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Local growth, international exposure

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Publication date:
2015

Document Version
Author final version (often known as postprint)

[Link to publication from Aalborg University](#)

Citation for published version (APA):
Hansen, K. T. (2015). Local growth, international exposure: Danish TV production and regional media policies . Paper presented at New Directions in Film and Television Production Studies, Bristol, United Kingdom.

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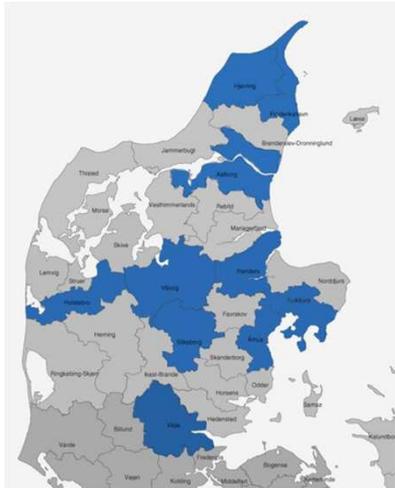
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LOCAL GROWTH, INTERNATIONAL EXPOSURE

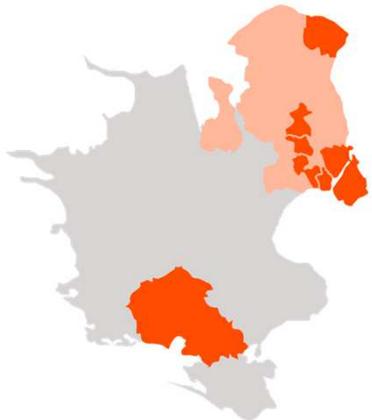


Danish TV production and regional media policies

Kim Toft Hansen, Aalborg University, Denmark.



Covers 26 out of 96 municipalities in Denmark



Television series co-funded
by regional film funds

Geographical representation



Growth and innovation in North Jutland media production



‘peripheral’ Denmark

increased local media production

local dream of film and television production

digital content development as ‘the daily bread’

‘bread’ and ‘playground’ (Oscar Film)

nationally internal and international travel

income ratio 1:4

Public Service Fund (Danish Film Institute)

Concepts...

regionalisation
localisation transnationalism
transnational globalisation internationalisation
localisation regional translocality
transnationalism glocalisation

Titled nations, lifted localities

region:

transnational region *or* section of municipalities

Raymond Williams (1974):

‘mobile privatization’

nations exist:

titled in transnational dialectics

Stuart Hall (1992):

‘global culture strengthens local identities’

regional aesthetics:

works produced in a post-national virtual world

David Morley (1991):

‘the global meets the local’

unfortunate hierarchies:

move towards simultaneous centripetal and centrifugal powers

Shaun Moores (1993):

‘cross-border articulations’



THANK YOU!