

Aalborg Universitet



## Toolbox for creativity

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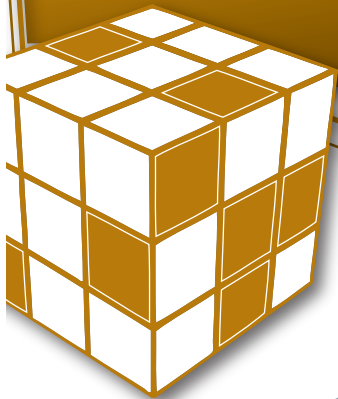
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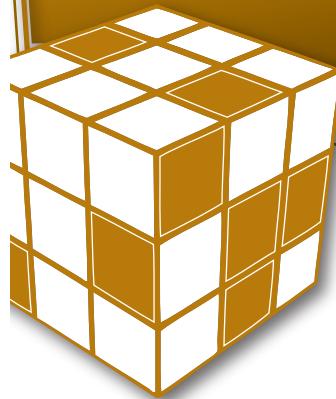
# CHALLENGE



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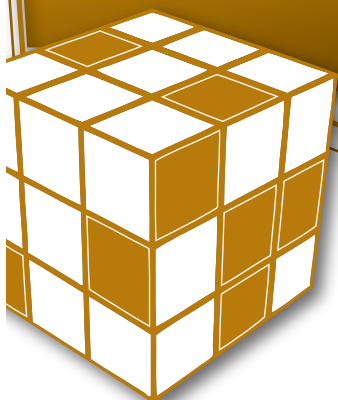
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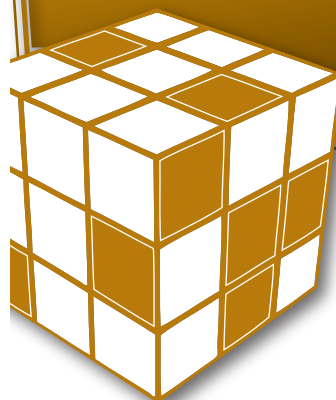
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# CHALLENGE



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# CHALLENGE



THE SOLUTION MUST NOT BE  
CONNECTED TO THE GROUND

THE SOLUTION MUST BE ABLE TO BE  
HIDDEN

THE SOLUTION SHOULD BE USED BY  
A DRUMMER

THE SOLUTION MUST EMIT RAY OF LIGHT

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# CHALLENGE



THE SOLUTION SHOULD BE USED  
BY A CYCLIST

THE SOLUTION MUST BE ABLE TO BE  
PARTED IN TWO

THE SOLUTION SHOULD BE USED BY  
A CIRCUS

THE SOLUTION SHOULD DEVELOP THE  
IMAGINATION

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# CHALLENGE



THE SOLUTION SHOULD BE USED  
BY A HAIRDRESSER

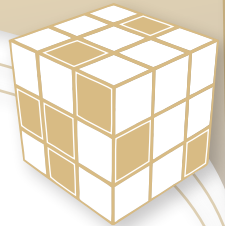
THE SOLUTION MUST BE ABLE TO BOUNCE

THE SOLUTION SHOULD BE USED IN A CAR

THE SOLUTION SHOULD DEVELOP THE  
USER'S PEDAGOGICAL SKILLS

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# CHALLENGE



THE SOLUTION SHOULD BE USED  
BY A WALKING-IMPAIRED PERSON

THE SOLUTION MUST BE MEMORABLE

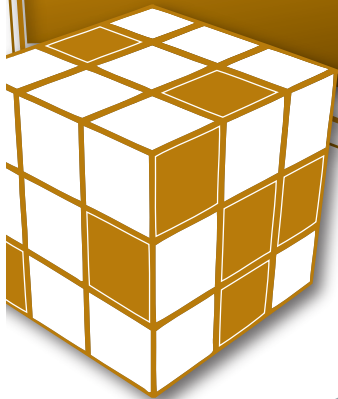
THE SOLUTION SHOULD BE USED IN  
A CINEMA

THE SOLUTION SHOULD DEVELOP THE  
USER'S MOTOR SKILLS

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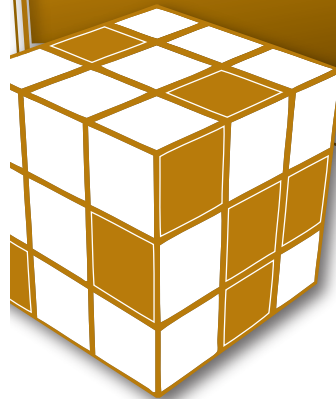
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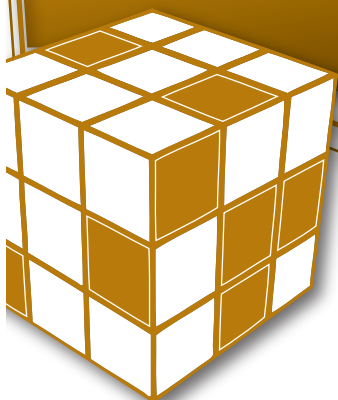
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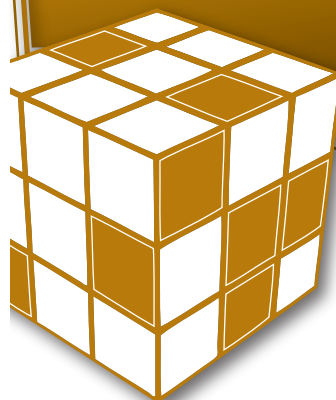
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# CHALLENGE



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# CHALLENGE



THE SOLUTION SHOULD BE USED  
BY A BRAIN SURGEON

THE SOLUTION MUST BE ABLE TO HANG  
ON A WALL

THE SOLUTION SHOULD BE USED IN AN  
IGLOO

THE SOLUTION SHOULD DEVELOP THE  
USER'S ENDURANCE

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# CHALLENGE



THE SOLUTION SHOULD BE USED  
BY A KING

THE SOLUTION MUST BE ABLE TO BE  
THROWN

THE SOLUTION SHOULD BE USED IN AN  
AIR BALLOON

THE SOLUTION SHOULD BE ATTRACTIVE  
TO AN ASTRONAUT

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# CHALLENGE



THE SOLUTION SHOULD BE USED  
BY A MIDGET

THE SOLUTION MUST BE ABLE TO BE  
CRAWLED ON

THE SOLUTION SHOULD BE USED IN AN  
AIRPORT

THE SOLUTION SHOULD BE ATTRACTIVE  
TO A CHILD

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# CHALLENGE



THE SOLUTION SHOULD BE USED  
BY A NEAR-SIGHTED PERSON

THE SOLUTION MUST BE ABLE TO DRIVE  
BY ITSELF

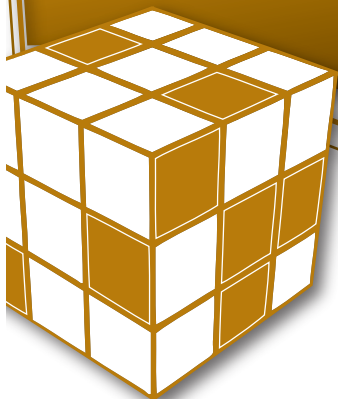
THE SOLUTION SHOULD BE USED IN A  
TRACTOR

THE SOLUTION SHOULD BE ATTRACTIVE  
TO A BEDOUIN

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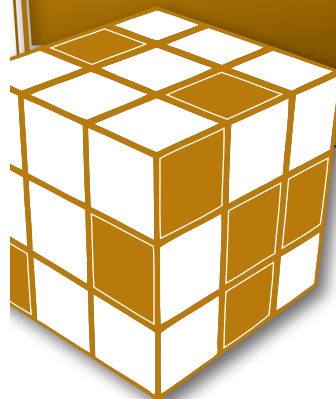
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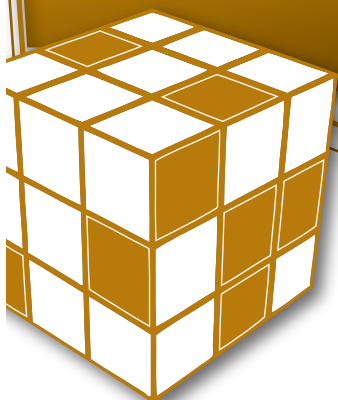
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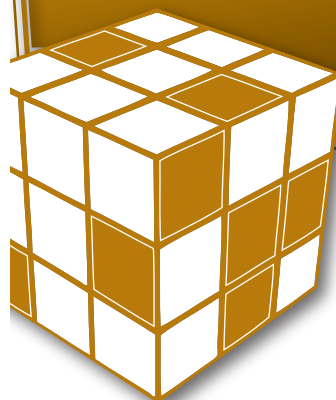
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# CHALLENGE



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# CHALLENGE



THE SOLUTION SHOULD BE USED  
BY A KNIGHT

THE SOLUTION SHOULD BE ABLE TO BE  
LOCKED

THE SOLUTION SHOULD BE USED IN  
A TENT

THE SOLUTION SHOULD BE ATTRACTIVE  
TO AN UNDERTAKER

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# CHALLENGE



THE SOLUTION SHOULD BE USED  
BY A SNIPER

THE SOLUTION MUST BE ABLE TO BE  
PLAYED WITH

THE SOLUTION SHOULD BE USED IN THE  
JUNGLE

THE SOLUTION SHOULD BE ATTRACTIVE  
TO A PREGNANT WOMAN

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# CHALLENGE



THE SOLUTION SHOULD BE USED  
BY A VIKING

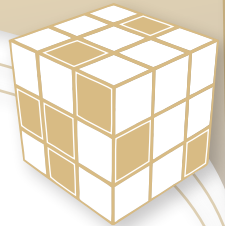
THE SOLUTION MUST BE ABLE TO SHINE

THE SOLUTION SHOULD BE USED IN THE  
DESERT

THE SOLUTION SHOULD BE ATTRACTIVE  
TO A TEACHER

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# CHALLENGE



THE SOLUTION SHOULD BE USED  
IN A RACECAR

THE SOLUTION MUST BE ABLE TO BE  
LIFTED BY A BABY

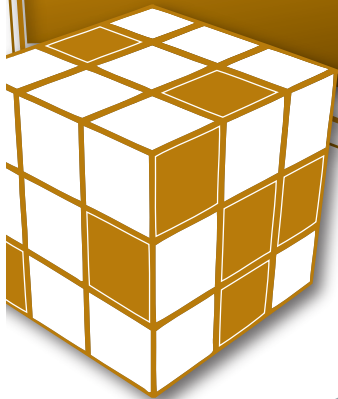
THE SOLUTION SHOULD BE USED WITH  
ONE ARM

THE SOLUTION SHOULD BE ATTRACTIVE  
TO A RUNNING COACH

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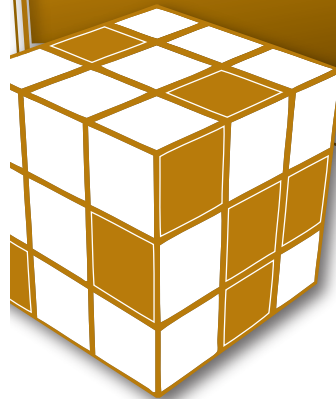
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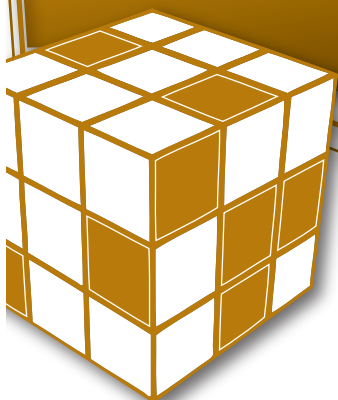
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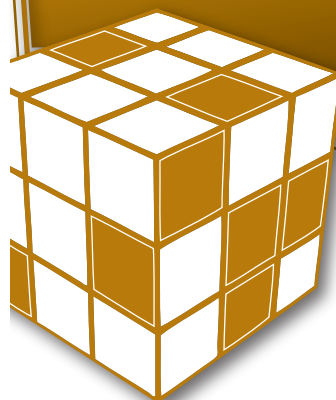
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# CHALLENGE



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# CHALLENGE



THE SOLUTION SHOULD BE USED  
IN A WINDMILL

THE SOLUTION MUST BE ABLE TO BE  
MARINATED

THE SOLUTION SHOULD BE USED WITH  
ONE HAND

THE SOLUTION SHOULD BE ATTRACTIVE  
TO A MUSICIAN

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# CHALLENGE



THE SOLUTION SHOULD BE USED  
IN A KITCHEN

THE SOLUTION MUST BE ABLE TO BE  
MASHED

THE SOLUTION SHOULD BE USED WITH  
THE FEET

THE SOLUTION SHOULD BE ATTRACTIVE  
TO A SKIER

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# CHALLENGE



THE SOLUTION SHOULD BE USED  
IN A RECORDING STUDIO

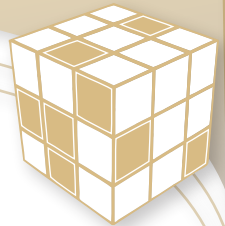
THE SOLUTION MUST BE ABLE TO BE  
WRAPPED AS A PRESENT

THE SOLUTION SHOULD BE USED ON  
A MOUNTAIN

THE SOLUTION SHOULD BE ATTRACTIVE  
TO AN ATHLETE

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# CHALLENGE



THE SOLUTION SHOULD BE USED  
IN A GLIDER

THE SOLUTION MUST BE FOUND ON AN  
OIL RIG

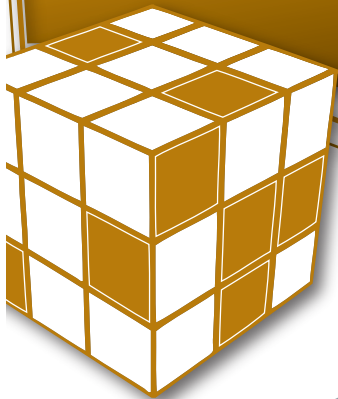
THE SOLUTION SHOULD BE USED ON  
A SPACE STATION

THE SOLUTION SHOULD BE ATTRACTIVE  
TO A TOURIST

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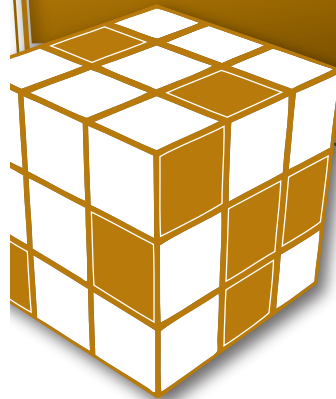
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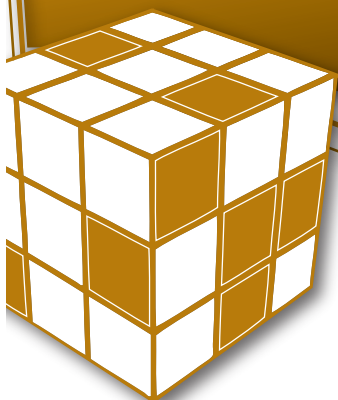
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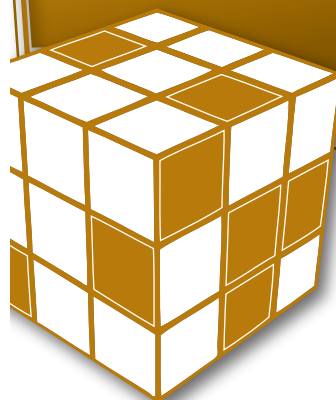
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# CHALLENGE



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# CHALLENGE



THE SOLUTION SHOULD BE USED  
ON A STAIRCASE

THE SOLUTION MUST BE ABLE TO BE  
PUMPED UP

THE SOLUTION SHOULD BE USED AT A  
RACING TRACK

THE SOLUTION SHOULD BE ATTRACTIVE  
TO TWIN PARENTS

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# CHALLENGE



THE SOLUTION SHOULD BE USED  
ON THE NORTH POLE

THE SOLUTION SHOULD BE ABLE TO BE  
SHIPPED

THE SOLUTION SHOULD BE USED ON THE  
MOON

THE SOLUTION SHOULD BE ATTRACTIVE  
TO A VEGETARIAN

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# CHALLENGE



THE SOLUTION SHOULD BE USED  
ON MARS

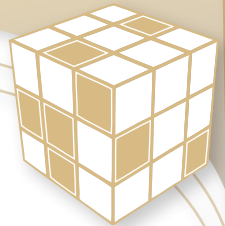
THE SOLUTION SHOULD BE ABLE TO BE  
TAKEN APART

THE SOLUTION SHOULD BE USED IN  
A SLAUGHTERHOUSE

THE SOLUTION SHOULD BE ATTRACTIVE  
TO A VIKING

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# CHALLENGE



THE SOLUTION SHOULD BE USED  
TO PREVENT A FIRE

THE SOLUTION SHOULD BE ABLE TO MELT

THE SOLUTION SHOULD BE USED ON  
THE BEACH

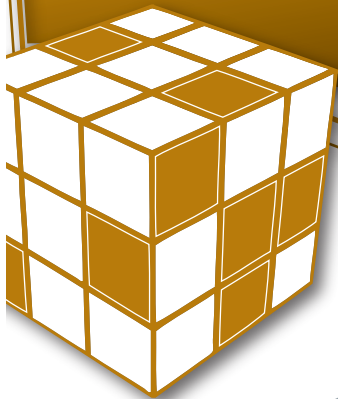
THE SOLUTION SHOULD BE SOFT AS A FUR

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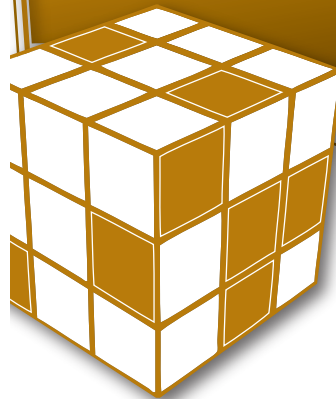
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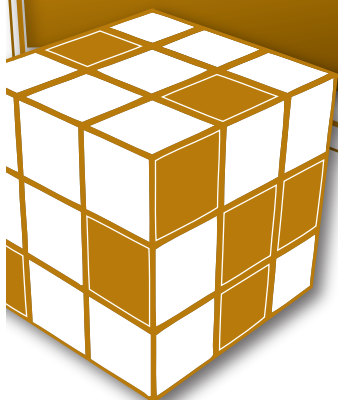
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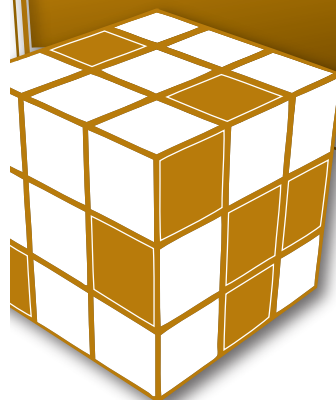
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# CHALLENGE



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# CHALLENGE



THE SOLUTION SHOULD BE USED TO  
PREVENT DECOMPRESSION SICKNESS

THE SOLUTION SHOULD BE ABLE TO  
STACK

THE SOLUTION SHOULD BE USED ON THE  
SOUTH POLE

THE SOLUTION SHOULD BE SMOOTH AS  
BUTTER

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# CHALLENGE



THE SOLUTION SHOULD BE USED  
TO PREVENT OIL POLLUTION

THE SOLUTION SHOULD BE DECORATIVE

THE SOLUTION SHOULD BE USED AS  
AN ANTENNA

THE SOLUTION MUST BE USABLE IN  
THE DARK

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# CHALLENGE



THE SOLUTION SHOULD BE USED  
TO PREVENT A FLOOD

THE SOLUTION SHOULD BE ABLE TO BE  
IRONED

THE SOLUTION SHOULD BE USED AS  
A MEANS OF PAYMENT

THE SOLUTION MUST BE USABLE UNDER  
WATER

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# CHALLENGE



THE SOLUTION SHOULD BE USED  
TO PREVENT NARROW-MINDEDNESS

THE SOLUTION SHOULD BE WEARABLE

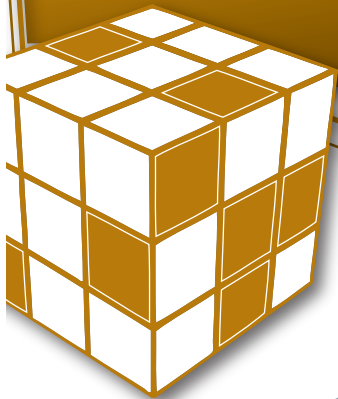
THE SOLUTION SHOULD BE USED AS  
A TABLETOP

THE SOLUTION MUST BE ELASTIC

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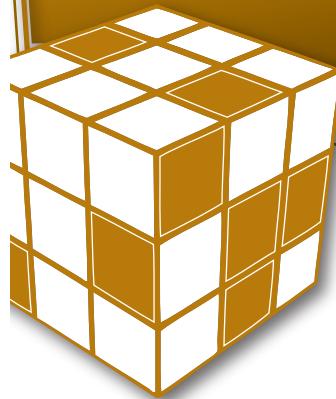
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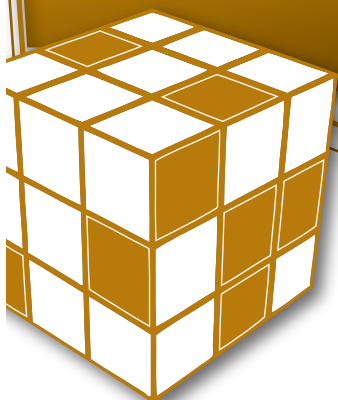
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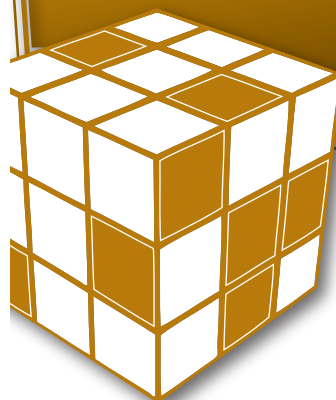
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# CHALLENGE



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# CHALLENGE



THE SOLUTION SHOULD BE USED  
TO REDUCE UNEMPLOYMENT

THE SOLUTION MUST BE ABLE TO WITH-  
STAND IMPACT

THE SOLUTION SHOULD BE USED AS  
A LINK

THE SOLUTION SHOULD BE A REWARD

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# CHALLENGE



THE SOLUTION SHOULD BE USED TO TEACH  
WITH

THE SOLUTION MUST BE ABLE TO ROLL  
UPHILL

THE SOLUTION SHOULD BE USED AS A  
DOOR STOP

THE SOLUTION SHOULD BE ABLE TO BE  
MOLDED

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# CHALLENGE



THE SOLUTION MUST HAVE LEGS

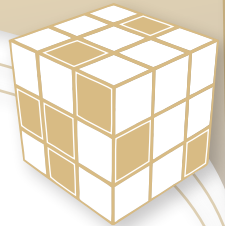
THE SOLUTION MUST BE ABLE TO BE DONE  
BY ONE FAMILY

THE SOLUTION SHOULD BE USED AS A  
HAND WEAPON

THE SOLUTION MUST BE FRESH

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# CHALLENGE



THE SOLUTION MUST BE ABLE TO BE  
OPENED WITH A FINGERNAIL

THE SOLUTION MUST BE ABLE TO BE DONE  
BY ONE PERSON

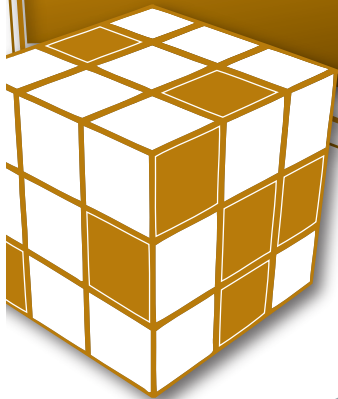
THE SOLUTION SHOULD BE USED AS A  
LAMP

THE SOLUTION MUST BE FROZEN

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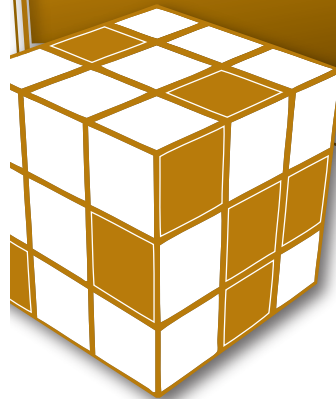
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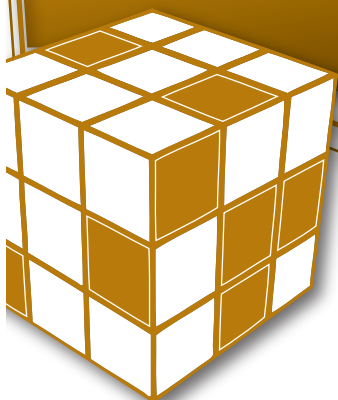
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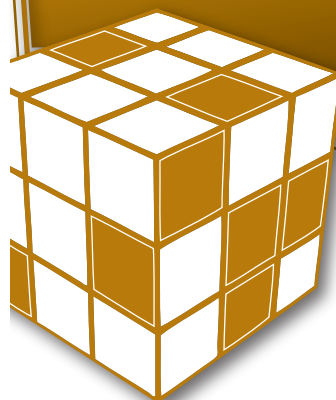
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# CHALLENGE



THE SOLUTION MUST BE ABLE TO  
BALANCE

THE SOLUTION MUST BE ABLE TO BE DONE  
BY A FATHER AND SON

THE SOLUTION SHOULD BE USED AS A  
LIGHTNING ROD

THE SOLUTION MUST BE TRANSPARENT

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# CHALLENGE



THE SOLUTION MUST BE ABLE TO BE  
BLENDED

THE SOLUTION MUST BE ABLE TO BE DONE  
BY TWO PEOPLE WHO DO NOT KNOW EACH  
OTHER

THE SOLUTION SHOULD BE USED AS A  
BOTTLE OPENER

THE SOLUTION MUST BE TRIANGULAR

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# CHALLENGE



THE SOLUTION MUST BE ABLE TO BE USED  
BY A 90-YEAR-OLD

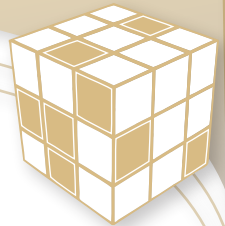
THE SOLUTION MUST BE ABLE TO BE DONE  
BY A VOLUNTEER

THE SOLUTION SHOULD BE USED AS A  
LIFESAVER

THE SOLUTION MUST BE CIRCULAR

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# CHALLENGE



THE SOLUTION SHOULD BE ABLE TO BE  
USED BY A BLIND PERSON

THE SOLUTION MUST BE ABLE TO BE DONE  
BY EXACTLY 100 PEOPLE

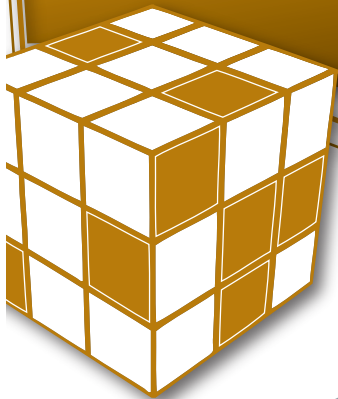
THE SOLUTION SHOULD BE USED AS A  
STOOL

THE SOLUTION MUST BE POISONOUS TO  
THE TOUCH

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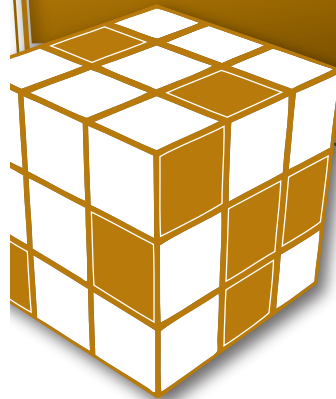
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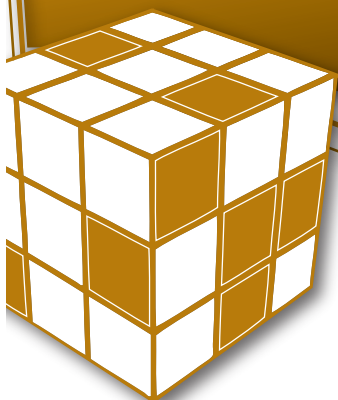
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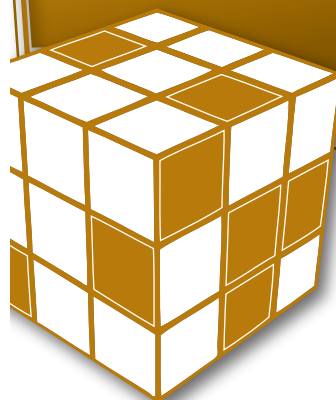
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# CHALLENGE



THE SOLUTION SHOULD BE USED BY A BUS DRIVER

THE SOLUTION MUST BE ABLE TO BE DONE BY EXACTLY TWO PEOPLE

THE SOLUTION SHOULD BE USED AS A CHAIR

THE SOLUTION MUST BE GLOBALLY ACCESSIBLE

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# CHALLENGE



THE SOLUTION SHOULD BE USED BY A DJ

THE SOLUTION MUST BE ABLE TO BE DONE BY EXACTLY THREE PEOPLE

THE SOLUTION SHOULD BE USED AS A BASS DRUM

THE SOLUTION MUST BE AVAILABLE FOR FREE

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# CHALLENGE



THE SOLUTION SHOULD BE ABLE TO BE USED BY A DWARF

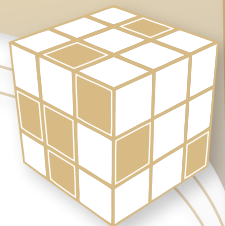
THE SOLUTION MUST BE ABLE TO SEND OUT SOUND

THE SOLUTION SHOULD BE USED AS A TOOTHBRUSH

THE SOLUTION MUST BE QUICK TO DISTRIBUTE

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# CHALLENGE



THE SOLUTION SHOULD BE ABLE TO BE USED BY A DEAF PERSON

THE SOLUTION MUST BE ABLE TO DEVELOP COLD

THE SOLUTION SHOULD BE USED AS A TOILET BRUSH

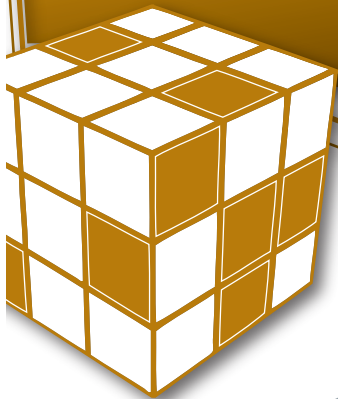
THE SOLUTION MUST BE HARD AS STEEL

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TRAINING CARD

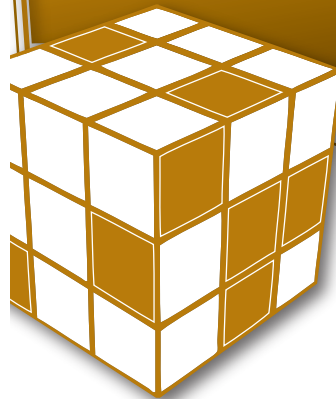
# CHALLENGE



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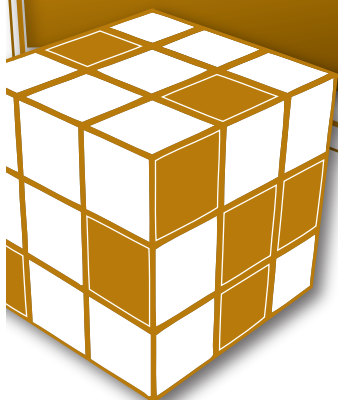
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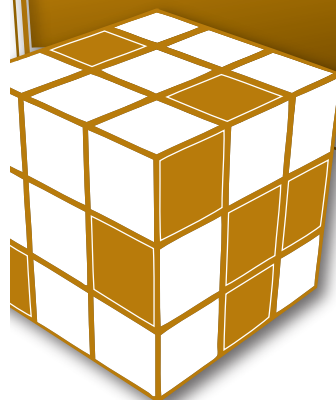
# CHALLENGE



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# CHALLENGE



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# CHALLENGE



THE SOLUTION SHOULD BE ABLE TO BE USED BY AN ESKIMO

THE SOLUTION MUST BE ABLE TO DEVELOP SOAP BUBBLES

THE SOLUTION SHOULD BE USED AS ENTERTAINMENT

THE SOLUTION MUST BE INSIDE THE BODY

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# CHALLENGE



THE SOLUTION SHOULD BE USED BY A WRITER

THE SOLUTION MUST BE ABLE TO DEVELOP HEAT

THE SOLUTION SHOULD BE USED AS AN ANEMOMETER

THE SOLUTION MUST BE MADE OF GLASS

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# CHALLENGE



THE SOLUTION SHOULD BE USED BY AN AMERICAN INDIAN

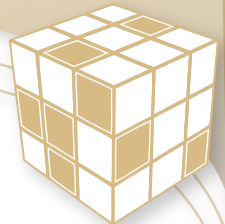
THE SOLUTION MUST BE MADE OF LEGO BRICKS

THE SOLUTION SHOULD BE USED AS A WEAPON

THE SOLUTION MUST BE LOCALLY AVAILABLE

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# CHALLENGE



THE SOLUTION SHOULD BE USED BY A CHEF

THE SOLUTION MUST BE MADE OF PLASTIC

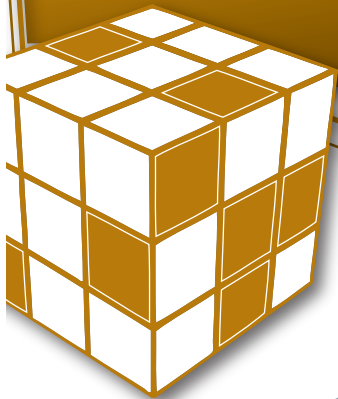
THE SOLUTION SHOULD BE USED STANDING ON ONE LEG

THE SOLUTION MUST BE SILENT

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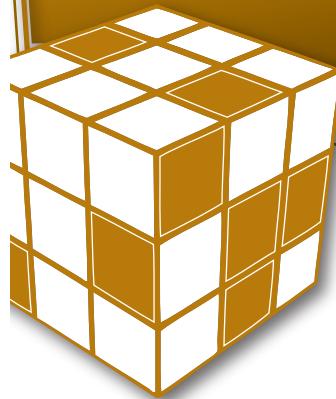
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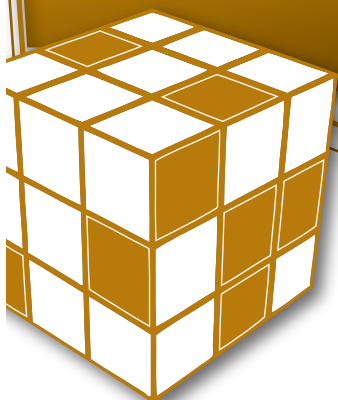
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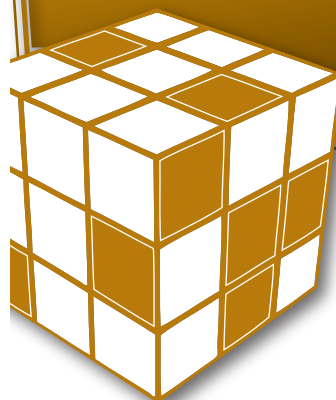
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# CHALLENGE



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# CHALLENGE



THE SOLUTION SHOULD BE USED IN A GLIDER

THE SOLUTION MUST BE FOUND ON AN OIL RIG

THE SOLUTION SHOULD BE USED ON A SPACE STATION

THE SOLUTION SHOULD BE ATTRACTIVE TO A TOURIST

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# CHALLENGE



THE SOLUTION SHOULD BE USED BY A LAMB

THE SOLUTION MUST BE PUT TOGETHER WITH ELASTIC BANDS

THE SOLUTION SHOULD BE USED FOR SHOPPING

THE SOLUTION MUST BE MAGNETIC

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# CHALLENGE



THE SOLUTION SHOULD BE USED BY A DOCTOR

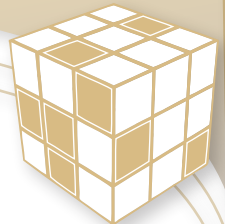
THE SOLUTION MUST BE PUT TOGETHER WITH GLUE

THE SOLUTION SHOULD BE USED FOR COOKING

THE SOLUTION MUST BE MOBILE

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# CHALLENGE



THE SOLUTION SHOULD BE USED BY A NINJA

THE SOLUTION MUST BE PUT TOGETHER WITH PAPERCLIPS

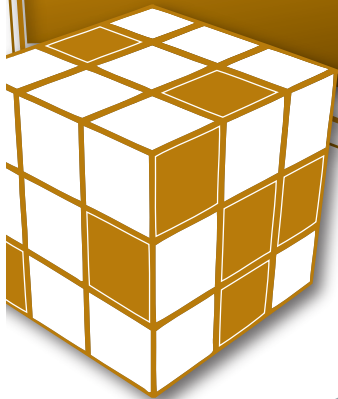
THE SOLUTION SHOULD BE USED FOR VACUUMING

THE SOLUTION MUST BE OPEN SOURCE

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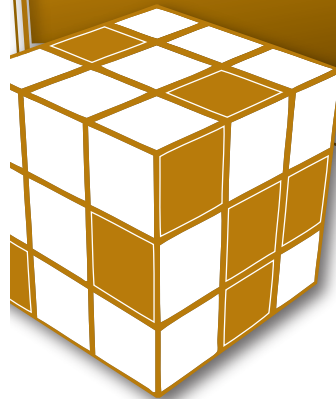
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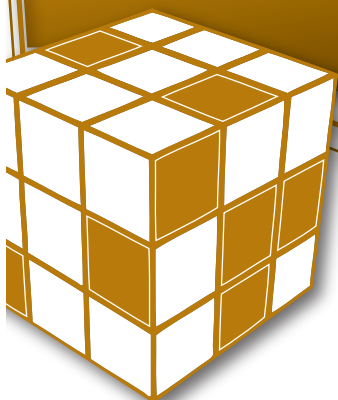
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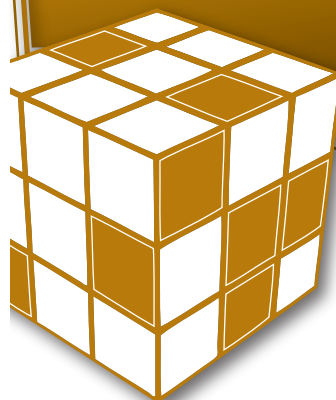
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TRAINING CARD

# CHALLENGE



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# CHALLENGE



THE SOLUTION SHOULD BE USED BY A  
SPACEMAN

THE SOLUTION MUST BE PUT TOGETHER  
WITH STRING

THE SOLUTION SHOULD BE USED FOR  
TEACHING

THE SOLUTION MUST BE SCALABLE

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# CHALLENGE



THE SOLUTION SHOULD BE USED BY A  
SMOKE DIVER

THE SOLUTION MUST BE PUT TOGETHER  
WITH TAPE

THE SOLUTION MUST BE ABLE TO BE  
SHARED

THE SOLUTION MUST BE EDIBLE

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# CHALLENGE



THE SOLUTION SHOULD BE USED BY A  
LUMBERJACK

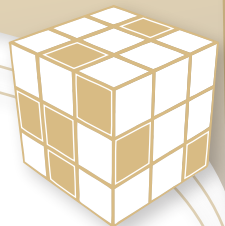
THE SOLUTION MUST BE PUT TOGETHER  
WITH VELCRO

THE SOLUTION MUST BE ABLE TO BE  
BRAIDED

THE SOLUTION MUST BE STRIPED

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# CHALLENGE



THE SOLUTION SHOULD BE USED BY A  
SWIM COACH

THE SOLUTION MUST USE FACE RECOGNITION

THE SOLUTION MUST BE ABLE TO FLOAT

THE SOLUTION MUST BE HEALTHY

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