

Dmitrij Slepnirov  
Lektor

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Dmitrij Slepnirov holds an MSc from the London School of Economics and a PhD from Aalborg University, Denmark. Prior to starting his academic career, he held a position at the Confederation of Industries, fulfilling an analytical role as an economist and later as the Deputy Director of the Economics and Finance department.

His current research work and publications focus on:

- Innovation strategy and management
- Product design and design thinking
- Global operations networks
- Value chains and upgrading of Chinese firms
- Offshoring and outsourcing
- Servitization and service operations

Among companies that he worked with in his research are both Danish industrial flagship companies (such as LEGO Group, Vestas, Grundfos) and numerous SMEs. However, his engagement with companies has not been limited to Denmark only. His international experience includes teaching and research programs in close collaboration with industry in the UK, Denmark, Sweden, Lithuania, Japan, S. Korea and China. As part of an international team at the Sino-Danish Center of the Chinese Academy of Science in Beijing (中国科学院大学), since 2015 he has been appointed as Director of Master's Program in Innovation Management and researching various aspects of innovation and operations strategy in Chinese firms. In 2014, Dmitrij was granted funding by the National Science Foundation of China (NSFC, 国家自然科学基金委员会, the certification file number is 国科金外资助字第(71350110519)) to research operations and innovation capabilities of Chinese firms.

His research activities have resulted in a number of international journal publications, several book chapters and case studies. One of the cases, 'Lego Group: An Outsourcing Journey', written together with his colleagues from Copenhagen Business School, became one of the twenty best-selling cases on Ivey Publishing cases data base for several consecutive periods since 2011 and is now available on Harvard Business Review cases data base: <http://hbr.org/product/lego-group-an-outsourcing-journey/an/910M94-PDF-ENG> In 2021, the case received Ivey Classics Award for its continued popularity among educators globally.

As part of his academic activities Dmitrij also acts as a reviewer for international journals and conferences in the field of innovation, international business, and supply chain management.

Dmitrij has an extensive teaching and supervision experience at undergraduate, graduate and executive MBA programs in Denmark and abroad. In 2015 he has been appointed as Director of Master's Program in Innovation Management at the Sino-Danish Center of the Chinese Academy of Science in Beijing.

He has received several teaching awards, including:

- 'Teacher of the Year 2011' at the Global Business Engineering Program, Aalborg University, Denmark
- 'Teacher of the Year 2013' at the Sino-Danish College, Chinese Academy of Science, Beijing, China
- 'Teacher of the Year 2016' at the Global Business Engineering Program, Aalborg University, Denmark  
(<https://www.business.aau.dk/News/news+article/dimitrij-slepnirov-receives-teacher-of-the-year-award-.cid291070>)
- 'Teacher of the Year 2017' at the Sino-Danish College, Chinese Academy of Science, Beijing, China.
- 'Teacher of the Year 2021' at the Global Business Engineering Program, Aalborg University, Denmark

His current teaching portfolio includes the following courses in China and Denmark:

- Innovation management
- Product design and development
- Design thinking
- Operations strategy
- Global innovation
- Service operations

On the basis of these courses, Dmitrij has also developed a set of seminars and guest lectures for practitioners and EMBA students. Detailed descriptions and syllabus of this and other courses and seminars are available upon request.

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## Publikationer

### **Dynamic Roles and Locations of Manufacturing: Imperatives of Alignment and Coordination with Innovation**

Slepnirov, D., Wæhrens, B. V. & Johansen, J., 2014, I: Journal of Manufacturing Technology Management. 25, 2, s. 198-217 19 s.

### **Nearshoring Practices: An Exploratory Study of Scandinavian Manufacturers and Lithuanian Vendor Firms**

Slepnirov, D., Brazinskas, S. & Wæhrens, B. V., 2013, I: Baltic Journal of Management. 8, 1, s. 5-26 21 s.

### **Production, Innovation and Service Networks: Complex Interplay, Evolution and Coordination**

Slepnirov, D., Wæhrens, B. V. & Johansen, J., 2012, I: International Journal of Product Development. 17, 3/4, s. 189-203 14 s.

### **Teaching Note for the Gabriel Case**

Slepnirov, D. & Wæhrens, B. V., 2011, 4 s. Emerald Group Publishing Limited.

### **Global Operations Networks in Motion: Managing Configurations and Capabilities**

Slepnirov, D., Wæhrens, B. V. & Jørgensen, C., 2010, I: Operations Management Research. 3, 3-4, s. 107-116 9 s.

### **Offshore Outsourcing of Production: An Exploratory Study of Process and Effects in Danish Companies**

Slepnirov, D. & Wæhrens, B. V., 2008, I: Strategic Outsourcing: An International Journal. 1, 1, s. 64-76

### **The Role of Evolving Task Interdependencies in the Offshoring Process**

Slepnirov, D. & Sørensen, B. V., 2007. 13 s.

## Projekter

Masteruddannelse indenfor Innovation Management - SDC

Slepnirov, D. (PI (principal investigator)) & Simonsen, M. K. (Andet)  
23/08/2011 → ...

## Aktiviteter

### **Journal of Global Operations and Strategic Sourcing (Tidsskrift)**

Slepnirov, D. (Anmelder)

2010 → ...

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Peer reviewer/fagfællebedømmer af manuskripter › Forskning

### **PAU PhD Network (Ekstern organisation)**

Slepnirov, D. (Medlem)

5 sep. 2006 → 1 jan. 2010

Aktivitet: Medlemskab › Medlemskab af udvalg, kommission, råd, nævn, forening, organisation eller lignende

### **Journal of Zhejiang University (Tidsskrift)**

Slepnirov, D. (Anmelder)

2012 → ...

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Peer reviewer/fagfællebedømmer af manuskripter › Forskning

### **Journal of International Management (Tidsskrift)**

Slepnirov, D. (Anmelder)

2012 → ...

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Peer reviewer/fagfællebedømmer af manuskripter › Forskning

### **International Journal of Production Economics (Tidsskrift)**

Slepnirov, D. (Anmelder)

2014 → ...

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Peer reviewer/fagfællebedømmer af manuskripter › Forskning

### **International Journal of Operations and Production Management (Tidsskrift)**

Slepnirov, D. (Anmelder)

2010

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Peer reviewer/fagfællebedømmer af manuskripter › Forskning

### **Baltic Journal of Management (Tidsskrift)**

Slepnirov, D. (Anmelder)

2012 → ...

Aktivitet: Redaktionelt arbejde og fagfællebedømmelse › Peer reviewer/fagfællebedømmer af manuskripter › Forskning