

Project Details:

Contract number: 270965

Acronym: LIFE 2.0

Full Name:

Geographical positioning services to support independent living and social interaction of elderly people

Program:

ICT Policy Support Programme

Call: CIP-ICT-PSP-2009-4

Funding scheme:

Pilot Type B - CIP-Pilot actions

Duration: 36 months

Strategic Objective:

4.1 Open Innovation for future Internet-enabled services in "Smart" Cities"



Partners in LIFE 2.0:



Coordinator Details:

Neeli R. Prasad

Center for TeleInfrastruktur

Aalborg University

Fredrik Bajers Vej 7,

Room #: A3 – 202

9220 Aalborg East

Denmark

Email: np@es.aau.dk

Direct Phone:

+45 9940 9835



LIFE 2.0
Location based
communities for
ageing people



www.life2project.eu



LIFE 2.0 in short:

The Life 2.0 project aims at generating innovative services to support elderly people's independent living. The services will use location technologies and social networking to enhance elderly people's access to information about what happens in their neighborhood.

Three main activity areas will be implemented during the project lifetime:

- **Mutual Help** application will map all the other seniors that have something to offer - a help with garden, small repair, cooking, piano lessons or whatever they may need.

- **Local events and Activities** application will inform what is happening in the neighborhood. Elderly will be able to propose joint events and activities for culture, sport, physical activities, entertainment, etc — to reduce their social isolation, keep them healthy and active .

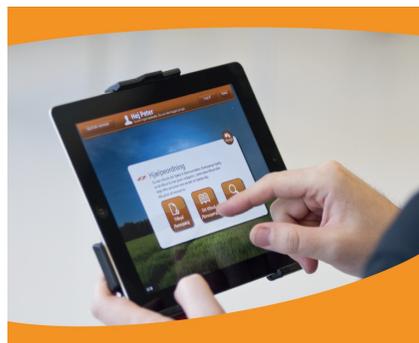
- **Market Place** application will be local on-line market—to allow for on-line shopping of daily food, ordering ready meals, promote local restaurants with special offers, supermarkets.

Pilot activities:

- The LIFE 2.0 pilot has **strong user centric focus** and offers a wide range of individual activities that will allow for customised e-Inclusion for the elderly people in their daily life.

- To prove wide applicability in Europe, the pilot will be evaluated with **target end-user groups** — elderly, relatives, friends, social caregivers, associations of elderly, addressing thus the diverse requirements of these groups.

- The pilot services will be tested in real-life conditions in 4 European countries (Denmark, Finland, Spain, Italy) **with 80 elderly, for a period of 12 months.**



LIFE 2.0 is for:

Elderly citizens and their social sphere

- LIFE 2.0 is not just a virtual community; it is the support to seniors independent life and to their social life in their neighborhood.

- LIFE 2.0 is a platform of services to allow elderly to come in contact with the people living in their area or with the people they care about.

- It is a way to keep elderly active, support each other and feel they are important.

Social Care Providers and Associations for Elderly

- LIFE 2.0 will offer the opportunity to link to existing online services, this creating a seamless link between senior people using the Life 2.0 platform and service providers that can propose relevant services for them.

- Local administrators will be able to use LIFE 2.0 to increase social cohesion in the local area, to ensure that senior people have an active, healthy and independent life.

Local Businesses

- LIFE 2.0 is a platform for social communication between senior people, but it is also an opportunity for small business to be more visible to seniors living in their local area and to offer them their services.

Consortium Details:

To achieve its objectives, LIFE 2.0 project mobilises an **expert consortium of 12 partners**, built on public-private partnership and presenting the whole chain for deploying the pilot services.

Three end-user organisations, representing the public community and the end-users:

- Aalborg Municipality (DK)
- Agora (SP)
- Fondazione Housing Sociale (IT)

Three technology providing SME's:

- FUNDACIO PRIVADA i2CAT (SP)
- Net Technologies Bulgaria EOOD (BUL)
- Ideaal (DK)

Two major industrial players with long successful history in equipment production and system integration:

- ALCATEL-LUCENT ESPANA S.A. (SP)
- TELECOM ITALIA S.p.A (IT)

Four academic organisations:

- AALBORG UNIVERSITET (DK)
- JOENSUUN KAUPUNKI (FI)
- POLITECNICO DI MILANO (IT)
- UNIVERSITAT POMPEU FABRA (SP)

For more information, please visit:

www.life2project.eu