



# CIRCULAR ECONOMY TRANSITION IN BANGLADESH'S APPAREL INDUSTRY: MULTIPLE DIMENSIONS AND PERSPECTIVES

ACADEMIC WORKSHOP: MAY 24, 2024

Time: 10:00 - 14.45 (Danish Time) & 14:00 – 18:45 (BD Time)

Venue: Fibigerstræde 11: 115, AAUBS, Zoom: <https://aauk.zoom.us/j/69784243770>

## PRESENTERS



**Abu Sadat M. Sayem**

Lead, AHRC Digital Fashion Network Project  
Manchester Metropolitan University



**Imranul Hoque**

Professor of Marketing  
Jagannath University,  
Bangladesh



**Lindsay Whitfield**

Professor, Centre for Business and Development Studies  
Copenhagen Business School



**Matthew Allen**

Professor of International Business  
Manchester Metropolitan University



**Mohammad B. Rana**

Project Leader, CREATE  
Director, Sustainability Lab, AAUBS  
Aalborg University



**Mohammad Hasan Imam**

PhD-Fellow, AAUBS  
Aalborg University



**Olav Jull Sørensen**

Professor Emeritus  
(Aalborg University)  
Access2innovation (Denmark)



**Patrick Schroeder**

Senior Research Fellow,  
Environment and Society Centre  
Chatham House, The UK



**S.M. Shafiu Alam**

Professor, School of Business  
Ahsanullah University of Science & Technology, Bangladesh

## ORGANIZED BY:

**Circular Economy in Bangladesh's Apparel Industry (CREATE) Project  
& Sustainability Lab, Aalborg University Business School, Denmark**

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## WORKSHOP SCHEDULE

10:00: Allan Næs Gjerding	Welcome from the Business School
10:05: Mohammad B. Rana	Welcome from CREATE Project Lead
10:10: Mohammad B. Rana	An Overview of Apparel Circular Economy in Bangladesh
10:30: Mohammad B. Rana	Transnational Social Spaces and Communities in International Business: Moving to a Circular Economy in Bangladesh's Apparel Industry
10:45: Imranul Hoque	Occupational Health, Safety and Worker Job Satisfaction: Evidence from the Informal Jhoot Recycling Clusters in Bangladesh"
11:00: Olav Jull Sørensen	Circular Economy in the Garment Industry: The Aímer Case from China'
11:15: S.M. Shafiu Alam	Innovation in Circular Business Modelling: A Case Study on the Pre-Consumer Textile Waste Recycling in Bangladesh
11:30: Olav Jull Sørensen	Towards a Maturity Ladder for Circular Economy Activities in the Garment Sector in Bangladesh
11:45: Abu Sadat M. Sayem	Circularity, Technology and Competitiveness of Waste Knitted Fabric Recycling: A Case Study of Bangladesh

### 12:00 LUNCH BREAK

12:30: Lindsay Whitfield	Commercializing And Integrating New Sustainable Fiber Technologies In Apparel Global Supply Chains'
12:45: Matthew Allen	Comparative Capitalisms and the Shift Towards a Circular Economy
13:00: Patrick Schroeder	A Circular Textile Policy Roadmap for Bangladesh – Initial Ideas by the SWITCH2CE Programme
13:30: Mohammad H. Imam	Circular Economy Transition in Bangladesh's Business Systems: Collaboration Strategies, Competitive Competencies, and Capability Reconfiguration of Apparel Firms

### 14:00: COFFEE BREAK AND NETWORKING

### 14:45: CLOSING THE WORKSHOP

## PARTNERS

