

TRANSMEDIA INTERNATIONAL MASTERCLASS MARSEILLE

TIMM 2010

UNDERSTAND - CREATE - PRODUCE - FINANCE

[Event](#) [Program](#) [Speakers](#) [Location](#) [Contact](#) [Register](#)

New dates:

May 9 - 13, 2011 Marseille, France

Transmedia International Masterclass Marseille - TIMM
is postponed until May 2011.

TIMM will offer a unique opportunity in Europe to benefit from one week of intense training with the best Transmedia specialists in the world.

Program of previous masterclass, originally scheduled in Oct. 2010 is still online.
Please check it out and get a first taste of what you might have access to
in May 2011.

James Bower
Numedeon

Lee Sheldon
Rensselaer Polytechnic Institute

Geoffrey Long
Microsoft

Kevin Cancienne
Area/Code

Matt McCloskey
343 Industries

Joaquin Alvarado
American Public Media

Henry Jenkins
University of Southern California

Eric Viennot
Lexis Numérique

...and more!

They will all give lectures and workshops to a much selected group of top-notch professionals from European Media - TV, Press & Publishing groups, Radio, Games, and Telecommunications

Attendees will learn about Transmedia issues, and, more specifically, will understand how Games - social games, alternate reality games, pervasive games - will influence Transmedia creation content, technology, business models, and delivery issues.

Morning sessions will be devoted to lectures. Workshops and hands on activities will take place in the afternoon (see schedule at a glance [here](#))

The content of each afternoon workshop will be organized in close relationship with speakers of the day and will include hands-on activities, group discussion, analysis and critique. In addition to these analysis-and-revision exercises, attendees will gain further practical experience working with these models through brief

collaborative design projects, brainstorming sessions, critical analysis and discussion.

TIMM is organized by one of the most prestigious universities in France, the Conservatoire National des Arts et Métiers - CNAM - and NX Publishing.

It will take place from May. 9 - 13, 2011, in gorgeous city of Marseille, south of France.

[Registration form](#)



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