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Performance Priming

How Science Validates a Culture of Engagement as the Ultimate Business Advantage

Johan Frederik Banzhaf >

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About the Book

Are you one of the 87% of leaders that find the challenge of organisational culture overwhelming? Are you concerned that your employees do not care about neither you nor your organisation?

Are you looking for a way to rally your employees around your vision for the organisation?

Engagement is the prerequisite for creative and persistent performances. But as global engagement levels towards work has hit an all-time low, the risk of poor choices among team members increases. In a world where reputations and organizations can be destroyed by just a few bad decisions, it is imperative to build a strong foundation for making right choices in times of drastic change.

So, how do you facilitate consistent high performance across your team? Even more important, how do you embrace and accommodate to the new world of work while core principles remain intact?

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Information

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