

WANT TO START NEW BUSINESS
OR TO ENTER NEW MARKETS?

NEW **JOINT BACHELOR**
STUDY PROGRAMME

CREATIVITY AND BUSINESS INNOVATIONS

"You can't wait for inspiration you
have to go after it with a club."

Jack London



INSTITUTO
SUPERIOR
DE CONTABILIDADE
E ADMINISTRAÇÃO
DO PORTO



EESTI
ETTEVÕTLUSKÕRGGKOO
LMAINOR

CREATIVITY AND BUSINESS INNOVATIONS

is aimed to prepare students to apply Creative Platform methodology for development of new businesses, products and services in both national and international market.

WHY?

Because fast changing world opens opportunities to develop new businesses, products or services for markets which have not yet existed ever before.

THE UNIQUENESS OF THE STUDY PROGRAMME



Joint international degree studies and multiple diplomas gained at three universities of applied sciences: Vilniaus Kolegija, Porto Polytechnic Institute and Estonian Entrepreneurship University of Applied Sciences.



Entrepreneurial creativity development according to Creative Platform methodology of scientists from Aalborg University and an opportunity to gain competences of Creative Platform application in business. 24 hours non – stop training Campus at the beginning of the programme.



Unique quality lecturers – both primary developers and practitioners of Creative Platform from Denmark and national lecturers trained to use Creative Platform.

DURATION:

3 years (2 semesters at Porto Polytechnic Institute and/or Estonian Entrepreneurship University of Applied Sciences are included).

AFTER COMPLETING THIS COURSE, YOU WILL BE ABLE TO:



apply Creative Platform methodology both for your personal continuous creativity development and for transformation of any company into creatively thinking and acting;



organize development of non – existent products;



start your own business and spread it both in national and global market.



Interested to receive more information please, keep in touch with the joint study programme coordinator Nida Mačerauskienė

n.macerauskiene@wfviko.lt
or FB