Toolbox for creativity

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If an **Hairdresser** was hired to solve this problem, what ideas would he come up with?

If a **Pyrotechnician** was hired to solve this problem, what ideas would she come up with?

If a **Farmer** was hired to solve this problem, what ideas would he come up with?

If a **Riding Instructor** was hired to solve this problem, what ideas would she come up with?

If a **Bedouin** was hired to solve this problem, what ideas would he come up with?

If a **Physicist** was hired to solve this problem, what ideas would she come up with?
PERSON

PLAYING CARD

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CHALLENGE

PLAYING CARD

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CHALLENGE

PLAYING CARD

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CHALLENGE

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If a **Surveyor** was hired to solve this problem, what ideas would he come up with?

If a **Robot** was hired to solve this problem, what ideas would she come up with?

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**Challenge**

The solution should be used by a writer.

The solution must be able to develop heat.

The solution must be made of glass.

The solution should be used as an anemometer.
CHALLENGE

THE SOLUTION SHOULD BE USED BY AN AMERICAN INDIAN

THE SOLUTION MUST BE MADE OF LEGO BRICKS

THE SOLUTION MUST BE LOCALLY AVAILABLE

UP-SIDE-DOWN

WHY IS A BREAD KNIFE MORE FLEXIBLE THAN A ROLLER COASTER?

WHY IS A HAND PUPPET ROUNDER THAN A WATER BALLOON?
Why is a letter more expensive than a post office?

Why is a spectacle more attractive than a sculpture?

Why is a fork more flexible than a rubber band?

Why is a trap nicer than a piece of art?

Why is a midden smaller than a cow?

Why is a lamb wilder than a foam fire extinguisher?
PRINCIPLE
APPLY THE PRINCIPLE OF A WATCH IN THE SOLUTION

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PRINCIPLE
APPLY THE PRINCIPLE THAT PERSONS BOTH WITH AND WITHOUT CHILDREN CAN USE THE SOLUTION

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PRINCIPLE
APPLY THE PRINCIPLE THAT ELEMENTS OF THE SOLUTION IS INVISIBLE

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PRINCIPLE
APPLY THE PRINCIPLE OF REPLACEMENT OF THE MAIN COMPONENT OF THE SOLUTION

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PRINCIPLE
APPLY THE PRINCIPLE OF A FIRE BLANKET IN THE SOLUTION

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PRINCIPLE
APPLY THE PRINCIPLE THAT PERSONS BOTH WITH AND WITHOUT ANIMALS MAY USE IN RESOLVING

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APPLY THE PRINCIPLE OF LOCKING ELEMENTS IN THE SOLUTION

APPLY THE PRINCIPLE OF EXPANSION OF THE SOLUTION