

EIBA 2023

EIBA 12th Danny Van Den Bulcke Doctoral Symposium

Friday, December 15, 14:00-17:00 (local time), ISEG, Building: Quelhas, room 309, floor 3

14:00-14:10: Welcome from Professor Marina Papanastassiou, University of Leeds and Newcastle Business School -Northumbria University and Professor Emmanuella Plakoyiannaki, University of Vienna, Chairs of the 12th Danny Van Den Bulcke Doctoral Symposium

14:10-15:10: Joint panel on the theme '*Forces of Global Change Informing IB Phenomena, Theories and Methodologies*'. This panel will feature (in alphabetical order):

Professor Paul Gooderham (NHH, Norway and Middlesex University, UK)

Professor Ellis Osabutey (Northumbria University)

Professor Marina Papanastassiou (University of Leeds, UK and Northumbria University, UK),

Professor Emmanuella Plakoyiannaki (University of Vienna, Austria)

Professor Tiina Ritvala (Aalto University, Finland)

15:10-15:30: Coffee Break

15:30-17:00: Roundtable discussions in small groups as seen below

Groups EIBA 12th Danny Van Den Bulcke Doctoral Symposium

| Group 1: Geopolitics | <i>Doctoral Students</i> | <i>Discussant Professors</i> |
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| | <p>Pathak Priyanshu Protim, Politecnico di Milano, priyanshuprotim.pathak@polimi.it Title: <i>Role of circular economy innovation in addressing challenges related to critical resource scarcity and geopolitical tensions in the semiconductor industry</i></p> | <p>Bernhard Dachs, AIT Austrian Institute of Technology, Bernhard.Dachs@ait.ac.at Bersant Hobdari, Copenhagen Business School, beh.egb@cbs.dk</p> |
| | <p>Danqi Wu, Leeds University Business School, bndwu@leeds.ac.uk Title: <i>Diplomatic relations and location choices of China's outward FDI</i></p> | |
| Group 2: Sustainability | <i>Doctoral Students</i> | <i>Discussant Professors</i> |
| | <p>Bandara Chathuka University of Eastern Finland, dmcab@yahoo.com Title: <i>Conceptualizing business models innovation for internationalization of sustainable fashion businesses.</i></p> | <p>Niina Nummela, University of Turku, niina.nummela@utu.fi Paul Gooderham, Middlesex University London & NHH Norwegian School of Economics P.Gooderham@mdx.ac.uk, Paul.Gooderham@nhh.no</p> |
| | <p>Maria sol Marques da Silva, Sao Paulo School of Business Administration (FGV EAESP) mariasolfmsilva@gmail.com Title: <i>Implementing ESG-Related Strategies Across Geographies And Hierarchies In Multinational Companies</i></p> | |
| Group 3: Digitalisation | <i>Doctoral Students</i> | <i>Discussant Professors</i> |
| | <p>Ding Wenli, Rutgers University, wenli.ding@rutgers.edu Title: <i>Examining the new features of national technological specialization in the information age</i></p> | <p>Jens Gammelgaard, Copenhagen Business School, jg.egb@cbs.dk</p> |

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| | <p>Fefelov Dmitrii, Saint Petersburg State University st056534@student.spbu.ru Title: <i>Digital inequalities in multinational enterprises: the case of mne subsidiaries in south-east Asia</i></p> | <p>Eva Mavroudi, Leeds University Business School, e.mavroudi@leeds.ac.uk</p> |
| Group 4: Global Value Chains | <i>Doctoral Students</i> | <i>Discussant Professors</i> |
| | <p>Grassi Giacomo, Politecnico di Milano giacomo.grassi@polimi.it Title: <i>Firm resilience amidst crisis and uncertainty: managing the trade-offs of relocation, sustainability, and digital transformation</i></p> | <p>Ulf Andersson, Mälardalen University & BI Norwegian Business School ulf.r.andersson@mdh.se Athanasia (Nasia) Nampanti, Frederick University, Cyprus bus.na@frederick.ac.cy</p> |
| | <p>Rahman Mohammad Iftekhar, University of Aukland, m.ifte.rahman@gmail.com Title: <i>Internationalization processes of manufacturers from emerging markets: influence of firm's upgrading within global value chains</i></p> | |
| | <p>Hedayat Zadeh Anahita, University of Pavia, anahita.hedayatzadeh01@universitadipavia.it Title: <i>The impact of ai and big data on global value chains: geographical configuration, efficiency, sustainability</i></p> | |
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| Group 5: SMEs and Entrepreneurship I | <i>Doctoral Students</i> | <i>Discussant Professors</i> |
| | <p>Jarisch Niklas, Vienna University of Economics and Business, niklas.jarisch@outlook.com Title : <i>Entrepreneurial strategies of SMEs and venture firms</i></p> | <p>Maria Elo, University of Southern Denmark, melo@sam.sdu.dk Svetla Trifonova Marinova, Aalborg University, svetla@business.aau.dk</p> |
| | <p>Smolander Anna, Aalto Universit, anna-riikka.smolander@aalto.fi Title: <i>"Choosing my location" how international new venture founders choose and perceive their business location</i></p> | |
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| Group 6: International Mobility and HR | <i>Doctoral Students</i> | <i>Discussant Professors</i> |
| | Le Dan Ha , Turku School of Economics, dahale@utu.fi Title: <i>Cosmopolitans and belonging narratives of cosmopolitans residing in Finland, Canada, and Saudi Arabia</i> | Hanna Gajewska-De Mattos , Leeds University Business School, University of Leeds, H.GajewskaDeMattos@lubs.leeds.ac.uk Ciara O'Higgins , Deusto Business School Universidad de Deusto / Deustuko Unibertsitatea, ciara.ohiggins@deusto.es |
| | Zachová Daniela , Prague University of Economics and Business, danielazach@protonmail.com Title: <i>Role of a company in adjustment of expatriates</i> | |
| Group 7: MNE Subsidiaries | <i>Doctoral Students</i> | <i>Discussant Professors</i> |
| | Leao Pablo , Copenhagen Business School, pabloleao@gmail.com Title: <i>Multinational firms and inequality of opportunities</i> | Mario Kafouros , Alliance Manchester Business School, University of Manchester, marios.kafouros@manchester.ac.uk Rosaline Wanjiru , Newcastle Business School, Northumbria University, roseline.wanjiru@northumbria.ac.uk |
| | Toumazi Aegli , Leeds University Business School, aegli.toumazi@gmail.com Title: <i>Managerial drivers and performance outcomes of corporate social irresponsibility in multinational enterprises: the moderating role of home-host country distance</i> | |

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| Group 8: Strategy and Performance | <i>Doctoral Students</i> | <i>Discussant Professors</i> |
| | Mishcheniuk Mark , Prague University of Economics and Business, mism01@vse.cz Title: <i>The impact of international diversification on corporate financial performance during the 2020-2021 pandemic crisis</i> | Angelos Angelakis , University of Vienna, angelos.angelakis@univie.ac.at Vasiliki Bamiatzi , University of Sussex, V.Bamiatzi@sussex.ac.uk |
| | Sacchi Carla , Uppsala University carla.sacchi@fek.uu.se Title: <i>Knowledge sharing in multisectoral partnerships for antibiotic innovation</i> | |
| Group 9: SMEs and Entrepreneurship II | <i>Doctoral Students</i> | <i>Discussant Professors</i> |
| | Yoveska Maria , Vienna University of Economics and Business, maria.yoveska@wu.ac.at Title: <i>Social media capability and early internationalizing SMEs</i> | Mohammad Bakhtiar Rana , Aalborg University, mbr@business.aau.dk Cristian Luise , University of Reading - Henley Business School, c.luise@henley.ac.uk |
| | Sivolapova Elena , Turku School of Economics, elsivo@utu.fi Title: <i>Context and temporality in international opportunity pursuit</i> | |
| Group 10: Current topics on MNEs | <i>Doctoral Students</i> | <i>Discussant Professors</i> |
| | Westerhof Sjanna Willine , Uppsala University, sjanna.westerhof@fek.uu.se Title: <i>Ambidexterity in offshore subsidiaries</i> | Ursula Ott , Nottingham Business School, Nottingham Trent University, ursula.ott@ntu.ac.uk Ellis Osabutey , Newcastle Business School, Northumbria University, ellis.osabutey@northumbria.ac.uk |
| | Galli Gabriela , Luiss Guido Carli, ggalli@luiss.it Title: <i>Corporate governance and international business; entry mode strategy: are state-owned enterprises any different?</i> | |