

Draft Programme

Impact of Social Sciences and Humanities

*An international conference on stimulating and assessing societal Impact of
Social Sciences and Humanities through interdisciplinary and inclusive approaches*

14-16 October 2020 - Online, hosted from Ottawa

AESIS

NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

Partners:



- IMPACT OF SOCIAL SCIENCES AND HUMANITIES -

There might not be a more timely moment to discuss the societal impact of Social Sciences and Humanities (SSH) than this fall. The global COVID-19 pandemic has posed and is still posing societal challenges that call for (interdisciplinary) research evidence that can be transformed into practical knowledge for a variety of societal stakeholders. At the same time, it is becoming increasingly apparent that SSH research has an important role to play in identifying, assessing and meeting objectives that touch upon matters such as accountability, equity and inclusiveness. In all, it seems that in these unique times, “change” is the new key word. We and our partners feel that in order to create a positive connotation to this word, it is of the utmost importance to assess, facilitate, and enhance the impact of SSH on society.

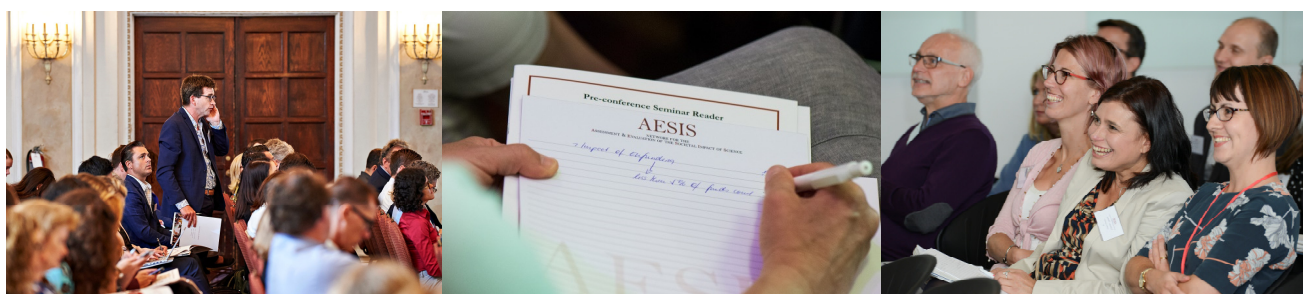
To facilitate this discussion, the AESIS Network is proud to announce that its next edition on **‘The Impact of Social Sciences and Humanities on Society’** will be hosted from Ottawa, Canada, and broadcasted to a global audience. Last year, after stimulating editions in Cardiff and Copenhagen, we have brought together research managers, science policy makers, funders, knowledge exchange experts, and other relevant professionals from all parts of the world in Washington DC. Building on the outcomes of the conference and science policy development of recent years, we are thrilled to bring the cross-sectoral conversation of the impact of SSH to Canada.

Canada has been successful in the last years in calling more attention to the position of Canada in their research intensity worldwide. The three granting councils (SSHRC, NSERC, CIHR), alongside other organisations and universities, have been aiming to evaluate (funded) performance on not only academic impact, but also on indicators addressing future challenges, the engagement of indigenous communities, and attention for Equity, Diversity, and Inclusion.

In line with these ambitions, this conference aims to foster a discussion on how one can assess and stimulate impact of SSH through an interdisciplinary and inclusive approach. In order to generate a profound impact of SSH on society, we believe collaborations with parties from business, government and not-for-profits, and engaging with the broader public (including underrepresented and indigenous stakeholders) are all vital aspects in this process.

We start the event with an attempt to both map and assess the impact of SSH; what does impact mean in the context of different segments of society, and through which indicators can you measure it? Then, we will identify different opportunities of collaborations with societal stakeholders, and discuss how co-creations of knowledge with other scientific disciplines may play a role in stimulating impact. Subsequently, we will engage in interactive discussions on which skills can enable one to optimise impact for the sake of the public as a whole and close with some targeted recommendations for the Canadian science policy system and beyond drawn from the conclusions of the meeting.

The momentum of a great need for interdisciplinary research and focus on addressing nation and global societal challenges in Canada’s research eco-system make it an excellent and indeed inspirational context to foster the worldwide discussion on impact. At the same time, several international perspectives can offer valuable and critical evaluations to the current progress and obstacles in Canada. The AESIS Network and its partners are excited to (virtually) welcome you to the **‘Impact of Social Sciences and Humanities 2020’ conference**.



- IMPACT OF SOCIAL SCIENCES AND HUMANITIES -

Programme Advisory Committee

Sandra Lapointe	Professor of Philosophy and Director of The/La Collaborative, McMaster University, Canada
David Phipps	Assistant Vice President Research Strategy & Impact, York University, Canada
Amy Cook	Senior Director of Knowledge Mobilisation, CIFAR, Canada
Susan Morris	Director of Natural Sciences and Engineering Research Council, Canada
Tim Wilson	Executive Director of Research Grants & Partnerships, Social Sciences and Humanities Research Council, Canada
Steven Liss	Vice-President Research and Innovation, Ryerson University, Canada
Gabriel Miller	President and CEO, Federation for the Humanities and Social Sciences, Canada
Cameron Stockdale	President and CEO, Work Wellness Institute, Canada
Laura Hillier	Director Performance, Analytics and Evaluation, CFI, Canada

AESIS Advisory Board

Koenraad Debackere	General Manager at K.U. Leuven, Belgium
Beverly Damonse	Executive of Science Engagement and Corporate Relations, National Research Foundation (NRF), South Africa
Luke Georghiou	Vice-President for Research and Innovation and Professor of Science and Technology Policy at the University of Manchester, United Kingdom
Barend van der Meulen	Professor Institutional Aspects of (Higher) Education, Director CHEPS, Twente University, the Netherlands
Andrew Plume	Senior Director of Research Evaluation at Elsevier, United Kingdom
Susan Renoe	Assistant Vice Chancellor, University of Missouri & Executive Director of the NSF Center for Advancing Research Impact in Society, U.S.A.
Toby Smith	Vice President for Policy at the American Association of Universities, U.S.A.
David Sweeney	Executive Chair, Research England, U.K.
Paul Wouters	Dean of Social Sciences & former Director of CWTS, Leiden University, The Netherlands

Wednesday 14 October 2020

Times in EDT (GMT -5)

10.30-11.00		Registration & Informal Coffee-chat		
11.00		Land Acknowledgement		
	Sandra Lapointe	Professor of Philosophy & Director of The/La Collaborative, McMaster University, Canada		
	David Phipps	Assistant Vice President Research Strategy & Impact, York University, Canada		
11.10		I Plenary opening: Policies for Impact		
11.10	AESIS Network - Word of Welcome			
11.15	Conference Chairs:			
	Frédéric Bouchard	Dean of the Faculty of Arts and Sciences, University of Montreal, Canada		
	Mona Nemer*	Chief Science Advisor, Government of Canada		
11.45	Ted Hewitt	President, Social Sciences and Humanities Research Council, Canada		
12.00-12.15		Break		
12.15-13.15		II Plenary opening: Policies for Impact (continued)		
12.15	Pearl Dykstra	Deputy Chair of the Group of Chief Scientific Advisors, European Commission		
12.30	Crain Soudien	Chief Executive Officer, Human Sciences Research Council, South Africa		
12.45	Panel discussion with opening speakers, led by the conference chairs			
13.15-13.45		Break		
13.45-15.00		III Parallel sessions: Mapping and Assessing Impact		
Societal Stakeholders & Impact		SSH, Technological Developments & Society	National Assessment Systems	SDG's & Grand Challenges
Identifying the societal stakeholders when organising Impact of science		How could SSH steer positive impact of big data & AI?	Policies and methods for impact evaluation (e& funding) on a national or regional level	How to map impact through contributions resolving Grand Challenges?
AESIS Representative (Chair)		Amy Cook (Chair) Senior Director of Knowledge Mobilisation, CIFAR, Canada	David Sweeney (Chair) Executive Chair, Research England, U.K.	Dominique Charron (Chair) Vice-President Programs & Partnerships, International Development Research Council, Canada
Lidia Brito Regional Science Director for Latin America and the Caribbean, UNESCO, Uruguay		Carolyn Watters Chief Digital Research Officer, National Research Council, Canada	Laura Hillier Director Performance, Analytics and Evaluation, CFI, Canada	Brian Belcher Ashoka Research Chair in Sustainability Research Effectiveness, Royal Roads University, Canada
Toby Smith Vice-President for Policy, Association of American Universities, U.S.A.		Virginia Dignum* Member, European Commission High-Level Expert Group on AI	Representative* Ministry of Science and Higher Education, Poland	Duncan Ross* Data and Analytics Director, Times Higher Education, U.K.
				Zenda Ofir Co-developer of the RQ+ framework, Stellenbosch University, South Africa

More sessions for this timeslot can be found on the next page

*To be confirmed

Wednesday 14 October 2020 (continued)

Times in EDT (GMT -5)

13.45-15.00 III Parallel sessions: Mapping and Assessing Impact (continued)

Indicators of SSH Impact	Assessing & Optimising Impact in the Humanities	Assessing & Optimising Impact in the Social Sciences	
<i>Building more reliable and feasible metrics for evaluation of societal impact by SSH research</i>	<i>What are the specific challenges for the Humanities to achieve and demonstrate societal impact, and how to address them</i>	<i>What are the specific challenges for the Social Sciences to achieve and demonstrate societal impact, and how to address them</i>	<p>You may freely choose to join any of the <i>Parallel Sessions in RED</i>, which will contain 3 to 4 presentations and an interactive discussion or Q&A</p> <p>Please note that the Roundtable sessions in <i>PURPLE</i> accept only 20 participants (pre-registration is advised)</p>
Ulrike Felt* (Chair) Head of the Department of Science & Technology Studies, University of Vienna, Austria	Jim Grossman President, National Humanities Alliance & Executive Director, American Historical Association, U.S.A.	Wendy Naus Executive Director, Consortium of Social Sciences Association, U.S.A.	
Vera Hazelwood Chief Strategy Officer, Researchfish, U.K.	&	&	
Kate Geddie Senior Director of Research, Cifar, Canada	Sandra Lapointe Professor of Philosophy & Director of The/La Collaborative, McMaster University, Canada	Vincent Larivière Canada Research Chair on the Transformations of Scholarly Communication, University of Montréal, Canada	
Kara Scally-Irvine* Board Member, Aotearoa New Zealand Evaluation Association			

15.00-15.30 Happy Hour at Home & Surprise Performance

Thursday 15 October 2020

Times in EDT (GMT -5)

10.30-11.00 Registration & Informal Coffee-chat

11.00 IV Plenary opening: Exploring new pathways of impact

Chair

Frédéric Bouchard Dean of the Faculty of Arts and Sciences, University of Montreal, Canada

11.00 Wendy Cukier Founder and Academic Director of the Diversity Institute, Ryerson University, Canada

11.15 Rutger Engels Rector Magnificus of Easmus University Rotterdam, the Netherlands

11.30 Vivian Tseng Vice-President, William T Grant Foundation, U.S.A.

11.45 David Budtz Pedersen Director of the Humanomics Research Centre, Denmark

12.00-12.30 Break

12.30-13.45 V Parallel sessions: Structuring SSH Impact through collaboration

With Government

With Business

**Interdisciplinary
Approaches**

**Inclusive Engagement with
the Broader Community**

Which collaborations with government are most conducive to the impact of SSH on society?

Building (long-term) relationships with industry and businesses to optimise societal impact of SSH

How to increase societal impact through collaborative programmes of SSH with other scientific disciplines

Who and how to reach to in society to assure inclusiveness and effective societal impact of research

Tim Wilson (Chair)
Executive Director of Research Grants & Partnerships, SSHRC, Canada

NSERC Representative (Chair)

Thomas Alslev Christensen (Chair)
Senior Vice President of Impact, Novo Nordisk, Denmark

Nicole Goodman (Chair)
Assistant Professor, Brock University & Director, Centre for e-Democracy, Canada

Christine Weidenslaufer
Analyst & Researcher, Library of National Congress, Chile

Mikkel Rasmussen
Director & Founder, ReD Associates, Denmark

Julia Moore
Senior Director, The Center for Implementation, Canada

Trevor Stuthridge
Research Director, AgResearch, New Zealand

Mihiri Seneviratne
Team Leader, Deprivation Analysis & Research Team, Department for Education, U.K.

Emerald Representative*

Jeffrey Ollinger
Senior Manager Early Talent Acquisition, Royal Bank of Canada

Nushi Choudhury
Research Officer, National Research Council, Canada, &
Jennifer Crosbie
Psychologist, The Hospital for Sick Children (Sick Kids), Canada

Malinda Smith
Vice-Provost Equity, Diversity & Inclusion, University of Calgary, Canada

More sessions for this timeslot can be found on the next page

*To be confirmed

Thursday 15 October 2020 (continued)

Times in EDT (GMT -5)

12.30-13.45 V Parallel sessions: Structuring SSH Impact through collaboration (continued)

(Regional) Research Infrastructures for SSH	Impact of Mission-driven vs. Fundamental Research	Enhancing Impact through Intermediary Organisations	
<i>How can (national) research infrastructures be used and further developed to best support societal impact of science?</i>	<i>Connecting fundamental researchers with key non-academic communities to catalyse change in the long run</i>	<i>The opportunities intermediary institutions can offer to bridge the academic world and society to increase impact of science</i>	
Claire Samson (Chair) Vice-President Programmes & Planning, Canada Foundation for Innovation	Coordinator	Gail Bowkett* Director Innovation Policy, Mitacs, Canada	<p><i>You may freely choose to join any of the Parallel Sessions in RED, which will contain 3 to 4 presentations and an interactive discussion or Q&A</i></p> <p><i>Please note that the Roundtable sessions in PURPLE accept only 20 participants (pre-registration is advised)</i></p>
Robert Luke Vice-President of Research & Innovation, OCAD University, Canada	&	&	
Rick Delbridge Professor of Organizational Analysis & Developer of the Social Science Research Park, University of Cardiff, U.K.	Coordinator	Susan Renoe* Executive Director, Center for Advancing Research Impact in Society, U.S.A.	

13.45-14.15 Break

14.15-15.30 VI Interactive discussion: Interdisciplinary approaches for advancing societal impact

14.15 Moderator:

Frédéric Bouchard Dean of the Faculty of Arts and Sciences, University of Montreal, Canada

Panel members:

Wim van den Doel Head of the Leiden-Delft-Erasmus Universities Alliance, the Netherlands

Jim Grossman President of National Humanities Alliance & Executive Director of American Historical Association, U.S.A.

Wendy Cukier Founder and Academic Director of the Diversity Institute, Ryerson University, Canada

Tracey Brown Director, Sense About Science, U.K.

15.00 Q&A and Closing by the Conference chairs

Friday 16 October 2020

Times in EDT (GMT -5)

10.30-11.00	Registration & Informal Coffee-chat			
11.00	VII Plenary opening: Connecting Research with the Broader Community			
11.00	Conference chairs opening <i>What did we achieve on the first days and how does it relate to the last day programme</i>			
11.15	Arthur Lupia	Head of the Social, Behavioral and Economic Sciences Directorate of the National Science Foundation, U.S.A.		
11.30	Mike DeGagné	Vice-Chair, Federation of Social Sciences and Humanities, Canada		
11.45	Monica Ell-Kanayuk	President, Inuit Circumpolar Council & Vice-President, Inuit Tapiriit Kanatami, Canada		
12.00-12.30	Break			
12.30-13.45	VIII Parallel sessions: Stimulating Impact of SSH			
Training & Skills for Impact		Innovation & Entrepreneurship	Science Impact on Policy	Impact Lifecycle Management
<i>Which support-infrastructures and methods create and assess impactful programming?</i>		<i>How to best utilise SSH knowledge into practical applications for society through entrepreneurship</i>	<i>How to organise evidence informed policymaking by SSH disciplines internally and externally</i>	<i>Connecting impact planning, implementation, assessment and improvement</i>
Sandra Lapointe <i>(Chair)</i> Professor of Philosophy & Director of The/La Collaborative, McMaster University, Canada		Johannes Dyring Assistant Vice-President, Business Development & Strategic Initiatives, Ryerson University, Canada	Pearl Dykstra <i>(Chair)</i> Deputy Chair of the Group of Chief Scientific Advisors, European Commission	Kathryn Graham <i>(Chair)</i> Executive Director, Performance Management & Evaluation, Alberta Innovates, Canada
Kamilla Karoli Director of Education and Development, Work Wellness Institute, Canada		Chris Fellingham Licensing and Ventures Manager in SSH, Oxford University Innovation, United Kingdom	Jeff Kinder Executive Director of Science and Innovation, Institute on Governance, Canada	David Budtz Pedersen Director, Humanomics Research Centre, Denmark
Christian Kobsda Associate Researcher, Humboldt Institute for Internet & Society, Germany		Sharon Sutton* Executive Vice-President Programme Planning & Delivery, LivingWorks, Canada	Mehrdad Hariri President & CEO, Canadian Science Policy Centre, Canada	Name Position
More sessions for this timeslot can be found on the next page				

Friday 16 October 2020 (continued)

Times in EDT (GMT -5)

12.30-13.45 VIII Parallel sessions: Stimulating Impact of SSH (continued)

Research Development for Impact	Institutions, Leadership & Impact	Indigenous Communities & Impact	
<i>Creating impact through team-based, interdisciplinary, and global approaches</i>	<i>The role of leadership within an institution to determine, stimulate, and assess impact</i>	<i>Topic</i>	
Kim Patten (<i>Chair</i>) Director Research Development Services, University of Arizona, U.S.A.	Toby Smith Vice President for Policy, Association of American Universities, U.S.A.	Chelsea Gabel Associate Professor, McMaster University, Canada	<p><i>You may freely choose to join any of the Parallel Sessions in RED, which will contain 3 to 4 presentations and an interactive discussion or Q&A</i></p> <p><i>Please note that the Roundtable sessions in PURPLE accept only 20 participants (pre-registration is advised)</i></p>
Wim van den Doel Head of the Leiden-Delft- Erasmus Universities Alliance, the Netherlands	& Aisha Dioury Social Impact Lead, Universities Canada	Linda Smith* Professor of Education and Maori Development, University of Waikato, New Zealand	
Ursula Gobel Vice-President Stakeholder Engagement & Advancement of Society, Social Sciences and Humanities Research Council, Canada		Sheila Cote-Meek Vice-President Equity, People & Culture, York University, Canada	

13.45-14.15 Break

14.15-15.30 IX Closing panel: 'Recommendations for the Canadian science system, and beyond'

14.15 Ranking the recommendations from Parallel sessions and Roundtables, followed by the panel discussion with:

14.30

Moderator:

Frédéric Bouchard Dean of the Faculty of Arts and Sciences, University of Montreal, Canada

Panel members:

David Sweeney Executive Chair of Research England, U.K.

Steven Liss Vice-President of Research and Innovation, Ryerson University, Canada

David Phipps Assistant Vice-President Research Strategy & Impact, York University, Canada

Sandra Lapointe Professor of Philosophy & Director of The/La Collaborative, McMaster University, Canada

15.30-16.30 Happy Hour at Home

*To be confirmed