Challenges for International Business in Central and Eastern Europe

Marinov, Marin Alexandrov

Publication date:
2015

Document Version
Other version

Link to publication from Aalborg University

Citation for published version (APA):
Global Networks: Organizations and People

Bengaluru, India
June 27-30, 2015

Program Chair:
Ram Mudambi

The Leela Palace, Bangalore

Hosted by:
IIMB
WHERE LEADERS AND ENTREPRENEURS ARE NURTURED

The picturesque 100-acre world-class campus of IIMB in Bangalore, India’s Silicon Valley, inspires and equips students to deliver significant social impact through entrepreneurship and innovation.

- IIMB is the only Indian Business School to feature in the Financial Times Executive Education 2015 Top 50 Rankings.
- IIMB is India’s only business school in the 27-member Global Network of Advanced Management (GNAM) – a network of top schools such as INSEAD, LSE and Yale.
- IIMB has 150 faculty members, including visiting and adjunct faculty, who are actively engaged in policy formulation, research, case writing and consulting.
- Having embraced disruptive technology (MOOCs), IIMB is India’s first management school to partner with edX as a contributing member to deliver high-quality MOOCs from this year.
- The NS Raghavan Center for Entrepreneurial Learning at IIMB incubates start-ups and provides free mentoring to budding entrepreneurs. This year, 240 entrepreneurs took advantage of our open mentoring program.
- Along with Toulouse Business School, France, IIMB launched India’s first Executive General Management Programme in Aerospace and Aviation Management this year.

www.iimb.ernet.in

http://on.fb.me/1zWioPp
http://linkd.in/1G31q38
http://bit.ly/1zWi8Qk

EFMD Accredited

INDIAN INSTITUTE OF MANAGEMENT
BANGALORE
# Table of Contents

**WELCOMES**

AIB President’s Letter ........................................................................ 2
Letter from the Local Host ................................................................. 3
Letter from the Program Chair ............................................................ 4

**SPONSORS**

Conference Sponsors ........................................................................ 7

**CONTRIBUTORS**

2015 Program Committee ................................................................. 8
AIB 2015 Reviewers ............................................................................ 9

**AIB AWARDS**

AIB Fellows’ Executive of the Year .................................................... 15
AIB Fellows’ Educator of the Year ...................................................... 16
AIB Fellows’ Eminent Scholar .......................................................... 17
2015 Program Awards ....................................................................... 18

**KEYNOTE SPEAKERS**

Keynote Speaker, Harish Manwani .................................................. 21
Keynote Speaker, Dr. Ashutosh Raghuvanshi ................................... 22

**CONFERENCE LOGISTICS**

General Conference Information ....................................................... 23
Leela Palace Floor Maps .................................................................. 24
Scholars Meet Practice Sessions ...................................................... 25
Meet Your Chapter ........................................................................... 26
A Visual Insight into AIB 2015 ......................................................... 27
AIB 2015 by the Numbers ................................................................. 28

**CONFERENCE PROGRAM**

AIB 2015 Program Overview ............................................................ 30
AIB 2015 Detailed Program ............................................................... 32
Program Contributor Index ............................................................... 74

**EXHIBITORS**

2015 Exhibitor Listing ....................................................................... 85

**ABOUT AIB**

AIB Secretariat Staff ......................................................................... 90
AIB Past Presidents ........................................................................... 91
Past AIB Conference Locations ....................................................... 91
AIB Fellows ...................................................................................... 92
Institutional Members ....................................................................... 93
AIB Chapters ................................................................................... 94

**FUTURE AIB CONFERENCES**

Upcoming AIB Conferences ............................................................. 95
AIB Milan Special Conference Call for Papers ............................... 96
AIB 2016 Call for Papers ................................................................. 98
Welcome to Bengaluru, India for the 2015 Annual Meeting of the Academy of International Business!

For many of you, traveling to India for a meeting, to teach, to consult, or to visit family is commonplace. I am embarrassed to say that this is my first visit to this great country. So understandably, this also explains why I am so happy to be here with you this year, in this country. Like many of you, I have read about, studied, and wondered about India for so many years. I can’t come to explain my excitement about finally being here.

Putting together an excellent annual meeting is the result of the efforts of countless individuals.

First, we would like to thank our local hosts. No matter how much interest we have in a country, or how strong our own organization may be, we cannot do an annual conference without a local host. This year we are blessed that IIM Bangalore, one of India’s top business schools, is hosting our meeting. We thus thank Director Sushil Vachani and our local host Prof. S. Raghunath and their teams for all the support they have been giving us to put together this annual meeting.

Every large endeavor of this level of complexity requires both vision, to make a memorable conference program, and attention to detail, to ensure that it all comes together in the end. In the person of our Program Chair, Ram Mudambi, and our Pre-conference Program Coordinator, Charles Dhanaraj, we are lucky to have men of vision and attention to detail. Both have been working diligently, along with the support of the many track chairs and consortium leaders, to put together a fantastic program for all of us. Our program this year is comprised of 121 paper sessions, 6 special sessions, and 33 panels across 15 tracks, including two focused on Research Methods in IB and Teaching Methods in IB. We are expecting over 800 AIB members to be in attendance.

This year, we continue with some old traditions and are starting what we hope will be some new ones.

As always, our preconference activities include the Doctoral Consortium, Junior Faculty Consortium, and the JIBS Workshop. This year I am proud to report we are beginning a new tradition of visiting a third sector, social organization to give our members a chance to go beyond the walls of the Leela Palace and see how innovative organizations are dealing with some of the challenges facing India (Inaugural Social Sector Visit, Friday, June 26th at 2:30pm). Another important pre conference innovation this year is the AIB Research Capacity Workshop organized by Professors Jose de la Torre, Rishikesha Krishnan, and Sougata Ray.

We cordially invite all of our new members to our New Member Tea, Saturday June 27th, 3:30pm-4:30pm. It is a good way to get to meet members of the AIB board in a small informal environment.

The board and I would also like to take this opportunity to remember and honor three of our members who passed away this year, Alan M. Rugman, Kwok Leung and Warren J. Keegan. Very different in their interests and demeanors, all were world-class scholars who made lasting contributions to the field of international business. As we come together for this marvelous conference, we miss them, and mourn their loss.

Our annual meetings are where we share our latest research, learn what our colleagues are working on, how the field of IB is changing and as well as how else it should be changing. It is where we reconnect with our colleagues and relish our community. I look forward to reconnecting with old friends and meeting new ones. Welcome to Bengaluru.

Nakiye Boyacigiller
AIB President
Dear Members of the Academy of International Business,

On behalf of the Indian Institute of Management, Bangalore (IIMB), I would like to extend a very warm welcome to you. We are delighted to host the 2015 Annual Conference of the Academy of International Business.

IIMB is proud of its close connection with AIB. Professor S. Raghunath of IIMB, who is the Chair of the Local Host Committee for this conference, is also the Chair of the Academy’s India Chapter. AIB India’s 2013 annual conference was held here in Bengaluru.

The theme for AIB 2015, “Global Networks: Organizations and People”, responds to three mega trends—the rise of trade in activities, knowledge-intensive intangibles and emerging markets. Bengaluru is probably one of the best cities in the world to observe the confluence of these mega trends. It is a vibrant center for both the creation and export of knowledge-intensive intangibles in the information technology and biotechnology industries, among others. It also symbolizes the opportunity presented by the rise of entrepreneurship in emerging markets, captured in the billion dollar valuations of home-grown e-commerce companies such as Flipkart.

Bengaluru is home to some of India’s most dynamic non-governmental organizations, such as Akshaya Patra, which fights hunger and keeps children in school by feeding 1.4 million school children each day, and Agastya, which sparks curiosity by taking innovative science education to hundreds of thousands of poor children across India.

IIMB’s strategic emphasis draws on the tremendous advantages provided by our location in Bengaluru. Our center for entrepreneurial learning is an integral part of the city’s vibrant entrepreneurial eco-system. We maintain close connections with Bengaluru’s IT and life sciences industries, its world-class research organizations and dynamic non-governmental organizations. All this provides an unparalleled opportunity for our students, faculty and visitors. We have chosen to embrace technology to enhance the impact of our educational programs. As the first Indian management school to become a participating member of edX, the Harvard-MIT joint venture, we will begin launching several MOOCs this summer.

Bengaluru is one of India’s fastest growing major cities. It is demographically diverse and presents rich cultural activities. I hope that in addition to enjoying the exciting conference activities, you will find the time to visit some of Bengaluru’s major tourist attractions, including the IIM Bangalore campus.

With best wishes,

Sushil Vachani
Director, IIM Bangalore
Dear AIB Colleagues,

A very warm welcome to Bengaluru, the IT capital of India and to the 56th Annual Conference of the Academy of International Business!

This year’s theme “Global Networks: Organizations and People” is particularly appropriate to our emerging market location – AIB’s first foray into India. The city hosts one of the largest concentrations of multinational subsidiaries in the world and they operate a complex international network of organizational pipelines. In tandem, individuals, many from the Indian diaspora, flit in and out of the city, connecting it with locations all around the globe through their personal networks. These global networks foster connectivity and are the conduits that enable our modern knowledge economy to function. Indeed, the knowledge creation and innovation that they foster is humanity’s best hope for a prosperous and sustainable future.

Many papers in this year’s program address this theme. A novel element this year is an explicit track focusing on economic geography / regional science, headed by a Showcase Panel co-sponsored by the Regional Science Association International (RSAI). Economic geographers, regional scientists and international business scholars increasingly study the same phenomena and collaboration and cross-fertilization among these fields can lead to exciting new insights. Please welcome our colleagues from these sister disciplines to AIB. Perhaps you will find new co-authors and audiences for your research!

A second feature of the program that I would like to highlight is the ‘Yellow Brick Road’ (and so colored!) of Scholarship in Practice sessions that runs through Sunday and Monday. These sessions feature a combination of academics and practitioners from both business and government, encouraging us to think of rigor and relevance as complements rather than substitutes. These sessions feature senior representatives from major corporations like Unilever, Accenture, Citibank, Cisco, Narayana Health, Infosys and Wipro, government departments like the Indian Ministry of Statistics and NGOs like the Carbon Disclosure Project.

As this program goes to press, nearly 800 individuals have registered for the conference and will be able to choose from 2 plenary sessions, 6 special sessions, 33 panels, 72 competitive paper sessions, 49 interactive paper sessions and many special events.

The quality of submissions has been extraordinarily high and with so many quality submissions, the track chairs faced a daunting task in narrowing their acceptances to the allocated targets. Conference attendees will find a cornucopia of international business scholarship and practice on offer, so their only problem may be one of choosing what to attend. In most time slots the full conference attendees will be able to choose from 13 parallel sessions of panels, competitive and interactive session papers.

Let me highlight the events awaiting you at the 2015 AIB Conference.

- **Pre-conference Consortiums.** This year’s pre-conference offers workshops for doctoral students and junior faculty, each with a distinguished group of faculty panelists. The AIB/Sheth Foundation Doctoral Student Consortium is chaired by Stewart Miller and Shameen Prashantham. The Junior Faculty Consortium is chaired by Ruth Aguilera and Ravee Chittoor.

- **JIBS/AIB Paper Development Workshop.** The 12th Annual JIBS PDW is chaired once again by Petra Christmann with John Cantwell as Co-Chair. It will provide scholars with developmental feedback on their current research projects in international business studies.

- **Research Capacity Workshop.** A new pre-conference activity this year, led by Jose de la Torre, Rishikesh Krishnan, and Sougata Ray, this workshop focuses on strengthening the doctoral program and improving research culture in the developing country business schools.

- **New Members Welcome Tea.** Meet the AIB President, Nakiye Boyacigiller, and other Board members in a special welcome to all members attending the AIB conference for the first time.

- **Opening Ceremony.** Our conference will start with the traditional lighting of the lamp of knowledge by faculty from our host school, the Indian Institute of Management, Bengaluru. This will be followed by introductions to the program, and the recognition of this year’s Educator of the Year, Nick Binedell. Our keynote speaker and Executive of Year, Kiran Mazumdar-Shaw, is the first woman to be so recognized by the AIB. She is the Chairman and Managing Director of Biocon and will speak on the opportunities and challenges facing the biopharmaceutical industry in emerging markets, many of which reflect the confer-
ence theme. As in the past years, commemorative t-shirts will be available again for the first 300 attendees. Be sure to show up early and claim a t-shirt as they are sure to be prized items again this year.

- **AIB Fellows Plenary** will follow directly on from the Opening Ceremony and will address the conference theme of “Global Networks: Organizations and People” in the context of global biopharmaceutical industry. Chaired by Sri Zaheer, it will feature two scholars who have made central contributions to the study of innovation and emerging markets, John Cantwell and Torben Pedersen. I will serve as moderator of this session. The Presidential Reception will follow.

- **Fellows Cafe**. Early risers will every morning have the opportunity for a casual discussion with one of the AIB Fellows before the start of the main program.

- **UNCTAD Sessions**. UNCTAD will launch its 2015 World Investment Report at the AIB conference. Hafiz Mirza and Axele Giroud will introduce the report, and Peter Buckley, Sarianna Lundan and I will provide commentaries. Join the experts behind the report for the launch event on Tuesday (session 3.2.1). Also consider attending the UNCTAD-WAIB session on “MNCs Gender Equality and Development” on Monday (session 2.3.3).

- **AIB Fellows Eminent Scholar Award**. W. Richard Scott will be honored with this award and will provide a plenary keynote speech on “IT & IB: Institutional Theory and International Business” (session 2.2.1 on Monday). Commentaries will be provided Yves Doz and Arie Lewin. Paul Beamish, the Dean of the AIB Fellows, will chair the session.

- **Special Executive Plenary**. Harish Manwani, Chairman of Hindustan Lever, and former COO of Unilever will be joined by Dr. Ashutosh Raghuvanshi, Deputy Chairman and Group CEO, Narayana Health. They will address the challenges of balancing competitive advantage with social responsibility and sustainable practices, particularly in emerging markets. Ravi Ramamurti will moderate this session.

- **Peter J. Buckley and Mark Casson AIB Dissertation Award Presentations**. The five finalists for this year’s award are Perttu Kähäri (Aalto University), Heeyon Kim (National University of Singapore), Catherine Magelssen (London Business School), Carlos Adrian Rodriguez (INCAE), and Michael A. Sartor (Western University). Join session 2.3.1 to meet researchers likely to shape future research agendas of the AIB.

- **2015 JIBS Decade Award**. The winners of the award are Klaus Meyer and Mike Peng for their paper, “Probing theoretically into Central and Eastern Europe: transactions, resources, and institutions.” Following their retrospective, commentaries will be provided by Mark Peterson, Tatiana Kostova and G. Tomas M. Hult. John Cantwell chairs this session 3.3.1.

- On Monday night, we will enjoy the conference **Gala Event** at the Tamarind Tree, a charming venue with antique doorways, cobble stoned pathways, beautiful trees, and elegant pavilions. Our hosts have put together an exquisite Indian Night, featuring art, music, a craft bazaar, and of course, samples of the delectable Indian cuisine.

- **Lunches and Coffee Breaks**. The coffee breaks and lunches, which are a special and unique feature of AIB, provide members the opportunities to discuss new ideas with old friends and extend your network to new colleagues from around the world – and from our sister disciplines.

- **AIB Business Meeting and Awards Ceremony**. Don’t miss this important wrap-up of the conference with executive reports and award recognitions, and an outlook to our 2016 conference in New Orleans (session 3.5.1).

- **AIB Awards/Farewell Reception**. The reception is sponsored by Palgrave Macmillan, publishers of JIBS, in honor of all the winners of awards being given out at the AIB conference. This is a time for celebration and making plans for future endeavors with colleagues and friends, old and new.

These are just a few of the many stimulating sessions.

Putting together this program has been a truly collaborative effort. This program would not have been possible without the 931 submissions by authors from 62 countries. The challenge of reviewing so many papers in a short time span was accomplished by 1032 reviewers who provided valuable input to authors and track chairs. My sincere thanks go to all authors and reviewers.

The Fellows have organized the two plenary sessions that are sure to be outstanding, and they will meet members for open ended informal discussions in the Fellow’s Café each morning. The Fellows’ efforts in creating these opportunities for engaging with senior scholars in our community are highly appreciated.
The track chairs had to make tough decisions and constructed the many interesting sessions offered this year. It was a joy working with this group of talented and committed colleagues as we pulled the program together. Special thanks go to each one: Kwok Leung, Erkko Autio, Mary Teagarden, Susan Mudambi, Simona Iammarino, Lucia Piscitello, L. Felipe Monteiro, Siva Viswanathan, Akbar Zaheer, Gurneeta Singh, Ronaldo Parente, Florian Taube, Bjorn Ambos, Nandini Rajagopalan, Nan Jia, Michael Witt, Rene Belderbos, David Reeb and Andreas Schotter.

When mentioning the Track Chairs, I would like to make special mention of Kwok Leung, who took seriously ill during the finalization process of his track. In spite of his severe condition, he continued to work and finalized his track in good time. It is with great sadness that I inform the membership of his recent, very untimely passing. I am sure that the AIB membership is one with us as we extend our deepest condolences to his family.

Our local hosts had done so much to make our conference in Bengaluru memorable. Thanks to the Indian Institute of Management, Bengaluru, and very special thanks to Dean S. Raghunath, the local host chair who was instrumental in arranging so many special events.

Throughout the process, the AIB Executive Board members have provided valuable guidance. Charles Dhanaraj undertook all the coordination of pre-conference activities. All Executive Board members under the gentle guiding hand of our President, Nakiye Boyacigiller, provided valuable advice and support.

Many of you likely corresponded with Thomas J. Hannigan, my assistant, who handled hundreds of emails and in general made himself indispensable; and supported us from Silicon Valley after his move from Philadelphia. I also thank my colleagues at the Fox School for your support — and your patience when other aspects of my work suffered as my mind was occupied with AIB.

I want to thank each and every one at the AIB Secretariat at Michigan State University. The entire team there has been a source of boundless enthusiasm and constant, instantaneous support. At the helm of this exceptional team, AIB is fortunate to have Tunga Kiyak, who is the ultimate professional. With his eye for detail and his intimate knowledge of every aspect of the conference, it is a simple statement of fact that without him, organizing the conference would be virtually impossible. In addition, he has the patience and good humor to put up with and train a new Program Chair every year. So Tunga, I would like to add my most sincere thanks to all those recorded by many Program Chairs before me — thanks for all you do for AIB.

Finally, I would like to thank the AIB membership for giving me the honor and pleasure to serve as Program Chair. I hope that this year’s program will open new horizons for you.

Ram Mudambi  
Vice-President Program, Academy of International Business  
Frank M. Speakman Professor of Strategy  
Fox School of Business, Temple University
SPECIAL THANKS TO

Host Institution
IIMB

AIB Secretariat Institution
MICHIGAN STATE UNIVERSITY
Broad College of Business
International Business Center

Program Chair’s Institution
Fox School of Business
TEMPLE UNIVERSITY*

PRE-CONFERENCE EVENT SPONSORS

Doctoral Consortium
THE SHETH FOUNDATION

Junior Faculty Consortium
SLU John Cook School of Business
Boeing Institute of International Business
SAINT LOUIS UNIVERSITY

JIBS Paper Development Workshop
D’Amore-McKim
Northeastern University

CONFERENCE EVENT SPONSORS

JIBS Decade Award
Buckley-Casson Dissertation Award

Coffee Break
Best Paper in Emerging Economies Research Award

Coffee Break
That’s Interesting Award

WAIB Reception
UMSL Business
University of Missouri–St. Louis
2015 AIB Conference  Bengaluru, India  June 27-30

2015 AIB Conference  Bengaluru, India  June 27-30

PROGRAM CHAIR
Ram Mudambi – Temple University

PROGRAM CHAIR’S ASSISTANT
T.J. Hannigan – Temple University

TRACK CHAIRS
Kwok Leung – Chinese University of Hong Kong
Mary Teagarden – Thunderbird School of Global Management
Simona Iammarino – London School of Economics
L. Felipe Monteiro – INSEAD
Akbar Zaheer – University of Minnesota
Ronaldo Parente – Florida International University
Bjorn Ambos – University of St Gallen
Nan Jia – University of Southern California
Rene Belderbos – KU Leuven
Andreas Schotter – Western University

Erkko Autio – Imperial College Business School
Susan Mudambi – Temple University
Lucia Piscitello – Politecnico di Milano
Siva Viswanathan – University of Maryland
Gurneeta Singh – University of Minnesota
Florian Taube – Université libre de Bruxelles
Nandini Rajagopalan – University of Southern California
Michael Witt – INSEAD, Singapore
David Reeb – National University of Singapore

PRE-CONFERENCE PROGRAM COORDINATOR
Charles Dhanaraj – IMD

DOCTORAL CONSORTIUM CHAIRS
Stewart Miller – University of Texas San Antonio
Shameen Prashantham – Nottingham University Business School China

JUNIOR FACULTY CONSORTIUM CHAIRS
Ruth Aguilera – Northeastern University
Ravee Chittoor – Indian School of Business

RESEARCH CAPACITY WORKSHOP CHAIRS
Jose de la Torre – Florida International University
Rishikesh T. Krishnan – Indian Institute of Management Indore
Sougata Ray – Indian Institute of Management Calcutta

AIB/JIBS PAPER DEVELOPMENT WORKSHOP
Petra Christmann – Rutgers University, USA
John Cantwell – Rutgers University, USA
Alexandra Vo – Rutgers University, USA

PLACEMENT SERVICES DIRECTOR
Hadi Alhorr – Saint Louis University, USA

BUCKLEY AND CASSON AIB DISSERTATION AWARD SELECTION COMMITTEE
Mark Casson – University of Reading (Chair)
Rebecca Piekari – Aalto University
Anupama Phene – George Washington University
Sumit Kundi – Florida International University

TEMPLE/AIB BEST PAPER SELECTION COMMITTEE
Peter Liesch – University of Queensland (Chair)
Aya Chacar – Florida International University
Elizabeth Rose – University of Otago
Ivo Zander – Uppsala University

HAYNES PRIZE SELECTION COMMITTEE
Jane Lu Wenzhen – University of Melbourne (Chair)
Jennifer Oetzel – American University
Olli Kuivalainen – Lappeenranta University of Technology
Klaus Meyer – China Europe International Business School

HOST INSTITUTION
Indian Institute of Management, Bangalore

LOCAL HOST COMMITTEE CHAIR
S. Raghunath – IIM, Bangalore
We would like to thank the 1032 reviewers that helped make the 2015 conference a possibility. We would especially like to recognize the Best Reviewer Award winners listed below, in bold and in alphabetical order, as nominated by the AiB 2015 Track Chairs:

**Kazuhiro Asakawa**, Keio University  
**Joshua Kennedy Ault**, University of Victoria  
**Allan Bird**, Northeastern University  
**Ilya Cuypers**, Singapore Management University  
**Nigel Driffield**, Warwick Business School  
**Alex Eapan**, Australian National University  
**Jesper Edman**, Hitotsubashi University  
**Susan Feinberg**, Temple University  
**Johann Fortwengel**, Free University Berlin  
**Budhaditya Gupta**, Harvard University  
**Mohd Hanif Jedin**, Universiti Utara Malaysia

**Peter D. Oerberg Jensen**, Copenhagen Business School  
**Marcus M. Larsen**, Copenhagen Business School  
**Peter Magnusson**, University of Alabama  
**Klaus Meyer**, CEIBS  
**Bo Bernhard Nielsen**, University of Sydney  
**Christopher Richardson**, Universiti Sains Malaysia  
**Sabrina Ferdous Saleh**, University of South Carolina  
**Mika Westerlund**, Carleton University  
**Fiona Yao**, University of Illinois at Urbana Champion  
**Harun Emre Yildiz**, Uppsala University  
**Lena Zander**, Uppsala University

Alexis Abodohou, University Laval  
Mônica Caetano Sá de Abreu, Federal University of Goiás  
Robert William Ackrill, Nottingham Trent University  
Bulent Acma, Andolu University  
Adeoye Adegoke, McGill University  
Abdoukader Adu, Loyai University  
Anurag K. Agarwal, IIM Ahmedabad  
James Agarwal, University of Calgary  
Raj Aggarwal, Barbara Agha-Alikhani, University of Passau  
Dr. Gaurav Agrawal, ABV - Indian Institute of Information Technology and Management  
AFM Jalal Aham, Buna Nusantara University  
Ali Ahmad, Shanghai Jiao Tong University  
Christina Ahmadjian, Hitotsubashi University  
Farhad Uddin Ahmed, Trinity College Dublin  
Faisal Ahsan, Indian Institute of Management Lucknow  
Mujtaba Ahsan, San Diego State University  
Nathalie Aichhorn, University of Lorraine  
Gerald Albaum, University of New Mexico  
Filippo Albortoni, Politecnico di Milano  
Joao Albino Pimentel, HEC Paris  
Jucara Nunes Alcantara, University of Lavras  
Jorge Alcacer, JTESM  
Helena Enikova Allman, University of Western Australia  
Akmaral Altayieva, Almaty Management University  
Maria Altamir, ESIC Business School and Warwick Business School  
Isabel Alvarez, Universidad Complutense  
Gisela Alves, University Lusíada OPorto  
Claes G. Alstam, University of Gothenburg  
Joseph Amankwah-Boahen, University of Bristol  
Chris Ampomah, Skyline University  
Youngchoo An, Yonsei University  
John Robert Anderson, University of Northern Iowa  
Naoki Ando, Hosei University  
Joshua Andreade, Universidade de São Paulo  
Thomas Andre, École Polytechnique  
Fernando Angulo-Ruíz, MacEwan University  
Loukas Anninos, University of Piraeus  
Syed Tariq Anwar, West Texas A&M University  
Nurhaizam Azam Arif, Universiti Utara Malaysia  
Soma Arora, IIT Guwahati  
Thanom Gopinath Arun, University of Central Lagos  
Richard David Arvey, National University of Singapore  
Kazuhiro Asakawa, Keio University  
Jack Aschenazi, American Intercontinental University  
Samara Taher Attia, British University in Egypt  
Joshua Kennedy Ault, University of Victoria  
Carlos Axelone, JAESPFGV  
Ilan Avrich, ESPM  
Kshitiw Awasthi, IIM Bangalore  
Snehal S Awate, Indian School of Business  
Murtala Olakunle Awudun, Kwara State University, Malete  
Ahmet Sedat Aybak, Istanbul Aydin University  
Bulent Aybar, Southern New Hampshire University  
Daniel Baack, University of Denver  
Imad Baalbaki, American University of Beirut  
Vernon Baker, Simon Fraser University  
Benjamin Bader, Leuphana U. Lüneburg  
Mona Bahl, Youngstown State University  
George Balabanis, City University  
Zandra Babbin, ESG-UQAM  
Neelkampaul Banerjee, National Institute of Technology, Durgapur  
Helena Barnard, GIBS, University of Pretoria  
Granpaolo Baronchelli, University of Bergamo  
Tais Siqueira Barreto, Florida Atlantic University  
António Correia Barros, ISCAP  
Román Bartrín, University of Duisburg-Essen  
Cordula Barzantny, Toulouse Business School  
Mariachiara Barzotto, Ca’ Foscari University of Venice  
Sprios Batas, University of Northampton - University of Edinburgh  
Safa Batu, IMT Ghaziantep  
Bettina Becker, Aston Business School  
Isabela Bednarska-Wnuk, University of Lodz  
Lawrence Beer, Arizona State University  
Sri Beldona, University of Dallas  
Sandra Roberts Bell, Union Institute & University  
Fiorenza Belussi, University of Padova  
Robert Bennett, Delaware County Community College  
Rosalind A. Bergmann, Globalize Business School  
Sue Claire Berning, University of Erlangen-Nuermberg  
Heather Berry, George Washington University  
Theresa Lucia Beyrle, University of Birmingham  
Krishna Bhandari, University of Vaasa  
Constanza Bianchi, Universidade Adolfo Ibanez  
Soniye A. Boyacigiller, Sabanci University  
Daniela Bolzan, University of Bologna  
Moritz Martin Botts, European University Viadrina  
Mehdi Boussebaa, University of Bath  
Nakiye A. Boyacigiller, Sabanci University  
Nicos Bozoinelos, Audencia School of Management  
Evelyn Braumann, WIU Vienna University of Economics and Business  
Barbara Brenner, Danube University Krems  
Laurent Broering, FGV  
Wendy Ann Brooke, University of Wisconsin-Platteville  
Nadia Bruhn, UfG  
Joan Brunelle, KU Leuven  
Peter Jennings, Buckley, University of Leeds  
Joerg Bueechel, Eberhard Karls U. Tübingen  
Ricardo E. Buitrago R., La Salle University  
Brent Bursmer, University of Auckland  
John Buschman, Florida International University  
Cristina Calegari, Federal University of Lavras  
Cynthia Calixto, Fundacao Getulio Vargas  
Katherine Campbell, University of North Dakota  
Renata Canela, U. Nove de Julho - UNIOVE  
Anthony Cannizzaro, George Washington University  
Marcelo F Cano-Kollmann, Temple University  
Dan V. Caprar, UNSW Australia / UNSW Business School  
Leanda Care, Igamux Management and Consulting Ltd.  
Steven Carnovale, Portland State University  
Andres Mauricio Castro Figueroa, Universidad del Rosario  
Virginia Ilene Cathro, University of Otago  
Claude B. Celle, International University in Geneva  
Sokol Celio, Suffolk University

Global Networks: Organizations and People
A pioneer of the biotechnology industry in India and the head of the country’s leading biotechnology enterprise, Biocon, Ms. Kiran Mazumdar-Shaw is a highly respected businesswoman. Ms. Mazumdar-Shaw, a first generation entrepreneur, has made her country proud with a globally recognized biopharmaceutical enterprise that is committed to innovation and affordability in delivering world-class therapeutics to patients globally. As the first woman brew master of India, with a pioneering spirit to make a difference, she leveraged her knowledge of fermentation science to pursue the road less taken and build an innovative biopharmaceutical company. Today, Biocon is India’s largest biopharmaceutical enterprise and the only publicly listed biotechnology company. It is credited with developing an indigenous recombinant human insulin based on proprietary fermentation technology, which is now available in over 50 countries. Under her leadership Biocon has become a well-recognized global brand.

She is highly respected in the corporate world and has been named among TIME magazine’s ‘100 Most Influential People in the World.’ She has also been featured in Fierce Biotech’s list of ‘World’s 25 Most Influential People in Bio-pharma’ and is recognized among Forbes ‘100 Most Powerful Women’ globally. U.S.-based Chemical Heritage Foundation recently conferred Ms. Mazumdar-Shaw with the ‘2014 Othmer Gold Medal’ and Germany-based Kiel Institute for the World Economy awarded her its coveted ‘2014 Global Economy Prize’ for Business.

Ms. Mazumdar-Shaw is also an Independent Member of the Board of Infosys, a global leader in consulting, technology and outsourcing solutions. She is also the Chairperson of the Board of Governors of the Indian Institute of Management, Bangalore.

In addition to her formal qualifications of a Brewmaster from Ballarat University, Australia; Ms. Mazumdar-Shaw holds several other honorary degrees from renowned international universities like Trinity College, Dublin; University of Abertay, Dundee; University of Glasgow; Heriot-Watt University, Edinburgh etc. Ms. Shaw is the recipient of other prestigious awards, including the Nikkei Asia Prize for Regional Growth and the ‘Veuve Clicquot Initiative For Economic Development for Asia’ Award.

Her most cherished awards are the two National Civilian Awards, PADMA SHRI (1989) and PADMA BHUSHAN (2005), presented to her by the President of India for her innovative efforts in Industrial Biotechnology. She is also the Honorary Consul of Ireland in Bangalore.
Award Presentation: Opening Plenary
June 27, 17:00–19:00, Grand Ballroom

Special Session: Challenges Confronting Emerging Market IB Educators
June 29, 16:15-17:30, Grand Ballroom

Nick Binedell
Founding Director and Dean of the Gordon Institute of Business Science of the University of Pretoria

Nick Binedell was the Founding Director and Dean of the Gordon Institute of Business Science of the University of Pretoria.

After a career in business, including a period as a general manager of a division of GEC (South Africa), he began a career in academia. He completed his Ph.D at the University of Washington in Seattle, where he was a Boeing Scholar (1983 – 1986) after which he returned to take up a position as a senior lecturer at the Wits Business School. In 1992 he was appointed as Director of the Wits Business School and held that position for 2 terms of 3 years.

In 1998 he was invited to establish a new business school for the University of Pretoria to be based in Johannesburg, South Africa. His mandate was to seek to establish a world class business school that would meet the needs of the 21st century for South African business and business leaders. GIBS has grown over the past 15 years to be one of South Africa’s leading business schools and offers a comprehensive and wide range of academic and executive programmes. In addition to research and thought leadership the school has focussed significantly on partnering with leading South African companies to ensure their continued competitiveness in a fast changing country, continent and global economy.

GIBS has been ranked in the Top 50 for executive education by the London Financial Times for the past 8 years and delivers executive programmes for its partner companies in over 20 countries around the world. It has a significant MBA programme (plus 300 students p.a.) and a strong DBA / Ph.D programme and a number of Centres that reflect the dynamics of the South African economy and broader society. The school prides itself in being comprehensive in nature and its outreach programmes include working with high school leaders, social entrepreneurs, government departments and a variety of other important communities. GIBS is also well known for its innovative conferences and Forums as well as off the record dialogues for business and government to engage on key policy matters. GIBS is international in nature and it attracts a number of visiting Professors. GIBS is also active in the rest of the African continent, running programmes in West Africa, East Africa and elsewhere.

Professor Binedell’s key area of expertise is in the area of strategic leadership with particular focus on strategy in complex environments. He is a frequent public speaker in South Africa and elsewhere, is a visiting lecturer at the Rotterdam School of Management (for the past 18 years) and has been a consultant to companies like General Electric and MTN.

His early background included extensive travel and by the time he was 10, he had lived with his family in 6 countries including South Africa, Zimbabwe, the United Kingdom, Germany, Yemen and Kenya.

He is currently a Professor of Strategy and Leadership at the Gordon Institute of Business Science and is at present a Visiting Professor at the London Business School.

AIB Fellows 2015 Educator of the Year

Nick Binedell

Founding Director and Dean of the Gordon Institute of Business Science of the University of Pretoria
W. Richard Scott

W. Richard (Dick) Scott is Professor Emeritus of Sociology, with courtesy appointments in the Graduate School of Business, Graduate School of Education, School of Engineering (Senior Research Scientist), and School of Medicine, Stanford University. He has spent his entire career at Stanford.

He received his B.A and M.A. from the University of Kansas and his Ph.D. from the University of Chicago, where he worked with Peter M. Blau, and with whom he co-authored a pioneering text in the fledgling field of organizational sociology (Formal Organizations, 1962; reissued as Stanford Business Classic, 2003).

Scott is probably best known for two theoretical contributions. In the 1960s he created a conceptual schema cross-classifying rational/natural and closed/open perspectives on organizations. This framework has proved useful to two generations of scholars as a guide to interpreting the evolution of organization theory (Organizations and Organizing: Rational, Natural and Open System Perspectives, 2007 [6th ed., with G.F. Davis]).

Later, in the 1990s, he devised an encompassing framework that incorporated the views of regulative (economic and political science models), normative (sociological models), and cultural-cognitive (anthropological and cognitive psychology models) to provide a rich and thick description of the elements involved in institutions. This “Pillars” framework has proved to be of value to both micro and macro scholars in unpacking the intricacies of institutional systems (Institutions and Organizations: Ideas, Interests, and Identities, 2014 [4th ed.]).

Most of Scott’s empirical work has focused on (1) the distinctive structures and processes of professional organizations and (2) the effects of institutional environments on organization fields, and organization structures and processes. Principal publications in these and related areas include: Metropolis and Region (with O.D. Duncan et al., 1960); Evaluation and the Exercise of Authority (with S.M. Dornbusch, 1975); Hospital Structure and Performance (with A.B. Flood, 1987); Organizational Environments: Ritual and Rationality (with J.W. Meyer, ed. 1983); Institutional Change and Healthcare Organizations: From Professional Dominance to Managed Care (with M. Ruef, P. Mendel and C.A. Caronna, 2000); Between Movement and Establishment: Organizations Advocating for Youth (with M. McLaughlin et al., 2009); and Global Projects: Institutional and Political Challenges (with R. E. Levit and R.J. Orr, ed. 2011).

Scott has also been active throughout his entire career in the training and mentoring of graduate and post-graduate research scholars. He served as the Director of the NIMH Research Training Program on Organizations and Mental Health at Stanford from 1972-1989, and as Director of the Stanford Center for Organization Research from 1988-1996.
Temple/AIB Best Paper Award
(Award Presentation on June 30, 16:15-17:45, Grand Ballroom)
Sponsored by Temple University’s Fox School of Business
The Temple/AIB Best Paper Award was created in 2002 through a generous endowment by Temple University’s Fox School of Business. All papers accepted for competitive sessions are eligible for the award. One finalist from each track is nominated by the track chairs based on reviewer input and their own assessments. An independent Best Paper Award Committee reviews the finalists and chooses the winning manuscript. The authors of the winning manuscript receive a plaque and a cash award. Nominees for this year’s award are as follows (in order of presentation):

“When do Multinational Subsidiaries Develop New Technologies?” by Anupama Phene, George Washington University; Stephen Tallman, University of Richmond
Presented: Session 1.3.3, June 28, 13:00-14:15, Diya

“Finance Constraints and Technology Spillovers from Foreign to Domestic Firms” by Alex Eapen, Australian National University
Presented: Session 1.5.3, June 28, 16:15-17:30, Diya

“Client Co-Production in the Production Process of Offshored Knowledge-Intensive Business Services” by Kristin Brandl, University of Reading
Presented: Session 1.5.5, June 28, 16:15-17:30, Sitara

“How Do National Corporate Governance Institutions Affect Slack-Based Innovation Effort in Firms?” by Paul Martin Vaaler, University of Minnesota; Joel Malen, Hitotsubashi University Institute of Innovation Research
Presented: Session 2.1.5, June 29, 9:00-10:15, Sitara

“Investment Liberalisation, Technology Take-Off and Export Markets Entry: Does Foreign Ownership Structure Matter?” by Yundan Gong, Aston University; Sourafel Girma, Nottingham University; Holger Görg, Kiel Institute for the World Economy; University of Kiel; University of Aarhus; Sandra Lancheros, University of Nottingham
Presented: Session 2.3.7, June 29, 13:00-14:15, Nidhi

“The Impact of Prior Subsidiary Relatedness on New Subsidiary Performance” by Dwarkaprasad Chakravarty, Ivey Business School; Andreas Schotter, Ivey Business School; Brian Pinkham, Ivey Business School; Paul W. Beamish, Western University
Presented: Session 3.2.5, June 30, 10:45-12:00, Sitara

“Does Institutional Distance Still Matter? Industry Standards and Global Sourcing Location Choices” by Stephan Manning, University of Massachusetts Boston; Marcus M. Larsen, Copenhagen Business School
Presented: Session 3.4.2, June 30, 14:30-15:45, Jamawar

“How Do International New Ventures Create “Valuable” Social Capital? A Local and Global Networking Activities Perspective” by Karl S.R. Warner, Edinburgh Napier University; Marian V. Jones, University of Glasgow
Presented: Session 3.4.4, June 30, 14:30-15:45, Kamal

“(How) Do Economic Governance and Location Choices (Jointly) Affect Performance?” by Michael Leiblein, Ohio State University; Kiran Awate, Ohio State University
Presented: Session 3.4.6, June 30, 14:30-15:45, Nithya

“Economic Distance, Local Managers’ Competence, and Localization of Foreign Subsidiaries” by Naoki Ando, Hosei University
Presented: Session 3.4.8, June 30, 14:30-15:45, Yatra

2015 JIBS Decade Award
(Award Presentation on June 30, 13:00-14:15, Grand Ballroom)
Sponsored by Palgrave Macmillan
The award is designed to recognize the most influential paper published in the Journal of International Business Studies one decade before the Conference. In order to be considered for the 2015 award, a paper must have been included among the five most cited papers published in the 2005 Volume of JIBS. The winner of the award will make a retrospective presentation of their work, as well as some comments on where the field has progressed and where it should go next, in the JIBS Decade Award Session, Session 3.3.1
Winner: “Probing theoretically into Central and Eastern Europe: transactions, resources, and institutions” by Klaus Meyer and Mike Peng, JIBS, 36(6): 600-621.
Alan M. Rugman Most Promising Scholar(s) Award  
(Award Presentation on June 30, 16:15-17:45, Grand Ballroom)  
Given out under the Haynes Prize name until 2014, the award was renamed in 2015 to acknowledge not just the impact that Alan Rugman has had on our field but his commitment to the engagement and development of junior scholars. The award recognizes the best paper presented at the conference written by an author or authors under 40 years of age. All papers accepted for competitive sessions are eligible for the prize as long as the age criterion is met. Finalists are nominated by the track chairs based on reviewer input and their own assessments. An independent Award Committee reviews the finalists and chooses the winning manuscript. The authors of the winning manuscript receive a plaque and a cash award. Nominees for this year’s award are as follows (in order of presentation):

“Subsidiary Ownership of Firm-Specific Advantages, Network Linkages, and Innovation within Multinational Firms” by Catherine Magelssen, London Business School  
**Presented:** Session 1.3.3, June 28, 13:00-14:15, Diya

“What Keeps Them Going: Career Anchors and Cross-Cultural Adjustment of Expatriates” by Alexei Kovenishkov, Aalto University; Heidi Marie Wechtler, Macquarie University  
**Presented:** Session 1.3.8, June 28, 13:00-14:15, Yatra

“Finance Constraints and Technology Spillovers from Foreign to Domestic Firms” by Alex Eapen, Australian National University  
**Presented:** Session 1.5.3, June 28, 16:15-17:30, Diya

“Intra- and Inter-Regional Expansion of Services MNEs: Interdependencies and Contingencies in Internationalization Trajectories” by Oksana Grebinevych, EMLYON  
**Presented:** Session 2.2.6, June 29, 10:45-12:00, Nithya

“Trans-Local Connectedness and Local Cluster Dynamics” by Ekaterina Turkina, HEC Montréal; Ari Van Assche, HEC Montréal  
**Presented:** Session 2.5.2, June 29, 16:15-17:30, Jamawar

“Do Birds of a Feather Flock Together? Asymmetric Rivalry between Multinational and Local Firms in a Multimarket Setting” by Rupanwita Dash, Indian Institute of Management Bangalore  
**Presented:** Session 3.1.2, June 30, 9:00-10:15, Jamawar

AIB/Sheth Doctoral Dissertation Proposal Award  
(Award Presentation on June 30, 16:15-17:45, Grand Ballroom)  
Sponsored by the Sheth Foundation and AIB Foundation  
The Dissertation Proposal Award is awarded in conjunction with the AIB/Sheth Doctoral Consortium. The proposals are judged based on the originality and theoretical foundations of the work, the rigor and soundness of the proposed method, and the potential contribution and impact of the proposal in advancing the field. Winner(s) receive a plaque and receive a cash award.

Peter J. Buckley and Mark Casson AIB Dissertation Award  
(Award Presentation on June 30, 16:15-17:45, Grand Ballroom)  
Sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL).  
Eligibility for the 2015 “Buckley and Casson AIB Dissertation Award” for the best dissertation in international business was all Ph.D. and D.B.A. students who successfully defended their dissertations between January 1, 2014 and December 31, 2014. The winner receives a plaque and a cash award. Furthermore, all finalists receive a travel stipend to allow them to present their research at the annual meeting. This year’s finalists will present their work at Session 2.3.1, June 29, 13:00-14:15, in the Grand Ballroom.

“Why do regional headquarters live and die?”  
Perttu Kähäri, Aalto University (Ph.D. Awarded by Aalto University)

Heeyon Kim, National University of Singapore (Ph.D. Awarded by University of Michigan)

“Property Rights Theory and the Ownership of Firm-Specific Advantages: The Implications of Contracting and Licensing within the Multinational Firm”  
Catherine Magelssen, London Business School (Ph.D. Awarded by Rutgers University)

“Global Subunit Specialization: An Organizational Perspective”  
Carlos Adrian Rodriguez, INCAE (Ph.D. Awarded by McGill University)

“Essays on the Relationship Between Host Market Corruption and Multinational Enterprise Strategy”  
Michael A. Sartor, Queen’s School of Business (Ph.D. Awarded by Western University)
OTHER AWARDS BEING PRESENTED AT THE AIB CONFERENCE

Best Paper Award in Emerging Economies Research
(Award Presentation on June 29, 10:15-10:45, Coffee Break at Royal Ballroom Foyer)

Sponsored by Bryant University

Sponsored by the International Business program at Bryant University, this award is given to the best paper (as selected by a committee) accepted to a competitive session at the AIB Annual Meeting with a research focus on Emerging Economies. The author(s) of the winning manuscript will receive a certificate and a cash award at a Coffee Break sponsored by Bryant University.

“That’s Interesting!” Award
(Award Presentation on June 29, 15:45-16:15, Coffee Break at Royal Ballroom Foyer)

Sponsored by Aalto University School of Business

Sponsored by Aalto University School of Business, this award recognizes the conference paper that most effectively pushes the boundaries of our existing knowledge in the field by crossing boundaries, challenging taken-for-granted assumptions in the field, denying old “truths”, attracting the reader’s attention, and making an original argument. The author(s) of the winning manuscript will receive a plaque and a cash award at a Coffee Break sponsored by Aalto University School of Business at the conference.

The SSE/WAIB Award for Increased Gender Awareness in International Business Research
(Award Presentation on June 28, 17:30-18:30, WAIB Reception at Royal Ballroom Foyer)

Sponsored by the Stockholm School of Economics (SSE) and Women in AIB (WAIB)

The Stockholm School of Economics, Sweden support WAIB’s (Women in AIB) endeavors by endowing an award for the best paper increasing gender awareness in international business research. All papers accepted to the AIB conference are eligible for submission for consideration to the IIB/WAIB awards committee. Winning authors will receive a plaque, a monetary award, and an invitation to submit the paper for publication in Emerald Publishing’s “Gender in Management”.

CONGRATULATIONS!

Palgrave Macmillan congratulates the winners of the 2015 Palgrave Macmillan/JIBS Decade Award

Klaus E. Meyer and Mike W. Peng

for their paper

Probing theoretically into Central and Eastern Europe: transactions, resources, and institutions

(JIBS 36.6 pp. 600-621)

Please join us on June 30 at 10:45am in the Grand Ballroom for the Decade Award session

Visit www.jibs.net to read this and past Decade Award-winning papers online
Harish Manwani retired at the end of 2014 from Unilever (Turnover approx. USD 60 bln) as their Chief Operating Officer responsible for managing the P&L across all of Unilever’s global markets. He is currently the Global Executive Advisor to Blackstone Private Equity group and also serves as Director on several international boards.

Harish joined Unilever in India in 1976 as a management trainee in Marketing. Through his career, he has worked in different parts of the world and has held various general management positions in the company. In 2000, he moved to the UK as Senior Vice President, Global Hair Care and Oral Care. In 2001, he was appointed President, Latin America (Home & Personal Care). He also served as Chairman of Unilever’s Latin America Advisory Council.

In 2004, he was appointed President of the North America Business Group (Home & Personal Care) and, in April 2005, joined the Unilever Executive Board as President, Asia Africa and the region was later extended to include Central and Eastern Europe.

Harish is also Non-Executive Chairman of Hindustan Unilever Ltd in India. He serves on the Board of Directors of Qualcomm Incorporated, Pearson plc, Whirlpool Corporation, Nielsen N.V., Economic Development Board (EDB) of Singapore and Indian School of Business.

In 2008, he received the CNBC Asia Business Leader of the Year Award. As part of the Singapore National Day Awards 2012, Harish was conferred the Public Service Medal (Friends of Singapore) by the Singapore Government.

Harish Manwani is an Honours graduate from Bombay University and holds a Masters degree in management studies. He has also attended the Advanced Management Program (AMP) at Harvard Business School.

He is married and has two daughters. He spends his leisure time with his family and enjoys playing golf, travelling and an occasional game of bridge.
Dr. Ashutosh Raghuvanshi
Deputy Chairman and Group CEO, Narayana Health

Dr. Ashutosh Raghuvanshi is a cardiac surgeon by training, and has been part of the growth story of Narayana Health since its inception. He has served as the Vice-Chairman & Group CEO and Executive Director of the Narayana Health Group since 2009. In 2011, he was appointed the Managing Director of Narayana Health Group of Hospitals. He has successfully administered all the group hospitals through the corporate office and led the Group’s growth by pursuing new opportunities for expansion and setting up large multi-specialty hospitals across India and abroad.

He is a natural leader and has led the management team to drive NH’s reach in 17 cities across India. Under his leadership NH set its footprint also in international healthcare arena with HCCI (Health City Cayman Island) in Cayman Island.

Dr. Raghuvanshi did his M.Ch. in cardiac surgery from the University of Bombay after completing M.B.B.S and M.S in General Surgery. He has worked at several renowned hospitals including Bombay Hospital in Mumbai, Apollo Hospitals in Chennai and Manipal Heart Foundation, Bengaluru before joining NH.
Faculty Positions at CEIBS (All Ranks Open)

The China Europe International Business School (CEIBS) cordially invites applications for full-time faculty positions (all ranks are open) in Organizational Behaviour, Human Resource Management, Marketing, Finance, Accounting, Economics, Operations Management, Strategy, and Entrepreneurship. Successful candidates are expected to teach related courses for MBA and EMBA students, and to be active in academic research. The working language is English.

Ideal candidates must hold or expect a PhD degree in the above-mentioned or related disciplines, have a demonstrated capacity or potential for high-calibre research, and a strong commitment to teaching excellence. Preference will be given to those who have relevant teaching experience, especially with MBA and executive students.

Compensation is internationally competitive and commensurate with qualifications. In addition to the base salary, the school provides adequate housing allowance, education allowance for international schooling of faculty’s children, international private medical insurance as well as private pension plan. At the current exchange rate, the full annual compensation package for assistant professor rank starts from US$160,000. Additionally, the school offers generous research funding, teaching load reduction/bonus for high-calibre research outcomes, and reduced teaching load for assistant professors.

To apply, please forward your cover letter, curriculum vitae, three letters of recommendation, relevant evidence of teaching effectiveness, and samples of published or working papers to Ms. Daisy Li, Senior Manager of the Dean’s Office, at ldaisy@ceibs.edu. Applications will be kept confidential and reviewed until the positions are filled. As Dr. Klaus MEYER, Professor of Strategy and International Business at CEIBS and Vice President of the Academy of International Business, will attend the AIB Conference in Bengaluru, India, informal meetings may be arranged there if possible.

About CEIBS

CEIBS, a non-profit joint venture established in 1994 by the Chinese Government and the European Union, is the leading China-based international business school with MBA (ranked No. 11 worldwide by Financial Times in Jan. 2015), EMBA (ranked No. 10 worldwide by Financial Times in Nov. 2014), Finance MBA as well as Executive Education programmes (ranked No. 22 worldwide by Financial Times in May 2015). CEIBS has its main campus in Shanghai, a second campus in Beijing as well as operations in Shenzhen and Accra, Ghana. CEIBS is committed to teaching and research excellence to educate responsible leaders versed in “China Depth, Global Breadth”.

CEIBS is fully accredited by both EQUIS and AACSB and our faculty are among the best in the world. In February 2015, eight current CEIBS faculty were among the list of the world’s 27 most cited academic researchers based in Mainland China in the category of Business Management and Accounting, according to Elsevier, a leading provider of information solutions.
**Badge Identification**
Please check-in with the AIB Registration Desk to pick up your official name badge and conference materials. The name badge is required for admission to all conference sessions, events, meals, receptions, and exhibit hall.

**Dress Code**
Suggested dress code is “Smart Casual” for all conference events including all receptions. Smart casual is typically more informal than business casual, but is still a neat attire appropriate for the weather conditions in Bengaluru.

**Registration Desk Hours**
Location: Ground Floor Foyer, below Grand Ballroom

<table>
<thead>
<tr>
<th>Days</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday, June 27</td>
<td>10:30am – 7:00pm</td>
</tr>
<tr>
<td>Sunday, June 28</td>
<td>8:15am – 5:30pm</td>
</tr>
</tbody>
</table>

Location: Royal Ballroom Foyer

<table>
<thead>
<tr>
<th>Days</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday, June 29</td>
<td>8:15am – 5:30pm</td>
</tr>
<tr>
<td>Tuesday, June 30</td>
<td>8:15am – 4:00pm</td>
</tr>
</tbody>
</table>

*Please note that all pre-conference workshop registrations will take place at each workshop’s designated room.*

**Placement Center Hours**
Location: Business Center

<table>
<thead>
<tr>
<th>Days</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday, June 28</td>
<td>8:00am – 5:30pm</td>
</tr>
<tr>
<td>Monday, June 29</td>
<td>8:00am – 5:30pm</td>
</tr>
<tr>
<td>Tuesday, June 30</td>
<td>8:00am – 4:30pm</td>
</tr>
</tbody>
</table>

**Exhibit Hall Hours**
Location: Royal Ballroom

<table>
<thead>
<tr>
<th>Days</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday, June 28</td>
<td>9:00am – 5:30pm</td>
</tr>
<tr>
<td>Monday, June 29</td>
<td>9:00am – 5:30pm</td>
</tr>
<tr>
<td>Tuesday, June 30</td>
<td>9:00am – 4:30pm</td>
</tr>
</tbody>
</table>

**Wireless Access**
Participants staying at Leela Palace have wireless access included as part of their lodging package. Participants staying at other hotels that wish to use the wireless network should stop by the Registration Desk to inquire about access.

**Meet Your Chapter**
Get the opportunity to meet your regional chapter, learn more about their activities and publications. Network with participants from the same chapter and find out about opportunities to be more active with your chapter. See page 28 for a detailed schedule for Meet Your Chapter times. Meetings take place at the AIB Chapters table in the Exhibit Hall.

**Local Artisans**
Come to the Local Artisans table at the Exhibit Hall to learn about local arts and crafts, meet the artists, and buy your gifts without leaving the AIB conference! We will have a different vendor at this specially designated booth every day.

**#AIB2015 on Twitter**
Share your thoughts and experiences with fellow AIB members and interact with other participants on Twitter using #AIB2015. Remember to follow @AIB_World for the latest updates.
From the hotel lobby, walk towards the Library Bar. Take the door across the Library Bar out to the courtyard, enter into the next building on the left.

**BUSINESS CENTER LEVEL**
**BUSINESS CENTER**
Take the hotel elevators to BC-Business Center level.
A number of sessions in the 2015 program are designed to initiate and stimulate discussions between IB scholars and practitioners in business and government. Many of our research projects aim to address questions faced by businesses, and hence it is important to both listen what businesses are concerned about, and to communicate answers that we may have. All sessions take place in room Jamawar, except for the Executive Plenary which will be in the Grand Ballroom.

**Business Perspectives on Environmental Sustainability: Challenges and Opportunities?**
Session 1.1.2, Sunday, June 28 — 9:00-10:15

**Panelists:**
- G. Tomas M. Hult, Michigan State University
- P. D. Jose, Indian Institute of Management Bangalore
- Anil Menon, Cisco Systems
- Venkatchalam Anbumozhi, Economic Research Institute for ASEAN and East Asia (ERIA)
- Susan Mudambi, Temple University
- Damandeep Singh, CDP (Carbon Disclosure Project)

**Chair:** G. Tomas M. Hult, Michigan State University

**AIB Executive Plenary: Global Networks as Forces for Good**
Session 1.2.1, Sunday, June 28 — 10:45-12:00

**Moderator:** Ravi Ramamurti, Northeastern University

**Featured Speakers:**
- Harish Manwani, Chairman, Hindustan Unilever Ltd. and former COO, Unilever
- Ashutosh Raghuvanshi, Deputy Chairman and Group CEO, Narayana Health

**Chair:** Ram Mudambi, Temple University

**Challenges of MNC Innovation in India: A View from Practice with a Focus on People Issues**
Session 1.3.2, Sunday, June 28 — 13:00-14:15

**Panelists:**
- Abhoy Ojha, Indian Institute of Management Bangalore
- Rishikesha Krishnan, Indian Institute of Management
- Abhijeet Saungikar, 3M India
- R. Bhaskaran, Bosch Ltd.
- Vinay Dhabolkar, Catalign Innovation Consulting
- Jaideep Anand, Ohio State University

**Chair:** Abhoy Ojha, IIM Bangalore

**Organized by Indian Institute of Management Bangalore**

**Big Data for Innovation, Competition and Productivity**
Session 1.4.2, Sunday, June 28 — 14:30-15:45

**Panelists:**
- Pulak Ghosh, Indian Institute of Management Bangalore
- Soumya Kanti Ghosh, Chief Economic Advisor, State Bank of India
- Suresh Srinavasan, Co-Founder, Formcept
- Ravi Vijayaraghavan, Vice President and Head Analytics, Flipkart.com
- Siva Viswanathan, University of Maryland

**Chair:** Pulak Ghosh, IIM Bangalore

**Organized by Indian Institute of Management Bangalore**

**Technology & Science-Based Innovation in Emerging Economies**
Session 1.5.2, Sunday, June 28 — 16:15-17:30

**Panelists:**
- Sai Yayavaram, IIM Bangalore
- Suresh Bhagavatula, IIM Bangalore
- Chirantan Chatterjee, IIM Bangalore
- K Kumar, IIM Bangalore
- Mariko Sakakibara, University of California, Los Angeles
- Suri Venkatachalam, Connexios Life Sciences
- S Baskar, Amagi Media Labs Pvt. Ltd.

**Chair:** Sai Yayavaram, IIM Bangalore

**Organized by Indian Institute of Management Bangalore**

**Virtual Organizations: Managing Learning and Sharing Knowledge Across Borders**
Session 2.1.2, Monday, June 29 — 9:00-10:15

**Panelists:**
- Siva Viswanathan, University of Maryland
- Sanjeev Vohra, Accenture Digital
- Aditya Menon, Citibank
- K. Suryaprakash, Infosys
- Sadeep Karamongikar, Infosys Technologies

**Discussant:** Sandeep Karamongikar, Infosys Technologies

**Chair:** Siva Viswanathan, University of Maryland

**Managing Digital Transformation in a Global Context**
Session 2.2.2, Monday, June 29 — 10:45-12:00

**Panelists:**
- Siva Viswanathan, University of Maryland
- Sanjeev Vohra, Accenture Digital
- Aditya Menon, Citibank
- K. Suryaprakash, Infosys

**Discussant:** Sandeep Karamongikar, Infosys Technologies

**Chair:** Siva Viswanathan, University of Maryland
Get the opportunity to meet your regional chapter, learn more about their events, activities, and publications. Network with participants from the same chapter and find out about opportunities to be more active with your chapter. These meetings take place at the AIB Chapters table at the Exhibit Hall in the Royal Boardroom.

### Sunday, June 28
- **10:00-11:00** US Northeast (Chair: Stephan Manning and Past Chair: Mohammad Elahee)
- **11:30-12:30** Southeast Asia (Chair: T.S. Chan and Chair-Elect: Geng Cui)
- **12:30-13:30** Middle East and North Africa (Chair: Melodena Balakrishnan)
- **15:30-16:30** US Midwest (Chair: Man Zhang)

### Monday, June 29
- **10:00-11:00** US Southeast (Chair: Peter Magnusson)
- **11:30-12:30** Latin America (Chair: Bill Newbury)
- **12:30-13:30** Australia-New Zealand (Chair: Elizabeth Rose)
- **15:30-16:30** Eastern Europe (Chair: Lukasz Puslecki)

### Tuesday, June 30
- **11:30-12:30** US West (Chair: Gary Knight)
- **12:30-13:30** Sub-Saharan Africa (Chair: Abel Kinoti)
A VISUAL INSIGHT INTO AIB 2015

The word cloud below represents most commonly used words and phrases in the titles of works being presented at the AIB 2015 conference.
**AIB 2015 in numbers**

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Submissions Processed</td>
<td>931</td>
</tr>
<tr>
<td>Submissions</td>
<td>2411</td>
</tr>
<tr>
<td>Reviews received</td>
<td>317</td>
</tr>
<tr>
<td>from reviewers</td>
<td></td>
</tr>
<tr>
<td>Registered Participants and Speakers:</td>
<td>860</td>
</tr>
<tr>
<td>Countries Represented:</td>
<td></td>
</tr>
<tr>
<td>Authorship:</td>
<td>62</td>
</tr>
<tr>
<td>Reviewers:</td>
<td>67</td>
</tr>
<tr>
<td>Participants:</td>
<td>50</td>
</tr>
<tr>
<td>Countries</td>
<td></td>
</tr>
<tr>
<td>by Program and Track Chairs:</td>
<td>3048</td>
</tr>
<tr>
<td>by Secretariat:</td>
<td>5474</td>
</tr>
</tbody>
</table>

* data as of Jun 10, 2015. Email correspondence includes both sent and received email, but only through the @aib.msu.edu domain. Personal email accounts of program committee members, and broadcast emails sent to authors and/or participants are not included in the count.
<table>
<thead>
<tr>
<th>Sunday June 28</th>
<th>Monday, June 29</th>
<th>Tuesday, June 30</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fellows Café I</td>
<td>Fellows Café II</td>
<td>Fellows Café III</td>
</tr>
<tr>
<td>8:00-8:45</td>
<td>8:00-8:45</td>
<td>8:00-8:45</td>
</tr>
<tr>
<td></td>
<td>8:15-8:30</td>
<td>8:15-8:30</td>
</tr>
<tr>
<td></td>
<td>8:30-8:45</td>
<td>8:30-8:45</td>
</tr>
<tr>
<td></td>
<td>8:45-9:00</td>
<td>8:45-9:00</td>
</tr>
<tr>
<td></td>
<td>9:00-9:15</td>
<td>9:00-9:15</td>
</tr>
<tr>
<td></td>
<td>9:15-9:30</td>
<td>9:15-9:30</td>
</tr>
<tr>
<td></td>
<td>9:30-9:45</td>
<td>9:30-9:45</td>
</tr>
<tr>
<td></td>
<td>9:45-10:00</td>
<td>9:45-10:00</td>
</tr>
<tr>
<td></td>
<td>10:00-10:15</td>
<td>10:00-10:15</td>
</tr>
<tr>
<td></td>
<td>10:15-10:30</td>
<td>10:15-10:30</td>
</tr>
<tr>
<td></td>
<td>10:30-10:45</td>
<td>10:30-10:45</td>
</tr>
<tr>
<td></td>
<td>10:45-11:00</td>
<td>10:45-11:00</td>
</tr>
<tr>
<td></td>
<td>11:00-11:15</td>
<td>11:00-11:15</td>
</tr>
<tr>
<td></td>
<td>11:15-11:30</td>
<td>11:15-11:30</td>
</tr>
<tr>
<td></td>
<td>11:30-11:45</td>
<td>11:30-11:45</td>
</tr>
<tr>
<td></td>
<td>11:45-12:00</td>
<td>11:45-12:00</td>
</tr>
<tr>
<td></td>
<td>12:00-12:15</td>
<td>12:00-12:15</td>
</tr>
<tr>
<td></td>
<td>12:15-12:30</td>
<td>12:15-12:30</td>
</tr>
<tr>
<td></td>
<td>12:30-12:45</td>
<td>12:30-12:45</td>
</tr>
<tr>
<td></td>
<td>12:45-13:00</td>
<td>12:45-13:00</td>
</tr>
<tr>
<td></td>
<td>13:00-13:15</td>
<td>13:00-13:15</td>
</tr>
<tr>
<td></td>
<td>13:30-13:45</td>
<td>13:30-13:45</td>
</tr>
<tr>
<td></td>
<td>13:45-14:00</td>
<td>13:45-14:00</td>
</tr>
<tr>
<td></td>
<td>14:00-14:15</td>
<td>14:00-14:15</td>
</tr>
<tr>
<td></td>
<td>14:15-14:30</td>
<td>14:15-14:30</td>
</tr>
<tr>
<td></td>
<td>14:30-14:45</td>
<td>14:30-14:45</td>
</tr>
<tr>
<td></td>
<td>14:45-15:00</td>
<td>14:45-15:00</td>
</tr>
<tr>
<td></td>
<td>15:00-15:15</td>
<td>15:00-15:15</td>
</tr>
<tr>
<td></td>
<td>15:15-15:30</td>
<td>15:15-15:30</td>
</tr>
<tr>
<td></td>
<td>15:30-15:45</td>
<td>15:30-15:45</td>
</tr>
<tr>
<td></td>
<td>15:45-16:00</td>
<td>15:45-16:00</td>
</tr>
<tr>
<td></td>
<td>16:00-16:15</td>
<td>16:00-16:15</td>
</tr>
<tr>
<td></td>
<td>16:15-16:30</td>
<td>16:15-16:30</td>
</tr>
<tr>
<td></td>
<td>16:30-16:45</td>
<td>16:30-16:45</td>
</tr>
<tr>
<td></td>
<td>16:45-17:00</td>
<td>16:45-17:00</td>
</tr>
<tr>
<td></td>
<td>17:00-17:15</td>
<td>17:00-17:15</td>
</tr>
<tr>
<td></td>
<td>17:15-17:30</td>
<td>17:15-17:30</td>
</tr>
<tr>
<td></td>
<td>17:30-17:45</td>
<td>17:30-17:45</td>
</tr>
<tr>
<td></td>
<td>17:45-18:00</td>
<td>17:45-18:00</td>
</tr>
<tr>
<td></td>
<td>18:00-18:15</td>
<td>18:00-18:15</td>
</tr>
<tr>
<td></td>
<td>18:15-18:30</td>
<td>18:15-18:30</td>
</tr>
<tr>
<td></td>
<td>18:30-18:45</td>
<td>18:30-18:45</td>
</tr>
<tr>
<td></td>
<td>18:45-19:00</td>
<td>18:45-19:00</td>
</tr>
<tr>
<td></td>
<td>19:00-19:30</td>
<td>19:00-19:30</td>
</tr>
<tr>
<td></td>
<td>19:30-20:00</td>
<td>19:30-20:00</td>
</tr>
<tr>
<td></td>
<td>20:00-20:30</td>
<td>20:00-20:30</td>
</tr>
<tr>
<td></td>
<td>20:30-21:00</td>
<td>20:30-21:00</td>
</tr>
<tr>
<td>1.1 Concurrent Sessions</td>
<td>2.1 Concurrent Sessions</td>
<td>3.1 Concurrent Sessions</td>
</tr>
<tr>
<td>9:00-10:15</td>
<td>9:00-10:15</td>
<td>9:00-10:15</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>COFFEE BREAK 10:15-10:45</td>
<td>COFFEE BREAK 10:15-10:45</td>
<td>COFFEE BREAK 10:15-10:45</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.2 AIB Executive Plenary</td>
<td>2.2 Eminent Scholar Session and Concurrent Sessions</td>
<td>3.2 Concurrent Sessions</td>
</tr>
<tr>
<td>10:45-12:00</td>
<td>10:45-12:00</td>
<td>10:45-12:00</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LUNCH 12:00-13:00</td>
<td>LUNCH 12:00-13:00</td>
<td>LUNCH 12:00-13:00</td>
</tr>
<tr>
<td>1.3 Concurrent Sessions</td>
<td>2.3 Buckley-Casson Dissertation Award and Concurrent Sessions</td>
<td>3.3 JIBS Decade Award and Concurrent Sessions</td>
</tr>
<tr>
<td>13:00-14:15</td>
<td>13:00-14:15</td>
<td>13:00-14:15</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BREAK 14:15-14:30</td>
<td>BREAK 14:15-14:30</td>
<td>BREAK 14:15-14:30</td>
</tr>
<tr>
<td>1.4 Concurrent Sessions</td>
<td>2.4 Concurrent Sessions</td>
<td>3.4 Concurrent Sessions</td>
</tr>
<tr>
<td>14:30-15:45</td>
<td>14:30-15:45</td>
<td>14:30-15:45</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>COFFEE BREAK 15:45-16:15</td>
<td>COFFEE BREAK 15:45-16:15</td>
<td>COFFEE BREAK 15:45-16:15</td>
</tr>
<tr>
<td>1.5 Concurrent Sessions</td>
<td>2.5 Educator of the Year Session and Concurrent Sessions</td>
<td>3.5 AIB Awards Ceremony and Business Meeting</td>
</tr>
<tr>
<td>16:15-17:30</td>
<td>16:15-17:30</td>
<td>16:15-17:45</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>WAIB Reception 17:30-19:00</td>
<td>AIB Gala Event Tamarind Tree 19:00-22:00</td>
<td>AIB Gala Event 19:45-20:00</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
FRIDAY, JUNE 26

FRIDAY, JUNE 26 - 09:00-18:00
Time: 09:00-16:00

AJBS 28th Annual Conference
The Annual conference of the Association of Japanese Business Studies will be held at Matthan Sterling's Mac Hotel. AJBS conference requires a separate registration from the AIB conference.

FRIDAY, JUNE 26 - 09:00-17:00
Time: 09:00-17:00
Room: Royal Club Boardroom

AIB Board Meeting

FRIDAY, JUNE 26 - 14:30-17:00
Time: 14:30-17:00

NGO Social Sector Visits
AIB members will be visiting a worthwhile non governmental organization to see first hand how innovative social organizations are dealing with some of India’s key challenges. Participants will need to choose one of the following two organizations to visit: (1) Association for Promoting Social Action (APSA), a crisis intervention center that supports children in distress: child laborers, street children, victims of abuse, trafficked and abandoned children; (2) Concerned for Working Children (CWC), a Nobel Peace Prize nominated organization working to empower working children to organize themselves to identify and solve problems.

Pre-registration is required to attend the NGO visit. Interested participants should contact Susan Mudambi at smudambi@temple.edu.

FRIDAY, JUNE 26 - 09:30-14:00
Time: 09:30-14:00

Wipro Corporate Visit
Wipro Ltd. (NYSE:WIT) is a leading Information Technology, Consulting and Business Process Services company that delivers solutions to enable its clients do business better. Wipro delivers winning business outcomes through its deep industry experience and a 360 degree view of "Business through Technology" - helping clients create successful and adaptive businesses. A company recognized globally for its comprehensive portfolio of services, a practitioner's approach to delivering innovation, and an organization wide commitment to sustainability, Wipro champions optimized utilization of natural resources, capital and talent.

Professor S. Raghunath of Indian Institute of Management Bangalore, the Local Program Chair for the AIB 2015 conference will be accompanying participants to a corporate tour of Wipro Ltd. The bus will leave from Leela Palace at 8:30am, and return at 2pm.

Pre-registration is required (through the tours page on the AIB 2015 website).
SATURDAY, JUNE 27

SATURDAY, JUNE 27 - 9:00-15:00

Session 0.1 - Pre-Conference Workshop
Time: 9:00-15:00
Room: Royal Ballroom

JIBS/AIB Paper Development Workshop
Chairs: Petra Christmann, Rutgers University and John Cantwell, Rutgers University

Pre-admitted participants only. Lunch is provided.

✪ The JIBS/AIB Paper Development Workshop is sponsored by the D’Amore-McKim School of Business at Northeastern University.

SATURDAY, JUNE 27 - 9:00-16:30

Session 0.2 - Pre-Conference Workshop
Time: 9:00-16:30
Room: Kamal

AIB Junior Faculty Consortium
Chairs: Ruth Aguiera, Northeastern University and Raveendra Chittoor, Indian School of Business

Pre-admitted participants only. Lunch is provided.

Faculty Panelists (in alphabetical order):
- Ruth Aguiera, Northeastern University
- Kazuhiro Asakawa, Keio University
- Aya Chacar, Florida International University
- Sea-Jin Chang, National University of Singapore
- Raveendra Chittoor, Indian School of Business
- Nandini Lahiri, Temple University
- Jiatao Li, Hong Kong University of Science and Technology
- Jane Lu, University of Melbourne
- Sabina Nielsen, Copenhagen Business School
- Phanish Puranam, INSEAD
- J Ramachandran, Indian Institute of Management Bangalore
- Sougata Ray, Indian Institute of Management Calcutta
- Gumeeta Vasudeva Singh, University of Minnesota
- Jasjit Singh, INSEAD
- Luis Vives, ESADE
- Michael Witt, INSEAD

✪ The Junior Faculty Consortium is sponsored by the Boeing Institute at Saint Louis University.

SATURDAY, JUNE 27 - 9:00-12:30

Session 0.3 - Pre-Conference Workshop
Time: 9:00-16:30
Room: Sitara

AIB/Sheth Doctoral Student Consortium
Chairs: Stewart R. Miller, University of Texas-San Antonio and Shameen Prashantham, Nottingham University Business School China

Pre-admitted participants only. Lunch is provided.

Faculty Panelists (in alphabetical order):
- Preet Aulakh, York University
- Rene Belderbos, KU Leuven
- Gabriel R.G. Benito, BI Norwegian Business School
- Deepa Chandrasekaran, University of Texas at San Antonio
- Anthony Goerzen, Queen's University
- Vikas Kumar, University of Sydney
- Stefanie Lenway, University of St. Thomas
- Peter W. Liesch, University of Queensland
- Anoop Madhok, York University
- Stewart R. Miller, University of Texas-San Antonio
- Torben Pedersen, Bocconi University
- Shameen Prashantham, Nottingham University Business School China
- Saeed Samiee, University of Tulsa
- Anju Seth, Virginia Tech University
- Deepak Somaya, University of Illinois at Urbana-Champaign
- Markus Taussig, National University of Singapore

✪ The Doctoral Student Consortium is sponsored by the Madhuri and Jagdish N. Sheth Foundation.

SATURDAY, JUNE 27 - 9:00-12:30

AIB Board Meeting

Time: 9:00-12:30
Room: Royal Club Boardroom

The Junior Faculty Consortium is sponsored by the Boeing Institute at Saint Louis University.
SATURDAY, JUNE 27 - 10:30-16:30

Session 0.4 - Pre-Conference Workshop
Time: 10:30-16:30
Room: Jamawa

AIB Research Capacity Workshop
Chairs: José R. de la Torre, Florida International University; Rishikesha Krishnan, Indian Institute of Management; and Sougata Ray, Indian Institute of Management Calcutta

Pre-admitted participants only.

Faculty Panelists (in alphabetical order):
Preet Aulakh, York University
Nick Binedell, GIBS Business School
Nakiye Avdan Boyacigiller, Sabanci University
Pankaj Chandra, IIMB
José R. de la Torre, Florida International University
Charles Dhanaraj, IMD
Sanjay Kallapur, Indian School of Business, Hyderabad
Rishikesha Krishnan, Indian Institute of Management
Ashis Nanda, Indian Institute of Management Ahmedabad
Phanish Puranam, INSEAD
J Ramachandran, Indian Institute of Management Bangalore
Sougata Ray, Indian Institute of Management Calcutta
K.R. Subramanyam, University of Southern California
Hildy Teegen, University of South Carolina
Rohit Varman, Indian Institute of Management Calcutta
Sri Zaheer, University of Minnesota

SATURDAY, JUNE 27 - 12:30-16:30

Session 0.5 - Pre-Conference Workshop
Time: 12:30-16:30
Room: Nithya

AIB Chapter Chairs Luncheon and Workshop
Chair: Elizabeth Rose, University of Otago

AIB Executive Board Members and AIB Chapter Chairs or representatives only.

Participating Chapter Chairs (in alphabetical order):
Kazuhiro Asakawa, Keio University
Melodena Stephens Balakrishnan, University of Wollongong in Dubai
T.S. Chan, Lingnan University
Abel Kinoti, Riara University
Gary Knight, Willamette University
Peter Magnusson, University of Alabama
Stephan Manning, University of Massachusetts Boston
William Newburry, Florida International University
Lukasz Puslecki, Poznan University of Economics
S. Raghunath, Indian Institute of Management Bangalore
Elizabeth Rose, University of Otago
Jaeyong Song, Seoul National University
Changqi Wu, Peking University
Man Zhang, Bowling Green State University

SATURDAY, JUNE 27 - 15:30-16:30

Time: 15:30-16:30
Room: Diva Terrace

New Members Welcome Tea

AIB would like to welcome all new AIB members into our community with a casual get together. President Nakiye Boyacigiller and other Board members will be present to welcome and meet our new members.

✪ The New Members Welcome Tea is sponsored by the Fox School of Business at Temple University.

SATURDAY, JUNE 27 - 17:00-19:00

Session 0.7 - Plenary
Time: 17:00-19:00
Special Session Room: Grand Ballroom

AIB 2015 Opening Plenary

Welcome Remarks:
Nakiye Avdan Boyacigiller, Sabanci University
Ram Mudambi, Temple University
S. Raghunath, Indian Institute of Management Bangalore

Award Presentation for the 2015 AIB Fellows Educator of the Year
Nick Binedell, GIBS Business School

Award Presentation and Keynote by the 2015 AIB Fellows Executive of the Year
Kiran Mazumdar-Shaw, Biocon Limited

AIB Fellows Opening Session: Global Networks: Organizations and People
Chair: Ram Mudambi, Temple University

Panelists:
Ram Mudambi, Temple University
John Cantwell, Rutgers University
Torben Pedersen, Bocconi University
Sri Zaheer, University of Minnesota

SATURDAY, JUNE 27 - 19:00-21:00

Time: 19:00-21:00
Room: Diva Terrace

Presidential Reception

The Presidential Reception, celebrating the opening of the 2015 AIB Conference will take place at the Leela Palace. Smart casual attire is recommended.
**SUNDAY, JUNE 28**

**SUNDAY, JUNE 28 - 8:00-8:45**

**Fellows Café I**

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest.

**Home and Host MNEs and the National Interest (Room: Royal Club Boardroom)**
Yair Aharoni, Tel Aviv University

**Forms of Rationality and Theories of FDI and Modal Choice (Room: Roshni)**
Tailan Chi, University of Kansas

**How do Emerging Economy Multinationals Manage Firms that They Acquired Overseas? (Room: Dhwani)**
Klaus Meyer, CEIBS

---

**SUNDAY, JUNE 28 - 9:00-10:15**

<table>
<thead>
<tr>
<th>Session 1.1.1 - Panel</th>
<th>Time: 9:00-10:15</th>
<th>Track: 8 - Strategy, M&amp;As and Competitiveness</th>
<th>Room: Grand Ballroom</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>New Competitive Strategies in Emerging Economies: Innovation and Competitive Dynamics of Local Leaders and MNCs</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chair: Sea-Jin Chang, National University of Singapore</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Panelists:**
Sea-Jin Chang, National University of Singapore
Rishikesha Krishnan, Indian Institute of Management
Phanish Puranam, INSEAD
Seung Ho Park, China Europe International Business School

<table>
<thead>
<tr>
<th>Session 1.1.2 - Panel</th>
<th>Time: 9:00-10:15</th>
<th>Room: Jamawaar</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Business Perspectives on Environmental Sustainability: Challenges and Opportunities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chair: G. Tomas M. Hult, Michigan State University</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Panelists:**
G. Tomas M. Hult, Michigan State University
P. D. Jose, Indian Institute of Management Bangalore
Anil Menon, Cisco Systems
Venkatachalam Anbumozhi, Economic Research Institute for ASEAN and East Asia (ERIA)
Susan Mudambi, Temple University
Damandeep Singh, CDP (Carbon Disclosure Project)

<table>
<thead>
<tr>
<th>Session 1.1.3 - Competitive</th>
<th>Time: 9:00-10:15</th>
<th>Room: Diya</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Globalization, Cities and Institutions</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chair: Anthony Goerzen, Queen's University</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Language and Globalization**
Palitha Konara, University of Huddersfield

**By Accident and by Design: Institutional-MNE Co-Evolution within the Subnational Space**
Sinead Monaghan, Rutgers Business School
Patrick Gunnigle, University of Limerick
Jonathan Lavelle, University of Limerick

**Geographic Connectivity via Sister Cities: Toward a Theory of Public-Private Value Creation**
Li Dai, Loyola Marymount University

**Global Cities and the Establishment of Regional Headquarters**
Helen Du, KU Leuven
Rene Belderbos, KU Leuven
Anthony Goerzen, Queen's University

<table>
<thead>
<tr>
<th>Session 1.1.4 - Competitive</th>
<th>Time: 9:00-10:15</th>
<th>Room: Kamal</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Network Effects on International Entrepreneurship</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chair: Bruce Allen Hearn, University of Sussex</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Does Inter-Firm Collaboration Enhance Export Performance? The Role of Internal Capabilities**
Youngok Kim, University of New South Wales
Jaspreet N. Bhatia, University of New South Wales

**The Role of Network Relationships and Social Capital in Early and Later Foreign Market Entries of High Technology INVs**
Spiros Batas, University of Northampton - University of Edinburgh
Tanja Leppaaho, Jyvaskyla University School of Business and Economics

**SMEs and Networking: A Resource-Based View Perspective**
Mohammad Mahfuzur Rahman, Shandong University

<table>
<thead>
<tr>
<th>Session 1.1.5 - Competitive</th>
<th>Time: 9:00-10:15</th>
<th>Room: Sitaras</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Politics and Non-Market Strategies</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chair: Phillip Nell, WU Vienna</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Political Ties across Country Borders**
Kelsey Lynne Syvrud, Florida State University
Meghana Ayyagari, George Washington University
April Knill, Florida State University

**The Effects of Diplomacy, Institutions and Political Connections on Firms’ Choice of FDI Location**
Joao Albino Pimentel, HEC Paris
Pierre Dussauge, HEC Paris

**The Benefits of Political Capital for Firm Internationalization: Evidence from Russian Firm FDI and Exports**
Rajeev Sawant, Baruch College, CUNY
Andrei Panibratov, St. Petersburg University
Lilac Nachum, Baruch College, CUNY
Marina Latukha, St. Petersburg State University
### Buffered or under Scrutiny? Disentangling the Effect of Size on Subsidiary Political Strategies

Patricia Renée Klopf, WU Vienna  
Phillip Nell, WU Vienna  
Jonas Puck, WU Vienna

**Track:** 3 - HRM and Organizational Behavior  
**Room:** Nithya

| Session 1.1.6 - Competitive | Time: 9:00-10:15  
**Track:** 3 - HRM and Organizational Behavior  
**Room:** Nithya |
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Building and Leveraging Social Capital</strong></td>
<td></td>
</tr>
</tbody>
</table>
Chair: Allan Bird, Northeastern University |

<table>
<thead>
<tr>
<th>La Vie en Rose: Sources and Effects of Positive Emotions in Strategic Alliances Across Cultures - A Boundary Spanning Role Perspective</th>
</tr>
</thead>
<tbody>
<tr>
<td>Linh Khanh Nguyen, HHL Leipzig Graduate School of Management</td>
</tr>
<tr>
<td>Vasanthi Srinivasan, Indian Institute of Management Bangalore</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Managerial Humor as an Affective Event for Gaining Positive Employee Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nilupama Wijewardena, Monash University</td>
</tr>
<tr>
<td>Ramanie Samaratunge, Monash University</td>
</tr>
<tr>
<td>Charmine Hartel, University of Queensland</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Linking Positive Social Capital and MNE Performance: The Mediating Role of Job Engagement in a Multi-Cultural Middle East Context</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thomas Joseph, Indian Institute of Management Udaipur</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Indian IT Workers on an International Assignment: Role of Organisational Support</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dhara Shah, Griffith University</td>
</tr>
</tbody>
</table>

### Session 1.1.7 - Panel  
**Time:** 9:00-10:15  
**Track:** 9 - Emerging Economies and EE MNEs  
**Room:** Nidhi

<table>
<thead>
<tr>
<th>Multinationals in Big Emerging Markets: Dynamic Challenges, Opportunities and Implications for International Business Theory and Practice</th>
</tr>
</thead>
</table>
| Chair: Sumit Kumar Kundu, Florida International University  
Discussant: Luciano Ciravegna, King's College London |

<table>
<thead>
<tr>
<th>Panelists:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sumit Kumar Kundu, Florida International University</td>
</tr>
<tr>
<td>Luciano Ciravegna, King's College London</td>
</tr>
<tr>
<td>Ronaldo Parente, Florida International University</td>
</tr>
<tr>
<td>Wlamir Xavier, Eastern New Mexico University and UNISUL</td>
</tr>
<tr>
<td>John Zhao, Saint Louis University</td>
</tr>
<tr>
<td>Helena Barnard, GIBS, University of Pretoria</td>
</tr>
<tr>
<td>S. Raghu Nath, Indian Institute of Management Bangalore</td>
</tr>
</tbody>
</table>

### Session 1.1.8 - Competitive  
**Time:** 9:00-10:15  
**Track:** 15 - Teaching IB (Special Track)  
**Room:** Yatra

<table>
<thead>
<tr>
<th>Creating Graduate Readiness and Employability</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair: Hanoku Bathula, University of Auckland</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2014 U.S. Business Needs for Employees with International Expertise</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shirley Daniel, University of Hawaii at Manoa</td>
</tr>
<tr>
<td>Ben Kedia, University of Memphis</td>
</tr>
<tr>
<td>Fujiao Xie, University of Hawaii at Manoa</td>
</tr>
<tr>
<td>Zhou Chen, University of Hawaii at Manoa</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Developing Critical Awareness through Reflection and Mindfulness for Successful International Business Graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Varina Paisley, University of New South Wales</td>
</tr>
<tr>
<td>Mark Tayar, Macquarie University</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>The Role of Study Tours in Entrepreneurship Education. The Experience of Universidad EAFIT International Business Students, and Universidad Autónoma de Occidente, in Colombia.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ricardo Lopez, Universidad Autónoma de Occidente</td>
</tr>
<tr>
<td>Maria Paola Podesta, EAFIT</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>A Theoretical Approach to a Curriculum for International Business Programs in the Business Schools in Colombia: Study Case at University of Rosario</th>
</tr>
</thead>
<tbody>
<tr>
<td>Andres Mauricio Castro, Universidad del Rosario</td>
</tr>
<tr>
<td>Dalsy Yolima Farfan, Universidad del Rosario</td>
</tr>
<tr>
<td>Rafael Alejandro Pineros, Universidad del Rosario</td>
</tr>
</tbody>
</table>

### Session 1.1.9 - Competitive  
**Time:** 9:00-10:15  
**Track:** 1 - People and Careers  
**Room:** Surya

<table>
<thead>
<tr>
<th>Cultural Intelligence, Effectiveness in a Foreign Culture, and Global Leadership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair: Andre Anugerah Pekerti, University of Queensland</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Relevance of Cultural Intelligence and Communication Effectiveness for Global Leadership Preparedness: Study of Indian Managers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shoma Mukherji, Management Development Institute</td>
</tr>
<tr>
<td>Neera Jain, Management Development Institute</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Social Networks and Social Support in the Context of International Assignments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tassilo Schuster, University of Erlangen-Nürnberg</td>
</tr>
<tr>
<td>Benjamin Bader, Leuphana University of Lüneburg</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>How Do Values Change When Immersed in a Foreign Cultural Environment?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Peter Magnusson, University of Alabama</td>
</tr>
<tr>
<td>Stanford A. Westjohn, University of Toledo</td>
</tr>
<tr>
<td>Ahmed Al Radadi, Florida International University</td>
</tr>
</tbody>
</table>
Global Production and Knowledge Networks
Chair: Ari Van Assche, HEC Montréal

What Pushes and Limits an OEM Supplier Transforms Under Institutional Change? Roles of Firms’ Dynamic Capability and Organizational Inertia
Ming-Chang Huang, Providence University
Hsiang-Lin Cheng, National Chung Cheng University

Effect of Outbound Logistics Activities on Delivery Lead Time of Apparel Export Supply Chain
Anupama Gupta, National Institute of Fashion Technology
Pinaki Dasgupta, International Management Institute
Mridula Savitri Mishra, IIFT

Managing Competition and Cooperation: Internationalization Process of HTC
Sheng-Tsung Hou, Feng Chia University
Wan-Chien Lien, ChengChi University

How Knowledge Complexity Rises During Paradigmatic Change: The Effects on Knowledge Sourcing and Organization Networks
Jessica Rae Salmon, Rutgers University
John Cantwell, Rutgers University

Offshoring-Outsourcing, Innovative Capabilities and Technology Leaders: Some Preliminary Remarks
Jan Vang, Aalborg University
Anders Nielsen, Aalborg University
Rasmus Lema, Aalborg University

Institutions and Innovation
Chair: Deeksha Singh, Rutgers University

Effects of Local Industry on the R&D-Performance Relationship
Yiyi Su, Tongji University

Local Cluster Growth Through Global Brain Circulation: A Governance Perspective
Stephan Manning, University of Massachusetts Boston
Cristiano Richter, Federal University of Rio Grande do Sul

Commensalism and Amensalism in University-Business-Government Alliances: The Internal Structure of Innovation Clusters
Haruo H. Horaguchi, Hosei University

The Effects of Industry and Country Variations on the IP Management Strategies of Firms: The Case of India and China
Elizabeth Louise Mason, University of Leeds

With Chopsticks and with Forks: Untangling the Fuzzy Front End of Innovation Projects in Japan and Germany
Roman Bartnik, University of Duisburg-Essen

Internationalization, Distances, and Entry
Chair: Jieqiong Ma, Saint Louis University

Sequential Market Entry and Subnational Differences
Maximilian Stallkamp, Ivey Business School
Andreas Schotter, Ivey Business School
Brian Pinkham, Ivey Business School

From Country Distance to Revealed Relatedness: Exploring the Impact of Country Differences
Aya Chacar, Florida International University
Sokol Celso, Suffolk University
Stephen Tallman, University of Richmond

(De)Institutional Arbitrage: The Effects of Perceived Void Arbitrage Opportunities on Stakeholder Issue Salience
Joobin Ordoobody, University of Victoria
Alireza Safy, University of Tehran

Institutions, Market Entry Strategy and Performance: A Study of Japanese Multinationals
Daniel Z. Ding, City University of Hong Kong
Naoki Ando, Hosei University
Gloria L. Ge, Griffith University

Capital Mobility and Institutional Levels: The Influence of the Corruption on the FDI Flows
Ronald de Oliveira Concar, EAESP-FGV

The Legitimization and Reinterpretation of Transnational Business Practices through Traditional Institutions: Consequences of the Importation of American Meritocracy through the Indian Institutes of Management
Keshav Krishnamurty, University of Massachusetts Boston

Managing BoP as a Business Opportunity. A Longitudinal Field Study
Thomas Andre, Ecole Polytechnique
Jean-Pierre Ponssard, Ecole Polytechnique & CNRS

Adjustment and Performance of Expatriates
Chair: Fiona Moore, Royal Holloway, University of London

Repatriation of International Assignees - Where Are We and Where Do We Go From Here? A Systematic Literature Review From 1991 to 2014
Jan Sebastian Knocke, Friedrich-Alexander University of Erlangen-Nuremberg

An Examination of Determinants of Expatriate Career Intentions
Arpita Joardar, Clark University
Guillaume Weisang, Clark University

In Search of Greener Pastures: Migration Motivations of Talents and Talent Management Practices in Nepal
Kushal Sharma, ESSEC Business School
Jean-Luc Cerdin, ESSEC Business School

‘Should I stay or Should I go?’ An Autoethnographic Account of an International Student’s Decision to Transition to a Self-Initiated Expatriate
Namita Rajani, Dalhousie University
Eddy Ng, Dalhousie University
Dimitria Groutsis, University of Sydney
Social Stays Local - Identifying Typical Profiles of Future Employees of Multinational Enterprises
Diemo Urbig, University of Wuppertal
Philipp Paulus, University of Trier
Katrin Muehlfeld, University of Trier
Vivien Procher, University of Wuppertal
Arjen van Witteloostuijn, Tilburg University

Mihaela Dimitrova, Oakland University
Margaret Shaffer, University of Wisconsin - Milwaukee

SUNDAY, JUNE 28 - 10:15-10:45
Time: 10:15-10:45
Room: Royal Ballroom
Coffee Break
Refreshments will be provided for conference participants at the Grand Ballroom and Royal Ballroom Foyers.

SUNDAY, JUNE 28 - 10:45-12:00
Session 1.2 - Plenary
Scholars Meet Practice Session
AIB Executive Plenary: Global Networks as Forces for Good
Chair: Ram Mudambi, Temple University

This session features leaders from Unilever, an 86-year-old MNC with deep roots in India, and Narayana Health, a 15-year-old Indian company aspiring to transform healthcare worldwide. It will explore how the two organizations reconcile profitability and social goals, and how they leverage global networks to achieve their purpose.

Moderator:
Ravi Ramamurti, Northeastern University
Featured Speakers:
Harish Manwani, Chairman, Hindustan Unilever Ltd and former COO, Unilever
Ashutosh Raghuvasansi, Deputy Chairman and Group CEO, Narayana Health

SUNDAY, JUNE 28 - 12:00-13:00
Time: 12:00-13:00
Room: Royal Ballroom
Lunch
Lunch will be provided for conference participants at the Leela Palace Grand and Royal Ballroom Foyers.

SUNDAY, JUNE 28 - 13:00-14:15
Session 1.3.1 - Panel
Track: 9 - Emerging Economies and EE MNEs
Room: Grand Ballroom
Leveraging India’s Locational Competitive Advantage and the Internationalization of Indian MNEs
Chair: Farok J. Contractor, Rutgers Business School
Discussants: Preet Aulakh, York University and Sougata Ray, Indian Institute of Management Calcutta
Panelists:
Farok J. Contractor, Rutgers Business School
Vikas Kumar, University of Sydney
Charles Dhanaraj, IMD
Shameen Prashantham, Nottingham University Business School China
Ajai Gaur, Rutgers University
Sougata Ray, Indian Institute of Management Calcutta
Raveendra Chittoor, Indian School of Business
Mehmet Demirbag, University of Strathclyde
Preet Aulakh, York University

Session 1.3.2 - Panel
Scholars Meet Practice Session
Challenges of MNC Innovation in India: A View from Practice with a Focus on People Issues
Chair: Abhoy Ojha, Indian Institute of Management Bangalore
Panelists:
Abhoy Ojha, Indian Institute of Management Bangalore
Rishikesha Krishnan, Indian Institute of Management Bangalore
Abhijeet Saungikar, 3M India
R. Bhaskaran, Bosch Ltd.
Vinay Dhabolkar, Catalign Innovation Consulting
Jaideep Anand, Ohio State University

Session 1.3.3 - Competitive
Track: 6 - Innovation and Knowledge Management
Room: Diya
Subsidiaries' Role in Knowledge Creation and Transfer
Chair: Felipe Monteiro, INSEAD

When do Multinational Subsidiaries Develop New Technologies?
Anupama Phene, George Washington University
Stephen Tallman, University of Richmond

JIBS Editorial Board Meeting
JIBS Editorial Board Members Only.

SUNDAY, JUNE 28 - 13:00-14:15
Session 1.3.1 - Panel
Track: 9 - Emerging Economies and EE MNEs
Room: Grand Ballroom
Leveraging India’s Locational Competitive Advantage and the Internationalization of Indian MNEs
Chair: Farok J. Contractor, Rutgers Business School
Discussants: Preet Aulakh, York University and Sougata Ray, Indian Institute of Management Calcutta
Panelists:
Farok J. Contractor, Rutgers Business School
Vikas Kumar, University of Sydney
Charles Dhanaraj, IMD
Shameen Prashantham, Nottingham University Business School China
Ajai Gaur, Rutgers University
Sougata Ray, Indian Institute of Management Calcutta
Raveendra Chittoor, Indian School of Business
Mehmet Demirbag, University of Strathclyde
Preet Aulakh, York University
Differentiating between Cultural Similarity and Cultural Fit: An Empirical Examination of Dyadic Knowledge Transfer between Subsidiaries and Headquarters
Sergey Morgulis-Yakushev, Stockholm School of Economics
H. Emre Yildiz, Uppsala University
Carl F. Fey, Nottingham University Business School
China

Subsidiary Ownership of Firm-Specific Advantages, Network Linkages, and Innovation within Multinational Firms
Catherine Magelssen, London Business School

Session 1.3.4 - Competitive
Track: 5 - Geography of IB and Value Chains
Room: Kamal
Time: 13:00-14:15

Global Value Chains, Innovation and Performance
Chair: Marcus M. Larsen, Copenhagen Business School

Creating Shared Value in Global Value Chains: Learning from Impact Sourcing Service Providers in U.S., India and Kenya
Chacko George Kannothra, University of Massachusetts Boston

How Does the Global Relocation of Business Activities Affect Firm Innovation? An Empirical Analysis of the Impact of Offshoring on Innovation in Danish Firms
Eunkyung Park, Aalborg University

Global Offshoring Portfolio and Firm Performance
Nidthida Lin, University of Newcastle
Hao Tan, University of Newcastle
Stephen Chen, University of Newcastle

Global Value Chains, Innovation and Performance
Chair: Marcus M. Larsen, Copenhagen Business School

Creating Shared Value in Global Value Chains: Learning from Impact Sourcing Service Providers in U.S., India and Kenya
Chacko George Kannothra, University of Massachusetts Boston

How Does the Global Relocation of Business Activities Affect Firm Innovation? An Empirical Analysis of the Impact of Offshoring on Innovation in Danish Firms
Eunkyung Park, Aalborg University

Global Offshoring Portfolio and Firm Performance
Nidthida Lin, University of Newcastle
Hao Tan, University of Newcastle
Stephen Chen, University of Newcastle

The Effect of Cultural Distance on Access to Knowledge and Knowledge Acquisition in International Business Exchange: A Knowledge-based View
Mia Hsiao-Wen Ho, Yuzn Ze University

Session 1.3.5 - Competitive
Track: 9 - Emerging Economies and EE MNEs
Room: Sitara
Time: 13:00-14:15

Economic Dynamics in Africa
Chair: Helena Barnard, GIBS, University of Pretoria

Can MNEs Substitute Local Governments in Providing Energy Infrastructures when Host Countries are Failed States? The Case of Sub-Saharan Africa
Matilde D’Amelio, Politecnico di Milano
Paola Garrone, Politecnico di Milano
Lucia Piscitello, Politecnico di Milano

The Institutional Determinants of Family and Non-Family Involvement in Business Groups - The Case of Africa
Bruce Allen Hearn, University of Sussex
Lars Oixelheim, Lund University and Research Institute of Industrial Economics
Trond Randøy, University of Agder

Experimentation in and Internationalization across Mobile Telecommunications Markets of Africa
Mohammad Jahanbakht, Carnegie Mellon University
Romel Mostafa, Ivey Business School
Francisco Veloso, Catolica Lisbon School of Business and Economics

Session 1.3.6 - Competitive
Track: 10 - Theories of the MNE and of FDI
Room: Nithya
Time: 13:00-14:15

Individuals, Skills, Sensemaking, Behavior, and Networks in IB Theories
Chair: Karina R. Jensen, NEOMA Business School

A Network-based Theory of FDI Clustering and Foreign Subsidiary Performance
Jing’an Tang, Sacred Heart University

Foreign Direct Investment and Skills-Based Inequality: Some Empirical Evidence
Serena Masino, University of Oxford
Xiaolan Fu, University of Oxford

Can International Business Theories be Applied in China?
Rui Torres Oliveira, Manchester Business School

Session 1.3.7 - Panel
Track: 15 - Panel (Special Track)
Room: Nidhi
Time: 13:00-14:15

Engage Them and They’ll Understand: Existing Projects and Best Practices of Integrating Experiential Learning in International Business Curriculum
Chair: Vasyl Taras, University of North Carolina at Greensboro

Panelists:
Karen Lynden, Rowan-Cabarrus Community College
Vasyl Taras, University of North Carolina at Greensboro
David M. Berg, Hamline University
Allan Bird, Northeastern University
Virginia Cathro, University of Otago
Susan Forquer Gupta, Monmouth University
James M. Hagen, Hamline University
Huiping Li, Ramapo College of New Jersey
Irina Naumova, University of Hartford
Gordana Pesakovic, King University
Sonja Sackmann, University Bw Munich
José R. de la Torre, Florida International University
Vinh N. Lu, Australian National University

Session 1.3.8 - Competitive
Track: 1 - People and Careers
Room: Yatra
Time: 13:00-14:15

Cross-Cultural Adjustment of Expatriates and migrants
Chair: Mary Yoko Brannen, University of Victoria

The Role of Social Network Embeddedness and Social Support for Cross-Cultural Adjustment of Self-Initiated Academics
Barbara Agha-Alikhani, University of Passau

What Keeps Them Going: Career Anchors and Cross-Cultural Adjustment of Expatriates
Alexei Koveshnikov, Aalto University
Heidi Marie Wechtler, Macquarie University

"Life is Elsewhere": A Longitudinal Diary Study of Female Self-Initiated Expatriates’ Cross-Cultural Adjustment
Heidi Marie Wechtler, Macquarie University
Researching the Ignored: Lower-Qualified Migrants and Expatriates
Lovanirina Ramboarison-Lalao, ESC Troyes Business School
Jean-Luc Cerdin, ESSEC Business School
Chris Brewster, ISCTE Business School

Session 1.3.9 - Competitive
Time: 13:00-14:15
Track: 11 - Corporate Governance in IB
Room: Surya

Revisiting the Scope of the Multinational Corporation: Cross-Border M&A and Divestment
Chair: Ali Taleb, MacEwan University

Value Creation in Cross-Border Acquisitions: Do Outside Directors Make a Difference?
Deepak K Datta, University of Texas at Arlington
Dynah A Basuil, University of Auckland

The Effects of Family Control and Board of Director Characteristics on Cross-Border Acquisition Performance of Emerging Market Firms: Evidence from India 2007-2012
Philsoo Kim, Yonsei University
Young-Ryeol Park, Yonsei University

Investor Protection and International Acquisitions: Evidence from US Cross-Border M&As
Amir Shoham, Temple University
Oded Shenkar, Ohio State University

An Endowment Effect Perspective on Foreign Divestment: The Asymmetric CEO Effect in Family Multinationals
Heechun Kim, Georgia State University
Robert Hoskisson, Rice University

Session 1.3.10 - Interactive
Time: 13:00-14:15
Track: 9 - Emerging Economies and EE MNEs
Room: Boardroom

Knowledge and Innovation
Chair: Zhi Wang, Manchester Metropolitan University

The Impact of Information Overload on The Entrepreneurs' Behavior in Managing Human Resources: The Mediating Role of Entrepreneurial Self-Efficacy
Manisha Karia, Auckland Institute of Studies
Sanjaya Gaur, Auckland University of Technology
Hanoku Bathula, University of Auckland

Can Knowledge Similarity Be a Substitute for Economic Institution for Foreign Firms in an Emerging Market?
Xuelian Piao, Korea University
Min Jung Kim, University of Minnesota
Jon Jungmoon, Korea University

Dreams Come True? The Challenges of Utilizing Knowledge from Advanced Economies in Emerging Market MNEs
Jongmin Lee, University of Reading
Rajneesh Narula, University of Reading

Family Support and Young Entrepreneurs’ Start-Up Activities in an Emerging and Developed Economy Context: An Empirical Exploration
Tatiana S. Manolova, Bentley University
Galina Shirokova, Saint Petersburg University
Tatyana V. Tsukanova, Saint Petersburg University
Linda F. Edelman, Bentley University

Reluctant Innovation in the Chinese Automobile Industry
Peter Thomas in der Heiden, University of Duisburg-Essen
Bernd Liesenkötter, University of Muenster

Advanced MNEs in the Chinese Pharmaceutical Industry: An Analysis of the Impact on Local Innovation Performance
Vittoria Giada Scalera, Politecnico di Milano
Alessandra Perri, Ca’ Foscari University Venice

Dark Triad in Teams - A Study from Iran
Ricarda B Bouncken, University of Bayreuth
Mehmaz Karimi, University of Bayreuth
Robin Pesch, University of Bayreuth

Session 1.3.11 - Interactive
Time: 13:00-14:15
Track: 6 - Innovation and Knowledge Management
Room: Roshni

Learning Across Borders
Chair: Nandini Lahiri, Temple University

Perception Gaps between Headquarter and Subsidiary Home Country National Managers on Subsidiary Role: Case of a Japanese Service MNC
Jusuke JJ Ikegami, Waseda University

Cultural Compatibility and the Managerial Knowledge Transfer in Alliance Network
Qingfen Fu, Tsinghua University

International Expansion and the Long-Run Performance of MNEs: Combining and Sequencing Geographic Exploitation and Exploration
Xavier Castaner, University of Lausanne
Mehmet Erdem Genc, Ozyegin University

The Impacts of Organizational Learning Capacities on Relationship-Specific Innovations: Evidence from the Global Buyer-Supplier Relationship
KyuYeong Choi, Florida State University
Daekwan Kim, Florida State University
Ruey-Jer "Bryan" Jean, National Chengchi University

TMT Foreign Experience and Foreign Subsidiary Ownership Decision: A More Fine-Grained Conceptualization of Experience
Kent Hui, Michigan State University
Yuanague Gong, Nanjing University

Building Service Provider Capabilities: The Impact of Clients and Service Types in Service Offshore Outsourcing
Peter D. Oerberg Jensen, Copenhagen Business School
Kristin Brandl, University of Reading
Manya Jaura, Copenhagen Business School

Can Toyota Employee Satisfaction Provide An Edge To Car Dealers in a Changing National Cultural Climate?
Ichiro Yamada, St. Andrew's University
Osamu Tsukada, Kagawa University

Session 1.3.12 - Interactive
Time: 13:00-14:15
Track: 3 - HRM and Organizational Behavior
Room: Dhwani

Global Mindsets and Expatriate Challenges
Chair: Benjamin Bader, Leuphana University of Lüneburg

A Study on How Expatriate Styles Influence Subsidiary Effectiveness through Uncertainty Reduction
Yong Suh Pak, Yonsei University
Qing Lu Sun, Yonsei University
The Meaning of Work and Work Meaningfulness among Chinese Employees of a Western MNE
Alim Beveridge, Nottingham University Business School
Angela Yazhi Cheng, Nottingham University Business School
Managerial Attitudes toward Foreignness, Commitment Levels in Foreign Equity and The Level of Multinationality of Spanish Firms
David Tanganelli, Universitat Internacional de Catalunya
Culturally Creative Minds: Cosmopolitanism as an Antecedent to Creativity in Cross-Cultural Settings
Dilek Gulistan Yunlu, Northeastern Illinois University
Gretchen Vogelgesang Lester, San Jose State University
Rachel Clapp-Smith, Purdue University Calumet
Positive Traits and Performance of Internationally Engaged Executives
Leonardo Liberman, Universidad de los Andes
Lisa Sofia Clefberg, Institute for Cognitive Behavior Therapy & Department of Clinical Neuroscience Karolinska Institute
Returnee Spillover Effect on Corporate Performance: Evidence from Chinese A-share Public Firms
Jin Xu, Central University of Finance and Economics
Lianxi Zhou, Brock University
Guangbao Xie, Bank of China, Anhui Province Branch
Session 1.3.13 - Interactive
Time: 13:00-14:15
Track: 13 - Economics, Finance and Accounting
Room: Maya
International and Comparative Finance
Chair: Jagadish Dandu, Zayed University
Time Horizon and Corporate Investment: Evidence from Private Firms around the World
Serkan Akguc, King Abdullah University
Jongmoo Jay Choi, Temple University
Paulo Renato Soares Terra, EAESP-FGV
Guilherme Kirch, EA-UFRGS
The Impact of Crisis on the Determinants of Leverage: European Evidence
Victoria Krivogorsky, San Diego state University
Gun-Ho Joh, San Diego State University
David Debooskey, San Diego State University
Earnings Management and Main Bank Monitoring: Evidence From Japan
Hideaki Sakawa, Nagoya City University
Naoki Watanabe, Ritsumeikan University
Market Structure and Profitability in Banking Sector: Is China’s Case Different?
Yanjun Huang, China Foreign Affairs University
Jiwen Yang, George Washington University
Risks Associated with Cross-Listings
Hui He Sono, James Madison University
Mark Liu, University of Kentucky
Effect of Regional Trade Agreements - A Study of India-ASEAN Trade with Firm Level Data
Amlan Ray, Amrita University
Amalendu Jyotishi, Amrita University
SUNDAY, JUNE 28 - 14:15-14:30
Time: 14:15-14:30
Break
Short break to facilitate transition between sessions. No refreshment service will be provided.
SUNDAY, JUNE 28 - 14:30-15:45
Session 1.4.1 - Panel
Time: 14:30-15:45
Track: 5 - Geography of IB and Value Chains
Room: Grand Ballroom
AIB - Regional Science Association International (RSAI) session
Chairs: Simona Iammarino, London School of Economics and Lucia Piscitello, Politecnico di Milano
Panelists:
Lucia Piscitello, Politecnico di Milano
Simona Iammarino, London School of Economics
Michael Storper, UCLA
Maryann Feldman, University of North Carolina
Session 1.4.2 - Panel
Scholars Meet Practice Session
Time: 14:30-15:45
Room: Jamawar
Big Data for Innovation, Competition and Productivity
Chair: Pulak Ghosh, Indian Institute of Management Bangalore
Panelists:
Pulak Ghosh, Indian Institute of Management Bangalore
Soumya Kanti Ghosh, Chief Economic Advisor, State Bank of India
Suresh Srinavasan, Co-Founder, Formcept
Ravi Vijayaraghavan, Vice President and Head Analytics, Flipkart.com
Siva Viswanathan, University of Maryland
Session 1.4.3 - Panel
Time: 14:30-15:45
Room: Diya
The Institutional and Political Environment of IB
Chair: Michael Witt, INSEAD
Discussant: Paul Martin Vaaler, University of Minnesota
Panelists:
Michael Witt, INSEAD
Ruth Aguilera, Northeastern University
Andreas Schotter, Ivey Business School
Markus Taussig, National University of Singapore
Paul Martin Vaaler, University of Minnesota
Sunday

Session 1.4.4 - Competitive
Time: 14:30-15:45
Track: 3 - HRM and Organizational Behavior
Room: Kamal
Driving Performance in Global Organizations
Chair: William Newburry, Florida International University
High Performance Work Practices Exist in India: Evidence from Two Organizations
Nikos Bozionelos, Audencia Nantes Ecole de Management
Vijay Edward Pereira, University of Portsmouth
Human Resource Management in India Strategy, Performance and Complementarity
Tamer Darwish, University of Gloucestershire
Satwinder Singh, Brunel University London
Geoffrey Wood, University of Warwick
Equity Portfolio Incentives to CEOs for Downsizing: Differential Impacts on Survivors vs. Victims in Three Countries
C Lakshman, Tongji University
Linh-Chi Vo, Normandy Business School
Rani Ladha, Indian Institute of Management Kozhikode

Session 1.4.5 - Competitive
Time: 14:30-15:45
Track: 6 - Innovation and Knowledge Management
Room: Sitara
Institutional Environment and Innovation Performance
Chair: Kristin Brandl, University of Reading
International Networks for Developing Exploratory Innovations in Emerging Economies
Zaheer Khan, University of Sheffield
How Institutional Context Matters for R&D? An Exploratory Study of Medical Device Development in India
Budhadiya Gupta, Harvard University
Stefan Thomke, Harvard University
Public Support for Innovation and the Openness of Firms’ Innovation Activities
Marcelo F Cano-Kollmann, Temple University
Robert D. Hamilton III, Temple University
National Trust and the Effects of Firm Size on and Foreign Ownership on Innovation by Firms in Developing Nations
Gregory Stephen Hundley, Purdue University
Xiaomei Li, Tianjin University

Session 1.4.6 - Competitive
Time: 14:30-15:45
Track: 8 - Strategy, M&As and Competitiveness
Room: Nithya
Creating Value from Cross-Border Acquisitions
Chair: Anupama Phene, George Washington University
International Acquisitions and International Competitiveness
Omer Faruk Genc, Abdullah Gul University
Jongmoo Jay Choi, Temple University
How to Make the Most of What You Buy: Value Creation in Cross-Border Acquisitions of Developed Market Firms (DMFs) by Emerging Market Firms (EMFs)
Yinuo Tang, University of Pittsburgh
Ravi Madhavan, University of Pittsburgh

Session 1.4.7 - Panel
Time: 14:30-15:45
Track: 9 - Emerging Economies and EE MNEs
Room: Nidhi
Women in Business in India (WAIB Special Session)
Chairs: Gabriele Suder, University of Melbourne and Janet Murray, University of Missouri-St. Louis
Panelists:
Janet Murray, University of Missouri-St. Louis
Gabriele Suder, University of Melbourne
Padmaja Alaganandam, PricewaterhouseCoopers Pvt. Ltd.
Revathy Ashok, Iris Consulting
Alice de Jonge, Monash University
Usha Raghunath, Wipro Ltd.
Pamela Kumar, HP Enterprise R&D

Session 1.4.8 - Competitive
Time: 14:30-15:45
Track: 12 - Institutional and Political Environment
Room: Yatra
New Perspectives on Institutional Distance
Chair: Peter Buckley, University of Leeds
Revisiting Institutional Distance: Towards an Agency-Oriented Understanding
Johann Fortwengel, Free University Berlin
Vikrant Shirodkar, University of Sussex
Palitha Konara, University of Huddersfield
Institutional Logics, Liability of Foreignness, and Poverty Alleviation: The Case of Mining MNEs in East Africa
Aloysius Newenham-Kahindi, University of Saskatchewan
Charles Edward Stevens, Lehigh University
Partner Selection in International Technological Alliances: The Role of Institutional Distance, Colonial and Economic Ties
Sorin Krammer, University of Groningen

Session 1.4.9 - Competitive
Time: 14:30-15:45
Track: 7 - Digital Transformation and Online Markets
Room: Surya
Digital Transformation and Online Markets in IB
Chair: Peter W. Liesch, University of Queensland
The Synergy of Entrepreneurial Self-Efficacy and Virtual Self-Efficacy for Entrepreneurs in Emerging Online Markets: An Empirical Investigation
Zeying Wan, Saint Mary's University
Taiyuan Wang, IE Business School
Yinglei Wang, Acadia University
The Early-Mover Advantage of Exporters at Online B2B Portals
Ziliang Deng, Renmin University of China
Zeyu Wang, Nankai University/Chinese University of Hong Kong

Losing the Battle: Unexpectation and Misexpectation in Cross-Border M&A
Tian Wei, Fudan University
Executive Migration and International Mergers and Acquisitions
Yu-Kai (Mike) Wang, Soochow University
Internationalization of Entrepreneurship and Institutional Reinforcement in a New Global Industry
Irina Mihailova, Aalto University
Peter W. Liesch, University of Queensland
Elizabeth Rose, University of Otago

Micro Enterprises in eMarketplaces: Comparing Digital Strategy across Continents
Manjula S. Salimath, University of North Texas
Vallari Chandna, University of North Texas

Session 1.4.10 - Interactive
Track: 6 - Innovation and Knowledge Management
Room: Royal Club Boardroom

Learning from Subsidiaries in Emerging Markets
Chair: Pavlina Jasovska, University of South Australia

When are Subsidiaries Motivated to Initiate Innovation under Autonomy?: The Role of Resource Dependence and Power Relation
Jason Kyewon Lee, Korea University
Dae-il Nam, Korea University

Building Innovation Capabilities in Emerging Markets: A Microfoundations Approach to Managing Local Product Development
Shad Morris, Brigham Young University
Daniel Han Ming Chng, China Europe International Business School
Jian Han, CEIBS
James Oldroyd, Ohio State University

Reverse Knowledge Transfer from Emerging Economy Subsidiaries: The Role of Disseminative Capacity
Abby Jingzi Zhou, University of Nottingham, Ningbo
Carl F. Fey, Nottingham University Business School
China

Antecedents of Reverse Diffusion of HRM Practices in MNC Subsidiaries: Organizational or Locational Legitimacy?
Michal Lemanski, Nottingham University Business School
China

Experiential Learning, Economic Distance And Subsidiary Performance Of EMNCs: Evidence From Indian Multinationals
Arindam Mondal, Indian Institute of Management Calcutta
Sougata Ray, Indian Institute of Management Calcutta
Raveendran Chittoor, Indian School of Business
Sarada Devi Gadepalli, Indian Institute of Management Calcutta

Session 1.4.11 - Interactive
Track: 2 - Entrepreneurship and New Ventures
Room: Roshni

Capabilities for International Entrepreneurship: Emerging Market and Developed Market Perspectives
Chair: Etayankara Muralidharan, MacEwan University

Cross-National Replication in International Entrepreneurship: Lessons from SKS Microfinance
Joshua K Ault, University of Victoria
Andrew Spicer, University of South Carolina

Born Global Decision - Gradual & Complex Interaction between Multiple Elements: Evidence from a Software Product Firm in India
Anish Purkayastha, Indian Institute of Management Ahmedabad

How Do Brand Capabilities Facilitate the Internationalization of Firms from Emerging to Developed Economies?
Fernando Angulo-Ruiz, MacEwan University
Albena Pergelova, MacEwan University
William Wei, MacEwan University

International Small Ventures' Entrepreneurship and Export Market Performance
Aytug Sozuer, Istanbul University
Gultekin Altuntas, Istanbul University
Fatih Semercioz, Istanbul University

Evolution of a Dynamic Capability in Early International Growth - The Case of a Professional Service Firm
Thorsten Bunz, Justus Liebig University Giessen
Lucrezia Casulli, University of Strathclyde
Andreas Bausch, Justus Liebig University Giessen

Innovation and Networking Among Entrepreneurs Across Generations of Asian Tigers
Jan Vang, Aalborg University
Kent W. Jensen, University of Southern Denmark
Thomas Schoett, University of Southern Denmark
Shamak Rezaei, Roskilde University

The Use of Exploited Labor in International Business
Subrata Chakrabarty, University of Texas - El Paso

Session 1.4.12 - Interactive
Track: 12 - Institutional and Political Environment
Room: Dhwan

New and Heterodox Themes in IB
Chair: Mike Peng, University of Texas at Dallas

An Analysis of Guanxi and the Degree of Internationalization of Chinese Manufacturing Firms
Jian Du, Zhejiang University
Xiaobo Wu, Zhejiang University
Yongjiang Shi, Cambridge University

Institutional Changes and Firm Responses in the Global Pharmaceutical Industry
Shobha Das, Qatar University
Rajshree Chandra, Delhi University

A New Governance Perspective: Viewing Global Financial Markets as Watersheds
W Travis Selmier II, Indiana University

To Boldly Go Where No Government and No Corporation Have Gone Before. Internationalization Strategies of Non-Governmental Organizations
Michal Szynaski, University of Victoria

Private Equity in Clean Technology: An Exploratory Study of the Finance-Innovation-Policy Nexus
Florian Täube, Université libre de Bruxelles
Michael Migendt, EBS Business School
Florian Schick, EBS Business School
Paschen von Flotow, Sustainable Business Institute
Friedemann Polzin, Sustainable Business Institute

Thoughts on the Emerging Institutional Framework for Commercializing Electric Vehicle Technology in China
Peter Thomas in der Heiden, University of Duisburg-Essen
National Governance, Social Elites on Company Boards, and Board Compensation: A Cross-National Study of Emerging Economy IPO Firms
Bruce Allen Hearn, University of Sussex
Roger Strange, University of Sussex
Jennifer Piesse, King’s College London

The Role of Culture in International Business
Chair: Majid Ghorbani, Renmin University of China

Can Cultural Tightness-Looseness be Measured?
Len J. Trevino, Loyola University New Orleans
Carolyn P. Egr, Simon Fraser University
David A. Ralston, Florida International University
Irina Naoumova, University of Hartford
Olivier Furrer, University of Fribourg
Yongjuan Li, Chinese Academy of Sciences
Fidel León Darder, University of Spain
Maria Teresa de la Garza Carranza, Instituto Tecnológico de Celaya

Understanding the Paradox of Cultures: A Yin Yang Perspective
Kunal Kamal Kumar, T. A. Pai Management Institute
Tony Fang, Stockholm University

The Role of Culture in Managers’ Conceptualization of Business Networking
Lasse Torkkeli, Lappeenranta University of Technology
Maria Ivanova-Gongne, Abo Akademi University

Leading and Facilitating Global Innovation within the MNC
Karina R. Jensen, NEOMA Business School

The Joint Effects of Societal Culture and Individual Values of Job Attribute Preference: Evidence from Eight Nations
Ji Li, Hong Kong Baptist University
Tao Liu, Southwest University
Yang Yu, Hong Kong Baptist University
Jiaying Xu, Hong Kong Baptist University
Arif Mahmood, Hong Kong Baptist University
Wanxing Jiang, Hong Kong Baptist University

The Impact of Socio-Cultural Factors on Professional Aspiration in Emerging Markets
Grishma Shah, Manhattan College
Esi Elliot, Suffolk University

A Relational Perspective of Nationality Dissimilarity: The Positive Effect on Organizational Identification in International Joint Ventures
Jiatao Li, Hong Kong University of Science and Technology
Jieyu Zhou, Hong Kong University of Science and Technology

Coffee Break
Refreshments will be provided for conference participants at the Grand Ballroom and Royal Ballroom Foyers.

China is Predicted to Hit Middle Income Trap by 2030: Can China Build Innovation Capacity to Avert Trap?
Chair: Arie Lewin, Duke University

Technology & Science-Based Innovation in Emerging Economies
Chair: Sai Yayavaram, Indian Institute of Management Bangalore

Determinants and Effects of Foreign Investment
Chair: Haruo H. Horaguchi, Hosei University

Employment Effects of FDI in Hot Labour Markets: a Cross-Country Analysis
Bettina Becker, Aston Business School
Nigel Driffield, Warwick Business School
Sandra Lancheros, University of Nottingham
James Love, Warwick Business School
Economic Institutions and the Location Strategies of European Multinationals in their Geographical Neighbourhood
Simona Iammarino, London School of Economics
Andrea Ascani, London School of Economics
Riccardo Crescenzi, London School of Economics

Finance Constraints and Technology Spillovers from Foreign to Domestic Firms
Alex Eapen, Australian National University

Limitations of MNC's Operational Flexibility
Toshimitsu Ueta, NUS Business School

Implementation Challenges Across Borders
Chair: Aya Chacar, Florida International University

Organizational Control and Goal Conflicts in Headquarters-Subsidiary Relationships: An Agency Theory Perspective
Adrian Schulte Steinberg, University of St. Gallen
Sven Kunisch, University of St. Gallen
Björn Ambos, University of St. Gallen

Spatial Consistency and Temporal Persistence in MNEs' Repetitive Strategic Resource Allocations
Majid Eghbali-Zarch, Memorial University of Newfoundland

Comparison of Corporate Headquarters Influence on Segment Performance Variance between Domestic Firms and MNE Affiliates
Sarada Devi Gadeplali, Indian Institute of Management Calcutta
Arindam Mondal, Indian Institute of Management Calcutta

Understanding Psychic Distance: A Product of Individual Demographics or Collective Phenomenon?
Alexander Leinemann, University of St. Gallen
Björn Ambos, University of St. Gallen

Institutional Voids and Natural Environment
Chair: Klaus Meyer, CEIBS

International Voluntary Certifiable Standards in Emerging Economies: Institutional Void Fillers or Non-Tariff Trade Barriers?
Ivan Montiel, Loyola Marymount University
Petra Christmann, Rutgers University
Trevor Zink, Loyola Marymount University

Institutional Voids and Performance in Emerging Markets - a Configurational Perspective
Luciano Cravenga, King's College London
Esteban Bienes, INCAE
Caleb Pichardo, INCAE

Non-Lienarity of the Environmental Responsiveness Strategy: Is it the Answer?
Yousef Eiadat, University College Dublin
Alejandro M. Fernández Castro, CESUGA
Aidan Kelly, University College Dublin

Political Violence and Greenfield FDI Flowing to the Natural Resources Industries of Developing Countries
Enrico Pennings, Erasmus University Rotterdam
Martijn Burger, Erasmus University Rotterdam
Caroline Witte, Erasmus University Rotterdam
Elena Ianchovichina, World Bank

The Impact of Institutional Distance
Chair: Xiaohua Yang, University of San Francisco

Inward FDI and Economic Growth: The Effect of Multiple Measures of Institutional Distance
Sarianna Lundan, University of Bremen
Fabienne Fortanier, OECD
Tilo Halaszovich, University of Bremen

Export Expansion Speed, Institutional Distance and Performance
Ziliang Deng, Renmin University of China
Ruey-Jer "Bryan" Jean, National Chengchi University
Rudolf R. Sinkovics, University of Manchester
Institutional Distance, Social Ties, Trustworthiness and Performance: Evidence from China
Jieqiong Ma, Saint Louis University
John Zhao, Saint Louis University
Jie Yang, Saint Louis University

Insidership within Networks: Bridge over Troubled Water of Foreignness?
Megan (Min) Zhang, Ivey Business School

Knowledge Management in Alliances
Chair: Nandini Lahiri, Temple University

Knowledge Acquisition in International Strategic Alliances: The Role of Knowledge Ambiguity
Mia Hsiao-Wen Ho, Yuzn Ze University

Brokerage Triad Configurations Across Countries: Effects on Innovation Impact and Innovation Radicalness
Exequiel Hernandez, University of Pennsylvania
Sarah Balachandran, University of Pennsylvania

Learning and Knowledge Transfer in China-Africa Alliances: A Social Capital Perspective
Abdoulkadre Ado, Laval University
Zhan Su, Laval University
Roseline Wanjiru, Northumbria University

Emerging Market Acquisitions: Prospects and Pitfalls
Chair: Omer Faruk Genc, Abdullah Gul University

Strategic Determinants of Equity Participation of International Acquisitions by Emerging Market Firms
Young-Ryeol Park, Yonsei University
Philsoo Kim, Yonsei University

The Evolution of Start-Up R&D Firms: Equity-Property-Right Shared Mergers and Acquisitions
Ying-Jan Lin, National Taiwan University

Acquisitions in the China Retail Industry
Jung Ching Lin, National Taiwan University
Homin Chen, National Taiwan University
D'Arcy Caskey, Feng Chia University

How to Select Target Firms in High-Tech Industry: Identifying Value Drivers and Cost Drivers
Tian Wei, Fudan University
Yuanxu Li, Fudan University

Untangling the Relationship between Target Firm Size and Integration Approaches in International Acquisitions: The Role of Organizational Culture
Tian Wei, Fudan University
Youzheng Zhao, Fudan University

Examining Firm and Host Country Influences on Relative Transaction Size in Service Sector Cross-Border Acquisitions: An Empirical Assessment
Dynah A Bashil, University of Auckland
Deepak K Datta, University of Texas at Arlington

Session 1.5.9 - Competitive
Time: 16:15-17:30
Track: 6 - Innovation and Knowledge Management
Room: Surya

Session 1.5.10 - Interactive
Time: 16:15-17:30
Track: 8 - Strategy, M&As and Competitiveness
Room: Royal Club Boardroom

Session 1.5.11 - Interactive
Time: 16:15-17:30
Track: 1 - People and Careers
Room: Roshni

Multicultural Experience, Intercultural Competence, and Performance
Chair: Karina R. Jensen, NEOMA Business School

Biculturals and Third Culture Kids: Apples and Oranges or Two Peas in a Pod? A Critical Review
Ebru Ipek, Simon Fraser University
Mila Lazarova, Simon Fraser University

The Impact of Multicultural Experiences and Organizational Diversity Climate on Immigrant Work-Related Outcomes: A Model for Future Research
Davina Dias, Monash University
Cherrie Zhu, Monash University
Ramanie Samaratunge, Monash University

Innovating Synergy from Cultural Diversity: Case of French - Russian MNCs
Natalia Guseva, National Research University Higher School of Economics

Understanding Cultural Singularities of "Indianness" in an Inter-Cultural Business Setting
Ashish Malik, Newcastle Business School
Francis Laleman, Beyond Borders

A Hierarchy of Cultural Intelligence Antecedents
Ilan Alon, Rollins College
Michele Boulanger, Rollins College
Julie Ann Elston, Oregon State University
Eleanna Galanaki, Athens University of Economics
Carlos Martinez de Ibarreta, Universidad Pontificia Comillas
Judith Meyers, University of California
Marta Muniz-Ferrer, Universidad Pontificia Comillas

Experiencing Cultural Diversity: Case of French - Russian MNCs
Andres Velez-Calle, Universidad EAFIT/Rutgers University

The Role of Previous Nonwork International Experiences on the Development of Critical Cross-Cultural Competencies for Expatriate Adjustment
Ebru Ipek, Simon Fraser University
Mila Lazarova, Simon Fraser University

Experiences of International Students in the Australian Higher Education System: An Extreme Groups Comparison
Andre Anugera Pekerti, University of Queensland
Miriam Moeller, University of Queensland
Fons van de Vijver, Tilburg University
Tyler G Okimoto, University of Queensland

Session 1.5.12 - Interactive
Time: 16:15-17:30
Track: 10 - Theories of the MNE and of FDI
Room: Dhwani

Ties, Control, and Distance and Diversity: Managing Complexity in MNCs
Chair: Sylvia K. Chetty, University of Otago

Institutional Ties Ambidexterity and International Exploration and Exploitation
Jie Wu, University of Macau
Livia Markocz, University of Texas at Dallas

Control in the Multinational Enterprise: The Polycentric Case of Global Professional Service Firms
Mehdi Boussebaa, University of Bath
Where to Locate: The Impact of Local Subsidiary Distance on the Location Choice of Regional Headquarters
Junichi Yamanoi, Waseda University
Tadashi Hayashi, Kyoto Sangyo University

Institutional Diversity in International Business: Who Shares?
Robbert Maseland, University of Groningen

The Missing Link between Awareness and Use of Pro-Internationalization Incentives
Miguel Matos Torres, University of Aveiro
L. Jeremy Clegg, University of Leeds
Celeste Amorim Varum, University of Aveiro

Session 1.5.13 - Interactive
Time: 16:15-17:30
Track: 4 - Marketing and Social Communities
Room: Maya

Explorations of Culture and Consumers
Chair: Pinaki Dasgupta, International Management Institute

Effects of Outbreaks of Animosity against the West: What can American B52s do for Local Brand Consumption in China?
Martin Heinberg, University of Duisburg-Essen

The Emerging Anti-Consumer: Emerging Correlates of Anti-Consumption Behavior
Duraipandian Israel, XLRI-Xavier School of Management
Rajesh Iyer, Bradley University
James A. Muncy, Valdosta State University
Debasis Pradhan, XLRI-Xavier School of Management
Abhisek Kuanr, XLRI-Xavier School of Management

Can Country of Consumption Information Counterbalance the Negative COO Effect on Product Evaluation
Hsiu Ying Huang, Feng Chia University
Yi Fang Chiang, Feng Chia University
Sheng-Tsong Hou, Feng Chia University

National Identity in Marketing: An Integrative Framework
Sergio W. Carvalho, Dalhousie University

Exploring CSR practices of MNEs in Developing Countries
Verena Gruber, WU Vienna
Bodo Schlegelmilch, WU Vienna

Perceived Age and Rokeach Value Rankings among Young Adults: A Comparison between India and the U.S.
Charles Wood, University of Tulsa
Cole Brown, Indian Professional Research Project
Nicholas Wood, Velocity Consulting
Bruce Alford, Louisiana Tech University

SUNDAY, JUNE 28 - 17:30-19:00
Time: 17:30-19:00
Room: Royal Ballroom

WAIB Reception
Current and prospective WAIB members are welcome to attend the reception. A short program and awards presentation will take place during the reception.

✪ The reception is jointly sponsored by the E. Desmond Lee Professorship for Developing Women and Entrepreneurs in International Business, College of Business Administration, University of Missouri-St. Louis and the Academy of International Business.

SUNDAY, JUNE 28 - 19:00-22:00
Time: 19:00-22:00

AIB Fellows' Dinner
AIB Fellows and invited guests only. The Fellows Dinner will be held at an offsite location.

Legend for Symbols Used:
A Nominee for the Temple/AIB Best Paper Award
P Nominee for the Alan Rugman Most Promising Scholar Award (formerly Haynes Prize)
MONDAY, JUNE 29

MONDAY, JUNE 29 - 8:00-8:45

Fellows Café II

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest.

**Strategies and Methods for Teaching IB Management in Graduate Business Programs (Room: Maya)**
José R. de la Torre, Florida International University

Managing Operational Challenges: A Missing Component in Emerging Market Multinationals Studies (Room: Royal Club Boardroom)
Seung Ho Park, China Europe International Business School

Innovation in Emerging Markets and its Global Diffusion (Room: Dhwani)
Ravi Ramamurti, Northeastern University

Future Directions in Research on International Human Resource Management (Room: Roshni)
Rosalie Tung, Simon Fraser University

MONDAY, JUNE 29 - 9:00-10:15

**Session 2.1.1 - Panel**
Time: 9:00-10:15
Room: Grand Ballroom

The MNE-INV Interface: Future Directions
Chair: Shameen Prashantham, Nottingham University Business School China
Discussants: Peter Buckley, University of Leeds and Becky Reuber, University of Toronto

**Panelists:**
Shameen Prashantham, Nottingham University Business School China
Erkko Autio, Imperial College
Suresh Bhagavatula, Indian Institute of Management Bangalore
Peter Buckley, University of Leeds
Gary Knight, Willamette University
Rishikesh Krishnan, Indian Institute of Management Bangalore
Kumar, Indian Institute of Management Bangalore
Becky Reuber, University of Toronto
Ivo Zander, Uppsala University

**Session 2.1.2 - Panel**
Time: 9:00-10:15
Room: Jamawar

Virtual Organizations: Managing Learning and Sharing Knowledge Across Borders
Chair: Elizabeth Rose, University of Otago

**Panelists:**
Elizabeth Rose, University of Otago
Abhijit Bhaduri, Wipro Ltd.
Virginia Cathro, University of Otago
Sathy Prasad, Intel
S. Raghunath, Indian Institute of Management Bangalore
Usha Raghu, Wipro Ltd.

**Session 2.1.3 - Panel**
Time: 9:00-10:15
Track: 6 - Innovation and Knowledge Management Room: Diya

Managing Global Innovation Networks
Chair: T.J. Hannigan, Temple University

**Panelists:**
Ahreum Lee, Temple University
Eunkyoung Park, Aalborg University

**International Connectivity and Innovation Networks: The Case of Chinese Inventors in the Pharmaceutical Industry**
Vittoria Giada Scalera, Politecnico di Milano
Alessandra Perri, Ca’ Foscari University Venice
Ram Mudambi, Temple University

Managing Innovation Networks: A Multiplex Analysis of the Global Wind Power Industry
Snehal Suyash Awate, Indian School of Business
Marcus M. Larsen, Copenhagen Business School

**General Purpose Technologies (GPTs) and the Internationalization of Corporate Innovations - A Cross-Country Analysis**
John Cantwell, Rutgers University
Ranfeng Qiu, California State University, San Bernardino

**Session 2.1.4 - Panel**
Time: 9:00-10:15
Track: 14 - Research Methodology in IB (Special Track) Room: Kamal

Creating and Publishing High-Quality Research on Women and Gender (WAIB Special Session)
Chair: Amanda Bullough, University of Delaware and Tugba Kalafatoglu, ESADE Business School
Discussant: Joan P. Mileski, Texas A&M University at Galveston

**Panelists:**
Amanda Bullough, University of Delaware
Tugba Kalafatoglu, ESADE Business School
Rosalie Tung, Simon Fraser University
William Newburry, Florida International University
Patricia P. McDougall-Covin, Indiana University-Bloomington
Nakiye Aydan Boyacigiller, Sabanci University
Fiona Moore, Royal Holloway, University of London
Joan P. Mileski, Texas A&M University at Galveston
Session 2.1.5 - Competitive  Time: 9:00-10:15
Track: 11 - Corporate Governance in IB  Room: Sitara

**Being Innovative and Being Conscientious: What matters?**
Chair: Ruth Aguilera, Northeastern University

**Roo* How Do National Corporate Governance Institutions Affect Slack-Based Innovation Effort in Firms?**
Paul Martin Vaaler, University of Minnesota
Joel Malen, Hitosubashi University Institute of Innovation Research

What Determines MNEs’ Environmental R&D?
Hyoo Jeong, Korea University
Jon Jungbien Moon, Korea University
Jiyoung Shin, Korea University

Chin-jung Luan, National Dong Hwa University
Chenli Tien, National Taiwan Normal University
Wei-Lun Chen, National Dong Hwa University

Are We There Yet? Corporate Social Performance around the World Pre- And Post- The Global Financial Crisis
Jeremy Galbreath, Curtin Graduate School of Business
Mariano Heyden, Newcastle Business School, Australia
Trond Randøy, University of Agder

Session 2.1.6 - Competitive  Time: 9:00-10:15
Track: 10 - Theories of the MNE and of FDI  Room: Nithya

**Managing Distance in the Global Firm**
Chair: Douglas Dow, University of Melbourne

The Role of Institutional Distance in FDI Decisions: A Polycentric Perspective
Stewart R. Miller, University of Texas-San Antonio
Kai Xu, Texas A&M University
Michael A. Hitt, Texas A&M University

Institutional Distance as a Source of Arbitrage and Learning: The Case of Ownership Decision in Foreign Acquisitions
Ajai Gaur, Rutgers University
Shavin Malhotra, Ryerson University
PengCheng Zhu, University of San Diego

MNE Dynamics, Distance, and the Role of Space and Place in the Organization of its Locations
Majid Eghbali-Zarch, Memorial University of Newfoundland

Reconceptualizing the Global Factory: An Asymmetrical Network Perspective
Liena Kano, University of Calgary
Alain Verbeke, University of Calgary

Session 2.1.7 - Competitive  Time: 9:00-10:15
Track: 13 - Economics, Finance and Accounting  Room: Nidhi

**Foreign Production, Trade, and Finance**
Chair: Susan Feinberg, Temple University

Vertical Product Differentiation and Exchange Rate Pass-Through: Evidence from Trade between China and Japan
Dongmei Hu, Shenzhen University; The George Washington University
Jiawen Yang, George Washington University
Zunxin Zheng, Shenzhen University

Are Emerging Countries Catching Up? The Spatial Geography of Knowledge-Intensive Activities in Global Production of Manufactures
Marcel P. Timmer, University of Groningen
Gaaitzen J. de Vries, University of Groningen

Debt to Traders! On Borrowing Heterogeneity and the Exporting Activity of Indian Firms
Sumit Majumdar, University of Texas at Dallas
Sushanta Mallick, Queen Mary University of London

Session 2.1.8 - Competitive  Time: 9:00-10:15
Track: 4 - Marketing and Social Communities  Room: Yatra

**Business and Industrial Marketing Challenges**
Chair: Brenda Sternquist, Michigan State University

A Demand-Strategy Fit Model Based on Industrial Characteristics: Modernization, Consumption Convergence and Glocal Strategy
Lydia Qianqian Li, Shanghai University
Qiu Zhi Xue, Fudan University
Jiawen Yang, George Washington University
Zunxin Zheng, Shenzhen University

Are Emerging Countries Catching Up? The Spatial Geography of Knowledge-Intensive Activities in Global Production of Manufactures
Marcel P. Timmer, University of Groningen
Gaaitzen J. de Vries, University of Groningen

Debt to Traders! On Borrowing Heterogeneity and the Exporting Activity of Indian Firms
Sumit Majumdar, University of Texas at Dallas
Sushanta Mallick, Queen Mary University of London

Session 2.1.9 - Competitive  Time: 9:00-10:15
Track: 12 - Institutional and Political Environment  Room: Surya

**Institutions and IB**
Chair: Marcelo F Cano-Kollmann, Temple University

Status and Dynamics of Host-Country Institutional Quality and The Internationalization Speed of Foreign Firms in Emerging Markets
Moritz Putzhammer, WU Vienna
Jonas Puck, WU Vienna
Thomas Lindner, WU Vienna

The Moderating Effect of Industry Concentration on the Relation between Institutions and Firm Performance
David Kallas, Insper Institute of Education and Research
Rodrigo Bandeira-de-Mello, FGV-EAESP
Wlamir Xavier, Eastern New Mexico University and UNISUL

Carlos Afonso Caldeira, Insper Institute of Education and Research/Getulio Vargas Foundation

Understanding Language in Service FDI vs. Manufacturing FDI
Palitha Konara, University of Huddersfield
Yingqi Wei, University of Leeds

Same but Different? Governance Modes for Practice Transfer and their Implications for Host Institutional Dynamics
Johann Fortwengel, Free University Berlin
Session 2.1.10 - Interactive  Time: 9:00-10:15  
Track: 5 - Geography of IB and Value Chains  Room: Royal Club Boardroom

Clustering and Locational Factors  
Chair: Jessica Rae Salmon, Rutgers University

*Internationalisation Processes and Local Resources System. Evidence from Manufacturing Multinational Companies*  
Mariachiara Barzotto, Ca' Foscari University Venice  
Giancarlo Coro', Ca' Foscari University Venice  
Mario Volpe, Ca' Foscari University Venice

*A Beer Index for International Food Security? A Stochastic Actor-Based Modelling of Network Evolutions*  
Tiffany S.W. Tsui, Erasmus University Rotterdam  
Ronald Sean Wall, Erasmus University Rotterdam

*The Spatial Expansion Patterns of Domestic and International Acquiring Firms: Evidence from the Indian Chemical Manufacturing Sector*  
Abhirup Chakrabarti, Queen's School of Business  
Amit Baran Chakrabarti, Indian Institute of Management Calcutta  
Sougata Ray, Indian Institute of Management Calcutta

*Foreign Location Choice: Review and Extensions*  
Jin Uk Kim, University of Illinois at Urbana Champaign

*Does R&D Internationalization Affect Locational Specialization?*  
Yuanyuan Li, Rutgers Business School

*Tapping Eastern Direction: Spatial Organisation of the Beer Industry Offshore Centres in Central and Eastern Europe*  
Pavlina Jasovska, University of South Australia

Session 2.1.11 - Interactive  Time: 9:00-10:15  
Track: 9 - Emerging Economies and EE MNEs  Room: Roshni

Competitive Strategies  
Chair: Somnath Lahiri, Illinois State University

*How do Manufacturers and Customers Come to Sensitize Servitization in the International B2B Context?*  
Chih-An Lin, National Taiwan University  
Homin Chen, National Taiwan University

*Latecomers' Growth Strategy: The ABCD Framework and Its Application to Samsung Electronics*  
Hwy-Chang Moon, Seoul National University  
Wenyun Yin, Seoul National University  
Sohyun Yim, Seoul National University

*Beyond Coopetition: Is There What To Toast In The Institutional Environment?*  
Jefferson Marlon Monticelli, Universidade do Vale do Rio dos Sinos  
Silvio Luis de Vasconcellos, Universidade do Vale do Rio dos Sinos  
Ivan Lapuente Garrido, Universidade do Vale do Rio dos Sinos  
Cynthia Calixto, Fundação Getúlio Vargas

*The Coevolution of Pro-Market Reforms and Emerging Market Multinationals*  
Alvaro Cuervo-Cazurra, Northeastern University

Session 2.1.12 - Interactive  Time: 9:00-10:15  
Track: 8 - Strategy, M&As and Competitiveness  Room: Dhwani

Organizing for Success in MNC Settings  
Chair: Rida Elias, American University of Beirut

*Language and Cross-Border Acquisitions: An Exploratory Study*  
Rama Krishna Reddy, University of Memphis  
Ben Kedia, University of Memphis

*National Identities and Acquisition Premia in Global M&A’s*  
Eugene C. Pyun, Seoul National University  
Sung Hun Chung, Seoul National University  
Theresa S. Cho, Seoul National University

*Geographical Portfolio Analysis: Opening the Black Box of Risk inside Multinational Corporations*  
Jane Qi, University of New South Wales

*Subsidiary Proactive Initiative Behavior: How the Organizational Context Shapes Subsidiary Managers' Reactions to Headquarters Activities*  
Benoit Decreton, WU Vienna  
Phillip Nell, WU Vienna  
Diego Stea, Copenhagen Business School

*Attention Dissonance in Emerging Market Subsidiaries and Its Effects on Communication in Multinational Corporations*  
Rian Drogendijk, University of Groningen  
Hammad ul Haq, Uppsala University  
Desiree Blankenburg Holm, Uppsala University

*Why do Firms Engage in CSR Internationally?*  
Kirat Awate, Ohio State University  
Anil Makhija, Ohio State University  
Mona Makhija, Ohio State University

MONDAY, JUNE 29 - 10:15-10:45  
Time: 10:15-10:45  
Room: Royal Ballroom

Coffee Break

Refreshments will be provided for conference participants at the Grand Ballroom and Royal Ballroom Foyers.

✪ This coffee break is sponsored by Bryant University in honor of the winner of the Best Paper Award in Emerging Economies Research. The award presentation will take place at the Royal Ballroom Foyer during the coffee break.
MONDAY, JUNE 29 - 10:45-12:00

Session 2.2.1 - Special Session
Special Session
Room: Grand Ballroom

**AIB Fellows Eminent Scholar Award Session**
Chair: Paul W. Beamish, Western University

*IT & IB: Institutional Theory and International Business*
(Keynote by 2015 AIB Fellows Eminent Scholar Award Recipient)

W. Richard Scott, Stanford University

**Commentators:**
Yves Doz, INSEAD
Arie Lewin, Duke University

Session 2.2.2 - Panel
Scholars Meet Practice Session
Room: Jamawa

**Managing Digital Transformation in a Global Context**
Chair: Siva Viswanathan, University of Maryland
Discussant: Sandeep Karamongikar, Infosys Technologies

Panelists:
Siva Viswanathan, University of Maryland
Sanjeev Vohra, Accenture Digital
Aditya Menon, Citibank
K. Suryaprakash, Infosys

Session 2.2.3 - Panel
Track: 1 - People and Careers
Room: Diya

**The Micro-Foundations of Distance in IB Research: Bringing Social Psychology into the Picture**
Chair: Douglas Dow, University of Melbourne

Panelists:
Douglas Dow, University of Melbourne
Daniel Baack, University of Denver
Björn Ambos, University of St. Gallen
Ilya Cuypers, Singapore Management University
Andre Anugerah Pekerti, University of Queensland

Session 2.2.4 - Panel
Special Session
Room: Kamal

**Middle East North Africa: Facts, Misconceptions and Opportunities for International Business Research**
Chair: Melodena Stephens Balakrishnan, University of Wollongong in Dubai
Discussants: Nakiye Avdan Boyacigiller, Sabanci University and Victor Zengyu Huang, Zayed University

Panelists:
Nakiye Avdan Boyacigiller, Sabanci University
Melodena Stephens Balakrishnan, University of Wollongong in Dubai
Victor Zengyu Huang, Zayed University
Adrienne A. Isakovic, Walden University
Christian Tabi Amponsah, Skyline University
Doren Chadee, Deakin University
Ahmed A. Alshumaimeri, King Saud University
Alice de Jonge, Monash University
Ian Michael, Zayed University

Session 2.2.5 - Panel
Track: 9 - Emerging Economies and EE MNEs
Room: Sitara

**AIB-CEE Chapter Panel: Challenges for International Business in Central and Eastern Europe**
Chair: Lukasz Puslecki, Poznan University of Economics
Discussant: Piotr Trapczynski, Poznan University of Economics

Panelists:
Lukasz Puslecki, Poznan University of Economics
Marin Alexandrov Marinov, Aalborg University
Piotr Trapczynski, Poznan University of Economics
Svetla Trifonova Marinova, Aalborg University
Andre Panibratov, St. Petersburg University
Michael Zdziarski, University of Warsaw

Session 2.2.6 - Competitive
Track: 10 - Theories of the MNE and of FDI
Room: Nithya

**Looking Beyond the Traditional: SMEs and Service Firms in IB**
Chair: Kristin Brandl, University of Reading

*Family Control, Niche Strategies, and European SME Internationalization*
Jean-Francois Hennart, Tilburg University; University of Pavia; Singapore Management University
Antonio Majocchi, University of Pavia
Emanuele Forlani, University of Pavia

*Intra- and Inter-Regional Expansion of Services MNEs: Interdependencies and Contingencies in Internationalization Trajectories*
Oksana Grebinevych, EMLYON

*Foreign Expansion of Professional Services Firms: A Behavioral Perspective*
Eunjung Hyun, Hitotsubashi University
Brian Kim, Yonsei University
Kai-Yu Hsieh, Waseda University
### Session 2.2.7 - Competitive

**Time:** 10:45-12:00  
**Track:** 6 - Innovation and Knowledge Management  
**Room:** Nidhi

**Knowledge Sourcing and Transfer**  
Chair: Torben Pedersen, Bocconi University

- **Feasibility, Recipient Ownership and Knowledge Transfer Strategy: A Case of Chinese MNCs in Africa**  
  Huaichuan Rui, Royal Holloway, University of London  
  Miao Zhang, Kingston University

- **Overcoming the Liability of Localness In Innovation**  
  C. Anique Un, Northeastern University

- **The Effects of Privatization on the Characteristics of Innovation**  
  Marcelo F Cano-Kollmann, Temple University  
  Yirlier Hyacinthe Some, Universite de Sherbrooke  
  Jean-Claude Cosset, HEC Montréal

---

### Session 2.2.8 - Competitive

**Time:** 10:45-12:00  
**Track:** 3 - HRM and Organizational Behavior  
**Room:** Yatra

**International Staffing and Retention Challenges**  
Chair: Anju Mehta, University of Northern Iowa

- **Above and Beyond: Retention of Self-Initiated Expatriates**  
  Dilek Gulistan Yuluru, Northeastern Illinois University  
  Hong Ren, University of Wisconsin - Milwaukee  
  Margaret Shaffer, University of Wisconsin - Milwaukee  
  Katy Fodchuk, Advanced Partnerships

- **International Employee Identity Structure and Context, and Impact on Turnover Intent**  
  Zhi Wang, Manchester Metropolitan University  
  Xiaoqian Yie, Wuhan University  
  Stuart Horsburgh, Manchester Metropolitan University

---

### Session 2.2.9 - Competitive

**Time:** 10:45-12:00  
**Track:** 5 - Geography of IB and Value Chains  
**Room:** Surya

**Governance of Global Value Chains**  
Chair: Carine Peeters, Vlerick Business School

- **Identifying Industrial Complexes in Mexico: Implications for Regional Industrial Policy**  
  Amado Villarreal Gonzalez, Tecnológico de Monterrey  
  Elizabeth Mack, Michigan State University  
  Miguel Flores, Tecnológico de Monterrey

- **Ecologically Embedding Global Production Networks: The Cases of Salmon Aquaculture and Palm Oil**  
  Christopher R. Whynacht, University of Massachusetts Boston  
  Stephan Manning, University of Massachusetts Boston

---

### Session 2.2.10 - Interactive

**Time:** 10:45-12:00  
**Track:** 11 - Corporate Governance in IB  
**Room:** Royal Club Boardroom

**Shareholder Protection Around the World: New Challenges, New Solutions?**  
Chair: Zahid Riaz, Lahore School of Economics

- **Organizational Distress in an Emerging Market: The Role of Corporate Governance & Shareholder Expropriation in Chinese Companies**  
  Daniel Han Ming Chng, CEIBS  
  Qing Ye, China Europe International Business School

- **Towards a Global View of Agency Theory: Bringing Principal-Agent and Principal-Principal Perspectives Together**  
  Kshitij Awasthi, Indian Institute of Management Bangalore

- **Family-Owned Firms between Agency Conflicts and Stewardship: Corporate Governance Factors Driving Firm Performance**  
  Sajal Kabiraj, Dongbei University of Finance & Economics

- **Agency Theory and Corporate Governance in China: A Meta-Analysis**  
  Canan Mutlu, University of Texas at Dallas  
  Marc Van Essen, University of South Carolina  
  Mike Peng, University of Texas at Dallas  
  Sabrina Saleh, University of South Carolina

---

### Session 2.2.11 - Interactive

**Time:** 10:45-12:00  
**Track:** 9 - Emerging Economies and EEMNEs  
**Room:** Roshni

**Internationalization Process**  
Chair: Soma Arora, Institute of Management Technology

- **The Relationship between International Expansion and Performance in Multinationals**  
  Andres Velez-Calle, Universidad EAFIT/Rutgers University  
  Fernando Sanchez-Henriquez, Rutgers University

- **Generic Internationalization Strategies of Emerging Market Multinationals: The Case of China**  
  Kun Tan, Minjiang University

- **Emerging Market Multinationals’ R&D Intensity and “Northern” Acquisitions**  
  Rajeev Sawant, Baruch College, CUNY  
  Barclay Edward James, Universidad San Francisco de Quito School of Business
Chinese and Indian Acquisitions in Germany: Does Experiential Learning Matter?
Simona Gentile-Luedecke, Bremen University
Sarianna Lundan, University of Bremen

Acquisition Propensity of Emerging Market Firms: When Does Foreign Institutional Ownership Influence Firm Strategy?
Ram Ranganathan, University of Texas - Austin
Anindya Ghosh, iIESE
Harbir Singh, University of Pennsylvania

Which Countries are Emerging Economies? Evidence from the Heterogeneity of MNEs’ Cross-Border Strategies
Megan (Min) Zhang, Ivey Business School

The Influence of Liabilities of Origin on EMNE Cross-border Acquisition Completion
Shobhana Madhavan, Amrita School of Business
Deepak Gupta, Amrita School of Business

Session 2.2.12 - Interactive
Track: 2 - Entrepreneurship and New Ventures

Comparative IE Research: Institutions and International Entrepreneurship
Chair: Peter W. Liesch, University of Queensland

Moderating Effect of Formal Institutions on Individual Resource Commitment to Social Enterprise Entry
Sreevas Sahasranamam, Indian Institute of Management Kozhikode
Nandakumar Mankavil Kovil Veettil, University of Salford

Internationalisation of Technology-Based Firms from Emerging Markets: Evidence from Brazilian High-Tech New Ventures
Fernanda Ribeiro Cahen, University Center of FEI
Moacir Miranda Oliveira, University of São Paulo
Felipe Borini, ESPM

The Impact of National Culture on Firm Founder’s Social Capital Formation
Anastasia Veronica Bailey, Ohio State University

Man Zhang, Bowling Green State University
Qian Gao, Anhui University
Hyuksoo Cho, Chungnam National University

Factor Market Imperfections and Pre-Entry Experience: Employee Spinoffs in the Bangladesh Garment Industry
Romel Mostafa, Ivey Business School

The Implications of Institutional Forces and Network Competence on Internationalization Outcomes Among SMEs
Lasse Torkkeli, Lappeenranta University of Technology
Olli Kuivalainen, Lappeenranta University of Technology
Sam Saarenketo, Lappeenranta University of Technology

SME Decision-Making on Internationalization: A Critical Review and Research Agenda
Linda Hsiu-Yun Hsieh, University of Birmingham
Said Elbanna, Qatar University
John Child, University of Birmingham

The Internationalisation of Location-Bound Service SMEs
Niina Nummela, University of Turku
Helena Turunen, HAMK University of Applied Sciences

MONDAY, JUNE 29 - 12:00-13:00
Time: 12:00-13:00
Room: Royal Ballroom

AIB Fellows' Business Meeting
AIB Fellows only.

AIB Research Methods Special Interest Group Planning Session
An inaugural meeting for the first Special Interest Group (SIG) to be formed underneath the AIB structure. All scholars interested in research methods in international business are invited to attend.

MONDAY, JUNE 29 - 13:00-14:15
Time: 13:00-14:15
Room: Grand Ballroom

Peter J. Buckley and Mark Casson AIB Dissertation Award Presentations
Chair: Anupama Phene, George Washington University

Presentations by the 2015 Peter J. Buckley and Mark Casson AIB Dissertation Award Finalists. The finalists are listed alphabetically.

Why do Regional Headquarters Live and Die? (Ph.D. Awarded by Aalto University)
Perttu Kähäri, Aalto University

Should Birds of a Feather Flock Together? Trade-Off of Agglomeration by Nationality in Foreign Markets (Ph.D. Awarded by University of Michigan)
Heeyon Kim, National University of Singapore

Property Rights Theory and the Ownership of Firm-Specific Advantages: The Implications of Contracting and Licensing within the Multinational Firm (Ph.D. Awarded by Rutgers University)
Catherine Magelssen, London Business School

Global Subunit Specialization: An Organizational Perspective (Ph.D. Awarded by McGill University)
Carlos Adrian Rodriguez, INCAE
Essays on the Relationship Between Host Market Corruption and Multinational Enterprise Strategy (Ph.D. Awarded by Western University)
  Michael A. Sartor, Queen’s School of Business

- The Peter J. Buckley and Mark Casson AIB Dissertation Award is being sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL).

Session 2.3.2 - Panel
  Special Session
  Time: 13:00-14:15
  Room: Jamawar

Organizing for Global Innovation
  Chair: Felipe Monteiro, INSEAD

- Felipe Monteiro, INSEAD
- Kazuhiro Asakawa, Keio University
- Yves Doz, INSEAD
- Jaeyong Song, Seoul National University
- Phanish Puranam, INSEAD

Session 2.3.3 - Panel
  Time: 13:00-14:15
  Room: Diya

UNCTAD-WAIB Panel on MNCs, Gender Equality and Development
  Chairs: Hafiz Mirza, UNCTAD and Gabriele Suder, University of Melbourne
  Discussant: Janet Murray, University of Missouri-St. Louis

- Axèle Giroud, UNCTAD
- Gabriele Suder, University of Melbourne
- Priyanka Sudarshan, WIPRO Limited
- Premila Nazareth, UNCTAD
- Sarianna Lundan, University of Bremen
- Janet Murray, University of Missouri-St. Louis

Session 2.3.4 - Competitive
  Time: 13:00-14:15
  Room: Kamal

Brands and Branding in International Markets
  Chair: Brian R. Chabowski, University of Tulsa

- Merel Walraven, Fontys University of Applied Sciences
- Tammo H.A. Bijmolt, University of Groningen
- Ruud H. Koning, University of Groningen

Do Brands have Nationalities? Investigation of Consumers’ Categorization of Foreign Brand Origins
  Abraham Koshy, Indian Institute of Management Ahmedabad
  Harsh Dadhich, Indian Institute of Management Ahmedabad

Marketing Mix Drivers of Brand Equity: Differences between Foreign and Domestic FMCG Brands in China
  Martin Heinberg, University of Duisburg-Essen
  Markus Taube, University of Duisburg-Essen

Session 2.3.5 - Panel
  Special Session
  Time: 13:00-14:15
  Room: Sitara

Alan Rugman’s Contributions to IB
  Chair: Paul W. Beamish, Western University

- Paul W. Beamish, Western University
- Paul Martin Vaaler, University of Minnesota
- Ruth Aguilera, Northeastern University
- Jonas Puck, WU Vienna
- Timothy Devinney, University of Leeds

Session 2.3.6 - Panel
  Time: 13:00-14:15
  Room: Nithya

The Role of Firm-Specific Assets and Organizational Capabilities in the Context of Multinationality-Performance Relationship: Critical Insights
  Chair: Sumit Kumar Kundu, Florida International University

- Ahmet Kirca, Michigan State University
- Sumit Kumar Kundu, Florida International University
- Farok J. Contractor, Rutgers Business School
- Jean-Francois Hennart, Tilburg University; University of Pavia; Singapore Management University
- Lei Li, Nottingham University Business School China

Session 2.3.7 - Competitive
  Time: 13:00-14:15
  Room: Nidhi

Institutional Theory and Emerging Markets
  Chair: Wlamir Xavier, Eastern New Mexico University and UNISUL

Curvilinear Effect of Managerial Learning on New Product Innovativeness in an Emerging Economy: The Moderating Role of Multilevel Institutional Support
  Xiaoyun Chen, University of Macau
  Lin Yuan, University of Macau

Does the Quality of Institutions and the Regulatory Bodies Influence Deal Duration in M&As?
  Yingdan Cai, University of Groningen
  Hans van Ees, University of Groningen
  Kees van Veen, University of Groningen
  Sathyajit Gubbi, University of Groningen

The Strength Of Institutional Theory: EMS Adoption
  Yousef Eiadat, University College Dublin
  Alejandro M. Fernández Castro, CESUGA
  Aidan Kelly, University College Dublin

Investment Liberalisation, Technology Take-Off and Export Markets Entry: Does Foreign Ownership Structure Matter?
  Yundan Gong, Aston University
  Sourafel Girma, Nottingham University
  Holger Görg, Kiel Institute for the World Economy; University of Kiel; University of Aarhus
  Sandra Lancheros, University of Nottingham
**Session 2.3.8 - Competitive**

**Time: 13:00-14:15**

**Track: 2 - Entrepreneurship and New Ventures**

**Room: Yatra**

**Institutions and Entrepreneurship in Different Country Contexts**

Chair: Manjula S. Salimath, University of North Texas

**Effects of Societal-level Performance Orientation, Self-expression, and Social Desirability on Entrepreneurs Early-Stage Internationalization**

Etayankara Muralidharan, MacEwan University
Saurav Pathak, Michigan Technological University
André Laplume, Michigan Technological University

**Effect of Institutional Voids on Entrepreneurial Opportunity**

Susan L Young, Seton Hall University
Christopher Welter, Xavier University
Michael Conger, Miami University

**The Impact of Private Equity on Executive Salary and Compensation Packages in Emerging Economy IPO Firms**

Bruce Allen Hearn, University of Sussex

**SMEs' Exports: Exploring the Soft Side of Capital**

Stephanie Elisabeth Mansion, Justus Liebig University Giessen
Andreas Bausch, Justus Liebig University Giessen

---

**Session 2.3.9 - Competitive**

**Time: 13:00-14:15**

**Track: 1 - People and Careers**

**Room: Surya**

**The Role of Culture in Intercultural Interaction and Work Behavior**

Chair: Douglas Dow, University of Melbourne

**What Difference Does It Make? Ignoring Complexity in National Culture: The Case of Taiwan**

Fiona Moore, Royal Holloway, University of London

**"I Just Don't Feel Comfortable Speaking English": The Language Barrier through the Lens of Foreign Language Anxiety**

Nathalie Aichhorn, WU Vienna

**Cultural Values and Managers' Hiring Decision in Twenty-Four Countries: Does Societal Culture Matter?**

Ji Li, Hong Kong Baptist University
Tao Liu, Southwest University
Yang Yu, Hong Kong Baptist University
Jieying Xu, Hong Kong Baptist University
Arif Mahmood, Hong Kong Baptist University
Waxing Jiang, Hong Kong Baptist University

**Session 2.3.10 - Interactive**

**Time: 13:00-14:15**

**Track: 8 - Strategy, M&As and Competitiveness**

**Room: Royal Club Boardroom**

**Making Global Partnerships Work**

Chair: Anoon Madhok, York University

**Differentiated Impacts of Perceived Justice on Inter-Organizational Contracting: The Role of Contract Complexity and Trust**

Cheng-Min Chuan, National Taiwan University & Overseas Chinese University
Chih-Fang Chiu, National Taiwan University

**Cultural Determinants of Alliance Management Capability - An Analysis of Japanese TNCs in India**

Sumati Varma, Sri Aurobindo College (Eve), Delhi University
Kalpana Narain, Director, Full Spectrum Consulting
Richa Awasthy, International Management Institute
Rishika Nayyar, PGDAV College, Delhi University

**Dynamic Alliance Formation and Maintenance: A Structural Stability Perspective**

Kuen-Shiou Yang, Asia University

**Enjoy Swimming with Sharks: The Alliance Strategy of Japanese Small-And Medium-Sized Trading Companies**

Tianyou Hu, National University of Singapore
Andrew Delios, National University of Singapore

**Do Similar or Complementary Competitors form More Alliances? Competitive Dynamics among Semiconductor Leaders**

Sonya H. Wen, Tamkang University

**Pursuing the Stretch Goals of Low Opportunism and High Adaptation in Interorganizational Relationships**

Pei-Li Yu, National Cheng Kung University

**Learning to Contract in Repeated Inter-Organizational Exchanges: What and How**

Chang-Min Chuan, National Taiwan University & Overseas Chinese University
Chih-Chuan Yeh, National Taiwan University

**Globalization and the Appointment of Internationally Oriented CEOs**

Yannick Thams, Suffolk University
Aya Chacar, Florida International University
Margarethe Wiersema, University of California, Irvine

---

**Session 2.3.11 - Interactive**

**Time: 13:00-14:15**

**Track: 6 - Innovation and Knowledge Management**

**Room: Roshni**

**Knowledge Sharing and Transfer within Multinational Companies**

Chair: T.J. Hannigan, Temple University

**How does the Promotion of Knowledge Sharing Work within and across MNC's Business Units?**

Angels Dasi, University of Valencia
Frank Etter, Telenor Research
Paul N. Gooderham, Norwegian School of Economics
Jarle Hildrum, Telenor Research
Torben Pedersen, Bocconi University

**How Healthy Intra-Firm Competition Shapes Knowledge Sharing Dynamics**

Barbara Brenner, Danube University Krems
Shalini Rogbeer, European Business School

**Animal Farm -- On the Diffusion of Technological Capabilities and the Theory of the MNC**

Katarina Blomkvist, Uppsala University
Philip Kappen, CBS
Ivo Zander, Uppsala University

**Intangibles Trade and MNCs**

Francisco A Moris, George Washington University

**Parents' Knowledge and Patterns of Affiliate's Knowledge Sourcing in Host Country**

Se Ho Cho, Rutgers Business School
Hyun Gun Kim, Rutgers Business School
**Monday, June 29 - 14:15-14:30**

**Session 2.4.1 - Panel**

**Track: 5 - Geography of IB and Value Chains**

**Room: Grand Ballroom**

**The Geography of International Business and Global Value Chains**

Chair: Mark Lorenzen, Copenhagen Business School

Panelists:
- T.J. Hannigan, Temple University
- Mark Lorenzen, Copenhagen Business School
- Anders Oerding Olsen, Copenhagen Business School
- Michael Storper, UCLA
- Snehal Suyash Awate, Indian School of Business

**MONDAY, JUNE 29 - 14:30-15:45**

**Session 2.4.2 - Competitive**

**Track: 10 - Theories of the MNE and of FDI**

**Room: Jamawa**

**Managing Liabilities of Foreignness and Origins**

Chair: Jaeyong Song, Seoul National University

**Imitative Behaviour and the Influence of Foreign MNEs on Local Firms’ Environmental Innovation**

Yoo Jung Ha, University of York

**Liability of Regional Foreignness and Geographic Scope: An Empirical Assessment**

Jin Uk Kim, University of Illinois at Urbana Champaign

Ki Bum Noh, Korea Economic Research Institute (KERI)

**Overcoming Locational Disadvantage: Identity Work and Category Manoeuvring by Emerging Economy Multinationals**

Anirvan Pant, Indian Institute of Management Calcutta

J Ramachandran, Indian Institute of Management Bangalore
Global Networks: Organizations and People

Monday

Session 2.4.3 - Competitive
Time: 14:30-15:45
Track: 9 - Emerging Economies and EE MNEs
Room: Diya

Networks, Technology and Entry
Chair: Vittoria Giada Scalera, Politecnico di Milano

Institutional Complexity and Organizational Response via Technological Boundary Spanning
Jie Wu, University of Macau
Seung Ho Park, China Europe International Business School
Shuaihe Zhuo, University of Macau

Entry Mode, Networks, and Reforms
Luis Alfonso Dau, Northeastern University

Technology Catch up in Emerging Economies: Emerging versus Mature Technologies
Shantala Samant, Virginia Tech University
Donald Hatfield, Virginia Tech University
Pooja Thakur Wernz, Virginia Tech University

Session 2.4.4 - Competitive
Time: 14:30-15:45
Track: 11 - Corporate Governance in IB
Room: Kamal

Being Accountable, Being Transparent, and Creating Value
Chair: Paul Martin Vaaler, University of Minnesota

A Comparative Analysis of Disclosure Practices between Foreign Multinational Corporations and Australian Domestic Firms
Zahid Riaz, Lahore School of Economics
Sangeeta Ray, University of Sydney
Pradeep Kanta Ray, University of New South Wales

Corporate Responsibility as Institutional Mirrors or Substitutes? A Study of Four European Union Countries
Marjo Sitaajoa, University of Jyväskylä
Carolyn P. Egri, Simon Fraser University
Olivier Furrer, University of Fribourg
Miika Haapanen, University of Jyväskylä
Knud Sinding, University of Southern Denmark
Ruth Alas, Estonian Business School

From Responsibility to Opportunity: Reorienting Samsung's Social Responsibility through Creating Shared Value
Hwy-Chang Moon, Seoul National University
Yeon Lee, Seoul National University
Jimmin Park, Sciences Po Paris

Session 2.4.5 - Panel
Time: 14:30-15:45
Track: 12 - Institutional and Political Environment
Room: Sitara

Economic Inequality and International Business
Chair: Thomas Andre, Ecole Polytechnique

Panelists:
Ivan Montiel, Loyola Marymount University
Thomas Andre, Ecole Polytechnique
Raquel Antolin-Lopez, University of Almeria
Hari Bapuji, University of Manitoba
Ahreum Lee, Temple University
Nathaniel Curtis Lupton, Fordham University
Etayankara Muralidharan, MacEwan University

Session 2.4.6 - Competitive
Time: 14:30-15:45
Track: 13 - Economics, Finance and Accounting
Room: Nithya

Multinationals and Financial Markets
Chair: Sumit Majumdar, University of Texas at Dallas

A Comparative Analysis of Stock Market Development: The Impact of Formal and Informal Institutions
Robert Lindorfer, WU Vienna
Anne d'Arcy, WU Vienna
Igor Filatotchev, WU Vienna

Financial Constraints and Firm Export in Latin American Countries
Jagadish Dandu, Zayed University
Maria Barulina, University of Texas at El Paso
Barkat Ullah, Rhode Island College
Zuobao Wei, University of Texas at El Paso

International Diversification of Public Defined Benefit Pension Plans: Influence of Plan and State Characteristics
Raj Aggarwal, University of Akron
John W. Goodell, University of Akron

Session 2.4.7 - Competitive
Time: 14:30-15:45
Track: 3 - HRM and Organizational Behavior
Room: Nidhi

Crossing Cultures
Chair: Abraham Stefanidis, St. John's University

Cultural Propensities and Ethically Questionable Negotiation Tactics: A Four Country Analysis
Abraham Stefanidis, St. John's University
Moshe Banai, City University of New York
Ursula Schinzel, United Business Institutes
Ahmet Erkus, Bahcesehir University

The Moderating Effects of Transformational and Transactional Leadership Styles on Commitment and Satisfaction across Countries
Youngsam Cho, Korea University
Mannsoo Shin, Korea University

Exploring Modes of Leadership Adjustment in a Cross-Cultural Context
Chin-Ju Tsai, Royal Holloway, University of London
Chris Carr, University of Edinburgh
Sasiya Supprakit, Deloitte UK
Kun Qiao, Dalian University of Technology
Exploring Cross-Cultural Skills for Expatriate Managers from Chinese Multinationals: Congruence and Contextualization
Dan Wang, Monash University
Di Fan, Deakin University
Susan Freeman, University of Adelaide
Cherrie Zhu, Monash University

Session 2.4.8 - Competitive
Time: 14:30-15:45
Track: 4 - Marketing and Social Communities
Room: Yatra

Theory Development in International Marketing
Chair: Brian R. Chabowski, University of Tulsa

The Interdisciplinarity of Cross-National Research
Brian R. Chabowski, University of Tulsa
Saeed Samiee, University of Tulsa
G. Tomas M. Hult, Michigan State University

What's the Use of Globalness? — Analyzing Leading MNCs’ Globalness in India, Japan, and the United States
Bernhard Swoboda, Trier University
Johannes Hirschmann, Trier University

Leapfrogging vs. Switching to New Technologies in Developed & Emerging Markets
Deepa Chandrasekaran, University of Texas at San Antonio
Gerard J. Tellis, University of Southern California
Gareth M. James, University of Southern California

Session 2.4.9 - Competitive
Time: 14:30-15:45
Track: 8 - Strategy, M&As and Competitiveness
Room: Surya

When do Cross-Cultural Mergers and Acquisitions Succeed?
Chair: Aseem Kaul, University of Minnesota

Operationalizing Cultural Differences with Country Level Scores: The Moderating Role of Contextual Factors
Manish Popli, Indian Institute of Management Indore
Vikas Kumar, University of Sydney

Culture’s Consequences for Acquisition Performance: An Analysis of Statistical Artifacts, Moderators and the Context of Emerging Markets
Daniel Rottig, Florida Gulf Coast University

The Effect of Cross-Border M&A Activity and M&A Cultural Diversity on CEO Pay
Padma Rao Sahib, University of Groningen
Desislava Dikova, Vienna University of Economics and Business
Hans van Ees, University of Groningen

Cross-National Distances and Acquired Subsidiary’s Post-Acquisition Identity Change in Emerging-Market Firms’ Cross-border M&As
Rushiu Liou, Texas A&M University -Central Texas
Rekha Nicholson, University of the West of England

Session 2.4.10 - Interactive
Time: 14:30-15:45
Track: 3 - HRM and Organizational Behavior
Room: Royal Club Boardroom

Leading the International Enterprise
Chair: Anna Katharina Hildisch, University of Goettingen

Success of Single Founders in Entrepreneurial Firms from the Emerging Economy of China: The Perspective of Tertius Iungens Orientation
Liqun Wei, Hong Kong Baptist University
Xi Zou, London Business School
Junbang Lan, Hong Kong Baptist University

Leadership Development Practices as Drivers of Attitudinal Outcomes
Violetta Khoreva, Hanken School of Economics
Dmitri Melkumov, Hanken School of Economics

Role of Personal, Social, and Contextual Variables in Employee Turnover under Continuous Change: An Investigation of Indian Outsourcing Industry
Anju Mehta, University of Northern Iowa

Caught Between Two Worlds: Subsidiary Managers and Executive Attention
Dwarkaprasad Chakravarty, Ivey Business School

Employee’s Perceptions at Post M&A Integration: Changing Perceptions of Interpersonal and Procedural Justice on Organizational Identification
Ralf Bebenroth, Kobe University
Nir Kshetri, University of North Carolina at Greensboro
Tomoki Sekiguchi, Osaka University

Leadership in Tight and Loose Cultures: A Conceptual Exploration
Rakesh Mittal, New York Institute of Technology

Session 2.4.11 - Interactive
Time: 14:30-15:45
Track: 9 - Emerging Economies and EE MNEs
Room: Roshni

Cultural Diversity
Chair: Vijay Edward Pereira, University of Portsmouth

A Dialectical Process View of Cultural Diversity and Geographic Diversity for Emerging Market MNEs
Yadong Luo, University of Miami
Juan Bu, University of Miami
Vladislav Maksimov, University of Miami

Substitutes or Compliments: Relationship-Based Strategy and Innovation Strategy of Private Firms in China
Xiaoyu Zhou, ShanghaiTech University
Daomi Lin, Sun Yat-sen University
Song Wang, Zhejiang University

International Diversity and Performance in Knowledge Intensive Indian Firms: Moderating Role of ‘Speed’ and ‘Cultural Distance’
Naveen K. Jain, University of Akron
Debmalya Mukherjee, University of Akron
Lin Yuan, University of Macau

Explaining Differences in Developing Countries’ Compliance to Trips: Effect of Local vs. Foreign Firms and Supra-National Institutions
Kristin Brandl, University of Reading
Izzet Darendeli, Temple University
Robert D. Hamilton III, Temple University
A Multi-level Conceptualization and Empirical Examination of Reputation Risk in Latin America
William Newbury, Florida International University

Cultural Heterogeneity in the Emerging Economies and Its Effects on Foreign MNEs: Conceptualizing an Aggregate Culture Model to Understand the Cultural Differences Between Tier 1 and Tier 2 Cities
Komal Kiran Kalra, University of Victoria

Session 2.4.12 - Interactive
Time: 14:30-15:45
Track: 10 - Theories of the MNE and of FDI
Room: Dhwani

Motives, Choices and Consequences in Foreign Direct Investments
Chair: Alvaro Cuervo-Cazurra, Northeastern University

Institutional Arbitrage as Motive for Outward FDI
John Manuel Luiz, University of Cape Town
Helena Barnard, GIBS, University of Pretoria

The Chicken or the Egg? Migrants and Foreign Direct Investment: an Exploratory Study
Pallavi Shukla, Rutgers University
John Cantwell, Rutgers University

Entry-Mode and Growth Perspectives in the Offshoring of Business Services: Learning or Inertia?
Filippo Albertoni, Politecnico di Milano
Stefano Elia, Politecnico di Milano
Lucia Piscitello, Politecnico di Milano

Where do MNEs Locate their Foreign Direct Investments? An Assessment of the Empirical Literature
Bo Bernhard Nielsen, University of Sydney
Christian Asmussen, Copenhagen Business School

Success of Fast Foreign Direct Investment Expansion
Se Ho Cho, Rutgers Business School

Country-Of-Origin, Government-Based and Consumer-Based Advantage and Disadvantage of Foreignness, and Foreign Investment
Alvaro Cuervo-Cazurra, Northeastern University
C. Anniique Un, Northeastern University

Session 2.4.13 - Interactive
Time: 14:30-15:45
Track: 4 - Marketing and Social Communities
Room: Maya

Digital Marketing in the Global Marketplace
Chair: Susan Mudambi, Temple University

Consumer Engagement with Firms through Social Media: A Comparative Study
Constanza Bianchi, Universidad Adolfo Ibanez
Andres Cuneo, ESADE Business School
Lynda Andrews, Queensland University of Technology

Can Social Media Marketing Improve Customer Relationship Capabilities and Firm Performance? Dynamic Capability Perspective
Zhan Wang, Saint Louis University
Hyun Gon Kim, Rutgers Business School

Turning Complainers into Fans: Customer Complaint Handling in Multi-Channel Marketing
Alexander Rossmann, Reutlingen University
Kumar Rakesh Ranjan, Indian Institute of Management Tiruchirapalli
Praveen Sugathan, Indian Institute of Management Bangalore

The Influence of Green Word-of-Mouth (WOM) on Green Purchase Intentions: The Mediation Effects of Consumers’ Conformity Behaviors
Sheng-Hsiung Chang, Tamkang University

Can the Internet Help SMEs in Reducing Export Barriers?
Gianpaolo Baronchelli, University of Bergamo
Sara Castelnuovo, Clifford Chance Pte Ltd
Valeria Caviezel, University of Bergamo
Antonio Majocchi, University of Pavia

A Study of Television Advertising in Brazil
Marin Alexandrov Marinov, Aalborg University
Svetla Trifonova Marinova, Aalborg University
Dan Alex Petrovici, University of Kent
John B. Ford, Old Dominion University

MONDAY, JUNE 29 - 15:45-16:15

Coffee Break

Refresments will be provided for conference participants at the Grand Ballroom and Royal Ballroom Foyers.

This coffee break is sponsored by Aalto University School of Business in honor of the winner of the "That's Interesting!" Award. The award presentation will take place at the Royal Ballroom Foyer during the coffee break.

MONDAY, JUNE 29 - 16:15-17:30

Session 2.5.1 - Special Session
Time: 16:15-17:30
Special Session Room: Grand Ballroom

Challenges Confronting Emerging Market IB Educators (AIB Fellows Educator of the Year Session)
Chair: Sushil Vachani, IIM Bangalore

Panelists:
Nick Binedell, GIBS Business School
Nakiye Avdan Boyacigiller, Sabanci University
Sushil Vachani, IIM Bangalore
Vidya Yeravdekar, Symbiosis International University
Bernard Yeung, National University of Singapore

Session 2.5.2 - Competitive
Time: 16:15-17:30
Track: 5 - Geography of IB and Value Chains
Room: Jamawar

Networks and Economic Geography
Chair: Snehal Suyash Awake, Indian School of Business

Economic Geography and Networks: Role of Local and Non-Local Ties in Cluster Evolution
Florian Täube, Université libre de Bruxelles
Petra Sonderegger, independent

The Geographical Dispersion of Inventor Networks in Peripheral Economies
Marcelo F Cano-Kollmann, Temple University
Ana Teresa Tavares-Lehmann, University of Porto
The Changing Geography of Value Creation: Evidence from Mobile Telecommunications
Marcus M. Larsen, Copenhagen Business School
Timo Seppälä, Research Institute of the Finnish Economy
Jyrki Ali-Yrkkö, Research Institute of the Finnish Economy

Trans-Local Connectedness and Local Cluster Dynamics
Ekaterina Turkina, HEC Montréal
Ari Van Assche, HEC Montréal

Internationalization and Performance
Chair: Amit Karna, Indian Institute of Management Ahmedabad

Internationalization Scope, Context, Time, and Performance - Extending the Research Agenda to Multinationals
Luciano Ciravegna, King's College London
Mauricio Melgarejo, INCAE
Luis Lopez, INCAE

The Role of Dynamic Capabilities in Enhancing the Performance Effects of Internationalization of Emerging Market Firms: A Study of Indian Firms
Anish Purkayastha, Indian Institute of Management Ahmedabad
Amit Karna, Indian Institute of Management Ahmedabad
Sunil Sharma, Indian Institute of Management Ahmedabad
Dhiman Bhadra, Indian Institute of Management Ahmedabad

Relationship between Internationalization and Innovation in Emerging Economy Firms
Pooja Thakur Wernz, Virginia Tech University
Shantala Samant, Virginia Tech University

Rapid Internationalization of Service Firms from an Emerging Market through Contextual and Strategic Lenses
Naveen K. Jain, University of Akron
Nitin Pangarkar, National University of Singapore
Lin Yuan, University of Macau
Vikas Kumar, University of Sydney

SME’s International Market Entry: How do They Make Decision?
Gianpaolo Baranchelli, University of Bergamo
Olli Kuivalainen, Lappeenranta University of Technology
Ali Ahi, Lappeenranta University of Technology
Mariella Piantoni, University of Bergamo

The Determinants of Strategic Asset Seeking Foreign Expansion of Emerging Economy Firms
Faisal Ahsan, Indian Institute of Management Lucknow
Ashutosh Sinha, Indian Institute of Management Lucknow

Internationalization Scope, Context, Time, and Performance - Extending the Research Agenda to Multinationals
Bo Bernhard Nielsen, University of Sydney
Saul Estrin, London School of Economics
Klaus Meyer, CEIBS
Sabina Nielsen, Copenhagen Business School

SOE Internationalization and Resource Dependence: The Case of Vale
Suzana Rodrigues, Erasmus University & FUMEC University
Marleen Dieleman, National University of Singapore

The Law, Corruption and Reinvestment Decisions: The Transitional Periphery in Comparative Context
Mehmet Demirbag, University of Strathclyde
Martina McGuinness, University of Sheffield
Geoffrey Wood, University of Warwick

Investing in Bribes: Role of International Anti-Corruption Regulations
Srividya Jandhyala, ESSEC Business School
Fernando Oliveira, ESSEC Business School

Capabilities Perspective to International Entrepreneurship
Chair: Gary Knight, Willamette University

Microfoundations to the Capabilities Development and Deployment Activities in Firm Foundation and Early Internationalization
Jay Weerawardena, UQ Business School
Gillian Sullivan Mort, La Trobe University
Peter W. Liesch, University of Queensland

Competence: Not Attributes but Understanding-Based and Task Accomplishment
Peter Lamb, La Trobe Business School
Peter W. Liesch, University of Queensland
Jorgen Sandberg, UQ Business School

Entrepreneurial Initiative-taking and Improvising for Business Model Innovation: Subsidiary-Enabled Dynamic Capability for Cross-Divide Entry
Peter Ping Li, Copenhagen Business School
Yangfeng Cao, Copenhagen Business School
Jens Gammelgaard, Copenhagen Business School
Tony Fang, Stockholm University
Marketing Challenges in Multinational Environments

Chair: Rakesh Mohan Joshi, Indian Institute of Foreign Trade

New 2°C Era: Multinational Corporations’ Proactive Strategies for Climate Change Actions
Su-Chuan Yen, National Chung Hsing University
Yu-Ching Chiao, National Chung Hsing University

Nonlinear Relationships between R&D, Firm Size and Corporate Social Responsibility
Yu-Shu Peng, National Dong Hwa University
Altan-Uya Dashdeleg, National Dong Hwa University

A Comparative Study of Power of Large State-Owned and Private-Owned Sellers (Manufacturers) over Small Buyers (Distributors) under an Oligopolistic Industry Setting - The Case of the Steel Industry in China
Wei Liu, Manchester Business School
Claudio De Mattos, Manchester Business School
Nitin Sanghavi, Manchester Business School

Female Business Travelers’ Unsatisfied Wish List? An Empirical Study of the International Hotel Industry
Katharina Maria Hofer, Johannes Kepler University Linz
Elfi Furtmüller, Innsbruck University
Nicola Graf, Johannes Kepler University Linz

Export Pricing Strategy in Higher Education Services: A Conceptual Framework and Research Propositions
Terry Wu, University of Ontario Institute of Technology
Vik Naidoo, University of Sydney

Masstige Index for Measuring ‘Brand Value’ in Foreign Markets
Justin Paul, University of Puerto Rico

The Role of Governments and Institutions

Chair: Alice de Jonge, Monash University

Learning from Formally Constructed Relationships with Single Networks-Nodes during Internationalization to Institutional Distant Markets
June Borge Doornich, University of Nordland

Examining How Firm-Level and Country-Level Factors Affect Lean Capability Development of Emerging Market Firms?
Crystal X Jiang, Bryant University
Omar Malik, Higher Education

How Do Government Ownership and Political Connections Affect the Financial Market Performance of Chinese Acquirers?
Wenjun Tu, University of Nottingham, Ningbo
Xiaolian Zheng, University of Nottingham, Ningbo
Lei Li, Nottingham University Business School China

Leadership Mechanisms for Strategic Conformity to Ambidextrous Decision-Making under Family Ownership: Evidence from Emerging Economies
Hong-Jen C. Chiu, National Taiwan University

Dirk Holtbrügge, Friedrich-Alexander University of Erlangen-Nuremberg

Public-Private Partnerships: From Social Dilemmas to Value Co-creation in Emerging Market
Shih-Chieh Fang, National Cheng Kung University
Hsin-Hui Chou, National Cheng Kung University
Chih-Fang Chiu, National Taiwan University
Chih-Hao Tsai, National Sun Yat-sen University

Corporate Expansion during Pro-Market Reforms: The Role of Business Group Affiliation and Unrelated Diversification
Deeksha Singh, Rutgers University
Chinnmay Pattnaik, University of Sydney
Elif Ketencioglu, Optus
International Business Research in India
Chair: Elizabeth Rose, University of Otago

An Investigation on Effects of Intangible Assets on Degree of Internationalization
Bikramjit Ray Chaudhuri, Indian Institute of Management Calcutta
Santanu Bhadra, Indian Institute of Management Calcutta

Foreign Ownership, Royalty Payments and Expropriation of Minority Shareholders: Evidence from India
Aditya Mohan Jadhav, T. A. Pai Management Institute
Durga Prasad, T. A. Pai Management Institute
Srikanth P., T. A. Pai Management Institute

Is there Any Relationship between Foreign Direct Investment, Carbon Emission, Economic Growth, Trade and Energy Consumption: A Study Based on Japan
Ruhee Singh, Indian Institute of Foreign Trade
Sweta Srivastava Mall, Indian Institute of Foreign Trade

Tax Havens: Conduits for Corporate Tax Malfeasance
Akanksha Jalan, Indian Institute of Management Bangalore
R. Vaidyanathan, Indian Institute of Management Bangalore

Business Group Affiliation and Risk: A Contrast between Developed and Emerging Economies
Vivek Kumar, XLRI Jamshedpur

Patterns of International Competitiveness of Indian MNEs: Which Capabilities Explain Sustained Internationalization?
K. S. Momaya, Indian Institute of Technology Bombay

Foreign Direct Investment and BRICS economies
Gaurav Agrawal, ABV-Indian Institute of Information Technology and Management

Organizing the Unorganized? Towards a Model of the Emerging Market Informal Firms
K. Indu Rao, University of Twente

MONDAY, JUNE 29 - 19:00-22:00
AIB Gala Event

The Gala Event will take place at the Tamarind Tree. Bus service between Leela Palace and the Tamarind Tree will be provided, starting at 6pm. Please remember to have your name badges with you. Smart casual attire is recommended.

✪ The Gala Event is hosted by the Indian Institute of Management, Bangalore (IIMB).

TUESDAY, JUNE 30
Fellows Café III
Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest.

The 39 Country Initiative: What We Can Do to Help B-Schools in the Poorest Countries (Room: Maya)
Paul W. Beamish, Western University

Creating New Methodologies within and Bringing New Methodologies into IB/IM Research (Room: Roshni)
Timothy Devinney, University of Leeds

How Global Value-Added Chains are the Key to Understanding 21st Century IB (Room: Dhwani)
Robert Grosse, American University of Sharjah

What Are Interesting Questions in International Entrepreneurship Research? (Room: Royal Club Boardroom)
Patricia P. McDougall-Covin, Indiana University-Bloomington

TUESDAY, JUNE 30 - 9:00-10:15
Session 3.1.1 - Panel
Special Session Room: Grand Ballroom
Learning from External Knowledge Sources in the Global Economy
Chair: Stephen Tallman, University of Richmond

Panelists:
Stephen Tallman, University of Richmond
Anupama Phene, George Washington University
Farok J. Contractor, Rutgers Business School
Manish K. Srivastava, Michigan Technological University
Sai Yayavaram, Indian Institute of Management Bangalore

Session 3.1.2 - Competitive Track: 8 - Strategy, M&As and Competitiveness Room: Jamawar
Competing with Local Firms in Global Settings
Chair: Moritz Putzhammer, WU Vienna

Global Diversification Discount and Its Discontents: A Bit of Self-Selection Makes a World of Difference
Sungyong Chang, Columbia University
Bruce Kagut, Columbia University
Jae-Suk Yang, Columbia University

The Second-Home Model toward the Dual-Core Paradigm: The Implications of ISE for MNEs from Advanced and Emerging Economies
Peter Ping Li, Copenhagen Business School
Do Birds of a Feather Flock Together? Asymmetric Rivalry between Multinational and Local Firms in a Multimarket Setting

Rupanwita Dash, Indian Institute of Management Bangalore

The Role of Experiential Learning in Overcoming the Liability of Foreignness

Yunok Cho, Renmin University of China
Jaeyong Song, Seoul National University

Session 3.1.3 - Competitive
Time: 9:00-10:15
Track: 5 - Geography of IB and Value Chains
Room: Diya

Offshoring and Governance
Chair: Marcus M. Larsen, Copenhagen Business School

Disentangling the Role of Modularity and Bandwidth in the Entry Mode Choice

Stefano Elia, Politecnico di Milano
Silvia Massini, University of Manchester
Rajneesh Narula, University of Reading

A Multi-level Analysis of Project, Firm and Country Characteristics on Offshoring Decisions for Clinical Trials in the Biopharmaceutical Industry

Pooja Thakur Wernz, Virginia Tech University
Christian Wernz, Virginia Tech University

Coordination Difficulty and Performance in the Offshoring Context: The Moderating Effect of Governance Mode and Experience

Niccolo Pisani, University of Amsterdam
Kannan Srikanth, Singapore Management University
Joan Enric Ricart, IESE

Session 3.1.4 - Competitive
Time: 9:00-10:15
Track: 6 - Innovation and Knowledge Management
Room: Kamal

Exploration and Exploitation Across Borders
Chair: Kauzhiro Asakawa, Keio University

Managing Innovation Ambidexterity via Supplier Involvement: The Advantage of Foreignness in the Brazilian Automotive Industry

Denise Dunlap, Northeastern University
Jose-Mauricio G. Geleilate, Florida International University
Ronald Parente, Florida International University
Tucker Marion, Northeastern University

Solving Environmental Problems: Coordination in Collaborative Search across Borders

Christoph Grimpe, Copenhagen Business School
Anders Oerding Olsen, Copenhagen Business School
Wolfgang Sofka, Copenhagen Business School

Search Scope and Innovation Performance: The Moderating Role of Technological Spillovers, Product Market Rivalry and Geographic Proximity

Jie Wu, University of Macau
Ajai Gaur, Rutgers University
Debmalya Mukherjee, University of Akron
Shuaihe Zhuo, University of Macau

In Harsh and Slack Times: How Does Prior Performance Affect the Intensity, The Structure and the Direction of Knowledge Seeking Boundary Spanning?
Felipe Monteiro, INSEAD
Thomas Kluter, IESE

Session 3.1.5 - Panel
Time: 9:00-10:15
Track: 9 - Emerging Economies and EE MNEs
Room: Sitara

A Continent Whose Time has Come: How to Explode the Amount of IB Research in and on Africa
Chair: Michael J Mol, Copenhagen Business School

Panelists:
Michael J Mol, Copenhagen Business School
Amon Chizema, University of Birmingham
John Manuel Luiz, University of Cape Town

Session 3.1.6 - Panel
Time: 9:00-10:15
Track: 15 - Teaching IB (Special Track)
Room: Nithya

X-Culture: Optimizing the Use of X-Culture in International Business Courses
Chair: Vasyl Taras, University of North Carolina at Greensboro

Panelists:
Karen Lynden, Rowan-Cabarrus Community College
Vasyl Taras, University of North Carolina at Greensboro
Soma Arora, Institute of Management Technology
Cynthia Calixto, Fundação Getulio Vargas
Susan Forquer Gupta, Monmouth University
Suchita Jha, Symbiosis Institute of International Business
Raghu Kurthakoti, Arcadia University
Daniel Rottig, Florida Gulf Coast University
Fabiana Sciarelli, Unitelma Sapienza University of Rome
Bindu Vyas, King's College

Session 3.1.7 - Competitive
Time: 9:00-10:15
Track: 12 - Institutional and Political Environment
Room: Nidhi

CSR and Ethics in IB
Chair: Ivan Montiel, Loyola Marymount University

Rise of Chinese Banks and the Melding of Institutional Logics and Ethics in International Banking
W Travis Selmier II, Indiana University

American MNEs: In Search of Legitimacy When You’re WEIRD
Matthew Mitchell, Drake University
Craig VanSandt, University of Northern Iowa
Mukesh Sud, Fairfield University

Gender Diversity in Central Banks
Amir Shoham, Temple University
Patricia Charlety, ESSEC Business School and THEMA
Davide Romelli, ESSEC Business School and THEMA
Estefania Santacreu-Vasut, ESSEC Business School and THEMA

Political Competition and Corporate Bribery: Evidence from South Korea
Yujin Jeong, American University
Jordan Siegel, Harvard Business School
Entry Mode Strategy
Chair: Satyanarayana Rentala, Pondicherry University

Market Entry Strategies and Performance of Indian Firms in Germany: The Moderating Effect of International Experience
Dirk Holtbruegge, Friedrich-Alexander University of Erlangen-Nuremberg
Ritam Garg, Friedrich-Alexander University of Erlangen-Nuremberg

Testing the Internalization Theory in Emerging Markets: The Role of Firm-Specific Assets and Asset Dispersion in the Multinationality-Performance Relationship
Sumit Kumar Kundu, Florida International University
Ahmet Kirca, Michigan State University
Whitney Douglas Fernandez, San Diego State University

Business Model Internationalization in the Automotive Industry - A Process Model of Market Entry into Emerging Markets
Christian Landau, EBS Business School
Amit Karna, Indian Institute of Management Ahmedabad
Miriam Sailer, EBS Business School

Balancing Headquarters Commitment and Subsidiary Employee Involvement: An Examination of Japanese MNC Country Managers in Asean
Katsuhiko Shimizu, Keio University

Determinants and Consequences of Internationalization Strategies
Chair: Pallavi Shukla, Rutgers University

Strategic Fit in Emerging Economy Firms’ Internationalization: A Configurational Approach
Yi Li, Australian National University
Lin Cui, Australian National University
Di Fan, Deakin University

Reconstructing Hennart’s Transaction Costs Theory of Equity Joint Ventures
Shih-Fen Chen, Ivey Business School

Do Resource Seeking Motivations Impact the Performance of Acquisitions?
Sathyajit Gubbi, University of Groningen
B. Elango, Illinois State University

The Impact of Multinationality on Performance: A Comment
Keith J Kelley, University of Michigan-Flint

Export Intermediary Firms: The Study of Performance Determinants via Structural Equation Modeling
Pornlapas Suwannarat, Mahasarakham University

The Internationalization of Distribution Channels in Semiconductor Industry: The Uppsala Business Network Model
Joseph Shyh-Yeu Tzou, National Taiwan University

Global HRM Practical Challenges
Chair: Anna Katharina Hildisch, University of Goettingen

You’ve Come a Long Way, Baby? Women in the Maritime Industry: Identifying Attitudinal and Structural Impediments
Joan P. Mileski, Texas A&M University at Galveston
Wyndylyn von Zahren, Texas A&M University

Cultural Diversity as a Competitive Tool
P.T. Navendra, University of Dallas
Sri Beldona, University of Dallas

Does Size Matter? The Effect of Institutional Size on Global Virtual Teams
Grishma Shah, Manhattan College
A.F.M Jalal Ahamed, Binus Business School
Pawel Bryla, University of Lodz

A Yin-Yang Harmony Perspective to Labor-Management Conflicts in China: A 5C Model for Conflict Resolution
Tachia Chin, Guangdong University of Foreign Studies
Tony Fang, Stockholm University

Managerial Assignments of Credit and Blame: A Three Country Study
C Lakshman, Tongji University

Foreign Employee’s Responses to the 2011 Triple Disaster in Japan
Ralf Bebenroth, Kobe University
Nir Kshetri, University of North Carolina at Greensboro
TUESDAY, JUNE 30 - 10:45-12:00

Session 3.2.1 - Special Session

Investing in Development - Reforming International Governance and MNEs: International Investment Agreements and Taxation (UNCTAD Special Session)

Time: 10:45-12:00
Room: Grand Ballroom

TUESDAY, JUNE 30 - 10:45-12:00

Session 3.2.2 - Panel

Think Global, Act Local: Best Practices for Managing and Developing AIB Chapters

Time: 10:45-12:00
Room: Jamawar

Session 3.2.3 - Competitive

Diversity and Creative Friction

Time: 10:45-12:00
Room: Diya

Session 3.2.4 - Competitive

MNC Structure and Innovation

Time: 10:45-12:00
Room: Kamal

MNC Structure and Innovation

Chair: C. Annique Un, Northeastern University

Does Strategic Planning determine Innovation in Organizations?

Safal Batra, IMT Ghaziabad
Sunil Sharma, IIM Ahmedabad
Mukund R Dixit, IIM Ahmedabad
Neharka Vohra, IIM Ahmedabad

Exploring the Role of Formalization, Centralization, and Coordination on Cultural Competitiveness and Firm Performance

Artur Baldauf, University of Bern
Simone Schweiger, University of Bern

How Valuable Is Information and Communication Technology? A Study of Emerging Economy Enterprises

Yadong Luo, University of Miami
Juan Bu, University of Miami

Session 3.2.5 - Competitive

Again, but This Time Better - Leveraging Experience When Going International

Time: 10:45-12:00
Room: Sitala

Again, but This Time Better - Leveraging Experience When Going International

Chair: Timothy Devinney, University of Leeds

The Impact of Prior Subsidiary Relatedness on New Subsidiary Performance

Dwarakaprasad Chakravarty, Ivey Business School
Andreas Schotter, Ivey Business School
Brian Pinkham, Ivey Business School
Paul W. Beamish, Western University

The Effects of Experience on Choosing an International Entry Mode

Ryan Tang, University of Technology Sydney
Timothy Devinney, University of Leeds

Re-Born Internationally! Do Past Antecedents Affect Performance in Re-Internationalizing Firms?

Salman Siddiquee Ali, Indian Institute of Management Ahmedabad
Ajeet Narain Mathur, Indian Institute of Management Ahmedabad

Session 3.2.6 - Competitive

EMNCs and Entry Modes

Time: 10:45-12:00
Room: Nithya

EMNCs and Entry Modes

Chair: Helena Barnard, GIBS, University of Pretoria

Home Country Effects in Cross-Border Acquisitions: Gaining Confidence in Majority Control Abroad

Zhenzhen Xie, Tsinghua University
Jiatao Li, Hong Kong University of Science and Technology

Opportunities and Challenges for Multiple-Embeddedness through Mergers and Acquisitions in Emerging Economies

Surender Munjal, University of Leeds
Vijay Edward Pereira, University of Portsmouth

Lesbian, Gay, Bisexual and Trans (LGBT) Expatriates: An Intersectionality Perspective

Varina Paisley, University of New South Wales
Mark Tayar, Macquarie University

The Impact of Language Barriers on Interaction Processes, Knowledge Exchange and Team Cognition in Multinational Teams

Helene Tenzer, Tuebingen University
Markus Pudelko, Tuebingen University
Mary Zellmer-Bruhn, University of Minnesota
Mary Maloney, University of St. Thomas

Creativity and Social Alienation: The Costs of Being Creative

Guangxi Zhang, Zhejiang University of Technology

Transformational Leadership Behaviors in Different Contexts: A Comparison of Russia and Finland

Alexei Koveshnikov, Aalto University
Mats Ehrnrooth, Hanken School of Economics
The Impact of Institutional Distance, Government Support and Firms' Acquisition Capability on the Equity Ownership Acquired by Emerging Multinationals in Cross-Border Acquisitions
Claudia Frias Pinto, EAESP-FGV
Christian Falaster, Universidade Nove de Julho
Renata Canela, Universidade Nove de Julho
Maria Tereza Fleury, Fundacao Getulio Vargas
Afonso Fleury, Universidade de Sao Paulo

Legitimate and Illegitimate Constraints: Managing in Limited Mandate Subsidiaries
Helena Barnard, GIBS, University of Pretoria
Deepa Sita, GIBS, University of Pretoria

Innovation and the Drivers of MNCs Performance
Chair: Deepak Somaya, University of Illinois at Urbana-Champaign

Is There a Multinationality-Performance Effect? Exploring the Multinationality-Performance Relationship
Heather Berry, George Washington University
Aseem Kaul, University of Minnesota

Of Marshallian Scissors & Blades: Demand Shocks, Import Exposure, and Innovation in Indian Influenza-Vaccine Markets
Matej Drev, Georgia Institute of Technology
Chirantan Chatterjee, Indian Institute of Management Bangalore
Arzi Adbi, INSEAD

How Does Technological Relatedness between Cross-Border M&A Partners Affect Innovation Performance? A Moderating Role of Organizational Integration
Youngwoo Lee, Korea University
Moonisk Shin, Korea University

Capability and Organizational Co-Evolution in Offshoring
Carlos Adrian Rodriguez, INCAE
Omar Nohad Toulan, McGill University

Insights into Buyer-Supplier Relationships
Chair: Susan Mudambi, Temple University

Exploring Coopetition - When Partners Start to Compete
Emilene Leite, Uppsala University
Susanne Aberg, Uppsala University
Cecilia Pahlberg, Uppsala University

The Effect of Economic Crises on Long-Term Orientation in Buyer-Supplier Relationships
Brenda Stermquist, Michigan State University
Lindsey M Cohan, Perishables

Curtailing Ex-Post Opportunism from a Symbiotic Relationship in High-Tech Industry
Pei-Li Yu, National Cheng Kung University

Export Performance, Marketing Mix Adaptation and Contingency Theory: An Empirical Study of Austrian SMEs
Manfred Fuchs, University of Graz
Mariella Koestner, University of Graz

International Business in Emerging Markets
Chair: Ziliang Deng, Renmin University of China

Early Internationalization and Contemporary Foreign Expansion in China
Jiangling Yi, Nanjing University
Christopher Marquis, Harvard Business School

Strategy for International Expansion and Overcoming Liability of Foreignness: Analysis of Multinationals of Emerging Economy
Anish Purkayastha, Indian Institute of Management Ahmedabad

Inter-organizational Imitation in the Choice of FDI-based Market Entry Modes: Evidence from Indian Multinationals
K.V. Mukundhan, Indian Institute of Management Kozhikode
Nandakumar Mankavil Kovil Veettil, University of Salford

What Drives Africa's FDI Flows & Outflows? A Macro-Theoretic Perspective
Everlyne Misati, Florida International University
Sumit Kumar Kundu, Florida International University
Fred O. Walumbwa, Florida International University

Zooming in On the Cross-Border M&As of Emerging Market MNEs through the Internationalization Process Model
Manish Popli, Indian Institute of Management Indore

The Locational Strategies of MNEs Committed to Reducing Greenhouse Gas Emissions
Jerry Patchell, Hong Kong University of Science and Technology

CSR in IB
Chair: Maria-Alejandra Gonzalez-Perez, Universidad EAFIT

Institutional Sophistication and Stakeholder Management in Emerging Markets
Meng Zhao, Renmin University of China
Seung Ho Park, China Europe International Business School

Follow the Herd: How Organizational Level Legitimacy Can Give a Helping Hand to Bridge Formal Institutional Voids - The Case of Employee Stock Ownership Plans in MNEs
Jana Oehmichen, Georg-August University of Goettingen
Michael Wolff, Georg-August University of Goettingen
Ulrike Zschoche, Georg-August University of Goettingen

Three Pillars of CSR: A Firm-Level Analysis of Korean MNEs in China
Soonkyoo Choe, Yonsei University
Jihoon Kang, Yonsei University
Younghoon An, Yonsei University

CSR Practices in China: A Comparative Study of Indigenous and Multinational Companies
Xiangxiang Hong, Nottingham University Business School China
Michal Lemanski, Nottingham University Business School China
Selective Engagement in Corporate Social Responsibility: An Institutional Perspective
Jie Zou, Peking University
Changqi Wu, Peking University

Institutional Change and MNE CSR Learning
Jing'an Tang, Sacred Heart University

The Influence of MNEs on Indigenous Firms’ Involvement of Voluntary CSR Activities in an Emerging Market - The Chinese Context
Ying Liu, Florida International University
Mary Ann Von Glinow, Florida International University

Institutional Change and MNE CSR Learning
Jing'an Tang, Sacred Heart University

Improving Transparency in Governance: The Case of Sustainability Reporting
Rama Kumari Jayanti, Cleveland State University

International Accountability Standards Across National Business Systems: A Neo-Institutional Perspective
Steve Michael Loren, University of Massachusetts Boston
Suhaib Riaz, University of Massachusetts Boston

Corporate Governance and Firm Performance in Publicly Listed Banks from Eastern Europe and Russia
Alexander Settles, Rutgers University

Corporate Governance and Firm Performance in Publicly Listed Banks from Eastern Europe and Russia
Alexander Settles, Rutgers University

Improving Transparency in Governance: The Case of Sustainability Reporting
Rama Kumari Jayanti, Cleveland State University

International Accountability Standards Across National Business Systems: A Neo-Institutional Perspective
Steve Michael Loren, University of Massachusetts Boston
Suhaib Riaz, University of Massachusetts Boston

Corporate Governance and Firm Performance in Publicly Listed Banks from Eastern Europe and Russia
Alexander Settles, Rutgers University

Earnings Quality and Corporate Social Responsibility: Evidence from China
Jie Zhang, China Huarong Asset Management Co., Ltd.
Chang Song, Renmin University of China
Xiyou Liu, Audit Research Institute of China’s National Audit Office
Jiawen Yang, George Washington University

Religion and Corporate Governance
Jaehyeon Kim, University of Hawaii at Manoa
Shirley Daniel, University of Hawaii at Manoa

Efficiency and CSR - The Role Corporate Governance
Barbara Brenner, Danube University Krems
Shalini Rogbeer, European Business School

Developing a Model for Introducing a Social Credits Trading Scheme in India: International business considerations
Raji Ajwani, Symbiosis Centre for Management

Innovation, Globalization and the Size of Indian Firms: Unpacking Heterogeneity Patterns
Sumit Majumdar, University of Texas at Dallas
Abhijit Mandal, City University, London

Exploring the Link between Open Innovation and Internationalization in High-Tech SMEs
Matevz Raskovic, University of Ljubljana
Miha Cerne, University of Ljubljana
Desislava Dikova, Vienna University of Economics and Business
Andrea Jaklic, University of Ljubljana

Internationalization Experience and the Evolution of Dynamic Capability in the Indian IT Firms
Partha Mukerjee, University of New South Wales
Pradeep Kanta Ray, University of New South Wales
Sangeeta Ray, University of Sydney
Zahid Riaz, Lahore School of Economics

Lunch
Lunch will be provided for conference participants at the Leela Palace Grand and Royal Ballroom Foyers.

2015 JIBS Decade Award
Chair: John Cantwell, Rutgers University

The 2015 JIBS Decade Award, honors the most influential paper published in the 2005 volume of the Journal of International Business Studies.

A Retrospective on their article by the winners of this year’s JIBS Decade Award - Reconsidering the issues raised in their 2005 JIBS paper on “Probing theoretically into Central and Eastern Europe: transactions, resources, and institutions”
Klaus Meyer, CEIBS
Mike Peng, University of Texas at Dallas

Discussants and Commentators:
Mark Peterson, Florida Atlantic University
Tatiana Kostova, University of South Carolina
G. Tomas M. Hult, Michigan State University

The JIBS Decade Award is sponsored by Palgrave Macmillan.
Tuesday

**Session 3.3.2 - Competitive**  
Time: 13:00-14:15  
Track: 9 - Emerging Economies and EE MNEs  
Room: Jamawar

**Business Groups**  
Chair: Ilya Cuypers, Singapore Management University

- The Relationship between FDI Decisions and Business-Group Insider Control: Evidence from Taiwanese Group-Affiliated Firms Investing in Chinese Market  
  - Wen-Ting Lin, National Chung Cheng University  
  - Ming-Chang Huang, Providence University  
  - Ya-Ping Chiu, Chung Yuan Christian University  
  - Hsiang-Lin Cheng, National Chung Cheng University

- Does Business Group Affiliation Help Translate Research Inputs into Export Expansion? Empirical Evidence from the Indian Pharmaceutical Sector  
  - Tatiana S. Manolova, Bentley University  
  - Saptarshi Purkayastha, Indian Institute of Management Calcutta  
  - Linda F. Edelman, Bentley University

- Partnering with Business Group Firms: The Effect of Group Size on Value Creation and Value Distribution  
  - Ilya Cuypers, Singapore Management University  
  - Youtha Cuypers, University of Hong Kong  
  - Jung Yeon Lee, California State University, Fullerton

- Centralization of Intra-Group Equity Ties and Performance of Business Group Affiliates  
  - Ishtiaq Mahmood, National University of Singapore  
  - Hongjin Zhu, McMaster University  
  - Akbar Zaheer, University of Minnesota

**Session 3.3.3 - Competitive**  
Time: 13:00-14:15  
Track: 8 - Strategy, M&As and Competitiveness  
Room: Diya

**Managing Alliances and Networks in the Global Context**  
Chair: Snehal Suyash Awate, Indian School of Business

- A Yin-Yang Perspective of Relational (Guanxi) Gatekeeping in Business Network Management in China  
  - Hongzhi Gao, Victoria University of Wellington  
  - Monica Ren, Macquarie University  
  - Qing Miao, Jilin University

- Think Globally, Act Cooperatively: Exploring Internationalization and Innovation Strategies at the MNE-INV Interface  
  - Shameen Prashantham, Nottingham University Business School China  
  - Anoop Madhok, York University

- Institutional and Cultural Dynamics in Strategic Decision-Making to Innovate  
  - Hong-Jen C. Chiu, National Taiwan University

**Session 3.3.4 - Competitive**  
Time: 13:00-14:15  
Track: 12 - Institutional and Political Environment  
Room: Kamal

**Country-Level Institutions and Their Impact**  
Chair: Bo Bernhard Nielsen, University of Sydney

- Configuring an Innovative Society: A Dual Perspective of Cultural and Institutional Varieties  
  - Di Fan, Deakin University  
  - Yi Li, Australian National University  
  - Liang Chen, University of Leeds

- Host-Country Networks and Institutional Awareness  
  - Angelika Lindstrand, Stockholm School of Economics/Stanford University  
  - Kent Eriksson, Stanford University

**Session 3.3.5 - Panel**  
Time: 13:00-14:15  
Special Session  
Room: Sitara

**New Perspectives on Foreign Cultures as Sources of New Knowledge for Individuals and Firm**  
Chair: Arie Lewin, Duke University

- Ownership, Time Horizon and Corporate Social Responsibility around the World  
  - Jongmoo Jay Choi, Temple University  
  - Jimi Kim, Temple University

- Do Expatriates, as MNE Parent-Foreign Subsidiary Governance Mechanisms, Really Impact Foreign Subsidiary Performance?  
  - Bassam E. Farah, American University of Beirut  
  - Rida Elias, American University of Beirut  
  - Paul W. Beamish, Western University

**Promoter Ownership and Performance in Publicly Listed Firms in India: Does Group Affiliation Matter?**  
- Ansgar Richter, University of Liverpool  
- Indrani Chakraborty, Institute of Development Studies Kolkata

**Session 3.3.6 - Competitive**  
Time: 13:00-14:15  
Track: 11 - Corporate Governance in IB  
Room: Nithya

**New Perspectives on Ownership Heterogeneity**  
Chair: Rakesh Sambharya, Rutgers University

- Ownership, Time Horizon and Corporate Social Responsibility around the World  
  - Jongmoo Jay Choi, Temple University  
  - Jimi Kim, Temple University

- Do Expatriates, as MNE Parent-Foreign Subsidiary Governance Mechanisms, Really Impact Foreign Subsidiary Performance?  
  - Bassam E. Farah, American University of Beirut  
  - Rida Elias, American University of Beirut  
  - Paul W. Beamish, Western University
Session 3.3.7 - Panel  
**Time:** 13:00-14:15  
**Track:** 13 - Economics, Finance and Accounting  
**Room:** Nidhi  

**Three Decades of SAARC: Delayed Promises or Dashed Hope?**  
Chair: Mohammad Niamat Elahee, Quinnipiac University

**Panelists:***  
Mohammad Niamat Elahee, Quinnipiac University  
Sumit Kumar Kundu, Florida International University  
Basu Sharma, University of New Brunswick-Fredericton

Session 3.3.8 - Competitive  
**Time:** 13:00-14:15  
**Track:** 2 - Entrepreneurship and New Ventures  
**Room:** Yatra  

**Emerging Markets, Transnationality, and Inward-Outward Internationalization**  
Chair: Arpita Joardar, Clark University

*To Benefit or Not To Benefit? Examining the Duality of Foreignness and Entrepreneurial Orientation on Performance*  
Arpita Joardar, Clark University  
Sibin Wu, University of Texas Pan American

*Social Ties, Venture Creation, and Home Country Entry by Transnational Entrepreneurs*  
Sarika Pruthi, San Jose State University  
Mike Wright, Imperial College London

*Explaining the Degree and Scope of Internationalization of Russian New Ventures*  
Irina Mihailova, Aalto University  
Igor Laine, Lappeenranta University of Technology  
Galina Shirokova, Saint Petersburg University

Session 3.3.9 - Competitive  
**Time:** 13:00-14:15  
**Track:** 14 - Research Methodology in IB (Special Track)  
**Room:** Surya  

**Research Methods in IB**  
Chair: David Reeb, National University of Singapore

*MNC Structure, Complexity, and Performance: Insights from NK Methodology*  
Sokol Celo, Suffolk University  
I. Kim Wang, Suffolk University  
James F. Nebus, Suffolk University

*The Efficacy of Formative versus Reflective Measures of Corporate Reputation: An Information Processing Approach*  
James Agarwal, University of Calgary  
Oleksiy Osykeyvsky, Northeastern University

*(Mis)using Interaction terms in International Business*  
David Reeb, National University of Singapore

Session 3.3.10 - Interactive  
**Time:** 13:00-14:15  
**Track:** 12 - Institutional and Political Environment  
**Room:** Royal Club Boardroom  

**Government and Politics**  
Chair: Alice de Jonge, Monash University

*Minority State Ownership and Investment Risk Management in Mega-Projects Around the World*  
Paul Martin Vaaler, University of Minnesota  
Barclay Edward James, Universidad San Francisco de Quito School of Business

Governments and Businesses in the Context of International Competitiveness: An Analysis of the Role of Government Policies on Diversification of Exports of Brazilian Companies of Capital Goods  
Diego Bonaldo Coelho, ESPM  
Moaicr Miranda Oliveira, University of São Paulo  
Felipe Borini, ESPM

**SOE Strategic Behavior When Entering Competitive Host Markets**  
Birgitte Grogaard, University of Calgary  
Asmund Rygh, BI Norwegian Business School  
Gabriel R.G. Benito, BI Norwegian Business School

**Government Specific Advantage (GSA): An Extention of Ownership Advantages**  
Dale Dejong, Florida International University  
Yue Zhao, Florida International University  
Lucas Wenger, Florida International University

**Strategies and Government Policies that Support Internationalization in Brazil: The National Financing System and the Role Played by BNDES**  
Diego Bonaldo Coelho, ESPM  
Moaicr Miranda Oliveira, University of São Paulo

**Militarization as an Institutional Context for Entrepreneurial Innovation**  
Todd Masaru Inouye, University of Hawaii at Manoa

**Impact of Corruption on Competition in India: Which Partner Gets to Acquire the IJV?**  
Shailen Kumar Dalbehera, Indian Institute of Management Bangalore

Session 3.3.11 - Interactive  
**Time:** 13:00-14:15  
**Track:** 11 - Corporate Governance in IB  
**Room:** Roshni  

**Leveraging Social Responsibility for Competitive Success**  
Chair: Thomas Andre, Ecole Polytechnique

**Disasters that Never Were: What Helps Prevent CSR Failure in Offshore Outsourcing Relationships?**  
Michael J Mol, Copenhagen Business School  
Kamel Meliah, University of Warwick  
Sun Hye Lee, University of Warwick

**Gaining Competitive Advantage through Carbon Constrained Strategies: Evidence from Brazilian Energy Sector**  
Monica Cavalcanti Sa de Abreu, Federal University of Ceara  
Ana Rita Pinheiro de Freitas, Federal University of Ceara  
Silvia Maria Dias Pedro Reboquas, Federal University of Ceara

**Social Risk and the Management of MNCs - From Risk Society to International Business Management**  
Jacob Taarup-Esbensen, Copenhagen Business School

**New Approaches in Overcoming Liability of Foreignness: The Effects of Strategic Social Responsibility**  
Jialiang Zhang, Renmin University of China  
Majid Ghorbani, Renmin University of China  
Weiguang Li, Renmin University of China  
Ziyang Liu, Renmin University of China

**How Do CEOs Perceive Business-Aligned CSR? Co-word Analysis of U.S., Korean and Japanese CEO Letters**  
Youjin Baik, Yonsei University  
Soonkyoo Choe, Yonsei University  
Young-Ryeol Park, Yonsei University
Session 3.3.12 - Interactive  
Track: 3 - HRM and Organizational Behavior  
Room: Dhwani

Nurturing Global Talent
Chair: Dhara Shah, Griffith University

Managing Talents in Nordic MNCs: The Impact of Socialization Mechanisms
Violetta Khoreva, Hanken School of Economics
Edyta Kostanek, Hanken School of Economics
Maarten van Zaak, Orebro University

An Employability Skill Assessment Framework for Indian Organizations
Chithra Rema, Pondicherry University

Corporate Social Initiatives and Employee Retention
Christiane Bode, INSEAD
Jasjit Singh, INSEAD
Michelle Rogan, INSEAD

The Influence of Talent Management Practices on Competitive Advantages in Emerging Market Firms: Evidence from Russian Companies
Marina Latukha, St. Petersburs State University

Change in China? Taking Stock of Blue Collars’ Work Values
Marina Schmitz, University of Goettingen

On the Psychological Effects of Talent Status Self-Awareness among High-Potentials in MNCs
Jennie Sumellius, Hanken School of Economics
Mats Ehrmooth, Hanken School of Economics
Ingmar Bjorkman, Aalto University
Kristiina Makela, Aalto University
Adam Smale, University of Vaasa
Susanna Taimitarha, Hanken School of Economics

Training and Development in Talent Management Process: A Case Study in Turkey
Berrin Guner, Rowan University
Nevin Deniz, Marmara University
Busra Ercokses, Yapi Kredi Bankasi

Managing Yopatriates: A Longitudinal Study of Generation Y Expatriates in an Indian MNC
Lisa Howe-Walsh, University of Portsmouth
Vijay Edward Pereira, University of Portsmouth
Ashish Malik, Newcastle Business School

Friends in the Right Places: Non-Market Connections as Emerging Market Strategy
Susan Feinberg, Temple University
Laura Gasiorowski, Temple University
Jun Ito, Temple University

B. Elango, Illinois State University
Chimmay Pattnaik, University of Sydney
Jamie R. Wieland, Illinois State University

Profit or Relation Matters for Internationalization? The Underlying Mechanism between Small World Network and Internationalization in an Emerging Economy
Yingyu (Kerri) Chen, National Dong Hwa University
Wen-Chiung Chou, Kainan University
Chin-jung Luan, National Dong Hwa University

TUESDAY, JUNE 30 - 14:15-14:30
Time: 14:15-14:30

Break

Short break to facilitate transition between sessions. No refreshment service will be provided.

TUESDAY, JUNE 30 - 14:30-15:45

Session 3.4.1 - Panel  
Time: 14:30-15:45
Track: 11 - Corporate Governance in IB  
Room: Grand Ballroom

Macro-Institutional Change, Corporate Governance and Investment in Emerging Economies: Implications for International Business Research and Practice
Chair: Tailan Chi, University of Kansas

Panelists:
Anju Seth, Virginia Tech University
Tailan Chi, University of Kansas
Ruth Aguilera, Northeastern University
Luis Alfonso Dau, Northeastern University

Session 3.4.2 - Competitive  
Time: 14:30-15:45
Track: 12 - Institutional and Political Environment  
Room: Jamawar

The Impact of International Politics and International Institutions
Chair: Michael A. Sartor, Queen's School of Business

Who Cares about Diplomacy? Location Choice by Multinational Enterprises
Klaus Meyer, CEIBS
Jing Li, Simon Fraser University
Yuan Ding, CEIBS
Hua Zhang, CEIBS
Global Networks: Organizations and People

Does Arbitration Reduce Diplomatic Pressure in Investment Disputes?
Srividy Jandhyala, ESSEC Business School
Geoffrey Gertz, University of Oxford
Lauge N. Skovgaard Poulsen, University College London

Effects of Deinstitutionalization: Evidence from the Indian Textile Industry
Raveendra Chittoor, Indian School of Business
Preet Aulakh, York University
Oana Branzei, Ivey Business School Western University

Does Institutional Distance Still Matter? Industry Standards and Global Sourcing Location Choices
Stephan Manning, University of Massachusetts Boston
Marcus M. Larsen, Copenhagen Business School

Session 3.4.3 - Competitive
Time: 14:30-15:45
Track: 1 - People and Careers
Room: Diya

Cultural Diversity, Cultural Identity, and Performance
Chair: Paul N. Gooderham, Norwegian School of Economics

Not All Diversity Is the Same: A Comparative Study of the Effects of Diversity in Global Virtual Teams
Vasył Taras, University of North Carolina at Greensboro
Daniel Baack, University of Denver
Douglas Dow, University of Melbourne
Alfredo Jimenez, University of Burgos
Peter Magnusson, University of Alabama

The Integration of Cultural Identity Negotiation Theory into Cross-Cultural Organizational Justice Theory: A Qualitative Study
Joerg Bueechl, Tuebingen University
Markus Pudelko, Tuebingen University

Crossing Geographic and Organizational Boundaries: A Study of Executives' Access to Help
Stewart R. Miller, University of Texas-San Antonio
Marie Louise Mors, Copenhagen Business School
Michael McDonald, University of Texas-San Antonio

Session 3.4.4 - Competitive
Time: 14:30-15:45
Track: 2 - Entrepreneurship and New Ventures
Room: Kamal

From International New Ventures to Micromultinationals: Theoretical and Empirical Considerations
Chair: Tony Fang, Stockholm University

Essential Knowledge Sources for Micromultinationals: A Phenomenographic Approach
Maria-Cristina Stoian, Brunel University London
Pavlos Dimitratos, University of Glasgow

Accelerated Small Firm Multinationalization: Studying Born Micromultinationals via Multiple Theoretical Lenses
Heini Vanninen, Lappeenranta University of Technology
Olli Kuivalainen, Lappeenranta University of Technology
Luciano Ciravegna, King's College London

How Do International New Ventures Create "Valuable" Social Capital? A Local and Global Networking Activities Perspective
Karl S.R. Warner, Edinburgh Napier University
Marian V. Jones, University of Glasgow

Networking and a Tandem Approach to Foreign Market Entry Decision-Making
Sylvie K. Chetty, University of Otago
Mitra Etemaddar, University of Otago

Session 3.4.5 - Competitive
Time: 14:30-15:45
Track: 9 - Emerging Economies and EE MNEs
Room: Sitara

EMNCs and FDI
Chair: Vikas Kumar, University of Sydney

Licking the Dirt to Rise and Shine: EMNCs Path to Competitive Advantage
Tanvi Kothari, San Jose State University
Masaaki Kotabe, Temple University

FDI Indirect Spillover in Emerging Economies: The Role of Government
Afonso Fleury, Universidade de Sao Paulo
Taotao Chen, Tsinghua University
Maria Tereza Fleury, Fundacao Getulio Vargas
Xiao Chen, Tsinghua University
Liu Shichang, Tsinghua University
Carlos Eduardo Aveline, Fundacao Getulio Vargas

Session 3.4.6 - Competitive
Time: 14:30-15:45
Track: 8 - Strategy, M&As and Competitiveness
Room: Nithya

Dealing with Cross National Institutional Differences
Chair: Laura Gasiorowski, Temple University

Joao Albino Pimentel, HEC Paris

(How) Do Economic Governance and Location Choices (Jointly) Affect Performance?
Michael Leiblein, Ohio State University
Kiran Atwe, Ohio State University

Internationalization-Performance Relationship: The Moderating Roles of State and Foreign Ownership
Gabriel R.G. Benito, BI Norwegian Business School
Asmund Rygh, BI Norwegian Business School
Randi Lunnan, BI Norwegian Business School

Session 3.4.7 - Competitive
Time: 14:30-15:45
Track: 15 - Teaching IB (Special Track)
Room: Nidhi

IB Course Content and Teaching Innovations
Chair: Shirley Daniel, University of Hawaii at Manoa

International Business and Accounting Practices: A Course Overview
Victoria Krivogorsky, San Diego State University
Mark Ballam, San Diego State University

Autoethnographic Case Study Research for the Multicultural Classroom on a Masters and MBA Level
Ebru Ipek, Simon Fraser University
Session 3.4.8 - Competitive Time: 14:30-15:45
Track: 3 - HRM and Organizational Behavior Room: Yatra

Overcoming Challenges of Transitions and Change
Chair: Vijay Edward Pereira, University of Portsmouth

What factors shape organisational culture of MNEs’ subsidiaries? Subsidiary acculturation and its antecedents
Innan Sasaki, University of Turku
Katsuhiko Yoshihata, London School of Economics and Political Science

Social Ties, Social Capital and Managing Transnational Ventures in the Home Country
Sarika Pruthi, San Jose State University
Mike Wright, Imperial College London

Repatriation Outcomes Affecting Corporate ROI: A Critical Assessment and Agenda for Future Research
Anika Breitenmoser, University of Hamburg
Benjamin Bader, Leuphana University of Lüneburg

Economic Distance, Local Managers’ Competence, and Localization of Foreign Subsidiaries
Naoki Ando, Hosei University

Session 3.4.9 - Special Session Time: 14:30-15:45
Special Session Room: Surya

Special Session of AJBS Best Papers
Chair: Carol Reade, San Jose State University

The Association of Japanese Business Studies (AJBS) travels with AIB and meets on the day before the AIB conference. This session includes the best papers presented at this year's AJBS conference, studying the Japanese business system and its economic, social and cultural environment.

Profitability and Competitiveness of U.S. and Japanese Defense Contractors: Implications for IB Research
Tanya Andrea Peacock, Army-Baylor University
Kiyohiko Ito, University of Hawaii at Manoa
Kazuhiro Asakawa, Keio University

Subsidiary Initiative for Transfer of Headquarters’ Strategic Practice: A Case Study in Japanese ICT Company’s Finnish Subsidiary
Naoto Nadayama, University of Otago

Roles of Japanese MNEs’ Subsidiaries for National Innovation Systems in the South East Asian Countries
Chie Iguchi, Keio University

Discrimination and Turnover of Self-Initiated Expatriates in Asia
Fabian Jintae Froese, University of Goettingen
Anna Katharina Hildisch, University of Goettingen
Soo Min Toh, University of Toronto

Session 3.4.10 - Interactive Time: 14:30-15:45
Track: 13 - Economics, Finance and Accounting Room: Royal Club Boardroom

Development, Institutions and Finance Chair: Serkan Akguc, King Abdulaziz University

Understanding the International Trade-Corruption Linkage: Panel Data Findings from 145 countries
Deepraj Mukherjee, Kent State University
Debmalya Mukherjee, University of Akron

The Impact of the Global Financial Crisis on Corporate Valuation in Mexico
Robert Grosse, American University of Sharjah
Diana Bustani, Sintec

Firm Level Internal Corporate Governance and Foreign Exchange Exposure: New Evidence from an Emerging Market
Ekta Sikarwar, Indian Institute of Management Indore
Abhijit Sharma, University of Bradford

IFRS Convergence: Evidence of Accounting Quality
Erick Rading Outa, Strathmore Business School

The Impact of Country Risk on Financing FDI in Developing Countries
Thomas Lindner, WU Vienna
Jakob Mullner, WU Vienna
Jonas Puck, WU Vienna

Session 3.4.11 - Interactive Time: 14:30-15:45
Track: 12 - Institutional and Political Environment Room: Roshni

Domestic Institutions and Varieties of Capitalism Chair: Ivan Montiel, Loyola Marymount University

Chinese Distinct Form of Capitalism
Rui Torres Oliveira, Manchester Business School

The Erosion of ‘Japaneseness’ in the Japanese Business System: The Fukushima Accident as Catalyst for International Collaboration
Camilla Nelleman, Rikkyo University
Miguel Matos Torres, University of Aveiro

The Influence of Institutional Development on R&D Investment, Internationalization and Performance of Emerging Market Firms
Sreevas Sahasranamam, Indian Institute of Management Kozhikode
Saptarshi Purkayastha, Indian Institute of Management Calcutta
Somnath Lahiri, Illinois State University

Role of Institutional Context in Diversification-Performance Relationship: A Meta-Analysis
Monika Schommer, EBS Business School
Amit Karna, Indian Institute of Management Ahmedabad
Ansgar Richter, University of Liverpool

Going Abroad? Deciding Factors for Foreign Banks Investing in Africa
Kweku Adams, University of Calgary
Yaw A. Debrah, Swansea University
Institutions, e-Governance and Competitiveness: A Study of Asian Countries
Hernan Roxas, Deakin University
Doren Chadee, Deakin University
Alfred Presbitero, Deakin University

Towards a Theory and Practice of Micromultinationals
Chair: Amanda Bullough, University of Delaware

The Born Global Phenomenon: Flat World Enablers and Spiky World Levelers
Marleen McCormick, Butler University
Deepak Somaya, University of Illinois at Urbana- Champaign

Antecedents and Organizational Learning in International New Ventures
Teemu Kalevi Johannes Tuomisalo, Jyväskylä University

Revisiting the Entrepreneurship-Subsidiary Initiative
Relationship: A Contingency Model of Cognition
Ming-Chang Huang, Providence University
Hsiang-Lin Cheng, National Chung Cheng University

Managerial Ties, Trust and Cooperation in Exporters: The Case of Taiwanese Small Trading Firms
Hui Yun Chiu, National Chengchi University
Chwo Ming Yu, National Chengchi University

How Do Born Global Firms Overcome Resource Constraints?
Niche Marketing Strategies of a Micro-Multinational Brand
Sonya H. Wen, Tamkang University
Yen Hung Chiu, University of Bath

Cross-Cultural Differences in International Business
Chair: Charles Edward Stevens, Lehigh University

Peer Behavior, Workplace Happiness and Purchasing Social Responsibility: A Comparative Study between Taiwan and China
Yi-Hui Ho, Chang Jung Christian University
Chieh-Yu Lin, Chang Jung Christian University

Guaxi, Renqing and Justice Theory in the Great China Area: Conceptual Frameworks and Empirical Evidences
Lung-Tan Lu, Fo Guang University

The Role of Sequences of Interactions on Cross-Cultural Inter-Team and Intra-Team Negotiations
Cheryl Dowie, Manchester Business School
Claudio De Mattos, Manchester Business School
Oscar De Bruijn, Manchester Business School

Taking a Hit To Save The World: Employee Participation in Social Initiatives
Christiane Bode, INSEAD
Jasjit Singh, INSEAD

International Mergers & Acquisitions: Empirical Evidence for Challenges to Global Talent Management
Cordula Barzantry, Toulouse Business School
Magali Larquey, Toulouse Business School

Reflecting Embeddedness - The Role of Identification for SIEs Organizational Integration
Barbara Agha-Alikhani, University of Passau
Andreas Landes, University of Passau

TUESDAY, JUNE 30 - 15:45-16:15

Coffee Break

Refreshments will be provided for conference participants at the Grand Ballroom and Royal Ballroom Foyers.

TUESDAY, JUNE 30 - 16:15-17:45

AIB Awards Ceremony and Business Meeting

The session will start with the announcement of the winners for the various conference awards including the Buckley and Casson Dissertation Award, AIB/Temple Best Paper Award, and the Rugman Most Promising Scholar Prize.

Then, the business meeting will feature a presentation for the 2016 AIB Meeting in New Orleans and a review of the state of AIB and JIBS.

The floor will then be open for questions and comments from the membership.

TUESDAY, JUNE 30 - 17:45-19:00

AIB Awards/Farewell Reception

The 2015 AIB Annual Meeting will come to a close with a reception immediately following the AIB General Business Meeting. The reception will take place at the Second Floor Terrace.

✪ The Awards/Farewell Reception is sponsored by Palgrave Macmillan, publishers of JIBS, in recognition of all the winners of the various awards being given out at AIB 2015.
Isakovic, Adrienne A.; Walden University, USA (adienne.isakovic@waldenu.edu): 2.4.9
Israel, Duraisam, XLRI-Xavier Institute of Management, India (ds@srcc.nl): 1.3.13
Ito, Juri, Temple University, USA (juri.itotemple.edu): 3.3.13
Ito, Kiyohiko, University of Hawaii at Manoa, USA (kito@hawaii.edu): 3.4.9
Ivanova-Gongne, Maria, Abo Akademi University, Finland (mivanova@abado.fi): 1.4.13
Iyer, Rajesh, Bradley University, USA (riyer@bradley.edu): 1.5.13
Jadav, Aditya Mohar, T. A. Pai Management Institute, India (aditya.jadav@temple.edu): 2.5.13
Jahanbakhht, Mohammad, Carnegie Mellon University, Canada (mahjan@cmu.edu): 1.3.15
Jain, Naveen K., National University of Singapore, Singapore (njain@uakron.edu): 2.4.11, 2.5.3
Jain, P., Indian Institute of Management Udaipur, India (psharma@iimb.ernet.in): 1.1.2
Jain, Rajesh, Colorado State University, USA (riyar@bradley.edu): 1.5.13
Jain, Rakesh Mohan, Indian Institute of Foreign Trade, India (rmjoshi@iift.ac.in): 1.4.4
Jalan, Akaneshka, Indian Institute of Management Bangalore, India (aikaneshka. jalan@iimb.ernet.in): 2.5.13
James, Barbara, Mississippi State University, USA (bjames@hmsr.edu): 2.4.11, 3.3.10
James, Gareth M.; University of Southern California, USA (gareth@susd.edu): 2.4.8
Jandhyala, Sridivya; ESSEC Business School, Singapore (sridivya.jandhyala@essec.edu): 2.5.6, 3.4.2
Janssen, Frank; Université Laval, Canada (frank.janssen@fsfe.de): 1.3.10
Javaid, Rani; National Cheng Kung University, Taiwan (rani@faculty.ncku.edu.tw): 1.3.11
Jean, Ruey-Jer “Bryan”, Indian School of Management & Entrepreneurship, India (rueyjean@iimc.ac.in): 2.3.10
Jean, Yujin; University of Southern Denmark, Denmark (yjean@american.edu): 1.3.11
Jenkinson, Stina, Aalto University, Finland (stina.jenkinson@aalto.fi): 1.3.13
Jiang, Wanning; Hong Kong Baptist University, Hong Kong, SAR-PRC (wanning. jiang@gmail.com): 1.4.3, 2.3.9
Jiang, Yanbin; Zhejiang University, China (yanbingjiang203@zju.edu): 2.5.4
Jimenez, Alfredo; University of Burgos, Spain (ajmeneuzeb@es.uab.es): 3.4.3
Joardar, Arpita; Clark University, USA (aj joardar@clarku.edu): 1.1.3, 3.3.8
Joh, Gun-Ho; San Diego State University, USA (gun.joh@sdstate.edu): 1.3.13
Jones, Marian V.; Temple University, USA (mj.hanbakht@temple.edu): 3.3.13
Jones, Rama Kumari; Indian Institute of Management Bangalore, India (joseph@iimb.ernet.in): 1.1.2
Joseph, Thomas; Indian Institute of Management Udaipur, India (thomas.joseph@gmail.com): 1.1.6
Joshi, Rakesh Mohan; Indian Institute of Foreign Trade, India (rakeshjoshi51@gmail.com): 1.1.5
Joyce, Alice de; Monash University, Australia (alice.dejoynes@monash.edu): 1.4.7, 2.2.4, 2.5.12, 3.3.10
Jofrè, Manuel, IESE, Spain (mj.kim1120@gmail.com): 1.3.10
Jofre, Jordi; IESE, Spain (kkim021@fiu.edu): 2.5.11
Jofre, Jordi; IESE, Spain (kkim021@fiu.edu): 2.5.11
Jofre, Jordi; IESE, Spain (kkim021@fiu.edu): 2.5.11
Jones, Marian V.; Temple University, USA (mj.hanbakht@temple.edu): 3.3.13
Jones, Rama Kumari; Indian Institute of Management Bangalore, India (joseph@iimb.ernet.in): 1.1.2
Joseph, Thomas; Indian Institute of Management Udaipur, India (thomas.joseph@gmail.com): 1.1.6
Joshi, Rakesh Mohan; Indian Institute of Foreign Trade, India (rakeshjoshi51@gmail.com): 1.1.5
Joyce, Alice de; Monash University, Australia (alice.dejoynes@monash.edu): 1.4.7, 2.2.4, 2.5.12, 3.3.10
Jofrè, Manuel, IESE, Spain (mj.kim1120@gmail.com): 1.3.10
Jofre, Jordi; IESE, Spain (kkim021@fiu.edu): 2.5.11
Jofre, Jordi; IESE, Spain (kkim021@fiu.edu): 2.5.11
Jofre, Jordi; IESE, Spain (kkim021@fiu.edu): 2.5.11
Mansion, Stephanie Elisabeth; Justus Liebig University Giessen, Germany (stephanie.mansion@wirtschaft.uni-giessen.de): 2.3.8
Marwani, Harish; Chairman, Hindustan Unilever Ltd and former COO, Unilever, India: 1.2
Marinov, Marin Alexandrov; Aalborg University, Denmark (marinov@ind.au.dk): 2.2.5, 2.4.13
Marinova, Sveta Tintovna; Aalborg University, Denmark (svetolna@business.au.dk): 2.2.5, 2.4.13
Marion, Tucker; Northeastern University, USA (t.marion@neu.edu): 3.1.4
Markoczy, Livia; University of Texas at Dallas, USA (livia.markoczy@utdallas.edu): 1.5.12
Marquis, Christopher; Harvard Business School, USA (cmarquis@hbs.edu): 3.2.10
Martinez de Ibarreta, Carlos; Universidad Pontificia Comillas, Spain (charlie@upcomillas.es): 1.5.11
Masendel, Robbert; University of Groningen, Netherlands (r.j.masendel@rug.nl): 1.5.12
Masina, Serena; University of Oxford, United Kingdom (serena.masina@qeh.ox.ac.uk): 1.3.6
Mason, Elizabeth Louise; University of Leeds, United Kingdom (m.l.mason@leeds.ac.uk): 1.11.1
Massini, Silvia; University of Manchester, United Kingdom (silvia.massini@mbs.ac.uk): 3.1.3
Mathur, Ajeet Narain; Indian Institute of Management Ahmedabad, India (ajm@iimahd.ernet.in): 3.2.5
Mazumdar-Shaw, Kiran; Biocan Limited, India: 0.7
McCormick, Marileen; Butler University, USA (mmccormick@butler.edu): 3.4.12
McDonald, Michael; University of Texas–San Antonio, USA (michael.mcdonald@utsa.edu): 3.4.12
McDougall-Covin, Patricia P.; Indiana University-Bloomington, USA (mcodagu@indiana.edu): 2.1.12
McGuinness, Martina; University of Sheffield, United Kingdom (m.mcguinness@sheffield.ac.uk): 2.5.6
Mehta, Anju; University of Northern Iowa, USA (anju.mehta@uiowa.edu): 2.2.8, 2.4.10
Melgarejo, Mauricio; INCAE, Nicaragua (mauricio.melgarejo@incae.edu): 2.2.5, 3.3.10
Mehdad, Michael; ESZ Business School, Germany (michael.mehdad@ebz.ch): 2.2.4
Mihalova, Irina; Aalto University, Finland (irina.mihalova@aalto.fi): 14.9, 3.3.8
Mileski, Joan P.; Texas A&M University at Galveston, USA (milesls@tamu.edu): 2.1.4, 3.11
Miller, Stewart R.; University of Texas-San Antonio, USA (stewart.miller@utsa.edu): 0.3, 2.1.6, 3.4.3
Mirza, Hafiz; UNCTAD, Switzerland (hafiz.mirza@unctad.org): 2.3.3, 3.2.1
Misati, Everline; Florida International University, USA (emis010@fiu.edu): 3.2.10
Mishra, Minulda Savitri; IIT, India (minulda@sift.iitb.ac.in): 11.10
Mitchell, Matthew; Drake University, USA (matthew.mitchell@drake.edu): 3.1.2
Mittal, Rakesh; New York Institute of Technology, USA (rmittal@nyit.edu): 2.4.10
Moeir, Miriam; University of Queensland, Australia (m.moeir@business.queensland.edu.au): 1.15.1
Mol, Michael J.; Copenhagen Business School, Denmark (m.molm@cbs.dk): 3.1.5, 3.2.13, 3.3.11
Momaya, K. S.; Indian Institute of Technology Delhi, India (momaya@iitd.ac.in): 3.2.12, 2.5.13
Monaghan, Sinead; Rutgers Business School, USA (smonaghan@business.rutgers.edu): 1.3.5, 15.5
Mondal, Arindam; Indian Institute of Management Calcutta, India (arindam.m@iimcal.ac.in): 14.0, 15.4
Monteiro, Felipe; INSEAD, France (felipe.monteiro@insead.edu): 13.3, 2.2.2, 2.1.4, 3.2.1
Monticelli, Jefferson Marlon; University of Brasilia, Brazil (jeffmarlon@hotmail.com): 2.2.3, 3.3.11
Monteiro, Felipe; INSEAD, France (felipe.monteiro@insead.edu): 13.3, 2.2.2, 2.1.4, 3.2.1
Moris, Francisco A; University of Nebraska, USA (fmoris@nsf.gov): 2.3.11
Moore, Fiona; Ohio State University, USA (fmoore@osu.edu): 2.3.11
Moore, Fiona; Ohio State University, USA (fmoore@osu.edu): 2.3.11
Moore, Fiona; Ohio State University, USA (fmoore@osu.edu): 2.3.11
Momaya, K. S.; Indian Institute of Technology Delhi, India (momaya@iitd.ac.in): 3.2.12, 2.5.13
Munjal, Surender; University of Leeds, United Kingdom (smul@leeds.ac.uk): 1.3.5
Murray, Janet; University of Missouri-St. Louis, USA (murrayjan@umsystem.edu): 1.4.7, 3.3.7
Mutlu, Canan; University of Texas at Dallas, USA (cmutlu01@utdallas.edu): 2.2.10
Nadamayada, Naoto; University of Otago, New Zealand (naotanadamayada@otago.ac.nz): 3.4.9
Nam, Dae-il; Korea University, Korea, South (namdaeil@korea.ac.kr): 14.0
Nanda, Ashish; Indian Institute of Management Ahmedabad, India (anandad@iimahd.ernet.in): 0.4
Nanoumova, Irina; University of Hartford, USA (nanoumova@hartford.edu): 1.3.7, 14.5
Narain, Kalpana; Director, Full Spectrum Consulting, India (kalpana.narain@gmail.com): 2.3.10
Narula, Rajiv; Russian Academy of Sciences, Russia (rnarula@hhl.de): 1.1.6
Narula, Rajiv; Russian Academy of Sciences, Russia (rnarula@hhl.de): 1.1.6
Narula, Kelpana; Indian Institute of Management Ahmedabad, India (knarula@iimahd.ernet.in): 0.4
Navendra, P.T.; University of Dallas, USA (ptnavendra@udallas.edu): 3.2.10
Nayar, RishiKA; PGDM College, Delhi University, India (rnayaksha@rediffmail.com): 2.3.10
Nazarhe, Premila; UNCTAD, Switzerland (premil@fogredirectinvestment.net): 3.2.3, 3.2.1
Nebus, James F.; Suffolk University, USA (jnebus@suffolk.edu): 3.3.9
Nell, Phillip; WU Vienna, Austria (philipp.nell@wu.ac.at): 1.15, 2.11.2
Nielemann, Camilla; Rikkyo University, Japan (camnilamielemann@gmail.com): 3.4.11
Njungu, Ng; Datholic University, Canada (ned@dal.ca): 1.1.13
Ngo, Binh; Vietnam National University, Vietnam (dungnv@hcmus.edu.vn): 2.1.8
Norden, Liek; HHL Leipzig Graduate School of Management, Germany (liek.knord@hhl.de): 1.1.6
Nicholson, Rekha; University of the West of England, United Kingdom (rao.rekha@gmail.com): 2.4.9
Nidugala, Ganesh Kumar; Indian Institute of Management Indore, India (ganesh@iimid.ac.in): 3.4.10
Nielson, Anders; Aalborg University, Denmark (anolan@plan.au.dk): 1.1.10
Nielson, Bo Bernhard; University of Sydney, Australia (bnielson@econ.usyd.edu.au): 2.4.12, 2.5.6, 3.3.4
Nielson, Sabina; Copenhagen Business School, Denmark (s.t@ibs.cbs.dk): 0.2, 2.5.6
Noh, Ki Bum; Korea Economic Research Institute (KERI), Korea, South (kbum@keri.re.kr): 2.4.2
Numella, Nina; University of Turku, Finland (niniana.numella@utu.fi): 2.2.12
O
Oehmichen, Jena; Georg-August University of Goettingen, Germany (jena.ohem- chen@uni-goettingen.de): 3.2.11
Ohja, Abhoy; Indian Institute of Management Bangalore, India (ajadh@imb.ernet.in): 1.3.2
Okimoto, Ty; Georgia Institute of Technology, USA (okimoto.ty@is.gatech.edu): 2.3.1
Olafd, Ole; University of Southern Denmark, Denmark (o.et@sfu.ca): 2.4.11, 3.1.6
Olsen, Anders Dering; Copenhagen Business School, Denmark (aodo.moll@et.dtu.dk): 2.4.1, 3.1.6
Ondobodoky, Joobin; University of Victoria, Canada (joobin@uvic.ca): 1.1.12
Ositesvykky, Oleksiy; Northeastern University, USA (ositesvykky@neu.edu): 3.3.9
Outa, Erick Radion; Strathmore Business School, Kenya (eouta@strathmore.ac.ke): 3.4.10
Oxelheim, Lars; Lund University and Research Institute of Industrial Economics, Sweden (lores.oxelheim@ifl.kl.se): 1.3.5
P
P, Sravnith; T. A. Pai Management Institute, India (psravnith@tpm.edu.in): 2.5.13
The exhibits are located in the Royal Ballroom and are open between 9:00am to 5:00pm, June 28-30. AIB would like to thank all of our exhibitors for participating at this year’s conference (in alphabetical order):

- AIB Chapters
- Austral Group
- Cambridge University Press
- Emerald Group Publishing
- The Heritage Foundation
- Indian Institute of Management Bangalore
- Ivey Publishing
- KW Immersion Program
- Local NGOs and Artisans
- Minds Abroad
- Palgrave Macmillan
- Springer

Benefits for AIB members

Palgrave Macmillan is the proud publisher of *Journal of International Business Studies (JIBS)*, the official publication of the *Academy of International Business*. In extension of this partnership we are also pleased to offer the following benefits to AIB members:

- ▶ 40% discount on ALL Palgrave Macmillan books in Business & Management
  ▶ Please visit our AIB member page for ordering instructions and to select your titles: http://www.palgrave.com/aib/

- ▶ Free online access to the complete archive and current issues of *Asian Business & Management (ABM)*, edited by Michael A. Witt (INSEAD)
  ▶ Login for your member access at: http://aib.msu.edu/abm/

- ▶ Don’t forget - AIB member subscriptions to *JIBS* include access to current issues and the complete online archive from the journal’s inception in 1970
  ▶ Login for your member access at: http://aib.msu.edu/jibs/

Please visit our AIB member page for ordering instructions and to select your titles: http://www.palgrave.com/aib/
Cambridge publishing in Business and Management provides books and journals by internationally renowned scholars from both established and emerging economies. We have built a reputation for rigour in the fields of international business, entrepreneurship and innovation and responsible and ethical business.

**AIB 2015 delegates** can enjoy **20% off** a selection of our very latest books, as well as sample content from our key journals. Drop by our stand to pick up an order form.

For more information, see:

[cambridge.org/management](http://cambridge.org/management)  
[journals.cambridge.org/management](http://journals.cambridge.org/management)

---

**Do you want a new outlet for your research?**

Talk to Emerald about:

- Publishing opportunities  
- Becoming a reviewer  
- Joining an Editorial Advisory Board  
- Authoring a book  
- Editing a book volume  
- Accessing complimentary articles  
- Signing up to receive alerts and newsletters.

For **free sample articles** log on to:


Enjoy free access to sample articles, especially arranged for delegates of the Academy of International Business.  
Valid from: 27 June to 26 July 2015
ECONOMIC FREEDOM: OPPORTUNITY AND EMPOWERMENT

For more than two decades, the Index of Economic Freedom, an annual data-driven, cross-country analysis by The Heritage Foundation in collaboration with The Wall Street Journal, has measured the impact of liberty and the free markets around the globe.

The 2015 Index includes:

- Economic freedom and macroeconomic data for 186 economies
- Cross-country comparisons that highlight why economic freedom matters
- Three informative chapters that explore topics of particular relevance to today’s policy debates
- Online tools, like customized comparison charts and an interactive heat map

HERITAGE.ORG/INDEX

The Heritage Foundation | heritage.org
The Wall Street Journal | www.wsj.com

Publish a case with Ivey today.
iveycases.com
IMMERSE

The India Immersion Program

KW Conferences brings you the best of educational tours across India

Your partner in India offering customised Global Immersion Program (GIP); International Field Study (IFS); Doing Business in India (DBI) study tour for International Graduate and Undergraduate students from various disciplines

Contact Us: immerse@kwconferences.com
Website: w3.kwconferences.com/what-we-do/immerse
Our Offices: Delhi NCR • Hyderabad • Mumbai

Minds Abroad

Customized, faculty-led programs in China

Classes, rural homestays, service learning

1.5 weeks for $1585
3.5 weeks for $2885

Named a “Top Ten Program” by the Center for Citizens Diplomacy and the U.S. State Department

info@mindsabroad.com or 917.403.2663
Get Read. Publish With Springer.

- Expert guidance and personalized support
- Your content in every format: eBook, print book, MyCopy
- Rapid distribution with global reach

springer.com/authors

Expand your classroom experience...

Meet us at AIB to explore how we can enhance your IB curriculum with customized study trips to the Americas.

Austral Group
education • business • travel
www.theaustralgroup.com
The Academy of International Business Secretariat is located at the International Business Center (IBC) of The Eli Broad College of Business at Michigan State University. AIB thanks to the International Business Center and The Eli Broad College of Business at Michigan State University for hosting the Secretariat. Additional contact information is available at http://aib.msu.edu/secretariat.asp

Dr. G. Tomas M. Hult
Executive Director
hult@msu.edu

Dr. Irem Kiyak
Treasurer
kiyak@msu.edu

Dr. Tunga Kiyak
Managing Director
aib@aib.msu.edu

Kathy Kiessling
Member Services Coordinator
membership@aib.msu.edu

Anne Hoekman
JIBS Managing Editor
managing-editor@jibs.net

Ronda Bunnell
IBC Program Coordinator
bunnell@broad.msu.edu
Past Presidents of the Academy of International Business

2012–2014  Robert Grosse
2010–2012  Mary Ann Von Glinow
2008–2010  Yves Doz
2006–2008  Stefanie Ann Lenway
2004–2006  Alan M. Rugman
2002–2004  Peter J. Buckley
2001–2002  Stephen J. Kobrin
1999–2000  José de la Torre
1997–1998  Jeffrey Arpan
1995–1996  Donald R. Lessard
1993–1994  Jean Boddewyn
1991–1992  Art Stonehill
1989–1990  John Daniels
1987–1988  John Dunning

1985–1986  Duane Kujawa
1983–1984  Robert Hawkins
1981–1982  Franklin Root
1979–1980  Robert Stobaugh
1977–1978  Richard Farmer
1975–1976  Phillip Grub
1973–1974  Lee Nehrt
1971–1972  Vern Terpstra
1969–1970  Richard Robinson
1967–1968  Jack Behrman
1965–1966  James Hart
1962–1964  Roland Kramer
1960–1961  John Fayerweather

Past AIB Conference Locations

2014: Vancouver, Canada
2013: Istanbul, Turkey
2012: Washington, DC, USA
2011: Nagoya, Japan
2010: Rio de Janeiro, Brazil
2009: San Diego, California, USA
2008: Milan, Italy
2007: Indianapolis, Indiana, USA
2006: Beijing, China
2005: Québec City, Canada
2004: Stockholm, Sweden
2003: Monterey, California, USA
2002: San Juan, Puerto Rico
2001: Sydney, Australia
2000: Phoenix, Arizona, USA
1999: Charleston, South Carolina, USA
1998: Vienna, Austria
1997: Monterrey, Mexico
1996: Banff, Alberta, Canada
1995: Seoul, Korea
1994: Boston, Massachusetts, USA
1993: Hawaii, USA
1992: Brussels, Belgium
1991: Miami, Florida, USA
1990: Toronto, Ontario, Canada
1989: Singapore
1988: San Diego, California, USA
1987: Chicago, Illinois, USA
1986: London, United Kingdom
1985: New York City, New York, USA
1984: Cleveland, Ohio, USA
1983: San Francisco, California, USA
1982: Washington, D.C., USA
1981: Montreal, Quebec, Canada
1980: New Orleans, Louisiana, USA
1979: Las Vegas, Nevada, USA
1978: Chicago, Illinois, USA
1977: Orlando, Florida, USA
1976: New York City, New York, USA
1975: Dallas, Texas, USA
1974: San Francisco, California, USA
1973: New York City, New York, USA
1972: Toronto, Ontario, Canada
1971: New Orleans, Louisiana, USA
1970: Detroit, Michigan, USA
1969: New York City, New York, USA
1968: Chicago, Illinois, USA
1967: Washington, D.C., USA
1966: San Francisco, California, USA
1965: New York City, New York, USA
1964: Chicago, Illinois, USA
1963: Boston, Massachusetts, USA
1962: New York City, New York, USA
1961: New York City, New York, USA
1960: New York City, New York, USA
1959: Washington, D.C., USA
The AIB Fellows consist of distinguished AIB members recognized for their contributions to the scholarly development of the field of international business. The AIB Fellows participate in the activities of the AIB by choosing the International Executive of the Year and the International Educator of the Year. They also organize one or more panel sessions at the AIB annual meeting each year — often the first Plenary Panel.

**Dean of the Fellows:**
Paul Beamish, Ivey School of Business

**Secretary/Treasurer of the Fellows:**
Shige Makino, Chinese University of Hong Kong

**Participating (Active) Fellows:**

- Adler, Nancy J., McGill University
- Aggarwal, Raj, University of Akron
- Aharoni, Yair, Tel Aviv University
- Asakawa, Kazuhiro, Keio University
- Bartlett, Christopher A., Harvard Business School
- Beamish, Paul W., Ivey School of Business
- Behrman, Jack N., University of North Carolina
- Benito, Gabriel R.G., BI Norwegian Business School
- Birkinshaw, Julian, London Business School
- Boddevyn, Jean J., Baruch College - CUNY
- Boyacigil, Yaki, Sabanci University
- Brouthers, Keith D., King’s College London
- Buckley, Peter J., University of Leeds
- Cantwell, John A., Rutgers University
- Casson, Mark Christopher, University of Reading
- Cavusgil, S. Tamer, Georgia State University
- Chi, Tailing, University of Kansas
- Child, John, University of Birmingham
- Cho, Dong-Sung, Seoul National University
- Contractor, Farok J., Rutgers University
- Daniels, John D., University of Miami
- de la Torre, José, Florida International University
- Delios, Andrew, National University of Singapore
- Devinney, Timothy M., University of Leeds
- Doh, Jonathan, Villanova University
- Doz, Yves L., INSEAD
- Eden, Lorraine, Texas A&M University
- Ghauri, Pervaz N., King’s College London
- Ghemawat, Pankaj, IESE
- Goodnow, James D., Bradley Univ. and Univ. of North Texas
- Gray, Sidney J., University of Sydney
- Green, Robert T., University of Texas at Austin
- Grosse, Robert, American University of Sharjah
- Gupta, Anil K., INSEAD
- Henisz, Witold Jerzy, University of Pennsylvania
- Hennart, Jean-Francois, Tilburg University
- Hult, G. Tomas M., Michigan State University
- Johanson, Jan, Uppsala University
- Johansson, Johny, Georgetown University
- Jones, Geoffrey, Harvard Business School
- Khanna, Tarun, Harvard Business School
- Kobayashi, Noritake, Keio University
- Kogut, Bruce M., Columbia University
- Kostova, Tatiana, University of South Carolina
- Kotabe, Masaaki, Temple University
- Kujawa, Duane, University of Miami
- Lenway, Stefanie, Michigan State University
- Lessard, Donald R., M.I.T.
- Lewin, Arie Y., Duke University
- Luo, Yadong, University of Miami
- Lyles, Marjorie A., Indiana University
- Macharzina, Klaus, Universitaet Hohenheim
- Makino, Shige, Chinese University of Hong Kong
- McDougall-Covin, Patricia P., Indiana University
- Meyer, Klaus, China Europe International Business School
- Mudambi, Ram, Temple University
- Park, Seung Ho, China Europe International Business School
- Pedersen, Torben, Bocconi University
- Peng, Mike, University of Texas at Dallas
- Radebaugh, Lee, Brigham Young University
- Ralston, David A., Florida International University
- Ramamurti, Ravi, Northeastern University
- Ricks, David A., University of Missouri - St. Louis
- Roth, Kendall, University of South Carolina
- Sauvant, Karl, Columbia University
- Shenkar, Oded, Ohio State University
- Simmonds, Kenneth, London Business School
- Stobaugh, Robert B., Harvard Business School
- Stonehill, Arthur I., Oregon State University
- Tallman, Stephen B., University of Richmond
- Tung, Rosalie L., Simon Fraser University
- Vahlne, Jan Erik, University of Gothenburg
- Verbeke, Alain C., University of Calgary
- Vernon, Ivan R., Cleveland State University
- Von Glinow, Mary Ann, Florida International University
- Walter, Ingo, New York University
- Wells, Jr., Louis T., Harvard Business School
- Westney, D Eleanor, York University
- Wilkins, Mira, Florida International University
- Wills, James R., University of Hawaii
- Yeung, Bernard, National University of Singapore (NUS)
- Yip, George S., China Europe International Business School
- Zaheer, Srilata, University of Minnesota
- Zander, Udo B., University of Michigan
- Zitare, B., Stockholm School of Economics

To see a complete list of AIB Fellows including Honorary Fellows, and to access the bios of the Fellows, please visit the AIB Fellows page on AIB’s website at http://aib.msu.edu/aibfellows.asp
We thank the following organizations for their support of the Academy of International Business and the field of international business.

Aalto University School of Business, Finland
Brunel University, United Kingdom
Florida International University, USA
George Washington University, USA
Georgia State University, USA
GITAM School of International Business, India
Indian Institute of Foreign Trade, India
Indiana University, USA
Michigan State University, USA
Peking University, China
Pontifica Universidad Javeriana Cali, Colombia
Poznan University of Economics, Poland
Rosario University, Colombia
St. Mary’s University, USA
Sukhothai Thammathirat Open University, Thailand
Temple University, USA
Universidad Autonoma de Occidente, Colombia
Universidad de la Sabana, Colombia
Universidad de la Salle, Colombia
Universidad del Pacifico, Peru
Universidad EAFIT, Colombia
Universidad Iberoamericana, Dominican Republic
Universiti Utara Malaysia, Malaysia
University of Newcastle, Australia
University of Reading, United Kingdom
University of South Carolina, USA
York University, Canada

Learn More about Becoming an Institutional Member

Your school can join the prestigious schools above by becoming an institutional member of the AIB. Additional information on the benefits of becoming an institutional member and instructions on how to become one can be found on our website at http://aib.msu.edu/membership/.
AIB currently has 18 chapters established around the world. With the goal of facilitating networking as well as the exchange of knowledge at a more local level, these chapters engage in a variety of activities from organizing regional conferences to publishing journals or book series. To learn more about our chapters, visit the AIB Chapter booth at the Exhibit Hall or contact your regional chapter chair. See the “Meet Your Chapter” page for scheduled times during AIB 2015 when you can meet and talk to your regional chapter chair and members from your region. AIB would like to thank the chapter chairs listed below for their hard work and their institutions for the support they have provided to the chapters over the years.

### Chapters in Asia and the Pacific

**Australia - New Zealand**  
Elizabeth Rose, University of Otago  
Elizabeth.Rose@otago.ac.nz

**China**  
Changqi Wu, Peking University  
topdog@gsm.pku.edu.cn

**India**  
S. Raghunath, IIM Bangalore  
srnathiimb@gmail.com

**Japan**  
Kazuhiro Asakawa, Keio University  
kaz.asakawa@gmail.com

**Korea**  
Jaeyong Song, Seoul National University  
jsong@snu.ac.kr

**Southeast Asia**  
T.S. Chan, Lingnan University  
chants@ln.edu.hk

### Chapters in Europe

**United Kingdom and Ireland**  
Heinz Tuselmann, Manchester Metropolitan University  
H.Tuselman@mmu.ac.uk

**Western Europe**  
José Pla-Barber, University of Valencia  
jose.pla@uv.es

**Central & Eastern Europe**  
Łukasz Puslecki, Poznan University of Economics  
lukasz.puslecki@ue.poznan.pl

### Chapters in the Middle East and Africa

**Middle East and North Africa**  
Melodena Balakrishnan, Univ. of Wollongong in Dubai  
MelodenaBalakrishnan@uowdubai.ac.ae

**Sub-Saharan Africa**  
Abel Kinoti, Riara University  
akinoti@riarauniversity.ac.ke

### Chapters in the Americas

**Canada**  
Howard Lin, Ryerson University  
hlin@ryerson.ca

**Latin America**  
William Newburry, Florida International University  
newburry@fiu.edu

**Bolivia**  
Sergio Garcia, Universidad Privada  
sergio.garcia.agreda@gmail.com

**US Midwest**  
Man Zhang, Bowling Green State University  
mzhang@bgsu.edu

**US Northeast**  
Stephan Manning, University of Massachusetts, Boston  
Stephan.manning@umb.edu

**US Southeast**  
Peter Magnusson, University of Alabama  
pmagnusson@cba.ua.edu

**US West**  
Gary Knight, Willamette University  
gknight@willamette.edu
The list below includes all chapter meetings and special conferences that were announced by the time the conference program went to press. For our continuously updated Calendar of AIB Events or to learn more about these meetings, please visit http://aib.msu.edu/events/

**AIB Sub Saharan Africa Chapter Meeting**  
August 26-28, 2015  
Johannesburg, South Africa

**AIB Central and Eastern Europe Chapter Meeting**  
September 17-19, 2015  
Warsaw, Poland

**AIB US-West Chapter Meeting**  
October 22-24, 2015  
Seattle, Washington, USA

**AIB US-Northeast Chapter Meeting**  
October 22-24, 2015  
Boston, Massachusetts, USA

**AIB Special Conference**  
October 30-31, 2015  
Milan, Italy

**AIB US-Southeast Chapter Meeting**  
November 12-14, 2015  
Miami, Florida, USA

**AIB Southeast Asia Chapter Meeting**  
December 3-5, 2015  
Penang, Malaysia

**AIB Latin America Chapter Meeting**  
February 18-20, 2016  
Sao Paulo, Brazil

**AIB UK-Ireland Chapter Meeting**  
April 7-9, 2016  
London, United Kingdom

**AIB US-Midwest Chapter Meeting**  
April 13-15, 2016  
Chicago, IL, USA

**AIB 2016 Annual Meeting**  
June 27-30, 2016  
New Orleans, Louisiana, USA
Breaking up the global value chain: Possibilities and consequences

CALL FOR PROPOSALS

Keynote speakers:
Juan Alcacer, Harvard Business School
John Cantwell, Rutgers Business School

Conference organizing committee:
Arnaldo Camuffo and Torben Pedersen
CRIOS, Bocconi University
Stefano Elia and Lucia Piscitello
Politecnico di Milano

Deadline for submission of extended abstract: September 1st 2015
(conference website: http://valuechain.unibocconi.eu)

Technological and institutional changes have increasingly enabled companies to reconfigure their global value chain and combine the benefits arising from specialization with location advantages. As a consequence, knowledge-intensive activities have been typically centralized in the home country or offshored to other advanced economies, while manufacturing and other more standardized activities have been offshored to emerging countries mainly to exploit cost advantages (Mudambi, 2007; Contractor et al., 2010). However, recent developments are challenging this traditional separation between advanced and emerging economies as host of knowledge- and production-intensive activities, respectively.

Within this context, recent research has started to emphasize the role of intraorganizational relationships and linkages among the different parts of the value chain. In particular, innovative and productive activities are affected by strong interdependencies and complementarities (Berry, 2014), and for some companies the co-location of R&D and manufacturing is critical for development and innovation (Alcacer and Delgado, 2014). Hence, the loss of manufacturing capabilities might also imply the reduction of innovation competencies (Pisano and Shih, 2012). The increasing awareness of these interdependencies explains the recent incentives from policy makers in advanced countries that aim to promote their manufacturing activities. These issues pose major challenges for scholars working not only in the field of International Business, but also in areas such as Economic Geography, Operations and Supply Chain Management and International Economics.
Papers are invited for the topics listed below. Papers in other related areas are welcome as well.

- What are the consequences of breaking up the global value chain and which possibilities is this offering?
- Under what conditions is it beneficial to keep the different business activities in the same location rather than splitting and decentralize them across companies and countries' boundaries? What are the organizational challenges?
- What are the benefits and costs associated with offshoring? Are there any hidden costs of offshoring? Who is benefitting from offshoring? Is it society at large, customers, employees? What are spill-over effects of offshoring?
- What are the macro-economic and institutional conditions explaining the new international fragmentation and geographical dispersion of the value chains? How has the relevance of location factors changed and affected the new era of offshoring and back-shoring phenomena?
- What are the challenges for policy makers? What can be done in order to promote manufacturing activities in advanced countries?

Submission guidelines
Participants who wish to present their research at the conference are invited to submit an extended abstract not exceeding 1,000 words through the conference website no later than September 1, 2015. At least one author must register for the conference. If more than one author presents the paper, each presenter must register. Further submission guidelines can be found at the conference website [http://valuechain.unibocconi.eu](http://valuechain.unibocconi.eu) or by writing to valuechain@unibocconi.it. Notification of paper acceptance will be communicated by September 14, 2015.

Timeline
September 1, 2015: Extended abstract submission
September 14, 2015: Acceptance decision
September 28, 2015: Early registration deadline for conference
CALL FOR PAPERS

The Locus of Innovation
In the Globally Integrated Enterprise

“We are at an inflection point, with public and private institutions around the world being disrupted. Global integration, which is driving this disruption, is the new playing field, and innovation is the way to win this game.”

Samuel J. Palmisano, former Chairman, IBM, Rethink: A Path to the Future, 2014

Program Chair: Charles Dhanaraj, IMD, Switzerland (Charles.dhanaraj@imd.org)
Submission Deadline: January 15, 2016

The multinational enterprise (MNE) remains a central unit of analysis for international business (IB) scholars, as it represents “the most remarkable economic phenomena in the post-war period.” Yet how these MNEs have evolved over time remains a puzzle. With economic activities of the MNE crisscrossing the globe, some see the MNEs evolving into a “globally integrated enterprise.” Others stress the persisting imbalances across the countries and focus on the barriers to global integration. AIB invites you to explore this puzzle, to help us understand to what extent, and how, MNEs are leveraging global integration while simultaneously exploiting the differences.

Nowhere has the impact of such global integration felt stronger than in the arena of innovation — R&D and related activities. Mega investments in R&D by MNEs such as GE, Siemens, IBM, and others in emerging markets have been routinely reported in the business press. These make radical departure from the evolution of the MNE as the early IB scholars envisioned. Do these trends pose a challenge to the west? Are we seeing the directionality of the global flow of innovations being reversed? It is time to bring together our findings to get a better picture of the evolution of innovation within MNEs.
Innovation is the cornerstone of competitive advantage for MNEs. The slowing economic growth is forcing corporate leaders to innovate their way out of crisis and stagnation. MNEs from emerging markets infuse competitive vigor with their emphasis on frugality are stretching the scope of innovation itself beyond technology to new business models. How do these dynamics shape the way MNEs disperse and orchestrate their global innovation?

Such 'global integration' of innovative activities must entail knowledge sharing across different geographies, which may follow different rules of social interactions. It would also demand connecting "rule-driven behavior" in some places with "entrepreneurial behavior" in others. How can we effectively link such international knowledge pipelines? What may ease or hamper such connectivity across different locations and across different governance structures? What sort of global leaders are needed to manage this global integration?

The global integration approach to the MNEs also recognizes explicitly the role of entrepreneurship, and the hybrid organizational arrangements that MNEs have in many host countries. IB scholarship has a strong knowledge base on new venture internationalization. In recent years a critical body of literature is emerging that focuses on the linkages between the MNEs, new ventures, and industrial clusters to shed light on this innovation ecology. How do we move beyond the local knowledge spillover to the globally interconnected knowledge flows? Are MNEs critical pipelines to this innovation ecosystem?

Global integration offers significant scope in scaling social innovations. Social problems are intensely local. Be it poverty alleviation, education, drinking water, health or job creation, the issues are strongly embedded in the locale. However, in recent years non-profit organizations such as Gates Foundation, have demonstrated how to connect these local problems, develop global solutions, and apply them in a customized manner to each locale. How do we leverage concepts such as Porter’s “Shared Value” to create global solutions to local problems?

Policy is central to innovation and the global flow of knowledge. IB scholars have a unique vantage point from which they can see multiple policy regimes. With their ability to link data across geographies, they can contribute to richer observations and more robust theories. How do we refine the contours of the innovation policy regime designed for the legacy years? Are some of the global integration ideas applicable to policy innovation? What policy initiatives are needed to advance the effectiveness of the MNEs to deliver social value?

The AIB 2016 at New Orleans will give us an opportunity to explore these questions on the future of innovation and MNEs. Let the meeting of minds unleash new thinking on making global integration work, and the role of innovation within these globally integrated enterprises.

What better a place than New Orleans, which stands as a symbol of transformation, having moved from almost total destruction in the wake of Hurricane Katrina to a vibrant entrepreneurial economic center that you will experience when you arrive here! Let's explore innovation, in an innovative way, along with peers drawn from around the globe. See you in New Orleans!
Get down to business. Then just GET DOWN.

The Academy of International Business is pleased to announce New Orleans as the host city for the AIB 2016 Annual Conference to take place June 27-30, 2016 at the Sheraton New Orleans. Join your colleagues for great sessions, ample networking opportunities, and a fabulous cultural experience in New Orleans where you can indulge in delicious cuisine, shop in historic neighborhoods, and dance to the music pouring into the streets.

Visit aib.msu.edu/events/2016/ for more information!
The 57th Annual Meeting of the Academy of International Business
Bangalore, India
June 27-30, 2015
©2015 Academy of International Business

For information, please contact:
AIB Executive Secretariat
G. Tomas M. Hult, Executive Director, or Tunga Kiyak, Managing Director
Eppley Center
645 N Shaw Lane Rm 7
East Lansing, MI 48824, USA
Phone: +1 (517) 432-1452 • Fax +1 (517) 432-1009
E-mail: aib@aib.msu.edu • Web: http://aib.msu.edu/