

Teaching portfolio

1. Teaching CV: A list of teaching and supervision tasks, including specification of academic fields, scope, level (bachelor, master, continuing education, PhD). Please state the teaching method used (e.g. lecture, class teaching, exercises, supervision, examination, coexamination, distance teaching, internet-based teaching and evaluation of teaching). Please also indicate the language of instruction.

Course: Fundamental Marketing, Customer Value and Sales Management
Scope: Masters in Sales and Marketing-1st Semester
Lectures: 4 sessions (21,22, 25 & 26)
Language of instruction: English

Course: Customer Experience Management
Scope: Masters in Sales and Marketing- 1st Semester
Workshops: Workshop 1, 2 & 3
Language of instruction: English

Project Supervision
Course: Marketing
Scope: Bachelors H/A -3rd Semester
7 Groups
Language of instruction: English

Exam Supervision
Courses: Strategic Brand Management (2021/2022 Autumn Semester), Marketing H/A- 3rd Semester (2021/2022 Autumn Semester)

2. Study/programme administration and management: Experience in programme management and coordination. A list of study administration tasks, e.g. study board membership, chair of study board, semester or course coordinator, accreditation tasks, etc. Experience in planning teaching activities. Experience in programme development. Participating in committees and commissions etc. on education issues.

Type your answer here...

3. Formal pedagogical training: A list of completed courses in university pedagogy, PBL courses, workshops, academic development projects, collegial guidance and supervision, etc. Written assessment from the course in university pedagogy for assistant professors. Participation in conferences on pedagogy and didactics. Please enclose any documentation of the above, such as course certificates, references, etc

Basic Course on PBL
Organized by: Associate professors: Lone Krog & Annie Arup Jensen

Basic Course in Higher Education Pedagogy

Date participated: 21/04/2022 & 28/04/2022

Location: Online

Organized by: The Learning Lab

Lecturer: Majken Johansen Kjer

Outcome:

Gained knowledge about the basic principles of higher education pedagogy.

How to structure a lecture for a course, i.e., teaching and learning activities, learning goals, feedback, and assessment.

Different types of knowledge, i.e., declarative, procedural, conditional, functioning knowledge

Balancing different aspects of teaching, i.e., memorizing, paraphrasing, describing, identifying, understanding, applying, explaining, relating, analyzing, synthesizing.

PBL project supervision and examination- Seminar for new professors at Aalborg Business

Date participated: 23/08/2022

Location: Online

Organized by: Study Management

Lecturer: Associate professor Antonia Scholkmann, Institute of Culture and Learning

Outcome: Gained knowledge on expectations of supervisors and their role in guiding students for project-based examinations

Blended Learning Workshop at AAUBSOrganized by: Study Management

Gained basic knowledge on different digital platforms that could be integrated in teaching

4. Other qualifications: Conference contributions and attendance, contributions to debates, scientific articles on pedagogical issues etc. Peer supervision, editorials, mentoring experience or other types of competence development activities.

15th GSSI Conference in Frankfurt, Germany Title: How does AI impact Bankers Trust Building Efforts-Towards an analytical framework, Co-Author: Professor Poul Houman Andersen

38th IMP Conference in Florence, Italy Title: Impact of AI on Key Account Manager's Trust Building Efforts with Financial Advisors in B2B Bankingur answer here...

5. Pedagogical development and research: Development of new courses, teaching materials, teaching methods, examination types or other types of pedagogical development. Didactic and pedagogical research. Cooperation with external collaboration partners.

Type your answer here...

6. References on your teaching skills from superiors or colleagues. Teaching evaluations and any teaching awards received.

Type your answer here...

7. Personal reflections and initiatives: Here you may state any personal deliberations as regards teaching and supervision, any wishes and plans for further pedagogical development, plans for following up on student feedback/evaluations, etc. Personal reflections on your own pedagogical practice, including objectives, methods and implementation. This should include an analysis and a reasoned description of your pedagogical activities in relation to your pedagogical understanding and student learning. Thoughts on the teaching method at Aalborg University (which is largely based on group-organised project work and problem-based learning)

Type your answer here...

8. Any other information or comments.

Type your answer here...