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## Business Models for Local Foods

### *Finding a Way to the Market*

Esbjerg, Lars; Pedersen, Maja; Pederson, Robert; Kristensen, Niels Heine; Borup-Jørgensen, Caroline Franch; Søndergaard, Helle Alsted

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**International Food Marketing Research Symposium**

**19-20 June 2014  
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**Editors:**

**Dr. John Stanton**

**Dr. Mark Lang**

**Guest Editor:**

**Dr. Klaus Grunert**

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