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Toolbox for creativity

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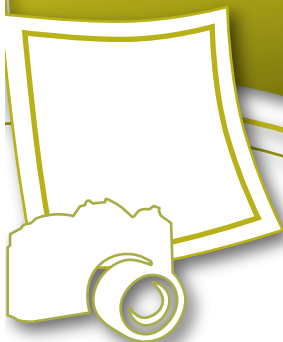
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PLAYING CARD

PICTURE

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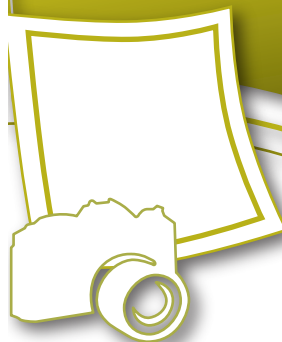


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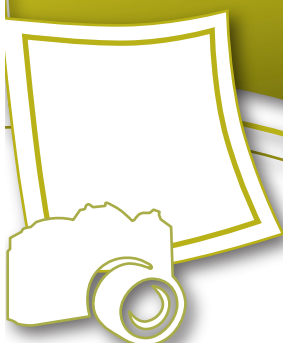


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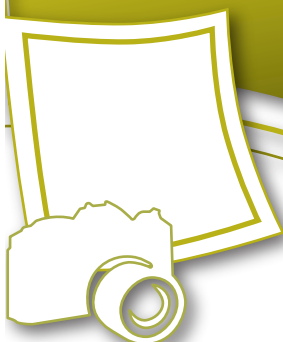


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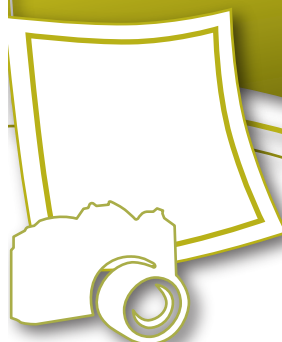


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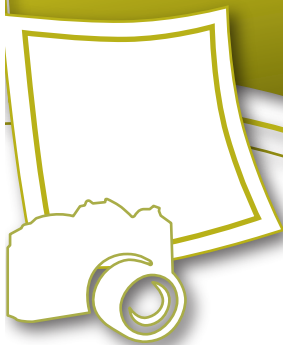
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PLAYING CARD

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WORD

POLE

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WORD

EGG

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WORD

LAMPSHADE

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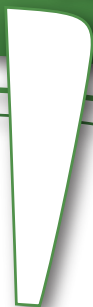
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BREAD

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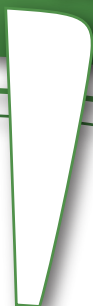
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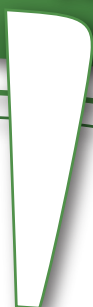
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GRASS



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POINTER



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BRAND



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SPONGE



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LAMPPOST



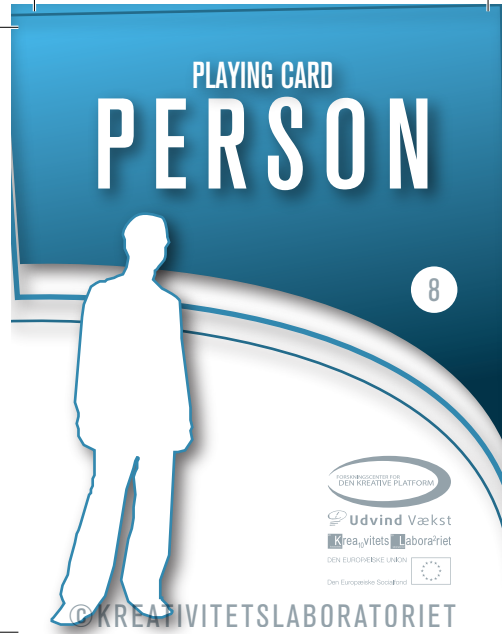
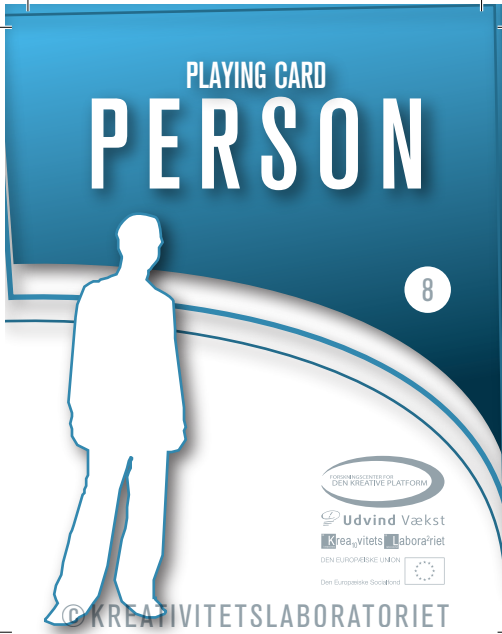
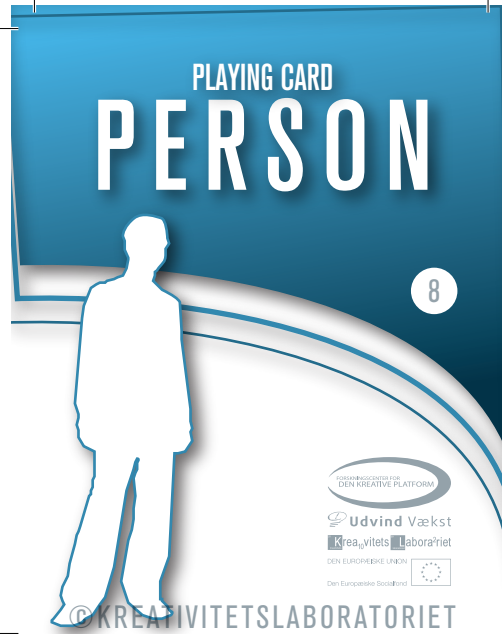
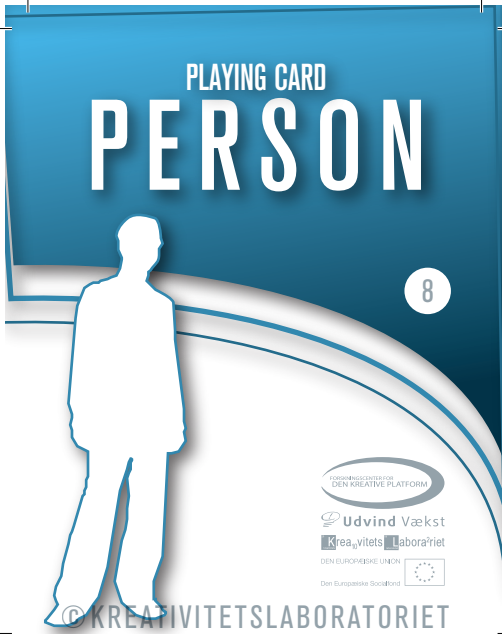
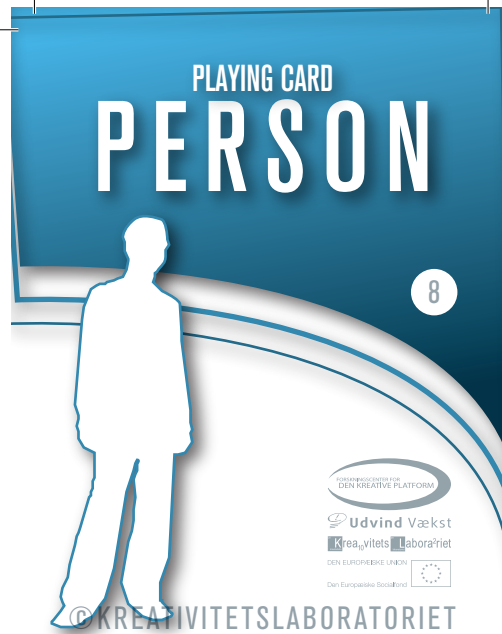
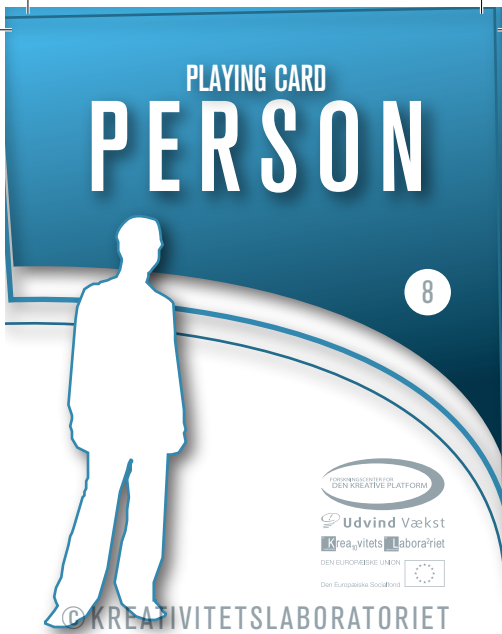
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WORD

WEIGHT



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PERSON



IF A **LIBRARIAN** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD SHE COME UP WITH?

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PERSON



IF A **PRISON OFFICER** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD HE COME UP WITH?

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PERSON



IF A **TRUCK MECHANIC** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD HE COME UP WITH?

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PERSON



IF A **ROCK SINGER** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD SHE COME UP WITH?

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PERSON



IF A **VISUAL ARTIST** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD SHE COME UP WITH?

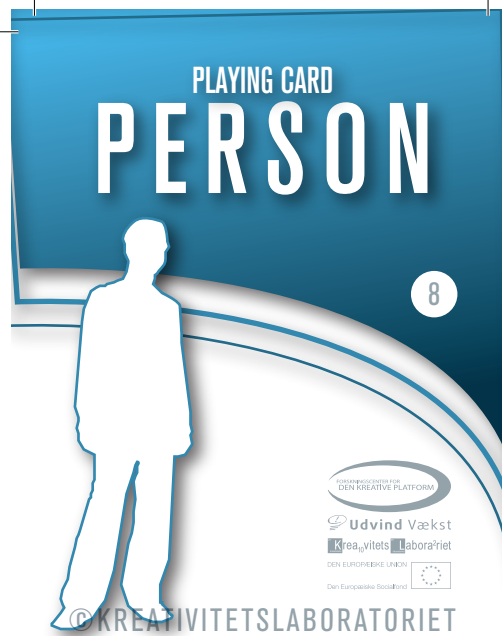
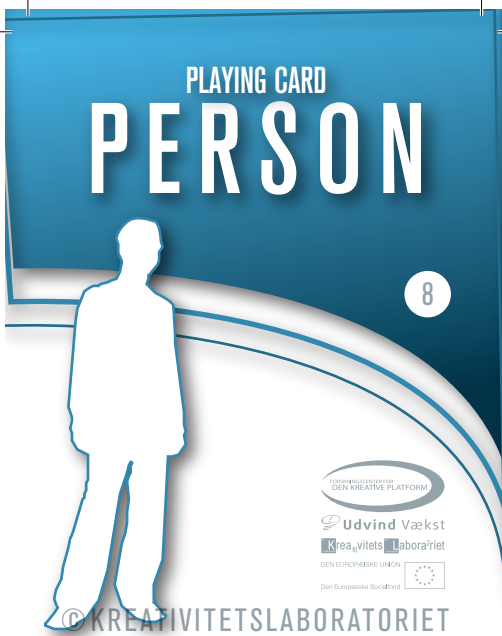
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PERSON



IF AN **AIRCRAFT MECHANIC** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD HE COME UP WITH?

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PERSON



IF A **TRUCK DRIVER** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD SHE COME UP WITH?

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PERSON



IF A **SECRETARY** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD SHE COME UP WITH?

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CHALLENGE



THE SOLUTION SHOULD BE USED BY A CHEF

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CHALLENGE



THE SOLUTION MUST BE MADE OF PLASTIC

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CHALLENGE



THE SOLUTION SHOULD BE USED STANDING ON ONE LEG

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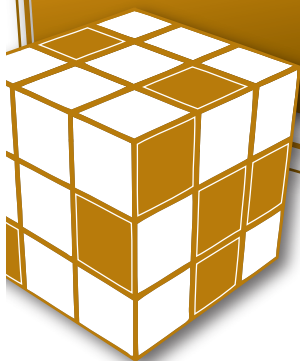
CHALLENGE



THE SOLUTION MUST BE SILENT

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PLAYING CARD
CHALLENGE

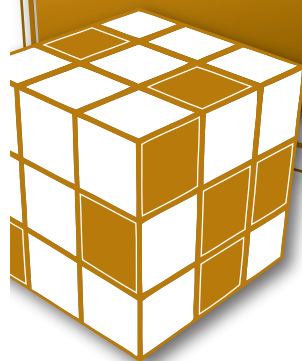


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PLAYING CARD
CHALLENGE

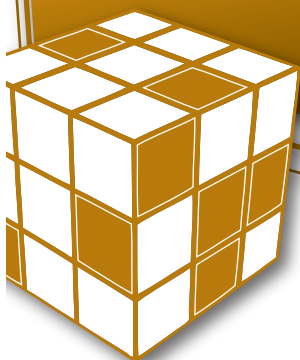


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CHALLENGE

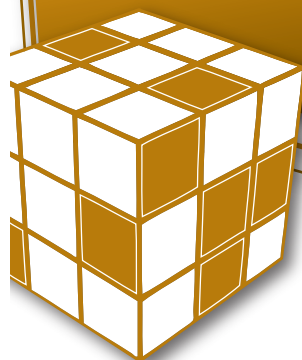


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PLAYING CARD
CHALLENGE



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PLAYING CARD
UP-SIDE-DOWN



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PLAYING CARD
UP-SIDE-DOWN



8



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CHALLENGE



THE SOLUTION SHOULD BE USED IN A
GLIDER

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CHALLENGE



THE SOLUTION SHOULD BE USED ON A
SPACE STATION

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UP-SIDE-DOWN



WHY IS A TRUCK LIGHTER THAN A FOX?

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CHALLENGE



THE SOLUTION MUST BE FOUND ON AN OIL
RIG

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CHALLENGE



THE SOLUTION SHOULD BE ATTRACTIVE TO
A TOURIST

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UP-SIDE-DOWN



WHY IS A FREEZER WARMER THAN A
WINTER JACKET?

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PLAYING CARD
UP-SIDE-DOWN

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PLAYING CARD
UP-SIDE-DOWN

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UP-SIDE-DOWN

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UP-SIDE-DOWN

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UP-SIDE-DOWN

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PLAYING CARD
UP-SIDE-DOWN

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UP-SIDE-DOWN



WHY IS A POOL CHEAPER THAN A GRAPE?

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UP-SIDE-DOWN



**WHY IS AN AIRCRAFT DARKER THAN A
PAINTBRUSH?**

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UP-SIDE-DOWN



**WHY IS A SCALPEL MORE EXPENSIVE THAN
A HOSPITAL?**

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UP-SIDE-DOWN



**WHY IS A SCRUBBING BRUSH MORE
DANGEROUS THAN A BRAWL?**

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UP-SIDE-DOWN



**WHY IS A FLY HEAVIER THAN A WASHING
MACHINE?**

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UP-SIDE-DOWN



**WHY IS A COMPUTER SOFTER THAN A
CLOUD?**

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PLAYING CARD

PRINCIPLE

8



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PLAYING CARD

PRINCIPLE

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PRINCIPLE

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PRINCIPLE

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PLAYING CARD

PRINCIPLE

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PRINCIPLE

APPLY THE PRINCIPLE OF A WINDMILL IN
THE SOLUTION

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PRINCIPLE

APPLY THE PRINCIPLE THAT ELEMENTS OF
THE SOLUTION MUST BE DEVELOPED IN THE
NIGHT

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PRINCIPLE

APPLY THE PRINCIPLE OF A WALKIE-TALKIE
IN THE SOLUTION

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PRINCIPLE

APPLY THE PRINCIPLES OF VARIOUS
CULTURES IN THE SOLUTION

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PRINCIPLE

APPLY THE PRINCIPLE OF TURBULENCE IN
THE SOLUTION

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PRINCIPLE

APPLY THE PRINCIPLE THAT PERSONS OF
DIFFERENT AGES CAN USE THE SOLUTION

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PLAYING CARD

PRINCIPLE

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PRINCIPLE

APPLY THE PRINCIPLE THAT ELEMENTS OF
THE SOLUTION IS UNDER WATER

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PLAYING CARD

PRINCIPLE

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PRINCIPLE

APPLY THE PRINCIPLE OF PHASING OUT
THE MOST IMPORTANT ELEMENT IN THE
SOLUTION

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