

Aalborg Universitet

Toolbox for creativity

Byrge, Christian; Hansen, Søren

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PICTURE 8 **Udvind** Vækst Krea₁₀vitets kabora²riel **© KREATIVITETSLABORATORIET PLAYING CARD** PICTURE 8 Udvind Vækst Krea₁₀vitets Labora²riet **© KREATIVITETSLABORATORIET PLAYING CARD** PICTURE 8 ♥ Udvind Vækst Krea₁₀vitets Labora²riet **© KREATIVITETSLABORATORIET**













WORD

LAMPSHADE





















TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD HE COME UP WITH?

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PERSON

IF A **ROCK SINGER** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD

SHE COME UP WITH?



IF A **LIBRARIAN** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD SHE COME UP WITH?



IF A **TRUCK MECHANIC** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD HE COME UP WITH?



PERSON

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IF A **VISUAL ARTIST** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD SHE COME UP WITH?



PLAYING CARD PERSON 8 **Udvind** Vækst ea_{to}vitets **M**abora²riet TETSLABORATORIET CHALLENGE 8 Udvind Vækst Krea₁₀vitets Labora²riet **© KREATIVITETSLABORATORIET PLAYING CARD** CHALLENGE 8 Udvind Vækst Krea₁₀vitets Labora²riet **© KREATIVITETSLABORATORIET**



IF A **SEGRE IARY** WAS HIRED TO SOLVI THIS PROBLEM, WHAT IDEAS WOULD SHE Come up with?



IF A **TRUCK DRIVER** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD SHE COME UP WITH?

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THE SOLUTION SHOULD BE USED BY A CHEF









THE SOLUTION MUST BE FOUND ON AN OIL RIG



THE SOLUTION SHOULD BE USED IN A GLIDER













UP-SIDE-DOWN

WHY IS A POOL CHEAPER THAN A GRAPE?







UP-SIDE-DOWN

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WHY IS A SCALPEL MORE EXPENSIVE THAN A HOSPITAL?

PLAYING CARD PRINCIPLE

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PLAYING CARD

PRINCIPLE

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PLAYING CARD PRINCIPLE

© KREATIVITETSLABORATORIET

8

Udvind Vækst

8

Udvind Vækst

8

Udvind Vækst

Krea₁₀vitets Labora²rief

Krea₁₀vitets Labora²riet

Krea₁₀vitets Labora²riet

PLAYING CARD PRINCIPLE



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PRINCIPLE



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PLAYING CARD PRINCIPLE



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APPLY THE PRINCIPLES OF VARIOUS

CULTURES IN THE SOLUTION



APPLY THE PRINCIPLE OF A WINDMILL IN THE SOLUTION

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PRINCIPLE

APPLY THE PRINCIPLE THAT ELEMENTS OF

NIGHT

THE SOLUTION MUST BE DEVELOPED IN THE





APPLY THE PRINCIPLE OF A WALKIE-TALKIE IN THE SOLUTION

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APPLY THE PRINCIPLE THAT PERSONS OF DIFFERENT AGES CAN USE THE SOLUTION

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PLAYING CARD PRINCIPLE

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PRINCIPLE

8

Udvind Vækst

Krea₁₀vitets Labora²riet

EUROPEISKE UNION

PLAYING CARD PRINCIPLE

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PRINCIPLE

APPLY THE PRINCIPLE THAT ELEMENTS OF THE SOLUTION IS UNDER WATER

APPLY THE PRINCIPLE OF PHASING OUT The most important element in the Solution

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