



Aalborg Universitet

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Toolbox for creativity

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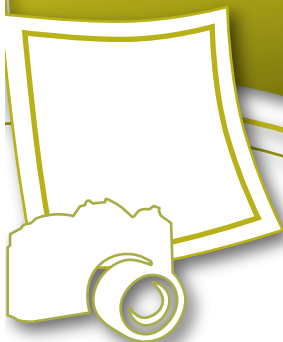
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PLAYING CARD

PICTURE

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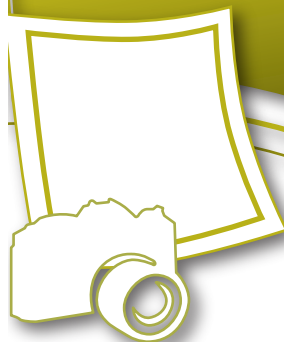


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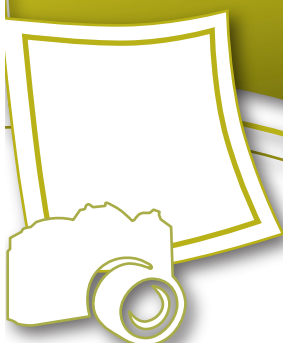


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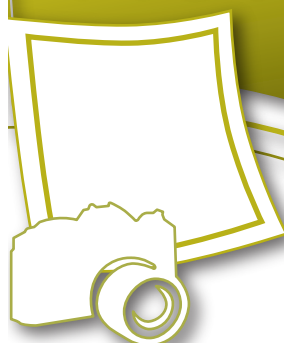


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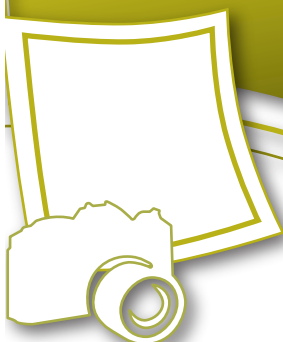


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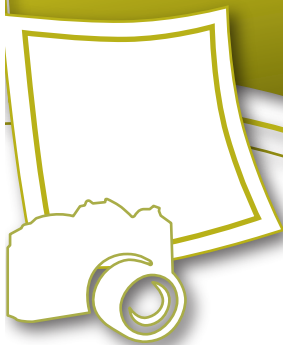
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EMBROIDERY



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TRUCK



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BREAKFAST



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SPOON



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POLICE



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LAWN



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DOG



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BREAD KNIFE



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WORD

WHEEL



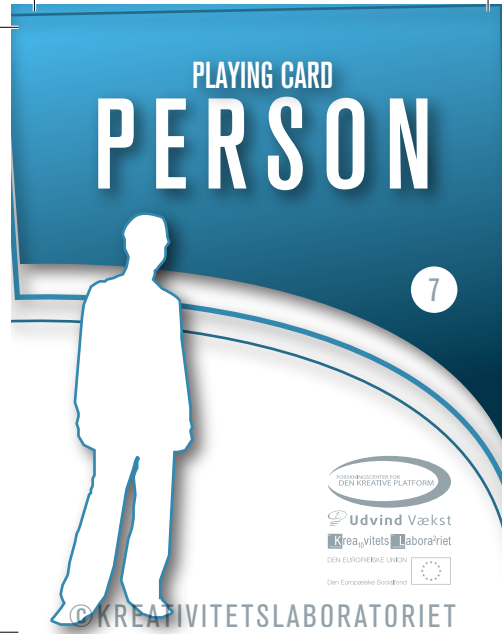
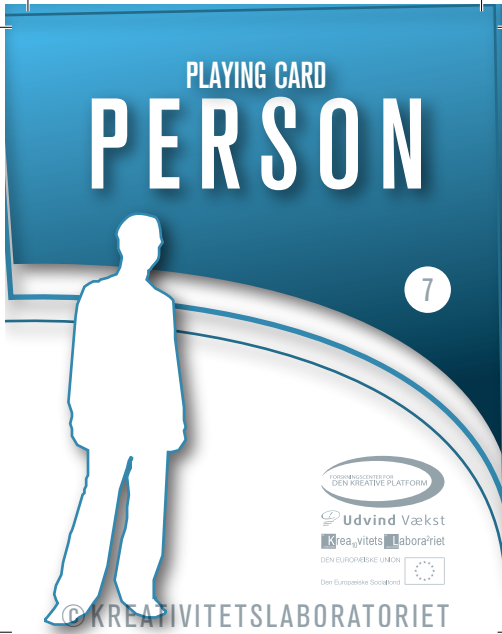
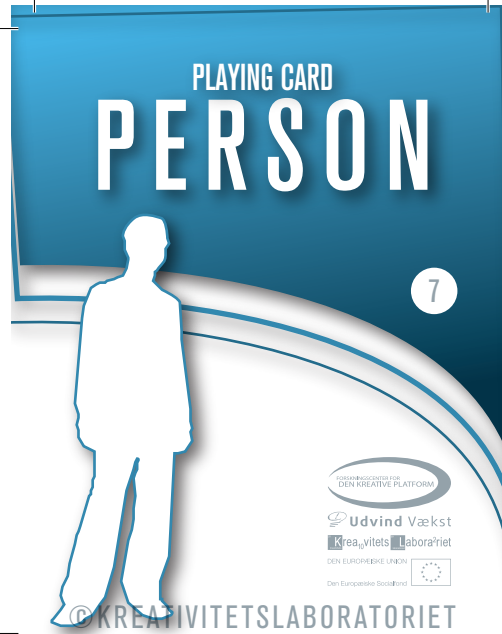
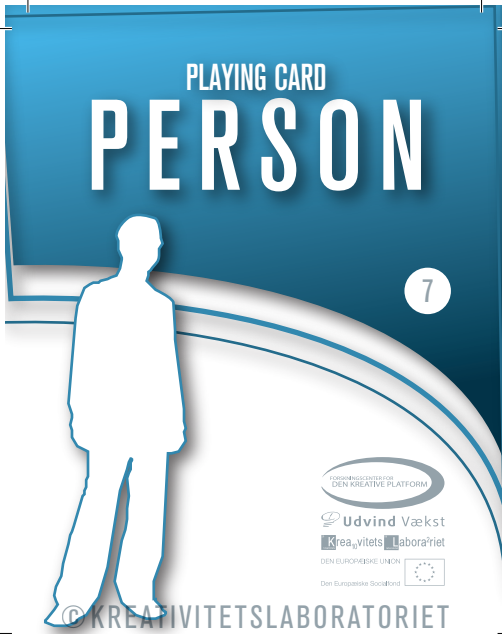
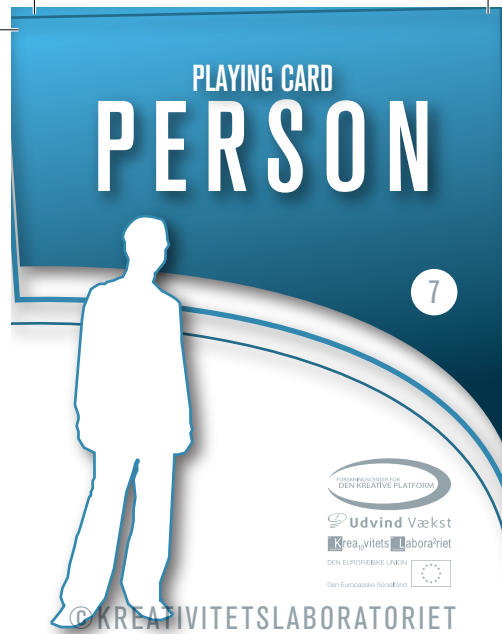
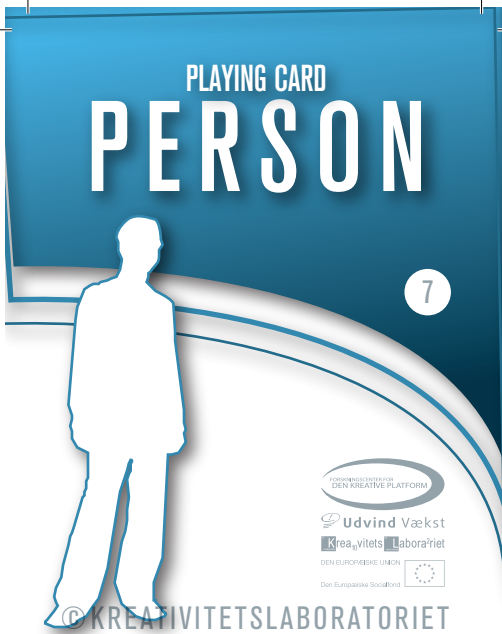
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WORD

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PERSON



IF AN **HAIRDRESSER** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD HE COME UP WITH?

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PERSON



IF A **PYRO TECHNICIAN** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD SHE COME UP WITH?

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PERSON



IF A **FARMER** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD HE COME UP WITH?

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PERSON



IF A **RIDING INSTRUCTOR** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD SHE COME UP WITH?

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PERSON



IF A **BEDOUIIN** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD HE COME UP WITH?

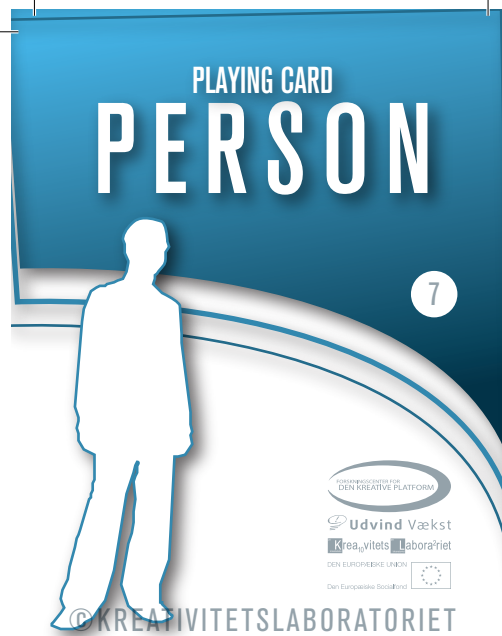
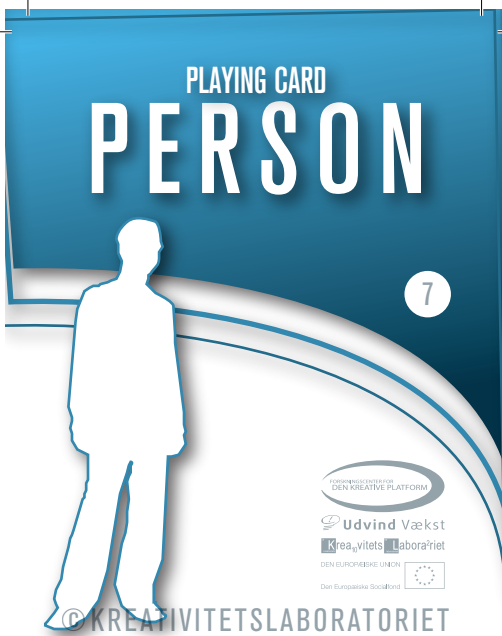
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PERSON



IF A **PHYSICIST** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD SHE COME UP WITH?

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PERSON



IF A **SURVEYOR** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD HE COME UP WITH?

PERSON



IF A **ROBOT** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD SHE COME UP WITH?

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CHALLENGE



THE SOLUTION SHOULD BE USED BY A WRITER

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CHALLENGE



THE SOLUTION MUST BE ABLE TO DEVELOP HEAT

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CHALLENGE



THE SOLUTION SHOULD BE USED AS AN ANEMOMETER

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CHALLENGE

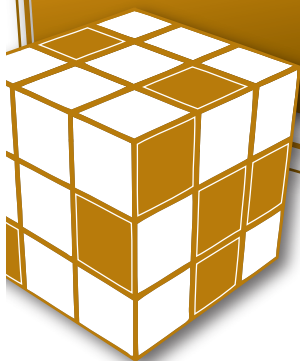


THE SOLUTION MUST BE MADE OF GLASS

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PLAYING CARD
CHALLENGE

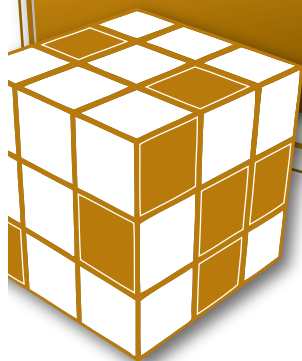


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PLAYING CARD
CHALLENGE

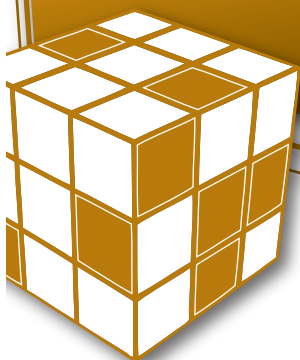


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PLAYING CARD
CHALLENGE

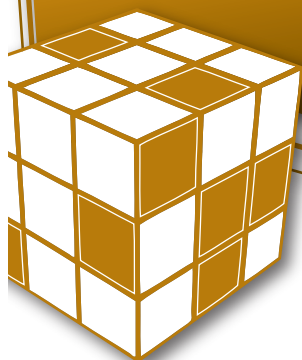


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PLAYING CARD
CHALLENGE



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PLAYING CARD
UP-SIDE-DOWN



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PLAYING CARD
UP-SIDE-DOWN



7



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CHALLENGE



THE SOLUTION SHOULD BE USED BY AN AMERICAN INDIAN

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CHALLENGE



THE SOLUTION SHOULD BE USED AS A WEAPON

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UP-SIDE-DOWN



WHY IS A BREAD KNIFE MORE FLEXIBLE THAN A ROLLER COASTER?

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CHALLENGE



THE SOLUTION MUST BE MADE OF LEGO BRICKS

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CHALLENGE



THE SOLUTION MUST BE LOCALLY AVAILABLE

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UP-SIDE-DOWN



WHY IS A HAND PUPPET ROUNDER THAN A WATER BALLOON?

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PLAYING CARD
UP-SIDE-DOWN

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PLAYING CARD
UP-SIDE-DOWN

7



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PLAYING CARD
UP-SIDE-DOWN

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UP-SIDE-DOWN

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UP-SIDE-DOWN

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PLAYING CARD
UP-SIDE-DOWN

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UP-SIDE-DOWN



**WHY IS A LETTER MORE EXPENSIVE THAN A
POST OFFICE?**

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UP-SIDE-DOWN



**WHY IS A FORK MORE FLEXIBLE THAN A
RUBBER BAND?**

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UP-SIDE-DOWN



WHY IS A MIDDEN SMALLER THAN A COW?

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UP-SIDE-DOWN



**WHY IS A SPECTACLE MORE ATTRACTIVE
THAN A SCULPTURE?**

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UP-SIDE-DOWN



**WHY IS A TRAP NICER THAN A PIECE OF
ART?**

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UP-SIDE-DOWN



**WHY IS A LAMB WILDER THAN A FOAM FIRE
EXTINGUISHER?**

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PLAYING CARD

PRINCIPLE

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PLAYING CARD

PRINCIPLE

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PLAYING CARD

PRINCIPLE

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PRINCIPLE

APPLY THE PRINCIPLE OF A WATCH IN THE SOLUTION

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PRINCIPLE

APPLY THE PRINCIPLE THAT ELEMENTS OF THE SOLUTION IS INVISIBLE

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PRINCIPLE

APPLY THE PRINCIPLE OF A FIRE BLANKET IN THE SOLUTION

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PRINCIPLE

APPLY THE PRINCIPLE THAT PERSONS BOTH WITH AND WITHOUT CHILDREN CAN USE THE SOLUTION

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PRINCIPLE

APPLY THE PRINCIPLE OF REPLACEMENT OF THE MAIN COMPONENT OF THE SOLUTION

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PRINCIPLE

APPLY THE PRINCIPLE THAT PERSONS BOTH WITH AND WITHOUT ANIMALS MAY USE IN RESOLVING

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PLAYING CARD

PRINCIPLE

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PRINCIPLE

APPLY THE PRINCIPLE OF LOCKING
ELEMENTS IN THE SOLUTION

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PLAYING CARD

PRINCIPLE

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PRINCIPLE

APPLY THE PRINCIPLE OF EXPANSION OF
THE SOLUTION

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