

Place-based Development and Place-making

Mini-conference and Seminar on the challenges and opportunities of place-based approaches in innovation, governance and planning activities

Organisers: Centre for Regional Development (Center for Regional Udvikling - CRU) and Danish Centre for Spatial Planning (DCSP), Aalborg University (AAU).

When? 12th April 2018 at 9.45-16.15

Where? Main Auditorium (Room 201) and Room 3.429 in Rendsburggade 14, 9000 Aalborg

Registration: Attendance is free of charge. For registration please send email to Dorte Baymler, db@business.aau.dk, no later than Thursday 5th April.

'Place-based approaches' have gained momentum in local and regional development activities. It builds on the assumption that local resources, characteristics and qualities should be taken more into account when transforming the role and economy of places. At the same time, places are also exposed to general trends, and it is often the combination between place characteristics and larger change processes that produce interesting results and new development potentials.

This mini-conference/seminar focusses on the evolution of place-based development and place-related innovation activities. On the one hand, we will look into some main conditions, trends and drivers, e.g. concerning collaboration, innovation and the role of social trust in societal development. On the other hand, we will discuss specific examples of businesses development, spatial analysis, building of place attractiveness, and the need for new tools in planning and practical development projects. The overall objective is to discuss challenges and opportunities related to 'place-specialisation' and mobilisation of place-based development.

Programme

09.45-10.15: Arrival in Rendsburggade 14 and registration in the Lobby area of the building

Part I – Mini-conference: Keynotes (Main Auditorium – Room 201):

10.15-10.20: Welcome and introduction to keynotes / Carsten Jahn Hansen and Lars Bodum, AAU

10.20-11.00: **'Smarter' place-making? Regional-local communities of practice to foster common sense of purpose and innovation** / Caroline Creamer, Maynooth University, Ireland and Director of the International Centre for Local and Regional Development (ICLRD)

11.00-11.40: **Building collaboration to achieve place-based development** / Diarmaid Lawlor, Director of Urbanism at Architecture and Design Scotland (ADS), University of Westminster, Edinburgh, Scotland

11.45-12.25: Lunch in the Lobby area (only for those participating during the afternoon seminar)

Walk to room 3.429 (4th level in the building) for the seminar part of the day

Part II – seminar (Room 3.429):

12.30-12.40: Introduction to Part II: the seminar / Carsten Jahn Hansen and Lars Bodum, Danish Centre for Spatial Planning, AAU

12.40-13.10: **Social trust within nation states and the potential link to local and regional development**/ Christian Albrekt Larsen, Centre for Comparative Welfare Studies, AAU

13.10-13.40: **Why care about place when spurring innovation? – approaches and rationales for policy** / Ina Drejer and Jesper L. Christensen, Dept. of Business and Management and ReDy Centre, AAU

13.40-14.10: **The challenges of spatial analysis in place-based development and planning activities** / Lars Bodum, Danish Centre for Spatial Planning, AAU

14.10-14.30: **Break**

14.30-15.00: **'Building bridges' – mobilising places for development of place attractiveness** / Carsten Jahn Hansen, Danish Centre for Spatial Planning, AAU

15.00-15.30: **Regulatory and practical challenges of changing spatial strategies and plans – need for new tools** / Kasper Kornerup Thygesen, LE34

15.30-16.15: **Discussion, including reflections from keynotes and seminar presenters**

We look forward to see you.

Best wishes

Carsten Jahn Hansen and Lars Bodum