

Preliminary programme

MAIN STAGE

DAY 1

7 June
2022

8:00 – 8:30 AM

REGISTRATION AND LIGHT BREAKFAST

Doors close at 8:30 AM due to the arrival of HRH the Crown Princess of Denmark

9:00 AM

THEME EXPLAINER

OPENING ADDRESS

Federica Marchionni, CEO, Global Fashion Agenda

INTRODUCTION

Amelia Hoy, Actor & Writer

WELCOME ADDRESS

HRH the Crown Princess of Denmark, Patron, Global Fashion Agenda and Global Fashion Summit

PANEL DISCUSSION

ADDRESSING REALITY: RADICALLY REFRAMING 'SUSTAINABILITY'

Fatima-Zohra Alaoui, Directrice Générale, AMITH, Moroccan Association of Textile and Apparel Industries, The Sustainable Terms of Trade Initiative

Christina Hajagoz-Clausen, Textile and Garment Industry Director, IndustriALL Global Union

Global forces cannot overlook human history: When all life on Earth is connected, how do we embody progress in the fashion industry today? From enduring legacies to shifting power dynamics, let's reframe sustainability towards reciprocity and collaboration, and acknowledge the invisible forces at play in our world and our industry today.

CONVERSATION

URGENT ACTION NOW!

Adam Karlsson, CFO, H&M Group

Fredrika Klarén, Head of Sustainability, Polestar

Limiting global warming to 1.5°C is beyond reach unless there are immediate and significant emission reductions. There are opportunities in all sectors to at least halve emissions by 2030 – but what trajectory are fashion industry alliances taking? From energy transitions to policy and infrastructure development, this session checks in on the global status.

10:40 – 11:15 AM

BREAK

KEYNOTE

POLICY POWER: ALLIANCES FORCING DISCLOSURE

There is finally a growing cultural momentum and an appetite for policy in fashion and sustainability. This session will look at increased due diligence legislation: From brands to manufacturers, how are these hard shifts changing business as usual?

PANEL DISCUSSION

RESILIENCE, DISRUPTION, SOLIDARITY: CHANGING BUSINESS AS USUAL

Dr. Achim Berg, Senior Partner, McKinsey & Company

Embedded in volatile global contexts, fashion's role in preparing and reacting to war and crises is in question. With endless strategic options for stakeholders and the continued guidance of the SDGs, what does heightened human rights due diligence mean for business operations? This session shares tools, roadmaps, mistakes and milestones of the fashion industry's responses.

CONVERSATION

WELLBEING FOR WHO?

Wellbeing emerged from pandemic disruption as a cultural theme promoted by brands to their consumer communities. However, in the context of fashion's responsibility, we ask: Wellbeing for who? By refocusing on the risks posed by discrimination in the value chain, an opportunity to support the global collective arises.

12:30 PM – 2:30 PM

LUNCH BREAK

CONVERSATION

ADDRESSING FASHION'S HISTORICAL EXCLUSION

Dr. Marsha Dickson, President & Co-Founder, Better Buy Initiative

Despite passionate momentum to address this critical global issue, fashion's historical exclusion continues across all levels of brand operations. This session shares direct learnings from powerful representation alliances, ingraining sustainability strategy with accountability and integrated inclusion.

PANEL DISCUSSION

GLOBAL ALLIANCES AND CIRCULARITY: HOW CLOSE ARE WE?

Halide Alagöz, Chief Product Officer, Ralph Lauren Corporation

Circularity is a collaborative journey that the industry must embark upon together. Insisting on a globally inclusive, technology-enabled and just transition to the new circular economy is an essential step - aligning on shared quantitative targets towards achieving fashion's circular economy is another. How close are we?

3:45 – 4:30 PM

BREAK

PANEL DISCUSSION

THE MATERIAL CHOICE JOURNEY CONTINUES

So much of fashion's negative impact originates in material choice. So, from this starting point, what better processes can drive positive impact through ESG action from soil to shelf? When it comes to material choice, acknowledging connected ecology across environment and society is key: Let's explore diversified fibre usage and material-level innovation.

Preliminary programme

MAIN STAGE

DAY 1

7 June
2022

PANEL DISCUSSION

WHAT EVEN IS A SUSTAINABLE BRAND?

Amina Razvi, Executive Director, Sustainable Apparel Coalition

We're all thinking it: What even is a sustainable brand in 2022? Citizen demand and expectation for action today is steering ever-changing interpretations, guidelines and certifications across ESG in fashion. Meanwhile, society-shifting ethical engagement calls for alliances at a policy level to turn box-ticking into change-making.

CONVERSATION

SUPERCHARGED STORYTELLING

Aditi Mayer, Sustainable fashion blogger, photojournalist and labor rights activist

Sustainability communications can get pretty boring pretty fast without incredible role models and nuanced discourse. Social media is supercharging storytelling in fashion through a powerful, SDG-guided blend of education and engagement: How is this movement contrasting and combatting media reporting neglect?

CLOSING REMARKS

6:00 PM

Preliminary programme

MAIN STAGE

DAY 2

8 June
2022

8:00 – 8:45 AM

REGISTRATION AND LIGHT BREAKFAST

Doors close at 8:45 AM.

9:00 AM

OPENING REMARKS

Amelia Hoy, Actor & Writer

PANEL DISCUSSION

ALLIANCES WORK: WAGE SYSTEMS AND WORK ENVIRONMENTS

Spotlighting the ongoing dedication to increasing engagement and reparative action for human rights. What makes a successful alliance, and how can ESG support? This session, featuring different perspectives and challenges, shares insights from cross-landscape collaboration efforts.

PRESENTATION AND PANEL DISCUSSION

INTRODUCING: THE GFA MONITOR

Ashley Gill, Standards & Stakeholder Engagement, Sr. Director, Textile Exchange

Laura Balmund, Fashion Initiative Lead, Ellen Macarthur Foundation

Sharon Waxman, President & CEO, Fair Labor Association

Peder Michal Pruzan-Jorgensen, Founder & Director, ORCA & Co.

Jason Kibbey, CEO, Higg

This session holds space to explore and celebrate Global Fashion Agenda's most recent global alliance project: The GFA Monitor. Providing an updated route of travel for the industry together with leading topical expert organisations, this session breaks down our vision for achieving a net positive industry by 2050.

PANEL DISCUSSION

TRUE LUXURY: A PRODUCT DESIGNED TO LAST FOREVER

Marie-Claire Daveu, CSO, Kering

Leo Rongone, CEO, Bottega Veneta

To solve such epic issues, new thinking is needed across the fashion industry - especially within its leadership. Decolonising the European and North American fashion curriculum is an important approach to this task. What does it mean to improve the standards of fashion education to support talent - and what can industry institutions and frameworks do to help?

10:40 – 11:15 AM

BREAK

EXPLAINER

PANEL DISCUSSION

HISTORIES AND FUTURES FOR FASHION EDUCATION

Frederica Brooksworth, Founder & CEO, Council for International African Fashion Education

Ngozi Okaro, Founder, Custom Collaborative

To solve such epic issues, new thinking is needed across the fashion industry - especially within its leadership. Decolonising the European and North American fashion curriculum is an important approach to this task. What does it mean to improve the standards of fashion education to support talent - and what can industry institutions and frameworks do to help?

CONVERSATION

FINANCING A CARBON NEUTRAL SUPPLY CHAIN

Financing a carbon neutral supply chain is a shared goal - not only between industry and economy but through frameworks like the Paris Agreement. Innovating a greater scale for efficient resources use and incentivising long-term transitions away from fossil fuels are needed. How can fashion attract investment towards the divestment space?

12:15 PM – 2:00 PM

LUNCH BREAK

PANEL DISCUSSION

THE ROLE OF RETAIL

Retail plays a major role in the transition to sustainability. As the cultural bridge between production and consumption, what shifts, tactics, technologies and new strategies are emerging to balance consumer expectation with planetary boundaries? This session brings together competitor voices to share urgent learnings.

PANEL DISCUSSION

TRACEABILITY AND TRANSPARENCY FOR SYSTEMIC CHANGE

Maeve Galvin, Global Policy & Campaign Director, Fashion Revolution

Thierry Andretta, CEO, Mulberry

Natasha Franck, CEO & Founder, EON

Janet Mensink, Executive Director, The Social & Labor Convergence Program (SLCP)

Traceability urges brands to be more transparent about their social and environmental efforts - transparency is foundational to achieving systemic change. What new track and trace standards, technologies and approaches are enforcing disclosure and how are brands responding?

PANEL DISCUSSION

SCIENCE-BASED TARGETS FOR NATURE

Addressing interconnected issues isn't easy: Mapping water crisis cause and effect is a complex process. Contextualising targets is a good place to start, using Science-Based Targets to provide a tangible framework. Mass species extinction has begun. Ultimately, what does it mean to integrate environmental justice into holistic biodiversity strategy?

3:30 – 4:30 PM

BREAK

CONVERSATION

MAKING SPACE FOR JOY!

Many people working in sustainability around the world experience burnout even though happiness is a means to Sustainable Development. Optimism takes effort: How can fashion be better at investing in methods to self-sustain? Rest is radical in fashion's hyper-productive culture. Slowing down and channelling joy into action matters.

Preliminary programme

MAIN STAGE

DAY 2

8 June
2022

CONVERSATION

END-TO-END CIRCULAR SYSTEMS CHANGE

Embedding cultural expectation into fashion brand business design is essential. End-to-end circularity requires a strong and unconventional new alliance with citizens, so how can consumer insight facilitate this? From product development system development, this brand-focussed session explores how change starts with the consumer.

PANEL DISCUSSION

METaverse IMPACT + DECENTRALISED FUTURES

Evelyn Mora, CEO & Founder, Digital Village

It's time to take a more serious look at how blockchain technology has and will support sustainability initiatives in fashion. When open-source governance prevails, major impact implications follow in the metaverse and beyond. Understanding research on the environmental and socio-cultural implications of this emerging realm is key.

CLOSING REMARKS

6:00 PM