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# Scale Perception in VR for Urban Scale Environments: 360° Photos Versus Full 3D Virtual Reality

Claus B. Madsen<sup>1</sup> <sup>a</sup>, Nicolai Steinø<sup>2</sup> <sup>b</sup>,  
Andrei Iuliu Lucaci<sup>1</sup>, Emil O. Sandkvist<sup>1</sup>, and Alexander Jonstrup<sup>1</sup>  
<sup>1</sup>*Computer Graphics Group, Aalborg University, Aalborg, Denmark*  
<sup>2</sup>*Urban Design Group, Aalborg University, Aalborg Denmark*  
{cbm, nic}@create.aau.dk

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**Abstract:** The paper investigates the accuracy of scale perception in Virtual Reality (VR) for visualization of urban scale environments. Specifically, we evaluate users' scale estimation accuracy by subjecting them to an urban scale environment using two different viewing modes: 360° monoscopic panoramas viewed in a VR headset, versus a full stereoscopic 3D VR representation, also in a VR headset, allowing participants to move around. The paper explores various aspects of this, including both ego- and exo-centric distance estimation, perception of own height, and photographic realism of 360° modes. The main experimental result is that, somewhat surprisingly, user distance estimation accuracy is higher in the monoscopic 360° viewing modes than in 3D VR; in 3D VR participants on average underestimate distances by around 20%. Nevertheless, participants on average feel significantly taller than normal in the 360° modes, whereas they feel normal height in 3D VR mode. We conclude that more work is needed in order to properly understand the perceptual and cognitive mechanisms behind scale perception in VR.

## 1 INTRODUCTION


Proposals for architectural projects in urban space are often subject to public debate. Therefore, architects, and their clients through them, put effort into visualizing such projects in the most favourable way. Hence, architectural visualizations become important artifacts of such debates. The evaluation of architectural visualisations may ultimately determine the destiny of proposals, as they may impact decision-making. Thus, it may be argued that they not only influence the destiny of architectural projects, but also the democratic processes leading to their approval or dismissal.


With the advancements in VR in recent years, architectural VR is rapidly becoming a feasible supplement to traditional architectural visualization in the form of still images and animations. Due to the immersive nature of VR, it is potentially more persuasive than traditional forms of architectural visualization. Therefore, faithful scale representation is of the essence. To faithfully represent scale in VR, nonethe-

less, is not an innocent endeavour. The evaluation of scale depends on multiple factors which relate to the design of the immersive environment – i.e. the 3D model – which is displayed, to the display technology itself, and, as addressed in the context of this paper, the mode of VR representation.

In this paper, we investigate a specific aspect of scale perception in VR. In particular, we compare 360° panoramic representations to a full 3D modelled VR experience of the same urban scale scene. The rationale behind the study can be formulated as this:

- VR visualization of architectural projects is becoming increasingly popular, and, as argued above, it has the potential to be a powerful tool in such contexts
- Scale perception evaluated via distance estimation has been proved to be compromised in full 3D VR. Test participants typically underestimate distances in VR by around 20%, according to the literature on the subject
- 360° panoramas are a relevant alternative to full 3D VR, as they are potentially more easy to generate and more flexible to use, i.e. with stand-alone VR headsets and smartphone based systems such

<sup>a</sup>  <https://orcid.org/0000-0003-0762-3713>

<sup>b</sup>  <https://orcid.org/0000-0001-5272-1879>

as Google Cardboard

- To our knowledge no studies exist that compare scale perception across those two viewing modes (360° panorama vs. 3D VR)

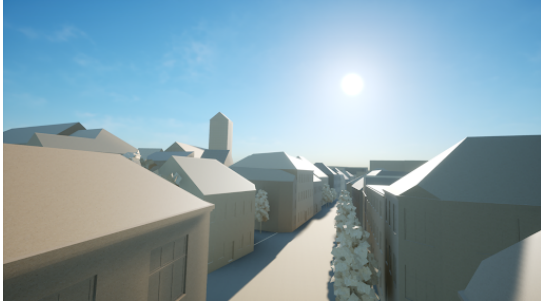


Figure 1: 3D model of section of pedestrian street used for the experiment on scale perception.

Over the past decade or so, the topic of scale perception or distance perception in VR has been extensively researched, and yet there are still many aspects that are poorly understood. Most research indicates that distance perception in VR is compromised. Specifically, the consensus is that distance perception in VR is biased towards underestimation, (Renner et al., 2013), (Interrante et al., 2006), (Loyola, 2017), (Ng et al., 2016) (Peer and Ponto, 2017), (Hornsey and Hibbard, 2021), (Jensen et al., 2020). The literature even speaks of “distance misperception” and “distance compression”, (Peer and Ponto, 2017). Most literature on the subject covers room scale experiments, i.e., personal space (0m to 2m), and the lower part of action space (2m to 30m), (Lucaci et al., 2022), (Renner et al., 2013). Vista space (+30m) is still quite unexplored, but highly relevant for urban scale architectural visualization. In this paper we address the mid to upper part of action space, by exploring scenes that extend to around 20m to 30m from the test participant. The use of 360° visual representation has also been compared to 3D VR solutions, but primarily from an exploration and immersion point of view, not from the point of view of evaluation of scale perception, (Boukhris et al., 2017), (Ritter and Chambers, 2021).

The main contribution of this paper is that we experimentally demonstrate that there is a significant difference in how accurately test participants estimate distances in the two modes. Our experiment surprisingly shows that when exploring 360° panoramas, participants can estimate distances quite accurately, whereas, given a full 3D VR experience, participants underestimate distances by about 20%.

## 2 VIEWING MODES

As mentioned, the aim of this paper is to investigate how viewing modes influence scale perception in virtual representations of small urban sub-environments, where the key components of the environment are well within the participant’s action space. By viewing modes, we mean different “formats” in which the user gets to visually experience the environment. We study two fundamentally different viewing modes, each of which have two “sub-modes”.

### 2.1 360° Photo



Figure 2: 360° photo of pedestrian street environment.

This viewing mode is included to investigate if photographic visual fidelity influences scale perception, Figure 2. The 360° photos are shown to test participants in a Head Mounted Display (HMD). In this paper all experiments are performed using Oculus Quest 2 HMDs. Both eyes are shown the same image, and hence the experience does not provide stereoscopic information. A Ricoh Theta Z1 360° camera was used to capture all the 360° photos used in the tests. Each of the 360° photos has a resolution of 6720x3360 pixels. Photos were taken from a height of 1.8 meters.

### 2.2 360° CityEngine



Figure 3: 360° visualization of pedestrian street environment rendered in CityEngine.

This viewing mode, rendered using the procedural modeler CityEngine 2021.1, compares directly to the 360° photo mode, although the visual aesthetics are very close to those of the VR viewing modes (see below). The 360° panoramas are presented to participants in an HMD and do not provide stereoscopic information. The 360° CityEngine panoramas are rendered from a height of 1.8 meters, Figure 3.

### 2.3 3 DoF Unreal Engine



Figure 4: VR visualization of pedestrian street environment rendered in UnrealEngine; user is not allowed to move around

The 3 Degrees of Freedom (DoF) Unreal viewing mode, Figure 4, is rendered in real-time using the Unreal game engine. It is denoted 3 DoF, since the test participant is experiencing the mode wearing an HMD, but any translation done by the user does not influence viewing position in the VR experience, i.e. the participant only has 3 rotational degrees of freedom. Hence, from a mobility perspective, this mode corresponds to the 360° modes, but offers stereoscopic information.

### 2.4 6 DoF Unreal Engine



Figure 5: VR visualization of pedestrian street environment rendered in UnrealEngine; user is allowed to move around.

The 6 DoF Unreal viewing mode, Figure 5, is ren-

dered in real-time using the Unreal game engine. The participant has 6 DoF, i.e. can move around freely (within an approx. 3x3m exploration area). The mode is experienced wearing an HMD, providing stereoscopic information. Teleportation is not enabled; the participant can only move within the exploration area.

### 2.5 Summary of the Viewing Modes

Intuitively, we would expect test participants to struggle with scale perception in the 360° modes, since there is no binocular stereo, nor any motion parallax from moving around. The 360° photo mode might offer an advantage over the 360° CityEngine mode given the photographic realism and higher density of pictorial cues. Conversely, we would expect test participants to perform better in the 3 DoF Unreal mode than in the 3 DoF CityEngine; they have similar aesthetics and amount of pictorial cues, but the former offers binocular stereoscopic information. Finally, the 6 DoF Unreal mode offers binocular information and motion parallax arising from test participants' translation motion, and thus participants should have good conditions for scale perception.

## 3 SCALE PERCEPTION IN VR

Virtual Reality is most commonly experienced using a HMD, for example the Oculus Quest 2 used for this research. The performance of such ordinary consumer HMDs is now truly amazing compared to just a few years ago, and consumer VR is definitely becoming mainstream. Good as they may be, commercially available HMDs suffer a wide range of challenges from a perceptual point of view, which constitute a challenge in terms of allowing users to faithfully/realistically experience the dimensions, or sense of scale, as it were, of virtual representations of architectural spaces, be it indoor or outdoor.

The most obvious challenges are related to sensory aspects: limited field-of-view, limited image resolution (although very high end HMDs, such as the Varjo VR and XR series, are now coming close to retinal image resolution), limited dynamic range (inability to realistically represent the dynamic range of luminance levels known from the physical world), the so called vergence/accommodation conflict (HMDs' inability to provide a natural relationship between where your eyes converge and where they accommodate), etc.

Slightly less obvious are challenges that relate more to a perceptual level: lacking visual representation of the user's body inside the VR experience (you

do not see yourself when looking down), lacking ability to move around across larger distances (VR tracking typically only supports a few meters of positional movement, which is insufficient for naturally moving around in a large indoor VR scene, let alone an outdoor scene), lacking or inconsistent audio (humans' perception of space is not only visual but also relies heavily on audio perception of reverberation effects; this is often overlooked in VR representations of architectural use cases).

In essence, the challenges regarding faithful perception of space, distance, scale, etc. in VR representations are substantial. Quite specifically, current research indicates that distance perception in VR is compressed, i.e., users' estimation of distances in VR are approximately 20% lower than the same users' estimation of distances in real life, (Jensen et al., 2020). Being able to accurately estimate distances is not the only important factor in perceiving scale, but it is obviously related.

## 4 METHODS

In this section we describe the approaches we have taken, and the choices we have made, towards designing a way to experimentally evaluate how viewing mode influences accuracy of distance estimation. First we discuss our approach to letting test participants evaluate distances in the various modes. Subsequently we describe central aspects of the technical implementation behind the experiments.

### 4.1 Estimating Distances in Viewing Modes

The literature on distance estimation in VR separates distances into ego-centric distances (distances from one self to some location in the environment) and exo-centric distances (distances between two environment locations), (Renner et al., 2013). We believe both to be equally important for the purpose of evaluating urban scale architecture in VR, and hence include both types in our experiment (Fig. 3). The literature is also extensive in terms of which method to apply when getting test participants to estimate experienced distances, e.g. (Peer and Ponto, 2017). Examples of applied methods are verbal reporting, blind walking, throwing, etc. We opt for verbal reporting for two main reasons: 1) it is the method that best suits having 360° viewing modes in the experiment, and 2) blind walking, although most popular for VR research, is not realistic for scenarios of mid to upper action space dimension (10m or higher), as it can be challenging to

find a suitable environment for carrying out the experiment.

In terms of test participant locomotion in the 6 DoF viewing mode, we opted to avoid teleportation. Only 1-to-1 physical movement is possible for exploring a local area of the virtual 3D scene, and participants are only allowed to move within an approximately 3m by 3m area, and there is a mark on the ground in the virtual environment, where the participant is to return to prior to verbally reporting on questions regarding estimated distances.

A final important thing regarding what the experiment should entail, concerns test participants' perception of their own height in the different viewing modes. As described, the two 360° modes are presented to participants as monocular experiences. This causes perceptual confusion, especially when looking down on the ground, as the only perceptually plausible explanation for experiencing no binocular disparity is that what is viewed must be located at infinity. Thus, participants should subjectively feel "floating" high above the ground. For the 3 DoF and 6 DoF VR modes, test participants do perceive the correct stereo disparities, but, similarly to the 360° modes, there is no visual representation of self when looking down (you do not see your own legs and feet). For these reasons we included into the experiment that test participants would be asked to verbally answer whether they felt shorter than normal, normal height, or taller than normal.

### 4.2 3D Model

The VR models for the user tests are made using a workflow developed for the production of architectural urban VR scenarios using parametric urban design to feed a VR model. This is done within a software framework comprising open GIS data (as a basis for the parametric generation of real-world urban environments), the CityEngine (CE) parametric urban modeler (for the parametric generation of 3D urban models), and the Unreal Engine (UE) game engine (for the preparation of the final rendered VR model).

While the parametric modeling approach potentially allows for model representation at different levels of detail (LOD) and texture sets, for the tests presented in this paper, a consistent LOD and texturing was chosen using the metaphor of two types of cardboard (plain and corrugated) architectural scale model. Geometrically, detailing was limited to adding windows, doors, pitched roofs, and cornices to buildings. Ground surfaces were textured using the same corrugated cardboard texture as for the buildings with no accentuation of curbs or other 3D features of the



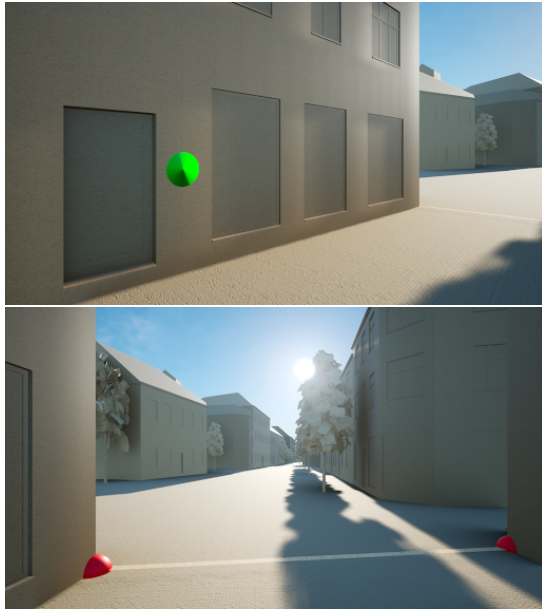


Figure 6: Top: ego-centric distance estimation is evaluated by asking participants what they believe to be the distance from themselves to a feature indicated in the environment. Bottom: exo-centric distance estimation is evaluated by asking participants what they believe to be the distance between two indicated features in the environment. These examples are from the 6 DoF Unreal viewing mode; the same approach is adopted for all viewing modes.

horizontal plane. While the 3D model represents a real-world urban space, which, in reality, has a slightly sloping ground, the model was simplified so that buildings were projected onto a perfectly horizontal plane.

Compared to a simple 3D model where buildings are represented as simple, white boxes, the addition of geometric (3D) architectural detailing as described offers depth cues. While doors and building floors (as indicated by the vertical distribution of windows) offer scale cues which relate to the human body (human scale), niches for doors and windows generate cast shadows and ambient occlusion for spatial feel and depth cues. The choice of cardboard texturing (the architectural scale model metaphor), as opposed to more photorealistic texturing (i.e. real-world facade and pavement textures) was chosen in order to achieve a convincing feel of the model. In order to appear convincing, real-world texturing requires a high level of geometric detailing in terms of recesses and protrusions in facades, doors and other building parts. The same is true for pavements with all the geometric imperfections which they typically have in the real world.

The assumption is, that when choosing the architectural scale model metaphor instead, the VR model

will be more convincing to the eye, as a scale model from simple materials like plain and corrugated cardboard is not expected to have the same level of detail as a real-world urban space. In other words, people are more tolerant with architectural scale models – they do not expect them to be “photo realistic” – and thus accept less detail.

### 4.3 Viewing Modes

The real-world 360 Photo testing environment is created in Unreal Engine as a map separate from the other environments. This environment uses a self-illuminating two-sided material wrapped on a simple sphere object. The VR camera is placed in the origin point of the world, with the sphere acting as the environment. The 360° model panoramas are generated in CityEngine and displayed using the ArcGIS 360 web-based VR viewing platform with the Google Chrome browser. Hence, this experimental setup is used outside of Unreal Engine. The 3DoF and 6DoF viewing modes are created in Unreal Engine and are composed of a map that contains the imported 3D model from CityEngine and a map containing the lighting conditions. In this way, the model can be re-imported or replaced under the same dynamic lighting conditions.

### 4.4 Lighting

The Virtual Reality Environment (VRE) was achieved using Unreal Engine 4.27. The default shading method is used due to its costly yet higher render capability. Lighting in the scene is composed of a directional light of intensity 20 lux units, with a temperature of 5900 kelvin. Furthermore, a Sky Light component is used to capture further parts of the environment and apply them as light. In this component, real-time capture is used to achieve dynamic and specular lighting. The intensity of this component is set to 3 units. This represents the total energy emitted by the capture. A SkyAtmosphere component is used to simulate the atmosphere along with the light scattering associated with it. Two reflection probes are placed in the scene to capture the reflections. These probes are placed to cover all the areas around the testing zone. Lastly, the Engine Scalability settings and Material Quality Level are set to “Epic”, which is the highest graphical setting that can yield acceptable frame rates in VR.

### 4.5 Textures

The model is composed from two Physically Based Rendering (PBR) textures. The ground texture resem-

bles corrugated cardboard whereas the building texture resembles plain cardboard. Both textures use a world aligning method to the origin point instead of the classical UV coordinate method. This method allows for a more precise calibration of textures in regard to scale for static objects.

## 4.6 Navigation

Navigation through the different testing conditions is achieved using a User Interface that can be called by pressing the B button on the Oculus Quest’s right controller. The menu appears attached to the left controller and can be interfaced by both controllers.

## 5 EXPERIMENT DESIGN

The aim is to design an experiment to evaluate the accuracy and precision of distance estimation across the four viewing modes described above. Hence, from an experiment design perspective, viewing mode represents the independent variable (with four conditions) which we assume will have an influence on the dependent variable, in the form of the accuracy of participants’ estimated ego- and exo-centric distances.

The experiment comprises four different exo-centric distance features. Each feature is made up of two opposite building corners. On either side of these features there are pre-determined viewpoints, Figure 7, which are used for creating the 360° panoramas, and well as spawning points for the 3 and 6 DoF VR modes. Each participant experiences all four viewing modes, experiencing two features in each mode, totalling eight experiences. Hence, participants get to see all features twice, but from different feature viewpoints, and in different modes.

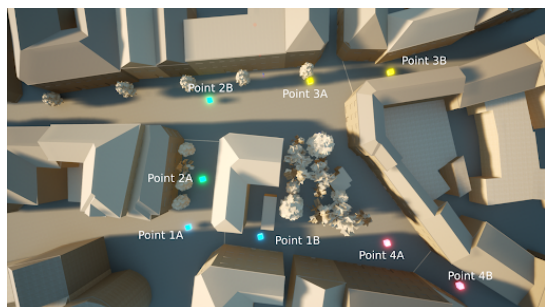


Figure 7: Overview of the urban environment modelled for the experiment, and the location’s eight viewpoints. The viewpoints form pairs (A and B) on either side of each exo-centric distance feature (1-4) for test participants to estimate.

As each participant experiences all modes, the experiment is based on a within-subject design. To alleviate a potential carry-over effect between the conditions, the order in which participants will be experiencing conditions is systematically arranged based on the sequence shown in Figure 8.

|          |      |      |      |      |
|----------|------|------|------|------|
| Order 1: | 1a2b | 3a4b | 1b2a | 3b4a |
| Order 2: | 1b2a | 3b4a | 1a2b | 3a4b |
| Order 3: | 3a4b | 1b2a | 3b4a | 1a2b |
| Order 4: | 3b4a | 1a2b | 3a4b | 1b2a |
| Order 5: | 1b2a | 3b4a | 1a2b | 3a4b |
| Order 6: | 1a2b | 3a4b | 1b2a | 3b4a |
| Order 7: | 3b4a | 1a2b | 3a4b | 1b2a |
| Order 8: | 3a4b | 1b2a | 3b4a | 1a2b |

Figure 8: Viewing location and mode order sequence: Colors indicate viewing modes (red: 360° photo, yellow: 360° CityEngine, green: 3 DoF Unreal, blue: 6 DoF Unreal), numbers indicate locations (1 through 4), and letters indicate viewing locations (a or b). The sequence repeats after eight participants have been tested.

While the orders are not exhaustive in terms of all of the permutations possible, they are sufficiently “pseudo random” in the sense that within a full iteration of each order (1-8), each viewing location will occur exactly twice, and across the full sequence, each viewing mode will occur exactly twice for every viewing location, thus offering an even distribution of viewing locations for each participant, and an even distribution of combinations of viewing locations and modes across the experiment as a whole. With the presented scheme, each viewing mode will be the first experienced mode for one fourth of participants to rule out bias and adaptation. Each test participant will provide one “I feel shorter than normal, normal, taller than normal” opinion for each of four modes, as well as eight ego-centric distance estimates, and eight exo-centric distance estimates.

### 5.1 Participants

32 participants were recruited, 22 male and 10 female with ages ranging from 20y to 32y (M=24.28y, SD=2.63y) and heights ranging from 156cm to 195cm (M=179.28cm, SD=9.36cm). Four of the participants used contact lenses and five of the participants used glasses. 27 of the participants had prior experiences in using VR.

## 5.2 Procedure

Upon arrival, test participants were greeted and introduced to the experiment. They were asked to sign a consent form allowing the data collected to be used for analysis, and a demographics questionnaire to enquire about relevant information such as their height, age, possible visual impairments and experience with using VR. Subsequently, they were escorted to the designated experiment area and equipped with an Oculus Quest 2 HMD. The experiment would begin and participants would go through each condition until all four conditions had been tested. For each condition, the participant would be asked the ego-centric distance to a predetermined point on a wall at the current viewing location followed by the exo-centric distance between two street corners. For the 6 DoF condition specifically, the participants were systematically encouraged to move around.

## 6 RESULTS AND DISCUSSION

We start the analysis of the results by looking into the test participants' evaluation of how tall they felt in the different modes. Getting a realistic sense of one's own height is very important for estimation of distances. Figure 9 clearly shows that test participants generally felt taller than normal in the 360° modes (the graph for 360° CityEngine mode is very similar but not shown here), as 22 out of 32 participants indicate feeling taller than normal. Conversely, 19 out of 32 report feeling normal height in the 6 DoF Unreal mode. The fact that 9 out of 32 participants feel shorter than normal in the 6 DoF Unreal mode might actually be an indication of distance compression, i.e. that participant distance perception is biased towards underestimation. All in all, though, the participants generally report feeling taller than normal in the 360° modes.

Turning towards the estimated ego- and exo-centric distances, Figure 10 summarizes those results. Qualitatively, merely from visual inspection of the plots, it is clear that ego- and exo-centric distance estimates follow the same overall pattern: distances are perceived quite accurately in the 360° modes as the medians of the normalized errors are very close to zero (all are 0.0 apart from 360° CityEngine ego-centric, where the median normalized error is -0.2, but we cannot statistically prove a significant difference between 360° photo and 360° CityEngine modes regarding ego-centric distances).

An ANOVA test shows that there are statistically significant differences between the distance estimates

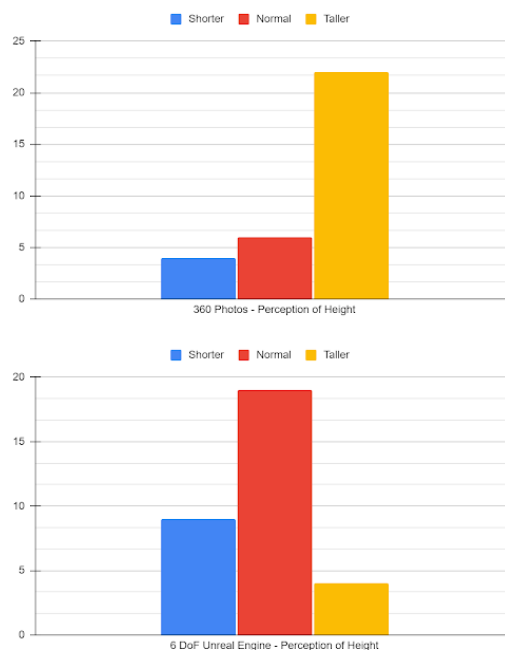


Figure 9: Top: test participants' evaluation of their own height in the 360° photo viewing mode. Bottom: similar for the 6 DoF Unreal viewing mode.

across modes for both ego- and exo-centric distances. The ANOVA test was configured as a one-way test with one independent variable (viewing mode) and 4 conditions (the 4 modes). The p-values for for the Null hypothesis (users perform equally well in all modes) for the ego- and exo-centric cases were 0.00025 and 0.00013, respectively, indicating that equal performance in all viewing modes is highly unlikely.

A Tukey test was then performed to figure out which viewing mode performances were statistically significantly different from other viewing modes. This Tukey test showed that the 360° CityEngine mode performance is statistically significantly different from either of the Unreal modes (3 or 6 DoF). Hence participants, in this experiment, are statistically worse at estimating in 3 and 6 DoF Unreal. Or in other terms: they perform worse in full binocular VR than in the monocular 360° modes. The median errors for the 3 and 6 DoF Unreal modes, combined with ego- and exo-centric, are -0.23, -0.12, -0.29, and -0.19, respectively. So, roughly 20% underestimation.

This is a surprising result. Why would the absence of binocular information lead to better performance? Only more research and experimentation can answer this, but we may offer a few conjectures. Firstly, as mentioned previously, research has consistently demonstrated 3D VR environments



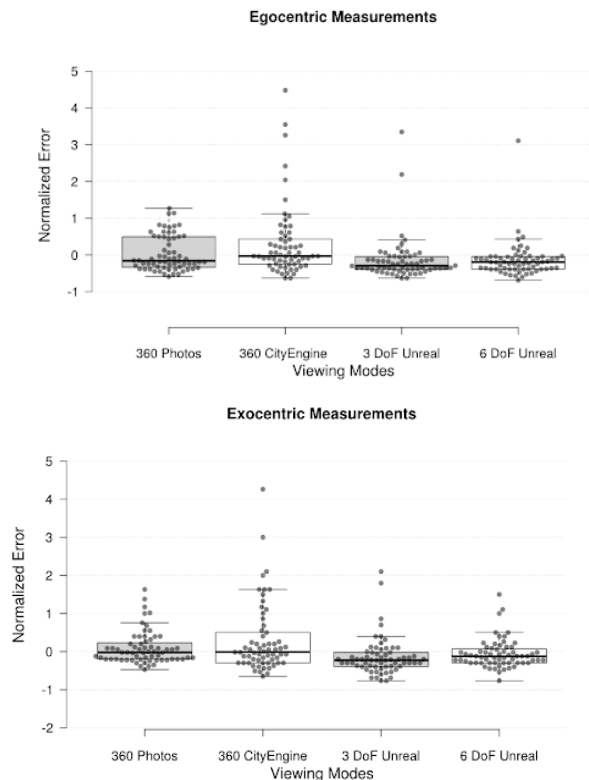


Figure 10: Top: ego-centric distance estimates across viewing modes. Bottom: exo-centric distance estimates. The y-axis indicates normalized error. This number is computed by subtracting the true value from the participant’s estimate, and dividing by the true value. Hence a value of 0 means a perfectly accurate distance estimate. A value of +1.0 corresponds to overestimating the distance by 100%, and value of -0.6 corresponds to underestimating the distance by 40%.

to cause underestimation. So, our experiment is consistent with that. And for the 360° modes, which are experienced in the exact same HMD, participants subconsciously experience a similar HMD-induced effect, but the underestimation-effect might be offset/counter-acted by the “eerie” sense of being very tall in the 360° modes, combined with the perceptual stimuli of watching everything as being at infinity.

Our experiment did show some underestimation of ego-centric distances in 360° photo mode (median error -0.16), although not quite close enough for it to be statistically significant. So, there is a noticeable difference between ego- and exo-centric estimation. We might conjecture that distance estimation in the 360° modes is a more cognitive process than a perceptual process due to the conflicting sensory information and lower sense of immersion, leading participants to rely solely on higher level cognitive estimation based on familiarity with typical elements in the scenarios.

Perhaps this functions better for exo-centric distances.

Another interesting aspect of our experiment is that the 360° photo and the 360° CityEngine results are statistically very similar, even if the visual appearances/aesthetics are extremely different. Photographic realism and detail, versus stylised computer graphics. This is somewhat contradicting other research in the area, as consensus is that pictorial cues aid distance perception, (Hornsey and Hibbard, 2021). The difference in our experiment may lie in it being conducted in a mid to upper action space scale scene, as opposed to other research focusing on room scale (lower action space ranges).

## 7 CONCLUSIONS

The paper investigates distance perception in VR visualization of architecture at urban scale, i.e. outdoor spaces in the 15m to 30m range. More specifically, we investigate two different visualization modes: 360° panoramas and full 3D VR environments, both experienced wearing an HMD (Oculus Quest 2).

It is demonstrated experimentally that test participants systematically underestimate distances in 3D VR, which is in alignment with the distance compression consensus in the research literature. The underestimation is on the order of 20%. Conversely, the experiment shows that participants perform exo-centric distance estimation very accurately in the 360° panorama mode, with a near-zero median error. Ego-centric distances appear to be compromised towards underestimation, but the experiment could not prove this with statistical significance.

The experiment does clearly show that test participants feel unusually tall when experiencing the 360° mode. We conjecture that this effect, combined with absence of binocular cues in the 360° mode, may counteract the HMD-induced distance compression.

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