

#### **Aalborg Universitet**

#### **Toolbox for creativity**

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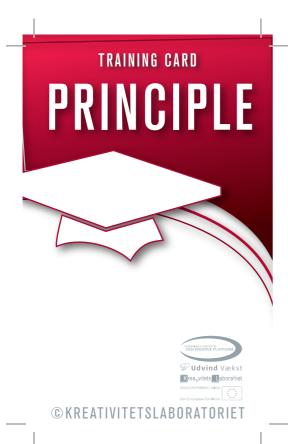
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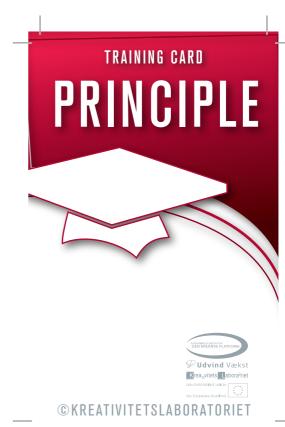
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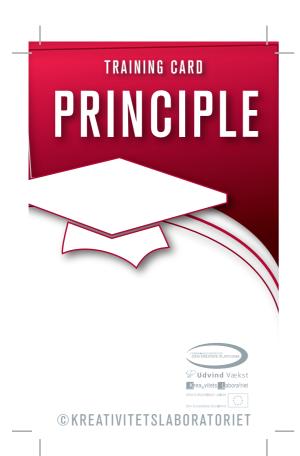
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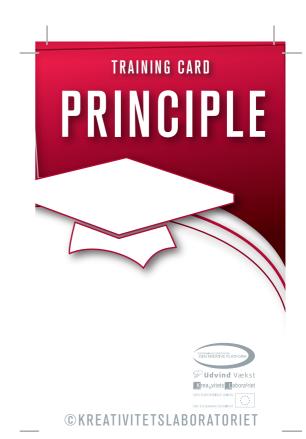
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APPLY THE PRINCIPLE OF A CEMENT MIXER IN THE SOLUTION

APPLY THE PRINCIPLE OF MAKING ELEMENTS OF THE SOLUTION DARKER

APPLY THE PRINCIPLE OF A POWER GUN IN THE SOLUTION

APPLY THE PRINCIPLE OF FREE MOVEMENT IN THE SOLUTION

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## PRINCIPLE

APPLY THE PRINCIPLE OF A DAM IN THE SOLUTION

APPLY THE PRINCIPLE TO MAKE THE AIR CLEANER IN THE SOLUTION

APPLY THE PRINCIPLE OF A STRAW IN THE SOLUTION

APPLY THE PRINCIPLE OF FREE AVAILABI-LITY OF THE SOLUTION

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# PRINCIPLE

APPLY THE PRINCIPLE OF AN ELEVATOR IN THE SOLUTION

APPLY THE PRINCIPLE OF MAKING THE ENGINE COMBUSTION CLEANER IN THE SOLUTION

APPLY THE PRINCIPLE OF A TELESCOPE IN THE SOLUTION

APPLY THE PRINCIPLE OF PHYSICAL MOVE-MENT IN THE SOLUTION

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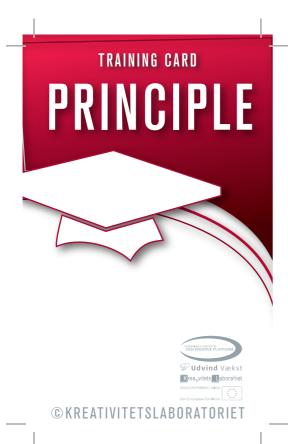
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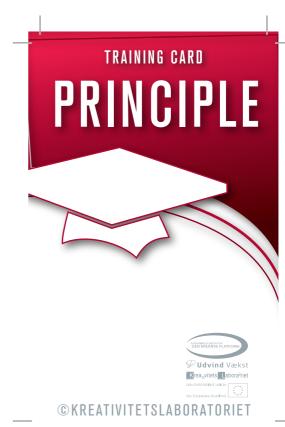
APPLY THE PRINCIPLE OF A REMOTE CONTROL SOLUTION

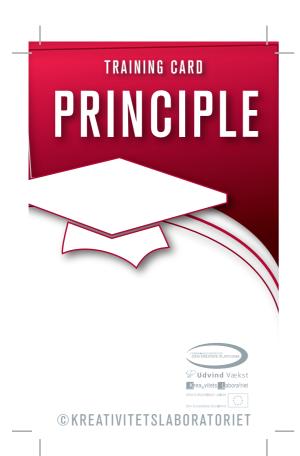
APPLY THE PRINCIPLE OF THE SOLUTION IS THE FIRST STEP OF AN EVEN BETTER SOLUTION

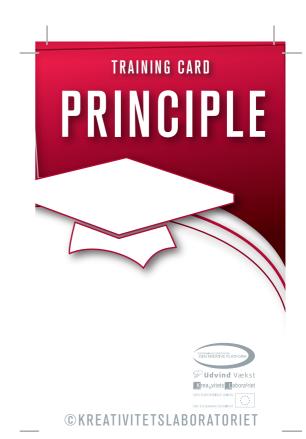
APPLY THE PRINCIPLE OF A CONVEYOR BELT IN THE SOLUTION

APPLY THE PRINCIPLE OF REVIEW IN RESOLVING









APPLY THE PRINCIPLE OF A BAT IN THE SOLUTION

APPLY THE PRINCIPLE OF THE SOLUTION SHOULD BE USED IN MULTIPLE COUNTRIES SIMULTANEOUSLY

APPLY PRINCIPLES OF HYPNOSIS IN THE SOLUTION

APPLY THE PRINCIPLE OF RECHARGING OF THE SOLUTION

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## PRINCIPLE

APPLY THE PRINCIPLE OF A BIRD FEEDER IN THE SOLUTION

APPLY THE PRINCIPLE OF THE SOLUTION SHOULD BE USED IN MULTIPLE TIME ZONES

APPLY THE PRINCIPLE OF RACING IN THE SOLUTION

APPLY THE PRINCIPLE OF GPS MONITOR-ING OF THE SOLUTION

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# PRINCIPLE

APPLY THE PRINCIPLE OF A BIRD'S NEST IN THE SOLUTION

APPLY THE PRINCIPLE OF THE SOLUTION SHOULD BE USED "BACKWARDS AND FORWARDS"

APPLY THE PRINCIPLE OF CHOPSTICKS IN THE SOLUTION

APPLY THE PRINCIPLE OF GREEN ENERGY IN THE MOST IMPORTANT ELEMENT IN THE SOLUTION

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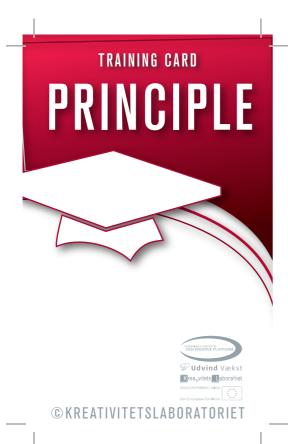
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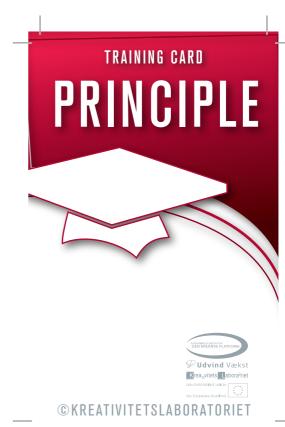
APPLY THE PRINCIPLE OF A SUSPENSION BRIDGE IN THE SOLUTION

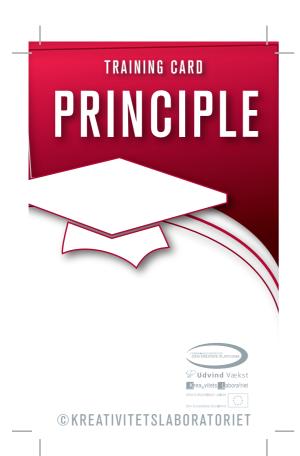
APPLY THE PRINCIPLE THAT THE SOLUTION MUST BE DISASSEMBLED

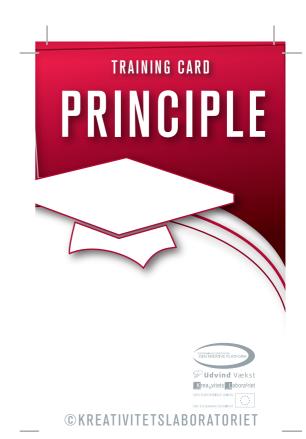
APPLY THE PRINCIPLE OF GRAVITATION IN THE SOLUTION

APPLY THE PRINCIPLE OF HIGH SPEED IN THE SOLUTION









APPLY THE PRINCIPLE OF A HAMMOCK IN THE SOLUTION

APPLY THE PRINCIPLE OF REDUCING THE OPTIONS FOR RESOLVING

APPLY THE PRINCIPLE OF BULLFIGHTING IN THE SOLUTION

APPLY THE PRINCIPLE OF SELF-HELP IN RESOLVING

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## PRINCIPLE

APPLY THE PRINCIPLE OF A HIGH PRESSURE CLEANER IN THE SOLUTION

APPLY THE PRINCIPLE OF BURYING THE ELEMENTS OF THE SOLUTION

APPLY THE PRINCIPLE OF 100% FLEXI-BILITY IN THE SOLUTION

APPLY THE PRINCIPLE OF WRAPPING SOLUTION

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# PRINCIPLE

APPLY THE PRINCIPLE OF A ROLLING PIN IN THE SOLUTION

APPLY THE PRINCIPLE THAT NOTHING GROWS, EVEN WHEN NOT NEEDED, THE SOLUTION

APPLY THE PRINCIPLE OF 100% MOBILITY IN THE SOLUTION

APPLY THE PRINCIPLE OF GATHERING IN THE SOLUTION

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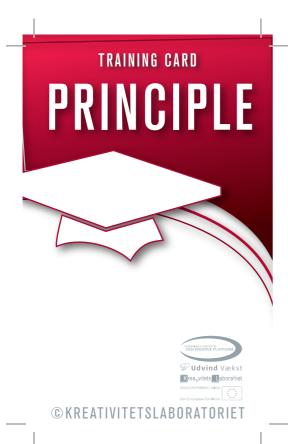
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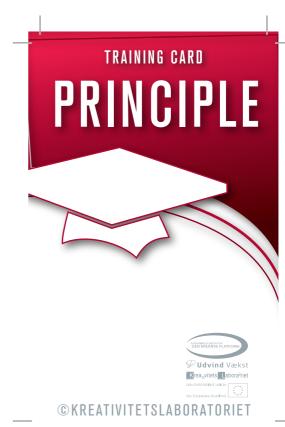
APPLY THE PRINCIPLE OF A TANK IN THE SOLUTION

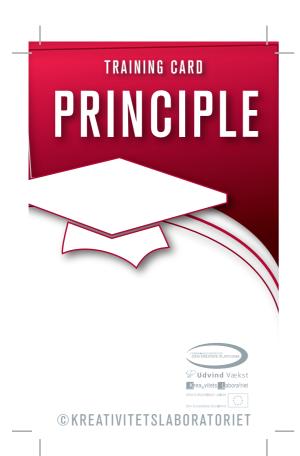
APPLY THE PRINCIPLE OF ROTATING THE STRONGEST ELEMENTS OF THE SOLUTION

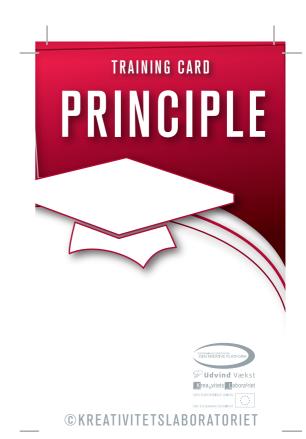
APPLY THE PRINCIPLE OF SUBSCRIPTION IN THE SOLUTION

APPLY THE PRINCIPLE OF NO PAYMENT FROM USERS OF THE SOLUTION









APPLY THE PRINCIPLE OF A CATAPULT IN THE SOLUTION

APPLY THE PRINCIPLE OF BRINGING TO-GETHER KEY ELEMENTS OF THE SOLUTION

APPLY THE PRINCIPLE OF WASTE SEPARATION IN THE SOLUTION

APPLY THE PRINCIPLE OF NO MOVEMENT IN RESOLVING

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## PRINCIPLE

APPLY THE PRINCIPLE OF A BINOCULARS IN THE SOLUTION

APPLY THE PRINCIPLE OF SEGMENTING THE SOLUTION

APPLY THE PRINCIPLE OF SUSPENSION IN THE SOLUTION

APPLY THE PRINCIPLE OF NO PREPARATION OF THE MOST IMPORTANT ELEMENT IN THE SOLUTION

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# PRINCIPLE

APPLY THE PRINCIPLE OF A COMPRESSOR IN THE SOLUTION

APPLY THE PRINCIPLE TO SELL THE REDUNDANT RESOURCES IN THE SOLUTION

APPLY THE PRINCIPLE OF OBEYING IN THE SOLUTION

APPLY THE PRINCIPLE OF JUST-IN-TIME IN THE SOLUTION

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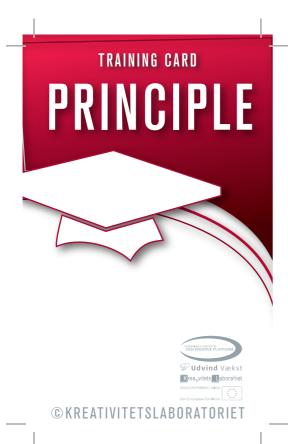
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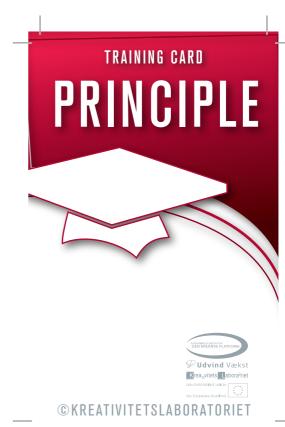
APPLY THE PRINCIPLE OF A LIGHTER IN THE SOLUTION

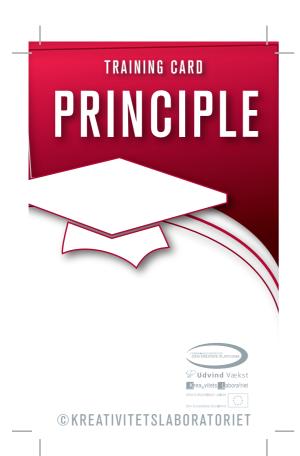
APPLY THE PRINCIPLE OF ADDING MORE SOCIAL OPPORTUNITIES FOR THE SOLUTION

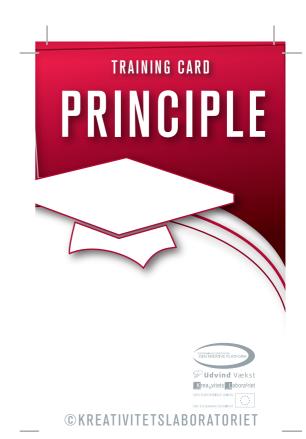
APPLY THE PRINCIPLE THAT ALL YOUR SENSES MUST BE STIMULATED IN THE SOLUTION

APPLY THE PRINCIPLES OF MAGNETISM IN THE SOLUTION









APPLY THE PRINCIPLE OF A RULER IN THE SOLUTION

APPLY THE PRINCIPLE OF ADDING MORE OPTIONS TO THE SOLUTION

APPLY THE PRINCIPLE THAT THE MOST IMPORTANT ELEMENT IN THE SOLUTION IS NOT AVAILABLE

APPLY THE PRINCIPLE OF MAXIMIZATION OF THE SOLUTION

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## PRINCIPLE

APPLY THE PRINCIPLE OF A STOCK EXCHANGE IN THE SOLUTION

APPLY THE PRINCIPLE OF LETTING REDUN-DANT RESOURCES IN THE SOLUTION

APPLY THE PRINCIPLE THAT THE MAIN ELE-MENTS OF THE SOLUTION MUST BE FOUND IN LOW-INCOME COUNTRIES

APPLY THE PRINCIPLE OF LACK OF FOCUS IN THE SOLUTION

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#### PRINCIPLE

APPLY THE PRINCIPLE OF A MOBILE PHONE IN THE SOLUTION

APPLY THE PRINCIPLE OF EXPLOITING REDUNDANT RESOURCES IN THE SOLUTION

APPLY THE PRINCIPLE THAT THE MAIN ELEMENTS OF THE SOLUTION MUST HAVE A POLITICAL PURPOSE

APPLY THE PRINCIPLE OF MEMBER BEN-EFITS IN THE SOLUTION

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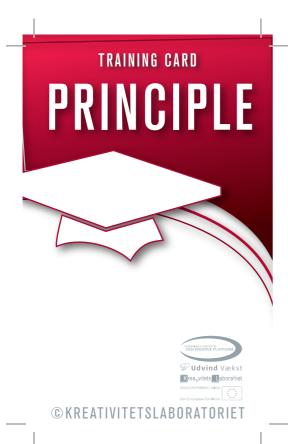
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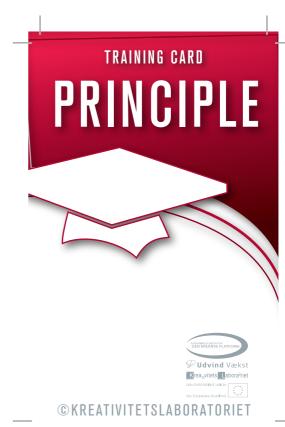
APPLY THE PRINCIPLE FROM A HIGHWAY IN THE SOLUTION

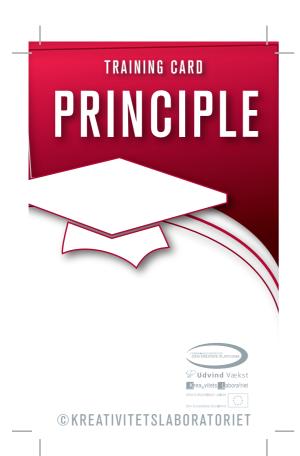
APPLY THE PRINCIPLE OF EXPOSING THE GOOD SIDES IN THE SOLUTION

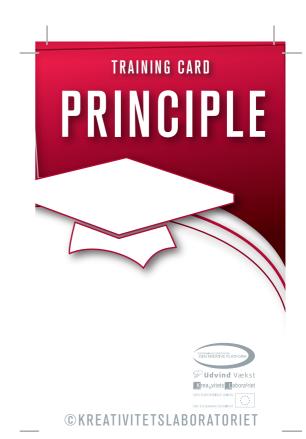
APPLY THE PRINCIPLE THAT THE MAIN ELEMENTS OF THE SOLUTION MUST HAVE A SOCIAL PURPOSE

APPLY THE PRINCIPLE OF ADDITIONAL SALES IN THE SOLUTION









APPLY THE PRINCIPLE OF A SEARCHLIGHT IN THE SOLUTION

APPLY THE PRINCIPLE OF CHANGING THE SUPPLIER OF THE SOLUTION

APPLY THE PRINCIPLE THAT THE MAIN ELEMENTS OF THE SOLUTION MUST BE PERFORMED BY CHILDREN

APPLY THE PRINCIPLE OF REDUCING THE SOLUTION

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## PRINCIPLE

APPLY THE PRINCIPLE OF A RAINBOW IN THE SOLUTION

APPLY THE PRINCIPLE OF CHANGING THE TARGET IN THE SOLUTION

APPLY THE PRINCIPLE THAT THE MAIN ELEMENTS OF THE SOLUTION MUST BE PERFORMED BY JUST TWO PEOPLE

APPLY THE PRINCIPLE OF ONCOMING TRAFFIC IN THE SOLUTION

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# PRINCIPLE

APPLY THE PRINCIPLE OF A ROULETTE IN THE SOLUTION

APPLY THE PRINCIPLE OF CHANGING THE SEQUENCE OF THE SOLUTION

APPLY THE PRINCIPLE THAT THE MAIN ELEMENTS OF THE SOLUTION MUST CONSIST OF ORPHANS

APPLY THE PRINCIPLES OF MONOPOLY IN THE SOLUTION

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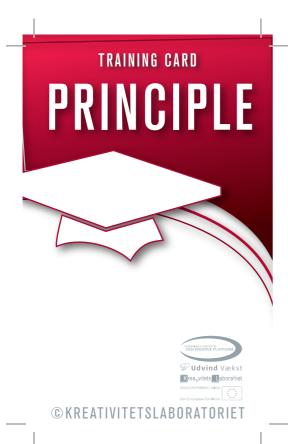
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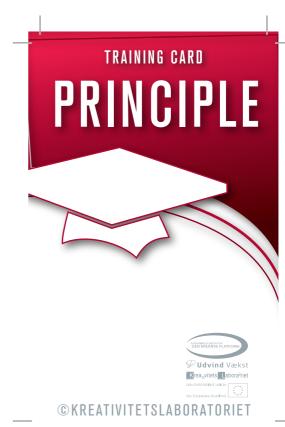
APPLY THE PRINCIPLE OF A ROCKET IN THE SOLUTION

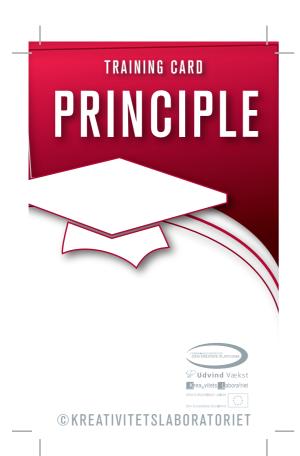
APPLY THE PRINCIPLE OF "ATOMIZE" IN SOLVING

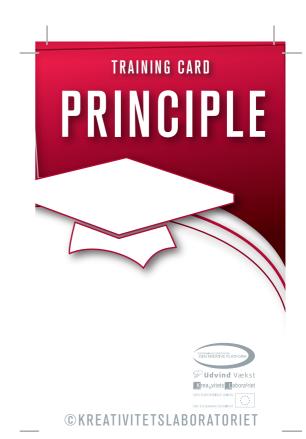
APPLY THE PRINCIPLE THAT THE MAIN ELEMENTS OF THE SOLUTION MUST BE FORMED BY HOMELESS PEOPLE

APPLY THE PRINCIPLE OF THE MELTDOWN IN THE SOLUTION









APPLY THE PRINCIPLE OF A ROLLERCOASTER IN THE SOLUTION

APPLY THE PRINCIPLE OF "DOING THE OP-POSITE OF THE SOLUTION

APPLY THE PRINCIPLE THAT THE MAIN ELEMENTS OF THE SOLUTION MUST CONSIST OF OLDER PEOPLE

APPLY THE PRINCIPLE OF MANNING THE WHOLE DAY IN RESOLVING

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#### PRINCIPLE

APPLY THE PRINCIPLE OF A SMOKE DETECTOR IN THE SOLUTION

APPLY THE PRINCIPLE OF OPEN COMMUNICATION IN THE SOLUTION

APPLY THE PRINCIPLE THAT THERE IS ONLY ONE CUSTOMER WHO CAN AFFORD THE SOLUTION

APPLY THE PRINCIPLE OF BUOYANCY IN THE SOLUTION

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# PRINCIPLE

APPLY THE PRINCIPLE OF A SATELLITE IN

APPLY THE PRINCIPLE OF THE YEAR DIFFERENT MONTHS IN THE SOLUTION

APPLY THE PRINCIPLE OF THE WEAKEST ELEMENT IN THE SOLUTION MUST BE THE SOLUTION'S STRONGEST ELEMENT

APPLY THE PRINCIPLE OF HEATING THE

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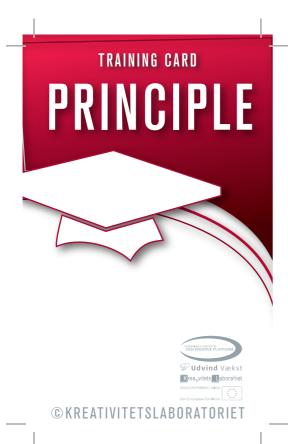
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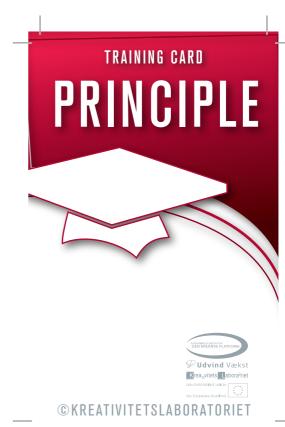
APPLY THE PRINCIPLE OF A SAW BLADE IN THE SOLUTION

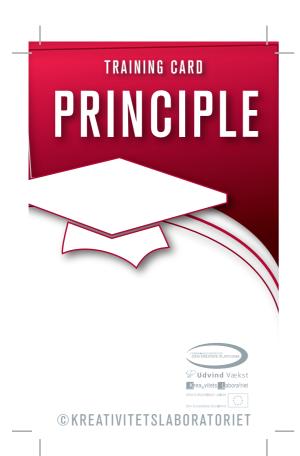
APPLY THE PRINCIPLE OF BETTER
PREPARATION OF THE MOST IMPORTANT
ELEMENT IN THE SOLUTION

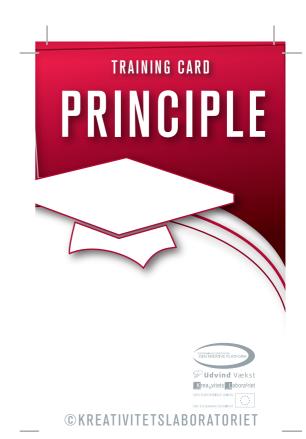
APPLY THE PRINCIPLE THAT THE MOST IMPORTANT ELEMENT OF THE SOLUTION MUST STIMULATE ALL THE SENSES

APPLY THE PRINCIPLES OF OUTSOURCING OF KEY ELEMENTS OF THE SOLUTION









APPLY THE PRINCIPLE OF A FIRE EXTINGUISHER IN THE SOLUTION

APPLY THE PRINCIPLE OF ENTHUSIASM TO THE MAIN PARTS OF THE SOLUTION

APPLY THE PRINCIPLE THAT THE MOST IMPORTANT ELEMENT OF THE SOLUTION MUST BE USABLE BY NOMADS

APPLY THE PRINCIPLE OF OVERPRESSURE IN THE SOLUTION

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#### PRINCIPLE

APPLY THE PRINCIPLE OF A TARGET IN THE SOLUTION

APPLY THE PRINCIPLE OF THE MOST IMPORTANT ELEMENT IN THE SOLUTION MUST BE SELF-PROPELLED

APPLY THE PRINCIPLE THAT THE MOST IMPORTANT ELEMENT OF THE SOLUTION MUST BE SUSTAINABLE

APPLY THE PRINCIPLE OF MONITORING EVERYTHING ELSE IN THE SOLVING

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# PRINCIPLE

APPLY THE PRINCIPLE OF A BEAUTY CONTEST IN THE SOLUTION

APPLY THE PRINCIPLE OF DICTATORSHIP OF THE SOLUTION

APPLY THE PRINCIPLE THAT THE MOST IMPORTANT ELEMENT IN THE SOLUTION IS ONLY TEMPORARILY AVAILABLE

APPLY THE PRINCIPLE OF PERIODIC FUNCTION OF THE SOLUTION

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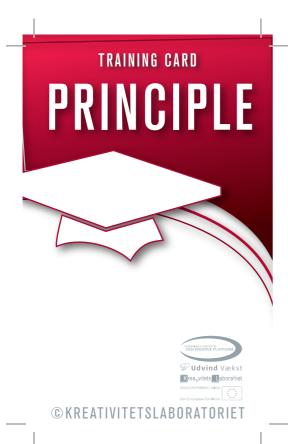
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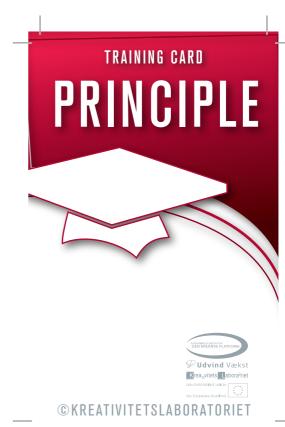
APPLY THE PRINCIPLE OF A "SNOWBALL EFFECT" IN THE SOLUTION

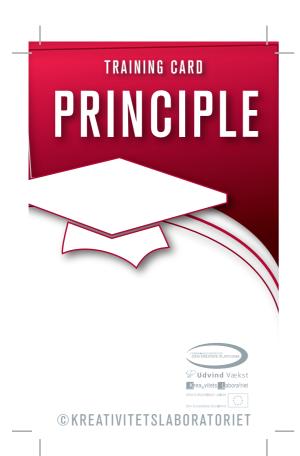
APPLY THE PRINCIPLE OF DRIVE-IN OF THE MAIN ELEMENTS OF THE SOLUTION

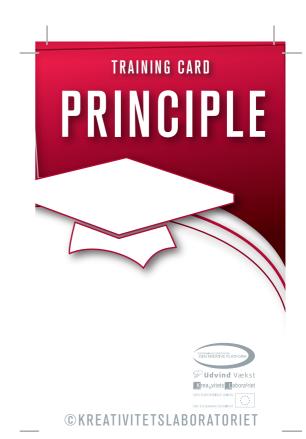
APPLY THE PRINCIPLE THAT THE MOST IMPORTANT ELEMENT IN THE SOLUTION MUST VANISH

APPLY THE PRINCIPLE OF PYRAMID SCHEMES IN THE SOLUTION









APPLY THE PRINCIPLE OF A SUNGLASS IN THE SOLUTION

APPLY THE PRINCIPLE OF EXPLOSION IN THE SOLUTION

APPLY THE PRINCIPLE THAT THE MOST IMPORTANT ELEMENT IN THE SOLUTION MUST BE MADE SIMPLE

APPLY THE PRINCIPLE OF REFILL IN THE SOLUTION

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## PRINCIPLE

APPLY THE PRINCIPLE OF A VACUUM CLEANER IN THE SOLUTION

APPLY THE PRINCIPLE OF A BETA TEST OF THE MOST IMPORTANT ELEMENT IN THE SOLUTION

APPLY THE PRINCIPLE THAT THE MOST IMPORTANT ELEMENT IN THE SOLUTION MUST HAVE A PURPOSE FOR THE COMMON GOOD

APPLY THE PRINCIPLE OF ROTATION IN SOLUTION

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# PRINCIPLE

APPLY THE PRINCIPLE OF A SWIMMING POOL IN THE SOLUTION

APPLY THE PRINCIPLE OF SINGLE USE IN SOLVING

APPLY THE PRINCIPLE OF A STEAM ENGINE IN THE SOLUTION

APPLY THE PRINCIPLE OF ROUNDABOUTS IN THE SOLUTION

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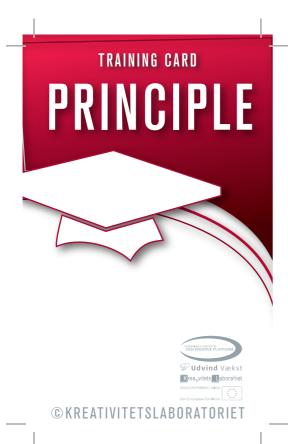
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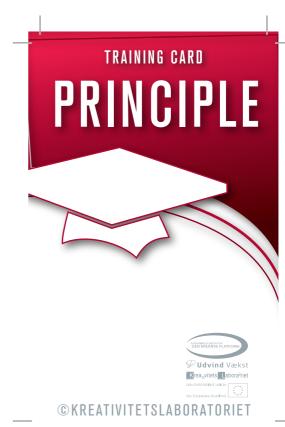
APPLY THE PRINCIPLE OF A TORPEDO IN THE SOLUTION

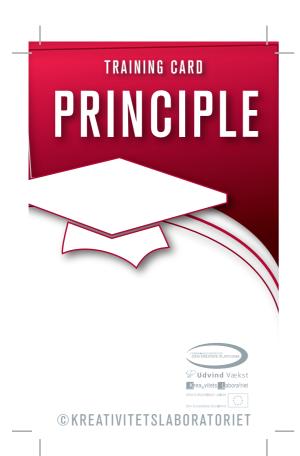
APPLY THE PRINCIPLE OF FAIR TRADE IN THE MOST IMPORTANT ELEMENT IN THE SOLUTION

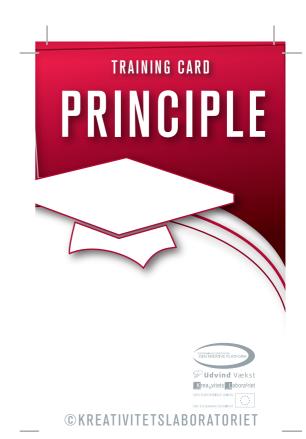
APPLY THE PRINCIPLE THAT THE MOST IMPORTANT ELEMENT IN THE SOLUTION MUST HELP THE HOMELESS

APPLY THE PRINCIPLE OF SEE THE PROCESS IN REVERSE ORDER IN THE SOLUTION









APPLY THE PRINCIPLE OF A TOUCH-SCREEN IN THE SOLUTION

APPLY THE PRINCIPLE OF FEEDBACK IN THE SOLUTION

APPLY THE PRINCIPLE THAT THE MOST IMPORTANT ELEMENT IN THE SOLUTION MUST BE PERFORMED BY JUST 100 PEOPLE

APPLY THE PRINCIPLE OF MASS PRODUCTION IN THE SOLUTION

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## PRINCIPLE

APPLY THE PRINCIPLE OF A TRAMPOLINE IN THE SOLUTION

APPLY THE PRINCIPLE FOCUS OF THE SOLUTION

APPLY THE PRINCIPLE THAT THE MOST IMPORTANT ELEMENT IN THE SOLUTION MUST BE PERFORMED BY JUST THREE PEOPLE

APPLY THE PRINCIPLE OF SLOW MOTION IN THE SOLUTION

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# PRINCIPLE

APPLY THE PRINCIPLE OF A SUBMARINE IN THE SOLUTION

APPLY THE PRINCIPLE OF THE DIFFERENT SEASONS OF THE SOLUTION

APPLY THE PRINCIPLE THAT ELEMENTS OF THE SOLUTION MUST BE USED BY NOMADS

APPLY THE PRINCIPLE OF SEASON TICKETS IN THE SOLUTION

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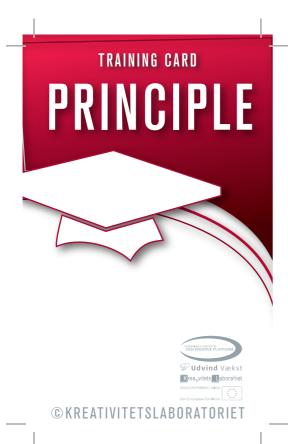
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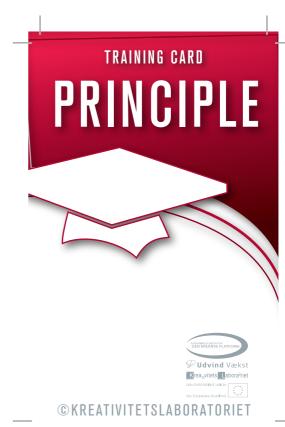
APPLY THE PRINCIPLE OF A STEAM BATH

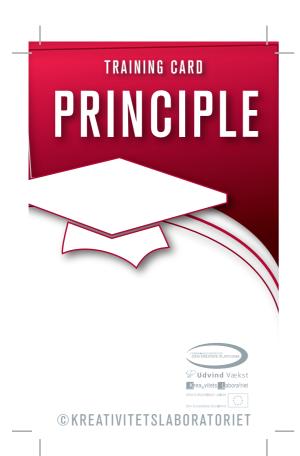
APPLY THE PRINCIPLE OF DIFFERENT PERSONALITY TYPES IN THE SOLUTION

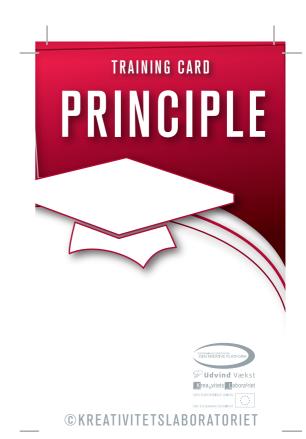
APPLY THE PRINCIPLE THAT ELEMENTS OF THE SOLUTION MUST BE BE ABLE TO BE EXPORTED

APPLY THE PRINCIPLE OF TELEPATHY IN THE SOLUTION









APPLY THE PRINCIPLE OF A WINDMILL IN THE SOLUTION

APPLY THE PRINCIPLES OF VARIOUS CULTURES IN THE SOLUTION

APPLY THE PRINCIPLE THAT ELEMENTS OF THE SOLUTION MUST BE DEVELOPED IN THE NIGHT

APPLY THE PRINCIPLE OF TURBULENCE IN THE SOLUTION

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## PRINCIPLE

APPLY THE PRINCIPLE OF A WALKIE-TALKIE IN THE SOLUTION

APPLY THE PRINCIPLE THAT PERSONS OF DIFFERENT AGES CAN USE THE SOLUTION

APPLY THE PRINCIPLE THAT ELEMENTS OF THE SOLUTION IS UNDER WATER

APPLY THE PRINCIPLE OF PHASING OUT THE MOST IMPORTANT ELEMENT IN THE SOLUTION

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# PRINCIPLE

APPLY THE PRINCIPLE OF A WATCH IN THE SOLUTION

APPLY THE PRINCIPLE THAT PERSONS BOTH WITH AND WITHOUT CHILDREN CAN USE IN SOLVING

APPLY THE PRINCIPLE THAT ELEMENTS OF THE SOLUTION IS INVISIBLE

APPLY THE PRINCIPLE OF REPLACEMENT OF THE MAIN COMPONENT OF THE SOLUTION

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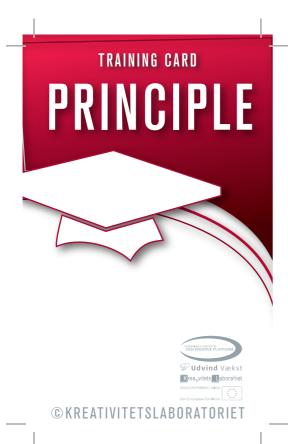
# PRINCIPLE

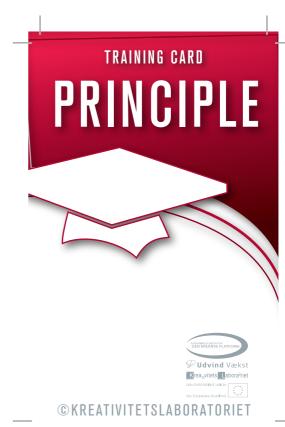
APPLY THE PRINCIPLE OF A FIRE BLANKET IN THE SOLUTION

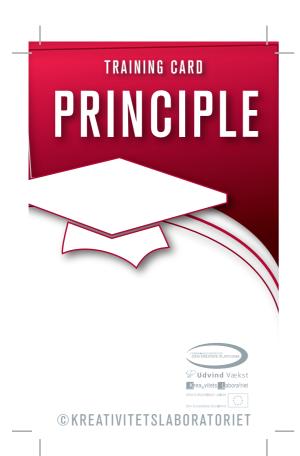
APPLY THE PRINCIPLE THAT PERSONS BOTH WITH AND WITHOUT ANIMALS MAY USE IN RESOLVING

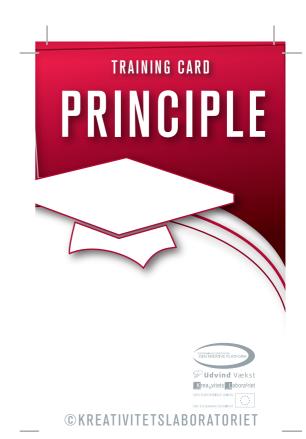
APPLY THE PRINCIPLE OF LOCKING ELEMENTS IN THE SOLUTION

APPLY THE PRINCIPLE OF EXPANSION OF THE SOLUTION









APPLY THE PRINCIPLE OF A HOTEL IN THE SOLUTION

APPLY THE PRINCIPLE THAT PERSONS BOTH WITH AND WITHOUT CARS CAN USE THE SOLUTION

APPLY THE PRINCIPLE OF SHORTENING THE LONGEST ELEMENTS IN THE SOLUTION

APPLY THE PRINCIPLE OF NEGATIVE PRESSURE IN THE SOLUTION

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## PRINCIPLE

APPLY THE PRINCIPLE OF A CAMERA IN THE SOLUTION

APPLY THE PRINCIPLE THAT PERSONS BOTH WITH AND WITHOUT HOUSING CAN USE THE SOLUTION

APPLY THE PRINCIPLE OF ENLARGENING THE MAIN ELEMENTS OF THE SOLUTION, AND THEN "DO THE OPPOSITE OF"

APPLY THE PRINCIPLE OF ALTERNATING CURRENT IN THE SOLUTION

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# PRINCIPLE

APPLY THE PRINCIPLE OF AN ENCYCLOPEDIA IN THE SOLUTION

APPLY THE PRINCIPLE THAT PERSONS BOTH WITH AND WITHOUT TRAINING CAN USE THE SOLUTION

APPLY THE PRINCIPLE OF "FRAGMENTATION" IN THE SOLUTION

APPLY PRINCIPLES OF VIBRATION IN THE

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# PRINCIPLE

APPLY THE PRINCIPLE OF A MICROSCOPE IN THE SOLUTION

APPLY THE PRINCIPLE THAT PERSONS BOTH WITH AND WITHOUT LANGUAGE TO USE IN SOLVING

APPLY THE PRINCIPLE OF EMPHASIZING THE STRONGEST ELEMENTS OF THE SOLUTION

APPLY THE PRINCIPLE OF "NO ACCESS" IN THE SOLUTION