Toolbox for creativity

Byrge, Christian; Hansen, Søren

Publication date:
2011

Document Version
Early version, also known as pre-print

Citation for published version (APA):
IF A **LIBRARIAN** was hired to solve this problem, what ideas would she come up with?

IF A **PRISON OFFICER** was hired to solve this problem, what ideas would he come up with?

IF A **TRUCK MECHANIC** was hired to solve this problem, what ideas would he come up with?

IF A **ROCK SINGER** was hired to solve this problem, what ideas would she come up with?

IF A **VISUAL ARTIST** was hired to solve this problem, what ideas would she come up with?

IF AN **AIRCRAFT MECHANIC** was hired to solve this problem, what ideas would he come up with?
IF A TRUCK DRIVER WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD SHE COME UP WITH?

CHALLENGE

THE SOLUTION SHOULD BE USED BY A CHEF

THE SOLUTION MUST BE MADE OF PLASTIC

THE SOLUTION SHOULD BE USED STANDING ON ONE LEG

THE SOLUTION MUST BE SILENT
CHALLENGE

THE SOLUTION SHOULD BE USED IN A GLIDER

THE SOLUTION MUST BE FOUND ON AN OIL RIG

THE SOLUTION SHOULD BE USED ON A SPACE STATION

THE SOLUTION SHOULD BE ATTRACTIVE TO A TOURIST

UP-SIDE-DOWN

WHY IS A TRUCK LIGHTER THAN A FOX?

WHY IS A FREEZER WARMER THAN A WINTER JACKET?
UP-SIDE-DOWN

WHY IS A POOL CHEAPER THAN A GRAPE?

WHY IS A SCRUBBING BRUSH MORE DANGEROUS THAN A BRAWL?

WHY IS AN AIRCRAFT DARKER THAN A PAINTBRUSH?

WHY IS A FLY HEAVIER THAN A WASHING MACHINE?

WHY IS A SCALPEL MORE EXPENSIVE THAN A HOSPITAL?

WHY IS A COMPUTER SOFTER THAN A CLOUD?
APPLY THE PRINCIPLE OF A WINDMILL IN THE SOLUTION

APPLY THE PRINCIPLES OF VARIOUS CULTURES IN THE SOLUTION

APPLY THE PRINCIPLE THAT ELEMENTS OF THE SOLUTION MUST BE DEVELOPED IN THE NIGHT

APPLY THE PRINCIPLE OF TURBULENCE IN THE SOLUTION

APPLY THE PRINCIPLE OF A WALKIE-TALKIE IN THE SOLUTION

APPLY THE PRINCIPLE THAT PERSONS OF DIFFERENT AGES CAN USE THE SOLUTION
APPLY THE PRINCIPLE THAT ELEMENTS OF THE SOLUTION IS UNDER WATER

APPLY THE PRINCIPLE OF PHASING OUT THE MOST IMPORTANT ELEMENT IN THE SOLUTION