

## Teaching portfolio

**1. Teaching CV: A list of teaching and supervision tasks, including specification of academic fields, scope, level (bachelor, master, continuing education, PhD). Please state the teaching method used (e.g. lecture, class teaching, exercises, supervision, examination, coexamination, distance teaching, internet-based teaching and evaluation of teaching). Please also indicate the language of instruction.**

All teaching has been conducted in English.

### **MA in Tourism:**

Tourism Encounters (Fall 2022)

Co-creating Tourism Encounters (Spring, 2021 (online), Fall 2021)

Encounters – Sociological and Anthropological approaches to Tourism (Fall, 2019, Fall, 2018, Fall, 2017)

Culture and Cultural Encounters in Tourism (Fall, 2016, Fall, 2015, Fall, 2014; Fall, 2012; Fall, 2011)

Tourism Cultures and Intercultural Encounters (Fall, 2010; Fall, 2009; Fall, 2006)

Turisme, kultur og kulturmøde (in Danish) (Fall, 2005; Fall, 2004; Spring, 2004)

Market Communication in Tourism (Fall, 2022, Spring 2020, Spring, 2019, Spring 2018)

Tourist Experiences & Market Communication (Spring, 2017, Spring 2016, Spring 2015, Spring, 2014; Spring, 2013; Spring, 2012)

Branding & Market development in tourism (Spring, 2011; Spring, 2010)

Consumer Studies in Tourism (Spring, 2022, Fall, 2018)

Tourist Destination Analysis (Fall, 2019, Fall 2018)

Problem-based methodology and Project Writing (Fall, 2017, Fall 2015)

Project Writing Workshop (Spring, 2013; Fall, 2012; Spring, 2012; Fall, 2011; Spring, 2011; Fall, 2010)

Project supervision - 7. Sem., 8. Sem., 9. Sem., 10. Sem.

Censoring - 7. Sem. projects, 7. Sem. written assignments, 8. Sem. Written assignments, 9. Sem. internship assignments

### **MA in Culture, Communication & Globalization (CCG):**

Cultural Worlds/Worlds of Culture (Fall, 2022)

Communication in Global Contexts (Spring, 2021 (online), Spring 2022)

Global Consumer Culture (Fall, 2021, Fall 2022)

Consumption & Cultural Theory (Spring 2022)

Applied Methods - Consumption & Marked communication (Spring 2020 (partly online))

Culture & Consumption (Fall, 2009)

Supervision - 7. Sem. Projects + 7. Sem. written assignments; 8. Sem. Projects + 8. Sem. written assignments; 9. Sem. projects; 10. Sem. theses

Censoring - 7 Sem. Projects + 7. Sem. written assignments; 8. Sem. Written assignments + 8. Sem. written assignments; 9. Sem. projects

### **BA in English & International Studies (SIS):**

Intercultural Communication (Spring, 2006)

Supervision - 1. sem. projects, 2. sem. projects, written assignment, 4. sem. 6. sem. projects

### **Other:**

Guest Lectures at Beijing Normal University, Beijing and Zhu Hai, China (Fall, 2019)

Guest Lectures at Altai State Tech. University, Russia (Fall, 2015)

Project Writing Workshop for guest students (Fall, 2011)

Guest lectures at Yugra State University, Russia (Fall, 2010)

Open House lecture on tourism (Spring, 2006)

Project Writing Workshop for ICS Students (Spring, 2005)

Ethnographic methodologies (ISCAN) (Fall, 2005)

Supervision: SEA Inkubatorordning

Coordination of Introduction to Scandinavia (ISCAN)

Hosting TEMPUS staff exchange (2015)

Supervision of TEMPUS guest students (2010)

Appointed External Examiner: Censor corp for International Studies and European Studies, Aalborg University and Aarhus University (2018-2021 + 2022-2026)

**2. Study/programme administration and management:** Experience in programme management and coordination. A list of study administration tasks, e.g. study board membership, chair of study board, semester or course coordinator, accreditation tasks, etc. Experience in planning teaching activities. Experience in programme development. Participating in committees and commissions etc. on education issues.

Chair of Study Board of Cross-Cultural Studies (Spring 2018 + 2020→)

**MA in Tourism:**

7th semester coordinator  
8th sem. coordinator  
9th sem. (internship) coordinator  
10th sem. coordinator  
Admissions responsible  
Representative in the Study Board

**MA in Culture, Communication & Globalization**

7th semester coordinator  
8th sem. coordinator  
9th sem. (internship) coordinator  
10th sem. coordinator  
Admissions responsible  
Representative in the Study Board

**3. Formal pedagogical training:** A list of completed courses in university pedagogy, PBL courses, workshops, academic development projects, collegial guidance and supervision, etc. Written assessment from the course in university pedagogy for assistant professors. Participation in conferences on pedagogy and didactics. Please enclose any documentation of the above, such as course certificates, references, etc

2021: Basiskursus i Uddannelsesledelse ved danske universiteter, AEU  
2012: University Pedagogy for Assistant Professors (AAU)  
2006: Grundkursus for universitetsundervisere (AAU)  
2006: Mundtlig Formidling (Kulturarvens Forskerskole)  
2004: Anvendt universitetspædagogik (AAU)

**4. Other qualifications:** Conference contributions and attendance, contributions to debates, scientific articles on pedagogical issues etc. Peer supervision, editorials, mentoring experience or other types of competence development activities.

Member of educational committee for Service, Hospitality, Tourism Management (SØK), International Hospitality Management (IHM), Sports Management (SPM), UCN Aalborg  
Member of educational committee for natural and cultural heritage management, UCN, Hjørring  
Assessment panel – educational assessment at UCN, 2015  
Member of evaluation panel, Danish Evaluation Institute (EVA), 2019  
Assessment committees at AAU, VIA

**5. Pedagogical development and research:** Development of new courses, teaching materials, teaching methods, examination types or other types of pedagogical development. Didactic and pedagogical research. Cooperation with external collaboration partners.

I have been involved in the development of the above mentioned courses as well as teaching materials and exams. As semester coordinator and chair of the study board, I have been involved in updates of curriculum revisions, development of handbooks and guidelines on all semesters. In case of study activities involving external partners, such as internships or study activities related to course content, I have also been involved in collaboration with external partners, for example:

Visit at KUNSTEN (Tourism Encounters): 2022  
Project fair for cultural institutions: 2017 + 2018  
Project fair for SIV and CCG: 2019 + 2020  
Solution camp (Cloud City Aalborg): 2017  
Innovation case work Nordsøen: 2011  
Innovation case Klosterheden: 2010

**Presentations/Publications:**

Blichfeldt, B. S., & Smed, K. M. (2020). PBL in today's mass university: incrementalism as a coping strategy for students. *Journal of Further and Higher Education*, 44(6), 856-864. <https://doi.org/10.1080/0309877X.2019.1627297>

Blichfeldt, B. S., & Smed, K. M. (2017). Doing PBL in tourism education: a student perspective. I D. Dredge, & S. Gyimóthy (red.), *Building our stories: Co-creating tourism futures in research*, (s. 20-30). *Tourism Education Future Initiatives (TEFI)*.

**6. References on your teaching skills from superiors or colleagues. Teaching evaluations and any teaching awards received.**

Type your answer here...

**7. Personal reflections and initiatives: Here you may state any personal deliberations as regards teaching and supervision, any wishes and plans for further pedagogical development, plans for following up on student feedback/evaluations, etc. Personal reflections on your own pedagogical practice, including objectives, methods and implementation. This should include an analysis and a reasoned description of your pedagogical activities in relation to your pedagogical understanding and student learning. Thoughts on the teaching method at Aalborg University (which is largely based on group-organised project work and problem-based learning)****Presentations/Publications:**

Blichfeldt, B. S., & Smed, K. M. (2020). PBL in today's mass university: incrementalism as a coping strategy for students. *Journal of Further and Higher Education*, 44(6), 856-864. <https://doi.org/10.1080/0309877X.2019.1627297>

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**8. Any other information or comments.**

Board member, Vendsyssel Kunstmuseum, Hjørring