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 Fibigerstræde 11 - 38 9220 Aalborg Ø Denmark Email: ds@business.aau.dk  
 Phone: 2910 3732 Web: <https://vbn.aau.dk/da/persons/114445> Dmitrij Slepnirov  
 holds an MSc from the London School of Economics and a PhD from Aalborg  
 University, Denmark. Prior to starting his academic career, he held a position at  
 the Confederation of Industries, fulfilling an analytical role as an economist and  
 later as the Deputy Director of the Economics and Finance department. His  
 current research work and publications focus on: •Innovation strategy and  
 management •Product design and design thinking •Global operations networks  
 •Value chains and upgrading of Chinese firms •Offshoring and outsourcing  
 •Servitization and service operations Among companies that he worked with in  
 his research are both Danish industrial flagship companies (such as LEGO  
 Group, Vestas, Grundfos) and numerous SMEs. However, his engagement with  
 companies has not been limited to Denmark only. His international experience  
 includes teaching and research programs in close collaboration with industry in  
 the UK, Denmark, Sweden, Lithuania, Japan, S. Korea and China. As part of an  
 international team at the Sino-Danish Center of the Chinese Academy of Science  
 in Beijing (中国科学院大学), since 2015 he has been appointed as Director of  
 Master's Program in Innovation Management and researching various aspects of  
 innovation and operations strategy in Chinese firms. In 2014, Dmitrij was granted  
 funding by the National Science Foundation of China (NSFC, 国家自然科学基金  
 委员会, the certification file number is 国科金外资助字第(71350110519)) to  
 research operations and innovation capabilities of Chinese firms. His research  
 activities have resulted in a number of international journal publications, several  
 book chapters and case studies. One of the cases, 'Lego Group: An Outsourcing  
 Journey', written together with his colleagues from Copenhagen Business  
 School, became one of the twenty best-selling cases on Ivey Publishing cases  
 data base for several consecutive periods since 2011 and is now available on  
 Harvard Business Review cases data base: <http://hbr.org/product/lego-group-an-outsourcing-journey/an/910M94-PDF-ENG> In 2021, the case received Ivey  
 Classics Award for its continued popularity among educators globally. As part of  
 his academic activities Dmitrij also acts as a reviewer for international journals  
 and conferences in the field of innovation, international business, and supply  
 chain management. Dmitrij has an extensive teaching and supervision  
 experience at undergraduate, graduate and executive MBA programs in Denmark  
 and abroad. In 2015 he has been appointed as Director of Master's Program in  
 Innovation Management at the Sino-Danish Center of the Chinese Academy of  
 Science in Beijing. He has received several teaching awards, including: •'Teacher  
 of the Year 2011' at the Global Business Engineering Program, Aalborg  
 University, Denmark • 'Teacher of the Year 2013' at the Sino-Danish College,  
 Chinese Academy of Science, Beijing, China • 'Teacher of the Year 2016' at the  
 Global Business Engineering Program, Aalborg University, Denmark  
 (<https://www.business.aau.dk/News/news+article/dimitrij-slepnirov-receives-teacher-of-the-year-award-.cid291070>) • 'Teacher of the Year 2017' at the Sino-  
 Danish College, Chinese Academy of Science, Beijing, China. • 'Teacher of the  
 Year 2021' at the Global Business Engineering Program, Aalborg University,  
 Denmark His current teaching portfolio includes the following courses in China  
 and Denmark: •Innovation management •Product design and development  
 •Design thinking •Operations strategy •Global innovation •Service operations On  
 the basis of these courses, Dmitrij has also developed a set of seminars and  
 guest lectures for practitioners and EMBA students. Detailed descriptions and  
 syllabus of this and other courses and seminars are available upon request.



## Publications

### **Unlocking Digital Servitization: A Conceptualization of Value Co-Creation Capabilities**

Struwe, S. & Slepnirov, D., May 2023, In: Journal of Business Research. 160, 13 p., 113825.

### **From transaction to co-creation in Geely's acquisition of Volvo Cars: impact on innovation output and market performance**

Konda, P., Slepnirov, D. & Jin, J., 2023, In: Asian Journal of Technology Innovation. 31, 3, p. 556-580 25 p.

### **Emergence of a competing institutional logic: The case of decentralized digital currency Bitcoin**

Kumar, S. & Slepnirov, D., 2022.

**Conflict by Design and Why Institutions Matter in Service Design: A Case of a German Creative Agency in China**  
Struwe, S. & Slepnirov, D., 2021, In: Journal of Business Research. 130, p. 124-136 13 p.

**Implications of Technology for Service Design and Provision: a Case of a German Creative Agency in China**  
Struwe, S. & Slepnirov, D., Dec 2019.

**Internal challenges to knowledge sharing in Western R&D centers in China: A comparative case study**  
Schulzmann, D., Wang, D. & Slepnirov, D., 15 Dec 2018, p. 1-37. 37 p.

**Technology transmission across national innovation systems: The role of Danish suppliers in upgrading the wind energy industry in China**  
Haakonsson, S. J. & Slepnirov, D., 1 Jul 2018, In: European Journal of Development Research. 30, 3, p. 462-480 19 p.

**Technology Transmission Across National Innovation Systems: The Role of Danish Suppliers in Upgrading the Wind Energy Industry in China**  
Haakonsson, S. J. & Slepnirov, D., 2017. 35 p.

**The impact of distance on headquarters' network management capabilities**  
Mykhaylenko, A., Wæhrens, B. V. & Slepnirov, D., 2017, In: Journal of Manufacturing Technology Management. 28, 3, p. 371-393 23 p.

**Factors Impacting Knowledge Sharing: a Case Study of a Global Biotechnology Company in China**  
Schulzmann, D. & Slepnirov, D., 2016.

**Hidden Costs and Challenges of Servitization: Cases of Danish and Chinese Manufacturing Firms**  
Yang, Y. & Slepnirov, D., 2016. 14 p.

**Management of the learning curve: A case of overseas production capacity expansion**  
Pedersen, P-C. & Slepnirov, D., 2016, In: International Journal of Operations and Production Management. 36, 1, p. 42-60 18 p.

**Accessing offshoring advantages: What and how to offshore**  
Mykhaylenko, A., Motika, A., Wæhrens, B. V. & Slepnirov, D., 2015, In: Strategic Outsourcing: An International Journal. 8, 2/3, p. 262-283 21 p.

**Impact of distance on the network management capability of the home base firm**  
Mykhaylenko, A., Wæhrens, B. V. & Slepnirov, D., 2015. 10 p.

**Offshoring practices of Danish and Swedish SMEs: effects on operations configuration**  
Wæhrens, B. V., Slepnirov, D. & Johansen, J., 2015, In: Production Planning & Control. 26, 9, p. 693-705 12 p.

**Dynamic Roles and Locations of Manufacturing: Imperatives of Alignment and Coordination with Innovation**  
Slepnirov, D., Wæhrens, B. V. & Johansen, J., 2014, In: Journal of Manufacturing Technology Management. 25, 2, p. 198-217 19 p.

**Industrial dynamics beyond the lead firms: Evidence from the wind energy industry in China**  
Haakonsson, S. J. & Slepnirov, D., 2013. 10 p.

**Nearshoring Practices: An Exploratory Study of Scandinavian Manufacturers and Lithuanian Vendor Firms**  
Slepnirov, D., Brazinskas, S. & Wæhrens, B. V., 2013, In: Baltic Journal of Management. 8, 1, p. 5-26 21 p.

**Offshoring practices of Danish and Swedish SMEs: Effects on operations configuration**

Wæhrens, B. V., Slepnirov, D. & Johansen, J., 2013. 10 p.

**Fremtiden for dansk produktion ligger i et brud med traditionerne**

Johansen, J., Wæhrens, B. V. & Slepnirov, D., Oct 2012, In: Svejsning. 39, 5, p. 4-8 3 p.

**Production, Innovation and Service Networks: Complex Interplay, Evolution and Coordination**

Slepnirov, D., Wæhrens, B. V. & Johansen, J., 2012, In: International Journal of Product Development. 17, 3/4, p. 189-203 14 p.

**From Traditional Manufacturing towards Virtual Servi-Manufacturing: Gabriel's Journey**

Wæhrens, B. V. & Slepnirov, D., 2011, In: Emerging Markets Case Studies Collection. 1, 1

**Global Operations at Aalborg Industries: Context, Configuration and Capabilities**

Wæhrens, B. V. & Slepnirov, D., 2011, In: Emerging Markets Case Studies Collection. 1, 1, p. 1-13 13 p.

**Managing dynamic global sourcing relationships through knowledge governance**

Jørgensen, C., Slepnirov, D. & Wæhrens, B. V., 2011. 14 p.

**Teaching Note for the Gabriel Case**

Slepnirov, D. & Wæhrens, B. V., 2011, 4 p. Emerald Group Publishing.

**Teaching note for the Aalborg Industries case**

Wæhrens, B. V. & Slepnirov, D., 2011, 3 p. Emerald Group Publishing.

**Global Operations Networks in Motion: Managing Configurations and Capabilities**

Slepnirov, D., Wæhrens, B. V. & Jørgensen, C., 2010, In: Operations Management Research. 3, 3-4, p. 107-116 9 p.

**Lego Group: An Outsourcing Journey**

Larsen, M. M., Pedersen, T. & Slepnirov, D., 2010, 16 p. Ontario : Ivey Publishing.

**Offshore Outsourcing of Production: An Exploratory Study of Process and Effects in Danish Companies**

Slepnirov, D. & Wæhrens, B. V., 2008, In: Strategic Outsourcing: An International Journal. 1, 1, p. 64-76

**The Role of Evolving Task Interdependencies in the Offshoring Process**

Slepnirov, D. & Sørensen, B. V., 2007. 13 p.

## Projects

**Masteruddannelse indenfor Innovation Management - SDC**

Slepnirov, D. & Simonsen, M. K.

23/08/2011 → ...

## Activities

**Journal of Global Operations and Strategic Sourcing (Journal)**

Dmitrij Slepnirov (Reviewer)

2010 → ...

Activity: Editorial work and peer review › Peer review of manuscripts › Research

**PAU PhD Network (External organisation)**

Dmitrij Slepnirov (Member)

5 Sept 2006 → 1 Jan 2010

Activity: Memberships › Membership of committees, commissions, boards, councils, associations, organisations, or similar

**Journal of Zhejiang University (Journal)**

Dmitrij Slepnirov (Reviewer)

2012 → ...

Activity: Editorial work and peer review › Peer review of manuscripts › Research

**Journal of International Management (Journal)**

Dmitrij Slepnirov (Reviewer)

2012 → ...

Activity: Editorial work and peer review › Peer review of manuscripts › Research

**International Journal of Production Economics (Journal)**

Dmitrij Slepnirov (Reviewer)

2014 → ...

Activity: Editorial work and peer review › Peer review of manuscripts › Research

**International Journal of Operations and Production Management (Journal)**

Dmitrij Slepnirov (Reviewer)

2010

Activity: Editorial work and peer review › Peer review of manuscripts › Research

**Baltic Journal of Management (Journal)**

Dmitrij Slepnirov (Reviewer)

2012 → ...

Activity: Editorial work and peer review › Peer review of manuscripts › Research