



Analys av GIS-användning inom offentlig sektor i Norden

Henning Sten Hansen, Line Hvingel and Lise Schrøder
Aalborg Universitet

Jönköping, Sweden 30 March 2011







Overview

- The Danish and Swedish approaches to e-Government and Spatial Data Infrastructure
- National GI surveys
- The analysis
- Conclusions





Background and aims

- ULI has carried out several user surveys for more than 10 years
- GI Norden decided to take up this idea by making similar surveys for all Nordic countries – Denmark in 2009 and Finland in 2010
- The questionnaires are basically the same for comparison purposes
- The aims of the current project have been to compare the different approaches to SDI in Denmark and Sweden using the results of the surveys





SDI and e-Government

Why SDI?

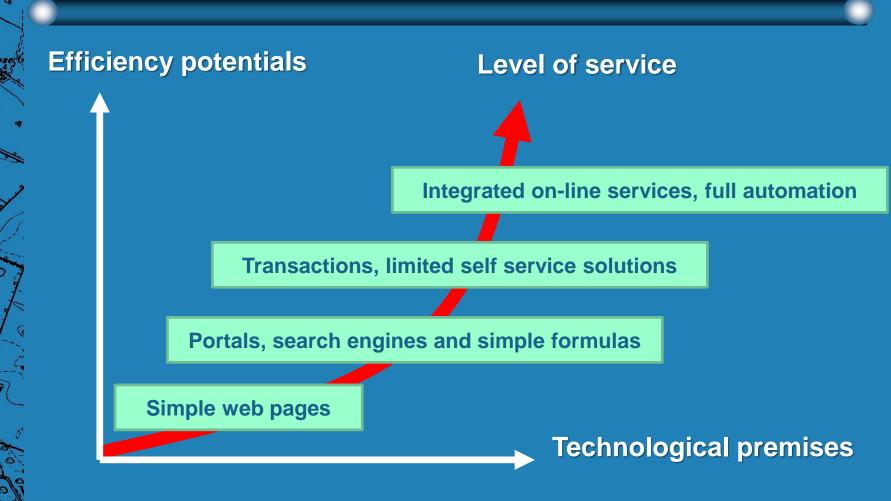
 It is NOT because the politicians suddenly have found interest in spatial databases and geoprocessing!!!

But

- It is because geographic information is an important dimension for most public data collections
- And e-Government is seen as a means to obtain a more efficient public sector, where self service will be the ordinary contact between for example the citizens and the local authorities
- This requires data and people and policies, standards and access networks



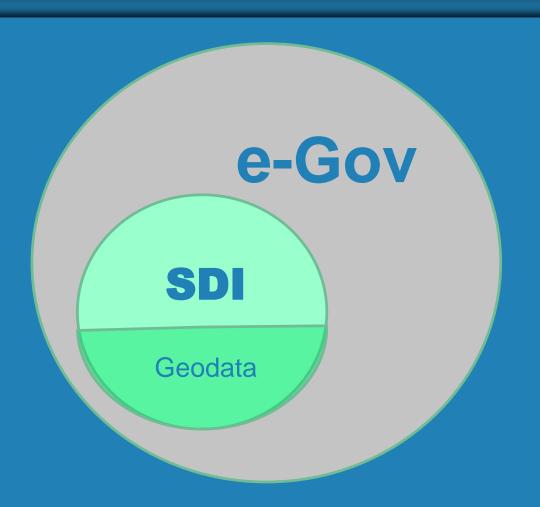
Development of e-government







E-Government and Geographic Information





Bottom-Up approach

Danish SDI strategy

죵

Down

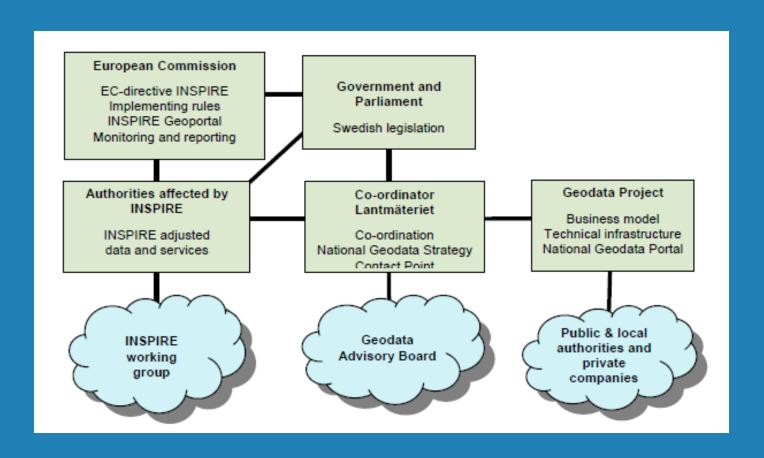
approach

Central Government Local Government DK Danish Regions **Project Digital Government - Digital Task Force Spatial Data Service Community Shared Object Types Funding Standardisation Awareness** Organisation **Training The User Community**





Swedish SDI strategy







Readiness for e-Government and SDI

2009 rank	2008		2009 score	2008	
(of 70)	rank	Country	(of 10)	score	
1	5	Denmark	8.87	8.83	
2	3	Sweden	8.67	8.85	

The Economist E-readiness rankings 2009

Rank	Country	E-Government Readiness Index
1	Sweden	0.9157
2	Denmark	0.9134
3	Nonway	0.8921

United Nations e-Government Survey 2008





Approaches to SDI and e-Gov Broadband

Denmark

The leader in DSL availability and in broadband population penetration: 83 %of households have an internet connection (and 90 %of these have broadband subscription)

The enterprise broadband market is the only one where Denmark performs slightly below the EU average, with 72 % of enterprises having broadband connection

Sweden

Sweden leads the EU in broadband take-up by households, with a rate of 79 %

Enterprises are also well connected (89 % have fixed broadband, although this figure has stayed the same since 2006)

(ICT COUNTRY PROFILES, EUROPEAN COMMISSION, 2010)





Approaches to SDI and e-Gov e-Government

Denmark

Denmark is a leading nation in e-Government usage, especially by businesses. In 2009, the online availability of public services was 100 % for enterprises and around 75 % for citizens

Denmark's cross-government decision-making processes are highly inclusive, aiming to ensure more coherent policies and a more collaborative and efficient organisation of government.

Sweden

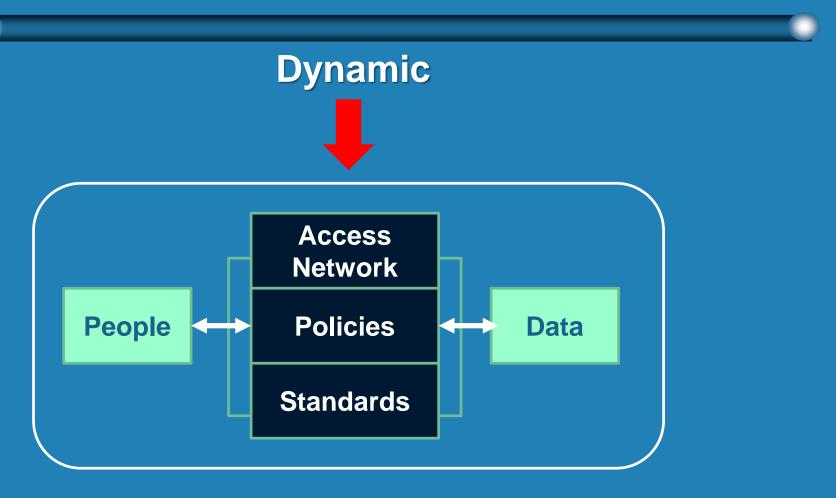
- Sweden has recently reorganised its e-Government provision to streamline it, improve coordination and underpin its priorities
- This is intended to revitalise stalling levels of e-Government use by citizens and businesses, to match the steady rise in broadband and internet use

(ICT COUNTRY PROFILES, EUROPEAN COMMISSION, 2010)





Nature and relations between SDI components





The GI Surveys

GIS-parathedsundersøgelse - det offentlige Danmark

1. Velkommen

Velkommen til spørgeskemaundersøgelsen vedrørende GIS-parathed i det offentlige Danmark.

Det er Geoforum Danmark, som står bag undersøgelsen, der omhandler GIS-parathed - på samme måde som eparathed bliver undersøgt.

Hei

Tack för att du tar dig tid och svarar på enkäten.

Tänk på att svara för hela din organisation, inte bara den avdelning du arbetar på. För kommuner ska inte kommunalt bolag inkluderas.

Har du några extra upplysningar eller kompletteringar till ditt svar på en fråga kan du skriva detta i fältet kommentarer intill respektive fråga.

Om du har några frågor om enkäten är du välkommen att kontakta Lisa Samuelsson på ULI på lisa.samuelsson@uli.se eller 026-611059.

Starta enkäten genom att klicka på "Nästa" här nere till höger.





Answering the questionnaire

- The analysis is based on answers from
 - 138 municipalities, 64 government agencies, and 17 regional authorities (Landsting) in Sweden
 - 74 municipalities (98), 39 central government agencies, and 3 (5) regional authorities in Denmark





Policies supporting SDI

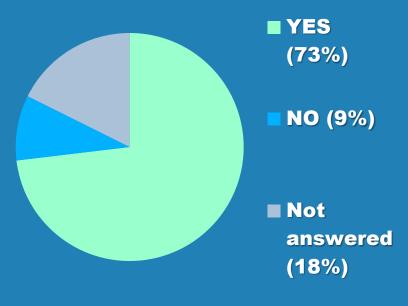
- Directive 2003/4/EC on public access to environmental information as an EU implementation of the Aarhus Convention
- The PSI Directive was implemented in July 2005 aiming at regulating and stimulating the reuse of public sector in formation (PSI)
- The INSPIRE Directive from 2007 on establishing infrastructure for spatial information in Europe





Policies The INSPIRE Directive

Denmark



 Have you heard about the INSPIRE Directive ?







Policy Obtaining information about INSPIRE in DK?

- The Danish INSPIRE web site
 - 39% (38% of the municipalities)
- EU's official INSPIRE web site
 - 11% (Primarily universities and Government Agencies)
- Participation in seminars about INSPIRE
 - 26% (24% of the municipalities)
- Geoforum Denmark
 - 55% (68% of the municipalities !!)
- Other associations
 - **9%**
- Two or more of the above mentioned sources
 - **37%**





Policy Funding models

Denmark

- From 2009 all ministries pay an annual fee to KMS, and all the central government agencies and institutions have access to KMS' geodata and related services
- A similar Municipal Geodata Agreement was reached with Local Government Denmark in 2009, and came into effect in 2010

Sweden

Traditional cost recovery funding model



Standards

emosel6				
	Agree	Neutral	Disagree	?
Standards are important	90 % 71 %	6 % 19 %	0 % 3 %	4 % 7 %
Standards are difficult to implement	44 % 32 %	36 % 51 %	6 % 5 %	15 % 11 %
The benefit of standards exceeds the efforts of implementation	55 % 43 %	25 % 41 %	12 % 5 %	9 % 11 %
The standards my be crucial for our organisation	40 % 32 %	43 % 42 %	7 % 12 %	9 % 15 %





Standards

Use of metadata in your organisation (Denmark)

75 municipalities have answered the question – and 50% answered yes

47 other organisations have Answered the question

- and 54% answered yes

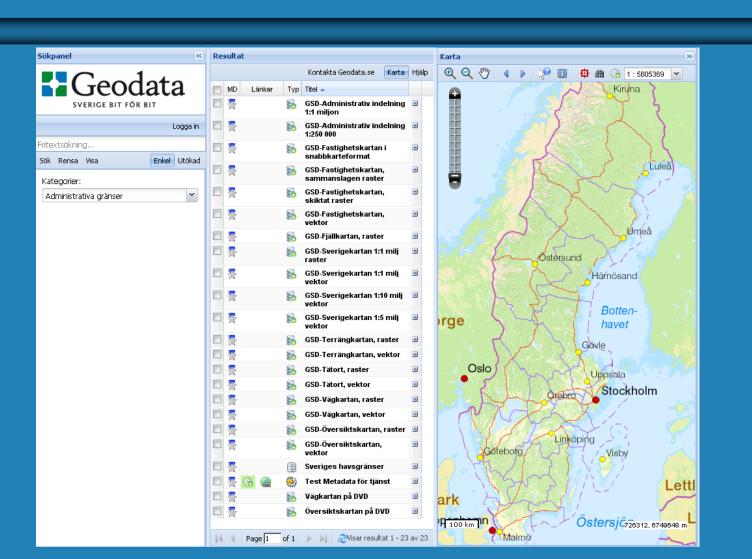






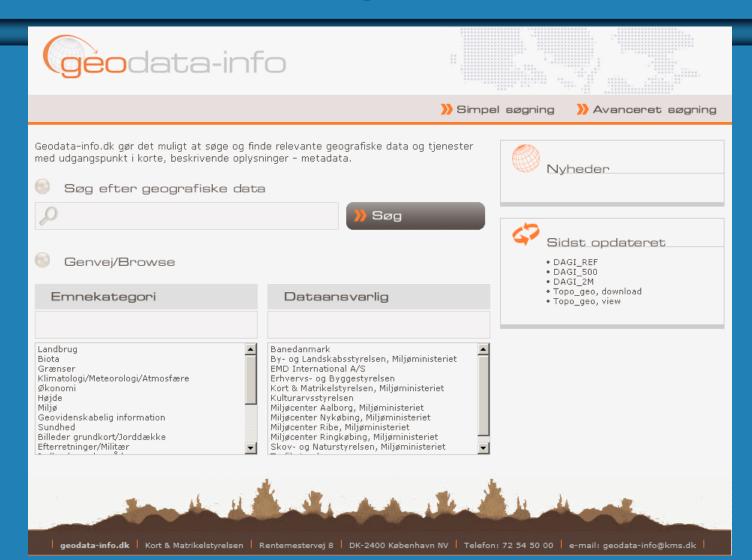


Access Swedish Geoportal





Access The Danish Geodata portal





Følgegruppe:

ERHVERVS- OG BYGGESTYRELSEN

MILJØMINISTERIET

Links

Søg i Danmarks Miljøportal

Driftsstatus

mere her.

RSS-feeds

Abonnér på nyhedsbrevet

Læs seneste nyhedsbrev

Abonnér på nyheder - RSS

By- og Landskabsstyrelse

A Forside ■ English A-A Oversigt ☑ Kontakt ♣ Print

Under driftsstatus kan man se, hvis der er

problemer med driften af de enkelte systemer

samt varsling om planlagt systemarbeide. Hvis

man oplever problemer, som ikke fremgår af

driftsstatus kontakt da Danmarks Miljøportal

Vi kan for øjeblikket ikke aflytte telefonsvareren.

Det skyldes systemarbeide på Miliøministeriets

P.t. Kan webservice klienter opleve fejl på

services fra Danmarks Miljøportal. Læs

IP-telefoni (som Danmarks Miljøportal

Nyheder fra Danmarks Miljøportal

Du kan løbende blive orienteret om, hvad der

sker på Danmarks Milioportal ved at ahonnere

på Nyt fra Danmarks Miljøportal - et nyhedsbrev

udviklingen og mulighederne på portalen. Du kan også få de seneste nyheder i form af

hvor du får aktuel og overskuelig information om

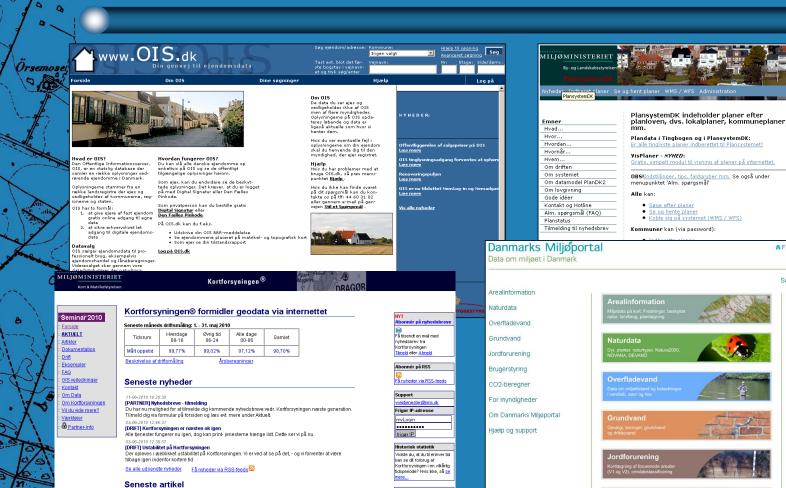
bruger). Der arbejdes på sagen.

Digital miljøforvaltning

Søg

Access National Geoportals

Diklord. — Andringer som konsekvens af overgang til den fællesoffentlige jordforureningsdatabase.
Tidspunktet for at idniftsætte den fællesoffentlige jordforureningsdatabase DKjord nærmer sig. Når det
sker, vil Kord & Mattikelshyrelsen ikke leangere registere undstækningen af V2-jordforureninger i



Hvad har jeg adgang til?

myLogin

......

se mine tjenest





Factors affecting your GIS use

	Denmark	Sweden
Data costs	21 pct	34 pct
GIS Tools costs	28 pct	25 pct
Accessibility (fast and easy access to relevant data	74 pct	74 pct
Data quality and reliability	51 pct	54 pct
GIS Tools usability (targeted and user friendly)	56 pct	32 pct
Other	10 pct	11 pct





People GI-strategy

 Nearly half of the organisations have a officiel strategy for geographic information



	DK	S	
YES	44 %	51 %	
NO	38 %	42 %	
?	18 %	6 %	





People GI-strategy

- 70 % (DK) / 71 % (S) of the organisations answer that they have a GIS coordinator or GIS responsible person
- 39 organisations answer, that they have more than one GIS coordinator or GIS responsible person. This number varies between 2 and 15!? (both DK/S)





PeopleThe use of Geographic Information

 Procentage of employees that use geographical information?

	Employees	Using GIS	Pct.
Denmark (2010)	328491	56472	17,0 %
Sweden (2007)	413224	59800	14,5 %
Sweden (2003)	336180	28876	8,6 %





People The use of Geographic Information

People working with geographic information primarily use
 GI for information retrieval and simple standard analyses

	Denmark	Sweden
Production, monitoring and mapping	10 %	15 %
Research and development	9 %	2 %
Simple analyses and information retrieval	58 %	58 %
Advanced applications – e.g. geoprocessing	12 %	11 %
Support, management, and training	6 %	7 %
Other	4 %	7 %





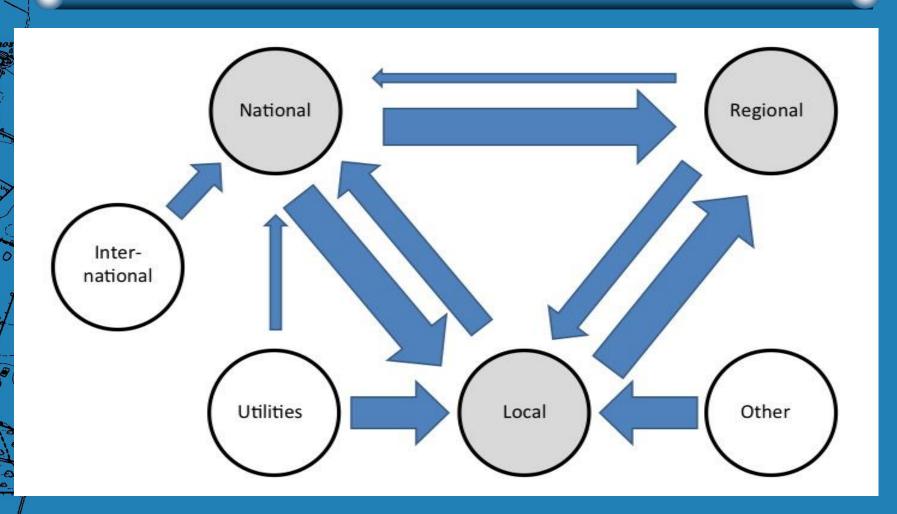
PeopleNeed for further education

 How do you expect to cover your need for people with GI expertice ?

	Further training	Consultants	Recruitment	Other	No answer
Production, surveying & mapping	32 %	20 %	4 %	2 %	9 %
	68 %	43 %	38 %	0 %	14 %
Research & development	21 %	18 %	4 %	2 %	13 %
	61 %	52%	28 %	2 %	22 %
Support & management	48 %	8 %	1 %	2 %	7 %
	65 %	21 %	18%	0 %	25%
Simple use	72 % 81 %	0 % 10%	1 % 10 %	2 % 1 %	3 % 14%
Avanced use	62 %	11 %	5 %	2 %	3 %
	70 %	45 %	22 %	2 %	15 %



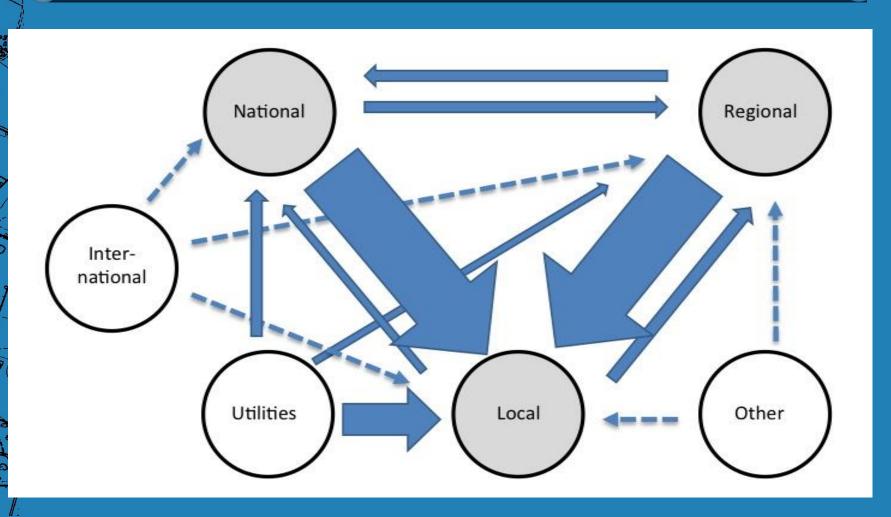
DataFlow of information in Denmark







Data Flow of information in Sweden



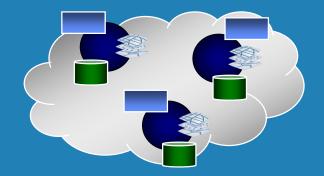




DataDistribution

 Do your organisation offer geographic services through the Internet to external users

	Denmark	Sweden
YES	78 %	59 %
NO	21 %	40 %
?	1 %	1 %







Conclusions

- Generally, Denmark and Sweden follows the same road map to implementation of SDI and e-Government
- The European INSPIRE Directive is the main reason for this development
- Detailed user surveys contribute significantly to understand the current level of implementation, and to identify important linkages between policy making and the pratical implementation
- Next year 2012 similar surveys will be carried out in all Nordic countries





GIT Conference 2011

The SDI Research Group Aalborg University

Lise Schrøder, Line Hvingel, Henning Sten Hansen

THANK YOU FOR YOUR ATTENTION!

E-Mail: hsh@land.aau.dk