



Research  
Features.

## **Video Abstract Impact Analysis:**

**Paul Klumpes**

What is the impact of cybercrime on the UK financial sector?



## Twitter @ResearchFeature analysis



**Research Features** ✓  
@ResearchFeature

...

As the world's leading financial hub, the UK's wealth depends on a robust financial sector. However, cybersecurity risk poses a growing challenge to its stability. In his latest article, Dr @PKLumpes64418 sheds light on #cybersecurity #riskmanagement in the UK Insurance sector.



0:53
1:00 PM · Jun 8, 2023 · 94.5K Views
📺

19 Retweets
243 Likes
2 Bookmarks

The link to your Twitter post

 <https://bit.ly/3oUBvd7>

### Demographics



67%



33%

## Key metrics for all content promoted on Twitter



Audience

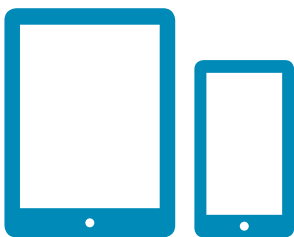
94565



Engagements

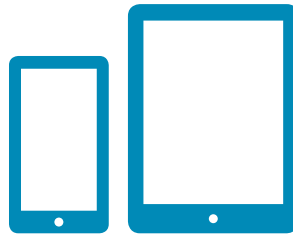
2465

## Device stats



iOS

47%



Android

45%



Desktop

8%



**Cybersecurity risk is increasing, and UK industries are disproportionately affected.**

Research Features  
 What is the impact of cybercrime on the UK financial sector?  
 As the world's leading financial hubs, the UK's wealth depends on a robust financial sector. However...  
 See more

4.4K views

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<https://bit.ly/42ui6xu>

### Demographics



Male 51%



Female 49%

### Key metrics for all content promoted on Facebook



People reached

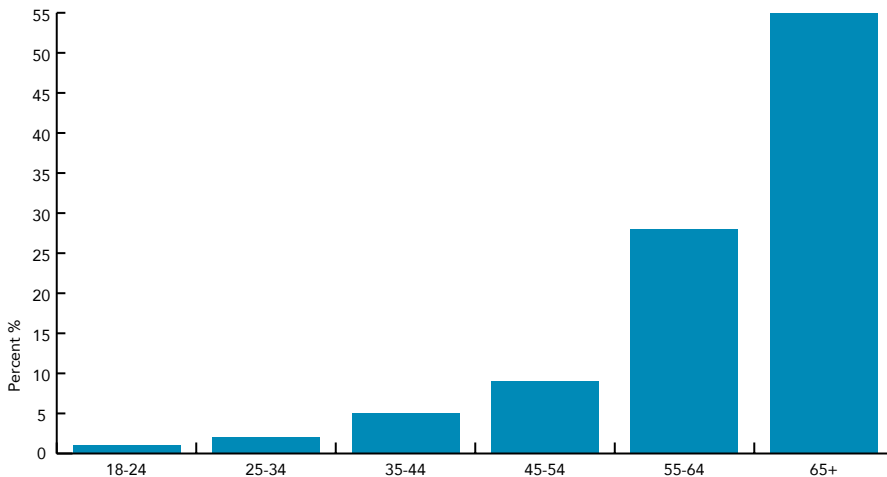
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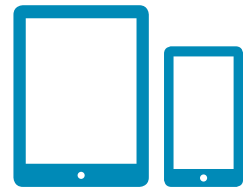
Video Views

2761

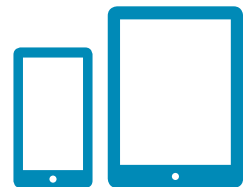
### Age range



### Device stats



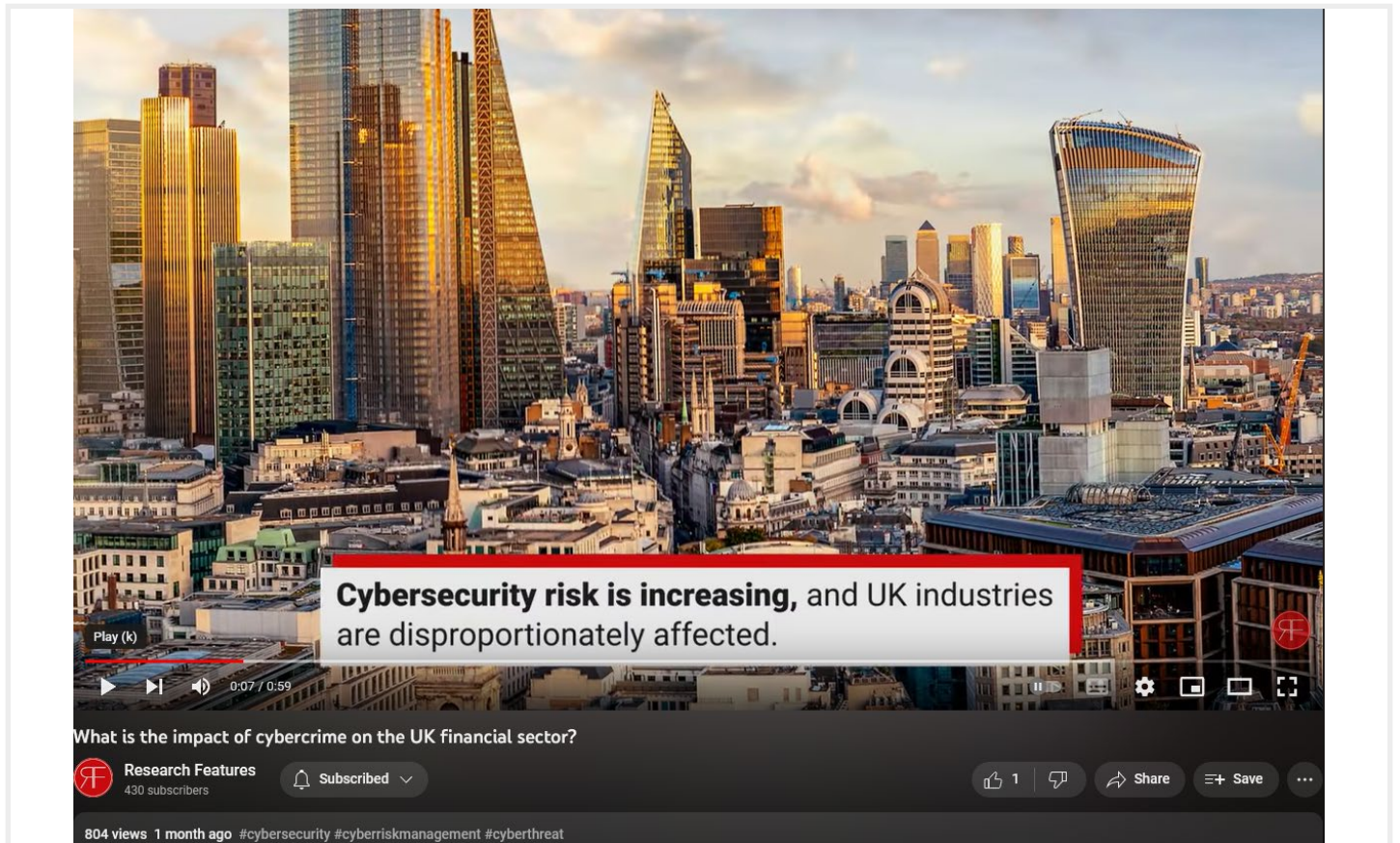
iOS 64%



Android 33%



Desktop 3%



### The link to your YouTube video

<https://bit.ly/3CjjBDZ>



### Demographics



Male 28%



Female 7%

### Key metrics for all content promoted on YouTube



Total watch time (hours)

2.8



Views

803



Impressions

47265



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