

Aalborg Universitet



## Toolbox for creativity

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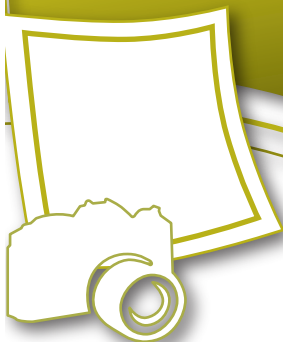
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PLAYING CARD

# PICTURE

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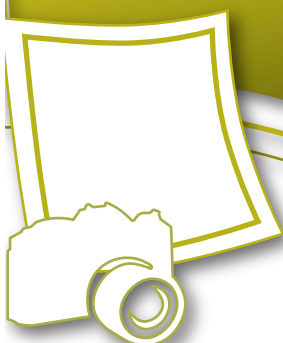


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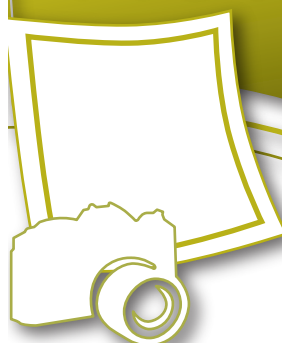


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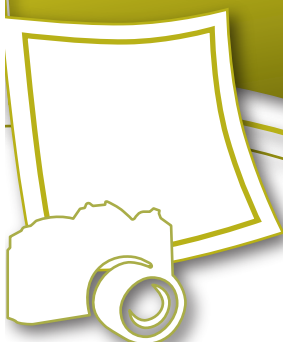


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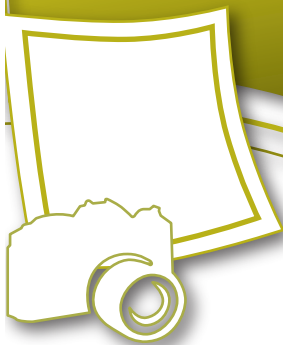
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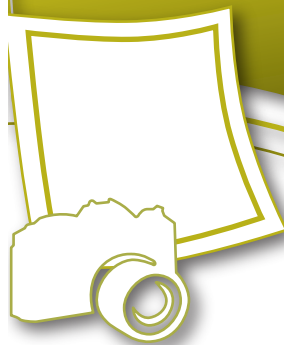


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# PICTURE

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# WORD

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PLAYING CARD

# WORD

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PLAYING CARD

# WORD

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PLAYING CARD

# WORD

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WORD

HORSE

WORD

FENCE

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WORD

CAFE

WORD

YEARBOOK

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PLAYING CARD  
**WORD**

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**WORD**

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STORY



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FRIDGE



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XYLOPHONE



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PROTOTYPE



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CABIN



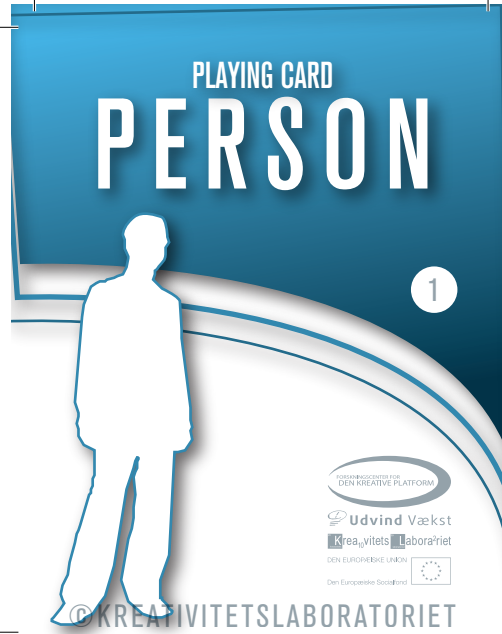
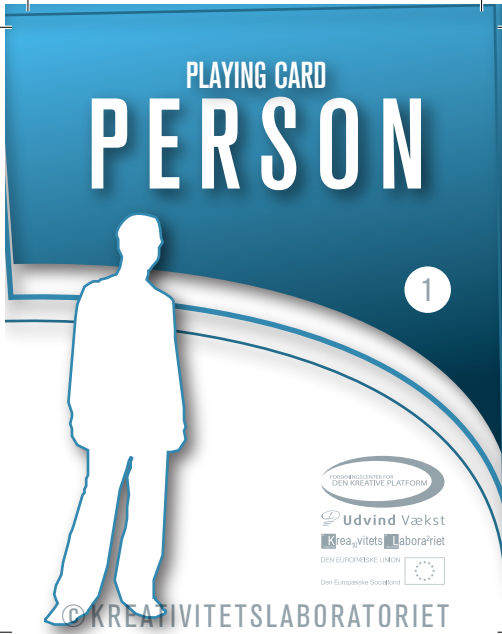
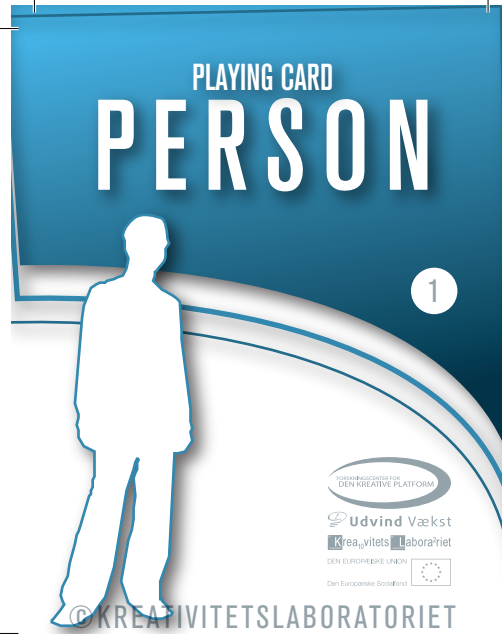
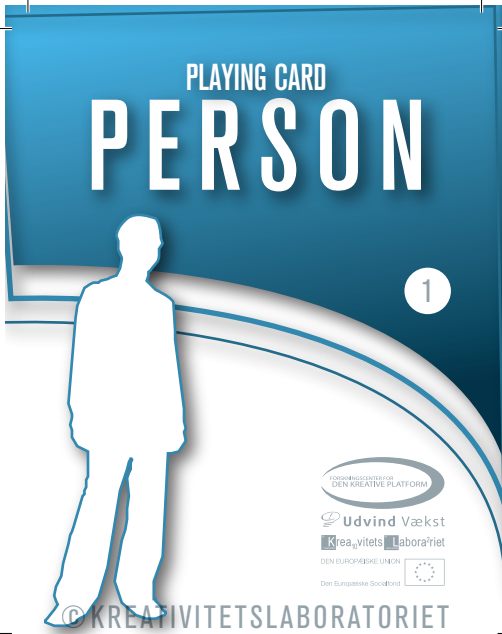
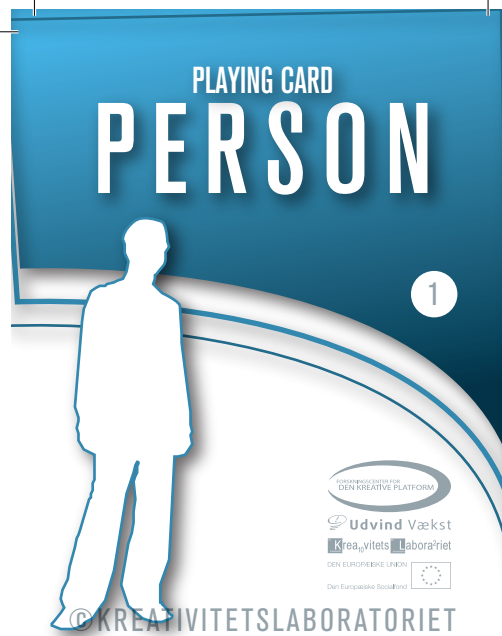
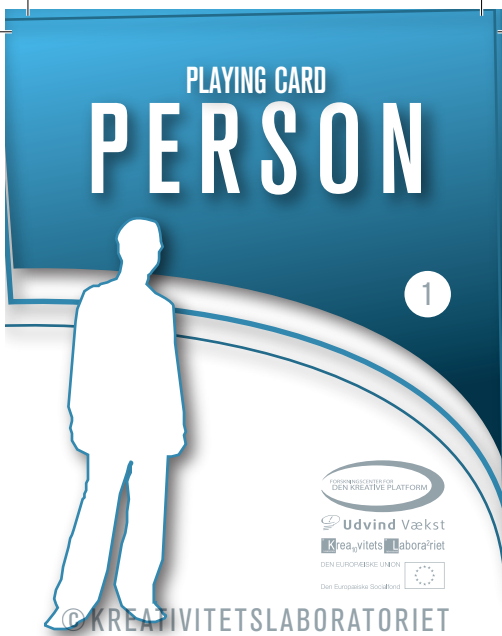
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WORD

BAG



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PERSON



IF A **LAWYER** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD HE COME UP WITH?

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PERSON



IF A **PRISON** GUARD WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD SHE COME UP WITH?

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PERSON



IF A **CHIROPRACTOR** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD HE COME UP WITH?

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PERSON



IF A **POTTER** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD SHE COME UP WITH?

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PERSON



IF AN **ALCHEMIST** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD HE COME UP WITH?

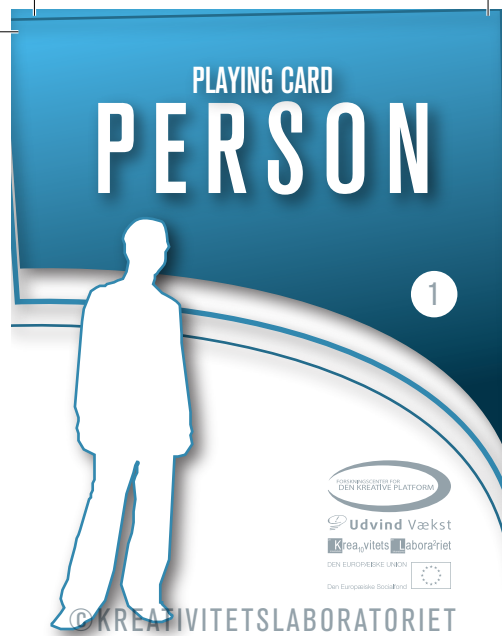
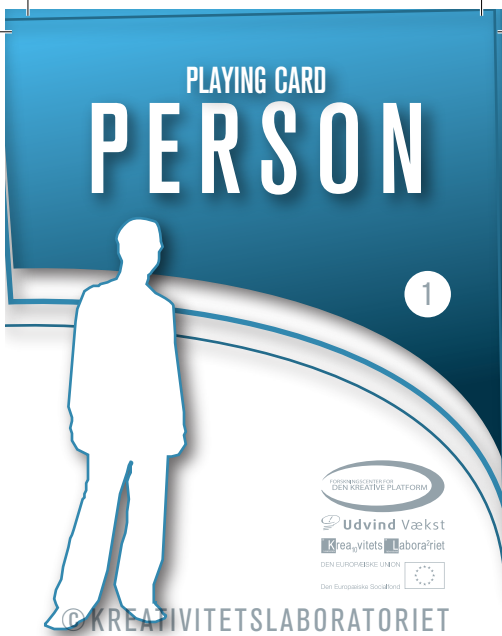
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PERSON



IF A **FILMMAKER** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD SHE COME UP WITH?

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# PERSON



IF A **CHEF** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD HE COME UP WITH?

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# PERSON



IF A PR **EMPLOYEE** WAS HIRED TO SOLVE THIS PROBLEM, WHAT IDEAS WOULD SHE COME UP WITH?

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# CHALLENGE



THE SOLUTION SHOULD BE USED TO TEACH WITH

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# CHALLENGE



THE SOLUTION MUST BE ABLE TO ROLL UPHILL

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# CHALLENGE



THE SOLUTION SHOULD BE USED AS A DOOR STOP

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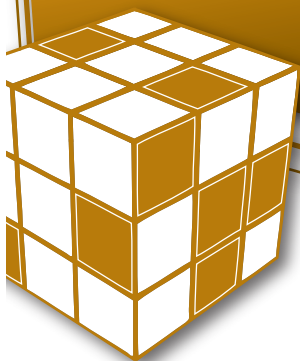
# CHALLENGE



THE SOLUTION SHOULD BE ABLE TO BE MOLDED

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# PLAYING CARD CHALLENGE

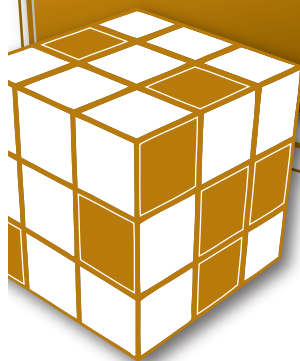


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# PLAYING CARD CHALLENGE

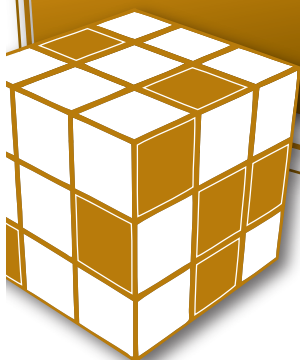


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# PLAYING CARD CHALLENGE

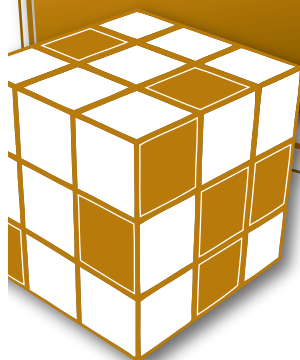


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# PLAYING CARD CHALLENGE



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# PLAYING CARD UP-SIDE-DOWN



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# PLAYING CARD UP-SIDE-DOWN



1



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# CHALLENGE



THE SOLUTION MUST HAVE LEGS

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# CHALLENGE



THE SOLUTION SHOULD BE USED AS A HAND WEAPON

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# UP-SIDE-DOWN



WHY IS A SANDAL LARGER THAN A RESTAURANT?

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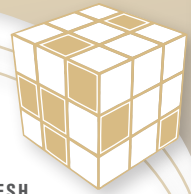
# CHALLENGE



THE SOLUTION MUST BE ABLE TO BE DONE BY ONE FAMILY

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# CHALLENGE



THE SOLUTION MUST BE FRESH

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# UP-SIDE-DOWN



WHY IS A NAIL CLIPPER FASTER THAN A LAWNMOWER?

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PLAYING CARD  
**UP-SIDE-DOWN**



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**UP-SIDE-DOWN**



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**UP-SIDE-DOWN**



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**UP-SIDE-DOWN**



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**UP-SIDE-DOWN**



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**UP-SIDE-DOWN**



**WHY IS A WALL SMALLER THAN A CHAIR?**

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**UP-SIDE-DOWN**



**WHY IS A LAWN SMALLER THAN A FINGER?**

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**UP-SIDE-DOWN**



**WHY IS AN EXCAVATOR NARROWER THAN TWEEZERS?**

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**UP-SIDE-DOWN**



**WHY ARE RIBBON SAFER THAN A SHIELD?**

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**UP-SIDE-DOWN**



**WHY IS A FLAMETHROWER SLOWER THAN A SPARKLER?**

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**UP-SIDE-DOWN**



**WHY IS A MONKEY SMOOTHER THAN A FRESHLY IRONED SHIRT?**

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PLAYING CARD

# PRINCIPLE

1



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PLAYING CARD

# PRINCIPLE

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PLAYING CARD

# PRINCIPLE

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# PRINCIPLE

APPLY THE PRINCIPLE OF A CEMENT MIXER  
IN THE SOLUTION

# PRINCIPLE

APPLY THE PRINCIPLE OF MAKING  
ELEMENTS OF THE SOLUTION DARKER

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# PRINCIPLE

APPLY THE PRINCIPLE OF A STUN GUN IN  
THE SOLUTION

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# PRINCIPLE

APPLY THE PRINCIPLE OF FREE MOVEMENT  
IN THE SOLUTION

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# PRINCIPLE

APPLY THE PRINCIPLE OF A DAM IN THE  
SOLUTION

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# PRINCIPLE

APPLY THE PRINCIPLE TO MAKE THE AIR  
CLEANER IN THE SOLUTION

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