



**AALBORG UNIVERSITY**  
DENMARK

**Aalborg Universitet**

## **CCG - Study Guide (English)**

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*Publication date:*  
2013

*Document Version*  
Early version, also known as pre-print

[Link to publication from Aalborg University](#)

*Citation for published version (APA):*  
Zhukova Klausen, J. (2013, Oct 1). CCG - Study Guide (English). Aalborg University, CGS department.

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## Culture, Communication and Globalization (Aalborg)

Type: Master

Duration: 2 years

ECTS: 180/120/30-60

**Location:** Aalborg

Language: English

Contact: ccgtourism@cgs.aau.dk

**Website:**

<http://www.studyguide.aau.dk/programmes/postgraduate/53276/>

### Appetizer

**An international two-year Master Degree Programme in English, focusing on communicative and cultural as well as social and political aspects of global processes in areas such as market communication, consumption, organizational dynamics, international relations, migration and ethnic relations.**

If you are looking for a Master's programme that does not only provide you with high-quality education with a strong international profile in the subjects central to the demands of today's world but also trains you in solving the problems posed by these rapidly changing demands, consider the 'Culture, Communication and Globalization' programme.

If you are interested in having an active role in designing your personal academic profile and not only acquiring but also producing knowledge in the areas highly relevant to many contemporary professional settings, then you will appreciate interdisciplinary, problem-based learning which is a trademark of Aalborg University.

The 'Culture, Communication and Globalization' programme will provide you with an opportunity to gain MA academic credentials at a well-esteemed Scandinavian university in the egalitarian study tradition and multicultural student environment that will guarantee you enriching educational and social experiences.

### Description + Structure:

The MA in Culture, Communication and Globalization provides rich opportunity for creating a degree with a strong personal profile. The programme offers four streams of study:

- **Consumption and Market Communication:**
- **Organization and Leadership**
- **International relations and the global order**
- **International migration and ethnic relations**

You may choose to specialize in one of the study streams mentioned above by following the courses offered within the streams. You may also select and follow the courses across the streams designing a broader academic profile in the field of Culture, Communication and Globalization. On your third semester of the programme, you can tailor your degree further by choosing an internship in Denmark or in another country.

## Career opportunities

A Master's degree in Culture, Communication and Globalization will qualify you for jobs with focus on communicative, cultural, social and political aspects of global processes at both national and international levels, in private and public sectors, profit and non-profit organizations, academic and research institutions. Municipal and public authorities, non-governmental and political movements, national and European governments, diplomatic representations, international forums, HR and PR and marketing departments, universities and research centers can become your future workplace.

## Who can apply?

Requirements for admission to the CCG Master's programme:

- a completed Bachelor's degree in humanities or social sciences. Please note: eligibility will depend on the extent to which the degree falls within subjects relevant to the programme, as well as an assessment of academic performance
- for Danish students, a minimum of B-level English language proficiency
- language requirements for Non-Danish students, see page XX

## Testimonial:

**Martin Gajarský**

CCG student, 'Market Communication and Consumption' stream, Slovak Republic

*"I enjoy the possibility to make my own mixture of courses, because I think that's exactly what university studies should be about. On the one hand, you get the ability to focus on the problems you find interesting and important while the university provides you with the knowledge and skills to analyze and take part in solving them. On the other hand, by having to pick the courses yourself you are taking responsibility for these choices and this way you are being prepared for the choices you will have to make in your future life and career. This way I think the possibility to customize your studies at CCG helps you become more mature and builds character."*

