

Aalborg Universitet



Toolbox for creativity

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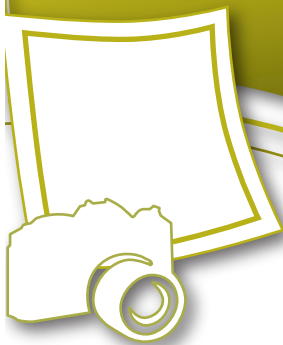
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PLAYING CARD

PICTURE

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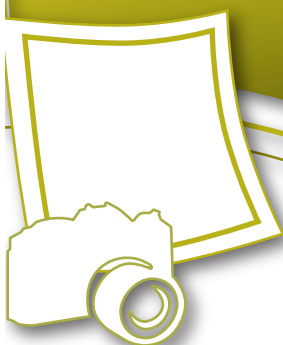


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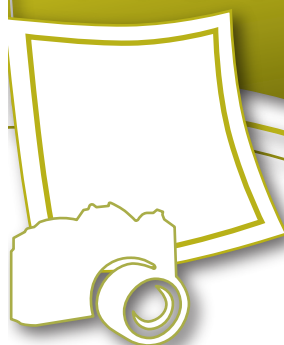


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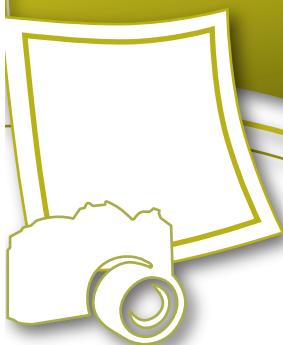


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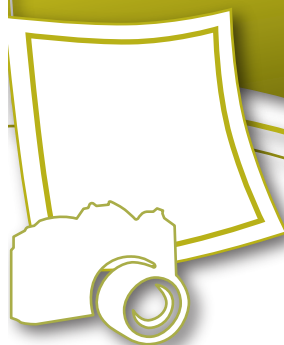


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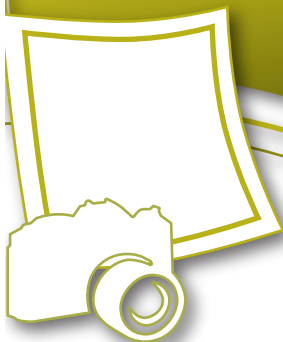
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BOX

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LAPTOP

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SPACE STATION

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PLAYING CARD
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PLANT

WORD

KIOSK

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DROP

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BOX

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WORD

WATER TANK

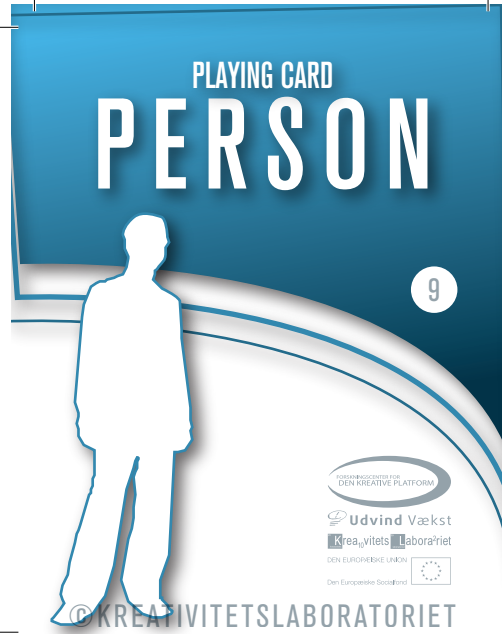
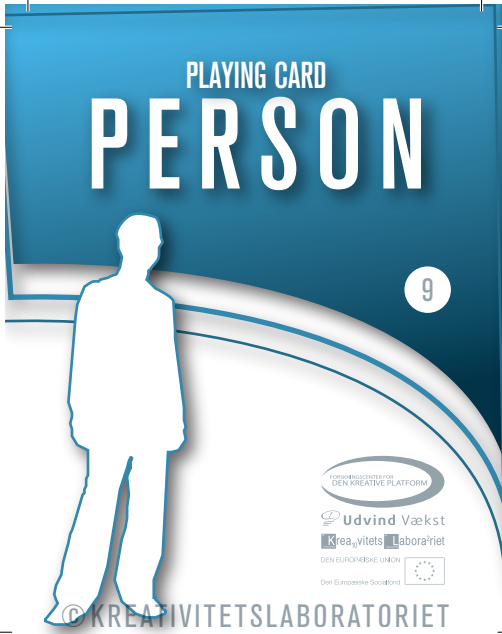
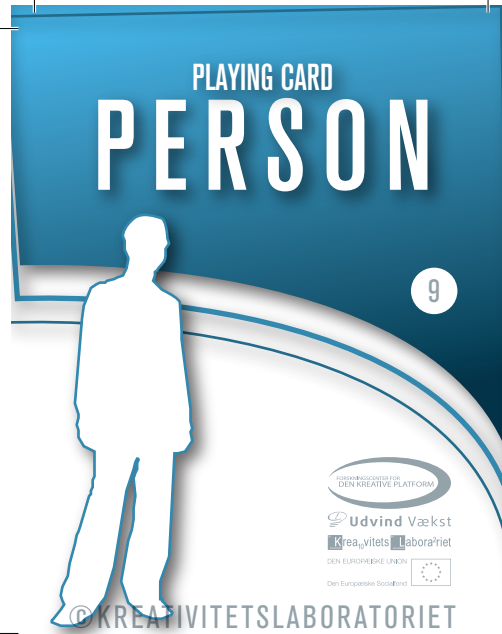
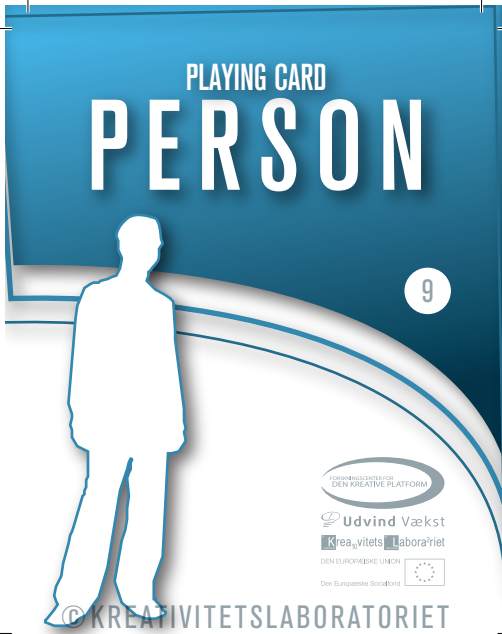
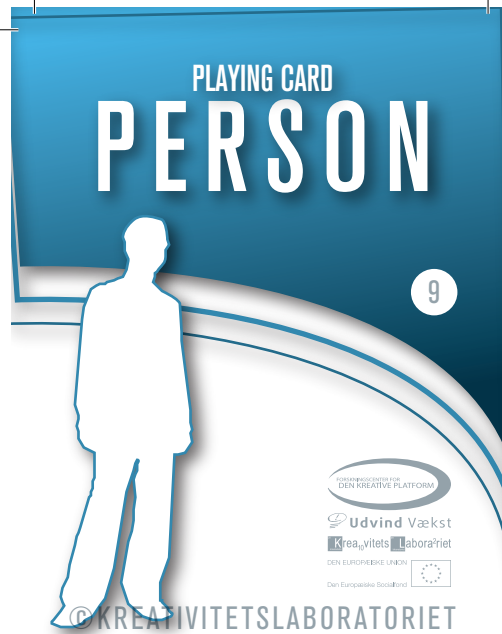
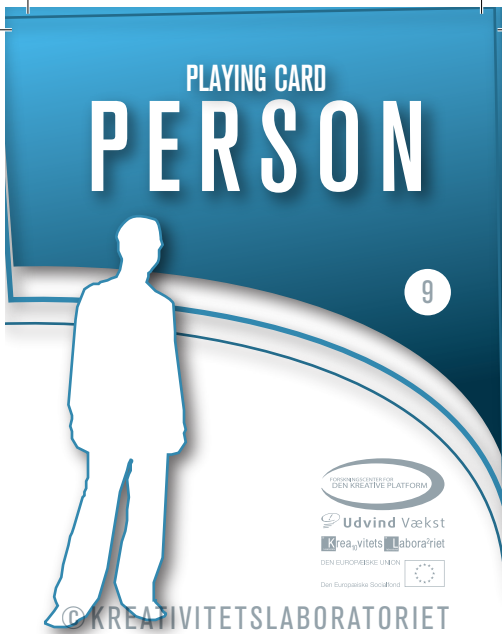
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WORD

SOLE OF THE FOOT

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PERSON



IF A **MAYOR** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD HE COME UP WITH?

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PERSON



IF A **DOCTOR** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD HE COME UP WITH?

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PERSON



IF A **BUS DRIVER** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD HE COME UP WITH?

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PERSON



IF A **GLAZIER** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD SHE COME UP WITH?

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PERSON



IF A **SHOEMAKER** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD SHE COME UP WITH?

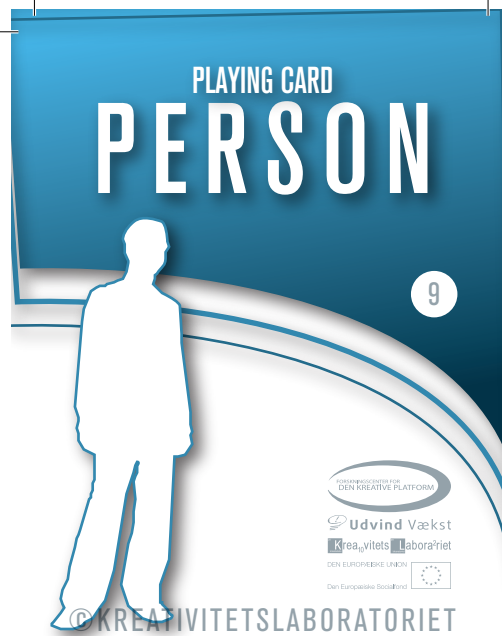
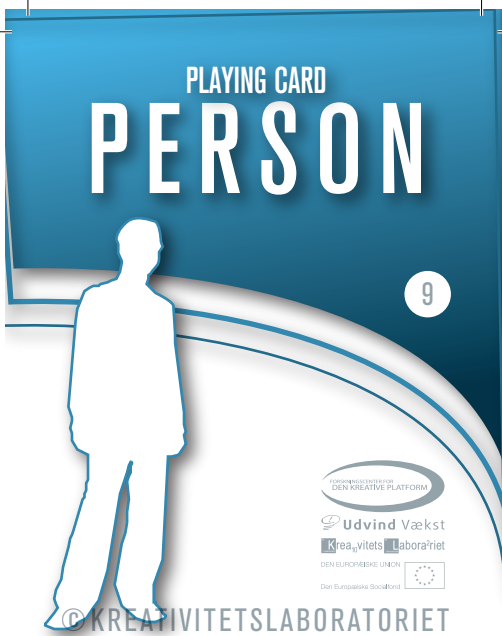
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PERSON



IF A **GOLFER** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD SHE COME UP WITH?

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PERSON



IF A **MAFIA BOSS** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD SHE COME UP WITH?

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PERSON



IF A **SHOESHINE MAN** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD HE COME UP WITH?

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CHALLENGE



THE SOLUTION SHOULD BE USED BY A SMOKE DIVER

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CHALLENGE



THE SOLUTION MUST BE PUT TOGETHER WITH TAPE

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CHALLENGE



THE SOLUTION MUST BE ABLE TO BE SHARED

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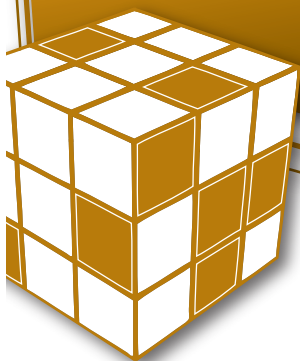
CHALLENGE



THE SOLUTION MUST BE EDIBLE

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PLAYING CARD
CHALLENGE

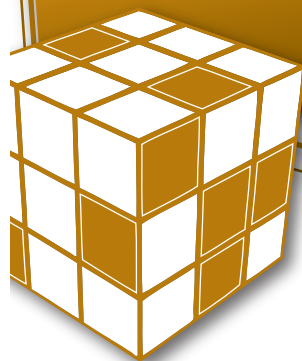


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PLAYING CARD
CHALLENGE

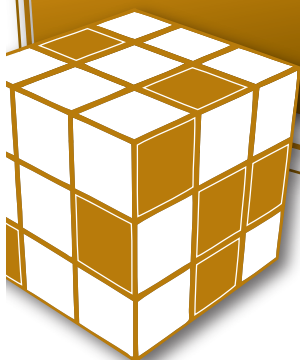


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PLAYING CARD
CHALLENGE

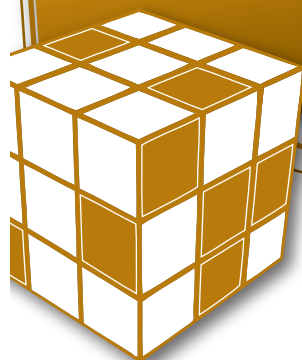


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PLAYING CARD
CHALLENGE



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PLAYING CARD
UP-SIDE-DOWN



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PLAYING CARD
UP-SIDE-DOWN



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CHALLENGE



THE SOLUTION SHOULD BE USED BY A
LUMBERJACK

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CHALLENGE



THE SOLUTION MUST BE ABLE TO BE
BRAIDED

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UP-SIDE-DOWN



WHY IS A TABLE LEG THE OPPOSITE OF A
FIRST-AID-KIT?

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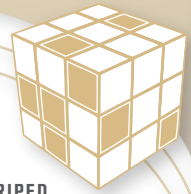
CHALLENGE



THE SOLUTION MUST BE PUT TOGETHER
WITH VELCRO

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CHALLENGE



THE SOLUTION MUST BE STRIPED

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UP-SIDE-DOWN



WHY IS A HURDLE CHEAPER THAN A
ROADBLOCK?

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PLAYING CARD
UP-SIDE-DOWN

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PLAYING CARD
UP-SIDE-DOWN

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PLAYING CARD
UP-SIDE-DOWN

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PLAYING CARD
UP-SIDE-DOWN

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PLAYING CARD
UP-SIDE-DOWN

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PLAYING CARD
UP-SIDE-DOWN

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UP-SIDE-DOWN



**WHY IS A TOOTHBRUSH MORE DANGEROUS
THAN A HAMMER?**

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UP-SIDE-DOWN



**WHY IS AN APPETIZER SHARPER THAN A
BROKEN GLASS?**

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UP-SIDE-DOWN



**WHY IS A SLEEPER'S FASTER THAN A STOCK
BROKER?**

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UP-SIDE-DOWN



**WHY IS A NECKLACE SHARPER THAN A ICE
SKATE?**

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UP-SIDE-DOWN



**WHY IS AN IMITATION MORE COSTLY THAN
AN ORIGINAL?**

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UP-SIDE-DOWN



**WHY IS A CHEESE ROUGHER THAN A
SANDER?**

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PLAYING CARD

PRINCIPLE

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PLAYING CARD

PRINCIPLE

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PLAYING CARD

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PLAYING CARD

PRINCIPLE

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PRINCIPLE

APPLY THE PRINCIPLE OF A SWIMMING
POOL IN THE SOLUTION

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PRINCIPLE

APPLY THE PRINCIPLE OF A STEAM ENGINE
IN THE SOLUTION

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PRINCIPLE

APPLY THE PRINCIPLE OF A TORPEDO IN THE
SOLUTION

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PRINCIPLE

APPLY THE PRINCIPLE OF SINGLE USE IN
SOLVING

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PRINCIPLE

APPLY THE PRINCIPLE OF ROUNDABOUTS IN
THE SOLUTION

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PRINCIPLE

APPLY THE PRINCIPLE OF FAIR TRADE IN
THE MOST IMPORTANT ELEMENT IN THE
SOLUTION

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PLAYING CARD

PRINCIPLE

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PRINCIPLE

APPLY THE PRINCIPLE THAT THE MOST
IMPORTANT ELEMENT IN THE SOLUTION
MUST HELP THE HOMELESS

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PLAYING CARD

PRINCIPLE

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PRINCIPLE

APPLY THE PRINCIPLE OF SEEING THE
PROCESS IN REVERSE ORDER IN THE
SOLUTION

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