

Aalborg Universitet



## Toolbox for creativity

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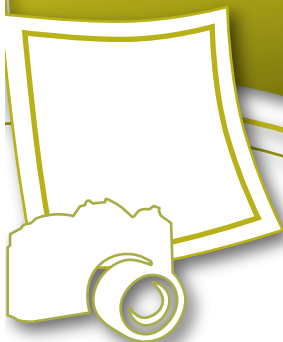
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PLAYING CARD

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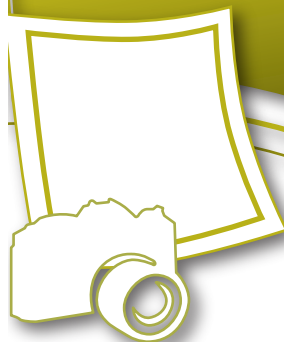


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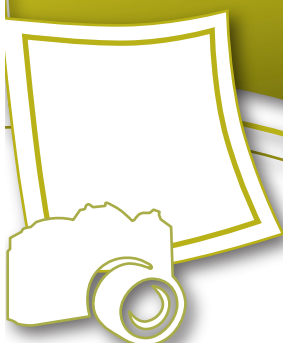


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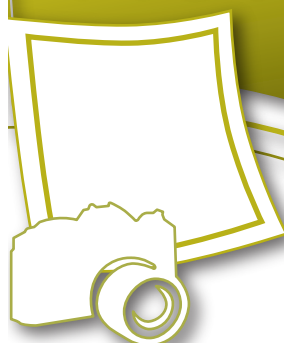


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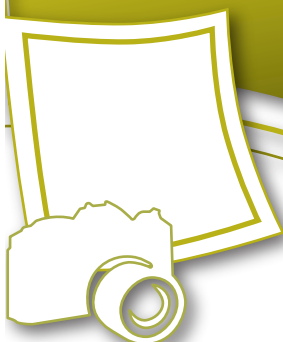


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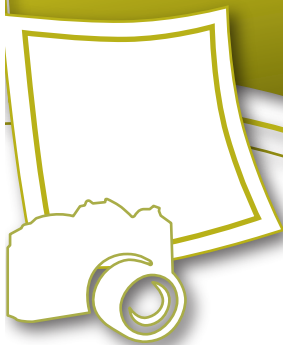




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WORD

EMBROIDERY

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BREAKFAST

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TRUCK

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SPOON

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PLAYING CARD  
**WORD**

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POLICE



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LAWN



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DOG



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BREAD KNIFE



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WHEEL



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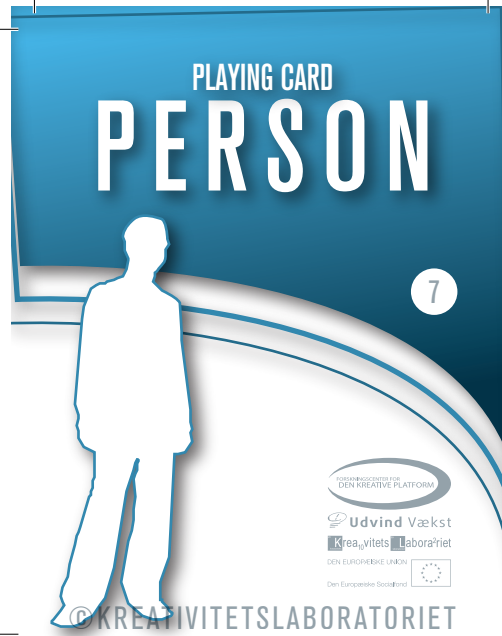
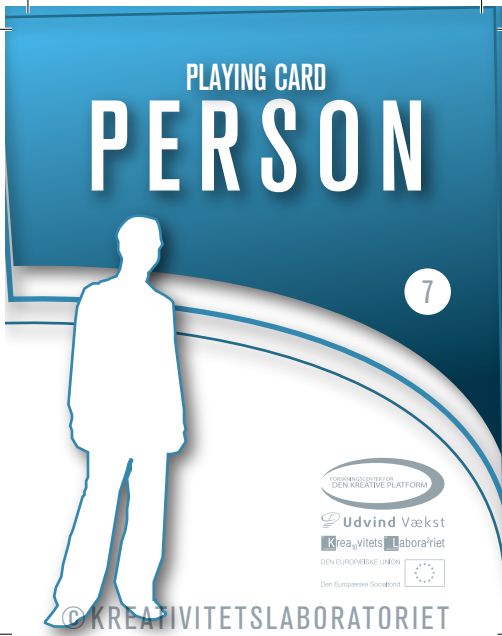
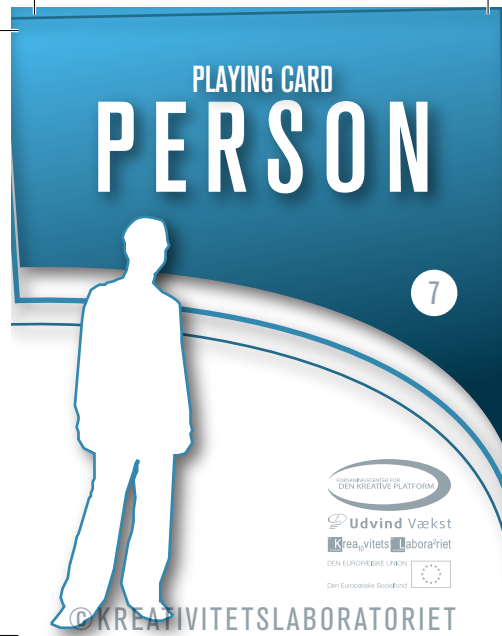
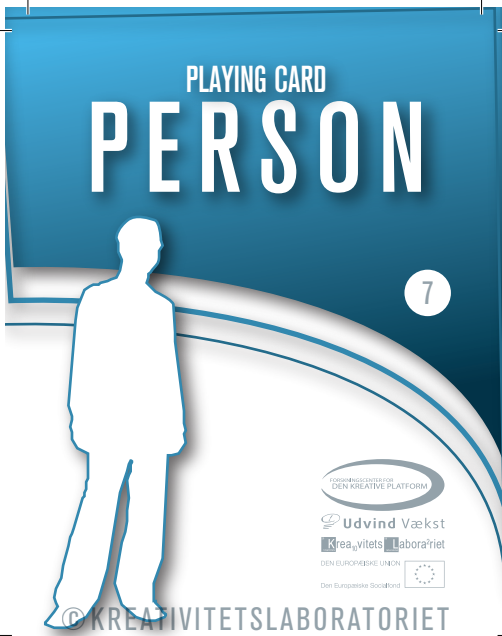
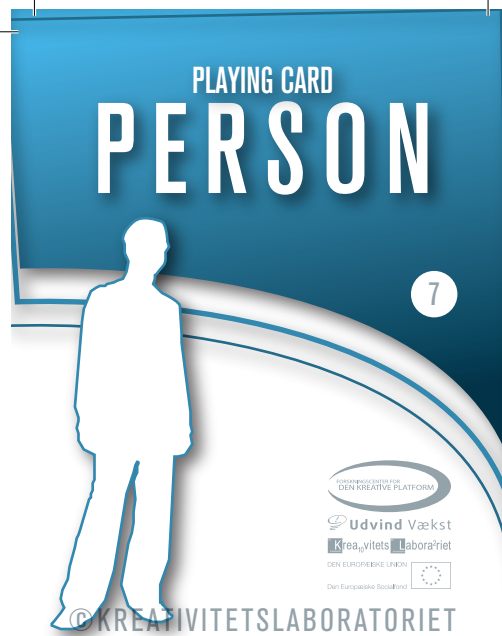
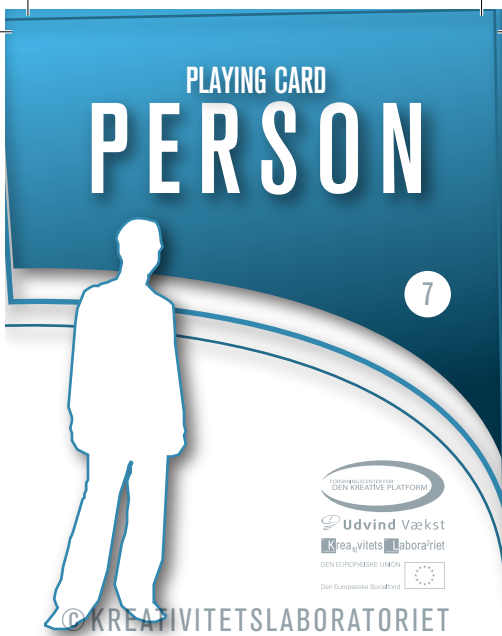
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PERSON



IF AN **HAIRDRESSER** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD HE COME UP WITH?

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PERSON



IF A **FARMER** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD HE COME UP WITH?

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PERSON



IF A **BEDOUI** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD HE COME UP WITH?

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IF A **PYRO TECHNICIAN** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD SHE COME UP WITH?

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PERSON



IF A **RIDING INSTRUCTOR** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD SHE COME UP WITH?

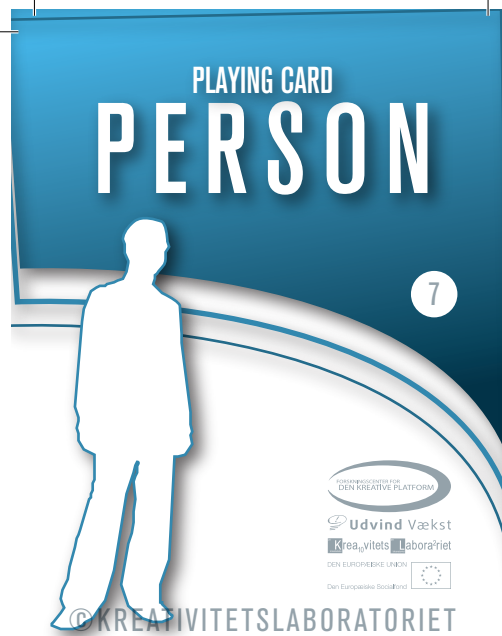
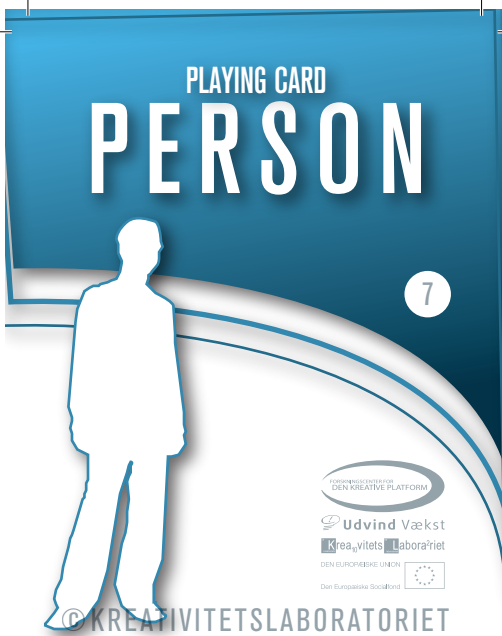
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PERSON



IF A **PHYSICIST** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD SHE COME UP WITH?

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# PERSON



IF A **SURVEYOR** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD HE COME UP WITH?

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# CHALLENGE



THE SOLUTION SHOULD BE USED BY A WRITER

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# CHALLENGE



THE SOLUTION SHOULD BE USED AS AN ANEMOMETER

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# PERSON



IF A **ROBOT** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD SHE COME UP WITH?

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# CHALLENGE



THE SOLUTION MUST BE ABLE TO DEVELOP HEAT

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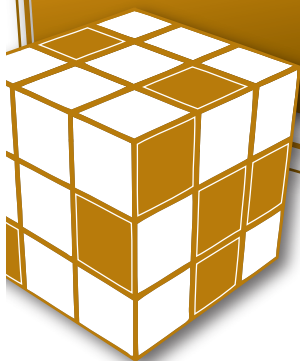
# CHALLENGE



THE SOLUTION MUST BE MADE OF GLASS

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PLAYING CARD  
**CHALLENGE**

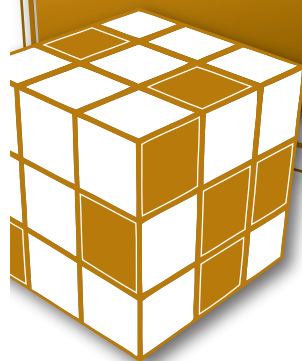


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**CHALLENGE**

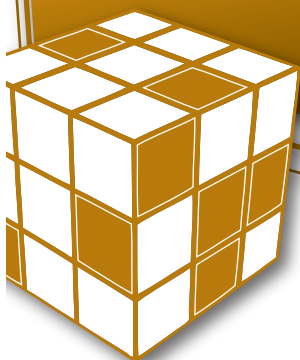


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**CHALLENGE**

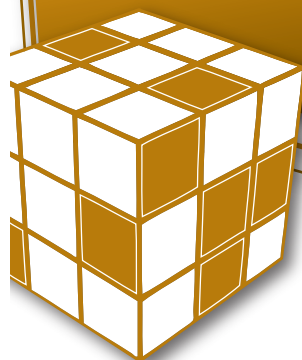


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PLAYING CARD  
**CHALLENGE**



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PLAYING CARD  
**UP-SIDE-DOWN**



7



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PLAYING CARD  
**UP-SIDE-DOWN**



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# CHALLENGE



THE SOLUTION SHOULD BE USED BY AN AMERICAN INDIAN

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# CHALLENGE



THE SOLUTION SHOULD BE USED AS A WEAPON

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# UP-SIDE-DOWN



WHY IS A BREAD KNIFE MORE FLEXIBLE THAN A ROLLER COASTER?

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# CHALLENGE



THE SOLUTION MUST BE MADE OF LEGO BRICKS

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# CHALLENGE



THE SOLUTION MUST BE LOCALLY AVAILABLE

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# UP-SIDE-DOWN



WHY IS A HAND PUPPET ROUNDER THAN A WATER BALLOON?

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PLAYING CARD  
**UP-SIDE-DOWN**

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PLAYING CARD  
**UP-SIDE-DOWN**

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PLAYING CARD  
**UP-SIDE-DOWN**

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**UP-SIDE-DOWN**

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**UP-SIDE-DOWN**

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PLAYING CARD  
**UP-SIDE-DOWN**

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**UP-SIDE-DOWN**



**WHY IS A LETTER MORE EXPENSIVE THAN A  
POST OFFICE?**

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**UP-SIDE-DOWN**



**WHY IS A FORK MORE FLEXIBLE THAN A  
RUBBER BAND?**

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**UP-SIDE-DOWN**



**WHY IS A MIDDEN SMALLER THAN A COW?**

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**UP-SIDE-DOWN**



**WHY IS A SPECTACLE MORE ATTRACTIVE  
THAN A SCULPTURE?**

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**UP-SIDE-DOWN**



**WHY IS A TRAP NICER THAN A PIECE OF  
ART?**

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**UP-SIDE-DOWN**



**WHY IS A LAMB WILDER THAN A FOAM FIRE  
EXTINGUISHER?**

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PLAYING CARD

# PRINCIPLE

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# PRINCIPLE

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# PRINCIPLE

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# PRINCIPLE

APPLY THE PRINCIPLE OF A WATCH IN THE SOLUTION

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# PRINCIPLE

APPLY THE PRINCIPLE THAT ELEMENTS OF THE SOLUTION IS INVISIBLE

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# PRINCIPLE

APPLY THE PRINCIPLE OF A FIRE BLANKET IN THE SOLUTION

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# PRINCIPLE

APPLY THE PRINCIPLE THAT PERSONS BOTH WITH AND WITHOUT CHILDREN CAN USE THE SOLUTION

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# PRINCIPLE

APPLY THE PRINCIPLE OF REPLACEMENT OF THE MAIN COMPONENT OF THE SOLUTION

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# PRINCIPLE

APPLY THE PRINCIPLE THAT PERSONS BOTH WITH AND WITHOUT ANIMALS MAY USE IN RESOLVING

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PLAYING CARD

# PRINCIPLE

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# PRINCIPLE

APPLY THE PRINCIPLE OF LOCKING  
ELEMENTS IN THE SOLUTION

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PLAYING CARD

# PRINCIPLE

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# PRINCIPLE

APPLY THE PRINCIPLE OF EXPANSION OF  
THE SOLUTION

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