MEP, Member of the K4I Forum Governing Board

Moderator:

Gernot Klotz, Vice-President K4I, Executive Director research and Innovation, CEFIC

Speakers:

Vicky Ford, IMCO Committee Chair, Member of the K4I Forum Governing Board (Welcome Speech)
Vladimir Sucha, Director-General, Joint Research Centre
Pedro de Sampaio Nunes, Head of Secretariat, EUREKA
Joanna Dupont-Inglis, Director of Industrial Biotechnology, Europabio
Prof. Eicke Weber, Director, Fraunhofer-ISE
Veronique Steukers, Director, Health and Environment Public Policy, Nickel Institute
Klaus Hoffmann, President, DOW CORNING EUROPE
Angel Martin, EU Government Affairs Leader, Dow AgroSciences

11:00 - 12:30

Conference Session

Organiser:
K4I Forum

Venue:
European Parliament ASP 1G3

Horizon 2020: First Impressions and Experience

Host:

Christian Ehler, MEP, Member of the K4I Forum Governing Board

Moderator:

Jos Leijten, Advisor, JIIP

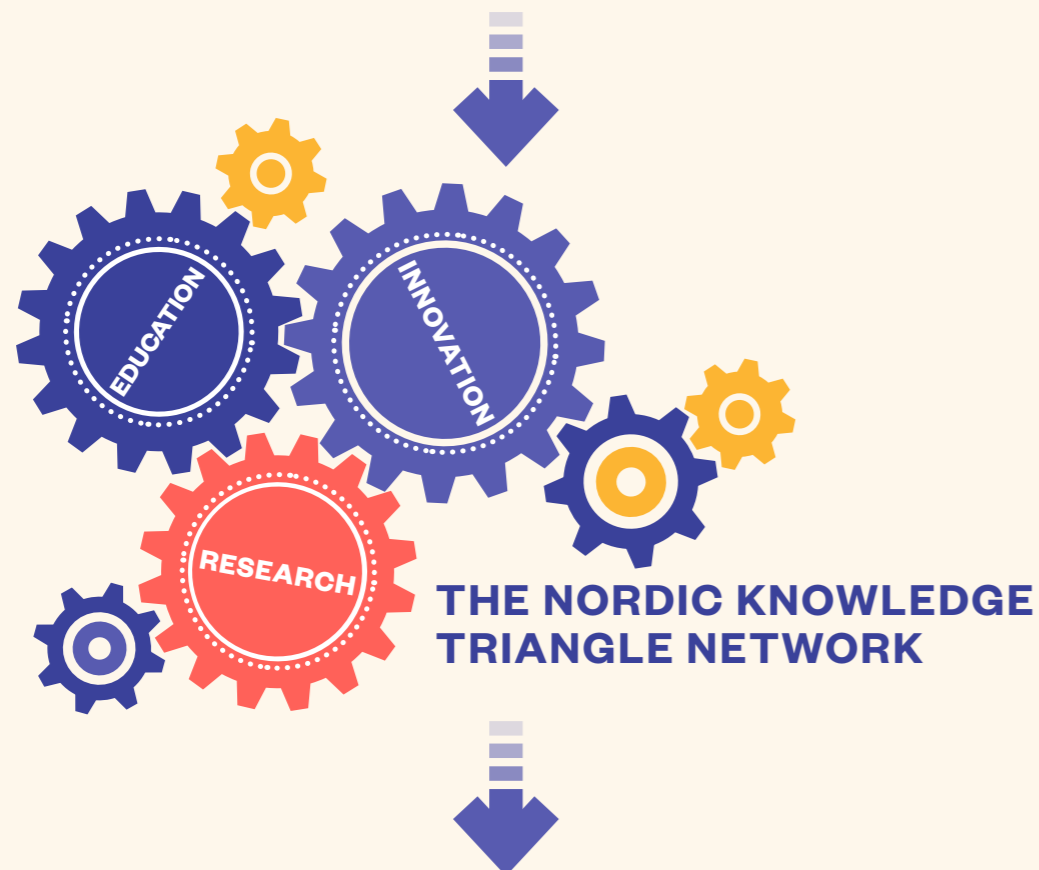
Speakers:

Rudolf Strohmeier, Deputy Director General, DG Research and Innovation, European Commission
Maria da Graça Carvalho, Pricipal Advisor, BEPA, European Commission
Andreas Förster, Director, Dechema
Bernd Schulte, Vice President, Photonics 21
Bertrand van Ee, Climate-KIC CEO

Methods of Knowledge Transfer towards Innovation

Design, Culture, Welfare and Entrepreneurship

CONNECTING EXISTING PLATFORMS



ENABLING KNOW-HOW EXCHANGE
GLOBALLY

A humanistic and technological approach to designing sustainable tools and actions for knowledge transfer at the micro and macro level.

Methods of Knowledge Transfer towards Innovation Design, Culture, Welfare and Entrepreneurship

organised in cooperation with the Nordic Council of Ministers

Monday 17 November 2014, 17:00 - 19:00

JAN 6Q1, European Parliament, Brussels

The knowledge triangle concept has been defined as the interplay between education – research – innovation. Having emerged as part of a long-term growth strategy in the European Union by the Swedish Presidency in 2009, the knowledge triangle concept has been tackled only at an ideological level. There has been little discussion on how to best facilitate the practice of transferring knowledge between research, education and the business sector, especially for the field of humanities and social sciences. Due to lack of uniformity of methods, tools and procedures, this seminar will investigate efficient formulas that enable access to a strong knowledge base and open innovation processes, augmenting the discussion of knowledge transfer actions from a humanistic perspective.

The starting point for organizing this seminar is the initiative of the Nordic Council of Ministers which concentrated its efforts on establishing a network of Nordic and Chinese universities and colleges that will contribute to stimulating collaborations between academia and society, as well as increasing knowledge exchange in relation to commercialization and innovation. As a result, in the period 2011-2015, two large groups of networks have emerged: the Nordic group, which comprises 4 networks, and the Sino-Nordic group which includes 6 networks.

The seminar agenda will focus on concrete examples of successful methods and study cases shared by participants of the two groups of networks and other invited guests. The aim is to improve interactions at both micro and macro level between the research, education and business areas, and help and inspire stakeholders in the innovation process by providing them with access to knowledge generated in the fields of design, culture, welfare and entrepreneurship.

Our future prospect is to find opportunities to sustainably extend the Nordic networks and initiate collaborations with other European organizations and worldwide foundations to further develop platforms for easy knowledge transfer and long-term reciprocal action between the three knowledge-drivers in key areas – education, research and industry.

Co-hosts



Henna Virkkunen
MEP, Member of the K4I Forum Governing Board



Monika Mörtberg Backlund
Senior Adviser, Education & Research, Nordic Council of Ministers

Speakers



Halina Gottlieb
PhD, Knowledge Triangle Coordinator, Interactive Institute Swedish ICT, Sweden



Reidar K Lie
Professor and Head of Department of Philosophy, University of Bergen, Norway



Anders Warell
Associate Professor, the School of Industrial Design, Lund University, Sweden



Andre Liem
Associate Professor, the Department of Product Design, Norwegian University of Science and Technology, Norway



Magnus K Jonsson
The Ministry of Enterprise, Energy and Communications, Division for Research, Innovation and Industry Development, Sweden



Niclas Östlund
Innovation and Business Advisor, Innovation Financing at SLU Holding AB, Uppsala, Sweden



Kasper Hallenborg
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Professor, Aalborg University, Denmark