

Dmitrij Slepniov
Associate Professor
Department of Business and Management
The Faculty of Social Sciences
International Business Centre



Postal address:
Fibigerstræde 11 - 38
9220
Aalborg Ø
Denmark
Email: ds@business.aau.dk
Phone: 2910 3732
Web: <https://vbn.aau.dk/da/persons/114445>

Dmitrij Slepniov holds an MSc from the London School of Economics and a PhD from Aalborg University, Denmark. Prior to starting his academic career, he held a position at the Confederation of Industries, fulfilling an analytical role as an economist and later as the Deputy Director of the Economics and Finance department.

His current research work and publications focus on:

- Innovation strategy and management
- Product design and design thinking
- Global operations networks
- Value chains and upgrading of Chinese firms
- Offshoring and outsourcing
- Servitization and service operations

Among companies that he worked with in his research are both Danish industrial flagship companies (such as LEGO Group, Vestas, Grundfos) and numerous SMEs. However, his engagement with companies has not been limited to Denmark only. His international experience includes teaching and research programs in close collaboration with industry in the UK, Denmark, Sweden, Lithuania, Japan, S. Korea and China. As part of an international team at the Sino-Danish Center of the Chinese Academy of Science in Beijing (中国科学院大学), since 2015 he has been appointed as Director of Master's Program in Innovation Management and researching various aspects of innovation and operations strategy in Chinese firms. In 2014, Dmitrij was granted funding by the National Science Foundation of China (NSFC, 国家自然科学基金委员会, the certification file number is 国科金外资助字第(71350110519)) to research operations and innovation capabilities of Chinese firms.

His research activities have resulted in a number of international journal publications, several book chapters and case studies. One of the cases, 'Lego Group: An Outsourcing Journey', written together with his colleagues from Copenhagen Business School, became one of the twenty best-selling cases on Ivey Publishing cases data base for several consecutive periods since 2011 and is now available on Harvard Business Review cases data base: <http://hbr.org/product/lego-group-an-outsourcing-journey/an/910M94-PDF-ENG>
In 2021, the case received Ivey Classics Award for its continued popularity among educators globally.

As part of his academic activities Dmitrij also acts as a reviewer for international journals and conferences in the field of innovation, international business, and supply chain management.

Dmitrij has an extensive teaching and supervision experience at undergraduate, graduate and executive MBA programs in Denmark and abroad. In 2015 he has been appointed as Director of Master's Program in Innovation Management at the Sino-Danish Center of the Chinese Academy of Science in Beijing.

He has received several teaching awards, including:

- 'Teacher of the Year 2011' at the Global Business Engineering Program, Aalborg University, Denmark
- 'Teacher of the Year 2013' at the Sino-Danish College, Chinese Academy of Science, Beijing, China

- 'Teacher of the Year 2016' at the Global Business Engineering Program, Aalborg University, Denmark (<https://www.business.aau.dk/News/news+article/dimitrij-slepnirov-receives-teacher-of-the-year-award-.cid291070>)
- 'Teacher of the Year 2017' at the Sino-Danish College, Chinese Academy of Science, Beijing, China.
- 'Teacher of the Year 2021' at the Global Business Engineering Program, Aalborg University, Denmark

His current teaching portfolio includes the following courses in China and Denmark:

- Innovation management
- Product design and development
- Design thinking
- Operations strategy
- Global innovation
- Service operations

On the basis of these courses, Dmitrij has also developed a set of seminars and guest lectures for practitioners and EMBA students. Detailed descriptions and syllabus of this and other courses and seminars are available upon request.

Publications

Rapid internationalisation in the virtual world: A configurational examination of mobile apps

Xu, W., Lv, P. & Slepnirov, D., 2025, In: Technology Analysis & Strategic Management. 37, 12, p. 2815-2829 15 p.

From Hyper-Globalisation to Fragmentation: An Integrative Framework for Strategic R&D Management in MNCs

Haakonsson, S. J. & Slepnirov, D., 2024, p. 1-31. 31 p.

Unlocking Digital Servitization: A Conceptualization of Value Co-Creation Capabilities

Struwe, S. & Slepnirov, D., May 2023, In: Journal of Business Research. 160, 13 p., 113825.

From transaction to co-creation in Geely's acquisition of Volvo Cars: impact on innovation output and market performance

Konda, P., Slepnirov, D. & Jin, J., 2023, In: Asian Journal of Technology Innovation. 31, 3, p. 556-580 25 p.

Emergence of a competing institutional logic: The case of decentralized digital currency Bitcoin

Kumar, S. & Slepnirov, D., 2022.

Conflict by Design and Why Institutions Matter in Service Design: A Case of a German Creative Agency in China

Struwe, S. & Slepnirov, D., 2021, In: Journal of Business Research. 130, p. 124-136 13 p.

Implications of Technology for Service Design and Provision: a Case of a German Creative Agency in China

Struwe, S. & Slepnirov, D., Dec 2019.

Internal challenges to knowledge sharing in Western R&D centers in China: A comparative case study

Schulzmann, D., Wang, D. & Slepnirov, D., 15 Dec 2018, p. 1-37. 37 p.

Technology transmission across national innovation systems: The role of Danish suppliers in upgrading the wind energy industry in China

Haakonsson, S. J. & Slepnirov, D., 1 Jul 2018, In: European Journal of Development Research. 30, 3, p. 462-480 19 p.

Technology Transmission Across National Innovation Systems: The Role of Danish Suppliers in Upgrading the Wind Energy Industry in China

Haakonsson, S. J. & Slepnirov, D., 2017. 35 p.

The impact of distance on headquarters' network management capabilities

Mykhaylenko, A., Wæhrens, B. V. & Slepnirov, D., 2017, In: Journal of Manufacturing Technology Management. 28, 3, p. 371-393 23 p.

Factors Impacting Knowledge Sharing: a Case Study of a Global Biotechnology Company in China

Schulzmann, D. & Slepnirov, D., 2016.

Hidden Costs and Challenges of Servitization: Cases of Danish and Chinese Manufacturing Firms

Yang, Y. & Slepnirov, D., 2016. 14 p.

Management of the learning curve: A case of overseas production capacity expansion

Pedersen, P.-C. & Slepnirov, D., 2016, In: International Journal of Operations and Production Management. 36, 1, p. 42-60 18 p.

Accessing offshoring advantages: What and how to offshore

Mykhaylenko, A., Motika, A., Wæhrens, B. V. & Slepnirov, D., 2015, In: Strategic Outsourcing: An International Journal. 8, 2/3, p. 262-283 21 p.

Impact of distance on the network management capability of the home base firm

Mykhaylenko, A., Wæhrens, B. V. & Slepnirov, D., 2015. 10 p.

Offshoring practices of Danish and Swedish SMEs: effects on operations configuration

Wæhrens, B. V., Slepnirov, D. & Johansen, J., 2015, In: Production Planning & Control. 26, 9, p. 693-705 12 p.

Dynamic Roles and Locations of Manufacturing: Imperatives of Alignment and Coordination with Innovation

Slepnirov, D., Wæhrens, B. V. & Johansen, J., 2014, In: Journal of Manufacturing Technology Management. 25, 2, p. 198-217 19 p.

Industrial dynamics beyond the lead firms: Evidence from the wind energy industry in China

Haakonsson, S. J. & Slepnirov, D., 2013. 10 p.

Nearshoring Practices: An Exploratory Study of Scandinavian Manufacturers and Lithuanian Vendor Firms

Slepnirov, D., Brazinskas, S. & Wæhrens, B. V., 2013, In: Baltic Journal of Management. 8, 1, p. 5-26 21 p.

Offshoring practices of Danish and Swedish SMEs: Effects on operations configuration

Wæhrens, B. V., Slepnirov, D. & Johansen, J., 2013. 10 p.

Fremtiden for dansk produktion ligger i et brud med traditionerne

Johansen, J., Wæhrens, B. V. & Slepnirov, D., Oct 2012, In: Svejsning. 39, 5, p. 4-8 3 p.

Production, Innovation and Service Networks: Complex Interplay, Evolution and Coordination

Slepnirov, D., Wæhrens, B. V. & Johansen, J., 2012, In: International Journal of Product Development. 17, 3/4, p. 189-203 14 p.

From Traditional Manufacturing towards Virtual Servi-Manufacturing: Gabriel's Journey

Wæhrens, B. V. & Slepnirov, D., 2011, In: Emerging Markets Case Studies Collection. 1, 1

Global Operations at Aalborg Industries: Context, Configuration and Capabilities

Wæhrens, B. V. & Slepnirov, D., 2011, In: Emerging Markets Case Studies Collection. 1, 1, p. 1-13 13 p.

Managing dynamic global sourcing relationships through knowledge governance

Jørgensen, C., Slepnirov, D. & Wæhrens, B. V., 2011. 14 p.

Teaching Note for the Gabriel Case

Slepniov, D. & Wæhrens, B. V., 2011, 4 p. Emerald Group Publishing Limited.

Teaching note for the Aalborg Industries case

Wæhrens, B. V. & Slepniov, D., 2011, 3 p. Emerald Group Publishing Limited.

Global Operations Networks in Motion: Managing Configurations and Capabilities

Slepniov, D., Wæhrens, B. V. & Jørgensen, C., 2010, In: Operations Management Research. 3, 3-4, p. 107-116 9 p.

Lego Group: An Outsourcing Journey

Larsen, M. M., Pedersen, T. & Slepniov, D., 2010, 16 p. Ontario : Ivey Publishing.

Offshore Outsourcing of Production: An Exploratory Study of Process and Effects in Danish Companies

Slepniov, D. & Wæhrens, B. V., 2008, In: Strategic Outsourcing: An International Journal. 1, 1, p. 64-76

The Role of Evolving Task Interdependencies in the Offshoring Process

Slepniov, D. & Sørensen, B. V., 2007. 13 p.

Projects

Masteruddannelse indenfor Innovation Management - SDC

Slepniov, D. (PI) & Simonsen, M. K. (Other)

23/08/2011 → ...

Activities

Journal of Global Operations and Strategic Sourcing (Journal)

Slepniov, D. (Reviewer)

2010 → ...

Activity: Editorial work and peer review › Peer review of manuscripts › Research

PAU PhD Network (External organisation)

Slepniov, D. (Member)

5 Sept 2006 → 1 Jan 2010

Activity: Memberships › Membership of committees, commissions, boards, councils, associations, organisations, or similar

Journal of Zhejiang University (Journal)

Slepniov, D. (Reviewer)

2012 → ...

Activity: Editorial work and peer review › Peer review of manuscripts › Research

Journal of International Management (Journal)

Slepniov, D. (Reviewer)

2012 → ...

Activity: Editorial work and peer review › Peer review of manuscripts › Research

International Journal of Production Economics (Journal)

Slepniov, D. (Reviewer)

2014 → ...

Activity: Editorial work and peer review › Peer review of manuscripts › Research

International Journal of Operations and Production Management (Journal)

Slepniov, D. (Reviewer)

2010

Activity: Editorial work and peer review › Peer review of manuscripts › Research

Baltic Journal of Management (Journal)

Slepniov, D. (Reviewer)

2012 → ...

Activity: Editorial work and peer review › Peer review of manuscripts › Research