

# *CERTIFICATE of PARTICIPATION*

On behalf of emma,

***Datis Khajeheian,***  
***Aalborg University, Denmark***

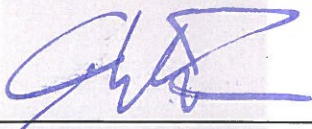
participated in the

European Media Management Association Conference 2015  
*Development and Sustainability in Media Business*

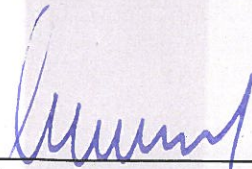
and presented a paper on

“From Subscription-based to Attention-based business models:  
A study of Users’ acceptance level of being Commodified for free access to value”

May 27.- 29. 2015  
Hamburg, Germany



Christian Wellbrock



Michel Clement



Universität Hamburg

DER FORSCHUNG | DER LEHRE | DER BILDUNG

