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Publikationer

A business network approach to learning in buyer-supplier relationships

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Projekter

Big Data -Big Business

Andersen, P. H. (PI (principal investigator)) & Kræmmergaard, P. (CoI (co-investigator))

01/01/2016 → 31/12/2018

Business-to-business sales lead qualification based on organizational information search in a digital context

Gyorffy-Schäfer, J. (PI (principal investigator)), Andersen, P. H. (PI (principal investigator)) & Roschk, H. (PI (principal investigator))

01/11/2022 → 01/11/2027

Danmark i balance – regional dynamik og ulighed

Andersen, J. G. (Projektleder), Andersen, H. T. (Projektkoordinator), Christensen, J. L. (Projektkoordinator), Drejer, I. (Projektkoordinator), Hansen, M. B. (Projektkoordinator), Lassen, M. (Projektkoordinator), Andersen, P. H. (Projektdeltager), Eriksen, J. (Projektdeltager), Frank Etzerodt, S. (Projektdeltager), Holm, J. R. (Projektdeltager), Høst, A. K. (Projektdeltager), Nielsen, K. (Projektdeltager), Østergaard, C. R. (Projektdeltager) & Jakobsen, B. K. (Kontaktperson)

02/10/2017 → 31/03/2022

Global Innovation Alliances

Ellegaard, C. (PI (principal investigator)), Andersen, P. H. (CoI (co-investigator)), Laursen, L. N. (CoI (co-investigator)), Kragh, H. (CoI (co-investigator)) & Møller, M. M. (CoI (co-investigator))

Industriens Fond

01/03/2019 → 01/03/2022

Impact of AI on conventional buyer-seller relationships in the banking industry

Sathiskumar, N. N. (PI (principal investigator)) & Andersen, P. H. (PI (principal investigator))

15/10/2021 → 14/10/2024

Nordic Master programme in Innovation and Development

Andersen, P. H. (Projektkoordinator), Gregersen, B. (Projektdeltager), Lema, R. (Projektdeltager), Chaminade, C. (Projektdeltager) & Johnson, B. (Projektdeltager)

01/01/2017 → 31/12/2019

Organisatoriske platforme for vidensamarbejde

Drejer, I. (PI (principal investigator)), Gjerding, A. N. (PI (principal investigator)) & Andersen, P. H. (PI (principal investigator))

01/09/2018 → 28/02/2019

PhD projekt "salg og salgsledelse" - UCN Professionshøjskolen

Andersen, P. H. (Bevillingshaver) & Carlé, R. (Projektdeltager)

Otto Mønstedts Fond
15/08/2022 → 15/08/2025

Reshape Waste: Fra restmateriale til reel værdi

Laursen, L. N. (PI (principal investigator)), Kejser, L. F. B. (Projektkoordinator), Andersen, P. H. (Projektdeltager), Bak, B. L. V. (Projektdeltager), Hansen, A. K. (Projektdeltager), Lund, F. K. (Projektdeltager), Sander, N. (Projektdeltager), Feast, L. E. E. (Projektdeltager) & Tollestrup, C. (Projektdeltager)
Industriens Fond
01/03/2023 → 28/02/2025

SPLASH: SALES PLATFORM STUDIES FOR HIGHER EDUCATION

Burgdorff, K. (PI (principal investigator)) & Andersen, P. H. (PI (principal investigator))
01/09/2020 → 31/08/2023

ScAIEM Seed Money decision - Scandinavian Academy of Industrial Engineering and Management

Andersen, P. H. (Bevillingshaver)
01/12/2021 → 31/12/2022

EIS-PHA: Strategic Research Alliance

Baymler, D. (Projektdeltager), Drejer, I. (Projektdeltager), Andersen, P. H. (Projektdeltager) & Nogueira, L. A. (Projektdeltager)
01/02/2011 → 30/11/2016

Underleverandører i Danmark

Drejer, I. (Projektdeltager), Andersen, P. H. (Bevillingshaver), Østergaard, C. R. (Projektdeltager), Søberg, P. V. (Projektdeltager), Wæhrens, B. V. (Projektdeltager), Johansen, J. (Projektdeltager), Møller, C. (Projektdeltager) & Motika, A. (Projektdeltager)
15/01/2014 → 21/04/2015

Værdikædeanalyse - offshore vindenergi

Drejer, I. (Projektdeltager), Andersen, P. H. (Projektleder) & Gjerding, A. N. (Projektdeltager)
01/06/2013 → 30/06/2014

Presseklip

Besked fra fagforening sætter ild i kandidat-debat

Andersen, P. H.
19/04/2024
1 element af Mediedækning

Bryggerforeningen frygter konkurser

Andersen, P. H.
28/07/2021 → 29/07/2021
8 elementer af Mediedækning

Coops nye kædestruktur bliver mødt af rynkede bryn og anerkendende blik

Andersen, P. H.
15/09/2022 → 15/09/2022
2 elementer af Mediedækning

Danmarks Radio Interview om singles day

Andersen, P. H.
07/11/2018
1 Mediebidrag

Danske vindkæmper i fælles front: Vi risikerer at miste vores førerposition

Andersen, P. H.

26/04/2016

12 elementer af Mediedækning

Debat: Medarbejdere mener AAU-fyringer ødelægger arbejdsmiljø, uddannelser og forskning

Andersen, P. H., Christensen, J. L., Duroux, M., Ejrnæs, M., Hüttel, H., Jørgensen, M. B., Rasmussen, P. H., Jensen, L. R., Kirk, J., Petersen, L. S., Seemann, J. E. & Schultz, T.

21/03/2019

1 element af Mediedækning

Debat: Socialdemokratiet har kastet RUC under valgbussen

Andersen, P. H.

19/09/2025

2 Mediebidrag

Debat: Stop med at forære din service væk

Carlé, R. & Andersen, P. H.

24/01/2025 → 24/01/2025

2 elementer af Mediedækning

Er din virksomhed klar til fremtidens udfordringer?

Andersen, P. H.

07/09/2022

1 element af Mediedækning

Flere siger nej til at få en sælger i røret

Andersen, P. H.

26/08/2025 → 27/08/2025

3 elementer af Mediedækning

Forskere: Omstillingen til et bæredygtigt energisystem kræver en ny tværvidenskabelig indsats

Andersen, P. H., Lund, H., Horsbøl, A., Sørensen, K. & Ohler, P. L.

23/11/2022

1 Mediebidrag

Fyraftensseminar: Robuste Forsyningsnetværk - hvordan udvikles kundestatus hos kritiske leverandører?

Andersen, P. H.

22/01/2022

1 element af Mediedækning

Har du besøgt din leverandør?

Andersen, P. H.

03/10/2014

1 element af Mediedækning

I morgen

Andersen, P. H.

07/03/2014

2 elementer af Mediedækning

Industriens Fond booster forskning i big social data

Andersen, P. H.

20/10/2015

2 elementer af Mediedækning

Kære deltager

Andersen, P. H.

05/09/2014

1 element af Mediedækning

Masser af gode råd til gazeller der vil vokse endnu mere

Andersen, P. H.

04/05/2017

2 elementer af Mediedækning

Ny konkurrencesituation i vindindustrien

Andersen, P. H.

27/05/2015

2 elementer af Mediedækning

P1 debat-interview om RUC

Andersen, P. H.

27/09/2025

1 element af Mediedækning

Paradoks: Offshore vindkraft er splittet mellem innovation og sikkerhed

Andersen, P. H. & Drejer, I.

04/09/2014

1 element af Mediedækning

Rekordmange bryggerier i Danmark

Andersen, P. H.

13/08/2021

1 element af Mediedækning

Salget af alkoholfri øl boomer

Andersen, P. H.

03/08/2021 → 04/08/2021

3 elementer af Mediedækning

Singles day er ny dag fyldt med tilbud: Men butikkerne vinder altid

Andersen, P. H.

11/11/2018

1 element af Mediedækning

Vindmølleeksport: Hjerne haler ind på jern

Andersen, P. H.

02/06/2016

1 element af Mediedækning

Vindmøller: Hjerne haler ind på jern

Andersen, P. H.

02/06/2016

6 elementer af Mediedækning