

All times are Central European Summer Time (CEST): Berlin, Madrid, Paris, Vaduz
All sessions are recorded, and available to participants until 30 June 2020.

Delegates can find access details via the Eventsential Conference tool only.





XXXI ISPIIM INNOVATION CONFERENCE

Innovating in Times of Crisis



For the full programme, delegates must access through the Eventsential conference tool.
All times are Central European Summer Time (CEST): Berlin, Madrid, Paris, Vaduz

Special Interest Groups				
	 AI & Innovation Management	 Body of Knowledge	 Digital Disruption & Transformation	 Futures & Foresight
	 Health & Innovation	 Innovation Leadership	 Living Labs	 Methods & Skills
	 Responsible Innovation	 Teaching & Coaching	 Values-Based & Sustainable Innovation	 Wicked Innovation

SATURDAY 6 JUNE

1300 to 1600	ISPIM LIVE! MUSIC, NETWORKING & TIME TO CHILL		<p>Join us virtually for ISPIM Live!, a festival of music and chance to meet up with old and new friends via Zoom. Pour yourself a cocktail, glass of wine or grab a beer, soft drink or your cat and relax. It's time to chill...</p> <p>1300 to 1330: ISPIM Rocks!</p> <p>1330 to 1430: The IDeal Gang - Live from Porto, Portugal</p> <p>1430 to 1600: DJ Carl Hinds – Live from Penang, Malaysia</p> <p>DJ Sponsored by:</p>	
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SUNDAY 7 JUNE

0830 to 1230	Design Driven Opportunities Workshop Led by: Camilo Potocnjak-Oxman & Anton Kriz	Drawing upon design thinking practices, entrepreneurial competencies, and evidence-based management, the workshop introduces participants to hands-on approaches to perceiving opportunities and engaging different stakeholders. Suitable for: Professionals from the public, private and academic sectors who want tools to articulate innovative projects within their institutions and researchers from the field. Price: EUR 20. More details – Advance booking obligatory	
	Beyond the Flipped Classroom Workshop Led by: John Bessant & Bill Russell	Flipping the classroom offers benefits to both lecturers and students but implementing it isn't without its challenges. We need to think about how to (re) package learning materials, to think about how to use contact time differently, to explore new ways of relating to students inside and outside the physical classroom. We'll explore some of these key themes and look at ways to make the transition easier. And we'll introduce a wide range of support resources which you can adapt to your needs and context. Price: EUR 20. More details – Advance booking obligatory	

1300 to 1730	JUNIOR RESEARCHER LAB Led by: Michelle Heber Supported by Chris Gernreich	The ISPIM Junior Researcher Community provides activities and networking for junior researchers from around the world. We offer a variety of workshops to develop yourselves, and an expert panel discussion that you will design. Also, we have private discussion sessions on challenges in academia as well as industry, and you will get valuable insights on how to get the most out of an ISPIM event and other conferences. All junior researchers are invited and must sign-up in advance. Price: EUR 20. More details – Advance booking obligatory	Supported by:   
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1730 to 1800	ASK ISPIM Led by: Anna Bessant Supported by: Michael Dell	Friendly ISPIM Members are ready to welcome you and answer your questions about how to get the most out of ISPIM and the Conference. Drop-in and say "hello!" – especially if it's your first-time at ISPIM.
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MONDAY 8 JUNE


0700 to 0740 **ISPIM YOGA**  Start the day with a relaxed body and active mind with The Online Morning Flow Yoga.
Led by: Joshua Baker [See more](#)
[Limited places, sign-up in advance obligatory.](#)


0800 to 0820 **NEWCOMERS COFFEE** Your first time at ISPIM? Start the conference with a new set of friends to make you feel at home right away!
Open to first-time attendees and those willing to act as a mentor only. Led by: Anna Bessant; Supported by: Michael Dell
[More details](#)

0830 to 0840 **CONFERENCEWELCOME** Messages from the ISPIM global community.
Introduced by **Iain Bitran** - Executive Director, ISPIM
Supported by: Liam Needham

0850 to 0920 **THOUGHT LEADERS**  **Oliver Gassmann**
Professor of Technology Management, University of St.Gallen
COVID-19 – how it changed our world and innovation
Introduced by: Peter Robbins; Supported by: Iain Bitran

 **Jonathan Wong**
Chief of Technology and Innovation, United Nations Economic and Social Commission for Asia and the Pacific
Collaborate to Innovate: Government policy approaches to harness tech during pandemics
Introduced by: William Malek; Supported by: Liam Needham

0930 to 1000 **THOUGHT LEADER**  **Frank Piller**
Professor of Innovation Management, RWTH Aachen University
The Avatar Economy: How Digital Twins of Humans drive the next layer of innovation in the internet
Introduced by: Bettina von Stamm; Supported by: Liam Needham

1010 to 1040 **THOUGHT LEADER**  **Tim Jones**
Co-Founder and Programme Director, Future Agenda
Key Innovation Challenges for the Next Decade
Introduced by: Michael Dell; Supported by: Iain Bitran

WORKSHOPS & HOT TOPIC DISCUSSIONS

1050
to
1205

WORKSHOPS

1.01: Connecting Streams of Workplace Innovation (WPI)

Led by Peter Oeij of TNO
Supported by: Bruno Woeran

[More details](#)

**1.02: Grounded Theory methodology in innovation research:
Overview, pitfalls and best practices**

Led by Joona Keränen of RMIT University
Supported by: Chris Gernreich

[More details](#)



1.03: Toward responsible innovation business models

Led by Tatiana Iakovleva of University of Stavanger
Supported by: Michelle Heber

[More details](#)



HOT TOPIC DISCUSSIONS - "Hot topics" for small groups for up to 75 mins. Attendance is first-come-first-served.

<p>01. Upping the Ante – What could a global Body of Knowledge offer you as an innovation management professional or researcher? Led by Jimmi Normann Kristiansen, rInnovation Group and Aalborg University, Supported by Sophie Manser</p>	
<p>02. How can we measure performance and impact in living labs? Led by Chris McPhee, Agriculture and Agri-Food Canada. Supported by Seppo Leminen and Dimitri Schuurman</p>	
<p>03. How can we drive sustainable innovation based on organisational values and culture? By Henning Breuer, Founder, UXBerlin – Innovation Consulting and Professor, HMKW & Florian Lüdeke-Freund, ESCP Europe, Supported by Katie Salisbury More details</p>	
<p>04. How can we advance innovation management research and impact with action research and learning? Led by Anton Kriz, ANU, Supported by Camilo Potocnjak-Oxman</p>	
<p>05. Innovation in a Circular Economy: More than recycling, remanufacture and re-use? Led by Marcus Zils, University of Exeter Business School, Supported by Ken Webster</p>	
<p>06. Trick or Treat – How could the ISO Innovation Management Principles impact your organization? Led by Magnus Karlsson, RISE Research Institutes of Sweden, Supported by Martin McGurk</p>	
<p>07. How can leaders shape an innovation culture? Led by John Metselaar, Solvay Brussels School of Economics and Management, Supported by Karina Jensen, Global Minds Network</p>	
<p>08. Teaching & Coaching Design Thinking: Old shoes or relevant cues? Led by Carina Leue-Bensch, Lufthansa Systems & Supported by Christopher Williams, Johannes Kepler University Linz</p>	
<p>09. Scenario Thinking in Everyday Decision-making. Led by René Rohrbeck, EDHEC & Rohrbeck Heger, Supported by Georgia Burrows</p>	
<p>10. What are success criteria for ideation workshops? Led by Michele Brocco, IdeacLOUDS, Supported by Anna Bessant</p>	
<p>11. Self-healing Materials: Fact or Fantasy? Led by Merryn Haines-Gadd, University of Exeter Business School, Supported by Allen Alexander</p>	
<p>12. What are the best tools and methods to use in innovation workshops? Led by Christian Buchholz, Verrocchio Institute, Supported by Bram Roosens</p>	
<p>13. What is the Future of AI for Foresight? Led by Tobias Heger, Rohrbeck Heger, Supported by Thomas Kingston</p>	
<p>14. How to get your work and ideas published? Led by Steve Hardman, De Gruyter, Supported by Annaliese Hesketh</p>	

ACADEMIC RESEARCH RESULTS & INDUSTRY CASES



RESEARCH IN
PROGRESS

WORKSHOP

INSIGHTS & METHODS FOR INDUSTRY

<p>1215 to 1315</p>	<p>2.01: Co-Creating a Sustainable Future</p> <p>Facilitator: Chris Gernreich Supported by: Sophie Manser</p> <p>Kyriaki Papageorgiou: Human-Robot Co-creation: Innovation for Sustainable Futures</p> <p>Andre Martinuzzi: Responsible innovation labs - design, experiences and quality criteria</p> <p>Eva Wascher: Ecosystems for Co-Creation in Responsible Research and Innovation</p>	<p>2.02: Crisis-Driven Innovation: Networks & Collaboration</p> <p>Facilitator: Rob Sheffield Supported by: Thomas Kingston</p> <p>Eric Jolivet: Emerging networks of innovation in period of crisis</p> <p>Jakob Pohlisch: How Collaborative Online Networks Develop Solutions in Times of COVID-19</p> <p>Sandra Dijk, Claudia Lehmann: The Paradox of Choice in Online Collaboration Platforms and Tools</p> <p>Giovanna Lara: Open Innovation and Open-Hardware: The Case of Project OxyGEN</p>	<p>2.03: Futures & Foresight 1</p> <p>Facilitator: Jan Oliver Schwarz Supported by: Georgia Burrows</p> <p>Eva García Muntión: Evidence-based technology trends grown into "playgrounds" for sparking creativity</p> <p>Andrea Massimiani: SCORE - Applying Strategic Foresight in the Retail Sector</p> <p>Sara Moqaddamerad: Connecting Foresight and Business Model Innovation</p> 	<p>2.04: Responsible Innovation 1</p> <p>Facilitator: Tatiana Iakovleva Supported by: Elin Oftedal</p> <p>Martin de Heaver, Agata Gurzawska: Responsible Innovation for Future and Emerging technologies</p> <p>Agata Gurzawska: Responsible innovation in Business: Perceptions, Practices and Lessons-learnt</p> <p>Akimitsu Hirota: Design the platform for "sharing issues" and promote innovation</p> <p>Thanaphol Virasa: Roadmap for Innovators in Process of Innovation for Development</p> 	<p>2.05: Living Labs 1</p> <p>Facilitator: Dimitri Schuurman Supported by: Seppo Leminen</p> <p>Chris McPhee: The Defining Characteristics of Agroecosystem Living Labs</p> <p>Ben Robaeyst: The city as an experimental environment</p> <p>Quentin Toffolini: The Infrastructures beyond the building of actors' Roles within LivingLabs</p> <p>Katharina Greve: Mapping the Living Lab Debate: Origins and Future Research Directions</p> 	<p>2.06: Growing and transforming cities</p> <p>Facilitator: Katrin Reschwamm Supported by: Bruno Woeran</p> <p>Leonardo Gonçalves: Creating and Maintaining Innovation Ecosystems in Cities: Institutional Work approach</p> <p>Stephane Gervais: Successful Smart City Cooperation Through Open Innovation And City Lab</p> <p>Jo Lindsay: City transformation: Understanding urban parks as a socio-ecological network</p> <p>Karin Klieber: Nudging sustainable behaviour: Data-based nudges for smart city innovations</p>	<p>2.07: Circular Economy (RIPS)</p> <p>Facilitator: Stefano Pascucci Supported by: Merryn Haines-Gadd</p> <p>Kathrin Sackmann: Green Public Procurement: Criteria Identification to stimulate Eco-Innovation</p> <p>Christoph Haag: A Practitioner-oriented Toolkit to Foster Sustainable Product Innovation</p> <p>Merryn Haines-Gadd: Measuring the Value of Product Lifetime Extension</p> <p>Leonhard Gebhardt: Sustainability-oriented Innovation. Topic Modeling Built on Successful-funded Crowdfunding Projects</p> 	<p>2.08: Sustainable Business Design with Business Model Patterns</p> <p>Facilitators: Florian Lüdeke-Freund & Henning Breuer</p> <p>limited to 20 participants</p> <p>More details</p> 	<p>2.09 ISO IMS Info and Q&A: Implementing the Innovation Management System Standard</p> <p>Facilitators: Magnus Karlsson & Martin McGurk</p> <p>More details</p> 	<p>2.10: Test your idea's potential quickly & cost-effectively</p> <p>Facilitator: Olga Kokshagina Supported by: Annaliese Hesketh</p> <p>More details</p> 
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1325 to 1355	THOUGHT LEADERS		<p>Ramon Vullings ideaDJ, RamonVullings.com</p> <p>New times require new combinations: be an ideaDJ !</p> <p>Introduced by: Christian Thurnes; Supported by: Iain Bitran</p>		<p>Gijs van Wulfen Founder, FORTH Innovation Method</p> <p>From Innovation Hero To Zero</p> <p>Introduced by: Michael Dell; Supported by: Liam Needham</p>
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1405 to 1435	THOUGHT LEADERS		<p>Zayna Khayat Future Strategist, SE Health</p> <p>Smashing the barriers to innovation (in healthcare) – does it take a pandemic?</p> <p>Introduced by: Julio Carazo San José; Supported by: Liam Needham</p>		<p>Roberto Verganti Professor of Leadership and Innovation, Stockholm School of Economics and Harvard Business School</p> <p>Innovation and Design in the New Normal</p> <p>Introduced by: John Metselaar; Supported by: Iain Bitran</p>
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ACADEMIC RESEARCH RESULTS & INDUSTRY CASES

RESEARCH IN PROGRESS

WORKSHOP

INSIGHTS & METHODS FOR INDUSTRY

1445 to 1545

3.01: Transferring Knowledge for Innovation

Facilitator: Ingrid Kihlander
Supported by: Annaliese Hesketh

Jere Siivonen:
Co-creative Value Enrichment - Demonstration Environments leveraging Ideas to Market

Jara Pascual:
Collaboration Canvas and Journey for Innovation

Yan Xin:
Sharing and Reusing Knowledge for Innovation and Competiveness in PSS

Dhruba Borah:
Teaching-focused Industry-Academia Collaborations: Determinants and Impact on Graduates' Employability Competencies

3.02: Crisis-Driven Innovation: Opportunity & Actions

Facilitator: Christophe Deutsch
Supported by: Bruno Woeran

Marion Neukam: The Coronavirus pandemic - An opportunity for disruptive innovations

Christian M. Thurnes:
Leanagil Design-TRIZing - supporting innovation in crisis

Nigel Clarke:
Quantitative and qualitative indicators of crisis-driven innovation - patent filing behaviour

3.03: Futures & Foresight 2

Facilitator: René Rohrbeck
Supported by: Georgia Burrows

Christiane Rau:
Designing an open foresight process for big numbers of participants

Karl-Heinz Leitner:
Foresight as enabler of innovation: Empirical evidence from European companies

Valeria Maria Urbano:
Future-oriented Technology Analysis: a classification framework



3.04: Responsible Innovation 2

Facilitator: Tatiana Iakovleva
Supported by: Luciana Maines Silva

Jenni Kaipainen:
Strategic Renewal Process towards Environmental Sustainability - A Longitudinal Case

Ellen-Marie Forsberg:
Using Indicators to further Responsible Research and Innovation (RRI)?

Luciana Maines Silva:
Dynamic Capabilities for Stakeholder Inclusion in the Responsible Innovation Process

Tatiana Iakovleva:
Changing role of users - innovating responsibly in digital health



3.05: Living Labs 2

Facilitator: Seppo Leminen
Supported by: Chris McPhee

Dimitri Schuurman:
Fast-Track Living Lab-projects: The Problem-Solution Sprint

Anil Engze: Towards Sustainability in Urban Living Labs: Dynamics of Actor Roles

Fred Kjellson:
Developing maturity model for transnational living lab collaboration

Teemu Santonen:
Understanding the underlying factors of living lab business model



3.06: Design and Design Thinking for Innovation

Facilitator: Bram Roosens
Supported by: Krista Keränen

Einar Landre, Frank Lillehagen: Holistic Design of Products and Processes

Tiago Silva: Human-Centred Design for Collaborative Innovation

Rui Patricio:
Support Local Businesses Through Design

Peter Robbins: Does Design Thinking work: Blind faith or hard evidence?

3.07: Circular Economy: Business Models (RIPS)

Facilitator: Stefano Pascucci
Supported by: Allen Alexander

Henna Sundqvist-Andberg:
Sustainability of Electric Scooter Sharing Services

Tuomo Eskelinen:
Circular economy business models addressing social acceptance

Tomas Santa-Maria Gonzalez: Business Model Innovation for the Circular Economy: an empirical exploration

Sara Fallahi:
Emergence of Circular Business Models in Incumbent Manufacturing Firms



3.08: Virtual Open Innovation Challenge – “How do you return to the workplace safely?”

Facilitator: Ivan Lloyd
Supported by: Emer Walsh

The competition will engage innovation community to discover how top innovators across the globe intend to overcome the challenges of bringing employees back into the working environment. With a climate of rapid change acceptance, the aim is to find innovative approaches that are not just as good as before but are better, providing an opportunity for organisations and employees to accelerate productivity.

[More details](#)

3.09: Borderstep Impact Forum: Sustainability impacts of start-ups

Evidence-based insights on the environmental and social impacts of new ventures

Facilitator: Florian Lüdeke-Freund

Supported by: Anke Posthumus

Stefan Schaltegger: Sustainable Entrepreneurship and Multilevel Mechanisms of Sustainability Transformations

Yasmin Olteanu, Jannic Horne, Klaus Fichter:
Sustainability impact assessment of start-up support programs

Constance Trautwein:
Do sustainability-oriented start-ups strive for different impacts? Insights from explorative case studies

[More details](#)

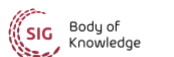


3.10: Creating the ISPIM Body of Knowledge





Facilitators: Joanne Hyland & John Bessant
Supported by: Martin McGurk

What have we learned? Where are we now? What is our vision for the Body of Knowledge?


[More details](#)





WORKSHOPS & PANELS

1555 to 1655	<p>4.01: ISO Innovation Management Standard and ISPIM BoK Joint Panel</p> <p>Facilitator: Magnus Karlsson and Joanne Hyland Supported by: Jimmi Kristiansen</p> <p>Panel: John Bessant, Martin McGurk, Leopoldo Eduardo Colombo</p> <p>Transforming the Discipline of Innovation Management – How will the ISO System Standard and the Body of Knowledge (BoK) do this?</p> 	<p>4.02: OPENINNOTRAIN</p> <p>Facilitator: Anne-Laure Mention Supported by: Bruno Woeran</p> <p>A global network of researchers and industry practitioners across Europe and Australia for promoting the translation of research between university-industry through cooperation and Open Innovation.</p>	<p>4.03: I.D.E.A.S.: Futuristic Thinking, or how to develop new ventures</p> <p>Facilitator: Irina Feigenbaum Supported by: Olga Kokshagina</p> <p>Researchers demonstrate the I.D.E.A.S. model and enrich your training and teaching on innovation and entrepreneurship with future ideas. This session complements the Erasmus+ VISION project.</p> <p>Led by Triyuth Promsiri & Manjiri Kunte, Stamford International University, Thailand</p> <p>More details</p> 	<p>4.04: Borderstep Impact Forum: Borderstep Impact Roundtable</p> <p>Facilitator: Klaus Fichter Supported by: Anke Posthumus</p> <p>How to measure and manage the sustainability impact of new ventures?</p> <p>Introduction: Klaus Fichter</p> <p>Panel discussion</p> <p>Karl H Richter, EngagedX</p> <p>Natalia Realpe Carrillo, Hedera</p> <p>Frank Ackermann, SDG Investments</p> <p>More details</p> 	<p>4.05: The Power of Art Thinking for a Volatile and Uncertain World</p> <p>Facilitator: Jörg Reckhenrich Supported by: Rob Sheffield</p> <p>Creative tensions and paradoxes in leadership development is currently a story “in the making”. How can innovation leaders respond to the inevitable tensions of innovation by choosing creativity over certainty?</p> <p>By Jörg Reckhenrich, Rob Sheffield and Stephanie Kaudela</p> <p>More details</p> 
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1705 to 1735	<p>THOUGHT LEADERS</p>	 <p>Gina O'Connor Professor of Innovation Management, Babson College</p> <p>Innovating in Turbulent Times Introduced by: Peter Robbins; Supported by: Iain Bitran</p>	 <p>Nabil Malouli VP Global E-commerce, DHL</p> <p>Time of Crisis = Time of Opportunity, Transforming your organization to win the biggest opportunity of the decade Introduced by: Julio Carazo San José; Supported by: Liam Needham</p>
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1745 to 1815	<p>THOUGHT LEADER</p>	 <p>Robert G Cooper ISBM Distinguished Research Fellow, Penn State University</p> <p>Digital Transformation for manufacturers and the implication for new-product development Introduced by: Andrew Maxwell; Supported by: Nicholas Maxwell</p>
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1825 to 1855	THOUGHT LEADER		<p>Gary Hamel Director, Management Lab & Visiting Professor, London Business School</p> <p>The Quest for Resilience Introduced by: John Metselaar; Supported by: Liam Needham</p>
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1905 to 1935	THOUGHT LEADER		<p>Tony Ulwick Founder and CEO, Strategyn</p> <p>Align Your Organization Around a Post-Pandemic Growth Strategy Introduced by: Andrew Maxwell; Supported by: Nicholas Maxwell</p>
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2000 to 2200	CONFERENCE NETWORKING EVENING	<p>After a long day of conference, it is now time to network at the conference social evening. Join one of the many hosted tables, either for a discussion around ISPIM's Special Interest Groups, Communities or Projects, or for a more light-hearted evening with one of the more social tables. There should be something for everyone. If you are interested in hosting a table, please contact admin@ispim.org.</p> <table border="1" data-bbox="286 598 2217 965"> <tr> <td data-bbox="286 598 1220 965"> <p>Table 1: Responsible Innovation SIG hosted by Tatiana Iakovleva & Marc Steen</p> <p>Table 2: Innovation Leadership SIG hosted by Karina Jensen, Rob Sheffield & Alexander Booth</p> <p>Table 3: Living Labs SIG hosted by Chris McPhee & Dimitri Schuurman</p> <p>Table 4: Berlin in the Golden (19)20's hosted by Bruno Woeran & Wolfgang Postlbauer</p> <p>Table 5: Values-Based & Sustainable Innovation SIG hosted by Henning Breuer, Florian Lüdeke-Freund & Kiril Ivanov</p> <p>Table 6: Junior Researcher Community hosted by Michelle Heber</p> <p>Table 7: Teaching & Coaching SIG hosted by Carina Leue-Bensch, Christopher Williams & Onnida Thongpravati</p> </td> <td data-bbox="1227 598 2217 965"> <p>Table 8: Art and Innovation - Enablers or Antipodes? hosted by Michael Dell</p> <p>Table 9: The Body of Knowledge InnoMixerTale Table hosted by Joanne Hyland & Magnus Karlsson</p> <p>Table 10: AI & Innovation Management SIG hosted by Helena Blackbright</p> <p>Table 11: ISPIM Family: Photos & Songs hosted by Rob Dew, John Bessant & Anna Bessant</p> <p>Table 12: Futures & Foresight SIG Meet & Greet hosted by Jan Oliver Schwarz</p> <p>Table 13: Virtual Conference Bingo hosted by Sophie Manser</p> <p>Table 14: Methods & Skills SIG hosted by Paavo Ritala & Steffen Conn</p> </td> </tr> </table>		<p>Table 1: Responsible Innovation SIG hosted by Tatiana Iakovleva & Marc Steen</p> <p>Table 2: Innovation Leadership SIG hosted by Karina Jensen, Rob Sheffield & Alexander Booth</p> <p>Table 3: Living Labs SIG hosted by Chris McPhee & Dimitri Schuurman</p> <p>Table 4: Berlin in the Golden (19)20's hosted by Bruno Woeran & Wolfgang Postlbauer</p> <p>Table 5: Values-Based & Sustainable Innovation SIG hosted by Henning Breuer, Florian Lüdeke-Freund & Kiril Ivanov</p> <p>Table 6: Junior Researcher Community hosted by Michelle Heber</p> <p>Table 7: Teaching & Coaching SIG hosted by Carina Leue-Bensch, Christopher Williams & Onnida Thongpravati</p>	<p>Table 8: Art and Innovation - Enablers or Antipodes? hosted by Michael Dell</p> <p>Table 9: The Body of Knowledge InnoMixerTale Table hosted by Joanne Hyland & Magnus Karlsson</p> <p>Table 10: AI & Innovation Management SIG hosted by Helena Blackbright</p> <p>Table 11: ISPIM Family: Photos & Songs hosted by Rob Dew, John Bessant & Anna Bessant</p> <p>Table 12: Futures & Foresight SIG Meet & Greet hosted by Jan Oliver Schwarz</p> <p>Table 13: Virtual Conference Bingo hosted by Sophie Manser</p> <p>Table 14: Methods & Skills SIG hosted by Paavo Ritala & Steffen Conn</p>
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TUESDAY 9 JUNE

0715 to 0800	ISPIM YOGA		<p>Start the day with a relaxed body and active mind with The Online Morning Flow Yoga.</p> <p>Led by: Joshua Baker. See more</p> <p>Limited places, sign-up in advance obligatory.</p>
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THEMATIC LEADER TALKS

0830 to 0900	<p>5.01: Values-based and Sustainable Innovation Kick-off</p> <p>Facilitator: Henning Breuer Supported by: Kiril Ivanov</p> <p>Florian Lüdeke-Freund - Chair for Corporate Sustainability, ESCP Europe</p> <p>Henning Breuer - Founder, UXBerlin – Innovation Consulting and Professor, HMKW</p> <p>More details</p> 	<p>5.02: Digitalization: A Meta-View on Strategy, Transformation, and Implementation</p> <p>Facilitator: Michael Dell Supported by: Riccardo Dell</p> <p>Digitalization and Business Model Innovation by Daniel Schallmo of Neu-Ulm University of Applied Science</p> <p>More details</p>	<p>5.03: AI and Innovation Management Kick-off</p> <p>Facilitator: Helena Blackbright Supported by: Mikael Johnsson</p> <p>Helena Blackbright and Stoyan Tanev</p> 	<p>5.04: Circular Economy Kick-off</p> <p>Facilitators: Marcus Zils & Allen Alexander Supported by: Stefano Pascucci</p> <p>Circular Innovations: A Company Perspective by Marcus Zils - University of Exeter Business School</p> 
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ACADEMIC RESEARCH RESULTS & INDUSTRY CASES

RESEARCH IN PROGRESS

WORKSHOPS

INSIGHTS & METHODS FOR INDUSTRY

0910 to 1010

6.01: Values-based Innovation

Facilitator: Henning Breuer
Supported by: Kiril Ivanov

Matthias Rauterberg:
Human values-based design

Sven-Uwe Müller:
Values-based business model innovation in the Lab of Tomorrow



6.02: Crisis-Driven Innovation: Data & Digital Economy

Facilitator: Claus Rosenstand
Supported by: Frank Gertsen

Franz MJ Pfister: A Decentralized Consent Management System for COVID-19-associated Data

Akihiro Fujii:
Discussion about an anonymous and trusted communication environment

Aziza Zhuparova:
Impact of the Coronavirus Outbreak on the Digital Economy

Ajit Paul: Innovation Vectors for Driving Pace and Possibilities in Crisis Times

6.03: Futures & Foresight 3

Facilitator: René Rohrbeck
Supported by: Georgia Burrows

Patrick Brandtner:
Requirements for Value Network Foresight - Supply Chain Uncertainty Reduction

Philipp Scholle:
Semi-automatized consistency assessment in Scenario-Technique: Generic consistency patterns and user-types

Stefan Kohn, Birgit Stelzer:
The development of Future Personas for design thinking processes



6.04: Circular Economy: Approaches & Technologies

Facilitator: Ruth Cherrington
Supported by: Merryn Haines-Gadd

Helmi Ben Rejab:
Bootcamps as Innovative Approach for Disseminating Remanufacturing in Circular Economy

Johannes Gasde:
Plastics Recycling with Tracer-Based-Sorting: Challenges of a Potential Radical Technology

Michael Wustmans:
Analysing clustering approaches for the evaluation of emerging sustainability-oriented technologies

Ronald Janßen-Timmen:
Circular Innovations in Plastics Recycling. Experiences from Germany's Dual System



6.05: Training, Teaching & Coaching 1

Facilitator: Anna Bessant
Supported by: Michelle Heber

Seija Halvari:
Conceptualization refinement of hackathon for innovation management

Detlef Reis:
Developing Creative Leaders: Learner's Reflections on Methodology and Pedagogy

Jennifer Haase: How games spoil creativity: a creative mindset priming study

Sune Gudiksen:
Play-based intrapreneurship: Challenging innovation processes and underlying cultural understanding



6.06: People & Innovation (RIPS)

Facilitator: Chris Gernreich
Supported by: Marcus Tynnhamar

Chien-Chiang Lin:
Promoting Individual's Innovative Work Behavior in Startup Ventures

Sophie Gulstad:
Innovation management - subject-specific some's influence in decision-making

Stefan Korber:
Disjointed Interpretation of Innovation in Engineering Firms

Tatiana Porté:
Teaching problem structuring to enable innovation in business/IT projects

6.07: AI & Innovation (RIPS)

Facilitator: Helena Blackburn
Supported by: Sophie Manser

Sarah Daly, Jialei Yang:
AI Development and Adoption: Trusting AI Innovation in Healthcare

Peter Johansson, Mikael Johansson:
Disrupting the research process

Tuija Rantala:
Impacts of Digital Twins - Significance from Sales Perspective

Petra Kugler:
Introducing a Data-Dominant Logic for Data-driven Innovation



6.08: The Coronavirus Pandemic for Open Innovation: A local perspective in several nations

Facilitator: Chie Sato
Supported by: Annaliese Hesketh

Today, we are in a very unique situation. And all of us have new insights about our own nations from this unprecedented crisis. So, how should our potential approaches to Open Innovation from now on be changed by these new insights?

[More details](#)

6.09: Borderstep Impact Forum: Establishing a standard for sustainability impact assessment of new ventures

Facilitator: Jannic Horne
Supported by: Anke Posthumus

Linda Bergset, Constanze Trautwein: The German DIN-SPEC for sustainability assessment of start-ups

Axel Wilhelm, imug

[More details](#)



6.10: Massive Collective Intelligence: How will the Covid19 crisis impact innovation management?

Facilitator: Martin Duval
Supported by: Martin McGurk

This one hour workshop will propose a series of hypothesis and scenarios about how the covid19 crisis may have changed what will be expected from Innovation departments and managers in the coming years from June 2020.

[More details](#)



1020 to 1050

THOUGHT LEADERS



Florian Kohlbacher

VP, Strategic Planning & Business Intelligence, Coca-Cola Japan

Turning Silver Linings into Golden Opportunities: What's your Innovation Playbook for the Post-COVID-19 New Normal?

Introduced by: Bruno Woeran; Supported by: Iain Bitran



Natalie Turner

CEO, The 6 'I's® & The Entheo Network


Fight, Flight or Innovate

Introduced by: Bettina von Stamm; Supported by: Liam Needham



The Innovators Club

Small-group session for Senior Industry Managers only. Advance application required.


[More details](#)

	ASK THE EDITOR		<p>Anne-Laure Mention Editor-in-Chief of the Journal of Innovation Management is ready to answer your questions about publishing in this journal in this “drop-in and ask” session. Supported by: Bram Roosens</p>
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1100 to 1130	THOUGHT LEADERS	 <p>Paul Sloane Founder, Destination-innovation Recession – Hazard, Opportunity and Innovation Introduced by: Bruno Woeran; Supported by: Liam Needham</p>	 <p>Ravi Arora Vice President, Innovation, Tata Sons Covid19 - India’s response: lessons for Innovators Introduced by: Agnieszka Radziwon; Supported by: Iain Bitran</p>
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The Innovators Club *continued*
Small-group session for Senior Industry Managers only. Advance application required.
[More details](#)

	ASK THE EDITOR		<p>Paavo Ritala Associate Editor of R&D Management is ready to answer your questions about publishing in this journal in this “drop-in and ask” session.</p>
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ACADEMIC RESEARCH RESULTS & INDUSTRY CASES

RESEARCH IN PROGRESS

WORKSHOP

INSIGHTS & METHODS FOR INDUSTRY

The Innovators Club *continued*

Small-group session for Senior Industry Managers only. Advance application required.

[More details](#)

1140 to 1240

7.01: Values-based & Sustainable Innovation

Facilitator: Florian Lüdeke-Freund
Supported by: Henning Breuer

Alexander Booth:
Utilising value-set diversity across the Innovation Journey

Katri Valkokari:
Exploring values-based co-innovation in ecosystems through system dynamic group modelling

Jan Franciszek Jacko: Innovations versus pseudo-innovations. The test of pandemic

Henning Breuer, Kiril Ivanov:
Gamification to address cultural challenges and facilitate values-based innovation



7.02: Crisis-Driven Innovation: Education

Facilitator: Kyriaki Papageorgiou
Supported by: Marcus Tynnhamar

André Renz:
A new dynamic for EdTech in the age of pandemics

Christian Haslam:
Crisis-driven Digital transformation: Examining the Online University triggered by Covid-19

Céline Nicod: Crisis-driven disruption of public education: Best practices from homeschooling innovators

Gergana Vladova:
Ready to innovate? Self-assessment on the edge towards digital education

7.03: AI and Innovation Management 1

Facilitator: Helena Blackbright
Supported by: Mikael Johnsson

Sebastian Deneff:
How Lean Can it be? Innovation Challenges for AI-Based Products

Sergey Yablonsky:
AI-Driven Platform Innovation

Michelle Heber:
Attribute Design to overcome Algorithm Aversion and foster Algorithm Appreciation



Gergana Vladova:
Ready to innovate? Self-assessment on the edge towards digital education

7.04: Circular Economy: Big Questions

Facilitator: Ken Webster
Supported by: Allen Alexander

Fenna Blomsma:
Making sense of circular economy oriented innovation

Fanny Hermundsdottir:
Sustainability strategies and sustainability innovations' influence on perceived firm performance

Allen Alexander:
Circular Innovations: Sustainability solutions or circular regeneration



7.05: Training, Teaching & Coaching 2

Facilitator: Anna Bessant
Supported by: Sophie Manser

Thomas Neumann, Christian Friedl:
CORSHIP: Connecting Corporates, Startups and Universities through Innovative Training

Anna Forciniti, Maria Vittoria Colucci:
Ferrari: a management innovation case history

Eva-Maria Hollauf:
Making Social Innovators-Novel Innovation for Youth in Makerspaces

Daria Podmetina:
Integrating Art into STEM Education



7.06: SMEs, Start-Ups & Innovation (RIPS)

Facilitator: Lawrence Dooley
Supported by: Bruno Woeran

Petri Vilén: Business development opportunities for SMEs participating in open innovation contests

Wei Ting Yeh, Chien-Chiang Lin:
Exploratory Study about Succession Process of Business and Political Family

Giuseppe Carignani:
Managing Radical Innovation in SMEs: the Evolutionary Approach

Matthias Hartmann:
Productivity Paradox in Digital Innovation for SMEs. A Participatory Inquiry

7.07: Methods & Growth (RIPS)

Facilitator: Bram Roosens
Supported by: Annaliese Hesketh

Priscilla Kan John: A Guided Visual Tool for supporting the front-end of innovation

Elena Maria Giménez Fernández:
Unfreeze Open Innovation: A conceptual approach from the gamification lense

Marc Steen:
How to Organize Transdisciplinary Innovation Projects: A Case Study

Balazs Borsi:
Art, Action Research and Knowledge Management: an Educational Movie Experience

7.08: Practice Cases on Foresight

Facilitator: Jan Oliver Schwarz
Supported by: Heiko von der Gracht

We are delighted to invite you to become part of our Foresight in Practice Initiative that we launch at the ISPIIM Innovation Conference 2020.

[More details](#)



7.09: Borderstep Impact Forum: Digital approaches and tools for the assessment of sustainability impacts of new ventures








Facilitator: Yasmin Olteanu
Supported by: Anke Posthumus

Jannic Horne:
ImpactNexus – AI-based scouting and assessment of impact ventures




Natalia Realpe Carrillo:
Cost effective software solutions support impact makers in enabling a better life for those in need, Hedera

[More details](#)



	ACADEMIC RESEARCH RESULTS & INDUSTRY CASES					RESEARCH IN PROGRESS		WORKSHOP	INSIGHTS & METHODS FOR INDUSTRY	
1250 to 1350	<p>8.01: Values-based Innovation: Models & Opportunities</p> <p>Facilitator: Kiril Ivanov Supported by: Eva Weimer</p> <p>Karen Janssen: The shared vision paradox in collaborative business model development</p> <p>Maria Lujan Lopez: Business Models in Energy Communities: an Analysis through Legal Lenses</p> <p>Natalie Laibach: Opportunity Recognition of SOIs in distant Knowledge Fields</p> 	<p>8.02: Crisis-Driven Innovation: People & Sustainability</p> <p>Facilitator: Kyriaki Papageorgiou Supported by: Marcus Tynnhamar</p> <p>Wyssal Abbassi: Crisis-Driven Innovation: Lessons from Tunisian Makers Response to COVID-19</p> <p>Maximilian Perez Mengual: Sustainable innovation from crisis-driven experiments in stationary retail?</p> <p>Joana Wensing: The climate crisis and farmers engagement in sustainability-oriented research projects</p>	<p>8.03: AI and Innovation Management 2</p> <p>Facilitator: Helena Blackburn Supported by: Mikael Johnsson</p> <p>Paul Florian Scholz: Design Requirements of Machine Learning Systems for Complex Application Domains</p> <p>Nina Bozic Yams: Integrated AI and Innovation Management: The Beginning of a Beautiful Friendship</p> <p>Vytaute Dlugoborskyte: Trained Machine Learning Model for Team Innovativeness Prediction</p> <p>Stoyan Tanev: Using text analytics to discover business scaling research gaps</p> 	<p>8.04: Circular Economy: Business Models</p> <p>Facilitator: Ken Webster Supported by: Ruth Cherrington</p> <p>Hélène Bleus: Sustainable Business Models for Circular Economy in Urban Ecosystem</p> <p>Paavo Ritala: Circular business model innovation: open and closed strategies</p> <p>Andrea Urbinati: Digital technologies for circular business models in the building industry</p> 	<p>8.05: Business Models 1</p> <p>Facilitator: Christian Thurnes Supported by: Carina Maurer</p> <p>Tor Helge Aas: Business Models in the Digital Era: Toward a New Typology</p> <p>Alexander Lennart Schmidt: Disruption by Design?! - A Classification of Disruptive Business Models</p> <p>Wen-Ping Hsieh: Factors affecting customers' purchase intentions in live streaming shopping</p> <p>Vishal Sangwan: Servitization strategy: Path to successful service business-model in digital age</p>	<p>8.06: Platforms & Ecosystems (RIPS)</p> <p>Facilitator: Claus Lang-Koetz Supported by: Riccardo Dell</p> <p>Tina Krell: Governance of SME-focused Data Cooperation Platforms in Germany</p> <p>Helena Rusanen: Modes of Open Innovation in Ecosystems: Exploring for Managerial Playbook</p> <p>Pia Hurmelinna-Laukkanen: The Dynamics of Trust and Control in Temporary Expert Teams</p> <p>Leyli Iranpour: Transparency And Trust In Supply Chains From A User's Perspective</p>	<p>8.07: Foresight & Healthcare (RIPS)</p> <p>Facilitator: Jan Oliver Schwarz Supported by: Georgia Burrows</p> <p>Melanie Wiener: Foresight to foster crisis-driven innovation</p> <p>Daniel Löwen: Algorithm-based Recommendation Mechanism for Foresight Approach Selection: Theoretical Foundations</p> <p>Wendy Phillips, Dharm Kapletia: Innovation in healthcare manufacturing: transforming deployed medical care</p> <p>Mona Seyed Esfahani: The barriers of accepting VR in Healthcare by older generation</p>  	<p>8.08: Emotional Intelligence for Entrepreneurship</p> <p>Facilitator: Jara Pascual Supported by: Rob Sheffield</p> <p>1 hour to open your eyes in a new way of managing your startup. You will improve your leadership skills and your team performance.</p> <p>More details</p>	<p>8.09: Diffusion strategies for environmental innovation</p> <p>Facilitator: Klaus Fichter Supported by: Anke Posthumus</p> <p>Martin Jänicke: On the governance of environmental innovations</p> <p>Jens Clausen: Governance of radical system changes: Innovation policy mixes for sustainability transitions</p> <p>Florian Kern: The role of creative destruction in sustainability transitions</p> <p>More details</p> 	<p>8.10: Teaching & Training Innovation Resources Supermarket 2.0</p> <p>Facilitators: John Bessant & Anna Bessant</p> <p>More Details</p> 

THEMATIC LEADER TALKS & DISCUSSION PANELS

1400 to 1440	<p>9.01: Thematic Leader Panel: From good will to good practice (with Values-Based and Sustainable Innovation)</p> <p>Facilitators: Henning Breuer & Florian Lüdeke-Freund</p> <p>Supported by: Henning Breuer</p> <p>With Corie Wiren (Ecosia), Matthias Rauterberg (Univ. of Eindhoven), Roman Meier-Andrae (TÜV NORD Mobility), Stefan Schaltegger (Leuphana University Lüneburg) & Sven-Uwe Müller (GIZ)</p> 	<p>9.02: Thematic Leader: COVID-19 - A Viral Launchpad of Digital Innovation</p> <p>Dietmar Schlößer, Head of Digitalization & Innovation, TÜV NORD AG</p> <p>Introduced by Irina Fiegenbaum</p> <p>Supported by: Irina Fiegenbaum</p>	<p>9.03: Thematic Leader: Circular Economy, business toolbox or economic destination?</p> <p>Ken Webster, University of Exeter Centre for the Circular Economy and Ellen MacArthur Foundation Associate</p> <p>Introduced by Allen Alexander</p> 	<p>9.04: Journal Editors Panel: Research, Publishing and Academia in a Post-Crisis World</p> <p>Facilitator: René Rohrbeck, Futures & Foresight Science</p> <p>Supported by: Michelle Heber</p> <p>Stoyan Tanev, TIM Review; Anne-Laure Mention, Journal of Innovation Management; Paavo Ritala, R&D Management; Joe Tidd, IJIM</p> 	<p>9.05: Leading Crisis Driven Innovation</p> <p>Facilitator: Joanne Hyland</p> <p>Supported by: Hannah Leighton</p> <p>Industry Panel from the ISPIM Innovators Club</p> <p>Jose Cacaes-Blundi, EMEA Leader, GE Renewable Energy</p> <p>Stefan Kohn, Innovation Leader, Deutsche Telekom Service</p> <p>Juergen Weiser, Director of New Business Development, BASF</p>
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1450 to 1520	<p>THOUGHT LEADER</p>		<p>Rita McGrath</p> <p>Strategy Professor, Columbia Business School</p> <p>Headlines From the Future</p> <p>Introduced by: Anne-Laure Mention; Supported by: Liam Needham</p>
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1530 to 1600	<p>THOUGHT LEADERS</p>		<p>Steve Rader</p> <p>Deputy Director, Center of Excellence for Collaborative Innovation, NASA</p> <p>NASA's Efforts to Harness the Power of the Crowd when Innovation Matters Most</p> <p>Introduced by: Agnieszka Radziwon; Supported by: Iain Bitran</p>		<p>Braden Kelley</p> <p>Director, Innovation & Human-Centric Problem-Solving, Oracle FUEL</p> <p>Picking a Problem Worth Solving from a Sea of Problems</p> <p>Introduced by: Karina Jensen; Supported by: Liam Needham</p>
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ACADEMIC RESEARCH RESULTS & INDUSTRY CASES

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1610 to 1710

10.01: Values-based Innovation: Sustainability

Facilitator: Florian Lüdeke-Freund
Supported by: Eva Weimer

Maria Bustamante: Using Sustainability-oriented Process Innovation to Shape Traditional Product Markets

Johanna Kleinen: Using Collaborative, Game-Based Science-Fiction Prototyping to Develop Innovations in Sustainability

Daria Podmetina: Social Entrepreneurship and Peace Engineering and Innovation for Sustainability

**10.02: Crisis-Driven Innovation: Health**

Facilitator: Pia Hurmelinna-Laukkanen
Supported by: Mona Seyed Esfahani

Boris Farber: Crisis-Driven Innovations for Creating New Generation of Dynamic Medical Drugs

Adriana Gradim: Innovation in healthcare ecosystems during COVID-19: the Vent2life case

Ana Paula Barbosa, Ana Lucia Facin: Speeding up the development of pulmonary ventilators for COVID-19 patients

Cemre Mutlu: Systemic analysis of crisis-driven medical product prototyping in makers environments

10.03: Open Innovation 1

Facilitator: Sandra Dijk
Supported by: Claudia Lehmann

Tugberk Duman: Unleashing the Power of Collective Wisdom Remotely with Game Theory

Fábio Paula: Cluster as a Promoter of Innovation and Firm Performance

Giulio Ferrigno: Conceptualisation and application of dynamic and open approaches in comau

Marc Karahan: How Problem Formulation effects Idea Originality and Feasibility in Crowdsourcing

10.04: Circular Economy: Industries, Actors & Challenges

Facilitator: Allen Alexander
Supported by: Stefano Pascucci

Jarmo Uusikartano: Public Agency Catalysing Sustainability Transition: The Roles and Modes

Csaba Deák: How we will have enough protective mask?

Toni Luomaranta: Additive Manufacturing Innovations: Stakeholders' Influence in Enhancing Sustainability and Responsibility

**10.05: Business Models 2**

Facilitator: Christian Thurnes
Supported by: Carina Maurer

Michael Rachinger: Influences of Electric Vehicles on Business Models in Innovation Ecosystems

Julia Becker: Scaling Digital Business Models: A Case from the Automotive Industry

Patrick Brandtner, Daniela Freudenthaler: Socio-cultural Trends and their Impact on Automotive Business Models

10.06: Innovation Management to address the UNs SDGs 1

Facilitator: Kyriaki Papageorgiou
Supported by: Annaliese Hesketh

Henrik Thiele: Innovation management and strategic planning innovative self-preparedness and self-protection services

Gabriela A. Silva: Make-a-thon: a blueprint for SDG-driven innovation

Murk Peutz: SDGs in Practice: how Citizen Participation drives Public Sector Innovation

Arash Hajikhani: Mapping the Sustainable Development Goals in Science, Technology and Innovation

10.07: SMEs, Start-ups & Cities (RIPS)

Facilitator: Eelko Huizingh
Supported by: Katrin Reschwamm

Adriana Amaya Rivas: Sensemaking Capability through Innovation Orientation in a SMEs context

Biljana Veselinovic Savkovic: Validation Methodology for a Citizen-centric Smart City Platform

Antonios Livieratos, George Tsekouras: OI moves in SMEs. Pathways to success

Philipp Bubener: Understanding Scaling: Towards a Framework of Key Challenges

10.08: CoCo Cosmos A gamified visual co-creation tool

By Krista Keränen
Supported by: Rob Sheffield

CoCo Cosmos is a gamified visual co-creation tool.

[More details](#)

10.09: R&D Management Journal

Facilitator: Lawrence Dooley
Supported by: Michelle Heber

Getting your research published & Special Issues

[More details](#)

10.10: Invited Innovation Managers Explore

Facilitator: John Bessant
Supported by: Thomas Kingston

Where they come from and what their career trajectories are? What skills & capabilities they need? And what challenges do they face? How can we enable and support their development?

[More details](#)



ACADEMIC RESEARCH RESULTS & INDUSTRY CASES

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1720
to
1820**11.01: Values-based Innovation: Innovation Culture**

Facilitator: Kiril Ivanov
Supported by: Eva Weimer

Aileen Deasy:
Creating an Innovation Culture by Changing Mindsets in Teams

Christopher M. Durugbo:
Metaphorically creative: a synopsis of nine thought-provoking metaphors of innovation

Ellen Drost:
Entrepreneurial Culture in Organizations

Matthias Seiler:
Values-based innovation management: Impact on innovation culture and idea generation

**11.02: Crisis-Driven Innovation: Bigger Picture**

Facilitator: Kyriaki Papageorgiou
Supported by: Bruno Woeran

Nabil El hilali:
Coronavirus innovation landscape

Andrew Maxwell:
Innovation in times of disruption

Ole Tangsgaard, Joanne Hyland:
Navigating Uncertainty in these COVID-19 Surreal Times

David Francis:
Apollo 13 - crisis, innovation and sensemaking

11.03: Open Innovation 2

Facilitator: Bram Roosens
Supported by: Annaliese Hesketh

Evdoxia Eirini Lithoxidou: Open Innovation market research: Gaps, opportunities and innovators' expectations

Marcel Ahlfänger:
Reconciling Competing Institutional Logics in Corporate Venture Capital Units

Sanja Smiljic: Role of Non-Competitive Partners in Coopetitive R&D Projects

Sara Medina:
SPI: Successfully Linking Different Actors of the Innovation Ecosystem

11.04: Circular Economy: Value & Perception

Facilitator: Merryyn Haines-Gadd
Supported by: Ken Webster

Leena Aarikka-Stenroos: Exploring Customer Value of Circular Economy Innovations and Solutions

Maria Antikainen:
Circular economy value propositions in clothing rental services

Koen Dittrich & Mirella Soyer :
Sustainable consumer behaviour in purchasing, using and disposing of clothes

**11.05: Business Models 3**

Facilitator: Stoyan Tanev
Supported by: Sophie Manser

Ian Gray:
Tugboat or Torpedoes: Strategic choices for New Entrants in the Humanitarian Aid Industry

Oliver Som:
Developing eco-innovative business models in the alpine bioeconomy

Maria Urbaniec:
Driving factors of corporate accelerators in the digital era

Laurent Scaringella:
Spin-offs' Organizational Strategies and Business Models

11.06: Innovation Management to address the UNs SDGs 2

Facilitator: Ingrid Kihlander
Supported by: Georgia Burrows

Angel Alba: Unicef Blue Box: An innovation culture tool in NGOs

Ioana Stefan:
Consequences of misappropriation and their impacts on sustainable development goals

Malte Juetting: The Pro-Poor Digitalisation Canvas: Shaping Innovation towards SDGs 1&10

11.07: Digital Transformation (RIPS)

Facilitator: Claus Rosenstand
Supported by: Frank Gertsen

Melina Schleef:
Digital Innovation Labs in Family Business: An Exploratory Study

Rafael Leonardo Ochoa-Urrego:
Digital maturity models: A systematic review of the literature

Barbara Jankowska, Ewa Minska-Struzik:
Inhibitors of Industry 4.0 - Exploratory study

Katharina Ehmig-Klassen:
Requirements for Digital Maturity Models Based on Stakeholder's Interests

**11.08: Innovating Public Health Messages**

Facilitator: Anna Feigenbaum
Supported by: Mona Seyed Esfahani

The potential of web-comics for behavioural and resilience-building communication during COVID-19

[More details](#)

**11.09: Launching the Innovation Leadership Framework**


Facilitator: Karina Jensen
Supported by: Katie Salisbury

**11.10: Sustainable Agri-Food, Local Food and Beverages**

Facilitators: Steffen Boehm and Stefano Pascucci
Supported by: Stefano Pascucci








A capability and maturity model for companies and their supply chain.








1830 to 1900	THOUGHT LEADER		<p>Henry Chesbrough Faculty Director, Garwood Center for Corporate Innovation, UC Berkeley-Haas</p> <p>The Value of Openness in the Covid-19 Era</p> <p>Introduced by: Chris McPhee; Supported by: Liam Needham</p>	
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1910 to 1940	THOUGHT LEADERS		<p>Sabine Brunswicker Director, Research Center for Open Digital Innovation, Purdue University</p> <p>Responding to the crisis with digital innovation: The power of digital platforms, crowds, and AI</p> <p>Introduced by: Paavo Ritala; Supported by: Iain Bitran</p>		<p>Tamara Carleton CEO, Innovation Leadership Group</p> <p>Innovating After The Pandemic</p> <p>Introduced by: Karina Jensen; Supported by: Liam Needham</p>
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WEDNESDAY 10 JUNE

0715 to 0800	ISPIM YOGA		<p>Start the day with a relaxed body and active mind with The Online Morning Flow Yoga.</p> <p>Led by: Joshua Baker. See more</p> <p>Limited places, sign-up in advance obligatory.</p>		
0830 to 0900	THOUGHT LEADERS		<p>Yonoshin Mori Partner Emeritus, Arthur D. Little Japan</p> <p>Innovation Platform (IPF) Based Innovation In A Time Of Crisis</p> <p>Introduced by: Bruno Woeran; Supported by: Liam Needham</p>		<p>Sarah Pearson Deputy Director General, Department of Innovation and Tourism Industry Development, Queensland Government</p> <p>Life will never be the same – stories of resilience from Queensland</p> <p>Introduced by: Jane Cunningham; Supported by: Iain Bitran</p>
	ASK THE EDITOR		<p>Katharina Hoelzle Editor-in-Chief of Creativity and Innovation Management, is ready to answer your questions about publishing in this journal in this “drop-in and ask” session.</p> <p>Supported by: Bram Roosens</p>		
0910 to 0940	THOUGHT LEADERS		<p>Nils Duelfer Managing Director, IMP³rove Academy</p> <p>A game change plan for a ‘new normal’</p> <p>Introduced by: Steffen Conn; Supported by: Liam Needham</p>		<p>Christian Rangen Founder, CEO, Strategy Tools</p> <p>Startup Survival in Times of Crisis</p> <p>Introduced by: William Malek; Supported by: Iain Bitran</p>
	ASK THE EDITOR		<p>René Rohrbeck Editorial Board Member of the Futures & Foresight Science is ready to answer your questions about publishing in this journal in this “drop-in and ask” session.</p> <p>Supported by: Thomas Kingston</p>		

	ACADEMIC RESEARCH RESULTS & INDUSTRY CASES				RESEARCH IN PROGRESS		WORKSHOP		INSIGHTS & METHODS FOR INDUSTRY	
0950 to 1050	<p>12.01: Innovation Platforms & Ecosystems 1</p> <p>Facilitator: Bram Roosens Supported by: Annaliese Hesketh</p> <p>Martin Duval: A new generation of collective intelligence digital platform</p> <p>Anne Berthinier-Poncet: Innovation and Entrepreneurship in Peripheral Regions Ecosystems</p> <p>Jaakko Paasi: Paradox of Openness: Knowledge Sharing-Protection Tension in Ecosystems</p> <p>Lora Tsvetanova: Firm Behaviour and Strategic Positioning during Technology Convergence</p>	<p>12.02: Crisis-Driven Innovation: Rethinking Innovation</p> <p>Facilitator: Kyriaki Papageorgiou Supported by: Thomas Kingston</p> <p>Tobias Adam: Reinventing innovation - a new framework for systematic innovation</p> <p>Rafaela Kunz, Nigel Clarke: Rethinking Sector Boundaries in Global Crisis</p> <p>Mattia Vettorello: Uncharted Territories: Treat your Innovation as a Disaster</p> <p>Walter Aigner: Maybe Corona is not the problem for innovation in Europe</p>	<p>12.03: Innovation Management Methods 1</p> <p>Facilitator: Jimmi Normann Kristiansen Supported by: Ole Tangsgaard</p> <p>Sandra Einsiedler: Agile approaches for the development of smart services</p> <p>Joan Edwards: Modelling the Dynamics of Performativity within Technological Innovation</p> <p>Junghee Han: Technology DNA and Innovation</p>	<p>12.04: Innovation Leadership & Organisational Culture 1</p> <p>Facilitator: Karina Jensen & Alex Booth Supported by: Katie Salisbury</p> <p>Letizia Migliola, Laura Rossi: 7 Trends to Innovate People Engagement</p> <p>Jakub Kruszelnicki: Challenges, lessons and methods for developing intrapreneurial culture</p> <p>Dennis McKeag: Evolving Innovation Culture and Case Study</p> <p>Bryan Cassidy: Learning to lead remote innovation teams</p> 	<p>12.05 Values-based Innovation & Teaching Innovation (RIPS)</p> <p>Facilitator: Florian Lüdeke-Freund Supported by: Eva Weimer</p> <p>Babajide Owoyele: Value-Based Innovation Management of SDGs: An Institutional Theory Perspective</p> <p>Martin Glinik: How do start-ups develop sustainable business models?</p> <p>Christian Friedl: The Potential of Massive Open Online Courses in Stimulating Intrapreneurship</p> <p>Anu Helena Suominen: Hackathon Methodology in Municipal Innovation Management for Innovation Culture Building</p> 	<p>12.06: Business Model Innovation (RIPS)</p> <p>Facilitator: Marcus Tynnammar Supported by: Georgia Burrows</p> <p>Sarah Ranjana Güsken: "E-mails are Annoying" - Con-and Destructive Shopping Experiences for E-Businesses</p> <p>Tobias Froese: Business models as systems of 'practice patterns': A new framework</p> <p>Markus Lassnig: IoT-based business model innovation with an adapted TRIZ multi-screen approach</p>	<p>12.07: Supporting SMEs for Innovation in Times of Crisis</p> <p>Facilitator: Lucija Barisic Supported by: Sophie Manser</p> <p>INSIGHTS ON Implementing Innovation in SMEs: Lessons from the Horizon 2020 Smethod project</p> <p>Matthias Deschryvere: Crisis as an Opportunity to Restructure SME Support</p> <p>Muhammad Hassan: Minority and Immigrant SMEs: Importance & Opportunities</p> <p>Carolyn Downs: How SMEs should be employing graduates to drive innovation</p> <p>DISCUSSION Facilitator: Carolyn Downs Panel Markku Mikkola Martin McGurk Simon Bolton</p> <p>More details</p> 	<p>12.08: Life Cycle Innovation – Getting Sustainability Right</p> <p>Facilitator: Philip Strothmann Supported by: Martina Prox</p> <p>More details</p> 	<p>12.09: The Industry Methods Shark Tank</p> <p>Facilitator: Paavo Ritala & Olga Kokshagina Supported by: Olga Kokshagina</p> <p>Academics pitch ideas to Industry to see how to translate research into applied innovation. Send your ideas to admin@ispim.org</p> <p>More details</p> 	<p>12.10: Co-Creation: Student-business collaboration in green venturing: Best Practices, Success Factors and Lessons Learned</p> <p>Double session</p> <p>Facilitator: Frans Stel, Klaus Fichter, Olof Hjelm Supported by: Rogier de Jong</p> <p>Organized by the Erasmus + project ScaleUp4Sustainability</p> <p>Student-business collaboration in green venturing: Best Practices</p> <p>Flyer</p> <p>Agenda</p>

ACADEMIC RESEARCH RESULTS & INDUSTRY CASES

RESEARCH IN PROGRESS

WORKSHOP

INSIGHTS & METHODS FOR INDUSTRY

1100
to
1200**13.01: Innovation Platforms & Ecosystems 2**

Facilitator: Teemu Santonen
Supported by: Bruno Woeran

Alfonso Fuggetta:
Enabling and promoting sustainability through Digital API Ecosystems

Martin McGurk:
National Innovation Ecosystem development in the UK

Jiamei Yan:
How does science park ecosystem contribute to firm innovation?

Markku Mikkola:
Innovating data based residential services in the housing ecosystems

13.02: Crisis-Driven Innovation: Policy & Response

Facilitator: Eelko Huizingh
Supported by: Sophie Manser

Eko Agus Prasetyo:
Civil Society Innovation for Tackling Covid-19 Pandemic in Indonesia

Fu-Chieh Chang:
Innovation and leadership of crisis management in the public sector

Aaron Defort, Babajide Owoyele:
Digital Hackathons as Collaboration "Laboratories" for Innovation Policy

13.03: Innovation Management Methods 2

Facilitator: Jimmi Normann Kristiansen
Supported by: Ole Tangsgaard

Suleyman Dag:
Tackling Complex Drinking Water Challenge through a Gamified Concept Approach

Magdalena Kohut:
Balancing corporate and start-up environments in corporate venture capital units

Muhammad Ismail:
Cognitive distance and the relationship between collaboration breadth and innovation

Min-je Cho:
Key Resources and Minimum Thresholds to Enter the EV Market

13.04: Innovation Leadership & Organisational Culture 2

Facilitator: Karina Jensen
Supported by: Katie Salisbury

Nicola De Blasio:
Powering Agile Ideation With Crowdsourced Internal Startups at Nestlé

Martin Curley & Noel Kelly:
The Innovation Journey at ANAM

Martin Miklau:
Contextual Factors for Agile Methods in Cross-functional Development Processes

**13.05: Mixed Session: Health & Transferring Knowledge**

Facilitator: Pia Hurmelinna-Laukkanen
Supported by: Mona Seyed Esfahani

Mozhgan Sadr, Peter Granig:
Vienno - Vienna Innovation Model- Hacks the Healthcare

Ingrid Kihlander:
Innovation Management Professionals in Healthcare: Knowledge and Legitimacy

Kirsi Kokkonen:
Concretizing customer understanding through service design: Cases on industrial servitization

13.06: Design & Disruption (RIPS)

Facilitator: Chris Gernreich
Supported by: Thomas Kingston

Dobrochna Augustyniak:
Disruptive sustainable design innovation for the circular economy

Carina Alfert:
The role of effectuation and causation in corporate venturing

Claus Rosenstand:
Discovering, combining and cultivating digital deep-tech ecosystem

Luke Treves:
The Impact of the Disruptive Technologies on Established Companies

13.07: What will the Future of Teaching for Innovation look like?

Facilitator: Anna Bessant
Supported by: Lucija Barisic

[More details](#)

**13.08: From STEM to STE(A)M**

Facilitator: Daria Podmetina
Supported by: Michael Dell & Jasna Kovcin

Opening the dialogue between industry and academia on the integration of Arts into STEM

[More details](#)

13.09: Corporate Sustainability Innovation Game with Deutsche Telekom

Facilitator: Henning Breuer
Supported by: Kiril Ivanov

with Miriam Beljaars & Barbara Costanzo (Deutsche Telekom)

Turn sustainability challenges at your workplace into seeds for innovation.




We invite you to join in on a playful approach to deal with some of the great challenges we are dealing with today.




[More details](#)







Co-Creation: Student-business collaboration in green venturing: Best Practices, Success Factors and Lessons Learned


continued


1210 to 1240	THOUGHT LEADERS		<p>Tom De Ruyck Managing Partner & Head of Insight Activation, InSites Consulting</p> <p>Consumer Collaboration in Times of Crisis</p> <p>Introduced by: Andrew Maxwell; Supported by: Omid Sadeghi</p>		<p>Fabian Schlage Head of Ecosystem Engagement, Nokia</p> <p>Nokia Digital Automation Cloud – Digital Applications in times of a global crisis</p> <p>Introduced by: Bettina von Stamm; Supported by: Liam Needham</p>
	ASK THE EDITOR		<p>Joe Tidd Managing Editor of the International Journal of Innovation Management is ready to answer your questions about publishing in this journal in this “drop-in and ask” session. Also present will be Guest Editors of the IJIM Special Issue on Managing Values for Innovation - Henning Breuer and Florian Lüdeke-Freund.</p> <p>Supported by: Thomas Kingston</p>		

1250 to 1320	THOUGHT LEADERS		<p>Rohit Talwar CEO, Fast Future</p> <p>Aftershocks and Opportunities: Scenarios for Innovation in a Post Pandemic World</p> <p>Introduced by: Stefan Kohn; Supported by: Liam Needham</p>		<p>Carsten Linz Author, Radical Business Model Transformation</p> <p>Radical Transformation - How to Gain the Competitive Edge in a Disruptive World?</p> <p>Introduced by: Andrew Maxwell; Supported by: Omid Sadeghi</p>
	ASK THE EDITOR		<p>Stoyan Tanev Editor-in-Chief of the TIM Review is ready to answer your questions about publishing in this journal in this “drop-in and ask” session.</p> <p>Supported by: Bram Roosens</p>		

ACADEMIC RESEARCH RESULTS & INDUSTRY CASES					RESEARCH IN PROGRESS	WORKSHOPS			INSIGHTS & METHODS FOR INDUSTRY	
1330 to 1430	<p>14.01: Digital Transformation</p> <p>Facilitator: Claus Rosenstand Supported by: Frank Gertsen</p> <p>Sascha Fey: Resilient Project Teams - the Key to Successful Digital Transformation?</p> <p>Marko Mäki, Tuija Toivola: Digital disruption; experiences of Finnish eCommerce companies development</p> <p>Elena Akulenko: Worldwide Digital Twins development: a patent landscape study</p> 	<p>14.02: Crisis-Driven Innovation: BMI & SMEs</p> <p>Facilitator: Eelko Huizingh Supported by: Katrin Reschwamm</p> <p>Leandro Bitetti: Crisis-Driven Business Model Innovation in Microfirms: What About After</p> <p>Hannah Fabry: Flatten the Curve- Not your Business: Crisis-Driven Business Model Innovation</p> <p>Tarja Meristö: Scenarios will help SMEs out of Corona Crisis and Beyond</p> <p>Simon Bolton: Supporting recovery through practical tools: the SME Dynamic Recovery Framework</p>	<p>14.03: Entrepreneurship and Innovation 1</p> <p>Facilitator: Joanne Hyland Supported by: Ole Tangsgaard</p> <p>Claus Lang-Koetz: Contextual ambidexterity: Tackling the exploitation and exploration dilemma in SMEs</p> <p>Michael Gamber: Give and take - Empirical study on Corporate Incubator survival</p> <p>Xaver Albrecht: Innovation in Financial Management for SMEs in German Fashion Retail</p>	<p>14.04: Innovation Leadership & Organisational Culture 3</p> <p>Facilitator: Karina Jensen & Jörg Reckhenrich Supported by: Katie Salisbury</p> <p>Johanna Anzengruber: Flow Experiences During Online and Offline Job Application Processes</p> <p>Anne Gfrerer: Innovation and Digital Leadership from a Female Managers' Perspective</p> <p>Outi-Maaria Palo-oja: Whose Sense of Commercialization Counts?</p> 	<p>14.05: Government & Policy (RIPS)</p> <p>Facilitator: Marcus Tynnhammar Supported by: Thomas Kingston</p> <p>Amber Geurts: Citizen engagement for mission-oriented innovation policy</p> <p>Lisa Pace: Designing foresight for smart specialisation in the blue economy</p> <p>Elisabeth Gebka: Open Government Data innovation: typology of Government and Citizen roles</p> <p>Linn Slettum Bjerke: Identifying Barriers and Drivers for Digital Transformation in Public Sector</p>	<p>14.06: Horizon Europe</p> <p>Facilitator: Katrin Schlimm & Jens Korell Supported by: Chris Gernreich</p> <p>Horizon Europe and more: Pathways into EU funded R&I projects</p> <p>More details</p>	<p>14.07: The Futures & Foresight Co-creation Session on Air Travel</p> <p>Double session</p> <p>Facilitators: René Rohrbeck & Tobias Heger</p> 	<p>14.08: Business Model Innovation Implementation after COVID19 in a health-care corporation</p> <p>Double session</p> <p>Facilitators: Julio Carazo & Ram Sriram</p> <p>Advance registration is obligatory for this session, which has very limited places. Don't delay in reserving your place!</p> <p>More details</p>	<p>14.09: Generali game on 'digital customer behaviors'</p> <p>Facilitator: Sune Gudiksen Supporter: Lucija Barisic Lisa Weber, Birgit Nelihnsen, & Leif Sørensen</p> <p>More details</p> 	<p>14.10: INVITE Project Presents "Open Innovation Day"</p> <p>Double session</p> <p>Facilitator: Violeta Vasileva</p> <p>Learn how EU businesses can build and sustain competitive advantages through open innovation.</p> <p>More details</p>

ACADEMIC RESEARCH RESULTS & INDUSTRY CASES					RESEARCH IN PROGRESS	WORKSHOPS			INSIGHTS & METHODS FOR INDUSTRY	
1440 to 1540	<p>15.01: Digital Transformation & Disruption</p> <p>Facilitator: Claus Rosenstand Supported by: Frank Gertsen</p> <p>Marcus Tynnhammar: A Capability based Defence Logistics Model</p> <p>Chris Gernreich: Five Topics for Which Industry Needs Innovation Managers</p> <p>Daniel Schallmo: An Integrated Approach for Digital Implementation</p> 	<p>15.02: Public Policies & Instruments</p> <p>Facilitator: Bruno Woeran Supported by: Sophie Manser</p> <p>Jose Luis Solleiro: Mexico's innovation policy for aerospace</p> <p>Eelko Huizingh: Realizing Promised Innovations in Publicly Funded Consortia</p> <p>Igone Guerra: Building Public Sector Capabilities for Social Innovation</p>	<p>15.03: Entrepreneurship and Innovation 2</p> <p>Facilitator: Joanne Hyland, Supported by: Ole Tangsgaard</p> <p>Lucia Brandt: Corporates' start-up evaluation and their enabling potential for strategic renewal</p> <p>Thorsten Bergmann: Peer learning in an accelerator: who does benefit from participation?</p> <p>Lorraine Uhlauer: SME Ownership Social Capital's Role in Fostering Firm Innovativeness</p>	<p>15.04: Innovation Leadership & Organisational Culture 4</p> <p>Facilitator: Stephanie Kaudela-Baum & Karina Jensen Supported by: Katie Salisbury</p> <p>Marc Rücker: Why Employees Refuse Innovative Offices - Barriers Against Activity-based Workspaces</p> <p>Christophe Deutsch: Improving innovation efficiency: the Quebec Innovators Cluster case study</p> <p>Mikael Johansson: Success Factors when Implementing Innovation Teams</p> 	<p>15.05: Innovation Methods (RIPS)</p> <p>Facilitator: Rob Sheffield Supported by: Annaliese Hesketh</p> <p>Carina Noelle Schüssler: From Grassroots to Business Suites</p> <p>Thomas Schwarberg: Description Model for the Realization of Ideas for Technical Systems</p> <p>Benoit Gailly: Developing a Manager's Guide to the Innovation Literature</p>	<p>15.06 Embracing Disruption with a New Model for Innovation and Execution</p> <p>Facilitator: Ivan Lloyd Supported by: Emer Walsh</p> <p>In this session, Ivan will talk through how combining Innovation and Portfolio management into a single entity responsible for end-to-end business transformation is key to drive real change across your organization, ensuring innovation is aligned to the corporate strategy and effectively executed with benefits realized.</p> <p>More details</p>	<p>The Futures & Foresight Co-creation Session on Air Travel</p> <p>Continued</p>	<p>Business Model Innovation Implementation after COVID19 in a health-care corporation</p> <p>Continued</p>	<p>15.07: 3M Remote Teams trust-building Game</p> <p>Facilitators: Keila Quinones & Sune Gudiksen, Teresa Gallo & Jeppe Thastum Supported by: Sune Gudiksen</p> <p>How to create trust and better working culture for remote innovation teams</p> <p>More details</p> 	<p>INVITE Project Presents "Open Innovation Day"</p> <p>Continued</p>

1550 to 1620	<p>THOUGHT LEADER</p>  <p>Frank Stephenson Design Director, Frank Stephenson Design Studio Crisis, Catalyst, Creativity Introduced by: Iain Bitran; Supported by: Liam Needham</p>
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1630 to 1700	THOUGHT LEADER		<p>Eric von Hippel T Wilson Professor of Innovation Management, MIT Sloan School of Management</p> <p>Free Innovation Introduced by: Lawrence Dooley; Supported by: Liam Needham</p>
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1710 to 1800	CLOSING SESSION: LOOKING TO THE FUTURE	<p style="text-align: center;">What will the future look like from a city perspective?</p> <p style="text-align: center;">A brief word from Berlin and Copenhagen, the 2021 and 2022 ISPIM Conference cities, on the challenges, opportunities and responses that their cities face.</p> <p style="text-align: center;">Facilitated by Iain Bitran Supported by: Liam Needham</p> <p style="text-align: center;">Panellists:</p> <p style="text-align: center;">Marco Oelschlegel - Director Conventions, visitBerlin Kit Lykketoft - Director of Convention, Wonderful Copenhagen</p> <hr/> <p style="text-align: center;">The Road to ISPIM Berlin 2021 – from coping with the current crisis to caring for our common future.</p> <p style="text-align: center;">This closing panel will discuss the challenges and opportunities that lie ahead for sustainability, values-based innovation and circular economy researchers and professionals as we look beyond COVID-19 to build a common future.</p> <p style="text-align: center;">Facilitated by: Florian Lüdeke-Freund Supported by: Liam Needham</p> <p style="text-align: center;">Panellists:</p> <p style="text-align: center;">Allen Alexander - University of Exeter Joana Breidenbach - betterplace.org Klaus Fichter - Oldenburg University & Borderstep Institute for Innovation and Sustainability Henning Breuer - UXBerlin – Innovation Consulting and Professor, HMKW (initial thoughts)</p> <hr/> <p style="text-align: center;">Conference Awards presented by Eelko Huizingh Closing Remarks by Iain Bitran</p>	
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