Challenges for International Business in Central and Eastern Europe

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Program Chair:
Ram Mudambi

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Welcome to Bengaluru, India for the 2015 Annual Meeting of the Academy of International Business!

For many of you, traveling to India for a meeting, to teach, to consult, or to visit family is commonplace. I am embarrassed to say that this is my first visit to this great country. So understandably, this also explains why I am so happy to be here with you this year, in this country. Like many of you, I have read about, studied, and wondered about India for so many years. I can’t come to explain my excitement about finally being here.

Putting together an excellent annual meeting is the result of the efforts of countless individuals.

First, we would like to thank our local hosts. No matter how much interest we have in a country, or how strong our own organization may be, we cannot do an annual conference without a local host. This year we are blessed that IIM Bangalore, one of India’s top business schools, is hosting our meeting. We thus thank Director Sushil Vachani and our local host Prof. S. Raghunath and their teams for all the support they have been giving us to put together this annual meeting.

Every large endeavor of this level of complexity requires both vision, to make a memorable conference program, and attention to detail, to ensure that it all comes together in the end. In the person of our Program Chair, Ram Mudambi, and our Pre-conference Program Coordinator, Charles Dhanaraj, we are lucky to have men of vision and attention to detail. Both have been working diligently, along with the support of the many track chairs and consortium leaders, to put together a fantastic program for all of us. Our program this year is comprised of 121 paper sessions, 6 special sessions, and 33 panels across 15 tracks, including two focused on Research Methods in IB and Teaching Methods in IB. We are expecting over 800 AIB members to be in attendance.

This year, we continue with some old traditions and are starting what we hope will be some new ones.

As always, our preconference activities include the Doctoral Consortium, Junior Faculty Consortium, and the JIBS Workshop. This year I am proud to report we are beginning a new tradition of visiting a third sector, social organization to give our members a chance to go beyond the walls of the Leela Palace and see how innovative organizations are dealing with some of the challenges facing India (Inaugural Social Sector Visit, Friday, June 26th at 2:30pm). Another important pre conference innovation this year is the AIB Research Capacity Workshop organized by Professors Jose de la Torre, Rishikesha Krishnan, and Sougata Ray.

We cordially invite all of our new members to our New Member Tea, Saturday June 27th, 3:30pm-4:30pm. It is a good way to get to meet members of the AIB board in a small informal environment.

The board and I would also like to take this opportunity to remember and honor three of our members who passed away this year, Alan M. Rugman, Kwok Leung and Warren J. Keegan. Very different in their interests and demeanors, all were world-class scholars who made lasting contributions to the field of international business. As we come together for this marvelous conference, we miss them, and mourn their loss.

Our annual meetings are where we share our latest research, learn what our colleagues are working on, how the field of IB is changing and as well as how else it should be changing. It is where we reconnect with our colleagues and relish our community. I look forward to reconnecting with old friends and meeting new ones. Welcome to Bengaluru.

Nakiye Boyacigiller
AIB President
Dear Members of the Academy of International Business,

On behalf of the Indian Institute of Management, Bangalore (IIMB), I would like to extend a very warm welcome to you. We are delighted to host the 2015 Annual Conference of the Academy of International Business.

IIMB is proud of its close connection with AIB. Professor S. Raghunath of IIMB, who is the Chair of the Local Host Committee for this conference, is also the Chair of the Academy’s India Chapter. AIB India’s 2013 annual conference was held here in Bengaluru.

The theme for AIB 2015, “Global Networks: Organizations and People”, responds to three mega trends—the rise of trade in activities, knowledge-intensive intangibles and emerging markets. Bengaluru is probably one of the best cities in the world to observe the confluence of these mega trends. It is a vibrant center for both the creation and export of knowledge-intensive intangibles in the information technology and biotechnology industries, among others. It also symbolizes the opportunity presented by the rise of entrepreneurship in emerging markets, captured in the billion dollar valuations of home-grown e-commerce companies such as Flipkart.

Bengaluru is home to some of India’s most dynamic non-governmental organizations, such as Akshaya Patra, which fights hunger and keeps children in school by feeding 1.4 million school children each day, and Agastya, which sparks curiosity by taking innovative science education to hundreds of thousands of poor children across India.

IIMB’s strategic emphasis draws on the tremendous advantages provided by our location in Bengaluru. Our center for entrepreneurial learning is an integral part of the city’s vibrant entrepreneurial eco-system. We maintain close connections with Bengaluru’s IT and life sciences industries, its world-class research organizations and dynamic non-governmental organizations. All this provides an unparalleled opportunity for our students, faculty and visitors. We have chosen to embrace technology to enhance the impact of our educational programs. As the first Indian management school to become a participating member of edX, the Harvard-MIT joint venture, we will begin launching several MOOCs this summer.

Bengaluru is one of India’s fastest growing major cities. It is demographically diverse and presents rich cultural activities. I hope that in addition to enjoying the exciting conference activities, you will find the time to visit some of Bengaluru’s major tourist attractions, including the IIM Bangalore campus.

With best wishes,

Sushil Vachani
Director, IIM Bangalore
Dear AIB Colleagues,

A very warm welcome to Bengaluru, the IT capital of India and to the 56th Annual Conference of the Academy of International Business!

This year’s theme “Global Networks: Organizations and People” is particularly appropriate to our emerging market location – AIB’s first foray into India. The city hosts one of the largest concentrations of multinational subsidiaries in the world and they operate a complex international network of organizational pipelines. In tandem, individuals, many from the Indian diaspora, flit in and out of the city, connecting it with locations all around the globe through their personal networks. These global networks foster connectivity and are the conduits that enable our modern knowledge economy to function. Indeed, the knowledge creation and innovation that they foster is humanity’s best hope for a prosperous and sustainable future.

Many papers in this year’s program address this theme. A novel element this year is an explicit track focusing on economic geography/ regional science, headlined by a Showcase Panel co-sponsored by the Regional Science Association International (RSAI). Economic geographers, regional scientists and international business scholars increasingly study the same phenomena and collaboration and cross-fertilization among these fields can lead to exciting new insights. Please welcome our colleagues from these sister disciplines to AIB. Perhaps you will find new co-authors and audiences for your research!

A second feature of the program that I would like to highlight is the ‘Yellow Brick Road’ (and so colored!) of Scholarship in Practice sessions that runs through Sunday and Monday. These sessions feature a combination of academics and practitioners from both business and government, encouraging us to think of rigor and relevance as complements rather than substitutes. These sessions feature senior representatives from major corporations like Unilever, Accenture, Citibank, Cisco, Narayana Health, Infosys and Wipro, government departments like the Indian Ministry of Statistics and NGOs like the Carbon Disclosure Project.

As this program goes to press, nearly 800 individuals have registered for the conference and will be able to choose from 2 plenary sessions, 6 special sessions, 33 panels, 72 competitive paper sessions, 49 interactive paper sessions and many special events.

The quality of submissions has been extraordinarily high and with so many quality submissions, the track chairs faced a daunting task in narrowing their acceptances to the allocated targets. Conference attendees will find a cornucopia of international business scholarship and practice on offer, so their only problem may be one of choosing what to attend. In most time slots the full conference attendees will be able to choose from 13 parallel sessions of panels, competitive and interactive session papers.

Let me highlight the events awaiting you at the 2015 AIB Conference.

- **Pre-conference Consortiums.** This year’s pre-conference offers workshops for doctoral students and junior faculty, each with a distinguished group of faculty panelists. The AIB/Sheth Foundation Doctoral Student Consortium is chaired by Stewart Miller and Shameen Prashantham. The Junior Faculty Consortium is chaired by Ruth Aguilera and Ravee Chittoor.
- **JIBS/AIB Paper Development Workshop.** The 12th Annual JIBS PDW is chaired once again by Petra Christmann with John Cantwell as Co-Chair. It will provide scholars with developmental feedback on their current research projects in international business studies.
- **Research Capacity Workshop.** A new pre-conference activity this year, led by Jose de la Torre, Rishikesh Krishnan, and Sougata Ray, this workshop focuses on strengthening the doctoral program and improving research culture in the developing country business schools.
- **New Members Welcome Tea.** Meet the AIB President, Nakiye Boyacigiller, and other Board members in a special welcome to all members attending the AIB conference for the first time.
- **Opening Ceremony.** Our conference will start with the traditional lighting of the lamp of knowledge by faculty from our host school, the Indian Institute of Management, Bengaluru. This will be followed by introductions to the program, and the recognition of this year’s Educator of the Year, Nick Binedell. Our keynote speaker and Executive of Year, Kiran Mazumdar-Shaw, is the first woman to be so recognized by the AIB. She is the Chairman and Managing Director of Biocon and will speak on the opportunities and challenges facing the biopharmaceutical industry in emerging markets, many of which reflect the confer-
ence theme. As in the past years, commemorative t-shirts will be available again for the first 300 attendees. Be sure to show up early and claim a t-shirt as they are sure to be prized items again this year.

- **AIB Fellows Plenary** will follow directly on from the Opening Ceremony and will address the conference theme of “Global Networks: Organizations and People” in the context of global biopharmaceutical industry. Chaired by Sri Zaheer, it will feature two scholars who have made central contributions to the study of innovation and emerging markets, John Cantwell and Torben Pedersen. I will serve as moderator of this session. The Presidential Reception will follow.

- **Fellows Café.** Early risers will every morning have the opportunity for a casual discussion with one of the AIB Fellows before the start of the main program.

- **UNCTAD Sessions.** UNCTAD will launch its 2015 World Investment Report at the AIB conference. Hafiz Mirza and Axelle Giroud will introduce the report, and Peter Buckley, Sarianna Lundan and I will provide commentaries. Join the experts behind the report for the launch event on Tuesday (session 3.2.1). Also consider attending the UNCTAD-WAIB session on “MNCs Gender Equality and Development” on Monday (session 2.3.3).

- **AIB Fellows Eminent Scholar Award.** W. Richard Scott will be honored with this award and will provide a plenary keynote speech on “IT & IB: Institutional Theory and International Business” (session 2.1.1). Commentaries will be provided Yves Doz and Arie Lewin. Paul Beamish, the Dean of the AIB Fellows, will chair the session.

- **Special Executive Plenary.** Harish Manwani, Chairman of Hindustan Lever, and former COO of Unilever will be joined by Dr. Ashutosh Raghuvanshi, Deputy Chairman and Group CEO, Narayana Health. They will address the challenges of balancing competitive advantage with social responsibility and sustainable practices, particularly in emerging markets. Ravi Ramamurti will moderate this session.

- **Peter J. Buckley and Mark Casson AIB Dissertation Award Presentations.** The five finalists for this year’s award are Perttu Kähäri (Aalto University), Heeyon Kim (National University of Singapore), Catherine Magels sen (London Business School), Carlos Adrian Rodriguez (INCAE), and Michael A. Sartor (Western University). Join session 2.3.1 to meet researchers likely to shape future research agendas of the AIB.

- **2015 JIBS Decade Award.** The winners of the award are Klaus Meyer and Mike Peng for their paper, “Probing theoretically into Central and Eastern Europe: transactions, resources, and institutions”. Following their retrospective, commentaries will be provided by Mark Peterson, Tatiana Kostova and G. Tomas M. Hult. John Cantwell chairs this session 3.3.1.

- **On Monday night, we will enjoy the conference Gala Event at the Tamarind Tree, a charming venue with antique doorways, cobble stoned pathways, beautiful trees, and elegant pavilions. Our hosts have put together an exquisite Indian Night, featuring art, music, a craft bazaar, and of course, samples of the delectable Indian cuisine.**

- **Lunches and Coffee Breaks.** The coffee breaks and lunches, which are a special and unique feature of AIB, provide members the opportunities to discuss new ideas with old friends and extend your network to new colleagues from around the world – and from our sister disciplines.

- **AIB Business Meeting and Awards Ceremony.** Don’t miss this important wrap-up of the conference with executive reports and award recognitions, and an outlook to our 2016 conference in New Orleans (session 3.5.1).

- **AIB Awards/Farewell Reception.** The reception is sponsored by Palgrave Macmillan, publishers of JIBS, in honor of all the winners of awards being given out at the AIB conference. This is a time for celebration and making plans for future endeavors with colleagues and friends, old and new.

These are just a few of the many stimulating sessions.

Putting together this program has been a truly collaborative effort. This program would not have been possible without the 931 submissions by authors from 62 countries. The challenge of reviewing so many papers in a short time span was accomplished by 1032 reviewers who provided valuable input to authors and track chairs. My sincere thanks go to all authors and reviewers.

The Fellows have organized the two plenary sessions that are sure to be outstanding, and they will meet members for open ended informal discussions in the Fellow’s Café each morning. The Fellows’ efforts in creating these opportunities for engaging with senior scholars in our community are highly appreciated.
The track chairs had to make tough decisions and constructed the many interesting sessions offered this year. It was a joy working with this group of talented and committed colleagues as we pulled the program together. Special thanks go to each one: Kwok Leung, Erkko Autio, Mary Teagarden, Susan Mudambi, Simonia Iammarello, Lucia Piscitello, L. Felipe Monteiro, Siva Viswanathan, Akbar Zaheer, Gurneeta Singh, Ronaldo Parente, Florian Taube, Bjorn Ambos, Nandini Rajagopalan, Nan Jia, Michael Witt, Rene Belderbos, David Reeb and Andreas Schotte.

When mentioning the Track Chairs, I would like to make special mention of Kwok Leung, who took seriously ill during the finalization process of his track. In spite of his severe condition, he continued to work and finalized his track in good time. It is with great sadness that I inform the membership of his recent, very untimely passing. I am sure that the AIB membership is one with us as we send our deepest condolences to his family.

Our local hosts had done so much to make our conference in Bengaluru memorable. Thanks to the Indian Institute of Management, Bengaluru, and very special thanks to Dean S. Raghunath, the local host chair who was instrumental in arranging so many special events.

Throughout the process, the AIB Executive Board members have provided valuable guidance. Charles Dhanaraj undertook all the coordination of pre-conference activities. All Executive Board members under the gentle guiding hand of our President, Nakiye Boyacigiller, provided valuable advice and support.

Many of you likely corresponded with Thomas J. Hannigan, my assistant, who handled hundreds of emails and in general made himself indispensable; and supported us from Silicon Valley after his move from Philadelphia. I also thank my colleagues at the Fox School for your support — and your patience when other aspects of my work suffered as my mind was occupied with AIB.

I want to thank each and every one at the AIB Secretariat at Michigan State University. The entire team there has been a source of boundless enthusiasm and constant, instantaneous support. At the helm of this exceptional team, AIB is fortunate to have Tunga Kiyak, who is the ultimate professional. With his eye for detail and his intimate knowledge of every aspect of the conference, it is a simple statement of fact that without him, organizing the conference would be virtually impossible. In addition, he has the patience and good humor to put up with and train a new Program Chair every year. So Tunga, I would like to add my most sincere thanks to all those recorded by many Program Chairs before me — thanks for all you do for AIB.

Finally, I would like to thank the AIB membership for giving me the honor and pleasure to serve as Program Chair. I hope that this year’s program will open new horizons for you.

Ram Mudambi
Vice-President Program, Academy of International Business
Frank M. Speakman Professor of Strategy
Fox School of Business, Temple University
SPECIAL THANKS TO

Host Institution
IIMB

AIB Secretariat Institution
MICHIGAN STATE UNIVERSITY
Broad College of Business
International Business Center

Program Chair’s Institution
Fox School of Business
TEMPLE UNIVERSITY*

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JIBS Decade Award
Buckley-Casson Dissertation Award

Coffee Break
Best Paper in Emerging Economies Research Award

Coffee Break
That’s Interesting Award

WAIB Reception
UMSL Business
University of Missouri–St. Louis
2015 Conference Program Committee

Program Chair
Ram Mudambi – Temple University

Program Chair’s Assistant
T.J. Hannigan – Temple University

Track Chairs
Kwok Leung – Chinese University of Hong Kong
Mary Teagarden – Thunderbird School of Global Management
Simona Iammarino – London School of Economics
L. Felipe Monteiro – INSEAD
Akbar Zaheer – University of Minnesota
Ronaldo Parente – Florida International University
Bjorn Ambos – University of St Gallen
Nan Jia – University of Southern California
Rene Belderbos – KU Leuven
Andreas Schotter – Western University
Erkko Autio – Imperial College Business School
Susan Mudambi – Temple University
Lucia Piscitello – Politecnico di Milano
Siva Viswanathan – University of Maryland
Gurneeta Singh – University of Minnesota
Florian Taube – Université libre de Bruxelles
Nandini Rajagopalan – University of Southern California
Michael Witt – INSEAD, Singapore
David Reeb – National University of Singapore

Pre-Conference Program Coordinator
Charles Dhanaraj – IMD

Doctoral Consortium Chairs
Stewart Miller – University of Texas San Antonio
Shameen Prashantham – Nottingham University Business School China

Junior Faculty Consortium Chairs
Ruth Aguilera – Northeastern University
Ravee Chittoor – Indian School of Business

Research Capacity Workshop Chairs
Jose de la Torre – Florida International University
Rishikesh T. Krishnan – Indian Institute of Management Indore
Sougata Ray – Indian Institute of Management Calcutta

AIB/JIBS Paper Development Workshop
Petra Christmann – Rutgers University, USA
John Cantwell – Rutgers University, USA
Alexandra Vo – Rutgers University, USA

Placement Services Director
Hadi Alhorr – Saint Louis University, USA

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Rebecca Piekkari – Aalto University
Anupama Phene – George Washington University
Sumit Kundi – Florida International University

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Aya Chacar – Florida International University
Elizabeth Rose – University of Otago
Ivo Zander – Uppsala University

Haynes Prize Selection Committee
Jane Lu Wenzhen – University of Melbourne (Chair)
Jennifer Oetzel – American University
Olli Kuivalainen – Lappeenranta University of Technology
Klaus Meyer – China Europe International Business School

Host Institution
Indian Institute of Management, Bangalore

Local Host Committee Chair
S. Raghunath – IIM, Bangalore
We would like to thank the 1032 reviewers that helped make the 2015 conference a possibility. We would especially like to recognize the Best Reviewer Award winners listed below, in bold and in alphabetical order, as nominated by the AIB 2015 Track Chairs:

**Kazuhiro Asakawa**, Keio University  
**Joshua Kennedy Ault**, University of Victoria  
**Allan Bird**, Northeastern University  
**Ilya Cuypers**, Singapore Management University  
**Nigel Driffield**, Warwick Business School  
**Alex Eapen**, Australian National University  
**Jesper Edman**, Hitotsubashi University  
**Susan Feinberg**, Temple University  
**Johann Fortwengel**, Free University Berlin  
**Budhaditya Gupta**, Harvard University  
**Mohd Hanif Jedin**, Universiti Utara Malaysia  

**Peter D. Oerberg Jensen**, Copenhagen Business School  
**Marcus M. Larsen**, Copenhagen Business School  
**Peter Magnusson**, University of Alabama  
**Klaus Meyer**, CEIBS  
**Bo Bernhard Nielsen**, University of Sydney  
**Christopher Richardson**, Universiti Sains Malaysia  
**Sabrina Ferdous Saleh**, University of South Carolina  
**Mika Westerlund**, Carleton University  
**Fiona Yao**, University of Illinois at Urbana Champion  
**Harun Emre Yildiz**, Uppsala University  
**Lena Zander**, Uppsala University

Alexis Abodouhi, University Laval  
Mônica Calvacanti Sá de Abreu, Federal University of Goiás  
Robert William Ackrill, Nottingham Trent University  
Bulent Acma, Anadolu University  
Adeoye Adegoke, McGill University  
Abdoulkadre Ado, Laval University  
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Raj Aggarwal, Barbara Agha-Alihakimi, University of Passau  
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AFM Jalal Ahaled, B.N. Nusantara University  
Ali Ahmad, Shanghai Jiao Tong University  
Christina Ahmadjian, Hitotsubashi University  
Farhad Uddin Ahmed, Trinity College Dublin  
Faisal Ahsan, Indian Institute of Management Lucknow  
Mujtaba Ahsan, San Diego State University  
Nathalie Acchhorn, University of Victoria  
Gerald Albaum, University of New Mexico  
Filippo Albortoni, Politecnico di Milano  
Joao Alboino Pimentel, HEC Paris  
Jucara Nunes Alcantara, University of Lavras  
Jorge Alcaraz, ISTEM  
Helena Fenikova Allman, University of West Florida  
Akmaral Altaliev, Almaty Management University  
Maria Altamira, ESIC Business School and Warwick Business School  
Isabel Alvarez, Universidad Complutense  
Gisela Alves, University Lussoáo do Porto  
Claes G. Alvstam, University of Gothenburg  
Joseph Amankwah-Amoaah, University of Bristol  
Chris Ampmonsah, Skyline University  
Younghoon An, Yonsei University  
John Robert Anderson, University of Northern Iowa  
Naoaki Ando, Hosei University  
Joshua Andrade, Universidade de Sao Paulo  
Thomas Andre, Ecole Polytechnique  
Fernando Angulo-Ruiz, MacEwan University  
Loukas Anninos, University of Piranes  
Syed Tariq Anwar, West Texas A&M University  
Nurhaizal Azam Arief, Universiti Utara Malaysia  
Soma Arora, IMT Ghaziabad  
Thakom Gopinath Arun, University of Central Lancashire  
Richard David Arvey, National University of Singapore  
Kazuhiro Asakawa, Keio University  
Jack Aschkenazi, American Intercontinental University  
Samaa Taher Attia, British University in Egypt  
Joshua Kennedy Ault, University of Victoria  
Carlos Avelino, FAESPFGV  
Ilan Avrichir, ESPM  
Kshitij Awasthi, IIM Bangalore  
Snehal S Awate, Indian School of Business  
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Ahmet Sedat Aybac, Istanbul Aydın University  
Bulent Aybar, Southern New Hampshire University  
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Mona Bahl, Youngstown State University  
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Zandra Balbinot, ESG-UQAM  
Neelotspaul Banerjee, National Institute of Technology, Durgapur  
Helen Barnard, GIBS, University of Pretoria  
Gianpaolo Baroncelli, University of Bergamo  
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Safat Badar, IMT Ghaziabad  
Bettina Becker, Aston Business School  
Mariachia Barzotto, Ca' Foscari University Venice  
Spiros Batakis, University of Northampton - University of Edinburgh  
Safat Badar, IMT Ghaziabad  
Lawrence Beer, Arizona State University  
Sri Beldona, University of Dallas  
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Heather Berry, George Washington University  
Theresa Lucia Beyle, University of Birmingham  
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Constanza Bianchi, Universidad Adolfo Ibáñez  
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Nikos Bozionelos, Audencia School of Management  
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Nadia Bruhn, UFG  
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Ricardo E. Britago R., La Solle University  
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Dan V. Caprar, UNSW Australia / UNSW Business School  
Leandra Care, Gamix Management and Consulting Ltd.  
Steven Carnovale, Portland State University  
Andres Mauricio Castro Figueroa, Universidad del Rosario  
Virginia Ilene Cathro, University of Otago  
Claude B. cellich, International University in Geneva  
Sokol Celso, Suffolk University
Opening Plenary
June 27, 17:00-19:00, Grand Ballroom

Kiran Mazumdar-Shaw
Chairperson & Managing Director, Biocon Limited

A pioneer of the biotechnology industry in India and the head of the country’s leading biotechnology enterprise, Biocon, Ms. Kiran Mazumdar-Shaw is a highly respected businesswoman. Ms. Mazumdar-Shaw, a first generation entrepreneur, has made her country proud with a globally recognized biopharmaceutical enterprise that is committed to innovation and affordability in delivering world-class therapeutics to patients globally. As the first woman brew master of India, with a pioneering spirit to make a difference, she leveraged her knowledge of fermentation science to pursue the road less taken and build an innovative biopharmaceutical company. Today, Biocon is India’s largest biopharmaceutical enterprise and the only publicly listed biotechnology company. It is credited with developing an indigenous recombinant human insulin based on proprietary fermentation technology, which is now available in over 50 countries. Under her leadership Biocon has become a well-recognized global brand.

She is highly respected in the corporate world and has been named among TIME magazine’s ‘100 Most Influential People in the World.’ She has also been featured in Fierce Biotech’s list of ‘World’s 25 Most Influential People in Biopharma’ and is recognized among Forbes ‘100 Most Powerful Women’ globally. U.S.-based Chemical Heritage Foundation recently conferred Ms. Mazumdar-Shaw with the ‘2014 Othmer Gold Medal’ and Germany-based Kiel Institute for the World Economy awarded her its coveted ‘2014 Global Economy Prize’ for Business.

Ms. Mazumdar-Shaw is also an Independent Member of the Board of Infosys, a global leader in consulting, technology and outsourcing solutions. She is also the Chairperson of the Board of Governors of the Indian Institute of Management, Bangalore.

In addition to her formal qualifications of a Brewmaster from Ballarat University, Australia; Ms. Mazumdar-Shaw holds several other honorary degrees from renowned international universities like Trinity College, Dublin; University of Abertay, Dundee; University of Glasgow; Heriot-Watt University, Edinburgh etc. Ms. Shaw is the recipient of other prestigious awards, including the Nikkei Asia Prize for Regional Growth and the ‘Veuve Clicquot Initiative For Economic Development for Asia’ Award.

Her most cherished awards are the two National Civilian Awards, PADMA SHRI (1989) and PADMA BHUSHAN (2005), presented to her by the President of India for her innovative efforts in Industrial Biotechnology. She is also the Honorary Consul of Ireland in Bangalore.
Award Presentation: Opening Plenary
June 27, 17:00–19:00, Grand Ballroom

Special Session: Challenges Confronting Emerging Market IB Educators
June 29, 16:15-17:30, Grand Ballroom

Nick Binedell
Founding Director and Dean of the Gordon Institute of Business Science of the University of Pretoria

Nick Binedell was the Founding Director and Dean of the Gordon Institute of Business Science of the University of Pretoria.

After a career in business, including a period as a general manager of a division of GEC (South Africa), he began a career in academia. He completed his Ph.D at the University of Washington in Seattle, where he was a Boeing Scholar (1983 – 1986) after which he returned to take up a position as a senior lecturer at the Wits Business School. In 1992 he was appointed as Director of the Wits Business School and held that position for 2 terms of 3 years.

In 1998 he was invited to establish a new business school for the University of Pretoria to be based in Johannesburg, South Africa. His mandate was to seek to establish a world class business school that would meet the needs of the 21st century for South African business and business leaders. GIBS has grown over the past 15 years to be one of South Africa’s leading business schools and offers a comprehensive and wide range of academic and executive programmes. In addition to research and thought leadership the school has focussed significantly on partnering with leading South African companies to ensure their continued competitiveness in a fast changing country, continent and global economy.

GIBS has been ranked in the Top 50 for executive education by the London Financial Times for the past 8 years and delivers executive programmes for its partner companies in over 20 countries around the world. It has a significant MBA programme (plus 300 students p.a.) and a strong DBA / Ph.D programme and a number of Centres that reflect the dynamics of the South African economy and broader society. The school prides itself in being comprehensive in nature and its outreach programmes include working with high school leaders, social entrepreneurs, government departments and a variety of other important communities. GIBS is also well known for its innovative conferences and Forums as well as off the record dialogues for business and government to engage on key policy matters. GIBS is international in nature and it attracts a number of visiting Professors. GIBS is also active in the rest of the African continent, running programmes in West Africa, East Africa and elsewhere.

Professor Binedell’s key area of expertise is in the area of strategic leadership with particular focus on strategy in complex environments. He is a frequent public speaker in South Africa and elsewhere, is a visiting lecturer at the Rotterdam School of Management (for the past 18 years) and has been a consultant to companies like General Electric and MTN.

His early background included extensive travel and by the time he was 10, he had lived with his family in 6 countries including South Africa, Zimbabwe, the United Kingdom, Germany, Yemen and Kenya.

He is currently a Professor of Strategy and Leadership at the Gordon Institute of Business Science and is at present a Visiting Professor at the London Business School.
Eminent Scholar Panel
June 29, 10:45-12:00, Grand Ballroom

W. Richard Scott

W. Richard (Dick) Scott is Professor Emeritus of Sociology, with courtesy appointments in the Graduate School of Business, Graduate School of Education, School of Engineering (Senior Research Scientist), and School of Medicine, Stanford University. He has spent his entire career at Stanford.

He received his B.A and M.A. from the University of Kansas and his Ph.D. from the University of Chicago, where he worked with Peter M. Blau, and with whom he co-authored a pioneering text in the fledging field of organizational sociology (Formal Organizations, 1962; reissued as Stanford Business Classic, 2003).

Scott is probably best known for two theoretical contributions. In the 1960s he created a conceptual schema cross-classifying rational/natural and closed/open perspectives on organizations. This framework has proved useful to two generations of scholars as a guide to interpreting the evolution of organization theory (Organizations and Organizing: Rational, Natural and Open System Perspectives, 2007 [6th ed., with G.F. Davis]).

Later, in the 1990s, he devised an encompassing framework that incorporated the views of regulative (economic and political science models), normative (sociological models), and cultural-cognitive (anthropological and cognitive psychology models) to provide a rich and thick description of the elements involved in institutions. This “Pillars” framework has proved to be of value to both micro and macro scholars in unpacking the intricacies of institutional systems (Institutions and Organizations: Ideas, Interests, and Identities, 2014 [4th ed.]).

Most of Scott’s empirical work has focused on (1) the distinctive structures and processes of professional organizations and (2) the effects of institutional environments on organization fields, and organization structures and processes. Principal publications in these and related areas include: Metropolis and Region (with O.D. Duncan et al., 1960); Evaluation and the Exercise of Authority (with S.M. Dornbusch, 1975); Hospital Structure and Performance (with A.B. Flood, 1987); Organizational Environments: Ritual and Rationality (with J.W. Meyer, ed. 1983); Institutional Change and Healthcare Organizations: From Professional Dominance to Managed Care (with M. Ruef, P. Mendel and C.A. Caronna, 2000); Between Movement and Establishment: Organizations Advocating for Youth (with M. McLaughlin et al., 2009); and Global Projects: Institutional and Political Challenges (with R. E. Levitt and R.J. Orr, ed. 2011).

Scott has also been active throughout his entire career in the training and mentoring of graduate and post-graduate research scholars. He served as the Director of the NIMH Research Training Program on Organizations and Mental Health at Stanford from 1972-1989, and as Director of the Stanford Center for Organization Research from 1988-1996.
Temple/AIB Best Paper Award
(Award Presentation on June 30, 16:15-17:45, Grand Ballroom)
Sponsored by Temple University’s Fox School of Business
The Temple/AIB Best Paper Award was created in 2002 through a generous endowment by Temple University’s Fox School of Business. All papers accepted for competitive sessions are eligible for the award. One finalist from each track is nominated by the track chairs based on reviewer input and their own assessments. An independent Best Paper Award Committee reviews the finalists and chooses the winning manuscript. The authors of the winning manuscript receive a plaque and a cash award. Nominees for this year’s award are as follows (in order of presentation):

“When do Multinational Subsidiaries Develop New Technologies?” by Anupama Phene, George Washington University; Stephen Tallman, University of Richmond
**Presented:** Session 1.3.3, June 28, 13:00-14:15, Diya

“Finance Constraints and Technology Spillovers from Foreign to Domestic Firms” by Alex Eapen, Australian National University
**Presented:** Session 1.5.3, June 28, 16:15-17:30, Diya

“Client Co-Production in the Production Process of Offshored Knowledge-Intensive Business Services” by Kristin Brandl, University of Reading
**Presented:** Session 1.5.5, June 28, 16:15-17:30, Sitara

“How Do National Corporate Governance Institutions Affect Slack-Based Innovation Effort in Firms?” by Paul Martin Vaaler, University of Minnesota; Joel Malen, Hitotsubashi University Institute of Innovation Research
**Presented:** Session 2.1.5, June 29, 9:00-10:15, Sitara

“Ivestment Liberalisation, Technology Take-Off and Export Markets Entry: Does Foreign Ownership Structure Matter?” by Yundan Gong, Aston University; Sourafel Girma, Nottingham University; Holger Görg, Kiel Institute for the World Economy; University of Kiel; University of Aarhus; Sandra Lancheros, University of Nottingham
**Presented:** Session 2.3.7, June 29, 13:00-14:15, Nidhi

“The Impact of Prior Subsidiary Relatedness on New Subsidiary Performance” by Dwarkaprasad Chakravarty, Ivey Business School; Andreas Schotter, Ivey Business School; Brian Pinkham, Ivey Business School; Paul W. Beamish, Western University
**Presented:** Session 3.2.5, June 30, 10:45-12:00, Sitara

“Does Institutional Distance Still Matter? Industry Standards and Global Sourcing Location Choices” by Stephan Manning, University of Massachusetts Boston; Marcus M. Larsen, Copenhagen Business School
**Presented:** Session 3.4.2, June 30, 14:30-15:45, Jamawar

“How Do International New Ventures Create “Valuable” Social Capital? A Local and Global Networking Activities Perspective” by Karl S.R. Warner, Edinburgh Napier University; Marian V. Jones, University of Glasgow
**Presented:** Session 3.4.4, June 30, 14:30-15:45, Kamal

“(How) Do Economic Governance and Location Choices (Jointly) Affect Performance?” by Michael Leiblein, Ohio State University; Kiran Awate, Ohio State University
**Presented:** Session 3.4.6, June 30, 14:30-15:45, Nithya

“Economic Distance, Local Managers’ Competence, and Localization of Foreign Subsidiaries” by Naoki Ando, Hosei University
**Presented:** Session 3.4.8, June 30, 14:30-15:45, Yatra

2015 JIBS Decade Award
(Award Presentation on June 30, 13:00-14:15, Grand Ballroom)
Sponsored by Palgrave Macmillan
The award is designed to recognize the most influential paper published in the Journal of International Business Studies one decade before the Conference. In order to be considered for the 2015 award, a paper must have been included among the five most cited papers published in the 2005 Volume of JIBS. The winner of the award will make a retrospective presentation of their work, as well as some comments on where the field has progressed and where it should go next, in the JIBS Decade Award Session, Session 3.3.1
Winner: “Probing theoretically into Central and Eastern Europe: transactions, resources, and institutions” by Klaus Meyer and Mike Peng, JIBS, 36(6): 600-621.
Alan M. Rugman Most Promising Scholar(s) Award (Award Presentation on June 30, 16:15-17:45, Grand Ballroom)

Given out under the Haynes Prize name until 2014, the award was renamed in 2015 to acknowledge not just the impact that Alan Rugman has had on our field but his commitment to the engagement and development of junior scholars. The award recognizes the best paper presented at the conference written by an author or authors under 40 years of age. All papers accepted for competitive sessions are eligible for the prize as long as the age criterion is met. Finalists are nominated by the track chairs based on reviewer input and their own assessments. An independent Award Committee reviews the finalists and chooses the winning manuscript. The authors of the winning manuscript receive a plaque and a cash award. Nominees for this year’s award are as follows (in order of presentation):

“Subsidiary Ownership of Firm-Specific Advantages, Network Linkages, and Innovation within Multinational Firms” by Catherine Magelssen, London Business School

**Presented:** Session 1.3.3, June 28, 13:00-14:15, Diya

“What Keeps Them Going: Career Anchors and Cross-Cultural Adjustment of Expatriates” by Alexei Koveshnikov, Aalto University; Heidi Marie Wechtler, Macquarie University

**Presented:** Session 1.3.8, June 28, 13:00-14:15, Yatra

“Finance Constraints and Technology Spillovers from Foreign to Domestic Firms” by Alex Eapen, Australian National University

**Presented:** Session 1.5.3, June 28, 16:15-17:30, Diya

“Intra- and Inter-Regional Expansion of Services MNEs: Interdependencies and Contingencies in Internationalization Trajectories” by Oksana Grebinevych, EMILYON

**Presented:** Session 2.2.6, June 29, 10:45-12:00, Nithya

“Trans-Local Connectedness and Local Cluster Dynamics” by Ekaterina Turkina, HEC Montréal; Ari Van Assche, HEC Montréal

**Presented:** Session 2.5.2, June 29, 16:15-17:30, Jamawar

“Do Birds of a Feather Flock Together? Asymmetric Rivalry between Multinational and Local Firms in a Multimarket Setting” by Rupanwita Dash, Indian Institute of Management Bangalore

**Presented:** Session 3.1.2, June 30, 9:00-10:15, Jamawar

AIB/Sheth Doctoral Dissertation Proposal Award (Award Presentation on June 30, 16:15-17:45, Grand Ballroom)

Sponsored by the Sheth Foundation and AIB Foundation

The Dissertation Proposal Award is awarded in conjunction with the AIB/Sheth Doctoral Consortium. The proposals are judged based on the originality and theoretical foundations of the work, the rigor and soundness of the proposed method, and the potential contribution and impact of the proposal in advancing the field. Winner(s) receive a plaque and receive a cash award.

Peter J. Buckley and Mark Casson AIB Dissertation Award (Award Presentation on June 30, 16:15-17:45, Grand Ballroom)

Sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL).

Eligibility for the 2015 “Buckley and Casson AIB Dissertation Award” for the best dissertation in international business was all Ph.D. and D.B.A. students who successfully defended their dissertations between January 1, 2014 and December 31, 2014. The winner receives a plaque and a cash award. Furthermore, all finalists receive a travel stipend to allow them to present their research at the annual meeting. This year’s finalists will present their work at Session 2.3.1, June 29, 13:00-14:15, in the Grand Ballroom.

“Why do regional headquarters live and die?” Perttu Kähäri, Aalto University (Ph.D. Awarded by Aalto University)

“Should Birds of a Feather Flock Together? Trade-Off of Agglomeration by Nationality in Foreign Markets” Heeyon Kim, National University of Singapore (Ph.D. Awarded by University of Michigan)

“Property Rights Theory and the Ownership of Firm-Specific Advantages: The Implications of Contracting and Licensing within the Multinational Firm” Catherine Magelssen, London Business School (Ph.D. Awarded by Rutgers University)

“Global Subunit Specialization: An Organizational Perspective” Carlos Adrian Rodriguez, INCAE (Ph.D. Awarded by McGill University)

“Essays on the Relationship Between Host Market Corruption and Multinational Enterprise Strategy” Michael A. Sartor, Queen’s School of Business (Ph.D. Awarded by Western University)
BEST PAPER AWARD IN EMERGING ECONOMIES RESEARCH
(Award Presentation on June 29, 10:15-10:45, Coffee Break at Royal Ballroom Foyer)

Sponsored by Bryant University

Sponsored by the International Business program at Bryant University, this award is given to the best paper (as selected by a committee) accepted to a competitive session at the AIB Annual Meeting with a research focus on Emerging Economies. The author(s) of the winning manuscript will receive a certificate and a cash award at a Coffee Break sponsored by Bryant University.

THAT'S INTERESTING! AWARD
(Award Presentation on June 29, 15:45-16:15, Coffee Break at Royal Ballroom Foyer)

Sponsored by Aalto University School of Business

Sponsored by Aalto University School of Business, this award recognizes the conference paper that most effectively pushes the boundaries of our existing knowledge in the field by crossing boundaries, challenging taken-for-granted assumptions in the field, denying old “truths”, attracting the reader’s attention, and making an original argument. The author(s) of the winning manuscript will receive a plaque and a cash award at a Coffee Break sponsored by Aalto University School of Business at the conference.

THE SSE/WAIB AWARD FOR INCREASED GENDER AWARENESS IN INTERNATIONAL BUSINESS RESEARCH
(Award Presentation on June 28, 17:30-18:30, WAIB Reception at Royal Ballroom Foyer)

Sponsored by the Stockholm School of Economics (SSE) and Women in AIB (WAIB)

The Stockholm School of Economics, Sweden support WAIB’s (Women in AIB) endeavors by endowing an award for the best paper increasing gender awareness in international business research. All papers accepted to the AIB conference are eligible for submission for consideration to the IIB/WAIB awards committee. Winning authors will receive a plaque, a monetary award, and an invitation to submit the paper for publication in Emerald Publishing’s “Gender in Management”.

CONGRATULATIONS!
Palgrave Macmillan congratulates the winners of the 2015 Palgrave Macmillan/JIBS Decade Award

Klaus E. Meyer and Mike W. Peng

for their paper

Probing theoretically into Central and Eastern Europe: transactions, resources, and institutions

(JIBS 36.6 pp. 600-621)

Please join us on June 30 at 10:45am in the Grand Ballroom for the Decade Award session

Visit www.jibs.net to read this and past Decade Award-winning papers online
Harish Manwani retired at the end of 2014 from Unilever (Turnover approx. USD 60 bln) as their Chief Operating Officer responsible for managing the P&L across all of Unilever’s global markets. He is currently the Global Executive Advisor to Blackstone Private Equity group and also serves as Director on several international boards.

Harish joined Unilever in India in 1976 as a management trainee in Marketing. Through his career, he has worked in different parts of the world and has held various general management positions in the company. In 2000, he moved to the UK as Senior Vice President, Global Hair Care and Oral Care. In 2001, he was appointed President, Latin America (Home & Personal Care). He also served as Chairman of Unilever’s Latin America Advisory Council.

In 2004, he was appointed President of the North America Business Group (Home & Personal Care) and, in April 2005, joined the Unilever Executive Board as President, Asia Africa and the region was later extended to include Central and Eastern Europe.

Harish is also Non-Executive Chairman of Hindustan Unilever Ltd in India. He serves on the Board of Directors of Qualcomm Incorporated, Pearson plc, Whirlpool Corporation, Nielsen N.V., Economic Development Board (EDB) of Singapore and Indian School of Business.

In 2008, he received the CNBC Asia Business Leader of the Year Award. As part of the Singapore National Day Awards 2012, Harish was conferred the Public Service Medal (Friends of Singapore) by the Singapore Government.

Harish Manwani is an Honours graduate from Bombay University and holds a Masters degree in management studies. He has also attended the Advanced Management Program (AMP) at Harvard Business School.

He is married and has two daughters. He spends his leisure time with his family and enjoys playing golf, travelling and an occasional game of bridge.
Dr. Ashutosh Raghuvanshi
Deputy Chairman and Group CEO, Narayana Health

Dr. Ashutosh Raghuvanshi is a cardiac surgeon by training, and has been part of the growth story of Narayana Health since its inception. He has served as the Vice-Chairman & Group CEO and Executive Director of the Narayana Health Group since 2009. In 2011, he was appointed the Managing Director of Narayana Health Group of Hospitals. He has successfully administered all the group hospitals through the corporate office and led the Group’s growth by pursuing new opportunities for expansion and setting up large multi-specialty hospitals across India and abroad.

He is a natural leader and has led the management team to drive NH’s reach in 17 cities across India. Under his leadership NH set its footprint also in international healthcare arena with HCCI (Health City Cayman Island) in Cayman Island.

Dr. Raghuvanshi did his M.Ch. in cardiac surgery from the University of Bombay after completing M.B.B.S and M.S in General Surgery. He has worked at several renowned hospitals including Bombay Hospital in Mumbai, Apollo Hospitals in Chennai and Manipal Heart Foundation, Bengaluru before joining NH.
Faculty Positions at CEIBS (All Ranks Open)

The China Europe International Business School (CEIBS) cordially invites applications for full-time faculty positions (all ranks are open) in Organizational Behaviour, Human Resource Management, Marketing, Finance, Accounting, Economics, Operations Management, Strategy, and Entrepreneurship. Successful candidates are expected to teach related courses for MBA and EMBA students, and to be active in academic research. The working language is English.

Ideal candidates must hold or expect a PhD degree in the above-mentioned or related disciplines, have a demonstrated capacity or potential for high-calibre research, and a strong commitment to teaching excellence. Preference will be given to those who have relevant teaching experience, especially with MBA and executive students.

Compensation is internationally competitive and commensurate with qualifications. In addition to the base salary, the school provides adequate housing allowance, education allowance for international schooling of faculty's children, international private medical insurance as well as private pension plan. At the current exchange rate, the full annual compensation package for assistant professor rank starts from US$160,000. Additionally, the school offers generous research funding, teaching load reduction/bonus for high-calibre research outcomes, and reduced teaching load for assistant professors.

To apply, please forward your cover letter, curriculum vitae, three letters of recommendation, relevant evidence of teaching effectiveness, and samples of published or working papers to Ms. Daisy Li, Senior Manager of the Dean’s Office, at ldaisy@ceibs.edu. Applications will be kept confidential and reviewed until the positions are filled. As Dr. Klaus MEYER, Professor of Strategy and International Business at CEIBS and Vice President of the Academy of International Business, will attend the AIB Conference in Bengaluru, India, informal meetings may be arranged there if possible.

About CEIBS

CEIBS, a non-profit joint venture established in 1994 by the Chinese Government and the European Union, is the leading China-based international business school with MBA (ranked No. 11 worldwide by Financial Times in Jan. 2015), EMBA (ranked No. 10 worldwide by Financial Times in Nov. 2014), Finance MBA as well as Executive Education programmes (ranked No. 22 worldwide by Financial Times in May 2015). CEIBS has its main campus in Shanghai, a second campus in Beijing as well as operations in Shenzhen and Accra, Ghana. CEIBS is committed to teaching and research excellence to educate responsible leaders versed in “China Depth, Global Breadth”.

CEIBS is fully accredited by both EQUIS and AACSB and our faculty are among the best in the world. In February 2015, eight current CEIBS faculty were among the list of the world’s 27 most cited academic researchers based in Mainland China in the category of Business Management and Accounting, according to Elsevier, a leading provider of information solutions.
**Badge Identification**
Please check-in with the AIB Registration Desk to pick up your official name badge and conference materials. The name badge is required for admission to all conference sessions, events, meals, receptions, and exhibit hall.

**Dress Code**
Suggested dress code is “Smart Casual” for all conference events including all receptions. Smart casual is typically more informal than business casual, but is still a neat attire appropriate for the weather conditions in Bengaluru.

**Registration Desk Hours**
Location: Ground Floor Foyer, below Grand Ballroom
Hours:  
Saturday, June 27: 10:30am – 7:00pm  
Sunday, June 28: 8:15am – 5:30pm  
Location: Royal Ballroom Foyer  
Monday, June 29: 8:15am – 5:30pm  
Tuesday, June 30: 8:15am – 4:00pm

*Please note that all pre-conference workshop registrations will take place at each workshop's designated room.*

**Placement Center Hours**
Location: Business Center  
Hours:  
Sunday, June 28: 8:00am – 5:30pm  
Monday, June 29: 8:00am – 5:30pm  
Tuesday, June 30: 8:00am – 4:30pm

**Exhibit Hall Hours**
Location: Royal Ballroom  
Hours:  
Sunday, June 28: 9:00am – 5:30pm  
Monday, June 29: 9:00am – 5:30pm  
Tuesday, June 30: 9:00am – 4:30pm

**Wireless Access**
Participants staying at Leela Palace have wireless access included as part of their lodging package. Participants staying at other hotels that wish to use the wireless network should stop by the Registration Desk to inquire about access.

**Meet Your Chapter**
Get the opportunity to meet your regional chapter, learn more about their activities and publications. Network with participants from the same chapter and find out about opportunities to be more active with your chapter. See page 28 for a detailed schedule for Meet Your Chapter times. Meetings take place at the AIB Chapters table in the Exhibit Hall.

**Local Artisans**
Come to the Local Artisans table at the Exhibit Hall to learn about local arts and crafts, meet the artists, and buy your gifts without leaving the AIB conference! We will have a different vendor at this specially designated booth every day.

**#AIB2015 on Twitter**
Share your thoughts and experiences with fellow AIB members and interact with other participants on Twitter using #AIB2015. Remember to follow @AIB_World for the latest updates.
From the hotel lobby, walk towards the Library Bar. Take the door across the Library Bar out to the courtyard, enter into the next building on the left.

Take the hotel elevators to BC-Business Center level.

BUSINESS CENTER
Take the hotel elevators to BC-Business Center level.
A number of sessions in the 2015 program are designed to initiate and stimulate discussions between IB scholars and practitioners in business and government. Many of our research projects aim to address questions faced by businesses, and hence it is important to both listen what businesses are concerned about, and to communicate answers that we may have. All sessions take place in room Jamawar, except for the Executive Plenary which will be in the Grand Ballroom.

**Business Perspectives on Environmental Sustainability: Challenges and Opportunities?**
Session 1.1.2, Sunday, June 28 — 9:00-10:15

**Panelists:**
- G. Tomas M. Hult, Michigan State University
- P. D. Jose, Indian Institute of Management Bangalore
- Anil Menon, Cisco Systems
- Venkatchalam Anbumozhi, Economic Research Institute for ASEAN and East Asia (ERIA)
- Susan Mudambi, Temple University
- Damandeep Singh, CDP (Carbon Disclosure Project)

**Chair:** G. Tomas M. Hult, Michigan State University

**AIB Executive Plenary: Global Networks as Forces for Good**
Session 1.2.1, Sunday, June 28 — 10:45-12:00

**Moderator:** Ravi Ramamurti, Northeastern University

**Featured Speakers:**
- Harish Manwani, Chairman, Hindustan Unilever Ltd. and former COO, Unilever
- Ashutosh Raghuwanshi, Deputy Chairman and Group CEO, Narayana Health

**Chair:** Ram Mudambi, Temple University

**Virtual Organizations: Managing Learning and Sharing Knowledge Across Borders**
Session 2.1.2, Monday, June 29 — 9:00-10:15

**Panelists:**
- Elizabeth Rose, University of Otago
- Abhijit Bhaduri, Wipro Ltd.
- Virginia Cathro, University of Otago
- Sathya Prasad, Intel
- S. Raghunath, IIM Bangalore
- Usha Raghunath, Wipro Ltd.

**Chair:** Elizabeth Rose, University of Otago

**Managing Digital Transformation in a Global Context**
Session 2.2.2, Monday, June 29 — 10:45-12:00

**Panelists:**
- Siva Viswanathan, University of Maryland
- Sanjeev Vohra, Accenture Digital
- Aditya Menon, Citibank
- K. Suryaprakash, Infosys

**Discussant:** Sandeep Karamongikar, Infosys Technologies

**Chair:** Siva Viswanathan, University of Maryland
Get the opportunity to meet your regional chapter, learn more about their events, activities, and publications. Network with participants from the same chapter and find out about opportunities to be more active with your chapter. These meetings take place at the AIB Chapters table at the Exhibit Hall in the Royal Boardroom.

**Sunday, June 28**
10:00-11:00  US Northeast (Chair: Stephan Manning and Past Chair: Mohammad Elahee)
11:30-12:30  Southeast Asia (Chair: T.S. Chan and Chair-Elect: Geng Cui)
12:30-13:30  Middle East and North Africa (Chair: Melodena Balakrishnan)
15:30-16:30  US Midwest (Chair: Man Zhang)

**Monday, June 29**
10:00-11:00  US Southeast (Chair: Peter Magnusson)
11:30-12:30  Latin America (Chair: Bill Newburry)
12:30-13:30  Australia-New Zealand (Chair: Elizabeth Rose)
15:30-16:30  Eastern Europe (Chair: Lukasz Puslecki)

**Tuesday, June 30**
11:30-12:30  US West (Chair: Gary Knight)
12:30-13:30  Sub-Saharan Africa (Chair: Abel Kinoti)
The word cloud below represents most commonly used words and phrases in the titles of works being presented at the AIB 2015 conference.
AIB 2015 in numbers

Submissions Processed
931 Submissions
2411 reviews received
from 1032 reviewers

Registered Participants and Speakers:
860

Countries Represented:
Authorship: 62 countries
Reviewers: 67 countries
Participants: 50 countries

Program
255 competitive papers
317 interactive papers
in
2 plenary sessions
6 special sessions
33 panels
72 competitive paper sessions
49 interactive paper sessions

Email Correspondence
by Program and Track Chairs:
3048

by Secretariat:
5474

* data as of Jun 10, 2015. Email correspondence includes both sent and received email, but only through the @aib.msu.edu domain. Personal email accounts of program committee members, and broadcast emails sent to authors and/or participants are not included in the count.
AIB 2015 Program Overview

**Friday, June 26**
- 9:00-18:00: AIB Annual Conference
- 9:00-14:00: Wipro Corporate Visit
- 14:30-17:00: NGO Social Sector Visits

**Saturday, June 27**
- 9:00-16:30: AIB/Sheth Doctoral Student Consortium
- 9:00-16:30: AIB Junior Faculty Consortium
- 9:00-16:30: AIB Research Capacity Workshop
- 9:00-12:30: AIB Board Meeting

**Opening Plenary**
- 17:00-19:00

**Presidential Reception**
- 19:00-21:00
<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>Sunday June 28</td>
<td>Fellows Café I 8:00-8:45</td>
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<td></td>
<td>1.1 Concurrent Sessions 9:00-10:15</td>
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<td>COFFEE BREAK 10:15-10:45</td>
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<td>Monday, June 29</td>
<td>Fellows Café II 8:00-8:45</td>
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<td>2.2 Eminent Scholar Session and Concurrent Sessions 10:45-12:00</td>
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<td>2.3 Buckley-Casson Dissertation Award and Concurrent Sessions 13:00-14:15</td>
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<td>2.5 Educator of the Year Session and Concurrent Sessions 16:15-17:30</td>
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<td>Tuesday, June 30</td>
<td>Fellows Café III 8:00-8:45</td>
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<td>3.5 AIB Awards Ceremony and Business Meeting 16:15-17:45</td>
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<td>AIB Farewell Reception 17:45-19:00</td>
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<td>AIB Gala Event Tamarind Tree 19:00-22:00</td>
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FRIDAY, JUNE 26

FRIDAY, JUNE 26 - 09:00-18:00

AJBS 28th Annual Conference

The Annual conference of the Association of Japanese Business Studies will be held at Matthan Sterling s Mac Hotel. AJBS conference requires a separate registration from the AIB conference.

FRIDAY, JUNE 26 - 09:00-17:00

AIB Board Meeting

FRIDAY, JUNE 26 - 09:00-17:00

Time: 09:00-17:00
Room: Royal Club Boardroom

AIB Board Meeting

FRIDAY, JUNE 26 - 09:30-14:00

Wipro Corporate Visit

Wipro Ltd. (NYSE:WIT) is a leading Information Technology, Consulting and Business Process Services company that delivers solutions to enable its clients do business better. Wipro delivers winning business outcomes through its deep industry experience and a 360 degree view of “Business through Technology” - helping clients create successful and adaptive businesses. A company recognized globally for its comprehensive portfolio of services, a practitioner's approach to delivering innovation, and an organization wide commitment to sustainability, Wipro champions optimized utilization of natural resources, capital and talent.

Pre-registration is required (through the tours page on the AIB 2015 website).

FRIDAY, JUNE 26 - 14:30-17:00

NGO Social Sector Visits

AIB members will be visiting a worthwhile non governmental organization to see first hand how innovative social organizations are dealing with some of India’s key challenges. Participants will need to choose one of the following two organizations to visit: (1) Association for Promoting Social Action (APSA), a crisis intervention center that supports children in distress: child laborers, street children, victims of abuse, trafficked and abandoned children; (2) Concerned for Working Children (CWC), a Nobel Peace Prize nominated organization working to empower working children to organize themselves to identify and solve problems.

Pre-registration is required to attend the NGO visit. Interested participants should contact Susan Mudambi at smudambi@temple.edu.

Legend for Symbols Used:
- Nominee for the Temple/AIB Best Paper Award
- Nominee for the Alan Rugman Most Promising Scholar Award (formerly Haynes Prize)
**SATURDAY, JUNE 27**

**Session 0.1 - Pre-Conference Workshop**

**JIBS/AIB Paper Development Workshop**

Chairs: Petra Christmann, Rutgers University and John Cantwell, Rutgers University

Pre-admitted participants only. Lunch is provided.

✪ The JIBS/AIB Paper Development Workshop is sponsored by the D’Amore-McKim School of Business at Northeastern University.

**Session 0.2 - Pre-Conference Workshop**

**AIB Junior Faculty Consortium**

Chairs: Ruth Aguilera, Northeastern University and Raveendra Chittoor, Indian School of Business

Pre-admitted participants only. Lunch is provided.

*Faculty Panelists (in alphabetical order):*
- Ruth Aguilera, Northeastern University
- Kazuhiro Asakawa, Keio University
- Aya Chacar, Florida International University
- Sea-Jin Chang, National University of Singapore
- Raveendra Chittoor, Indian School of Business
- Nandini Lahiri, Temple University
- Jiatao Li, Hong Kong University of Science and Technology
- Jane Lu, University of Melbourne
- Sabina Nielsen, Copenhagen Business School
- Phanish Puranam, INSEAD
- J Ramachandran, Indian Institute of Management Bangalore
- Sougata Ray, Indian Institute of Management Calcutta
- Gurneeta Vasudeva Singh, University of Minnesota
- Jasjit Singh, INSEAD
- Luis Vives, ESADE
- Michael Witt, INSEAD

✪ The Doctoral Student Consortium is sponsored by the Madhuri and Jagdish N. Sheth Foundation.

**Session 0.3 - Pre-Conference Workshop**

**AIB/Seeth Doctoral Student Consortium**

Chairs: Stewart R. Miller, University of Texas-San Antonio and Shameen Prashantham, Nottingham University Business School China

Pre-admitted participants only. Lunch is provided.

*Faculty Panelists (in alphabetical order):*
- Preet Aulakh, York University
- Rene Belderbos, KU Leuven
- Gabriel R.G. Benito, BI Norwegian Business School
- Deepa Chandrasekaran, University of Texas at San Antonio
- Anthony Goerzgen, Queen's University
- Vikas Kumar, University of Sydney
- Stefanie Lenway, University of St. Thomas
- Peter W. Liesch, University of Queensland
- Anoop Madhok, York University
- Stewart R. Miller, University of Texas-San Antonio
- Torben Pedersen, Bocconi University
- Shameen Prashantham, Nottingham University Business School China
- Saeed Samiee, University of Tulsa
- Anju Seth, Virginia Tech University
- Deepak Somaya, University of Illinois at Urbana-Champaign
- Markus Taussig, National University of Singapore

✪ The Doctoral Student Consortium is sponsored by the Madhuri and Jagdish N. Sheth Foundation.

**SATURDAY, JUNE 27 - 9:00-12:30**

**AIB Board Meeting**

Room: Royal Club Boardroom
**SATURDAY, JUNE 27 - 10:30-16:30**

**Session 0.4 - Pre-Conference Workshop**  
Time: 10:30-16:30  
Room: Jamawa

AIB Research Capacity Workshop  
Chairs: José R. de la Torre, Florida International University; Rishikesh Krishna, Indian Institute of Management; and Sougata Ray, Indian Institute of Management Calcutta

Pre-admitted participants only.

**Faculty Panelists (in alphabetical order):**  
Preet Aulakh, York University  
Nick Binedell, GIBS Business School  
Nakiye Avdan Boyacigiller, Sabanci University  
Pankaj Chandra, IIMB  
José R. de la Torre, Florida International University  
Charles Dhanaraj, IMD  
Sanjay Kallapur, Indian School of Business, Hyderabad  
Rishikesh Krishna, Indian Institute of Management  
Ashish Nanda, Indian Institute of Management Ahmedabad  
Phanish Puranam, INSEAD  
J Ramachandran, Indian Institute of Management Bangalore  
Sougata Ray, Indian Institute of Management Calcutta  
K.R. Subramanyam, University of Southern California  
Hildy Teegen, University of South Carolina  
Rohit Varman, Indian Institute of Management Calcutta  
Sri Zaheer, University of Minnesota

**SATURDAY, JUNE 27 - 12:30-16:30**

**Session 0.5 - Pre-Conference Workshop**  
Time: 12:30-16:30  
Room: Nithya

AIB Chapter Chairs Luncheon and Workshop  
Chair: Elizabeth Rose, University of Otago

AIB Executive Board Members and AIB Chapter Chairs or representatives only.

**Participating Chapter Chairs (in alphabetical order):**  
Kazuhiro Asakawa, Keio University  
Melodena Stephens Balakrishnan, University of Wollongong in Dubai  
T.S. Chan, Lingnan University  
Abel Kinoti, Riara University  
Gary Knight, Willamette University  
Peter Magnusson, University of Alabama  
Stephan Manning, University of Massachusetts Boston  
William Newbury, Florida International University  
Lukasz Puslecki, Poznan University of Economics  
S. Raghunath, Indian Institute of Management Bangalore  
Elizabeth Rose, University of Otago  
Jaeyong Song, Seoul National University  
Changqi Wu, Peking University  
Man Zhang, Bowling Green State University

**SATURDAY, JUNE 27 - 15:30-16:30**

**New Members Welcome Tea**  
Time: 15:30-16:30  
Room: Diva Terrace

AIB would like to welcome all new AIB members into our community with a casual get together. President Nakiye Boyacigiller and other Board members will be present to welcome and meet our new members.

✪ The New Members Welcome Tea is sponsored by the Fox School of Business at Temple University.

**SATURDAY, JUNE 27 - 17:00-19:00**

**Session 0.7 - Plenary**  
Time: 17:00-19:00  
Special Session  
Room: Grand Ballroom

**AIB 2015 Opening Plenary**

**Welcome Remarks:**  
Nakiye Avdan Boyacigiller, Sabanci University  
Ram Mudambi, Temple University  
S. Raghunath, Indian Institute of Management Bangalore

**Award Presentation for the 2015 AIB Fellows Educator of the Year**  
Nick Binedell, GIBS Business School

**Award Presentation and Keynote by the 2015 AIB Fellows Executive of the Year**  
Kiran Mazumdar-Shaw, Biocon Limited

**AIB Fellows Opening Session: Global Networks: Organizations and People**  
Chair: Ram Mudambi, Temple University

**Panelists:**  
Ram Mudambi, Temple University  
John Cantwell, Rutgers University  
Torben Pedersen, Bocconi University  
Sri Zaheer, University of Minnesota

**SATURDAY, JUNE 27 - 19:00-21:00**

**Presidential Reception**  
Time: 19:00-21:00  
Room: Diva Terrace

The Presidential Reception, celebrating the opening of the 2015 AIB Conference will take place at the Leela Palace. Smart casual attire is recommended.
SUNDAY, JUNE 28 - 8:00-8:45

Fellows Café I

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest.

Home and Host MNEs and the National Interest (Room: Royal Club Boardroom)
Yair Aharoni, Tel Aviv University

Forms of Rationality and Theories of FDI and Modal Choice
(Room: Roshni)
Tailan Chi, University of Kansas

How do Emerging Economy Multinationals Manage Firms that They Acquired Overseas? (Room: Dhwani)
Klaus Meyer, CEIBS

SUNDAY, JUNE 28 - 9:00-10:15

Session 1.1.1 - Panel
Time: 9:00-10:15
Track: 8 - Strategy, M&As and Competitiveness Room: Grand Ballroom

New Competitive Strategies in Emerging Economies: Innovation and Competitive Dynamics of Local Leaders and MNCs
Chair: Sea-Jin Chang, National University of Singapore

Panelists:
Sea-Jin Chang, National University of Singapore
Rishikesha Krishnan, Indian Institute of Management
Phanish Puranam, INSEAD
Seung Ho Park, China Europe International Business School

Session 1.1.2 - Panel
Time: 9:00-10:15
Room: Jamawa

Business Perspectives on Environmental Sustainability: Challenges and Opportunities
Chair: G. Tomas M. Hult, Michigan State University

Panelists:
G. Tomas M. Hult, Michigan State University
P. D. Jose, Indian Institute of Management Bangalore
Anil Menon, Cisco Systems
Venkatachalam Anbumozhi, Economic Research Institute for ASEAN and East Asia (ERIA)
Susan Mudambi, Temple University
Damandeep Singh, CDP (Carbon Disclosure Project)

Session 1.1.3 - Competitive
Time: 9:00-10:15
Track: 5 - Geography of IB and Value Chains Room: Diya

Globalization, Cities and Institutions
Chair: Anthony Goerzen, Queen's University

Language and Globalization
Palitha Konara, University of Huddersfield

By Accident and by Design: Institutional-MNE Co-Evolution within the Subnational Space
Sinead Monaghan, Rutgers Business School
Patrick Gunnigle, University of Limerick
Jonathan Lavelle, University of Limerick

Geographic Connectivity via Sister Cities: Toward a Theory of Public-Private Value Creation
Li Dai, Loyola Marymount University

Global Cities and the Establishment of Regional Headquarters
Helen Du, KU Leuven
Rene Belderbos, KU Leuven
Anthony Goerzen, Queen's University

Session 1.1.4 - Competitive
Time: 9:00-10:15
Track: 2 - Entrepreneurship and New Ventures Room: Kamal

Network Effects on International Entrepreneurship
Chair: Bruce Allen Hearn, University of Sussex

Does Inter-Firm Collaboration Enhance Export Performance? The Role of Internal Capabilities
Youngok Kim, University of New South Wales
Jaspreet N. Bhatia, University of New South Wales

The Role of Network Relationships and Social Capital in Early and Later Foreign Market Entries of High Technology INVs
Spiros Batas, University of Northampton - University of Edinburgh
Tanja Leppaaho, Jyvaskyla University School of Business and Economics

SMEs and Networking: A Resource-Based View Perspective
Mohammad Mahfuzur Rahman, Shandong University

Session 1.1.5 - Competitive
Time: 9:00-10:15
Track: 12 - Institutional and Political Environment Room: Sitara

Politics and Non-Market Strategies
Chair: Phillip Nell, WU Vienna

Political Ties across Country Borders
Kelsey Lynne Syvrud, Florida State University
Meghana Ayyagari, George Washington University
April Knill, Florida State University

The Effects of Diplomacy, Institutions and Political Connections on Firms’ Choice of FDI Location
Joao Albino Pimentel, HEC Paris
Pierre Dussauge, HEC Paris

The Benefits of Political Capital for Firm Internationalization: Evidence from Russian Firm FDI and Exports
Rajeev Sawant, Baruch College, CUNY
Andrei Panibratov, St. Petersburg University
Lilac Nachum, Baruch College, CUNY
Marina Latukha, St. Peters burg State University
Buffered or under Scrutiny? Disentangling the Effect of Size on Subsidiary Political Strategies
Patricia Renée Klopf, WU Vienna
Phillip Nell, WU Vienna
Jonas Puck, WU Vienna

Session 1.1.6 - Competitive
Time: 9:00-10:15
Track: 3 - HRM and Organizational Behavior
Room: Nithya
Building and Leveraging Social Capital
Chair: Allan Bird, Northeastern University

La Vie en Rose: Sources and Effects of Positive Emotions in Strategic Alliances Across Cultures - A Boundary Spanning Role Perspective
Linh Khanh Nguyen, HHL Leipzig Graduate School of Management
Vasanthi Srinivasan, Indian Institute of Management Bangalore

Managerial Humor as an Affective Event for Gaining Positive Employee Outcomes
Nilupama Wijewardena, Monash University
Ramanie Samaratunge, Monash University
Charmine Hartel, University of Queensland

Linking Positive Social Capital and MNE Performance: The Mediating Role of Job Engagement in a Multi-Cultural Middle East Context
Thomas Joseph, Indian Institute of Management Udaipur
Raina Chhaier, Indian Institute of Management Udaipur

Indian IT Workers on an International Assignment: Role of Organisational Support
Dhara Shah, Griffith University

Session 1.1.7 - Panel
Time: 9:00-10:15
Track: 9 - Emerging Economies and EE MNEs
Room: Nidhi
Multinationals in Big Emerging Markets: Dynamic Challenges, Opportunities and Implications for International Business Theory and Practice
Chair: Sumit Kumar Kundu, Florida International University
Discussant: Luciano Ciravegna, King’s College London

Panelists:
Sumit Kumar Kundu, Florida International University
Luciano Ciravegna, King’s College London
Ronaldo Parente, Florida International University
Wilmer Xavier, Eastern New Mexico University and UNISUL
John Zhao, Saint Louis University
Helena Barnard, GIBS, University of Pretoria
S. Raghunath, Indian Institute of Management Bangalore

Session 1.1.8 - Competitive
Time: 9:00-10:15
Track: 15 - Teaching IB (Special Track)
Room: Yatra
Creating Graduate Readiness and Employability
Chair: Hanoku Bathula, University of Auckland

2014 U.S. Business Needs for Employees with International Expertise
Shirley Daniel, University of Hawaii at Manoa
Ben Kedia, University of Memphis
Fujiao Xie, University of Hawaii at Manoa
Zhou Chen, University of Hawaii at Manoa

Developing Critical Awareness through Reflection and Mindfulness for Successful International Business Graduates
Varina Paisley, University of New South Wales
Mark Tayar, Macquarie University

The Role of Study Tours in Entrepreneurship Education. The Experience of Universidad EAFIT International Business Students, and Universidad Autónoma de Occidente, in Colombia.
Ricardo Lopez, Universidad Autónoma de Occidente
Maria Paola Pedesta, EAFIT

A Theoretical Approach to a Curriculum for International Business Programs in the Business Schools in Colombia: Study Case at University of Rosario
Andres Mauricio Castro, Universidad del Rosario
Dalsy Yolima Farfan, Universidad del Rosario
Rafael Alejandro Pineros, Universidad del Rosario

Session 1.1.9 - Competitive
Time: 9:00-10:15
Track: 1 - People and Careers
Room: Surya
Cultural Intelligence, Effectiveness in a Foreign Culture, and Global Leadership
Chair: Andre Anugerah Pekerti, University of Queensland

Relevance of Cultural Intelligence and Communication Effectiveness for Global Leadership Preparedness: Study of Indian Managers
Shoma Mukherji, Management Development Institute
Neera Jain, Management Development Institute

Social Networks and Social Support in the Context of International Assignments
Tassilo Schuster, University of Erlangen-Nürnberg
Benjamin Bader, Leuphana University of Lüneburg

How Do Values Change When Immersed in a Foreign Cultural Environment?
Peter Magnusson, University of Alabama
Stanford A. Westjohn, University of Toledo
Ahmed Al radadi, Florida International University
Global Production and Knowledge Networks
Chair: Ari Van Assche, HEC Montréal

What Pushes and Limits an OEM Supplier Transforms Under Institutional Change? Roles of Firms’ Dynamic Capability and Organizational Inertia
Ming-Chang Huang, Providence University
Hsiang-Lin Cheng, National Chung Cheng University

Effect of Outbound Logistics Activities on Delivery Lead Time of Apparel Export Supply Chain
Anupama Gupta, National Institute of Fashion Technology
Pinaki Dasgupta, International Management Institute
Mridula Savitri Mishra, IIFT

Managing Competition and Cooperation: Internationalization Process of HTC
Sheng-Tsung Hou, Feng Chia University
Wan-Chien Lien, ChengChi University

How Knowledge Complexity Rises During Paradigmatic Change: The Effects on Knowledge Sourcing and Organization Networks
Jessica Rae Salmon, Rutgers University
John Cantwell, Rutgers University

Offshoring-Outsourcing, Innovative Capabilities and Technology Leaders: Some Preliminary Remarks
Jan Vang, Aalborg University
Anders Nielsen, Aalborg University
Rasmus Lema, Aalborg University

Institutions and Innovation
Chair: Deeksha Singh, Rutgers University

Effects of Local Industry on the R&D-Performance Relationship
Yiyi Su, Tongji University

Local Cluster Growth Through Global Brain Circulation: A Governance Perspective
Stephan Manning, University of Massachusetts Boston
Cristiano Richter, Federal University of Rio Grande do Sul

Commensalism and Amensalism in University-Business-Government Alliances: The Internal Structure of Innovation Clusters
Haruo H. Horaguchi, Hosei University

The Effects of Industry and Country Variations on the IP Management Strategies of Firms: The Case of India and China
Elizabeth Louise Mason, University of Leeds

With Chopsticks and with Forks: Untangling the Fuzzy Front End of Innovation Projects in Japan and Germany
Roman Bartnik, University of Duisburg-Essen

Internationalization, Distances, and Entry
Chair: Jieqiong Ma, Saint Louis University

Sequential Market Entry and Subnational Differences
Andreas Schotter, Ivey Business School
Brian Pinkham, Ivey Business School

From Country Distance to Revealed Relatedness: Exploring the Impact of Country Differences
Aya Chacar, Florida International University
Sokol Celso, Suffolk University
Stephen Tallman, University of Richmond

(De)Institutional Arbitrage: The Effects of Perceived Void Arbitrage Opportunities on Stakeholder Issue Salience
Joobin Oodoobody, University of Victoria
Alireza Salfi, University of Tehran

Institutions, Market Entry Strategy and Performance: A Study of Japanese Multinationals
Daniel Z. Ding, City University of Hong Kong
Naoki Ando, Hosei University
Gloria L. Ge, Griffith University

Capital Mobility and Institutional Levels: The Influence of the Corruption on the FDI Flows
Ronald de Oliveira Concer, EAESP-FGV

The Legitimization and Reinterpretation of Transnational Business Practices through Traditional Institutions: Consequences of the Importation of American Meritocracy through the Indian Institutes of Management
Keshav Krishnamurty, University of Massachusetts Boston

Managing BoP as a Business Opportunity. A Longitudinal Field Study
Thomas Andre, Ecole Polytechnique
Jean-Pierre Ponsard, Ecole Polytechnique & CNRS

Adjustment and Performance of Expatriates
Chair: Fiona Moore, Royal Holloway, University of London

Repatriation of International Assignees - Where Are We and Where Do We Go From Here? A Systematic Literature Review From 1991 to 2014
Jan Sebastian Knocke, Friedrich-Alexander University of Erlangen-Nuremberg

An Examination of Determinants of Expatriate Career Intentions
Arpita Joardar, Clark University
Guillaume Weisang, Clark University

In Search of Greener Pastures: Migration Motivations of Talents and Talent Management Practices in Nepal
Kushal Sharma, ESSEC Business School
Jean-Luc Cerdin, ESSEC Business School

‘Should I stay or Should I go?’ An Autoethnographic Account of an International Student’s Decision to Transition to a Self-Initiated Expatriate
Namita Rajani, Dalhousie University
Eddy Ng, Dalhousie University
Dimitria Groutsis, University of Sydney
### SUNDAY, JUNE 28 - 10:15-10:45

**Coffee Break**

Refreshments will be provided for conference participants at the Grand Ballroom and Royal Ballroom Foyers.

### SUNDAY, JUNE 28 - 10:45-12:00

#### Session 1.2 - Plenary

**AIB Executive Plenary: Global Networks as Forces for Good**  
Chair: Ram Mudambi, Temple University

This session features leaders from Unilever, an 86-year-old MNC with deep roots in India, and Narayana Health, a 15-year-old Indian company aspiring to transform healthcare worldwide. It will explore how the two organizations reconcile profitability and social goals, and how they leverage global networks to achieve their purpose.

**Moderator:**  
Ravi Ramamurti, Northeastern University

**Featured Speakers:**  
Harish Manwani, Chairman, Hindustan Unilever Ltd and former COO, Unilever  
Ashutosh Raghuvanshi, Deputy Chairman and Group CEO, Narayana Health

#### Session 1.3.1 - Panel

**Track: 9 - Emerging Economies and EE MNEs**  
**Room: Grand Ballroom**

**Leveraging India’s Locational Competitive Advantage and the Internationalization of Indian MNEs**

Chair: Farok J. Contractor, Rutgers Business School  
Discussants: Preet Aulakh, York University and Sougata Ray, Indian Institute of Management Calcutta

**Panelists:**  
Farok J. Contractor, Rutgers Business School  
Vikas Kumar, University of Sydney  
Charles Dhanaraj, IMD  
Shameen Prashantham, Nottingham University Business School China  
Ajai Gaur, Rutgers University  
Sougata Ray, Indian Institute of Management Calcutta  
Raveendra Chittoor, Indian School of Business  
Mehmet Demirbag, University of Strathclyde  
Preet Aulakh, York University

#### Session 1.3.2 - Panel

**Scholars Meet Practice Session**  
Room: Jamawa

**Challenges of MNC Innovation in India: A View from Practice with a Focus on People Issues**

Chair: Abhoy Ojha, Indian Institute of Management Bangalore

**Panelists:**

Abhoy Ojha, Indian Institute of Management Bangalore  
Rishikesh Krishna, Indian Institute of Management  
Abhijeet Saungikar, 3M India  
R. Bhaskaran, Bosch Ltd.  
Vinay Dhabolkar, Catalign Innovation Consulting  
Jaideep Anand, Ohio State University

#### Session 1.3.3 - Competitive

**Track: 6 - Innovation and Knowledge Management**  
**Room: Diya**

**Subsidiaries’ Role in Knowledge Creation and Transfer**  
Chair: Felipe Monteiro, INSEAD

**When do Multinational Subsidiaries Develop New Technologies?**

Anupama Phene, George Washington University  
Stephen Tallman, University of Richmond

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**SUNDAY, JUNE 28 - 13:00-14:15**

**JIBS Editorial Board Meeting**

JIBS Editorial Board Members Only.

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**Coffee Break**

Refreshments will be provided for conference participants at the Grand Ballroom and Royal Ballroom Foyers.

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**Lunch**

Lunch will be provided for conference participants at the Leela Palace Grand and Royal Ballroom Foyers.
Differentiating between Cultural Similarity and Cultural Fit: An Empirical Examination of Dyadic Knowledge Transfer between Subsidiaries and Headquarters
Sergey Morgulis-Yakushev, Stockholm School of Economics
H. Emre Yildiz, Uppsala University
Carl F. Fey, Nottingham University Business School
China

Subsidiary Ownership of Firm-Specific Advantages, Network Linkages, and Innovation within Multinational Firms
Catherine Magelssen, London Business School

Session 1.3.4 - Competitive
Track: 5 - Geography of IB and Value Chains
Time: 13:00-14:15
Room: Kamal

Global Value Chains, Innovation and Performance
Chair: Marcus M. Larsen, Copenhagen Business School

Creating Shared Value in Global Value Chains: Learning from Impact Sourcing Service Providers in U.S., India and Kenya
Chacko George Kannothra, University of Massachusetts Boston

How Does the Global Relocation of Business Activities Affect Firm Innovation? An Empirical Analysis of the Impact of Offshoring on Innovation in Danish Firms
Eunkyoung Park, Aalborg University

Global Offshoring Portfolio and Firm Performance
Nidthida Lin, University of Newcastle
Hao Tan, University of Newcastle
Stephen Chen, University of Newcastle

The Effect of Cultural Distance on Access to Knowledge and Knowledge Acquisition in International Business Exchange: A Knowledge-based View
Mia Hsiao-Wen Ho, Yuzn Ze University

Session 1.3.5 - Competitive
Track: 9 - Emerging Economies and EE MNEs
Time: 13:00-14:15
Room: Sitara

Economic Dynamics in Africa
Chair: Helena Barnard, GIBS, University of Pretoria

Can MNEs Substitute Local Governments in Providing Energy Infrastructures when Host Countries are Failed States? The Case of Sub-Saharan Africa
Matilde D’Amelio, Politecnico di Milano
Paola Garrone, Politecnico di Milano
Lucia Piscitello, Politecnico di Milano

The Institutional Determinants of Family and Non-Family Involvement in Business Groups - The Case of Africa
Bruce Allen Hearn, University of Sussex
Lars Oxelheim, Lund University and Research Institute of Industrial Economics
Trond Randøy, University of Agder

Experimentation in and Internationalization across Mobile Telecommunications Markets of Africa
Mohammad Jahanbakht, Carnegie Mellon University
Romeo Mostafa, Ivey Business School
Francisco Veloso, Catolica Lisbon School of Business and Economics

Session 1.3.6 - Competitive
Track: 10 - Theories of the MNE and of FDI
Time: 13:00-14:15
Room: Nithya

Individuals, Skills, Sensemaking, Behavior, and Networks in IB Theories
Chair: Karina R. Jensen, NEOMA Business School

A Network-based Theory of FDI Clustering and Foreign Subsidiary Performance
Jing’an Tang, Sacred Heart University

Foreign Direct Investment and Skills-Based Inequality: Some Empirical Evidence
Serena Masino, University of Oxford
Xiaolan Fu, University of Oxford

Can International Business Theories be Applied in China?
Rui Torres Oliveira, Manchester Business School

Session 1.3.7 - Panel
Track: 15 - Teaching IB (Special Track)
Time: 13:00-14:15
Room: Nidhi

Engage Them and They’ll Understand: Existing Projects and Best Practices of Integrating Experiential Learning in International Business Curriculum
Chair: Vasyl Taras, University of North Carolina at Greensboro

Panelists:
Karen Lynden, Rowan-Cabarrus Community College
Vasyl Taras, University of North Carolina at Greensboro
David M. Berg, Hamline University
Allan Bird, Northeastern University
Virginia Cathro, University of Otago
Susan Forquer Gupta, Monmouth University
James M. Hagen, Hamline University
Huiping Li, Ramapo College of New Jersey
Irina Naumova, University of Hartford
Gordana Pesakovic, King University
Sonja Sackmann, University Bw Munich
José R. de la Torre, Florida International University
Vinh N. Lu, Australian National University

Session 1.3.8 - Competitive
Track: 1 - People and Careers
Time: 13:00-14:15
Room: Yatra

Cross-Cultural Adjustment of Expatriates and migrants
Chair: Mary Yoko Brannen, University of Victoria

The Role of Social Network Embeddedness and Social Support for Cross-Cultural Adjustment of Self-Initiated Academics
Barbara Agha-Alikhani, University of Passau

What Keeps Them Going: Career Anchors and Cross-Cultural Adjustment of Expatriates
Alexei Koveshnikov, Aalto University
Heidi Marie Wechtler, Macquarie University

"Life is Elsewhere": A Longitudinal Diary Study of Female Self-Initiated Expatriates’ Cross-Cultural Adjustment
Heidi Marie Wechtler, Macquarie University
Researching the Ignored: Lower-Qualified Migrants and Expatriates
Lovainirina Ramboarison-Lalao, ESC Troyes Business School
Jean-Luc Cerdin, ESSEC Business School
Chris Brewster, ISCTE Business School

Session 1.3.9 - Competitive
Time: 13:00-14:15
Track: 11 - Corporate Governance in IB
Room: Surya

Revisiting the Scope of the Multinational Corporation: Cross-Border M&A and Divestment
Chair: Ali Taleb, MacEwan University

Value Creation in Cross-Border Acquisitions: Do Outside Directors Make a Difference?
Deepak K Datta, University of Texas at Arlington
Dynah A Basuil, University of Auckland

The Effects of Family Control and Board of Director Characteristics on Cross-Border Acquisition Performance of Emerging Market Firms: Evidence from India 2007-2012
Philsoo Kim, Yonsei University
Young-Ryeol Park, Yonsei University

Investor Protection and International Acquisitions: Evidence from US Cross-Border M&As
Amir Shoham, Temple University
Oded Shenkar, Ohio State University

An Endowment Effect Perspective on Foreign Divestment: The Asymmetric CEO Effect in Family Multinationals
Heechun Kim, Georgia State University
Robert Hoskisson, Rice University

Session 1.3.10 - Interactive
Time: 13:00-14:15
Track: 9 - Emerging Economies and EE MNEs
Room: Royal Club Boardroom

Knowledge and Innovation
Chair: Zhi Wang, Manchester Metropolitan University

The Impact of Information Overload on The Entrepreneurs' Behavior in Managing Human Resources: The Mediating Role of Entrepreneurial Self-Efficacy
Manisha Karia, Auckland Institute of Studies
Sanjaya Gaur, Auckland University of Technology
Hanoku Bathula, University of Auckland

Can Knowledge Similarity Be a Substitute for Economic Institution for Foreign Firms in an Emerging Market?
Xuelian Piao, Korea University
Min Jung Kim, University of Minnesota
Jon Jungbien Moon, Korea University

Dreams Come True? The Challenges of Utilizing Knowledge from Advanced Economies in Emerging Market MNEs
Jongmin Lee, University of Reading
Rajneesh Narula, University of Reading

Family Support and Young Entrepreneurs’ Start-Up Activities in an Emerging and Developed Economy Context: An Empirical Exploration
Tatiana S. Manolova, Bentley University
Galina Shirokova, Saint Petersburg University
Tatyana V. Tsukanova, Saint Petersburg University
Linda F. Edelman, Bentley University

Reluctant Innovation in the Chinese Automobile Industry
Peter Thomas in der Heiden, University of Duisburg-Essen
Bernd Liesenkötter, University of Muenster

Advanced MNEs in the Chinese Pharmaceutical Industry: An Analysis of the Impact on Local Innovation Performance
Vittoria Giada Scalera, Politecnico di Milano
Alessandra Perri, Ca' Foscari University Venice

Dark Triad in Teams - A Study from Iran
Ricarda B Bouncken, University of Bayreuth
Mehmaz Karimi, University of Bayreuth
Robin Pesch, University of Bayreuth

Session 1.3.11 - Interactive
Time: 13:00-14:15
Track: 6 - Innovation and Knowledge Management
Room: Roshni

Learning Across Borders
Chair: Nandini Lahiri, Temple University

Perception Gaps between Headquarter and Subsidiary Home Country National Managers on Subsidiary Role: Case of a Japanese Service MNC
Jusuke JJ Ikegami, Waseda University

Cultural Compatibility and the Managerial Knowledge Transfer in Alliance Network
Qingfen Fu, Tsinghua University

International Expansion and the Long-Run Performance of MNEs: Combining and Sequencing Geographic Exploitation and Exploration
Xavier Castaner, University of Lausanne
Mehmet Erdem Genc, Ozyegin University

The Impacts of Organizational Learning Capacities on Relationship-Specific Innovations: Evidence from the Global Buyer-Supplier Relationship
KyuYeong Choi, Florida State University
Daekwan Kim, Florida State University
Ruey-Jer "Bryan" Jean, National Chengchi University

TMT Foreign Experience and Foreign Subsidiary Ownership Decision: A More Fine-Grained Conceptualization of Experience
Kent Hui, Michigan State University
Yuanjuan Gong, Nanjing University

Building Service Provider Capabilities: The Impact of Clients and Service Types in Service Offshore Outsourcing
Peter D. Oerberg Jensen, Copenhagen Business School
Kristin Brandl, University of Reading
Manya Jaura, Copenhagen Business School

Can Toyota Employee Satisfaction Provide An Edge To Car Dealers in a Changing National Cultural Climate?
Ichiro Yamada, St. Andrew's University
Osamu Tsukada, Kagawa University

Session 1.3.12 - Interactive
Time: 13:00-14:15
Track: 3 - HRM and Organizational Behavior
Room: Dhwani

Global Mindsets and Expatriate Challenges
Chair: Benjamin Bader, Leuphana University of Lüneburg

A Study on How Expatriate Styles Influence Subsidiary Effectiveness through Uncertainty Reduction
Yong Suhk Pak, Yonsei University
Qing Lu Sun, Yonsei University
The Meaning of Work and Work Meaningfulness among Chinese Employees of a Western MNE
Alim Beveridge, Nottingham University Business School
China
Angela Yazhi Cheng, Nottingham University Business School
China
Managerial Attitudes toward Foreignness, Commitment Levels in Foreign Equity and The Level of Multinationality of Spanish Firms
David Tanganelli, Universitat Internacional de Catalunya
Culturally Creative Minds: Cosmopolitanism as an Antecedent to Creativity in Cross-Cultural Settings
Dilek Gulistan Yunlu, Northeastern Illinois University
Gretchen Vogelgesang Lester, San Jose State University
Rachel Clapp-Smith, Purdue University Calumet
Positive Traits and Performance of Internationally Engaged Executives
Leonardo Liberman, Universidad de los Andes
Lisa Sofia Clefberg, Institute for Cognitive Behavior Therapy & Department of Clinical Neuroscience Karolinska Institute
Returnee Spillover Effect on Corporate Performance: Evidence from Chinese A-share Public Firms
Jin Xu, Central University of Finance and Economics
Lianxi Zhou, Brock University
Guangbao Xie, Bank of China, Anhui Province Branch

International and Comparative Finance
Chair: Jagadish Dandu, Zayed University

Time Horizon and Corporate Investment: Evidence from Private Firms around the World
Serkan Akguc, King Abdullahaziz University
Jongmoo Jay Choi, Temple University
Paulo Renato Soares Terra, EAESP-FGV
Guilherme Kirch, EA-UFRGS
The Impact of Crisis on the Determinants of Leverage: European Evidence
Victoria Krivogorsky, San Diego state University
Gun-Ho Joh, San Diego State University
David Debosey, San Diego State University
Earnings Management and Main Bank Monitoring: Evidence From Japan
Hideaki Sakawa, Nagoya City University
Naoki Watanabe, Ritsumeikan University
Market Structure and Profitability in Banking Sector: Is China’s Case Different?
Yanjun Huang, China Foreign Affairs University
Jiawei Yang, George Washington University
Risks Associated with Cross-Listings
Hui He Sono, James Madison University
Mark Liu, University of Kentucky
Effect of Regional Trade Agreements - A Study of India-ASEAN Trade with Firm Level Data
Amlan Ray, Amrita University
Amalendu Jyotishi, Amrita University

SUNDAY, JUNE 28 - 14:15-14:30
Time: 14:15-14:30
Break
Short break to facilitate transition between sessions. No refreshment service will be provided.

SUNDAY, JUNE 28 - 14:30-15:45
Session 1.4.1 - Panel
Time: 14:30-15:45
Track: 5 - Geography of IB and Value Chains
Room: Grand Ballroom
AIB - Regional Science Association International (RSAI) session
Chairs: Simona Iammarino, London School of Economics and Lucia Piscitello, Politecnico di Milano
Panelists:
Lucia Piscitello, Politecnico di Milano
Simona Iammarino, London School of Economics
Michael Sterpor, UCLA
Maryann Feldman, University of North Carolina

Session 1.4.2 - Panel
Time: 14:30-15:45
Scholars Meet Practice Session
Room: Jamawar
Big Data for Innovation, Competition and Productivity
Chair: Pulak Ghosh, Indian Institute of Management Bangalore
Panelists:
Pulak Ghosh, Indian Institute of Management Bangalore
Soumya Kanti Ghosh, Chief Economic Advisor, State Bank of India
Suresh Srinavasan, Co-Founder, Formcept
Ravi Vijayaraghavan, Vice President and Head Analytics, Flipkart.com
Siva Viswanathan, University of Maryland

Session 1.4.3 - Panel
Time: 14:30-15:45
Special Session
Room: Diya
The Institutional and Political Environment of IB
Chair: Michael Witt, INSEAD
Discussant: Paul Martin Vaaler, University of Minnesota
Panelists:
Michael Witt, INSEAD
Ruth Aguilera, Northeastern University
Andreas Schotter, Ivey Business School
Markus Taussig, National University of Singapore
Paul Martin Vaaler, University of Minnesota
**Session 1.4.4 - Competitive**  
**Time:** 14:30-15:45  
**Track:** 3 - HRM and Organizational Behavior  
**Room:** Kamal

**Driving Performance in Global Organizations**  
Chair: William Newburry, Florida International University

**High Performance Work Practices Exist in India: Evidence from Two Organizations**  
Nikos Bozionelos, Audencia Nantes Ecole de Management  
Vijay Edward Pereira, University of Portsmouth

**Human Resource Management in India Strategy, Performance and Complementarity**  
Tamer Darwish, University of Gloucestershire  
Satwinder Singh, Brunel University London  
Geoffrey Wood, University of Warwick

**Equity Portfolio Incentives to CEOs for Downsizing: Differential Impacts on Survivors vs. Victims in Three Countries**  
C Lakshman, Tongji University  
Linh-Chi Vo, Normandy Business School  
Rani Ladha, Indian Institute of Management Kozhikode

**Session 1.4.5 - Competitive**  
**Time:** 14:30-15:45  
**Track:** 6 - Innovation and Knowledge Management  
**Room:** Sitara

**Institutional Environment and Innovation Performance**  
Chair: Kristin Brandl, University of Reading

**International Networks for Developing Exploratory Innovations in Emerging Economies**  
Zaheer Khan, University of Sheffield

**How Institutional Context Matters for R&D? An Exploratory Study of Medical Device Development in India**  
Budhaditya Gupta, Harvard University  
Stefan Thomke, Harvard University

**Public Support for Innovation and the Openness of Firms’ Innovation Activities**  
Marcelo F Cano-Kollmann, Temple University  
Robert D. Hamilton III, Temple University

**National Trust and the Effects of Firm Size on and Foreign Ownership on Innovation by Firms in Developing Nations**  
Gregory Stephen Hundley, Purdue University  
Xiaomei Li, Tianjin University

**Session 1.4.6 - Competitive**  
**Time:** 14:30-15:45  
**Track:** 8 - Strategy, M&As and Competitiveness  
**Room:** Nithya

**Creating Value from Cross-Border Acquisitions**  
Chair: Anupama Phene, George Washington University

**International Acquisitions and International Competitiveness**  
Omer Faruk Genc, Abdullah Gül University  
Jongmoo Jay Choi, Temple University

**How to Make the Most of What You Buy: Value Creation in Cross-Border Acquisitions of Developed Market Firms (DMFs) by Emerging Market Firms (EMFs)**  
Yinuo Tang, University of Pittsburgh  
Ravi Madhavan, University of Pittsburgh

**Session 1.4.7 - Panel**  
**Time:** 14:30-15:45  
**Track:** 9 - Emerging Economies and EE MNEs  
**Room:** Nidhi

**Women in Business in India (WAIB Special Session)**  
Chairs: Gabriele Suder, University of Melbourne and Janet Murray, University of Missouri-St. Louis

**Panelists:**  
Janet Murray, University of Missouri-St. Louis  
Gabriele Suder, University of Melbourne  
Padmaja Alaganandam, PricewaterhouseCoopers Pvt. Ltd.  
Revathy Ashok, Iris Consulting  
Alice de Jonge, Monash University  
Usha Raghunath, Wipro Ltd.  
Pamela Kumar, HP Enterprise R&D

**Session 1.4.8 - Competitive**  
**Time:** 14:30-15:45  
**Track:** 12 - Institutional and Political Environment  
**Room:** Yatra

**New Perspectives on Institutional Distance**  
Chair: Peter Buckley, University of Leeds

**Revisiting Institutional Distance: Towards an Agency-Oriented Understanding**  
Johann Fortwengel, Free University Berlin

Vikrant Shirodkar, University of Sussex  
Palitha Konara, University of Huddersfield

**Institutional Logics, Liability of Foreignness, and Poverty Alleviation: The Case of Mining MNEs in East Africa**  
Aloysius Newenham-Kahindi, University of Saskatchewan  
Charles Edward Stevens, Lehigh University

**Partner Selection in International Technological Alliances: The Role of Institutional Distance, Colonial and Economic Ties**  
Sorin Kramer, University of Groningen

**Session 1.4.9 - Competitive**  
**Time:** 14:30-15:45  
**Track:** 7 - Digital Transformation and Online Markets  
**Room:** Surya

**Digital Transformation and Online Markets in IB**  
Chair: Peter W. Liesch, University of Queensland

**The Synergy of Entrepreneurial Self-Efficacy and Virtual Self-Efficacy for Entrepreneurs in Emerging Online Markets: An Empirical Investigation**  
Zeying Wan, Saint Mary's University  
Taiyuan Wang, IE Business School  
Yinglei Wang, Acadia University

**The Early-Mover Advantage of Exporters at Online B2B Portals**  
Ziliang Deng, Renmin University of China  
Zeyu Wang, Nankai University/Chinese University of Hong Kong
Internationalization of Entrepreneurship and Institutional Reinforcement in a New Global Industry

Irina Mihailova, Aalto University
Peter W. Liesch, University of Queensland
Elizabeth Rose, University of Otago

Micro Enterprises in eMarketplaces: Comparing Digital Strategy across Continents

Manjula S. Salimath, University of North Texas
Vallari Chandna, University of North Texas

Learning from Subsidiaries in Emerging Markets

Chair: Pavлина Jasovska, University of South Australia

When are Subsidiaries Motivated to Initiate Innovation under Autonomy?: The Role of Resource Dependence and Power Relation

Jason Kyewon Lee, Korea University
Dae-il Nam, Korea University

Building Innovation Capabilities in Emerging Markets: A Microfoundations Approach to Managing Local Product Development

Shad Morris, Brigham Young University
Daniel Han Ming Chng, China Europe International Business School
Jian Han, CEIBS
James Oldroyd, Ohio State University

Reverse Knowledge Transfer from Emerging Economy Subsidiaries: The Role of Disseminative Capacity

Abby Jingzi Zhou, University of Nottingham, Ningbo
Carl F. Fey, Nottingham University Business School
China

Antecedents of Reverse Diffusion of HRM Practices in MNC Subsidiaries: Organizational or Locational Legitimacy?

Michal Lemanski, Nottingham University Business School
China

Experiential Learning, Economic Distance And Subsidiary Performance Of EMNCs: Evidence From Indian Multinationals

Arindam Mondal, Indian Institute of Management Calcutta
Sougata Ray, Indian Institute of Management Calcutta
Raveendra Chittoor, Indian School of Business
Sarada Devi Gadepalli, Indian Institute of Management Calcutta

New and Heterodox Themes in IB

Chair: Mike Peng, University of Texas at Dallas

An Analysis of Guanxi and the Degree of Internationalization of Chinese Manufacturing Firms

Jian Du, Zhejiang University
Xiaobo Wu, Zhejiang University
Yongjiang Shi, Cambridge University

Institutional Changes and Firm Responses in the Global Pharmaceutical Industry

Shubha Das, Qatar University
Rajshree Chandra, Delhi University

A New Governance Perspective: Viewing Global Financial Markets as Watersheds

W Travis Selmier II, Indiana University

To Boldly Go Where No Government and No Corporation Have Gone Before. Internationalization Strategies of Non-Governmental Organizations

Michal Szymanski, University of Victoria

Private Equity in Clean Technology: An Exploratory Study of the Finance-Innovation-Policy Nexus

Florian Täube, Université libre de Bruxelles
Michael Migendt, EBS Business School
Florian Schock, EBS Business School
Paschen von Flotow, Sustainable Business Institute
Friedemann Polzin, Sustainable Business Institute

Thoughts on the Emerging Institutional Framework for Commercializing Electric Vehicle Technology in China

Peter Thomas in der Heiden, University of Duisburg-Essen
National Governance, Social Elites on Company Boards, and Board Compensation: A Cross-National Study of Emerging Economy IPO Firms
Bruce Allen Hearn, University of Sussex
Roger Strange, University of Sussex
Jenifer Piesse, King's College London

**Sunday, June 28 - 15:45-16:15**

**Coffee Break**

Refreshments will be provided for conference participants at the Grand Ballroom and Royal Ballroom Foyers.

**Sunday, June 28 - 16:15-17:30**

**Session 1.5.1 - Panel**

**Time:** 16:15-17:30

**Room:** Grand Ballroom

**Special Session**

**Title:** China is Predicted to Hit Middle Income Trap by 2030: Can China Build Innovation Capacity to Avert Trap?

**Chair:** Arie Lewin, Duke University

**Panelists:**
- Arie Lewin, Duke University
- Michael Witt, INSEAD
- Douglas B. Fuller, Zhejiang University
- Yves Doz, INSEAD

**Session 1.5.2 - Panel**

**Time:** 16:15-17:30

**Room:** Jamawar

**Title:** Technology & Science-Based Innovation in Emerging Economies

**Chair:** Sai Yayavaram, Indian Institute of Management Bangalore

**Panelists:**
- Sai Yayavaram, Indian Institute of Management Bangalore
- Suresh Bhagavatula, Indian Institute of Management Bangalore
- Chirantan Chatterjee, Indian Institute of Management Bangalore
- K Kumar, Indian Institute of Management Bangalore
- Mariko Sakakibara, University of California, Los Angeles
- Suri Venkatachalam, Connexios Life Sciences
- S Baskar, Amagi Media Labs Pvt. Ltd.

**Session 1.5.3 - Competitive**

**Time:** 16:15-17:30

**Track:** 13 - Economics, Finance and Accounting

**Room:** Dilya

**Title:** Determinants and Effects of Foreign Investment

**Chair:** Haruo H. Horaguchi, Hosei University

**Panelists:**
- Bettina Becker, Aston Business School
- Nigel Driffield, Warwick Business School
- Sandra Lancheros, University of Nottingham
- James Love, Warwick Business School
Economic Institutions and the Location Strategies of European Multinationals in their Geographical Neighbourhood
Simona Iammarino, London School of Economics
Andrea Ascani, London School of Economics
Riccardo Crescenzi, London School of Economics

Finance Constraints and Technology Spillovers from Foreign to Domestic Firms
Alex Eapen, Australian National University

Limitations of MNC’s Operational Flexibility
Toshimitsu Ueta, NUS Business School

Session 1.5.4 - Competitive
Time: 16:15-17:30
Track: 8 - Strategy, M&As and Competitiveness
Room: Kamal

Implementation Challenges Across Borders
Chair: Aya Chacar, Florida International University

Organizational Control and Goal Conflicts in Headquarters-Subsidiary Relationships: An Agency Theory Perspective
Adrian Schulte Steinberg, University of St. Gallen
Sven Kunisch, University of St. Gallen
Björn Ambos, University of St. Gallen

Spatial Consistency and Temporal Persistence in MNEs’ Repetitive Strategic Resource Allocations
Majid Eghbali-Zarch, Memorial University of Newfoundland

Comparison of Corporate Headquarters Influence on Segment Performance Variance between Domestic Firms and MNE Affiliates
Sarada Devi Gadepalli, Indian Institute of Management Calcutta
Arindam Mondal, Indian Institute of Management Calcutta

Understanding Psychic Distance: A Product of Individual Demographics or Collective Phenomenon?
Alexander Leinemann, University of St. Gallen
Björn Ambos, University of St. Gallen

Session 1.5.5 - Competitive
Time: 16:15-17:30
Track: 5 - Geography of IB and Value Chains
Room: Sitara

Organization of Activities and Industries
Chair: Sinead Monaghan, Rutgers Business School

Export Market Participation: Do Exporters Imitate their Industry Peers?
Dirk Michael Boehe, University of Adelaide

Backward Integration of Foreign Sales Activities into Production: An Operational Flexibility Perspective
Bjoern Schmeisser, WU Vienna
Jan Hendrik Fisch, WU Vienna

Client Co-Production in the Production Process of Offshored Knowledge-Intensive Business Services
Kristin Brandl, University of Reading

Session 1.5.6 - Panel
Time: 16:15-17:30
Track: 1 - People and Careers
Room: Nithya

Identity Lenses in International Business: Approaches and Opportunities
Chair: Cristina Gibson, University of Western Australia

Panelists:
Cristina Gibson, University of Western Australia
Mary Yoko Brannen, University of Victoria
Lakshmi Ramarajan, Harvard University
Florian Täube, Université libre de Bruxelles
Sarbari Bordia, Australian National University
Andy Chiou, SUNY Farmingdale

Institutional Voids and Natural Environment
Chair: Klaus Meyer, CEIBS

International Voluntary Certifiable Standards in Emerging Economies: Institutional Void Fillers or Non-Tariff Trade Barriers?
Ivan Montiel, Loyola Marymount University
Petra Christmann, Rutgers University
Trevor Zink, Loyola Marymount University

Institutional Voids and Performance in Emerging Markets - a Configurational Perspective
Luciano Ciravegna, King’s College London
Esteban Brenes, INCAE
Caleb Pichardo, INCAE

Non-Lienarity of the Environmental Responsiveness Strategy: Is it the Answer?
Yousef Eiadat, University College Dublin
Alejandro M. Fernández Castro, CESUGA
Aidan Kelly, University College Dublin

Political Violence and Greenfield FDI Flowing to the Natural Resources Industries of Developing Countries
Enrico Pennings, Erasmus University Rotterdam
Martijn Burger, Erasmus University Rotterdam
Caroline Witte, Erasmus University Rotterdam
Elena Ianchovichina, World Bank

Session 1.5.7 - Competitive
Time: 16:15-17:30
Track: 9 - Emerging Economies and EE MNEs
Room: Nidhi

Session 1.5.8 - Competitive
Time: 16:15-17:30
Track: 12 - Institutional and Political Environment
Room: Yatra

The Impact of Institutional Distance
Chair: Xiaohua Yang, University of San Francisco

Inward FDI and Economic Growth: The Effect of Multiple Measures of Institutional Distance
Sarianna Lundan, University of Bremen
Fabienne Fortanier, OECD
Tilo Halaszovich, University of Bremen

Export Expansion Speed, Institutional Distance and Performance
Ziliang Deng, Renmin University of China
Ruey-Jer "Bryan" Jean, National Chengchi University
Rudolf R. Sinkovics, University of Manchester
Institutional Distance, Social Ties, Trustworthiness and Performance: Evidence from China
Jieqiong Ma, Saint Louis University
John Zhao, Saint Louis University
Jie Yang, Saint Louis University

Insidership within Networks: Bridge over Troubled Water of Foreignness?
Megan (Min) Zhang, Ivey Business School

Session 1.5.9 - Competitive
Time: 16:15-17:30
Track: 6 - Innovation and Knowledge Management
Room: Surya

Knowledge Management in Alliances
Chair: Nandini Lahiri, Temple University

Knowledge Acquisition in International Strategic Alliances: The Role of Knowledge Ambiguity
Mia Hsiao-Wen Ho, Yuzn Ze University

Brokerage Triad Configurations Across Countries: Effects on Innovation Impact and Innovation Radicalness
Exequiel Hernandez, University of Pennsylvania
Sarah Balachandran, University of Pennsylvania

Learning and Knowledge Transfer in China-Africa Alliances: A Social Capital Perspective
Abdoulkadre Ado, Laval University
Zhan Su, Laval University
Roseline Wanjiru, Northumbria University

Session 1.5.10 - Interactive
Time: 16:15-17:30
Track: 8 - Strategy, M&As and Competitiveness
Room: Royal Club Boardroom

Emerging Market Acquisitions: Prospects and Pitfalls
Chair: Omer Faruk Genc, Abdullah Gul University

Strategic Determinants of Equity Participation of International Acquisitions by Emerging Market Firms
Young-Ryeol Park, Yonsei University
Philsoo Kim, Yonsei University

The Evolution of Start-Up R&D Firms: Equity Property-Right Shared Mergers and Acquisitions
Ying-Jan Lin, National Taiwan University

Acquisitions in the China Retail Industry
Jung Chung Lin, National Taiwan University
Homin Chen, National Taiwan University
D'Arcy Caskey, Feng Chia University

How to Select Target Firms in High-Tech Industry: Identifying Value Drivers and Cost Drivers
Tian Wei, Fudan University
Yuanzu Li, Fudan University

Untangling the Relationship between Target Firm Size and Integration Approaches in International Acquisitions: The Role of Organizational Culture
Tian Wei, Fudan University
Youzhen Zhao, Fudan University

Examining Firm and Host Country Influences on Relative Transaction Size in Service Sector Cross-Border Acquisitions: An Empirical Assessment
Dynah A Basuili, University of Auckland
Deepak K Datta, University of Texas at Arlington

Session 1.5.11 - Interactive
Time: 16:15-17:30
Track: 1 - People and Careers
Room: Roshni

Multicultural Experience, Intercultural Competence, and Performance
Chair: Karina R. Jensen, NEOMA Business School

Biculturals and Third Culture Kids: Apples and Oranges or Two Peas in a Pod? A Critical Review
Ebru Ipek, Simon Fraser University
Mila Lazarova, Simon Fraser University

The Impact of Multicultural Experiences and Organizational Diversity Climate on Immigrant Work-Related Outcomes: A Model for Future Research
Davina Dias, Monash University
Cherrie Zhu, Monash University
Ramanie Samaratunge, Monash University

Innovating Synergy from Cultural Diversity: Case of French - Russian MNCs
Natalia Guseva, National Research University Higher School of Economics

Understanding Cultural Singularities of "Indianness" in an Inter-Cultural Business Setting
Ashish Malik, Newcastle Business School
Francis Laleman, Beyond Borders

A Hierarchy of Cultural Intelligence Antecedents
Ilan Alon, Rollins College
Michele Boulanger, Rollins College
Julie Ann Elston, Oregon State University
Eleanna Galanaki, Athens University of Economics
Carlos Martinez de Ibarreta, Universidad Pontificia Comillas
Judith Meyers, University of California
Marta Muniz-Ferrer, Universidad Pontificia Comillas
Andres Velez-Calle, Universidad EAFIT/Rutgers University

The Role of Previous Nonwork International Experiences on the Development of Critical Cross-Cultural Competencies for Expatriate Adjustment
Ebru Ipek, Simon Fraser University
Mila Lazarova, Simon Fraser University

Experiences of International Students in the Australian Higher Education System: An Extreme Groups Comparison
Andre Anugerah Pekerti, University of Queensland
Miriam Moeller, University of Queensland
Fons van de Vijver, Tilburg University
Tyler G Okimoto, University of Queensland

Session 1.5.12 - Interactive
Time: 16:15-17:30
Track: 10 - Theories of the MNE and of FDI
Room: Dhwani

Ties, Control and Diversity: Managing Complexity in MNCs
Chair: Sylvie K. Chetty, University of Otago

Institutional Ties Ambidexterity and International Exploration and Exploitation
Jie Wu, University of Macau
Livia Markoczcy, University of Texas at Dallas

Control in the Multinational Enterprise: The Polycentric Case of Global Professional Service Firms
Mehdi Boussebaa, University of Bath
Where to Locate: The Impact of Local Subsidiary Distance on the Location Choice of Regional Headquarters
Junichi Yamanoi, Waseda University
Tadashi Hayashi, Kyoto Sangyo University

Institutional Diversity in International Business: Who Shares?
Robbert Maseland, University of Groningen

The Missing Link between Awareness and Use of Pro-Internationalization Incentives
Miguel Matos Torres, University of Aveiro
L. Jeremy Clegg, University of Leeds
Celeste Amorim Varum, University of Aveiro

Explorations of Culture and Consumers
Chair: Pinaki Dasgupta, International Management Institute

Effects of Outbreaks of Animosity against the West: What can American B52s do for Local Brand Consumption in China?
Martin Heinberg, University of Duisburg-Essen

The Emerging Anti-Consumer: Emerging Correlates of Anti-Consumption Behavior
Duraiapandian Israel, XLRI-Xavier School of Management
Rajesh Iyer, Bradley University
James A. Muncy, Valdosta State University
Debasis Pradhan, XLRI-Xavier School of Management
Abhisek Kuanr, XLRI-Xavier School of Management

Can Country of Consumption Information Counterbalance the Negative COO Effect on Product Evaluation
Hsiu Ying Huang, Feng Chia University
Yi Fang Chiang, Feng Chia University
Sheng-Tsong Hou, Feng Chia University

National Identity in Marketing: An Integrative Framework
Sergio W. Carvalho, Dalhousie University

Exploring CSR practices of MNEs in Developing Countries
Verena Gruber, WU Vienna
Bodo Schlegelmilch, WU Vienna

Perceived Age and Rokeach Value Rankings among Young Adults: A Comparison between India and the U.S.
Charles Wood, University of Tulsa
Cole Brown, Indian Professional Research Project
Nicholas Wood, Velocity Consulting
Bruce Alford, Louisiana Tech University

SUNDAY, JUNE 28 - 17:30-19:00
Time: 17:30-19:00
Room: Royal Ballroom

WAIB Reception
Current and prospective WAIB members are welcome to attend the reception. A short program and awards presentation will take place during the reception.

The reception is jointly sponsored by the E. Desmond Lee Professorship for Developing Women and Entrepreneurs in International Business, College of Business Administration, University of Missouri-St. Louis and the Academy of International Business.

SUNDAY, JUNE 28 - 19:00-22:00
Time: 19:00-22:00

AIB Fellows' Dinner
AIB Fellows and invited guests only. The Fellows Dinner will be held at an offsite location.

Legend for Symbols Used:
1. Nominee for the Temple/AIB Best Paper Award
2. Nominee for the Alan Rugman Most Promising Scholar Award (formerly Haynes Prize)
MONDAY, JUNE 29

MONDAY, JUNE 29 - 8:00-8:45

Fellows Café II

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest.

Strategies and Methods for Teaching IB Management in Graduate Business Programs (Room: Maya)
José R. de la Torre, Florida International University
Managing Operational Challenges: A Missing Component in Emerging Market Multinationals Studies (Room: Royal Club Boardroom)
Seung Ho Park, China Europe International Business School
Innovation in Emerging Markets and its Global Diffusion (Room: Dhwani)
Ravi Ramamurti, Northeastern University
Future Directions in Research on International Human Resource Management (Room: Roshni)
Rosalie Tung, Simon Fraser University

MONDAY, JUNE 29 - 9:00-10:15

Session 2.1.1 - Panel
Special Session Room: Grand Ballroom
The MNE-INV Interface: Future Directions
Chair: Shameen Prashantham, Nottingham University Business School China
Discussants: Peter Buckley, University of Leeds and Becky Reuber, University of Toronto

Panelists:
Shameen Prashantham, Nottingham University Business School China
Erkko Autio, Imperial College
Suresh Bhagavatula, Indian Institute of Management Bangalore
Peter Buckley, University of Leeds
Gary Knight, Willamette University
Rishikesha Krishnan, Indian Institute of Management Bangalore
K Kumar, Indian Institute of Management Bangalore
Becky Reuber, University of Toronto
Ivo Zander, Uppsala University

Session 2.1.2 - Panel
Scholars Meet Practice Session Room: Jamawar
Virtual Organizations: Managing Learning and Sharing Knowledge Across Borders
Chair: Elizabeth Rose, University of Otago

Panelists:
Elizabeth Rose, University of Otago
Abhijit Bhaduri, Wipro Ltd.
Virginia Cathro, University of Otago
Sathya Prasad, Intel
S. Raghunath, Indian Institute of Management Bangalore
Usha Raghunath, Wipro Ltd.

Session 2.1.3 - Competitive
Track: 6 - Innovation and Knowledge Management Room: Diya
Managing Global Innovation Networks
Chair: T.J. Hannigan, Temple University

Panelists:
Ahreum Lee, Temple University
Eunkyoung Park, Aalborg University

International Connectivity and Innovation Networks: The Case of Chinese Inventors in the Pharmaceutical Industry
Vittoria Giada Scalera, Politecnico di Milano
Alessandra Perri, Ca’ Foscari University Venice
Ram Mudambi, Temple University

Managing Innovation Networks: A Multiplex Analysis of the Global Wind Power Industry
Snehal Suyash Awate, Indian School of Business
Marcus M. Larsen, Copenhagen Business School

General Purpose Technologies (GPTs) and the Internationalization of Corporate Innovations - A Cross-Country Analysis
John Cantwell, Rutgers University
Ranfeng Qiu, California State University, San Bernardino

Session 2.1.4 - Panel
Track: 14 - Research Methodology in IB (Special Track) Room: Kamal
Creating and Publishing High-Quality Research on Women and Gender (WAIB Special Session)
Chairs: Amanda Bullough, University of Delaware and Tugba Kalafatoglu, ESADE Business School
Discussant: Joan P. Mileski, Texas A&M University at Galveston

Panelists:
Amanda Bullough, University of Delaware
Tugba Kalafatoglu, ESADE Business School
Rosalie Tung, Simon Fraser University
William Newburry, Florida International University
Patricia P. McDougall-Covin, Indiana University-Bloomington
Nakiye Avdan Boyacigiller, Sabanci University
Fiona Moore, Royal Holloway, University of London
Joan P. Mileski, Texas A&M University at Galveston
Session 2.1.5 - Competitive  Time: 9:00-10:15
Track: 11 - Corporate Governance in IB  Room: Sitara

**Being Innovative and Being Conscientious: What matters?**
Chair: Ruth Aguilera, Northeastern University

**How Do National Corporate Governance Institutions Affect Slack-Based Innovation Effort in Firms?**
Paul Martin Vaaler, University of Minnesota
Joel Malen, Hitosubashi University Institute of Innovation Research

**What Determines MNEs’ Environmental R&D?**
Hyoo Jeong, Korea University
Jon Jungbiun Moon, Korea University
Jiyoung Shin, Korea University

**Which “Green” is Better? An Empirical Study of the Impact of Green Activities on Firm Performance**
Chin-jung Luan, National Dong Hwa University
Chengli Tien, National Taiwan Normal University
Wei-Lun Chen, National Dong Hwa University

**Are We There Yet? Corporate Social Performance around the World Pre- and Post- The Global Financial Crisis**
Jeremy Galbreath, Curtin Graduate School of Business
Mariano Heyden, Newcastle Business School, Australia
Trond Randøy, University of Agder

Session 2.1.6 - Competitive  Time: 9:00-10:15
Track: 10 - Theories of the MNE and of FDI  Room: Nithya

**Managing Distance in the Global Firm**
Chair: Douglas Dow, University of Melbourne

**The Role of Institutional Distance in FDI Decisions: A Polycentric Perspective**
Stewart R. Miller, University of Texas-San Antonio
Kai Xu, Texas A&M University
Michael A. Hitt, Texas A&M University

**Institutional Distance as a Source of Arbitrage and Learning: The Case of Ownership Decision in Foreign Acquisitions**
Ajai Gaur, Rutgers University
Shavni Malhotra, Ryerson University
PengCheng Zhu, University of San Diego

**MNE Dynamics, Distance, and the Role of Space and Place in the Organization of its Locations**
Majid Eghbali-Zarch, Memorial University of Newfoundland

**Reconceptualizing the Global Factory: An Asymmetrical Network Perspective**
Liena Kano, University of Calgary
Alain Verbeke, University of Calgary

Session 2.1.7 - Competitive  Time: 9:00-10:15
Track: 13 - Economics, Finance and Accounting  Room: Nidhi

**Foreign Production, Trade, and Finance**
Chair: Susan Feinberg, Temple University

**Vertical Product Differentiation and Exchange Rate Pass-Through: Evidence from Trade between China and Japan**
Dongmei Hu, Shenzhen University; The George Washington University
Jiawen Yang, George Washington University
Zunxin Zheng, Shenzhen University

Are Emerging Countries Catching Up? The Spatial Geography of Knowledge-Intensive Activities in Global Production of Manufactures
Marcel P. Timmer, University of Groningen
Gaaitzen J. de Vries, University of Groningen

Debt to Traders! On Borrowing Heterogeneity and the Exporting Activity of Indian Firms
Sumit Majumdar, University of Texas at Dallas
Sushanta Mallick, Queen Mary University of London

Session 2.1.8 - Competitive  Time: 9:00-10:15
Track: 4 - Marketing and Social Communities  Room: Yatra

**Business and Industrial Marketing Challenges**
Chair: Brenda Sternquist, Michigan State University

A Demand-Strategy Fit Model Based on Industrial Characteristics: Modernization, Consumption Convergence and Global Strategy
Lydia Qianqian Li, Shanghai University
Qizhi Xue, Fudan University
Jian Shan, Shanghai University

Impact of Marketing Expertise Spillover on Performance of Domestic Firms and MNEs
Qiang (Steven) Lu, University of Sydney
Chinmay Pathnaik, University of Sydney
Mengze Shi, University of Toronto

Export-Specific Investments, Competitive Advantage, and Performance: The Moderating Effect of Domestic Conditions In An Emerging Economy
Vi Dung Ngo, Vietnam National University
Frank Janssen, Université Catholique de Louvain
Leonidas C. Leonidou, University of Cyprus
Paul Christodoulides, Cyprus University of Technology

Session 2.1.9 - Competitive  Time: 9:00-10:15
Track: 12 - Institutional and Political Environment  Room: Surya

**Institutions and IB**
Chair: Marcelo F Cano-Kollmann, Temple University

Status and Dynamics of Host-Country Institutional Quality and The Internationalization Speed of Foreign Firms in Emerging Markets
Moritz Putzhammer, WU Vienna
Jonas Puck, WU Vienna
Thomas Lindner, WU Vienna

The Moderating Effect of Industry Concentration on the Relation between Institutions and Firm Performance
David Kallas, Insper Institute of Education and Research
Rodrigo Bandeira-de-Mello, FGV-EAESP
Wlamir Xavier, Eastern New Mexico University and UNISUL
Carlos Afonso Caldeira, Insper Institute of Education and Research/Getulio Vargas Foundation

Understanding Language in Service FDI vs. Manufacturing FDI
Palitha Konara, University of Huddersfield
Yingqi Wei, University of Leeds

Same but Different? Governance Modes for Practice Transfer and their Implications for Host Institutional Dynamics
Johann Fortwengel, Free University Berlin
**Session 2.1.10 - Interactive**  
**Time:** 9:00-10:15  
**Track:** 5 - Geography of IB and Value Chains  
**Room:** Royal Club Boardroom

**Clustering and Locational Factors**  
Chair: Jessica Rae Salmon, Rutgers University

*Internationalisation Processes and Local Resources System. Evidence from Manufacturing Multinational Companies*  
Mariachiara Barzotto, Ca' Foscari University, Venice  
Giancarlo Coro', Ca' Foscari University, Venice  
Mario Volpe, Ca' Foscari University, Venice

*A Beer Index for International Food Security? A Stochastic Actor-Based Modelling of Network Evolutions*  
Tiffany S.W. Tsui, Erasmus University, Rotterdam  
Ronald Sean Wall, Erasmus University, Rotterdam

*The Spatial Expansion Patterns of Domestic and International Acquiring Firms: Evidence from the Indian Chemical Manufacturing Sector*  
Abhirup Chakrabarti, Queen's School of Business  
Amit Baran Chakrabarti, Indian Institute of Management Calcutta  
Sougata Ray, Indian Institute of Management Calcutta

*Foreign Location Choice: Review and Extensions*  
Jin Uk Kim, University of Illinois at Urbana Champaign

*Does R&D Internationalization Affect Locational Specialization?*  
Yuanyuan Li, Rutgers Business School

*Tapping Eastern Direction: Spatial Organisation of the Beer Industry Offshore Centres in Central and Eastern Europe*  
Pavlina Jasovska, University of South Australia

**Session 2.1.11 - Interactive**  
**Time:** 9:00-10:15  
**Track:** 9 - Emerging Economies and EE MNEs  
**Room:** Roshni

**Competitive Strategies**  
Chair: Somnath Lahiri, Illinois State University

*How do Manufacturers and Customers Come to Sensitize Servitization in the International B2B Context?*  
Chih-An Lin, National Taiwan University  
Homin Chen, National Taiwan University

*Latecomers' Growth Strategy: The ABCD Framework and Its Application to Samsung Electronics*  
Hwy-Chang Moon, Seoul National University  
Wenyun Yin, Seoul National University  
Sohyun Yim, Seoul National University

*Beyond Cooperation: Is There What To Toast In The Institutional Environment?*  
Jefferson Marlon Monticelli, Universidade do Vale do Rio dos Sinos  
Silvio Luís de Vasconcellos, Universidade do Vale do Rio dos Sinos  
Ivan Lapuente Garrido, Universidade do Vale do Rio dos Sinos  
Cynthia Calixto, Fundação Getúlio Vargas

*The Coevolution of Pro-Market Reforms and Emerging Market Multinationals*  
Alvaro Cuervo-Cazurra, Northeastern University

**Session 2.1.12 - Interactive**  
**Time:** 9:00-10:15  
**Track:** 8 - Strategy, M&As and Competitiveness  
**Room:** Dhwani

**Organizing for Success in MNC Settings**  
Chair: Rida Elias, American University of Beirut

*Language and Cross-Border Acquisitions: An Exploratory Study*  
Rama Krishna Reddy, University of Memphis  
Ben Kedia, University of Memphis

*National Identities and Acquisition Premia in Global M&A's*  
Eugene C. Pyun, Seoul National University  
Sung Hun Chung, Seoul National University  
Theresa S. Cho, Seoul National University

*Geographical Portfolio Analysis: Opening the Black Box of Risk inside Multinational Corporations*  
Jane Qiu, University of New South Wales

*Subsidiary Proactive Initiative Behavior: How the Organizational Context Shapes Subsidiary Managers’ Reactions to Headquarters Activities*  
Benoit Decreton, WU Vienna  
Phillip Nell, WU Vienna  
Diego Stea, Copenhagen Business School

*Attention Dissonance in Emerging Market Subsidiaries and Its Effects on Communication in Multinational Corporations*  
Rian Droegendijk, University of Groningen  
Hammad ul Haq, Uppsala University  
Desiree Blankenburg Holm, Uppsala University

Why do Firms Engage in CSR Internationally?  
Kiran Awate, Ohio State University  
Anil Makhija, Ohio State University  
Mona Makhija, Ohio State University

MONDAY, JUNE 29 - 10:15-10:45

**Coffee Break**

Refreshments will be provided for conference participants at the Grand Ballroom and Royal Ballroom Foyers.

*This coffee break is sponsored by Bryant University in honor of the winner of the Best Paper Award in Emerging Economies Research. The award presentation will take place at the Royal Ballroom Foyer during the coffee break.*
MONDAY, JUNE 29 - 10:45-12:00

Session 2.2.1 - Special Session  Time: 10:45-12:00  
Special Session  Room: Grand Ballroom

AIB Fellows Eminent Scholar Award Session
Chair: Paul W. Beamish, Western University

IT & IB: Institutional Theory and International Business
(Keynote by 2015 AIB Fellows Eminent Scholar Award Recipient)
W. Richard Scott, Stanford University

Commentators:
Yves Doz, INSEAD
Arie Lewin, Duke University

Session 2.2.2 - Panel  Time: 10:45-12:00  
Scholars Meet Practice Session  Room: Jamawar

Managing Digital Transformation in a Global Context
Chair: Siva Viswanathan, University of Maryland
Discussant: Sandeep Karamongikar, Infosys Technologies

Panelists:
Siva Viswanathan, University of Maryland
Sanjeev Vohra, Accenture Digital
Aditya Menon, Citibank
K. Suryaprakash, Infosys

Session 2.2.3 - Panel  Time: 10:45-12:00  
Track: 1 - People and Careers  Room: Diya

The Micro-Foundations of Distance in IB Research: Bringing Social Psychology into the Picture
Chair: Douglas Dow, University of Melbourne

Panelists:
Douglas Dow, University of Melbourne
Daniel Baack, University of Denver
Björn Ambos, University of St. Gallen
Ilya Cuypers, Singapore Management University
Andre Anugerah Pekerti, University of Queensland

Session 2.2.4 - Panel  Time: 10:45-12:00  
Special Session  Room: Kamal

Middle East North Africa: Facts, Misconceptions and Opportunities for International Business Research
Chair: Melodena Stephens Balakrishnan, University of Wollongong in Dubai
Discussants: Nakiye Avdan Boyacigiller, Sabanci University and Victor Zengyu Huang, Zayed University

Panelists:
Nakiye Avdan Boyacigiller, Sabanci University
Melodena Stephens Balakrishnan, University of Wollongong in Dubai
Victor Zengyu Huang, Zayed University
Adrienne A. Isakovic, Walden University
Christian Tabi Amponsah, Skyline University
Doren Chadee, Deakin University
Ahmed A. Alshumaimeri, King Saud University
Alice de Jonge, Monash University
Ian Michael, Zayed University

Session 2.2.5 - Panel  Time: 10:45-12:00  
Track: 9 - Emerging Economies and EE MNEs  Room: Sitara

AIB-CEE Chapter Panel: Challenges for International Business in Central and Eastern Europe
Chair: Lukasz Puslecki, Poznan University of Economics
Discussant: Piotr Trapczynski, Poznan University of Economics

Panelists:
Lukasz Puslecki, Poznan University of Economics
Marin Alexandrov Marinov, Aalborg University
Piotr Trapczynski, Poznan University of Economics
Svetla Trifonova Marinova, Aalborg University
Andrei Panibratov, St. Petersburg University
Michael Zdziarski, University of Warsaw

Session 2.2.6 - Competitive  Time: 10:45-12:00  
Track: 10 - Theories of the MNE and of FDI  Room: Nithya

Looking Beyond the Traditional: SMEs and Service Firms in IB
Chair: Kristin Brandl, University of Reading

Family Control, Niche Strategies, and European SME Internationalization
Jean-Francois Hennart, Tilburg University; University of Pavia; Singapore Management University
Antonio Majocchi, University of Pavia
Emanuele Forlani, University of Pavia

Intra- and Inter-Regional Expansion of Services MNEs: Interdependencies and Contingencies in Internationalization Trajectories
Oksana Grebinevych, EMLYON

Foreign Expansion of Professional Services Firms: A Behavioral Perspective
Eunjung Hyun, Hitotsubashi University
Brian Kim, Yonsei University
Kai-Yu Hsieh, Waseda University
Session 2.2.7 - Competitive  Time: 10:45-12:00  
Track: 6 - Innovation and Knowledge Management  
Room: Nidhi

Knowledge Sourcing and Transfer  
Chair: Torben Pedersen, Bocconi University

Feasibility, Recipient Ownership and Knowledge Transfer Strategy: A Case of Chinese MNCs in Africa  
Huaichuan Rui, Royal Holloway, University of London  
Miao Zhang, Kingston University

Overcoming the Liability of Localness In Innovation  
C. Annuqe Un, Northeastern University

The Effects of Privatization on the Characteristics of Innovation  
Marcelo F Cano-Kollmann, Temple University  
Yirlier Hyacinthe Some, Universite de Sherbrooke  
Jean-Claude Cosset, HEC Montréal

Session 2.2.8 - Competitive  Time: 10:45-12:00  
Track: 3 - HRM and Organizational Behavior  
Room: Yatra

International Staffing and Retention Challenges  
Chair: Anju Mehta, University of Northern Iowa

Above and Beyond: Retention of Self-Initiated Expatriates  
Dilek Gulistan Yunlu, Northeastern Illinois University  
Hong Ren, University of Wisconsin - Milwaukee  
Margaret Shaffer, University of Wisconsin - Milwaukee  
Katy Fodchuk, Advanced Partnerships

International Employee Identity Structure and Context, and Impact on Turnover Intent  
Zhi Wang, Manchester Metropolitan University  
Xiaoqian Yie, Wuhan University  
Stuart Horsburgh, Manchester Metropolitan University

The Impact of MNE Headquarter's Control and Local HR's Knowledge Search on Subsidiary Employee Turnover: Evidence from MNEs Operating in China  
Katsuhiko Yoshikawa, London School of Economics and Political Science  
Hyun-Jung Lee, London School of Economics and Political Science

Managing Multiple Embeddedness and Global Staffing Policy: A Multi-level Investigation of Korean MNEs  
Jongmin Lee, University of Reading

Session 2.2.9 - Competitive  Time: 10:45-12:00  
Track: 5 - Geography of IB and Value Chains  
Room: Surya

Governance of Global Value Chains  
Chair: Carine Peeters, Vlerick Business School

Identifying Industrial Complexes in Mexico: Implications for Regional Industrial Policy  
Amado Villarreal Gonzalez, Tecnologico de Monterrey  
Elizabeth Mack, Michigan State University  
Miguel Flores, Tecnologico de Monterrey

Ecolgically Embedding Global Production Networks: The Cases of Salmon Aquaculture and Palm Oil  
Christopher R. Whynacht, University of Massachusetts Boston  
Stephan Manning, University of Massachusetts Boston

Session 2.2.10 - Interactive  Time: 10:45-12:00  
Track: 11 - Corporate Governance in IB  
Room: Royal Club Boardroom

Shareholder Protection Around the World: New Challenges, New Solutions?  
Chair: Zahid Riaz, Lahore School of Economics

Organizational Distress in an Emerging Market: The Role of Corporate Governance & Shareholder Expropriation in Chinese Companies  
Daniel Han Ming Chng, CEIBS  
Qing Ye, China Europe International Business School

Towards a Global View of Agency Theory: Bringing Principal-Agent and Principal-Principal Perspectives Together  
Kshitij Awasthi, Indian Institute of Management Bangalore

Family-Owned Firms between Agency Conflicts and Stewardship: Corporate Governance Factors Driving Firm Performance  
Sajal Kabiraj, Dongbei University of Finance & Economics

Agency Theory and Corporate Governance in China: A Meta-Analysis  
Canan Mutlu, University of Texas at Dallas  
Marc Van Essen, University of South Carolina  
Mike Peng, University of Texas at Dallas  
Sabrina Saleh, University of South Carolina

Influence of Board Independence and Type of Concentrated Ownership on CEO Compensation in India  
Bala N Balasubramanian, IIM Ahmedabad  
Samir K Barua, IIM Ahmedabad  
Karthik D, IIM Ahmedabad

Debt Maturity and Ownership Structure: The Distinctive Effects Of Shareholder Protection and Creditor Rights  
Paulo Renato Soares Terra, EAESP-FGV  
Henrique Castro Martins, UFRGS  
Eduardo Schiehl, HEC Montréal

Session 2.2.11 - Interactive  Time: 10:45-12:00  
Track: 9 - Emerging Economies and EE MNEs  
Room: Roshni

Internationalization Process  
Chair: Soma Arora, Institute of Management Technology

The Relationship between International Expansion and Performance in Multinationalizations  
Andres Velez-Calle, Universidad EAFIT/Rutgers University  
Fernando Sanchez-Henriquez, Rutgers University

Generic Internationalization Strategies of Emerging Market Multinationals: The Case of China  
Kun Tan, Minjiang University

Emerging Market Multinationals' R&D Intensity and "Northern" Acquisitions  
Rajeev Sawant, Baruch College, CUNY  
Barclay Edward James, Universidad San Francisco de Quito School of Business
Chinese and Indian Acquisitions in Germany: Does Experiential Learning Matter?
Simona Gentile-Lueddeke, Bremen University
Sarianna Lundan, University of Bremen

Acquisition Propensity of Emerging Market Firms: When Does Foreign Institutional Ownership Influence Firm Strategy?
Ram Ranganathan, University of Texas - Austin
Anindya Ghosh, IESE
Harbir Singh, University of Pennsylvania

Which Countries are Emerging Economies? Evidence from the Heterogeneity of MNEs’ Cross-Border Strategies
Megan (Min) Zhang, Ivey Business School

The Influence of Liabilities of Origin on EMNE Cross-border Acquisition Completion
Shobhana Madhavan, Amrita School of Business
Deepak Gupta, Amrita School of Business

Session 2.2.12 - Interactive
Track: 2 - Entrepreneurship and New Ventures
Room: Dhwani

Comparative IE Research: Institutions and International Entrepreneurship
Chair: Peter W. Liesch, University of Queensland

Moderating Effect of Formal Institutions on Individual Resource Commitment to Social Enterprise Entry
Sreevas Sahasranamam, Indian Institute of Management Kozhikode
Nandakumar Mankavil Kovil Veettil, University of Salford

Internationalisation of Technology-Based Firms from Emerging Markets: Evidence from Brazilian High-Tech New Ventures
Fernanda Ribeiro Cahen, University Center of FEI
Moacir Miranda Oliveira, University of São Paulo
Felipe Borini, ESPM

AIB Fellows' Business Meeting
AIB Fellows only.

AIB Research Methods Special Interest Group Planning Session
An inaugural meeting for the first Special Interest Group (SIG) to be formed underneath the AIB structure. All scholars interested in research methods in international business are invited to attend.

MONDAY, JUNE 29 - 12:00-13:00
Time: 12:00-13:00
Room: Royal Ballroom

Lunch
Lunch will be provided for conference participants at the Leela Palace Grand and Royal Ballroom Foyers.

MONDAY, JUNE 29 - 13:00-14:15
Time: 13:00-14:15
Room: Grand Ballroom

Peter J. Buckley and Mark Casson AIB Dissertation Award Presentations
Chair: Anupama Phene, George Washington University

Presentations by the 2015 Peter J. Buckley and Mark Casson AIB Dissertation Award Finalists. The finalists are listed alphabetically.

Why do Regional Headquarters Live and Die? (Ph.D. Awarded by Aalto University)
Perttu Kähäri, Aalto University

Should Birds of a Feather Flock Together? Trade-Off of Agglomeration by Nationality in Foreign Markets (Ph.D. Awarded by University of Michigan)
Heeyon Kim, National University of Singapore

Property Rights Theory and the Ownership of Firm-Specific Advantages: The Implications of Contracting and Licensing within the Multinational Firm (Ph.D. Awarded by Rutgers University)
Catherine Magelssen, London Business School

Global Subunit Specialization: An Organizational Perspective (Ph.D. Awarded by McGill University)
Carlos Adrian Rodriguez, INCAE
Essays on the Relationship Between Host Market Corruption and Multinational Enterprise Strategy (Ph.D. Awarded by Western University)
Michael A. Sartor, Queen’s School of Business

The Peter J. Buckley and Mark Casson AIB Dissertation Award is being sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL).

Session 2.3.2 - Panel
Special Session
Time: 13:00-14:15
Room: Jamawar

Organizing for Global Innovation
Chair: Felipe Monteiro, INSEAD

Panelists:
Felipe Monteiro, INSEAD
Kazuhiro Asakawa, Keio University
Yves Doz, INSEAD
Jaeyong Song, Seoul National University
Phanish Puranam, INSEAD

Session 2.3.3 - Panel
Track: 9 - Emerging Economies and EE MNEs
Time: 13:00-14:15
Room: Diya

UNCTAD-WAIB Panel on MNCs, Gender Equality and Development
Chairs: Hafiz Mirza, UNCTAD and Gabriele Suder, University of Melbourne
Discussant: Janet Murray, University of Missouri-St. Louis

Panelists:
Axèle Giroud, UNCTAD
Gabriele Suder, University of Melbourne
Priyanka Sudarshan, WIPRO Limited
Premila Nazareth, UNCTAD
Sarianna Lundan, University of Bremen
Janet Murray, University of Missouri-St. Louis

Session 2.3.4 - Competitive
Track: 4 - Marketing and Social Communities
Time: 13:00-14:15
Room: Kamal

Brands and Branding in International Markets
Chair: Brian R. Chabowski, University of Tulsa

International Spinoff Effects of League Sponsorship
Merel Walraven, Fontys University of Applied Sciences
Tammo H.A. Bijmolt, University of Groningen
Ruud H. Koning, University of Groningen

Do Brands have Nationalities? Investigation of Consumers’ Categorization of Foreign Brand Origins
Abraham Koshy, Indian Institute of Management Ahmedabad
Harsh Dadhich, Indian Institute of Management Ahmedabad

Marketing Mix Drivers of Brand Equity: Differences between Foreign and Domestic FMCG Brands in China
Martin Heinberg, University of Duisburg-Essen
Markus Taube, University of Duisburg-Essen

Session 2.3.5 - Panel
Time: 13:00-14:15
Room: Sitara

Alan Rugman’s Contributions to IB
Chair: Paul W. Beamish, Western University

Panelists:
Paul W. Beamish, Western University
Paul Martin Vaaler, University of Minnesota
Ruth Aguilera, Northeastern University
Jonas Puck, WU Vienna
Timothy Devinney, University of Leeds

Session 2.3.6 - Panel
Track: 8 - Strategy, M&As and Competitiveness
Time: 13:00-14:15
Room: Nithya

The Role of Firm-Specific Assets and Organizational Capabilities in the Context of Multinationality-Performance Relationship: Critical Insights
Chair: Sumit Kumar Kundu, Florida International University

Panelists:
Ahmet Kirca, Michigan State University
Sumit Kumar Kundu, Florida International University
Farok J. Contractor, Rutgers Business School
Jean-Francois Hennart, Tilburg University; University of Pavia; Singapore Management University
Lei Li, Nottingham University Business School China

Session 2.3.7 - Competitive
Track: 9 - Emerging Economies and EE MNEs
Time: 13:00-14:15
Room: Nidhi

Institutional Theory and Emerging Markets
Chair: Wlamir Xavier, Eastern New Mexico University and UNISUL

Curvilinear Effect of Managerial Learning on New Product Innovativeness in an Emerging Economy: The Moderating Role of Multilevel Institutional Support
Xiaoyun Chen, University of Macau
Lin Yuan, University of Macau

Does the Quality of Institutions and the Regulatory Bodies Influence Deal Duration in M&As?
Yingdan Cai, University of Groningen
Hans van Ees, University of Groningen
Kees van Veen, University of Groningen
Sathyajit Gubbi, University of Groningen

The Strength Of Institutional Theory: EMS Adoption
Yousef Eiadat, University College Dublin
Alejandro M. Fernández Castro, CESUGA
Aidan Kelly, University College Dublin

R Investment Liberalisation, Technology Take-Off and Export Markets Entry: Does Foreign Ownership Structure Matter?
Yundan Gong, Aston University
Sourafel Girma, Nottingham University
Holger Görg, Kiel Institute for the World Economy; University of Kiel; University of Aarhus
Sandra Lancheros, University of Nottingham
**Monday**

**Session 2.3.8 - Competitive**

**Time:** 13:00-14:15  
**Track:** 2 - Entrepreneurship and New Ventures  
**Room:** Yatra

**Institutions and Entrepreneurship in Different Country Contexts**

Chair: Manjula S. Salimath, University of North Texas

**Effects of Societal-level Performance Orientation, Self-expression, and Social Desirability on Entrepreneurs Early-Stage Internationalization**

Etayankara Muralidharan, MacEwan University  
Saurav Pathak, Michigan Technological University  
André Laplume, Michigan Technological University

**Effect of Institutional Voids on Entrepreneurial Opportunity**

Susan L Young, Seton Hall University  
Christopher Welter, Xavier University  
Michael Conger, Miami University

**The Impact of Private Equity on Executive Salary and Compensation Packages in Emerging Economy IPO Firms**

Bruce Allen Hearn, University of Sussex

**SME's Exports: Exploring the Soft Side of Capital**

Stephanie Elisabeth Mansion, Justus Liebig University Giessen  
Andreas Bausch, Justus Liebig University Giessen

**Session 2.3.9 - Competitive**

**Time:** 13:00-14:15  
**Track:** 1 - People and Careers  
**Room:** Surya

**The Role of Culture in Intercultural Interaction and Work Behavior**

Chair: Douglas Dow, University of Melbourne

**What Difference Does It Make? Ignoring Complexity in National Culture: The Case of Taiwan**

Fiona Moore, Royal Holloway, University of London

**"I Just Don't Feel Comfortable Speaking English": The Language Barrier through the Lens of Foreign Language Anxiety**

Nathalie Aichhorn, WU Vienna

**Cultural Values and Managers' Hiring Decision in Twenty-Four Countries: Does Societal Culture Matter?**

Ji Li, Hong Kong Baptist University  
Tao Liu, Southwest University  
Yang Yu, Hong Kong Baptist University  
Jieying Xu, Hong Kong Baptist University  
Aref Mahmood, Hong Kong Baptist University  
Wanxing Jiang, Hong Kong Baptist University

**Session 2.3.10 - Interactive**

**Time:** 13:00-14:15  
**Track:** 8 - Strategy, M&As and Competitiveness  
**Room:** Royal Club Boardroom

**Making Global Partnerships Work**

Chair: Anoop Madhok, York University

**Differentiated Impacts of Perceived Justice on Inter-Organizational Contracting: The Role of Contract Complexity and Trust**

Cheng-Min Chuang, National Taiwan University & Overseas Chinese University  
Chih-Fang Chiu, National Taiwan University

**Session 2.3.11 - Interactive**

**Time:** 13:00-14:15  
**Track:** 6 - Innovation and Knowledge Management  
**Room:** Roshni

**Knowledge Sharing and Transfer within Multinational Companies**

Chair: T.J. Hannigan, Temple University

**How does the Promotion of Knowledge Sharing Work within and across MNC's Business Units?**

Angels Dasi, University of Valencia  
Frank Elter, Telenor Research  
Paul N. Gooderham, Norwegian School of Economics  
Jarle Hildrum, Telenor Research  
Torben Pedersen, Bocconi University

**How Healthy Intra-Firm Competition Shapes Knowledge Sharing Dynamics**

Barbara Brenner, Danube University Krems  
Shalini Rogbeer, European Business School

**Animal Farm -- On the Diffusion of Technological Capabilities and the Theory of the MNC**

Katarina Blomkvist, Uppsala University  
Philip Kappen, CBS  
Ivo Zander, Uppsala University

**Intangibles Trade and MNCs**

Francisco A Moris, George Washington University

**Parents’ Knowledge and Patterns of Affiliate’s Knowledge Sourcing in Host Country**

Se Ho Cho, Rutgers Business School  
Hyun Gon Kim, Rutgers Business School

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Global Networks: Organizations and People  
55
Monday, June 29 - 10:30-12:15

**Session 2.1.1 - Panel**
Track: 1 - MNEs and International Entrepreneurship
Room: Maya

**The Role of MNEs in Emerging Markets**
Chair: K. Indu Rao, University of Twente

Panelists:
- Ulf Henning Richter, Nottingham University Business School
- T.J. Hannigan, Temple University
- Mark Lorenzen, Copenhagen Business School
- Michael Storper, UCLA
- Anders Oerding Olsen, Copenhagen Business School
- Snehal Suyash Awate, Indian School of Business

**Managing Liabilities of Foreignness and Origins**
Chair: Jaeyong Song, Seoul National University

Internationalization of New Technology-Based Firms: Analysis of Managerial Perceptions of Barriers
- Fernanda Ribeiro Cahen, University Center of FEI
- Somnath Lahiri, Illinois State University
- Felipe Borini, ESPM

Strategic Paths of Born Globals: A Study of Indian IT firms
- Karthik D, Indian Institute of Management Ahmedabad
- Rajesh Upadhyayula, Indian Institute of Management Kozhikode
- Rakesh Basant, Indian Institute of Management Ahmedabad

Determinants of Internationalization by New Ventures in India
- Abrar Ali Mohammad Usman Saiyed, Indian Institute of Management
- Rakesh Basant, Indian Institute of Management Ahmedabad
- Karthik D, Indian Institute of Management Ahmedabad

**Trials of International Entrepreneurship: Overcoming Liabilities of Smallness, Newness and Origin in Emerging Market SMEs**
- Maria-Alejandra Gonzalez-Perez, Universidad EAFIT
- Eva Cristina Manotas, Universidad Nacional

**Slack Resources and the Emergence of Early Internationalizing Firms**
- Hadi Farhborzi, University of Calgary

Monday, June 29 - 12:15-14:00

**Session 2.1.13 - Interactive**
Track: 6 - Emerging Economies and EE MNEs
Room: Dhwani

**Economic Growth / Performance**
Chair: K. S. Momaya, Indian Institute of Technology Bombay

**Impact of Tourism on the Environment and Economic Growth: Evidence from a Panel of Sub-Saharan Africa**
- Tantatape Brahmasrene, Purdue University North Central
- Jung Wan Lee, Boston University

**Twenty Years after TRIPs: A Transitory and Post-TRIPs Impact of Technology Resources on Export Performance of Indian Pharmaceutical Industry**
- Satyanarayana Rentala, Pondicherry University
- Sreevas Sahasranamam, Indian Institute of Management Kozhikode

**Explaining Foreign Affiliate Performance of Emerging Multinationals: The Effects of Firm Resources and Institutional Distance**
- Piotr Trapczynski, Poznan University of Economics
- Marian Gorynia, Poznan University of Economics

**Creating Shared Value through Impact Sourcing: A Process View**
- Chacko George Kannothra, University of Massachusetts Boston

**"Emerging" Through Foreign INVESTMENT: Investment Development Path Estimation of "MINT" Economies**
- Emine Beyza Satoglu, Rutgers University

**The Landscape of Export Promotion Institutions in the South-South Trade**
- Sivakumar Venkataraman, Ashland University
- Balbir Bhasin, University of Arkansas at Fort Smith

**Sustainable Waste Management in a Frontier Country: The Case of Cote d’Ivoire**
- Ulf Henning Richter, Nottingham University Business School

Monday, June 29 - 14:15-14:55

**Session 2.4.1 - Panel**
Track: 5 - Geography of IB and Value Chains
Room: Grand Ballroom

**The Geography of International Business and Global Value Chains**
Chair: Mark Lorenzen, Copenhagen Business School

Panelists:
- T.J. Hannigan, Temple University
- Mark Lorenzen, Copenhagen Business School
- Anders Oerding Olsen, Copenhagen Business School
- Michael Storper, UCLA
- Snehal Suyash Awate, Indian School of Business

**Managing Liabilities of Foreignness and Origins**
Chair: Jaeyong Song, Seoul National University

**Imitative Behaviour and the Influence of Foreign MNEs on Local Firms’ Environmental Innovation**
- Yoo Jung Ha, University of York

**Liability of Regional Foreignness and Geographic Scope: An Empirical Assessment**
- Jin Uk Kim, University of Illinois at Urbana Champaign
- Ki Bum Noh, Korea Economic Research Institute (KERI)

**Overcoming Locational Disadvantage: Identity Work and Category Manoeuvring by Emerging Economy Multinationals**
- Anirvan Pant, Indian Institute of Management Calcutta
- J Ramachandran, Indian Institute of Management Bangalore
Session 2.4.3 - Competitive  
Time: 14:30-15:45  
Track: 9 - Emerging Economies and EE MNEs  
Room: Diya  
Networks, Technology and Entry  
Chair: Vittoria Giada Scalera, Politecnico di Milano  
Institutional Complexity and Organizational Response via Technological Boundary Spanning  
Jie Wu, University of Macau  
Seung Ho Park, China Europe International Business School  
Shuaihe Zhuo, University of Macau  
Entry Mode, Networks, and Reforms  
Luis Alfonso Dau, Northeastern University  
Technology Catch up in Emerging Economies: Emerging versus Mature Technologies  
Shantala Samant, Virginia Tech University  
Donald Hatfield, Virginia Tech University  
Pooja Thakur Wernz, Virginia Tech University  
The Role of Network Embeddedness and Organizational Learning in Subsidiary Development  
Ming Pu, Harbin University of Science and Technology  
Pek-Hooi Soh, Simon Fraser University  
Kexin Bi, Harbin University of Science and Technology

Session 2.4.4 - Competitive  
Time: 14:30-15:45  
Track: 11 - Corporate Governance in IB  
Room: Kamal  
Being Accountable, Being Transparent, and Creating Value  
Chair: Paul Martin Vaaler, University of Minnesota  
A Comparative Analysis of Disclosure Practices between Foreign Multinational Corporations and Australian Domestic Firms  
Zahid Riaz, Lahore School of Economics  
Sangeeta Ray, University of Sydney  
Pradeep Kanta Ray, University of New South Wales  
Corporate Responsibility as Institutional Mirrors or Substitutes? A Study of Four European Union Countries  
Marjo Sitaajoa, University of Jyväskylä  
Carolyn P. Egri, Simon Fraser University  
Olivier Furrer, University of Fribourg  
Mika Haapanen, University of Jyväskylä  
Knud Sinding, University of Southern Denmark  
Ruth Alas, Estonian Business School  
From Responsibility to Opportunity: Reorienting Samsung's Social Responsibility through Creating Shared Value  
Hwy-Chang Moon, Seoul National University  
Yeon Lee, Seoul National University  
Jimmyn Parc, Sciences Po Paris  
Corporate Social Engagement at the Base of the Pyramid: Microfinance and Entrepreneurship  
Jasjit Singh, INSEAD  
Pushan Dutt, INSEAD

Session 2.4.5 - Panel  
Time: 14:30-15:45  
Track: 12 - Institutional and Political Environment  
Room: Sitara  
Economic Inequality and International Business  
Chair: Thomas Andre, Ecole Polytechnique  
Panelists:  
Ivan Montiel, Loyola Marymount University  
Thomas Andre, Ecole Polytechnique  
Raquel Antolin-Lopez, University of Almeria  
Hari Bapuji, University of Manitoba  
Ahreum Lee, Temple University  
Nathaniel Curtis Lupton, Fordham University  
Etayankara Muralidharan, MacEwan University

Session 2.4.6 - Competitive  
Time: 14:30-15:45  
Track: 13 - Economics, Finance and Accounting  
Room: Nithya  
Multinationals and Financial Markets  
Chair: Sumit Majumdar, University of Texas at Dallas  
A Comparative Analysis of Stock Market Development: The Impact of Formal and Informal Institutions  
Robert Lindorfer, WU Vienna  
Anne d’Arcy, WU Vienna  
Igor Filatotchev, WU Vienna  
Financial Constraints and Firm Export in Latin American Countries  
Jagadish Dandu, Zayed University  
Maria Barulina, University of Texas at El Paso  
Barkat Ullah, Rhode Island College  
Zuobao Wei, University of Texas at El Paso

Session 2.4.7 - Competitive  
Time: 14:30-15:45  
Track: 3 - HRM and Organizational Behavior  
Room: Nidhi  
Crossing Cultures  
Chair: Abraham Stefanidis, St. John's University  
Cultural Propensities and Ethically Questionable Negotiation Tactics: A Four Country Analysis  
Abraham Stefanidis, St. John's University  
Moshe Banai, City University of New York  
Ursula Schinzel, United Business Institutes  
Ahmet Erkus, Bahcesehir University  
The Moderating Effects of Transformational and Transactional Leadership Styles on Commitment and Satisfaction across Countries  
Youngsam Cho, Korea University  
Mannsoo Shin, Korea University  
Exploring Modes of Leadership Adjustment in a Cross-Cultural Context  
Chin-Ju Tsai, Royal Holloway, University of London  
Chris Carr, University of Edinburgh  
Sasiya Supprakit, Deloitte UK  
Kun Qiao, Dalian University of Technology
Exploring Cross-Cultural Skills for Expatriate Managers from Chinese Multinationals: Congruence and Contextualization
Dan Wang, Monash University
Di Fan, Deakin University
Susan Freeman, University of Adelaide
Cherrie Zhu, Monash University

Session 2.4.8 - Competitive
Track: 4 - Marketing and Social Communities
Room: Yatra

Theory Development in International Marketing
Chair: Brian R. Chabowski, University of Tulsa

The Interdisciplinarity of Cross-National Research
Brian R. Chabowski, University of Tulsa
Saeed Samiee, University of Tulsa
G. Tomas M. Hult, Michigan State University

What's the Use of Globalness? — Analyzing Leading MNCs’ Globalness in India, Japan, and the United States
Bernhard Swoboda, Trier University
Johannes Hirschmann, Trier University

Leapfrogging vs. Switching to New Technologies in Developed & Emerging Markets
Deepa Chandrasekaran, University of Texas at San Antonio
Gerard J. Tellis, University of Southern California
Gareth M. James, University of Southern California

Session 2.4.9 - Competitive
Track: 8 - Strategy, M&As and Competitiveness
Room: Surya

When do Cross-Cultural Mergers and Acquisitions Succeed?
Chair: Aseem Kaul, University of Minnesota

Operationalizing Cultural Differences with Country Level Scores: The Moderating Role of Contextual Factors
Manish Popli, Indian Institute of Management Indore
Vikas Kumar, University of Sydney

Culture’s Consequences for Acquisition Performance: An Analysis of Statistical Artifacts, Moderators and the Context of Emerging Markets
Daniel Rottig, Florida Gulf Coast University

The Effect of Cross-Border M&A Activity and M&A Cultural Diversity on CEO Pay
Padma Rao Sahib, University of Groningen
Desislava Dikova, Vienna University of Economics and Business
Hans van Ees, University of Groningen

Cross-National Distances and Acquired Subsidiary’s Post-Acquisition Identity Change in Emerging-Market Firms’ Cross-border M&As
Rushin Liu, Texas A&M University - Central Texas
Rekha Nicholson, University of the West of England

Session 2.4.10 - Interactive
Track: 3 - HRM and Organizational Behavior
Room: Royal Club Boardroom

Leading the International Enterprise
Chair: Anna Katharina Hildisch, University of Goettingen

Success of Single Founders in Entrepreneurial Firms from the Emerging Economy of China: The Perspective of Tertius Iungens Orientation
Liqun Wei, Hong Kong Baptist University
Xi Zou, London Business School
Junbang Lan, Hong Kong Baptist University

Leadership Development Practices as Drivers of Attitudinal Outcomes
Violetta Khoreva, Hanken School of Economics
Dmitri Melkumov, Hanken School of Economics

Role of Personal, Social, and Contextual Variables in Employee Turnover under Continuous Change: An Investigation of Indian Outsourcing Industry
Anju Mehta, University of Northern Iowa

Caught Between Two Worlds: Subsidiary Managers and Executive Attention
Dwarkaprasad Chakravarty, Ivey Business School

Employee’s Perceptions at Post M&A Integration: Changing Perceptions of Interpersonal and Procedural Justice on Organizational Identification
Ralf Bebenroth, Kobe University
Nir Kshetri, University of North Carolina at Greensboro
Tomoki Sekiguchi, Osaka University

Leadership in Tight and Loose Cultures: A Conceptual Exploration
Rakesh Mittal, New York Institute of Technology

Session 2.4.11 - Interactive
Track: 9 - Emerging Economies and EE MNEs
Room: Roshni

Cultural Diversity
Chair: Vijay Edward Pereira, University of Portsmouth

A Dialectical Process View of Cultural Diversity and Geographic Diversity for Emerging Market MNEs
Yadong Luo, University of Miami
Juan Bu, University of Miami
Vladislav Maksimov, University of Miami

Substitutes or Compliments: Relationship-Based Strategy and Innovation Strategy of Private Firms in China
Xiaoyu Zhou, ShanghaiTech University
Daomi Lin, Sun Yat-sen University
Song Wang, Zhejiang University

International Diversity and Performance in Knowledge Intensive Indian Firms: Moderating Role of ‘Speed’ and ‘Cultural Distance’
Naveen K. Jain, University of Akron
Debmalya Mukherjee, University of Akron
Lin Yuan, University of Macau

Explaining Differences in Developing Countries’ Compliance to Trips: Effect of Local vs. Foreign Firms and Supra-National Institutions
Kristin Brandl, University of Reading
Izzet Darendeli, Temple University
Robert D. Hamilton III, Temple University
A Multi-level Conceptualization and Empirical Examination of Reputation Risk in Latin America
William Newburry, Florida International University

Cultural Heterogeneity in the Emerging Economies and Its Effects on Foreign MNEs: Conceptualizing an Aggregate Culture Model to Understand the Cultural Differences Between Tier 1 and Tier 2 Cities
Komal Kiran Kalra, University of Victoria

Session 2.4.12 - Interactive
Time: 14:30-15:45
Track: 10 - Theories of the MNE and of FDI
Room: Dhwani

Motives, Choices and Consequences in Foreign Direct Investments
Chair: Alvaro Cuervo-Cazurra, Northeastern University

Institutional Arbitrage as Motive for Outward FDI
John Manuel Luiz, University of Cape Town
Helena Barnard, GIBS, University of Pretoria

The Chicken or the Egg? Migrants and Foreign Direct Investment: an Exploratory Study
Pallavi Shukla, Rutgers University
John Cantwell, Rutgers University

Entry-Mode and Growth Perspectives in the Offshoring of Business Services: Learning or Inertia?
Filippo Albertoni, Politecnico di Milano
Stefano Elia, Politecnico di Milano
Lucia Piscitello, Politecnico di Milano

Where do MNEs Locate their Foreign Direct Investments? An Assessment of the Empirical Literature
Bo Bernhard Nielsen, University of Sydney
Christian Asmussen, Copenhagen Business School

Success of Fast Foreign Direct Investment Expansion
Se Ho Cho, Rutgers Business School

Country-Of-Origin, Government-Based and Consumer-Based Advantage and Disadvantage of Foreignness, and Foreign Investment
Alvaro Cuervo-Cazurra, Northeastern University
C. Annique Un, Northeastern University

Session 2.4.13 - Interactive
Time: 14:30-15:45
Track: 4 - Marketing and Social Communities
Room: Maya

Digital Marketing in the Global Marketplace
Chair: Susan Mudambi, Temple University

Consumer Engagement with Firms through Social Media: A Comparative Study
Constanza Bianchi, Universidad Adolfo Ibanez
Andres Cuneo, ESADE Business School
Lynda Andrews, Queensland University of Technology

Can Social Media Marketing Improve Customer Relationship Capabilities and Firm Performance? Dynamic Capability Perspective
Zhan Wang, Saint Louis University
Hyun Gon Kim, Rutgers Business School

Turning Complainers into Fans: Customer Complaint Handling in Multi-Channel Marketing
Alexander Rossmann, Reutlingen University
Kumar Rakesh Ranjan, Indian Institute of Management Tiruchirapalli
Praveen Sugathan, Indian Institute of Management Bangalore

The Influence of Green Word-of-Mouth (WOM) on Green Purchase Intentions: The Mediation Effects of Consumers’ Conformity Behaviors
Sheng-Hsiung Chang, Tamkang University

Can the Internet Help SMEs in Reducing Export Barriers?
Gianpaolo Baronchelli, University of Bergamo
Sara Castelnuovo, Clifford Chance Pte Ltd
Valeria Caviezel, University of Bergamo
Antonio Majocchi, University of Pavia

A Study of Television Advertising in Brazil
Marin Alexandrov Marinov, Aalborg University
Svetla Trifonova Marinova, Aalborg University
Dan Alex Petrovic, University of Kent
John B. Ford, Old Dominion University

MONDAY, JUNE 29 - 15:45-16:15

Coffee Break

Refreshments will be provided for conference participants at the Grand Ballroom and Royal Ballroom Foyers.

✪ This coffee break is sponsored by Aalto University School of Business in honor of the winner of the “That’s Interesting!” Award. The award presentation will take place at the Royal Ballroom Foyer during the coffee break.

MONDAY, JUNE 29 - 16:15-17:30

Session 2.5.1 - Special Session
Time: 16:15-17:30
Special Session Room: Grand Ballroom

Challenges Confronting Emerging Market IB Educators (AIB Fellows Educator of the Year Session)
Chair: Sushil Vachani, IIM Bangalore

Panelists:
Nick Binedell, GIBS Business School
Nakiye Avdan Boyacigiller, Sabanci University
Sushil Vachani, IIM Bangalore
Vidya Yeravdekar, Symbiosis International University
Bernard Yeung, National University of Singapore

Session 2.5.2 - Competitive
Time: 16:15-17:30
Track: 5 - Geography of IB and Value Chains
Room: Jamawar

Networks and Economic Geography
Chair: Snehal Suyash Awate, Indian School of Business

Economic Geography and Networks: Role of Local and Non-Local Ties in Cluster Evolution
Florian Täube, Université libre de Bruxelles
Petra Sonderegger, independent

The Geographical Dispersion of Inventor Networks in Peripheral Economies
Marcelo F Cano-Kollmann, Temple University
Ana Teresa Tavares-Lehmann, University of Porto
The Changing Geography of Value Creation: Evidence from Mobile Telecommunications
Marcus M. Larsen, Copenhagen Business School
Timo Seppälä, Research Institute of the Finnish Economy
Jyrki Ali-Yrkkö, Research Institute of the Finnish Economy

Trans-Local Connectedness and Local Cluster Dynamics
Ekaterina Turkina, HEC Montréal
Ari Van Assche, HEC Montréal

Internationalization and Performance
Chair: Amit Karna, Indian Institute of Management Ahmedabad

Internationalization Scope, Context, Time, and Performance - Extending the Research Agenda to Multinationals
Luciano Ciravegna, King's College London
Mauricio Melgarejo, INCAE
Luis Lopez, INCAE

The Role of Dynamic Capabilities in Enhancing the Performance Effects of Internationalization of Emerging Market Firms: A Study of Indian Firms
Anish Purkayastha, Indian Institute of Management Ahmedabad
Amit Karna, Indian Institute of Management Ahmedabad
Sunil Sharma, Indian Institute of Management Ahmedabad
Dhiman Bhadra, Indian Institute of Management Ahmedabad

Relationship between Internationalization and Innovation in Emerging Economy Firms
Pooja Thakur Wernz, Virginia Tech University
Shantala Samant, Virginia Tech University

Rapid Internationalization of Service Firms from an Emerging Market through Contextual and Strategic Lenses
Naveen K. Jain, University of Akron
Nitin Pangarkar, National University of Singapore
Lin Yuan, University of Macau
Vikas Kumar, University of Sydney

SME’s International Market Entry: How do They Make Decision?
Gianpaolo Baronchelli, University of Bergamo
Olli Kuivalainen, Lappeenranta University of Technology
Ali Ahi, Lappeenranta University of Technology
Mariella Piantoni, University of Bergamo

The Determinants of Strategic Asset Seeking Foreign Expansion of Emerging Economy Firms
Faisal Ahsan, Indian Institute of Management Lucknow
Ashutosh Sinha, Indian Institute of Management Lucknow

Do State-Owners Facilitate or Constrain Corporate Strategies of Internationalization? The Role of Institutions
Bo Bernhard Nielsen, University of Sydney
Saul Estrin, London School of Economics
Klaus Meyer, CEIBS
Sabina Nielsen, Copenhagen Business School

SOE Internationalization and Resource Dependence: The Case of Vale
Suzana Rodrigues, Erasmus University & FUMEC University
Marleen Dieleman, National University of Singapore

The Law, Corruption and Reinvestment Decisions: The Transitional Periphery in Comparative Context
Mehmet Demirbag, University of Strathclyde
Martina McGuinness, University of Sheffield
Geoffrey Wood, University of Warwick

Investing in Bribes: Role of International Anti-Corruption Regulations
Srividya Jandhyala, ESSEC Business School
Fernando Oliveira, ESSEC Business School

Capabilities Perspective to International Entrepreneurship
Chair: Gary Knight, Willamette University

Microfoundations to the Capabilities Development and Deployment Activities in Firm Foundation and Early Internationalization
Jay Weerawardena, UQ Business School
Gillian Sullivan Mort, La Trobe University
Peter W. Liesch, University of Queensland

Competence: Not Attributes but Understanding-Based and Task Accomplishment
Peter Lamb, La Trobe Business School
Peter W. Liesch, University of Queensland
Jorgen Sandberg, UQ Business School

Entrepreneurial Initiative-taking and Improvising for Business Model Innovation: Subsidy-Enabled Dynamic Capability for Cross-Divide Entry
Peter Ping Li, Copenhagen Business School
Yangfeng Cao, Copenhagen Business School
Jens Gammelgaard, Copenhagen Business School
Tony Fang, Stockholm University
Marketing Challenges in Multinational Environments
Chair: Rakesh Mohan Joshi, Indian Institute of Foreign Trade

New 2°C Era: Multinational Corporations’ Proactive Strategies for Climate Change Actions
Su-Chuan Yen, National Chung Hsing University
Yu-Ching Chiao, National Chung Hsing University

Nonlinear Relationships between R&D, Firm Size and Corporate Social Responsibility
Yu-Shu Peng, National Dong Hwa University
Altan-Uya Dashdeleg, National Dong Hwa University

A Comparative Study of Power of Large State-Owned and Private-Owned Sellers (Manufacturers) over Small Buyers (Distributors) under an Oligopolistic Industry Setting - The Case of the Steel Industry in China
Wei Liu, Manchester Business School
Claudio De Mattos, Manchester Business School
Nitin Sanghavi, Manchester Business School

Female Business Travelers’ Unsatistified Wish List? An Empirical Study of the International Hotel Industry
Katharina Maria Hofer, Johannes Kepler University Linz
Elfi Furtmueller, Innsbruck University
Nicola Graf, Johannes Kepler University Linz

Export Pricing Strategy in Higher Education Services: A Conceptual Framework and Research Propositions
Terry Wu, University of Ontario Institute of Technology
Vik Naidoo, University of Sydney

Masstige Index for Measuring ‘Brand Value’ in Foreign Markets
Justin Paul, University of Puerto Rico

Crossing the Cultural Divide
Chair: Fabian Jintae Froese, University of Goettingen

The Role of Organisational Values in Managing Employee Retention in Local and Foreign BPO Firms
Alfred Presbitero, Deakin University
Herman Roxas, Deakin University
Doren Chadee, Deakin University

Organizing Language Use: Practices of Plurilingualism
Stephanie Jo Kent, UMass Amherst
Jeffrey Kappen, Drake University

Disruption and Synergy: Cultural Friction in Leadership Beliefs and Foreign Invested Enterprise Survival
Pamela Tremain Koch, Grand Valley State University
Bradley James Koch, Grand Valley State University
Tanya Menon, Ohio State University
Oded Shenkar, Ohio State University

How We Do Things Around Here: the Relationship Between Societal and Ideal Organizational Culture
Catherine Kwantes, University of Windsor
Cheryl Boglarsky, Human Synergistics International

An Examination of Relationships between Management Practices and Performance: Evidence from India and Malaysia
Takahsi Sakikawa, Niigata University
Kausik Chaudhuri, Shiv Nadar University
Azam Arif, Universiti Utara, Malaysia

Multilevel Moderating Effects of Career Orientation, Supportive Climate on Psychological Empowerment and Affective Commitment in China
Yi Yang, Yonsei University
Yong Suik Pak, Yonsei University

Personality and Expatriate Job Performance: The Moderating Role of Expatriate Cross-Cultural Adjustment
Odette Christie, University of Dallas
Sri Beldona, University of Dallas

Non-Traditional Managers in International Assignments
Cynthia Saldanha Halliday, Florida International University
Kowoon Kim, Florida International University
Yue Zhao, Florida International University
Mary Ann Von Glanow, Florida International University

The Role of Governments and Institutions
Chair: Alice de Jonge, Monash University

Learning from Formally Constructed Relationships with Single Networks-Nodes during Internationalization to Institutional Distant Markets
June Borge Doornich, University of Nordland

Examining How Firm-Level and Country-Level Factors Affect Lean Capability Development of Emerging Market Firms?
Crystal X Jiang, Bryant University
Omar Malik, Higher Education
Madan Annavarjula, Bryant University

How Do Government Ownership and Political Connections Affect the Financial Market Performance of Chinese Acquirers?
Wenjun Tu, University of Nottingham, Ningbo
Xiaolan Zheng, University of Nottingham, Ningbo
Lei Li, Nottingham University Business School China

Leadership Mechanisms for Strategic Conformity to Ambidexterous Decision-Making under Family Ownership: Evidence from Emerging Economies
Hong-Jen C. Chiu, National Taiwan University

Dirk Holtbruegge, Friedrich-Alexander University of Erlangen-Nuremberg
Sue Claire Berning, Friedrich-Alexander University of Erlangen-Nuremberg

Public-Private Partnerships: From Social Dilemmas to Value Co-creation in Emerging Market
Shih-Chieh Fang, National Cheng Kung University
Hsin-Hui Chou, National Cheng Kung University
Chih-Fang Chiu, National Taiwan University
Chih-Hao Tsai, National Sun Yat-sen University

Corporate Expansion during Pro-Market Reforms: The Role of Business Group Affiliation and Unrelated Diversification
Deeksha Singh, Rutgers University
Chinmay Pattnaik, University of Sydney
Eli Ketencioglu, Optus
International Business Research in India

Chair: Elizabeth Rose, University of Otago

An Investigation on Effects of Intangible Assets on Degree of Internationalization
Bikramjit Ray Chaudhuri, Indian Institute of Management Calcutta
Santanu Bhadra, Indian Institute of Management Calcutta

Foreign Ownership, Royalty Payments and Expropriation of Minority Shareholders: Evidence from India
Aditya Mohan Jadhav, T. A. Pai Management Institute
Durga Prasad, T. A. Pai Management Institute
Srikanth P., T. A. Pai Management Institute

Is there Any Relationship between Foreign Direct Investment, Carbon Emission, Economic Growth, Trade and Energy Consumption: A Study Based on Japan
Ruhee Singh, Indian Institute of Foreign Trade
Sweta Srivastava Mall, Indian Institute of Foreign Trade

Tax Havens: Conduits for Corporate Tax Malfbeasance
Akanksha Jalan, Indian Institute of Management Bangalore
R. Vaidyanathan, Indian Institute of Management Bangalore

Business Group Affiliation and Risk: A Contrast between Developed and Emerging Economies
Vivek Kumar, XLRI Jamshedpur

Patterns of International Competitiveness of Indian MNEs: Which Capabilities Explain Sustained Internationalization?
K. S. Momaya, Indian Institute of Technology Bombay

Foreign Direct Investment and BRICS economies
Gaurav Agrawal, ABV-Indian Institute of Information Technology and Management

Organizing the Unorganized? Towards a Model of the Emerging Market Informal Firms
K. Indu Rao, University of Twente

AIB Gala Event

The Gala Event will take place at the Tamarind Tree. Bus service between Leela Palace and the Tamarind Tree will be provided, starting at 6pm. Please remember to have your name badges with you. Smart casual attire is recommended.

- The Gala Event is hosted by the Indian Institute of Management, Bangalore (IIMB).

Fellows Café III

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest.

The 39 Country Initiative: What We Can Do to Help B-Schools in the Poorest Countries (Room: Maya)
Paul W. Beamish, Western University

Creating New Methodologies within and Bringing New Methodologies into IB/IM Research (Room: Roshni)
Timothy Devinney, University of Leeds

How Global Value-Added Chains are the Key to Understanding 21st Century IB (Room: Dhwani)
Robert Grosse, American University of Sharjah

What Are Interesting Questions in International Entrepreneurship Research? (Room: Royal Club Boardroom)
Patricia P. McDougall-Covin, Indiana University-Bloomington

Learning from External Knowledge Sources in the Global Economy

Chair: Stephen Tallman, University of Richmond

Panelists:
Stephen Tallman, University of Richmond
Anupama Phene, George Washington University
Farok J. Contractor, Rutgers Business School
Manish K. Srivastava, Michigan Technological University
Sai Yayavaram, Indian Institute of Management Bangalore

Competing with Local Firms in Global Settings

Chair: Moritz Putzhammer, WU Vienna

Global Diversification Discount and Its Discontents: A Bit of Self-Selection Makes a World of Difference
Sungyong Chang, Columbia University
Bruce Kogut, Columbia University
Jae-Suk Yang, Columbia University

The Second-Home Model toward the Dual-Core Paradigm: The Implications of ISE for MNEs from Advanced and Emerging Economies
Peter Ping Li, Copenhagen Business School
Do Birds of a Feather Flock Together? Asymmetric Rivalry between Multinational and Local Firms in a Multimarket Setting
Rupanwita Dash, Indian Institute of Management Bangalore

The Role of Experiential Learning in Overcoming the Liability of Foreignness
Yunok Cho, Renmin University of China
Jaeyong Song, Seoul National University

Session 3.1.3 - Competitive
Time: 9:00-10:15
Track: 5 - Geography of IB and Value Chains
Room: Diya

Offshoring and Governance
Chair: Marcus M. Larsen, Copenhagen Business School

Disentangling the Role of Modularity and Bandwidth in the Entry Mode Choice
Stefano Elia, Politecnico di Milano
Silvia Massini, University of Manchester
Rajneesh Narula, University of Reading

A Multi-level Analysis of Project, Firm and Country Characteristics on Offshoring Decisions for Clinical Trials in the Biopharmaceutical Industry
Pooja Thakur Wernz, Virginia Tech University
Christian Wernz, Virginia Tech University

Coordination Difficulty and Performance in the Offshoring Context: The Moderating Effect of Governance Mode and Experience
Niccolo Pisani, University of Amsterdam
Kannan Srikanth, Singapore Management University
Joan Enric Ricart, IESE

Session 3.1.4 - Competitive
Time: 9:00-10:15
Track: 6 - Innovation and Knowledge Management
Room: Kamal

Exploration and Exploitation Across Borders
Chair: Kazuhiro Asakawa, Keio University

Managing Innovation Ambidexterity via Supplier Involvement: The Advantage of Foreignness in the Brazilian Automotive Industry
Denise Dunlap, Northeastern University
Jose-Mauricio G. Geleilate, Florida International University
Ronaldo Parente, Florida International University
Tucker Marion, Northeastern University

Solving Environmental Problems: Coordination in Collaborative Search across Borders
Christoph Grime, Copenhagen Business School
Anders Oerding Olsen, Copenhagen Business School
Wolfgang Sofka, Copenhagen Business School

Search Scope and Innovation Performance: The Moderating Role of Technological Spillovers, Product Market Rivalry and Geographic Proximity
Jie Wu, University of Macau
Ajai Gaur, Rutgers University
Debmalaya Mukherjee, University of Akron
Shuaihe Zhuo, University of Macau

In Harsh and Slack Times: How Does Prior Performance Affect the Intensity, The Structure and the Direction of Knowledge Seeking Boundary Spanning?
Felipe Monteiro, INSEAD
Thomas Kluter, IESE

Session 3.1.5 - Panel
Time: 9:00-10:15
Track: 9 - Emerging Economies and EE MNEs
Room: Sitara

A Continent Whose Time has Come: How to Explode the Amount of IB Research in and on Africa
Chair: Michael J Mol, Copenhagen Business School

Panelists:
Michael J Mol, Copenhagen Business School
Amon Chizema, University of Birmingham
John Manuel Luiz, University of Cape Town

Session 3.1.6 - Panel
Time: 9:00-10:15
Track: 15 - Teaching IB (Special Track)
Room: Nithya

X-Culture: Optimizing the Use of X-Culture in International Business Courses
Chair: Vasyl Taras, University of North Carolina at Greensboro

Panelists:
Karen Lynden, Rowan-Cabarrus Community College
Vasyl Taras, University of North Carolina at Greensboro
Soma Arora, Institute of Management Technology
Cynthia Calixto, Fundação Getúlio Vargas
Susan Forquer Gupta, Monmouth University
Suchita Jha, Symbiosis Institute of International Business
Raghu Kurthakoti, Arcadia University
Daniel Rottig, Florida Gulf Coast University
Fabiana Sciacelli, Unitelma Sapienza University of Rome
Bindu Vyas, King's College

Session 3.1.7 - Competitive
Time: 9:00-10:15
Track: 12 - Institutional and Political Environment
Room: Nidhi

CSR and Ethics in IB
Chair: Ivan Montiel, Loyola Marymount University

Rise of Chinese Banks and the Melding of Institutional Logics and Ethics in International Banking
W Travis Selmier II, Indiana University

American MNEs: In Search of Legitimacy When You’re WEIRD
Matthew Mitchell, Drake University
Craig VanSandt, University of Northern Iowa
Mukesud Suth, Fairfield University

Gender Diversity in Central Banks
Amir Shoham, Temple University
Patricia Charlety, ESSEC Business School and TEMA
Davide Romelli, ESSEC Business School and TEMA
Estefania Santacreu-Vasut, ESSEC Business School and TEMA

Political Competition and Corporate Bribery: Evidence from South Korea
Yujin Jeong, American University
Jordan Siegel, Harvard Business School
**Session 3.1.10 - Interactive**
*Time: 9:00-10:15*  
*Track: 9 - Emerging Economies and EE MNEs*  
*Room: Royal Club Boardroom*

**Entry Mode Strategy**  
Chair: Satyanarayana Rentala, Pondicherry University

**Market Entry Strategies and Performance of Indian Firms in Germany: The Moderating Effect of International Experience**  
Dirk Holtbruegge, Friedrich-Alexander University of Erlangen-Nuremberg  
Ritam Garg, Friedrich-Alexander University of Erlangen-Nuremberg

**Testing the Internalization Theory in Emerging Markets: The Role of Firm-Specific Assets and Asset Dispersion in the Multinationality-Performance Relationship**  
Sumit Kumar Kundu, Florida International University  
Ahmet Kirca, Michigan State University  
Whitney Douglas Fernandez, San Diego State University

**Business Model Internationalization in the Automotive Industry: A Process Model of Market Entry into Emerging Markets**  
Christian Landau, EBS Business School  
Amit Karna, Indian Institute of Management Ahmedabad  
Miriam Sailer, EBS Business School

**Balancing Headquarters Commitment and Subsidiary Employee Involvement: An Examination of Japanese MNC Country Managers in Asean**  
Katsuhiko Shimizu, Keio University

**Institutional Signatures or Firm-specific Imprints?: Joint Venture Profiles and the Performance Panorama in Five Emerging Market Groups**  
Hemant Merchant, University of South Florida St. Petersburg

**Antecedents to Different Motives of Foreign Expansion of Emerging Economy Firms**  
Faisal Ahsan, Indian Institute of Management Lucknow  
Ashutosh Sinha, Indian Institute of Management Lucknow

**Subsidy, Learning, Innovation and Export: How Do Emerging Economy Firms Become Exporters?**  
Yong Ju Shim, FGV-EAESP  
Paulo Roberto Arvate, FGV-EAESP

**Location Decisions of Chinese Multinationals: The Role of Overseas Communities**  
Bas Karreman, Erasmus University Rotterdam  
Martijn Burger, Erasmus University Rotterdam  
Frank van Oort, Utrecht University

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**Session 3.1.11 - Interactive**
*Time: 9:00-10:15*  
*Track: 10 - Theories of the MNE and of FDI*  
*Room: Dhwani*

**Determinants and Consequences of Internationalization Strategies**  
Chair: Pallavi Shukla, Rutgers University

**Does Size Matter? The Effect of Institutional Size on Global Virtual Teams**  
Grishma Shah, Manhattan College  
A.F.M Jalal Ahamed, Binus Business School  
Pawel Bryla, University of Lodz

**A Yin-Yang Harmony Perspective to Labor-Management Conflicts in China: A 5C Model for Conflict Resolution**  
Tachiia Chin, Guangdong University of Foreign Studies  
Tony Fang, Stockholm University

**Managerial Assignments of Credit and Blame: A Three Country Study**  
C Lakshman, Tongji University

**Foreign Employee’s Responses to the 2011 Triple Disaster in Japan**  
Raif Bebenroth, Kobe University  
Nir Kshetri, University of North Carolina at Greensboro

**Strategic Fit in Emerging Economy Firms’ Internationalization: A Configurational Approach**  
Yi Li, Australian National University  
Lin Cui, Australian National University  
Di Fan, Deakin University

**Reconstructing Hennart’s Transaction Costs Theory of Equity Joint Ventures**  
Shih-Fen Chen, Ivey Business School

**Do Resource Seeking Motivations Impact the Performance of Acquisitions?**  
Sathyajit Gubbi, University of Groningen  
B. Elango, Illinois State University

**The Impact of Multinationality on Performance: A Comment**  
Keith J Kelley, University of Michigan-Flint

**Export Intermediary Firms: The Study of Performance Determinants via Structural Equation Modeling**  
Pornlapas Suwannarat, Mahasarakham University

**The Internationalization of Distribution Channels in Semiconductor Industry: The Uppsala Business Network Model**  
Joseph Shyh-Yeu Tzou, National Taiwan University

**Food Retail FDI: Learning Through History**  
Brenda Sternquist, Michigan State University  
Blake Runnalls, Michigan State University

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**Global HRM Practical Challenges**  
Chair: Anna Katharina Hildisch, University of Goettingen

**You’ve Come a Long Way, Baby? Women in the Maritime Industry: Identifying Attitudinal and Structural Impediments**  
Joan P. Mileski, Texas A&M University at Galveston  
Wyndylyn von Zharen, Texas A&M University

**Cultural Diversity as a Competitive Tool**  
P.T. Navendra, University of Dallas  
Sri Beldona, University of Dallas

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**TUESDAY, JUNE 30 - 10:15-10:45**
*Time: 10:15-10:45*  
*Room: Royal Ballroom*

**Coffee Break**

Refreshments will be provided for conference participants at the Grand Ballroom and Royal Ballroom Foyers.
### TUESDAY, JUNE 30 - 10:45-12:00

#### Session 3.2.1 - Special Session

**Investing in Development - Reforming International Governance and MNEs: International Investment Agreements and Taxation (UNCTAD Special Session)**

*Time: 10:45-12:00*  
*Room: Grand Ballroom*

Chair: Hafiz Mirza, UNCTAD and Axèle Giroud, UNCTAD

**Panelists:**  
- Peter Buckley, University of Leeds  
- Sarianna Lundan, University of Bremen  
- Premila Nazareth, UNCTAD  
- Felipe Monteiro, INSEAD  
- Ram Mudambi, Temple University

#### Session 3.2.2 - Panel

**Think Global, Act Local: Best Practices for Managing and Developing AIB Chapters**

*Time: 10:45-12:00*  
*Room: Jamawa*

Chair: Daniel Rottig, Florida Gulf Coast University and Elizabeth Rose, University of Otago

**Panelists:**  
- Daniel Rottig, Florida Gulf Coast University  
- Elizabeth Rose, University of Otago  
- Kazuhiro Asakawa, Keio University  
- T.S. Chan, Lingnan University  
- Abel Kinoti, Riara University  
- Stephan Manning, University of Massachusetts Boston  
- William Newbury, Florida International University  
- Lukasz Puslecki, Poznan University of Economics  
- S. Raghunath, Indian Institute of Management Bangalore  
- Piotr Trapczynski, Poznan University of Economics

#### Session 3.2.3 - Competitive

**Time: 10:45-12:00**  
**Track: 3 - HRM and Organizational Behavior**  
**Room: Diya**

**Diversity and Creative Friction**  
Chair: Helene Tenzer, Tuebingen University

- Lesbian, Gay, Bisexual and Trans (LGBT) Expatriates: An Intersectionality Perspective  
  - Varina Paisley, University of New South Wales  
  - Mark Tayar, Macquarie University

- The Impact of Language Barriers on Interaction Processes, Knowledge Exchange and Team Cognition in Multinational Teams  
  - Helene Tenzer, Tuebingen University  
  - Markus Pudelko, Tuebingen University  
  - Mary Zellmer-Bruhn, University of Minnesota  
  - Mary Maloney, University of St. Thomas

- Creativity and Social Alienation: The Costs of Being Creative  
  - Guangxi Zhang, Zhejiang University of Technology

- Transformational Leadership Behaviors in Different Contexts: A Comparison of Russia and Finland  
  - Alexei Koveshnikov, Aalto University  
  - Mats Ehrnrooth, Hanken School of Economics

#### Session 3.2.4 - Competitive

**Time: 10:45-12:00**  
**Track: 6 - Innovation and Knowledge Management**  
**Room: Kamal**

**MNC Structure and Innovation**  
Chair: C. Annique Un, Northeastern University

- Does Strategic Planning determine Innovation in Organizations?  
  - Safal Batra, IMT Ghaziabad  
  - Sunil Sharma, IIM Ahmedabad  
  - Mukund R Dixit, IIM Ahmedabad  
  - Neharika Vohra, IIM Ahmedabad

- Exploring the Role of Formalization, Centralization, and Coordination on Cultural Competitiveness and Firm Performance  
  - Artur Baldauf, University of Bern  
  - Simone Schweiger, University of Bern

- How Valuable Is Information and Communication Technology? A Study of Emerging Economy Enterprises  
  - Yadong Luo, University of Miami  
  - Juan Bu, University of Miami

#### Session 3.2.5 - Competitive

**Time: 10:45-12:00**  
**Track: 10 - Theories of the MNE and of FDI**  
**Room: Sitala**

**Again, but This Time Better - Leverage Experience When Going International**  
Chair: Timothy Devinney, University of Leeds

- The Impact of Prior Subsidiary Relatedness on New Subsidiary Performance  
  - Dwarkaprasad Chakravarty, Ivey Business School  
  - Andreas Schotter, Ivey Business School  
  - Brian Pinkham, Ivey Business School  
  - Paul W. Beamish, Western University

- The Effects of Experience on Choosing an International Entry Mode  
  - Ryan Tang, University of Technology Sydney  
  - Timothy Devinney, University of Leeds

- Re-Born Internationally! Do Past Antecedents Affect Performance in Re-Internationalizing Firms?  
  - Salman Siddiqua Ali, Indian Institute of Management Ahmedabad  
  - Ajeet Narain Mathur, Indian Institute of Management Ahmedabad

#### Session 3.2.6 - Competitive

**Time: 10:45-12:00**  
**Track: 9 - Emerging Economies and EE MNEs**  
**Room: Nithya**

**EMNCs and Entry Modes**  
Chair: Helena Barnard, GIBS, University of Pretoria

- Home Country Effects in Cross-Border Acquisitions: Gaining Confidence in Majority Control Abroad  
  - Zhenhui Xie, Tsinghua University  
  - Jiatao Li, Hong Kong University of Science and Technology

- Opportunities and Challenges for Multiple-Embeddedness through Mergers and Acquisitions in Emerging Economies  
  - Surender Munjal, University of Leeds  
  - Vijay Edward Pereira, University of Portsmouth
The Impact of Institutional Distance, Government Support and Firms’ Acquisition Capability on the Equity Ownership Acquired by Emerging Multinationals in Cross-Border Acquisitions
Claudia Frias Pinto, EAESP-FGV
Christian Falaster, Universidade Nove de Julho
Renata Canela, Universidade Nove de Julho
Maria Tereza Fleury, Fundacao Getulio Vargas
Afonso Fleury, Universidade de Sao Paulo

Legitimate and Illegitimate Constraints: Managing in Limited Mandate Subsidiaries
Helena Barnard, GIBS, University of Pretoria
Deepa Sita, GIBS, University of Pretoria

International Business in Emerging Markets
Chair: Ziliang Deng, Renmin University of China

Early Internationalization and Contemporary Foreign Expansion in China
Jiangling Yi, Nanjing University
Christopher Marquis, Harvard Business School

Strategy for International Expansion and Overcoming Liability of Foreignness: Analysis of Multinationals of Emerging Economy
Anish Purkayastha, Indian Institute of Management Ahmedabad

Inter-organizational Imitation in the Choice of FDI-based Market Entry Modes: Evidence from Indian Multinationals
K.V. Mukundhan, Indian Institute of Management Kozhikode
Nandakumar Mankavil Kovil Veettil, University of Salford

What Drives Africa’s FDI Inflows & Outflows? A Macro-Theoretic Perspective
Everlyne Misati, Florida International University
Sumit Kumar Kundu, Florida International University
Fred O. Walumbwa, Florida International University

Zooming in On the Cross-Border M&As of Emerging Market MNEs through the Internationalization Process Model
Manish Popli, Indian Institute of Management Indore

The Locational Strategies of MNEs Committed to Reducing Greenhouse Gas Emissions
Jerry Patchell, Hong Kong University of Science and Technology

Institutional Sophistication and Stakeholder Management in Emerging Markets
Meng Zhao, Renmin University of China
Seung Ho Park, China Europe International Business School

Follow the Herd: How Organizational Level Legitimacy Can Give a Helping Hand to Bridge Formal Institutional Voids - The Case of Employee Stock Ownership Plans in MNEs
Jana Oehmichen, Georg-August University of Goettingen
Michael Wolff, Georg-August University of Goettingen
Ulrike Zschoche, Georg-August University of Goettingen

Three Pillars of CSR: A Firm-Level Analysis of Korean MNEs in China
Soonkyoo Choe, Yonsei University
Jihoon Kang, Yonsei University
Younghoon An, Yonsei University

CSR Practices in China: A Comparative Study of Indigenous and Multinational Companies
Xiangxiang Hong, Nottingham University Business School China
Michal Lemanski, Nottingham University Business School China
Selective Engagement in Corporate Social Responsibility: An Institutional Perspective
Jie Zou, Peking University
Changqi Wu, Peking University

Institutional Change and MNE CSR Learning
Jing'an Tang, Sacred Heart University

The Influence of MNEs on Indigenous Firms' Involvement of Voluntary CSR Activities in an Emerging Market - The Chinese Context
Ying Liu, Florida International University
Mary Ann Von Glinow, Florida International University

Session 3.2.12 - Interactive
Track: 11 - Corporate Governance in IB
Room: Dhwani

Transparency and Accountability: Diverse Contexts, Diverse Research Methods
Chair: Deepak K Datta, University of Texas at Arlington

Improving Transparency in Governance: The Case of Sustainability Reporting
Rama Kumari Jayanti, Cleveland State University

International Accountability Standards Across National Business Systems: A Neo-Institutional Perspective
Steve Michael Loren, University of Massachusetts Boston
Suhaib Riaz, University of Massachusetts Boston

Corporate Governance and Firm Performance in Publicly Listed Banks from Eastern Europe and Russia
Alexander Settles, Rutgers University

Earnings Quality and Corporate Social Responsibility: Evidence from China
Jie Zhang, China Huarong Asset Management Co., Ltd.
Chang Song, Renmin University of China
Xiyou Liu, Audit Research Institute of China's National Audit Office
Jiawen Yang, George Washington University

Religion and Corporate Governance
Jaehyeon Kim, University of Hawaii at Manoa
Shirley Daniel, University of Hawaii at Manoa

Efficiency and CSR - The Role Corporate Governance
Barbara Brenner, Danube University Krems
Shalini Rogbeer, European Business School

Developing a Model for Introducing a Social Credits Trading Scheme in India: International business considerations
Raji Ajwani, Symbiosis Centre for Management

Session 3.2.13 - Interactive
Track: 6 - Innovation and Knowledge Management
Room: Maya

Innovation in the Multinational Context
Chair: Michael J Mol, Copenhagen Business School

Entrepreneurship and Innovation in New Venture Teams:
Outlining the Role of Culture
Mourad Dakhlil, Georgia State University
Wade Danis, University of Victoria
Qing Li, Shanghai University

Do Institutions Matter in Knowledge Creation? Quantifying the Impact of Institutional Affiliation on R&D Professionals
Lynn Pyun, Baruch College, CUNY
Jordan Siegel, Harvard Business School

Innovation, Globalization and the Size of Indian Firms: Unpacking Heterogeneity Patterns
Sumit Majumdar, University of Texas at Dallas
Abhijit Mandal, City University, London

Exploring the Link between Open Innovation and Internationalization in High-Tech SMEs
Matevz Raskovic, University of Ljubljana
Miha Cerne, University of Ljubljana
Desislava Dikova, Vienna University of Economics and Business
Andreja Jaklic, University of Ljubljana

Internationalization Experience and the Evolution of Dynamic Capability in the Indian IT Firms
Partha Mukerjee, University of New South Wales
Pradeep Kanta Ray, University of New South Wales
Sangeeta Ray, University of Sydney
Zahid Riaz, Lahore School of Economics

Tuesday, June 30 - 12:00-13:00

Time: 12:00-13:00
Room: Royal Ballroom

Lunch
Lunch will be provided for conference participants at the Leela Palace Grand and Royal Ballroom Foyers.

Tuesday, June 30 - 13:00-14:15

Session 3.3.1 - Special Session
Special Session
Room: Grand Ballroom

2015 JIBS Decade Award
Chair: John Cantwell, Rutgers University

The 2015 JIBS Decade Award, honors the most influential paper published in the 2005 volume of the Journal of International Business Studies.

A Retrospective on their article by the winners of this year’s JIBS Decade Award - Reconsidering the issues raised in their 2005 JIBS paper on “Probing theoretically into Central and Eastern Europe: transactions, resources, and institutions”
Klaus Meyer, CEIBS
Mike Peng, University of Texas at Dallas

Discussants and Commentators:
Mark Peterson, Florida Atlantic University
Tatiana Kostova, University of South Carolina
G. Tomas M. Hult, Michigan State University

✪ The JIBS Decade Award is sponsored by Palgrave Macmillan.
Session 3.3.2 - Competitive
Time: 13:00-14:15
Track: 9 - Emerging Economies and EE MNEs
Room: Jamawa

Business Groups
Chair: Ilya Cuypers, Singapore Management University

The Relationship between FDI Decisions and Business-Group Insider Control: Evidence from Taiwanese Group-Affiliated Firms Investing in Chinese Market
Wen-Ting Lin, National Chung Cheng University
Ming-Chang Huang, Providence University
Ya-Ping Chiu, Chung Yuan Christian University
Hsiang-Lin Cheng, National Chung Cheng University

Does Business Group Affiliation Help Translate Research Inputs into Export Expansion? Empirical Evidence from the Indian Pharmaceutical Sector
Tatiana S. Manolova, Bentley University
Saptarshi Purkayastha, Indian Institute of Management Calcutta
Linda F. Edelman, Bentley University

Session 3.3.3 - Competitive
Time: 13:00-14:15
Track: 8 - Strategy, M&As and Competitiveness
Room: Diya

Managing Alliances and Networks in the Global Context
Chair: Snehal Suyash Awate, Indian School of Business

A Yin-Yang Perspective of Relational (Guanxi) Gatekeeping in Business Network Management in China
Hongzhi Gao, Victoria University of Wellington
Monica Ren, Macquarie University
Qing Miao, Jilin University

Think Globally, Act Cooperatively: Exploring Internationalization and Innovation Strategies at the MNE-INV Interface
Shameen Prashantham, Nottingham University Business School China
Anoop Madhok, York University

Institutional and Cultural Dynamics in Strategic Decision-Making to Innovate
Hong-Jen C. Chiu, National Taiwan University

Institution and Location Strategies of Multinationals Corporations from Emerging Economies: Evidence from China’s Cross-border Merger and Acquisitions
Peter Buckley, University of Leeds
Pei Yu, Wuhan University of Technology
Qing Liu, University of International Business and Economics Beijing
Surender Munjal, University of Leeds
Pan Tao, Shandong University of Finance and Economics

Session 3.3.4 - Competitive
Time: 13:00-14:15
Track: 12 - Institutional and Political Environment
Room: Kamal

Country-Level Institutions and Their Impact
Chair: Bo Bernhard Nielsen, University of Sydney

Configuring an Innovative Society: A Dual Perspective of Cultural and Institutional Varieties
Di Fan, Deakin University
Yi Li, Australian National University
Liang Chen, University of Leeds

Institutions and the Strategic Choices of Multinational Enterprises
Jin Uk Kim, University of Illinois at Urbana Champaign

Host-Country Networks and Institutional Awareness
Angelika Lindstrand, Stockholm School of Economics/Stanford University
Kent Eriksson, Stanford University

Session 3.3.5 - Panel
Time: 13:00-14:15
Special Session
Room: Sitara

New Perspectives on Foreign Cultures as Sources of New Knowledge for Individuals and Firm
Chair: Arie Lewin, Duke University

Panelists:
Arie Lewin, Duke University
Shige Makino, Chinese University of Hong Kong
Rosalie Tung, Simon Fraser University

Session 3.3.6 - Competitive
Time: 13:00-14:15
Track: 11 - Corporate Governance in IB
Room: Nithya

New Perspectives on Ownership Heterogeneity
Chair: Rakesh Sambharya, Rutgers University

Ownership, Time Horizon and Corporate Social Responsibility around the World
Jongmoo Jay Choi, Temple University
Jimi Kim, Temple University

Do Expatriates, as MNE Parent-Foreign Subsidiary Governance Mechanisms, Really Impact Foreign Subsidiary Performance?
Bassam E. Farah, American University of Beirut
Rida Elias, American University of Beirut
Paul W. Beamish, Western University

Promoter Ownership and Performance in Publicly Listed Firms in India: Does Group Affiliation Matter?
Ansgar Richter, University of Liverpool
Indrani Chakraborthy, Institute of Development Studies Kolkata
### Session 3.3.7 - Panel
**Time:** 13:00-14:15  
**Track:** 13 - Economics, Finance and Accounting  
**Room:** Nidhi

**Three Decades of SAARC: Delayed Promises or Dashed Hope?**  
**Chair:** Mohammad Niamat Elahee, Quinnipiac University

**Panelists:**  
Mohammad Niamat Elahee, Quinnipiac University  
Sumit Kumar Kundu, Florida International University  
Basu Sharma, University of New Brunswick-Fredericton

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### Session 3.3.8 - Competitive
**Time:** 13:00-14:15  
**Track:** 2 - Entrepreneurship and New Ventures  
**Room:** Yatra

**Emerging Markets, Transnationality, and Inward-Outward Internationalization**  
**Chair:** Arpita Joardar, Clark University

To Benefit or Not To Benefit? Examining the Duality of Foreignness and Entrepreneurial Orientation on Performance  
Arpita Joardar, Clark University  
Sibin Wu, University of Texas Pan American

Social Ties, Venture Creation, and Home Country Entry by Transnational Entrepreneurs  
Sarika Pruthi, San Jose State University  
Mike Wright, Imperial College London

Explaining the Degree and Scope of Internationalization of Russian New Ventures  
Irina Mihailova, Aalto University  
Igor Laine, Lappeenranta University of Technology  
Galina Shirokova, Saint Petersburg University

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### Session 3.3.9 - Competitive
**Time:** 13:00-14:15  
**Track:** 14 - Research Methodology in IB (Special Track)  
**Room:** Surya

**Research Methods in IB**  
**Chair:** David Reeb, National University of Singapore

MNC Structure, Complexity, and Performance: Insights from NK Methodology  
Sokol Celo, Suffolk University  
I. Kim Wang, Suffolk University  
James F. Nebus, Suffolk University

The Efficacy of Formative versus Reflective Measures of Corporate Reputation: An Information Processing Approach  
James Agarwal, University of Calgary  
Oleksiy Osievs’kyi, Northeastern University

(Mis)using Interaction terms in International Business  
David Reeb, National University of Singapore

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### Session 3.3.10 - Interactive
**Time:** 13:00-14:15  
**Track:** 12 - Institutional and Political Environment  
**Room:** Royal Club Boardroom

**Government and Politics**  
**Chair:** Alice de Jonge, Monash University

Minority State Ownership and Investment Risk Management in Mega-Projects Around the World  
Paul Martin Vaaler, University of Minnesota  
Barclay Edward James, Universidad San Francisco de Quito School of Business

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### Session 3.3.11 - Interactive
**Time:** 13:00-14:15  
**Track:** 11 - Corporate Governance in IB  
**Room:** Roshni

**Leveraging Social Responsibility for Competitive Success**  
**Chair:** Thomas Andre, Ecole Polytechnique

Disasters that Never Were: What Helps Prevent CSR Failure in Offshore Outsourcing Relationships?  
Michael J Mol, Copenhagen Business School  
Kamel Meltahi, University of Warwick  
Sun Hye Lee, University of Warwick

Gaining Competitive Advantage through Carbon Constrained Strategies: Evidence from Brazilian Energy Sector  
Monica Cavalcanti Sa de Abreu, Federal University of Ceara  
Ana Rita Pinheiro de Freitas, Federal University of Ceara  
Silvia Maria Dias Pedro Reboças, Federal University of Ceara

Social Risk and the Management of MNCs - From Risk Society to International Business Management  
Jacob Taarup-Esbensen, Copenhagen Business School

New Approaches in Overcoming Liability of Foreignness: The Effects of Strategic Social Responsibility  
Jialiang Zhang, Renmin University of China  
Majid Ghorbani, Renmin University of China  
Weiguang Li, Renmin University of China  
Ziyang Liu, Renmin University of China

How Do CEOs Perceive Business-Aligned CSR? Co-word Analysis of U.S., Korean and Japanese CEO Letters  
Youjin Baik, Yonsei University  
Soonkyoo Choe, Yonsei University  
Young-Ryeol Park, Yonsei University

Governments and Businesses in the Context of International Competitiveness: An Analysis of the Role of Government Policies on Diversification of Exports of Brazilian Companies of Capital Goods  
Diego Bonaldo Coelho, ESPM  
Maoir Miranda Oliveira, University of São Paulo  
Felipe Borini, ESPM

SOE Strategic Behavior When Entering Competitive Host Markets  
Birgitte Grogaard, University of Calgary  
Asmund Rygh, BI Norwegian Business School  
Gabriel R.G. Benito, BI Norwegian Business School

Government Specific Advantage (GSA): An Extention of Ownership Advantages  
Dale Dejong, Florida International University  
Yue Zhao, Florida International University  
Lucas Wenger, Florida International University

Militarization as an Institutional Context for Entrepreneurial Innovation  
Todd Masaru Inouye, University of Hawaii at Manoa

Impact of Corruption on Competition in India: Which Partner Gets to Acquire the IJV?  
Shailen Kumar Dalbehera, Indian Institute of Management Bangalore
Nurturing Global Talent
Chair: Dhara Shah, Griffith University

Managing Talents in Nordic MNCs: The Impact of Socialization Mechanisms
Violetta Khoreva, Hanken School of Economics
Edyta Kostanek, Hanken School of Economics
Maarten van Zaak, Orebro University

An Employability Skill Assessment Framework for Indian Organizations
Chithra Rema, Pondicherry University

Corporate Social Initiatives and Employee Retention
Christiane Bode, INSEAD
Jasjit Singh, INSEAD
Michelle Rogan, INSEAD

The Influence of Talent Management Practices on Competitive Advantages in Emerging Market Firms: Evidence from Russian Companies
Marina Latukha, St. Petersburg State University

Change in China? Taking Stock of Blue Collars’ Work Values
Marina Schmitz, University of Goettingen

On the Psychological Effects of Talent Status Self-Awareness among High-Potentials in MNCs
Jennie Sumelius, Hanken School of Economics
Mats Ehrmroth, Hanken School of Economics
Ingmar Bjorkman, Aalto University
Kristiina Makela, Aalto University
Adam Smale, University of Vaasa
Susanna Taimizarha, Hanken School of Economics

Training and Development in Talent Management Process: A Case Study in Turkey
Berrin Guner, Rowan University
Nevin Deniz, Marmara University
Busra Ercokses, Yapi Kredi Bankasi

Managing Yopatriates: A Longitudinal Study of Generation Y Expatriates in an Indian MNC
Liza Howe-Walsh, University of Portsmouth
Vijay Edward Pereira, University of Portsmouth
Ashish Malik, Newcastle Business School

Friends in the Right Places: Non-Market Connections as Emerging Market Strategy
Susan Feinberg, Temple University
Laura Gasiorowski, Temple University
Jun Ito, Temple University

B. Elango, Illinois State University
Chinmay Pattnaik, University of Sydney
Jamie R. Wieland, Illinois State University

Profit or Relation Matters for Internationalization? The Underlying Mechanism between Small World Network and Internationalization in an Emerging Economy
Yingyu (Kerri) Chen, National Dong Hwa University
Wen-Chiuang Chou, Kainan University
Chin-jung Luan, National Dong Hwa University

TUESDAY, JUNE 30 - 14:15-14:30
Time: 14:15-14:30
Break
Short break to facilitate transition between sessions. No refreshment service will be provided.

TUESDAY, JUNE 30 - 14:30-15:45
Session 3.4.1 - Panel
Time: 14:30-15:45
Track: 11 - Corporate Governance in IB
Room: Grand Ballroom
Macro-Institutional Change, Corporate Governance and Investment in Emerging Economies: Implications for International Business Research and Practice
Chair: Tailan Chi, University of Kansas
Panelists:
Anju Seth, Virginia Tech University
Tailan Chi, University of Kansas
Ruth Aguilera, Northeastern University
Luis Alfonso Dau, Northeastern University

Session 3.4.2 - Competitive
Time: 14:30-15:45
Track: 12 - Institutional and Political Environment
Room: Jamawar
The Impact of International Politics and International Institutions
Chair: Michael A. Sartor, Queen's School of Business
Who Cares about Diplomacy? Location Choice by Multinational Enterprises
Klaus Meyer, CEIBS
Jing Li, Simon Fraser University
Yuan Ding, CEIBS
Hua Zhang, CEIBS
Does Arbitration Reduce Diplomatic Pressure in Investment Disputes?
Srividy Jandhyala, ESSEC Business School
Geoffrey Gertz, University of Oxford
Lauge N. Skovgaard Poulsen, University College London

Effects of Deinstitutionalization: Evidence from the Indian Textile Industry
Raveendra Chittoor, Indian School of Business
Preet Aulakh, York University
Oana Branzei, Ivey Business School Western University

Does Institutional Distance Still Matter? Industry Standards and Global Sourcing Location Choices
Stephan Manning, University of Massachusetts Boston
Marcus M. Larsen, Copenhagen Business School

Cultural Diversity, Cultural Identity, and Performance
Chair: Paul N. Gooderham, Norwegian School of Economics

Not All Diversity Is the Same: A Comparative Study of the Effects of Diversity in Global Virtual Teams
Vasyl Taras, University of North Carolina at Greensboro
Daniel Baack, University of Denver
Douglas Dow, University of Melbourne
Alfredo Jimenez, University of Burgos
Peter Magnusson, University of Alabama

The Integration of Cultural Identity Negotiation Theory into Cross-Cultural Organizational Justice Theory: A Qualitative Study
Joerg Buessch, Tuebingen University
Markus Pudelko, Tuebingen University

Crossing Geographic and Organizational Boundaries: A Study of Executives’ Access to Help
Stewart R. Miller, University of Texas-San Antonio
Marie Louise Mors, Copenhagen Business School
Michael McDonald, University of Texas-San Antonio

From International New Ventures to Micromultinationals: Theoretical and Empirical Considerations
Chair: Tony Fang, Stockholm University

Essential Knowledge Sources for Micromultinationals: A Phenomenographic Approach
Maria-Cristina Stoian, Brunel University London
Pavlos Dimitratos, University of Glasgow

Accelerated Small Firm Multinationalization: Studying Born Micromultinationals via Multiple Theoretical Lenses
Heini Vanninen, Lappeenranta University of Technology
Olli Kuivalainen, Lappeenranta University of Technology
Luciano Ciravegna, King’s College London

How Do International New Ventures Create “Valuable” Social Capital? A Local and Global Networking Activities Perspective
Karl S.R. Warner, Edinburgh Napier University
Marian V. Jones, University of Glasgow

Networking and a Tandem Approach to Foreign Market Entry Decision-Making
Sylvie K. Chetty, University of Otago
Mitra Etemaddar, University of Otago

EMNCs and FDI
Chair: Vikas Kumar, University of Sydney

Licking the Dirt to Rise and Shine: EMNCs Path to Competitive Advantage
Tanvi Kothari, San Jose State University
Masaaki Kotabe, Temple University

FDI Indirect Spillover in Emerging Economies: The Role of Government
Afonso Fleury, Universidade de Sao Paulo
Taotao Chen, Tsinghua University
Maria Tereza Fleury, Fundacao Getulio Vargas
Xiao Chen, Tsinghua University
Liu Shichang, Tsinghua University
Carlos Eduardo Aveline, Fundacao Getulio Vargas

Dealing with Cross National Institutional Differences
Chair: Laura Gasiorowski, Temple University

Joao Albino Pimentel, HEC Paris

(How) Do Economic Governance and Location Choices (Jointly) Affect Performance?
Michael Leiblein, Ohio State University
Kiran Awate, Ohio State University

Internationalization-Performance Relationship: The Moderating Roles of State and Foreign Ownership
Gabriel R.G. Benito, BI Norwegian Business School
Asmund Rygh, BI Norwegian Business School
Randi Lunnan, BI Norwegian Business School

IB Course Content and Teaching Innovations
Chair: Shirley Daniel, University of Hawaii at Manoa

International Business and Accounting Practices: A Course Overview
Victoria Krivogorsky, San Diego state University
Mark Ballam, San Diego State University

Autoethnographic Case Study Research for the Multicultural Classroom on a Masters and MBA Level
Ebru Ipek, Simon Fraser University
Overcoming Challenges of Transitions and Change
Chair: Vijay Edward Pereira, University of Portsmouth

What factors shape organisational culture of MNEs' subsidiaries? Subsidiary acculturation and its antecedents
Innan Sasaki, University of Turku
Katsuhiko Yoshikawa, London School of Economics and Political Science

Social Ties, Social Capital and Managing Transnational Ventures in the Home Country
Sarika Pruthi, San Jose State University
Mike Wright, Imperial College London

Repatriation Outcomes Affecting Corporate ROI: A Critical Assessment and Agenda for Future Research
Anika Breitenmoser, University of Hamburg
Benjamin Bader, Leuphana University of Lüneburg

Economic Distance, Local Managers' Competence, and Localization of Foreign Subsidiaries
Naoki Ando, Hosei University

Session 3.4.9 - Special Session
Special Session of AJBS Best Papers
Chair: Carol Reade, San Jose State University

The Association of Japanese Business Studies (AJBS) travels with AIB and meets on the day before the AIB conference. This session includes the best papers presented at this year's AJBS conference, studying the Japanese business system and its economic, social and cultural environment.

Profitability and Competitiveness of U.S. and Japanese Defense Contractors: Implications for IB Research
Tanya Andrea Peacock, Army-Baylor University
Kiyohiko Ito, University of Hawaii at Manoa
Kazuhiro Asakawa, Keio University

Subsidiary Initiative for Transfer of Headquarters' Strategic Practice: A Case Study in Japanese ICT Company's Finnish Subsidiary
Naoto Nadayama, University of Otago

Roles of Japanese MNEs' Subsidiaries for National Innovation Systems in the South East Asian Countries
Chie Iguchi, Keio University

Discrimination and Turnover of Self-Initiated Expatriates in Asia
Fabian Jintae Froese, University of Goettingen
Anna Katharina Hildisch, University of Goettingen
Soo Min Toh, University of Toronto

Development, Institutions and Finance
Chair: Serkan Akguc, King Abdulaziz University

Understanding the International Trade-Corruption Linkage: Panel Data Findings from 145 countries
Deepraj Mukherjee, Kent State University
Debmalya Mukherjee, University of Akron

The Impact of the Global Financial Crisis on Corporate Valuation in Mexico
Robert Grosse, American University of Sharjah
Diana Bustani, Sintec

Firm Level Internal Corporate Governance and Foreign Exchange Exposure: New Evidence from an Emerging Market
Ekta Sikarwar, Indian Institute of Management Indore
Ganesh Kumar Nidugala, Indian Institute of Management Indore

Intellectual Property Rights and Innovation: A Panel Analysis
Nikolaos Papageorgiadis, University of Liverpool
Abhijit Sharma, University of Bradford

IFRS Convergence: Evidence of Accounting Quality
Erick Rading Outa, Strathmore Business School

The Impact of Country Risk on Financing FDI in Developing Countries
Thomas Lindner, WU Vienna
Jakob Mueller, WU Vienna
Jonas Puck, WU Vienna

Session 3.4.10 - Interactive
Track: 13 - Economics, Finance and Accounting
Room: Royal Club Boardroom

Session 3.4.11 - Interactive
Track: 12 - Institutional and Political Environment
Room: Roshni
Institutions, e-Governance and Competitiveness: A Study of Asian Countries  
Hernan Roxas, Deakin University  
Doren Chadee, Deakin University  
Alfred Presbitero, Deakin University

Session 3.4.12 - Interactive  
Time: 14:30-15:45  
Track: 2 - Entrepreneurship and New Ventures  
Room: Dhwani  

Towards a Theory and Practice of Micromultinationals  
Chair: Amanda Bullough, University of Delaware

The Born Global Phenomenon: Flat World Enablers and Spiky World Levelers  
Marleen McCormick, Butler University  
Deepak Somaya, University of Illinois at Urbana-Champaign

Antecedents and Organizational Learning in International New Ventures  
Teemu Kalevi Johannes Tuomisalo, Jyväskylä University

Revisiting the Entrepreneurship-Subsidiary Initiative  
Relationship: A Contingency Model of Cognition  
Ming-Chang Huang, Providence University  
Hsiang-Lin Cheng, National Chung Cheng University

Managerial Ties, Trust and Cooperation in Exporters: The Case of Taiwanese Small Trading Firms  
Hui Yun Chiu, National Chengchi University  
Chwo Ming Yu, National Chengchi University

How Do Born Global Firms Overcome Resource Constraints? Niche Marketing Strategies of a Micro-Multinational Brand  
Sonya H. Wen, Tamkang University  
Yen Hung Chiu, University of Bath

Session 3.4.13 - Interactive  
Time: 14:30-15:45  
Track: 1 - People and Careers  
Room: Maya

Cross-Cultural Differences in International Business  
Chair: Charles Edward Stevens, Lehigh University

Peer Behavior, Workplace Happiness and Purchasing Social Responsibility: A Comparative Study between Taiwan and China  
Yi-Hui Ho, Chang Jung Christian University  
Chieh-Yu Lin, Chang Jung Christian University

Guaxi, Renging and Justice Theory in the Great China Area: Conceptual Frameworks and Empirical Evidences  
Lung-Tan Lu, Fo Guang University

The Role of Sequences of Interactions on Cross-Cultural Inter-Team and Intra-Team Negotiations  
Cheryl Dowie, Manchester Business School  
Claudio De Mattos, Manchester Business School  
Oscar De Bruijn, Manchester Business School

Taking a Hit To Save The World: Employee Participation in Social Initiatives  
Christiane Bode, INSEAD  
Jasjit Singh, INSEAD

International Mergers & Acquisitions: Empirical Evidence for Challenges to Global Talent Management  
Cordula Barzantny, Toulouse Business School  
Magali Larquey, Toulouse Business School

Reflecting Embeddedness - The Role of Identification for SIEs Organizational Integration  
Barbara Agha-Alkhani, University of Passau  
Andreas Landes, University of Passau

TUESDAY, JUNE 30 - 15:45-16:15  
Time: 15:45-16:15  
Room: Royal Ballroom

Coffee Break

Refreshments will be provided for conference participants at the Grand Ballroom and Royal Ballroom Foyers.

TUESDAY, JUNE 30 - 16:15-17:45  
Time: 16:15-17:45  
Room: Grand Ballroom

AIB Awards Ceremony and Business Meeting

The session will start with the announcement of the winners for the various conference awards including the Buckley and Casson Dissertation Award, AIB/Temple Best Paper Award, and the Rugman Most Promising Scholar Prize.

Then, the business meeting will feature a presentation for the 2016 AIB Meeting in New Orleans and a review of the state of AIB and JIBS.

The floor will then be open for questions and comments from the membership.

TUESDAY, JUNE 30 - 17:45-19:00  
Time: 17:45-19:00  
Room: Diva Terrace

AIB Awards/Farewell Reception

The 2015 AIB Annual Meeting will come to a close with a reception immediately following the AIB General Business Meeting. The reception will take place at the Second Floor Terrace.

The Awards/Farewell Reception is sponsored by Palgrave Macmillan, publishers of JIBS, in recognition of all the winners of the various awards being given out at AIB 2015.
Burger, Martin; Erasmus University Rotterdam, Netherlands (mbr42@emerald. cui.nl): 1.5.1, 3.1.0
Bustani, Diana; Sintez, Mexico (diana. bustani@sintez.com): 3.4.10

C

Cai, Yingyan; University of Groningen, Netherlands (yc.ai@rug.nl): 2.3.7
Caldeira, Carlos Afonso; Inper Institute of Education and Research/Getulio Vargas Foundation, Brazil (caca52@yahoo. br): 2.1.9
Calixto, Cyntia; Fundação Getulio Vargas, Brazil (cylacli@gmail.com): 2.1.1, 3.6.1
Canela, Renata; Universidade Nova de Lisboa, Portugal (wmaus@gmail.com.br): 3.2.6
Cano-Kollmann, Marcelo F.; Temple University, USA (mck@temple.edu): 1.4.5, 2.1.9, 2.2.7, 5.2.5
Cantwell, John; Rutgers University, USA (cantwell@business.rutgers.edu): 0.1, 0.71, 1.1.0, 2.1.3, 2.4.2, 3.3.1
Cao, Yangfeng; Copenhagen Business School, Denmark (kc.infl.cs.dk): 2.5.7
Carr, Chris; University of Edinburgh, United Kingdom (chris.carr@ed.ac.uk): 2.4.7
Carvalho, Sergio W.; Dhalous University, Canada (scarvalho@dhalous.com): 1.5.13
Caskey, D’Arcy; Feng Chia University, Taiwan (dcaskey@mail.fcu.edu.tw): 1.5.10
Castaner, Xavier; University of Laussanne, Switzerland (xavier.castaner@unil.ch): 1.3.11
Castelnuevo, Sara; Clifford Chance Pte Ltd, Singapore (scastelnuevo@gmail.com): 2.4.12
Castro, Alejandro M. Fernández; CESUGA, Spain (aferrandez@cesuga.com): 1.5.1, 2.3.7
Castro, Andres Mauricio; Universidad del Rosario, Colombia (andres.castro@urosario.edu.co): 1.1.8
Castro Martins, Henrique; UFRGS, Brazil (hcm@ufsrs.br): 2.2.10
Casuli, Lucrezia; Università di Strathclyde, United Kingdom (lucrezia.casuli@strath.ac.uk): 1.4.11
Cathra, Virginia; University of Otago, New Zealand (virginia.cathra@otago.ac.nz): 1.3.7, 2.1.2
Caviezel, Valeria; Universidad de Bergamo, Italy (valeria.caviezel@unibg.it): 2.4.13
Celco, Sokol; Suffolk University, USA (sceko@ Suffolk.edu): 1.1.2, 3.3.9
Cerdin, Jean-Luc; ESSEC Business School, France (cerdin@essec.edu): 1.1.3, 1.13
Cerne, Miha; University of Ljubljana, Slovenia (miha.cerne@f经济. slovenija: 3.1.2.3)
Chabowski, Brian R.; University of Texas, USA (brain-chabowski@utdallas.edu): 2.2.4, 2.4.8
Chacar, Ayah; Florida International University, USA (chacar@fiu.edu): 0.2, 1.1.2, 1.5.4, 2.3.10
Chadde, Doren; Deakin University, Australia (chadde@deakin.edu.au): 2.2.4, 2.5.1, 3.1.11
Chakrabarti, Abhirup; Queen’s School of Business, Canada (abhirup.chakrabarti@ queenu.ca): 2.1.10
Chakrabarti, Amin Baran; Indian Institute of Management Calcutta, India (aminbch@iimcal.ac.in): 2.1.10

Chakrabarty, Subrata; University of Texas - El Paso, USA (chakrabarty@gmail.com): 2.4.11
Chakrabarty, Indranil; Institute of Development Studies Kolkata, India (indranil.c@iidskolkata.in): 3.3.6
Chakravarty, Dwarkanadh; Ivey Business School, Canada (dchakravarty, phd@ivey.ca): 2.4.10, 3.2.5
Chan, T.S.; Lingnan University, Hong Kong, SAR-PRC (cents@lin.org.hk): 0.3, 5.2.2
Chandra, Vallari; University of North Texas, USA (vallari.chandra@unt.edu): 1.4.9
Chandra, Pankaj; IIMB, India (chandra@iimb.ac.in): 0.4
Chandra, Rajshree; Delhi University, India (rajshrechanda@yahoo.in): 1.4.12
Chandrasekar, Deepa; University of Texas at San Antonio, USA (deepa.chandrasekar@utsa.edu): 3.2, 2.4.8
Chang, Sea-Jin; National University of Singapore, Singapore (schang@nus.edu.sg): 0.2, 1.1.1
Chang, Sheng-Hsiung; Tamkang University, Taiwan (tcchang@tamkang.edu.tw): 2.4.13
Chang, Sungyong; Columbia University, USA (sc3339@columbia.edu): 3.2.7
Charlety, Patricia; ESSEC Business School and THEMRA, France (charlety@essec. edu): 1.3.17
Chatterjee, Chirantan; Indian Institute of Management Bangalore, India (chron- taneetcharjee@em.join.in): 2.1.5, 3.2.7
Chaudhuri, Kaushik; Shiv Nadar University, India (kaushik.chaudhuri@snu. in): 2.1.21
Chen, Horin; National Taiwan University, Taiwan (horinchen@ntu.edu.tw): 1.5.10, 2.1.11
Chen, Liang; University of Leeds, United Kingdom (bml060@leeds.ac.uk): 3.3.4
Chen, Shih-Fen; Ivey Business School, Canada (sfchen@hbsyuewu.com): 3.3.2
Chen, Stephen; University of Newcastle, Australia (stephen.chen@newcastle.edu. au): 1.3.4
Chen; Taotao; Tsinghua University, China (chenttao@tsinghua.edu.cn): 3.4.5
Chee, Wei-Lun; National Dong Hwa University, Taiwan (m9723030@ems. ntu.edu.tw): 2.1.15
Chen, Xiaojia; Tsinghua University, China (marsuiku@gmail.com): 3.4.5
Chen, Xiaoyuan; University of Macau, Macau (xchen@ umac.mo): 2.3.7
Chen, Yingyu (Keri); National Dong Hwa University, Taiwan (kci594586@gmail. com): 3.3.13
Chen, Zhou; University of Hawaii at Manoa, USA (zhouchen@hawaii.edu): 1.1.8
Cheng, Angela Yazhi; Nanyang Technological University, Singapore (angelacheng90@gmail.com): 3.1.12
Cheng, Hsiao-Ling; National Chung Cheng University, Taiwan (hcngcheng@ccu. tw): 1.1.10, 3.3.2, 3.4.2
Chetty, Sylvie K.; University of Otago, New Zealand (sylvie.chetty@otago.ac.nz): 1.3.4.1
Chhajer, Raina; Indian Institute of Management Udaipur, India (raina.chhajer@iimu. ac.in): 1.1.6
Chi, Tialan; University of Kansas, USA (chtialan@ku.edu): 1.5.0, 3.4.1

Chiang, Yi Fang; Feng Chia University, Taiwan (yifchang@fciou.fcu.edu.tw): 1.5.13
Chiao, Yu-Ching; National Chung Hsing University, Taiwan (chiao@nchu.edu. tw): 2.5.10
Child, John; University of Birmingham, United Kingdom (j.child@bham.ac.uk): 2.2.12
Chin, Tachia; Guangdong University of Foreign Studies, China (tachin2328@ yahoo.com.sg): 3.1.11
Chiu, Andy; SUNY Farmingdale, USA (chioua@farmdale.edu): 1.5.6
Chittaro, Raveendra; Indian School of Business, India (raveendra_chittaro@ibs. in): 0.2, 1.3.1, 1.4.10, 3.4.2
Chiu, Chih-Fang; National Taiwan University, Taiwan (uju8002@gmail.com): 2.3.10, 2.5.12
Chiu, Hong-Jen C.; National Taiwan University, Taiwan (hongjen@ntu.edu. tw): 2.5.12, 3.3.2
Chiu, Hui Yen; National Chengchi University, Taiwan (hfyuc@ncyu.edu.tw): 3.3.2
Chiu, Yen Hung; University of Bath, Taiwan (naiwaihsin8688@gmail.com): 3.4.12
Chizema, Amnon; University of Birmingham, United Kingdom (A.Chizema@ bham.ac.uk): 3.1.5
Chng, Daniel Han Ming; China Europe International Business School, China (dchng@cieb.com): 1.4.10, 2.2.10
Cho, Hyuksoo; Chungnam National University, Korea, South (hyuksoo@kum. ac.kr): 3.2.11
Cho, Se Ho; Rutgers Business School, USA (schho89@gmail.com): 2.3.1, 2.4.12
Choh, Theresa S.; National University of Singapore, UAE (tchoh@nus.nus.ac. au): 3.3.12
Chok, Youngsam; Korea University, South Korea (zegal@korea.ac.kr): 2.4.7
Choy, Yunok; Renmin University of China, China (yunokch@gmail.com): 3.1.2
Choe, Sookyoon; Yonsei University, Korea, South (skychoye@yonsei.ac.kr): 3.2.11, 3.3.11
Chong, Wee Meng; Temple University, USA (christmann@business.rutgers.edu): 2.5.11
Chou, I-Cheng; Texas A&M University, USA (ochristie@tamu.edu): 2.5.11
Chou, Chieh-Wei; University of Washington, USA (chung7852@gmail.com): 2.5.11
Chi, YuYeong; Florida State University, USA (lcl76@flsu.edu): 1.3.11
Chou, Hsin-Hui; National Cheng Kung University, Taiwan (hhchou@mail.ncku. edu.tw): 2.5.12
Chou, Wen-Chiang; Kainan University, Taiwan (jojo44@gmail.com): 3.2.12
Christie, Odette; University of Dallas, USA (ochristie@udallas.edu): 2.5.11
Christmann, Petra; Rutgers University, USA (christmann@business.rutgers.edu): 0.1, 3.7.1
Christodoulides, Paul; Cyprus University of Technology, Cyprus (paul.christ- odoulides@act.ucy.ac.cy): 2.1.8
Chuang, Cheng-Ming; National Taiwan University & Overseas Chinese Universi- ty, Taiwan (cmchuang@ntu.edu.tw): 2.3.10
Chung, Sung Hun; Seoul National University, Korea, South (shchung521@gmail. com): 2.1.12
The exhibits are located in the Royal Ballroom and are open between 9:00am to 5:00pm, June 28-30. AIB would like to thank all of our exhibitors for participating at this year’s conference (in alphabetical order):

- AIB Chapters
- Austral Group
- Cambridge University Press
- Emerald Group Publishing
- The Heritage Foundation
- Indian Institute of Management Bangalore
- Ivey Publishing
- KW Immersion Program
- Local NGOs and Artisans
- Minds Abroad
- Palgrave Macmillan
- Springer

2015 Exhibitor Listing

The exhibits are located in the Royal Ballroom and are open between 9:00am to 5:00pm, June 28-30. AIB would like to thank all of our exhibitors for participating at this year’s conference (in alphabetical order):

- AIB Chapters
- Austral Group
- Cambridge University Press
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- The Heritage Foundation
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<th>Year</th>
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<tr>
<td>2010-2012</td>
<td>Mary Ann Von Glinow</td>
<td>1983-1984</td>
<td>Robert Hawkins</td>
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<td>2008-2010</td>
<td>Yves Doz</td>
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<td>Franklin Root</td>
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<td>2002-2004</td>
<td>Peter J. Buckley</td>
<td>1975-1976</td>
<td>Phillip Grub</td>
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<td>1999-2000</td>
<td>José de la Torre</td>
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<td>Vern Terpstra</td>
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- **2014**: Vancouver, Canada
- **2013**: Istanbul, Turkey
- **2012**: Washington, DC, USA
- **2011**: Nagoya, Japan
- **2010**: Rio de Janeiro, Brazil
- **2009**: San Diego, California, USA
- **2008**: Milan, Italy
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- **2000**: Phoenix, Arizona, USA
- **1999**: Charleston, South Carolina, USA
- **1998**: Vienna, Austria
- **1997**: Monterrey, Mexico
- **1996**: Banff, Alberta, Canada
- **1995**: Seoul, Korea
- **1994**: Boston, Massachusetts, USA
- **1993**: Hawaii, USA
- **1992**: Brussels, Belgium
- **1991**: Miami, Florida, USA
- **1990**: Toronto, Ontario, Canada
- **1989**: Singapore
- **1988**: San Diego, California, USA
- **1987**: Chicago, Illinois, USA
- **1986**: London, United Kingdom
- **1985**: New York City, New York, USA
- **1984**: Cleveland, Ohio, USA
- **1983**: San Francisco, California, USA
- **1982**: Washington, D.C., USA
- **1981**: Montreal, Quebec, Canada
- **1980**: New Orleans, Louisiana, USA
- **1979**: Las Vegas, Nevada, USA
- **1978**: Chicago, Illinois, USA
- **1977**: Orlando, Florida, USA
- **1976**: New York City, New York, USA
- **1975**: Dallas, Texas, USA
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- **1969**: New York City, New York, USA
- **1968**: Chicago, Illinois, USA
- **1967**: Washington, D.C., USA
- **1966**: San Francisco, California, USA
- **1965**: New York City, New York, USA
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- **1963**: Boston, Massachusetts, USA
- **1962**: New York City, New York, USA
- **1961**: New York City, New York, USA
- **1960**: New York City, New York, USA
- **1959**: Washington, D.C., USA
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**Upcoming AIB Meetings**

**AIB Sub Saharan Africa Chapter Meeting**  
August 26-28, 2015  
Johannesburg, South Africa

**AIB Central and Eastern Europe Chapter Meeting**  
September 17-19, 2015  
Warsaw, Poland

**AIB US-West Chapter Meeting**  
October 22-24, 2015  
Seattle, Washington, USA

**AIB US-Northeast Chapter Meeting**  
October 22-24, 2015  
Boston, Massachusetts, USA

**AIB Special Conference**  
October 30-31, 2015  
Milan, Italy

**AIB US-Southeast Chapter Meeting**  
November 12-14, 2015  
Miami, Florida, USA

**AIB Southeast Asia Chapter Meeting**  
December 3-5, 2015  
Penang, Malaysia

**AIB Latin America Chapter Meeting**  
February 18-20, 2016  
Sao Paulo, Brazil

**AIB UK-Ireland Chapter Meeting**  
April 7-9, 2016  
London, United Kingdom

**AIB US-Midwest Chapter Meeting**  
April 13-15, 2016  
Chicago, IL, USA

**AIB 2016 Annual Meeting**  
June 27-30, 2016  
New Orleans, Louisiana, USA

Look for Call for Papers on page 96.

Look for Call for Papers on page 98.
Technological and institutional changes have increasingly enabled companies to reconfigure their global value chain and combine the benefits arising from specialization with location advantages. As a consequence, knowledge-intensive activities have been typically centralized in the home country or offshored to other advanced economies, while manufacturing and other more standardized activities have been offshored to emerging countries mainly to exploit cost advantages (Mudambi, 2007; Contractor et al., 2010). However, recent developments are challenging this traditional separation between advanced and emerging economies as host of knowledge- and production-intensive activities, respectively.

Within this context, recent research has started to emphasize the role of intraorganizational relationships and linkages among the different parts of the value chain. In particular, innovative and productive activities are affected by strong interdependencies and complementarities (Berry, 2014), and for some companies the co-location of R&D and manufacturing is critical for development and innovation (Alcacer and Delgado, 2014). Hence, the loss of manufacturing capabilities might also imply the reduction of innovation competencies (Pisano and Shih, 2012). The increasing awareness of these interdependencies explains the recent incentives from policy makers in advanced countries that aim to promote their manufacturing activities. These issues pose major challenges for scholars working not only in the field of International Business, but also in areas such as Economic Geography, Operations and Supply Chain Management and International Economics.
Papers are invited for the topics listed below. Papers in other related areas are welcome as well.

- What are the consequences of breaking up the global value chain and which possibilities is this offering?
- Under what conditions is it beneficial to keep the different business activities in the same location rather than splitting and decentralize them across companies and countries' boundaries? What are the organizational challenges?
- What are the benefits and costs associated with offshoring? Are there any hidden costs of offshoring? Who is benefitting from offshoring? Is it society at large, customers, employees? What are spill-over effects of offshoring?
- What are the macro-economic and institutional conditions explaining the new international fragmentation and geographical dispersion of the value chains? How has the relevance of location factors changed and affected the new era of offshoring and back-shoring phenomena?
- What are the challenges for policy makers? What can be done in order to promote manufacturing activities in advanced countries?

Submission guidelines
Participants who wish to present their research at the conference are invited to submit an extended abstract not exceeding 1,000 words through the conference website no later than September 1, 2015. At least one author must register for the conference. If more than one author presents the paper, each presenter must register. Further submission guidelines can be found at the conference website http://valuechain.unibocconi.eu or by writing to valuechain@unibocconi.it. Notification of paper acceptance will be communicated by September 14, 2015.

Timeline
September 1, 2015: Extended abstract submission
September 14, 2015: Acceptance decision
September 28, 2015: Early registration deadline for conference
CALL FOR PAPERS

The Locus of Innovation
In the Globally Integrated Enterprise

“We are at an inflection point, with public and private institutions around the world being disrupted. Global integration, which is driving this disruption, is the new playing field, and innovation is the way to win this game.”

Samuel J. Palmisano, former Chairman, IBM, Rethink: A Path to the Future, 2014

Program Chair: Charles Dhanaraj, IMD, Switzerland (Charles.dhanaraj@imd.org)
Submission Deadline: January 15, 2016

The multinational enterprise (MNE) remains a central unit of analysis for international business (IB) scholars, as it represents “the most remarkable economic phenomena in the post-war period.” Yet how these MNEs have evolved over time remains a puzzle. With economic activities of the MNE crisscrossing the globe, some see the MNEs evolving into a “globally integrated enterprise.” Others stress the persisting imbalances across the countries and focus on the barriers to global integration. AIB invites you to explore this puzzle, to help us understand to what extent, and how, MNEs are leveraging global integration while simultaneously exploiting the differences.

Nowhere has the impact of such global integration felt stronger than in the arena of innovation — R&D and related activities. Mega investments in R&D by MNEs such as GE, Siemens, IBM, and others in emerging markets have been routinely reported in the business press. These make radical departure from the evolution of the MNE as the early IB scholars envisioned. Do these trends pose a challenge to the west? Are we seeing the directionality of the global flow of innovations being reversed? It is time to bring together our findings to get a better picture of the evolution of innovation within MNEs.
Innovation is the cornerstone of competitive advantage for MNEs. The slowing economic growth is forcing corporate leaders to innovate their way out of crisis and stagnation. MNEs from emerging markets infuse competitive vigor with their emphasis on frugality are stretching the scope of innovation itself beyond technology to new business models. How do these dynamics shape the way MNEs disperse and orchestrate their global innovation?

Such ‘global integration’ of innovative activities must entail knowledge sharing across different geographies, which may follow different rules of social interactions. It would also demand connecting “rule-driven behavior” in some places with “entrepreneurial behavior” in others. How can we effectively link such international knowledge pipelines? What may ease or hamper such connectivity across different locations and across different governance structures? What sort of global leaders are needed to manage this global integration?

The global integration approach to the MNEs also recognizes explicitly the role of entrepreneurship, and the hybrid organizational arrangements that MNEs have in many host countries. IB scholarship has a strong knowledge base on new venture internationalization. In recent years a critical body of literature is emerging that focuses on the linkages between the MNEs, new ventures, and industrial clusters to shed light on this innovation ecology. How do we move beyond the local knowledge spillover to the globally interconnected knowledge flows? Are MNEs critical pipelines to this innovation ecosystem?

Global integration offers significant scope in scaling social innovations. Social problems are intensely local. Be it poverty alleviation, education, drinking water, health or job creation, the issues are strongly embedded in the locale. However, in recent years non-profit organizations such as Gates Foundation, have demonstrated how to connect these local problems, develop global solutions, and apply them in a customized manner to each locale. How do we leverage concepts such as Porter’s “Shared Value” to create global solutions to local problems?

Policy is central to innovation and the global flow of knowledge. IB scholars have a unique vantage point from which they can see multiple policy regimes. With their ability to link data across geographies, they can contribute to richer observations and more robust theories. How do we refine the contours of the innovation policy regime designed for the legacy years? Are some of the global integration ideas applicable to policy innovation? What policy initiatives are needed to advance the effectiveness of the MNEs to deliver social value?

The AIB 2016 at New Orleans will give us an opportunity to explore these questions on the future of innovation and MNEs. Let the meeting of minds unleash new thinking on making global integration work, and the role of innovation within these globally integrated enterprises.

What better a place than New Orleans, which stands as a symbol of transformation, having moved from almost total destruction in the wake of Hurricane Katrina to a vibrant entrepreneurial economic center that you will experience when you arrive here! Let’s explore innovation, in an innovative way, along with peers drawn from around the globe. See you in New Orleans!
Get down to business. Then just GET DOWN.

The Academy of International Business is pleased to announce New Orleans as the host city for the AIB 2016 Annual Conference to take place June 27-30, 2016 at the Sheraton New Orleans. Join your colleagues for great sessions, ample networking opportunities, and a fabulous cultural experience in New Orleans where you can indulge in delicious cuisine, shop in historic neighborhoods, and dance to the music pouring into the streets.

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The 57th Annual Meeting of the Academy of International Business
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June 27-30, 2015
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